

*Master*

CAMEL

**AS  
BROADCAST**

....The Service Man's Favorite Cigarette....

Presents

BOB HAWK

in

"THANKS TO THE YANKS"

CBS RADIO THEATRE #5

SATURDAY, APRIL 8, 1944

BOB HAWK

CHARLES STARK

ART GENTRY

PETER VAN STEEDEN AND HIS ORCHESTRA

LYNN GARDNER

COMMERCIAL CAST

P.A. ANNOUNCER -- BILL ADAMS

MUSIC

1....(THEME AND PLAY-OFFS

- (ANCHORS AWEIGH
- (CAISSONS
- (AIR CORPS SONG
- (SMILES
- (SEMPER PARATUS
- (MARINE HYMN
- (PACK UP YOUR TROUBLES
- (THANK YOUR FATHER
- (SONG OF THE MERCHANT MARINE

2....(MUSICAL QUESTION

- a. THANKS TO THE YANKS
- b. PERFIDIA
- c. "EASTER PARADE"

51457 1277

COLUMBIA BROADCASTING SYSTEM

CAMEL CIGARETTES-- BOB HAWK

"THANKS TO THE YANKS"--- SHOW #76

SATURDAY, APRIL 8, 1944

7:30 - 8:00 P.M., EWT  
11:00 -11:30 P.M., EWT (REPEAT)

CUE: (COLUMBIA BROADCASTING SYSTEM)  
(.....30 seconds.....)

MUSIC: (OPENING FANFARE...BAND SINGS...C-A-M-E-L-S...)

ANNOUNCER: Camels, the cigarette that's first in the Service  
presents Bob Hawk in the Comedy Quiz.....  
"THANKS TO THE YANKS"!

MUSIC: FANFARE

ANNOUNCER: Thanks to you Yanks in the Army, the Navy and the  
Marines.

MUSIC: FANFARE

ANNOUNCER: Thanks to you Yanks in the Coast Guard, in the  
Merchant Marine, and in the Air!

MUSIC: FANFARE

ANNOUNCER: Yes, to all you Yanks in the Pacific, in Europe, in Africa--- wherever you may be, we all give --

MUSIC: VOCALIST SINGS

"Thanks to the Yanks,  
To the men in the ranks,  
In the ships, in the tanks, in the planes.  
Hail to the men who'll return only when,  
Man is freed once again from his chains.  
To the corners of the world,  
Where "Old Glory" is unfurled,  
Send the Word..."God Speed You On Your Way!"  
With hearts full of pride,  
And with hopes undenied.  
Give thanks to the Yanks  
From the U.S.A."

(CHEERING AND APPLAUSE AS ORCHESTRA FINISHES ON BIG CHORD)

ANNOUNCER: And now here is the man who is going to tell you how we're all going to express our thanks -- that faster quipmaster -- Bob Hawk!

(APPLAUSE)

MUSIC: THEME (THANKS TO THE YANKS) ORCHESTRA ONLY AS A SHORT

PLAY-ON FOR HAWK (FADE FOR)

HAWK: How do you do, Ladies and Gentlemen.

THANKS TO THE YANKS, is just what the name implies.  
It gives every contestant a chance to thank the Yanks  
by winning CAMEL Cigarettes for his favorite Yank.  
This is a show where the boys in the Service can get  
a personal message and thousands of smokes from the  
folks back home.

All right, Art Gentry, who's going to be the first to  
Thank the Yanks?

(AD LIB INTO FIRST CONTESTANT)

rjh

(COMMERCIAL #1 TO BE GIVEN AFTER SECOND OR THIRD  
CONTESTANT)

HAWK:

You know, if you're looking for a really fresh cigarette, just remember that Camels have to be fresh from Iceland to the Fiji Islands, because they're first with men in all the services according to actual sales records. Yes- all Camel cigarettes -- yours too-- stay fresh, cool smoking, and slow burning, because they're packed to go around the world: These days more people want Camels, both at home and overseas-- more people want the fresh cigarette, the cigarette with more flavor. So remember, if your store is sold out --Camel cigarettes are worth asking for again!

GIVE AWAY MENTIONS

SLOW BURNING CAMELS

COOL SMOKING CAMELS

THE SERVICE MAN'S FAVORITE CIGARETTE -- CAMELS

THE CIGARETTE THAT'S FIRST WITH THE MEN IN THE  
SERVICE--CAMELS

EXPERTLY BLENDED CAMELS

FULL-FLAVORED CAMELS

RICH-TASTING CAMELS

MILD, RICH-TASTING CAMELS

CAMELS. STAY FRESH BECAUSE THEY'RE PACKED TO GO  
AROUND THE WORLD

CAMELS --PACKED TO GO AROUND THE WORLD

rjh

51457 1282

COMMERCIAL #2 TO BE GIVEN FOLLOWING A CONTESTANT

HAWK:

For just a minute I'd like to tell you what more flavor means in a cigarette, because some people say that war-time flatness is spoiling their smoking. Well, if you're looking for a cigarette that won't go flat no matter how many you smoke -- get Camels for more flavor. More flavor comes from years of experience in blending costlier tobaccos, and it's the thing that helps Camels hold up, keep from going flat, no matter how many you smoke. Double check that in your taste and throat, your proving ground not only for flavor, but for Camel cigarettes' smooth extra mildness as well. And of course, Camels stay fresh, cool smoking, and slow burning, because they're packed to go around the world!

CLOSING

HAWK: Now about that Duffel Bag. In "THANKS TO THE YANKS" even the losers are winners because they give their "THANKS TO THE YANKS" too....The cigarettes they tried for will be sent to our fighting men who are now in Army and Navy hospitals in this country--- tonight all but one have been winners, so the makers of CAMELS will add enough to bring the contents of the Duffel Bag up to 5,000 Cigarettes. In a few days the boys at the U. S. Naval Hospital, Portsmouth, New Hampshire,

REPEAT: SEATTLE, WASHINGTON

Will receive the Camel Cigarettes in our Duffel Bag.



CLOSING:

HAWK:

How about that Duffel Bag. In "THANKS TO THE YANKS" even the losers are winners because they give their "THANKS TO THE YANKS" too....the cigarette they tried for will be sent to our fighting men who are now in Army and Navy hospitals in this country.... yes, "THANKS TO THE YANKS" at the U.S. Naval Hospital, Portsmouth, New Hampshire.

REPEAT:

Seattle, Washington.

In a few days you boys will receive the Camel Cigarettes in our Duffel Bag.

MUSIC: (QUICK FANFARE)

VOICE: Thanks to the Yanks of the Week! Tonight we salute Lieutenant Asbury Sallenger, of Florence, South Carolina, and Aviation Machinist's Mate James O'Hagan, Jr., of Washington, pilot and gunner of a torpedo bomber which attacked three submarines in two days. After damaging one and assisting in the sinking of another U-Boat, on the following day they made a single-handed attack on another sub, continuing a second depth charge bombardment even though their plane was shot to pieces by flak. They damaged the sub seriously before their bomber plunged into the sea. Both were rescued by a destroyer. In your honor, Lieutenant Sallenger and Machinist's Mate O'Hagan, the makers of Camels are sending to our Navy men in the Atlantic three hundred thousand Camel cigarettes!

MUSIC: THANKS TO THE YANKS AND FADE UNDER

ANNOUNCER: Each of the four Camel shows honors a Yank of the Week, sends three hundred thousand Camel cigarettes overseas.. a total of more than a million Camels sent free each week. In this country the traveling Camel Caravans have thanked audiences of more than three and a half million Yanks with free shows and free Camels.

Camel broadcasts go out to the United States four times a week, are short-waved to our men overseas and to South America.

Listen Monday to "Blondie", Thursday to Abbott and Costello; Friday to Jimmy Durante and Garry Moore, and Next Saturday laugh with Bob Hawk in "Thanks to the Yanks"...

HAWK: This is Bob Hawk, Ladies and Gentlemen. To all our armed forces in this country, and to all those listening overseas-- from everyone of us to everyone of you comes THANKS TO THE YANKS.

(APPLAUSE)

MUSIC: THANKS TO THE YANKS -- FADE UNDER

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ANNOUNCER: More pipes smoke Prince Albert than any other tobacco in the whole world! And mister, you'll find out why when you discover that P.A.'s one tobacco that won't bite your tongue! Yessir , Prince Albert's no-bite treated to give you cool, tongue-happy smoking comfort! Crimp cut too, for firm, easy packing, long stay-lit burning, and smooth drawing. Get P.A. for Pipe Appeal! Every big red two-ounce package of Prince Albert holds around fifty rich-tasting, swell-smoking pipefuls! More pipes smoke Prince Albert! It's the National Joy Smoke!

Later tonight (Every Saturday night) be sure to listen to Prince Albert's Grand Ole Opry -- for eighteen years bringing real American music and fun to Southern audiences---and now broadcast coast to coast.

Tune in Grand Ole Opry later tonight (Every Saturday night) on another network.

This is CBS, the COLUMBIA ... BROADCASTING SYSTEM

-fade theme 20 seconds-

8:00 P.M. B-U-L-O-V-A BULOVA WATCH TIME

WABC.....NEW YORK

880 ON YOUR DIAL

rjh

PRIZES WON ON

"THANKS TO THE YANKS"

BROADCAST DATE April 6, 1944

BROADCAST TIME 11:00 P. M.

NO. OF CIGARETTES 3,000

FROM: Sgt. John Ross

ADDRESS: 1071st B.F.T.S.

Malden Army Air Base

Malden, Missouri

NO. OF CIGARETTES 2,000

FROM: Mrs. Mary Purdy

ADDRESS: 117 McNeal Ave.

Norfolk, Va.

NO. OF CIGARETTES 2,000

FROM: Pvt. Ruby Nicolaisen

ADDRESS: Wright Field

WAG Detachment

Dayton, Ohio

NO. OF CIGARETTES 2,000

FROM: Mr. Hy Cohen

ADDRESS: 1650 West 110th St.

Brooklyn, N. Y.

NO. OF CIGARETTES 3,000

FROM: A/O W. Donald Edkins

ADDRESS: Stewart Field

Newburgh, N. Y.

TO: Sgt. John Ross

(rank) (name)

SERIAL NO. 18056352

1071st B.F.T.S.

(Company) (Regiment or Battalion)

A.P.O.NO. Malden Army Air Base

(UNIT NO.)

POSTMASTER Malden, Mo.

TO: Lt. Edwin M. Purdy

(rank) (name)

SERIAL NO. \_\_\_\_\_

117 McNeal Ave.

(Company) (Regiment or Battalion)

A.P.O.NO.

(UNIT NO.)

Norfolk, Va.

TO: Pvt. Rhea Kretzinger

(rank) (name)

SERIAL NO. WAG Detachment

Wright Field

(Company) (Regiment or Battalion)

A.P.O.NO.

(UNIT NO.)

POSTMASTER Dayton, Ohio

TO: Pvt. Arthur Homig

(rank) (name)

SERIAL NO. \_\_\_\_\_

POST CARD TO FOLLOW

(Company) (Regiment or Battalion)

A.P.O.NO.

(UNIT NO.)

POSTMASTER \_\_\_\_\_

TO: Pvt. George J. Edkins, Jr.

(rank) (name)

SERIAL NO. \_\_\_\_\_

POST CARD TO FOLLOW

(Company) (Regiment or Battalion)

A.P.O.NO.

(UNIT NO.)

POSTMASTER \_\_\_\_\_

51457 1289

PRIZES WON ON

"THANKS TO THE YANKS"

BROADCAST DATE April 8, 1944

BROADCAST TIME 7:30 P. M.

NO. OF CIGARETTES 2,000

FROM: Mrs. Morris Ruby

ADDRESS: 19 South Catawissa

Mahanoy City

Penns.

NO. OF CIGARETTES 3,000

FROM: Pvt. Hollis Felt

ADDRESS: Blackfoot

Idaho

NO. OF CIGARETTES 2,000

FROM: Mrs. Carolyn Watson

ADDRESS: 810 Gales Ave.

Winston-Salem, 7

North Carolina

NO. OF CIGARETTES 2,000

FROM: Mr. Judah Mendosa

ADDRESS: 1510 North Shore Road

Revere, 51, Mass.

NO. OF CIGARETTES 2,000

FROM: Mrs. Carrie Blumauer

ADDRESS: 205 W. 86th St.

New York City

TO: Sgt. Elliot M. Miller  
(rank) (name)

SERIAL NO. O.C.S. Air Corps

Yale University

(Company) (Regiment or Battalion)

A.P.O.NO.

(UNIT NO.)

POSTMASTER New Haven, Conn.

TO: Pvt. Frank Willis  
(rank) (name)

SERIAL NO. Co. A

Hq. Det. S.O.W. 1907

(Company) (Regiment or Battalion)

A.P.O.NO.

(UNIT NO.)

Fort Lewis, Washington

TO: Col. Leonard L. Browning, Jr.  
(rank) (name)

SERIAL NO.

POST CARD TO FOLLOW

(Company) (Regiment or Battalion)

A.P.O.NO.

(UNIT NO.)

POSTMASTER

TO: AM2/O Jack Mendosa  
(rank) (name)

SERIAL NO.

16 Longwood Ave.

(Company) (Regiment or Battalion)

A.P.O.NO.

(UNIT NO.)

POSTMASTER Providence, R. I.

TO: Aviation Student Stanley Bachrach  
(rank) (name)

SERIAL NO.

OTD 14 Air Crew

(Company) (Regiment or Battalion)

A.P.O.NO. Lynchburg College

(UNIT NO.)

POSTMASTER

51457 1290

PRIZES WON ON

"THANKS TO THE YANKS"

BROADCAST DATE April 2, 1944

BROADCAST TIME 7:30 P. M.

NO. OF CIGARETTES 3,000

FROM: Miss Almeda Redman

ADDRESS: 96 Perry St.

New York City

TO: Lt. Wallace Redman  
(rank) (name)

SERIAL NO. \_\_\_\_\_

Reception Center

(Company) (Regiment or Battalion)

A.P.O.NO. Ft. Benning, Ga.

(UNIT NO.)

POSTMASTER \_\_\_\_\_

NO. OF CIGARETTES 2,000

FROM: Mr. C. H. Behle

ADDRESS: 5713 North 3rd St.

Philadelphia, Penna.

TO: Cpl. Carl E. Behle  
(rank) (name)

SERIAL NO. 885 Classification Center

AAFCO SAACG

(Company) (Regiment or Battalion)

A.P.O.NO. \_\_\_\_\_

(UNIT NO.)

San Antonio, Texas

NO. OF CIGARETTES 2,000

FROM: Mr. Cyrus Jacobs

ADDRESS: 38 Claymass Rd.

Brighton, Mass.

TO: Pvt. Murray Goldstein  
(rank) (name)

SERIAL NO. \_\_\_\_\_

POST CARD TO FOLLOW

(Company) (Regiment or Battalion)

A.P.O.NO. \_\_\_\_\_

(UNIT NO.)

POSTMASTER \_\_\_\_\_

NO. OF CIGARETTES \_\_\_\_\_

FROM: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TO: \_\_\_\_\_  
(rank) (name)

SERIAL NO. \_\_\_\_\_

(Company) (Regiment or Battalion)

A.P.O.NO. \_\_\_\_\_

(UNIT NO.)

POSTMASTER \_\_\_\_\_

NO. OF CIGARETTES \_\_\_\_\_

FROM: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TO: \_\_\_\_\_  
(rank) (name)

SERIAL NO. \_\_\_\_\_

(Company) (Regiment or Battalion)

A.P.O.NO. \_\_\_\_\_

(UNIT NO.)

POSTMASTER \_\_\_\_\_