

MASTER

CAMEL

SHOW #75

AS  
BROADCAST

....The Service Man's Favorite Cigarette...

Presents

BOB HAWK

in

"THANKS TO THE YANKS"

CBS RADIO THEATRE #5

SATURDAY, APRIL 1, 1944

BOB HAWK

CHARLES STARK

ART GENTRY

PETER VAN STEEDEN AND HIS  
ORCHESTRA

LYNN GARDNER

COMMERCIAL CAST

P.A. ANNOUNCER -- BILL ADAMS

MUSIC

1....(THEME AND PLAY-OFFS

- (ANCHORS AWEIGH
- (CAISSONS
- (AIR CORPS SONG
- (SMILES
- (SEMPER PARATUS
- (MARINE HYMN
- (PACK UP YOUR TROUBLES
- (THANK YOUR FATHER
- (SONG OF THE MERCHANT MARINE

2....(MUSICAL QUESTION

- a. THANKS TO THE YANKS
- b. PERFIDIA
- c. NOW I KNOW

51457 1260

COLUMBIA BROADCASTING SYSTEM

CAMEL CIGARETTES -- BOB HAWK

"THANKS TO THE YANKS"-- SHOW #75

SATURDAY, APRIL 1, 1944

7:30 - 8:00 P.M., EWT  
11:00 - 11:30 P.M., EWT (REPEAT)

CUE: (COLUMBIA BROADCASTING SYSTEM)  
(.....30 seconds.....)

MUSIC: (OPENING FANFARE...BAND SINGS...C-A-M-E-L-S

ANNOUNCER: Camels, the cigarette that's first in the Service  
presents Bob Hawk in the Comedy Quiz...

"THANKS TO THE YANKS!"

MUSIC: FANFARE

ANNOUNCER: Thanks to you Yanks in the Army, the Navy and the  
Marines.

MUSIC: FANFARE

ANNOUNCER: Thanks to you Yanks in the Coast Guard, in the Merchant  
Marine, and in the Air!

MUSIC: FANFARE

le

51457 1261

ANNOUNCER: Yes, to all you Yanks in the Pacific, in Europe, in Africa--- wherever you may be, we all give --

MUSIC: VOCALIST SINGS

"Thanks to the Yanks.  
To the men in the ranks,  
In the ships, in the tanks, in the planes,  
Hail to the men who'll return only when,  
Man is freed once again from his chains.  
To the corners of the world,  
Where "Old Glory" is unfurled,  
Send the Word..."God Speed You On Your Way!"  
With hearts full of pride,  
And with hopes undenied.  
Give thanks to the Yanks  
From the U.S.A."

(CHEERING AND APPLAUSE AS ORCHESTRA FINISHES ON  
BIG CHORD)

ANNOUNCER: And now here is the man who is going to tell you how we're all going to express our thanks --that faster quipmaster --Bob Hawk!

(APPLAUSE)

*8.*  
*1:32*      *4:*  
*1:34*

MUSIC: THEME (THANKS TO THE YANKS) ORCHESTRA ONLY AS A  
SHORT

PLAY-ON FOR HAWK (FADE FOR)

HAWK: How do you do, Ladies and Gentlemen.

THANKS TO THE YANKS, is just what the name implies.  
It gives every contestant a chance to thank the Yanks  
by winning CAMEL Cigarettes for his favorite Yank.  
This is a show where the boys in the Service can get  
a personal message and thousands of smokes from the  
folks back home.

All right, Art Gentry, who's going to be the first to  
Thank the Yanks?

E.      W.  
1:50      1:52

(AD LIB INTO FIRST CONTESTANT)

End of Quiz

E.      W.  
5:43      6:49

le

(COMMERCIAL #1 TO BE GIVEN AFTER SECOND OR THIRD  
CONTESTANT)

HAWK:

You know, I don't have to tell you what a fresh,  
fragrant Camel means to an American working on Burma's  
Ledo Road. He's one reason Camels are packed to go  
around the world. Packed to stay fresh anywhere.  
But I think you ought to know that the Camel cigarettes  
around your corner are packed to go around the world,  
too--yes, your Camels are fresh, cool smoking, and  
slow burning, the way you like 'em. Of course, Camel  
cigarettes are first with men in all the services,  
according to actual sales records. And more people want  
Camels here at home too--more people want the fresh  
cigarette, the cigarette with more flavor. So remember,  
if your store was sold out today --Camel cigarettes are  
worth asking for again!

E.                      W.  
6:17                      7:24

Land of Quig  
E.                      W.  
15:23                      14:43

GIVE AWAY MENTIONS

SLOW BURNING CAMELS

COOL SMOKING CAMELS

THE SERVICE MAN'S FAVORITE CIGARETTE--CAMELS

THE CIGARETTE THAT'S FIRST WITH THE MEN IN THE  
SERVICE--CAMELS

EXPERTLY BLENDED CAMELS

FULL-FLAVORED CAMELS

RICH-TASTING CAMELS

MILD, RICH-TASTING CAMELS

CAMELS. STAY FRESH BECAUSE THEY'RE PACKED TO  
GO AROUND THE WORLD

CAMELS --PACKED TO GO AROUND THE WORLD

O.W.I. ANNOUNCEMENT

HAWK:

Here's a reminder from the government. We have only two weeks in which to file our first income and victory tax declarations for Nineteen Forty-Four -- due April Fifteenth. If tax is withheld from your salary, you must still file a declaration if you are single and make more than twenty-seven-hundred dollars, or if you are married and make more than thirty-five-hundred dollars. If no tax is withheld you must file a declaration no matter what your income is, unless your business is farming. One fourth of your estimated tax must be paid with your declaration. You may obtain forms at most banks - or at your Local Internal Revenue Office....

E.      W.  
15:52      15:15

End of Quiz

E.      W.  
19:50      19:58

COMMERCIAL #2 TO BE GIVEN FOLLOWING A CONTESTANT

HAWK: I wonder if you've noticed war-time flatness in your cigarette? If you have, if you're looking for a cigarette that won't go flat no matter how many you smoke --get Camels for more flavor! Expert blending of costlier tobaccos gives Camel cigarettes more flavor..helps them to hold up, keep from going flat, no matter how many you smoke! Give that the double-check in your T-Zone -- your taste and throat. Your taste will tell you --"more flavor!" and your throat will give you the last word on Camel's smooth extra mildness. And, of course--- Camel cigarettes stay fresh, cool smoking, and slow burning, because they're packed to go around the world!

<u>E.</u>	<u>W.</u>
20:23	20:34

<u>End of Quiz</u>	
<u>E.</u>	<u>W.</u>
26:17	26:38



CLOSING:

HAWK: Now about that Duffel Bag. In "THANKS TO THE YANKS" even the losers are winners because they give their "THANKS TO THE YANKS" too...the cigarettes they tried for will be sent to our fighting men who are now in Army and Navy hospitals in this country...yes, "THANKS TO THE YANKS" at the U.S. Naval Hospital, Key West, Florida.

REPEAT: Santa Margarita Ranch, Oceanside, California.

In a few days you boys will receive the Camel Cigarettes in our Duffel Bag.

*E.            W*  
*26:41        27:04*

MUSIC: (QUICK FANFARE)

VOICE: Thanks to the Yanks of the Week! Tonight, we salute twenty-six year old First Lieutenant, Robert W. Curry, Infantry Officer of the U.S. Army, of White Sulphur Springs, West Virginia. Besieged all alone in a pillbox on Bougainville, he held out for six hours against violent Japanese attacks, finally calling for American artillery to shell his position to kill the enemy around it. Two days later he led an assault on the Japanese. Needing prisoners for questioning, he ordered his men to cease firing while he personally, dragged three live Japs out of foxholes! In your honor, Lieutenant Robert Curry, the makers of Camels are sending to our soldiers overseas three hundred thousand Camel Cigarettes!

MUSIC: THANKS TO THE YANKS AND FADE UNDER

E.      W.  
 27:24      27:45

End of Bumper  
E.      W.  
 27:28      27:49

51457 1269

ANNOUNCER: Each of the four Camel shows honors a Yank of the Week, sends three hundred thousand Camel cigarettes overseas.. a total of more than a million Camels sent free each week. In this country the traveling Camel Caravan have thanked audiences of more than three and a half million Yanks with free shows and free Camels.

Camel broadcats go out to the United States four times a week, are short-waved to our men overseas and to South America.

Listen Monday to "Blondie", Thursday to Abbott and Costello; Friday to Jimmy Durante and Garry Moore, and next Saturday laugh with Bob Hawk in "Thanks to the Yanks"...

*E. W.*  
*27'58 28'10*

HAWK: This is Bob Hawk, Ladies and Gentlemen. To all our armed forces in this country, and to all those listening overseas-- from everyone of us to everyone of you comes THANKS TO THE YANKS.

(APPLAUSE) *E. W.*  
*28'06 28'18*

MUSIC: THANKS TO THE YANKS --FADE UNDER

*28'35*

ANNOUNCER: More pipes smoke Prince Albert than any other tobacco in the whole world! Mister Pipesmoker, stop blaming your pipe for biting your tongue-- and change to Prince Albert, the tobacco that's no-bite treated for cool, tongue-happy smoking comfort; Prince Albert's crimp cut too, so it'll pack down just right for long, stay-lit burning, and still draw smooth and easy. Get P.A. for Pipe Appeal --that big red two-ounce package holds around fifty rich-tasting, swell-smoking pipefuls! You'll see why more pipes smoke Prince Albert! It's the National Joy Smoke!

Later tonight (Every Saturday night) be sure to listen to Prince Albert's Grand Ole Opry-- for eighteen years bringing real American music and fun to Southern audiences---and now broadcast coast to coast.

Tune in Grand Ole Opry later tonight (Every Saturday night) on another network.

This is CBS...the COLUMBIA... BROADCASTING SYSTEM

--fade theme 20 seconds--

8:00 P.M. B-U-L-O-V-A BULOVA WATCH TIME

WABC..... NEW YORK

880 ON YOUR DIAL

51457 1271

PRIZES WON ON

"THANKS TO THE YANKS"

BROADCAST DATE April 1, 1944

BROADCAST TIME 7:30 - 8:00 EDT

NO. OF CIGARETTES 1,000

FROM: Miss Lenore Comita

ADDRESS: 735 Maco Avenue

Bronx, New York

NO. OF CIGARETTES 2,000

FROM: Mr. John Smith

ADDRESS: 1551 Williams Bridge Road

Bronx, New York

NO. OF CIGARETTES 2,000

FROM: Pvt. Norval Safford

ADDRESS: 329 5th Avenue

SALT LAKE CITY, Utah.

NO. OF CIGARETTES 2,000

FROM: Walter Kalita

ADDRESS: 5327 Cornell

Chicago, Illinois

NO. OF CIGARETTES 2,000

FROM: Seaman Daniel Mallish

ADDRESS: Valley & Basswood

Carlsbad, California

TO: Sgt. I.H. Rosenfeld  
(rank) (name)

SERIAL NO. 12004727

418th Hq. Sq. A.A.B.

(Company) (Regiment or Battalion)

A.P.O.NO.

(UNIT NO.)

POSTMASTER Admore, Oklahoma

TO: 1st Class Private Eugene Spencer Smith  
(rank) (name)

SERIAL NO. 151st Airborne Tank Company

Pt. Knox, Kentucky

(Company) (Regiment or Battalion)

A.P.O.NO.

(UNIT NO.)

TO: Private Norval Safford  
(rank) (name)

SERIAL NO.

3204 S.C.S.U. S.T.A.R. C.C.N.Y.

(Company) (Regiment or Battalion)

A.P.O.NO. 1560 Amsterdam Avenue

(UNIT NO.)

POSTMASTER New York 31, New York

TO: Walter Kalita  
(rank) (name)

SERIAL NO. POSTAL CARD TO FOLLOW

(Company) (Regiment or Battalion)

A.P.O.NO.

(UNIT NO.)

POSTMASTER

TO: S'qn. Daniel Richards  
(rank) (name)

SERIAL NO.

S.S. James M. Gillis

(Company) (Regiment or Battalion)

A.P.O.NO.

(UNIT NO.)

c/o POSTMASTER New York (Smith & Johnston Agent)

51457 1272

4/2/44

PRIZES WON ON

7:30 - 8:00 PM "THANKS TO THE YANKS"

BROADCAST DATE 1,000

BROADCASTER Private John Callahan

35 Depan Avenue

NO. OF CIGARETTES Floral Park, Long Island

FROM: New York

ADDRESS: \_\_\_\_\_

2,000

Helen Willard

NO. OF CIGARETTES 51 Rutter Street

FROM: Haddonfield, New Jersey

ADDRESS: \_\_\_\_\_

2,000

Miss Lillian Bilky

NO. OF CIGARETTES Saith Town Branch  
Long Island, New York

FROM: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

NO. OF CIGARETTES \_\_\_\_\_

FROM: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

NO. OF CIGARETTES \_\_\_\_\_

FROM: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

**Private John Callahan**

**POSTAL CARD TO FOLLOW**

TO: \_\_\_\_\_

(rank) (name)

SERIAL NO. \_\_\_\_\_

(Company) (Regiment or Battalion)

A.P.O.NO. \_\_\_\_\_

(UNIT NO.) \_\_\_\_\_

Lt. George S. Willard Sr.

POSTMASTER \_\_\_\_\_

**Safety Harbor**

TO: Florida

(rank) (name)

SERIAL NO. \_\_\_\_\_

(Company) (Regiment or Battalion)

A.P.O.NO. \_\_\_\_\_

(UNIT NO.) \_\_\_\_\_

Lt. Richard Goodhart

**Coast Guard Receiving Station**

TO: \_\_\_\_\_

(rank) (name)

SERIAL NO. \_\_\_\_\_

**Little Island, New York**

(Company) (Regiment or Battalion)

A.P.O.NO. \_\_\_\_\_

(UNIT NO.) \_\_\_\_\_

POSTMASTER \_\_\_\_\_

TO: \_\_\_\_\_

(rank) (name)

SERIAL NO. \_\_\_\_\_

(Company) (Regiment or Battalion)

A.P.O.NO. \_\_\_\_\_

(UNIT NO.) \_\_\_\_\_

POSTMASTER \_\_\_\_\_

TO: \_\_\_\_\_

(rank) (name)

SERIAL NO. \_\_\_\_\_

(Company) (Regiment or Battalion)

A.P.O.NO. \_\_\_\_\_

(UNIT NO.) \_\_\_\_\_

POSTMASTER \_\_\_\_\_

51457 1273

PRIZES WON ON

"THANKS TO THE YANKS"

BROADCAST DATE 4/1/44

BROADCAST TIME 11:00 - 11:30 EST

NO. OF CIGARETTES 1,000

FROM: Mrs. Isabella Black

ADDRESS: 1148 Clay Avenue

Bronx 56, New York

TO: James McKnight  
(rank) (name)

SERIAL NO. POSTAL CARD TO FOLLOW

(Company) (Regiment or Battalion)

A.P.O.NO.  
(UNIT NO.)

POSTMASTER

NO. OF CIGARETTES 3,000

FROM: Betty Seergal

ADDRESS: French Hospital

330 West 30th Street

New York City

TO: Private Bob Moore  
(rank) (name)

SERIAL NO. 17122197

Signal Photo Mail Co.  
(Company) (Regiment or Battalion)

A.P.O.NO.  
(UNIT NO.)

Ft. Monmouth, New Jersey

NO. OF CIGARETTES 3,000

FROM: Seaman Ray Reid

ADDRESS: B-7 A20

U.S.N.S.T.S.

Sheepshead Bay, Brooklyn

TO: Seaman Ray Reid  
(rank) (name)

SERIAL NO. B-7 A20

U.S.N.S.T.S.  
(Company) (Regiment or Battalion)

A.P.O.NO.  
(UNIT NO.)

POSTMASTER Sheepshead Bay, Brooklyn

NO. OF CIGARETTES 1,000

FROM: Miss Mary Warren

ADDRESS: 102 First St. N.E.

Washington, D.C.

TO: William B. Halser  
(rank) (name)

SERIAL NO.

B-6 G 38 U.S.N.S.T.S.  
(Company) (Regiment or Battalion)

A.P.O.NO.  
(UNIT NO.)

POSTMASTER Sheepshead Bay, Brooklyn, New York

NO. OF CIGARETTES 1,000

FROM: Carl Littman

ADDRESS: Rue Address - Unit No. 2

Weather Bureau Station - S.P. 3

Fairbanks, Alaska

TO: Private Killian Novak  
(rank) (name)

SERIAL NO. 390 A.A.F.

Blackstone Army Airfield  
(Company) (Regiment or Battalion)

A.P.O.NO.  
(UNIT NO.)

POSTMASTER Virginia

51457 1274

PRIZES WON ON

"THANKS TO THE YANKS"

BROADCAST DATE 4/1/44

BROADCAST TIME 11:00 - 11:30 EDT

NO. OF CIGARETTES 3,000

FROM: Gene Shore

ADDRESS: 1629 6th St. S.E.

Minneapolis, Minn.

NO. OF CIGARETTES 2,000

FROM: Sgt. Albert A. Kodner

ADDRESS: 300 S. Hamlin Ave.

Chicago, Illinois

NO. OF CIGARETTES \_\_\_\_\_

FROM: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

NO. OF CIGARETTES \_\_\_\_\_

FROM: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

NO. OF CIGARETTES \_\_\_\_\_

FROM: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TO: Ph. M. 1/O Arthur Shore  
(rank) (name)

SERIAL NO. \_\_\_\_\_

Merchant Marine - Medical Center  
(Company) (Regiment or Battalion)

A.P.O.NO. 107 Washington St.  
(UNIT NO.)

POSTMASTER New York City

TO: Sgt. Albert A. Kodner  
(rank) (name)

SERIAL NO. 36600763

Co. A. 320th Med. Bn.  
(Company) (Regiment or Battalion)

A.P.O.NO. A.P.O. 95  
(UNIT NO.)

Indian Town Gap - Military Reservation

Pennsylvania

TO: \_\_\_\_\_  
(rank) (name)

SERIAL NO. \_\_\_\_\_

\_\_\_\_\_  
(Company) (Regiment or Battalion)

A.P.O.NO. \_\_\_\_\_  
(UNIT NO.)

POSTMASTER \_\_\_\_\_

TO: \_\_\_\_\_  
(rank) (name)

SERIAL NO. \_\_\_\_\_

\_\_\_\_\_  
(Company) (Regiment or Battalion)

A.P.O.NO. \_\_\_\_\_  
(UNIT NO.)

POSTMASTER \_\_\_\_\_

TO: \_\_\_\_\_  
(rank) (name)

SERIAL NO. \_\_\_\_\_

\_\_\_\_\_  
(Company) (Regiment or Battalion)

A.P.O.NO. \_\_\_\_\_  
(UNIT NO.)

POSTMASTER \_\_\_\_\_

51457 1275



FURTHER EXPLANATORY NOTES

\*

Walter Kalita will be inducted into the army within the next week. He will at this time forward the Postal Card with his complete address. In the event he should not be inducted by this time, he will send the name and complete address of another recipient.

\*\*

The address for Lt. George S. Willard Sr. - 'Safety Harbor, Florida' is correct and complete. Lt. Willard's sister was one of the contestants on the THANKS TO THE YANKS program, and we questioned her regarding this address - she advises that this is complete.

WALSH 13

51457 1276