

"MY FRIEND IRMA"

1 JANE: It seems that the rage today in the movie industry is
 2 three D .. Everyone raves about what a great scientific
 3 discovery this is .. Well, I got news for the movie people.
 4 I ~~happened~~ live with ^{Irma Peterson and she is} ~~four D's~~ four D! That's right. 145

5 ~~My name is Irma Peterson~~ ... she's Dumb, Dippy, Daffy,
 6 and Dizzy! Think I'm exaggerating? All right, let me tell
 7 you what happened the other day ... ^{I read} ~~happened~~
 8 an article in the New Yorker, and I said, "Listen to this
 9 Irma: 'An adult frog lays about three thousand eggs at 1:00
 10 one time'". And Irma said:
 11 IRMA: ~~Well, then why don't you use chicken eggs instead of frog eggs~~
 12 ~~with a chicken. No that, wouldn't do any good - the~~
~~eggs are much cheaper.~~
 omelets might jump out of the pan
COMMERCIAL 1:15

GM

51453 9867

OPENING COMMERCIAL

IRMA
4/28/53

1ST ANNCR: / Friends, here is the news that has caused smokers throughout the land to try king-size Cavaliers!

2ND ANNCR: Thousands of smokers from coast to coast compared king-size Cavaliers with the cigarettes they had been smoking. And 8 out of 10 interviewed said Cavaliers are milder!

1ST ANNCR: See if you don't get fresh, new smoking enjoyment from this truly mild cigarette that has so much flavor, as well! Try Cavaliers! They're king-size, but priced no higher than leading regular-size brands! ✓

1.52

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2:05

1 ORCH: THEME

2 JANE: / You know it's a wonderful world we're living in..Four
3 hours by plane and you're basking on the sands of Miami
4 Beach...A few hours more and you're sitting by a pool
5 in Bermuda, looking across the Mediterranean from the
6 Riveiera. Yes, if you have money, you can enjoy any
7 climate you desire...So, here we are...Irma and I, lying
8 on our fire escape and the Martin kid is squirting a
9 hose at us... but it's home and we love it...We grit 2:30
10 our teeth, close our eyes and love it.

11 IRMA: IT'S CERTAINLY WARM FOR APRIL...ISN'T IT, JANE?

12 JANE: Yeah...Just feel that sun beating down.

13 IRMA: HOW COULD IT THROW OFF SO MUCH HEAT...A TINY LITTLE 2:45

14 BALL LIKE THAT?

15 JANE: Irma, for your information, that little ball is a million
16 times as large as the earth.

17 IRMA: OH JANE, I THINK YOU BETTER GO IN. I THINK YOU'VE BEEN
18 UNDER THAT BALL TOO LONG.

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- 1 JANE: Irma, will you just relax.
- 2 IRMA: ALL RIGHT. ~~MY~~, THE VIEW IS BEAUTIFUL FROM HERE. LOOK 3.05
- 3 AT ALL THE WASH HANGING OUT ON THE CLOTHESLINES TODAY.
- 4 JANE: Yes...oh, the stories they tell.
- 5 IRMA: WHAT DO YOU MEAN?
- 6 JANE: Well, you could almost judge people by their clothesline. 3.15
- 7 For instance, take the ~~XXXXXXXXXX~~ Friedman's wash over there in
- 8 the courtyard...Look how little ~~XXXXXXXXXX~~ Milton's pants are all
- 9 worn off at the knees.
- 10 IRMA: THAT'S BECAUSE HE'S ALWAYS PLAYING MARBLES..YES, YOU'RE
- 11 RIGHT...AND LOOK AT LITTLE BOBBY'S SHIRT...IT'S WORN OFF 3.20
- 12 AT THE ELBOWS... THAT'S BECAUSE HE'S ALWAYS LEANING ON
- 13 THEM WHEN HE WATCHES TV.
- 14 JANE: And look at where Mr. ~~XXXXXXXXXX~~ Friedman's pants are worn off.
- 15 IRMA: YES... I UNDERSTAND HE HAS A DESK JOB. GEE, IT'S SO 3.45
- 16 WARM OUT HERE...MAYBE WE OUGHT TO PUT ON OUR BATHING
- 17 SUITS AND TAKE A REAL SUN BATH.
- 18 JANE: Nothing doing. /

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H:02

- 1 IRMA: WHY NOT?
- 2 JANE: Because I refuse to be seen with you in public wearing
3 that bathing suit...it looks like the moths got at it
4 and left with the biggest half. Irma, I've told you a
5 million times that the purpose of a bathing suit is to
6 allow your body to breathe...but the one you bought makes ¹⁵
7 everybody gasp!
- 8 IRMA: BUT I FEEL SAFE IN THAT SUIT.
- 9 JANE: What do you mean "safe"?
- 10 IRMA: THE MOMENT I GET IN THE OCEAN, A LIFEGUARD COMES TO MY
11 RESCUE. DO YOU KNOW THAT I'VE BEEN SAVED WHEN I'VE BEEN
12 TEN FEET FROM THE WATER? ^{9:30}
- 13 JANE: Yes, I know. Irma, just read your book.
- 14 IRMA: DO YOU MIND IF I READ IT ALOUD...IT HELPS ME FOLLOW
15 THE PLOT.
- 16 JANE: No, go right ahead.
- 17 IRMA: (READS) JOHN AND MARY WERE MARRIED IN 1940 AND DURING ^{9:45}
18 THESE TWELVE YEARS OF MONOTONY, THEY HAD EIGHT CHILDREN.

- 1 JANE: "Monotony"? Where does it say that?
- 2 IRMA: RIGHT THERE.
- 3 JANE: That's matrimony. *5.00*
- 4 IRMA: OH. FUNNY, IT MADE SENSE THE OTHER WAY, TOO.
- 5 JANE: Read!
- 6 IRMA: (READS) SO, IN THESE TWELVE YEARS, JOHN AND MARY CAME
- 7 TO KNOW THE FULL MEANING OF THE WORDS, "CANNON BALLS" *5.15*
- 8 JANE: "Cannon balls"?
- 9 IRMA: YES...RIGHT HERE.
- 10 JANE: That's connubial bliss. Really, Irma.
- 11 SOUND: (OFF) KNOCK ON DOOR
- 12 JANE: We've got company. Let's go in. *5.30*
- 13 SOUND: DOOR OPENS... FOOTSTEPS
- 14 IRMA: (CALLS) COME IN.
- 15 SOUND: DOOR OPENS
- 16 AL: Hello Jane...h'ya Chicken.
- 17 IRMA: OH HELLO AL HONEY. HOW IS MY HARD WORKING MAN? HOW ARE
- 18 THINGS DOWN AT THE GARAGE?

1 AL: Garage? I quit that job yesterday. Didn't you know? 5:45

2 JANE: You quit your job? Al, you only had it a week.

3 AL: So what? I ain't trying to establish a record. And

4 besides, I found out that working in a garage was

5 getting too dangerous....too many women drivers.

6 JANE: ~~What's wrong with women drivers?~~ 6:00

7 AL: What's wrong with them? When they stick their hand out

8 you don't know whether they want to turn left, turn

9 right, back up or just dry their nail polish. So, I

10 got a new job.

11 ~~IRMA: OH AL HONEY, TELL US ALL ABOUT IT.~~

12 AL: Well, it's less risky...Skywriting.

13 JANE: Skywriting? You???

14 IRMA: WHY NOT? MY AL CAN WRITE!

15 AL: Thanks Chicken.

16 ~~JANE: Al, let me understand, you go up in an airplane.~~

17 IRMA: OH AL, IT'S ~~TOO~~ DANGEROUS. 6:15

18 AL: Not for me..I'm the co-pilot. If that plene crashes,

19 it's the pilot who gets fired. ~~We've been flying all~~

20 ~~morning. didn't you see us?~~

1 IRMA: ~~WHAT DO YOU MEAN? WHAT DO YOU MEAN? WHAT DO YOU MEAN?~~

2 SMOKE CIRCLES IN THE SAME SPOT?

3 AL: Yeah, that was us.

4 JANE: Well, what were you supposed to be advertising?

5 AL: Well, that's hard to explain. You see there was some
6 dame taking a sun bath and the pilot forgot what he was

7 ~~supposed to be~~ I tell you, Chicken, it's an
8 exciting business but you never know what's going
9 to happen.

10 IRMA: WHAT DO YOU MEAN?

11 AL: Well, the weather can ruin you. Take yesterday...we ^{6:30}
12 wrote "Diet with Ferguson's Formula" and the wind blew
13 ~~back~~ away the "T". It didn't read well. Die with Fergusons Formula.

14 JANE: Al, does this business pay well? ^{6:45}

15 AL: Yep and it looks steady and I've been promised a raise.

16 IRMA: A RAISE, AL?

17 AL: That's right, Chicken. Who knows but one of these days
18 you and I may be up in that plane and you know what

19 message I'll be writing? ^{poopsie} "Just merried". ^{7:00}

IRMA: What poopsie.

51453 9874

- 1 IRMA: OH AL, NOT WAY UP THERE. WE WON'T GET ANY GIFTS.
- 2 SOUND: KNOCK ON DOOR
- 3 JANE: Come in.
- 4 SOUND: DOOR OPENS
- 5 JANE: Why hello, Mrs. Martin. What brings you here?
- 6 MRS.M: My husband threw me out.
- 7 JANE: Why? What happened?
- 8 MRS.M: I asked Irma to drop off the laundry...I told her I 7:15
9 wanted the shirt starched, buttons put on the pajamas,
10 and the sheets washed and ironed.
- 11 JANE: Well?
- 12 MRS.M: She had the pajamas starched and buttons put on the
13 sheets. 7:30
- 14 JANE: Buttons on the sheets?
- 15 MRS. M: Yes, and all night my husband kept dreaming he was
16 sleeping on a typewriter. Oh, he's in a mean mood.
- 17 JANE: Well, he doesn't know Irma. Come on, I'll go down with
18 you and explain.
- 19 SOUND: DOOR CLOSE

CAVALIER CIGARETTES

AS BROADCAST

PRESENTS

MY FRIEND IRMA - SHOW #29

Martin

STUDIO B

TAPE: APRIL 22, 1953

AIR: APRIL 28, 1953

CAST

IRMA.....MARIE WILSON
JANE.....CATHY LEWIS
O'REILLY.....GLORIA GORDON
WANDERKIN &
DOCTOR.....KENNY DELMAR
AL.....SID TOMACK
CLYDE.....ALAN REED
MRS. CLYDE.....MARY SHIP
MRS. RHINELANDER.....MYRA MARSH
MRS. MARTIN.....MARGARET BRAYTON
DR. WILKENS.....JOHN HRISTAND

PRODUCER: CY HOWARD

LUD GLUSKIN AND HIS ORCHESTRA

DIRECTOR: PARKE LEVY

REHEARSALS:

WRITERS: STANLEY ADAMS

CAST: 5:00 - 8:00

PARKE LEVY

TAPE: 8:00 - 8:30

ASSISTANT: KENNY McMANUS

STUDIO B

SOUND: JACK DICK

ENGINEER: JIMMY MURPHY

ANNCR: BOB LEMOND

JOHN JACOBS

51453 9877

IRMA -A-
4/28/53

- 1 1ST ANNCR: CAVALIER Cigarettes...
- 2 2ND ANNCR: CAVALIER Cigarettes.....
- 3 1ST ANNCR: America's great, new King-size Cigarettes....
- 4 2ND ANNCR: Bring you - MY FRIEND IRMA....
- 5 1ST ANNCR: Created by Cy Howard, transcribed from Hollywood
- 6 and starring Marie Wilson as Irma and Cathy Lewis
- 7 as Jane.
- 8 (APPLAUSE)
- 9 MUSIC: JANE THEME

:15

51453 9878

1 AL: ~~You only serve that way for an evening affair. And~~

2 another thing...Last time I took you to dinner you

3 made me look cheap by leaving such a small tip.

4 IRMA: I COULDN'T HELP IT..YOU TOOK ME TO THE MOVIES AFTER

5 DINNER AND I HAD TO SAVE ENOUGH FOR THAT, TOO.

6 AL: Details! Chicken you got to remember that the man

7 is only as good as the woman behind him...Ike has Memie,

8 Napoleon had Josephine, Juliet had Caesar and I'm

9 afraid with you just behind me, I'm gonna be too busy

10 ~~looking back to see where I'm going.~~

11 IRMA: AL, DO YOU THINK I'M STUPID?

12 AL: No, Chicken, I don't think of you as being stupid...

13 it's just that you're bright in an ignorant way and 8:15

14 I think we've reached a point where unless you improve

15 your mind, we may have to call it quits.

1 IRMA: BUT AL, I'VE TRIED TO IMPROVE MY MIND ... REMEMBER THAT
2 MEMORY COURSE I TOOK?

3 AL: Yeah, how come you never kept on with it? ✓ 8:30

4 IRMA: I FORGOT THE ADDRESS OF THE SCHOOL.

5 AL: I'm sorry, Chicken .. My career is too important .. it's
6 true that I love you, but remember, love is blind, and
7 as long as I ain't lookin', I might stumble on another
8 dame as pretty as you, but with brains ... So it's up to
9 you what happens with our future, Chicken. Farewell! 8:45

10 SOUND: DOOR CLOSE

11 IRMA: BAWLS

12 SOUND: KNOCK ON DOOR

13 IRMA: (CRYING) COME IN.

14 SOUND: DOOR OPEN

15 WAND: If you don't mind, it's me, Maestro Wanderkin .. Irma, 9:00

16 darling, why are you crying, did you lose something?

17 IRMA: OH, MAESTRO, I MAY LOSE AL! I DON'T KNOW WHAT TO DO!

18 WAND: It's very simple ... don't look!

GM

IRMA -12-
4/28/53

9:15

1 IRMA: PLEASE, MAESTRO, DON'T SAY THINGS LIKE THAT ... I LOVE
2 AL, AND NOW HE'S TALKING ABOUT GIVING ME UP BECAUSE I'M
3 SO STUPID.

4 WAND: Irma, darling, you're not stupid.

5 IRMA: I'M NOT?

6 WAND: No. You heard the old expression, "Young in Heart?" You
7 just happen to be "Young in Head." ✓

9:30

8 SOUND: DOOR OPEN

9 JANE: Hello Maestro .. Irma, where is Al?

10 IRMA: (SOBBING) HE'S GONE ... JANE, HE SAYS IF I DON'T IMPROVE
11 MY MIND, HE'S GOING TO GIVE ME UP.

12 JANE: Why that no good ←

9:45

13 IRMA: PLEASE, JANE, I LOVE AL. TO ME, HE'S EVERYTHING. HE'S
14 THE AIR I BREATHE, HE'S THE SUN THAT SHINES.

15 JANE: That's Al, all right ... hot air.

16 IRMA: GO AHEAD, DESERT ME WHEN I NEED HELP SO BADLY.

10:00

17 JANE: Oh Cookie, what do you want me to do? I'm willing to try
18 anything within reason.

GM

51453 9881

10:10

1 IRMA: HELP ME TO IMPROVE MY MIND. /

2 JANE: Wait a minute, I said, "Within reason".

3 WAND: Irma darling, maybe if you ate a lot of brain food, you
4 know fish.

5 JANE: Won't work, Maestro, we once fed her so much fish we had
6 to tie her up during the spawning season to keep her from
7 fighting her way upstream.

8 WAND: Did it make her smart?

9 JANE: No, but she could breathe under water.

10 MRS. O: (OFF) SINGING

11 HOW MUCH IS THAT DOGGIE IN THE WINDOW

10:15

12 THE ONE WITH THE WAGGELY TAIL

13 HOW MUCH IS THAT DOGGIE IN THE WINDOW /

10:30

14 I DO HOPE THAT DOGGIES FOR SALE -WOOF-WOOF

15 JANE: Why, that's Mrs. O'Reilly.

16 WAND: She shouldn't be allowed to sing that song .. it's
17 cruelty to animals.

18 SOUND: DOOR OPEN

GM

51453 9882

- 1 MRS. O: Hello girls ... Ah, there you are Maestro ... Well, how *11:05*
2 do you like the way I hit those high notes?
- 3 WAND: Hit them? You sound more like you were beating them
4 to death.
- 5 MRS. O: Is that so? Well, I'll have you know, I - Irma darlin', *11:15*
6 you've been crying.
- 7 JANE: She's a little upset. Al told her if she doesn't improve
8 her mind he's thru with her.
- 9 MRS. O: Now Irma darling, don't let it worry you ... Although
10 men don't admit it, it's not brains they care about in a *11:30*
11 woman. It's our figures they whistle at.
- 12 WAND: Things have been awfully quiet, haven't they, Mrs.
13 O'Reilly?
- 14 MRS. O: Oh, you're just like your cousin, Professor Kropotkin,
15 always insulting me in public but when we're alone, it's
16 different. Why last night in the movie you held
17 my hand all thru the picture.
- 18 WAND: I had to ... otherwise you would eat all my popcorn. *12:00*

1 IRMA: PLEASE, THIS ISN'T HELPING ME WITH MY PROBLEM. HASN'T
2 ANYONE GOT ANY SUGGESTIONS?

3 MRS. O: Well, I'd like to help you, Irma dear, but what can I
4 suggest to you that hasn't been tried? Did that
5 correspondence course you took last year help any? 12:15

6 IRMA: NO, THE MAILMAN ALWAYS LEFT BEFORE I COULD ASK HIM ANY
7 QUESTIONS.

8 WAND: What about a private tutor?

9 IRMA: I HAD ONE TWO YEARS AGO.

10 JANE: Irma, going around with a cornet player is not considered
11 having a private tutor. 12:30

12 MRS. O: How about night school, Irma darling?

13 IRMA: WELL, I WENT TO NIGHT SCHOOL ...

14 WAND: Did it help?

15 IRMA: WELL, IT MADE ME SMART IN THE EVENING, BUT BY THE TIME I
16 GOT TO WORK THE NEXT DAY, I HAD SLEPT IT OFF. 12:45

1GM

1 JANE: Well, I think this whole attitude of Al's is unforgiving.
2 You were good enough for him when he was a penniless
3 moocher, and now that he's working, all of a sudden, he
4 wants Madam Curie. I'd be darned if I would change for
5 any man. Now, if you don't mind, I'm leaving. 13:20

6 IRMA: WHERE YOU GOING, JANE?

7 JANE: I'm getting an upsweep. Richard thinks I'll look very
8 cute in it. Bye.

9 SOUND: DOOR CLOSSES

10 IRMA: YOU SEE ... SHE'S CHANGING.

11 MRS. O: Well, I give you my word I wouldn't. Any man that wants
12 me takes me the way I am. 13:15

13 WAND: That's the most unattractive giveaway program I've ever
14 listened to. But Irma, I think in this case, the girls 13:30
15 are right. Just stay as sweet as you are.

16 IRMA: I CAN'T. THIS IS A CRISIS IN MY LIFE ... IF AL WANTS A
17 GIRL WITH BRAINS, I'LL FIND A WAY TO GET BRAINS EVEN IF
18 IT DRIVES ME OUT OF MY MIND. 13:45

19 MUSIC: END OF ACT ONE.

GM

51453 9885

12:15

1ST ANNOUNCER: The story was the same in California, in New York, and in the States in between! When thousands of smokers compared king-size Cavaliers with the cigarettes they'd been smoking, 8 out of 10 interviewed said Cavaliers are milder! Cavaliers were compared with all the other leading brands ... perhaps the brand you now smoke!

2ND ANNOUNCER: 87% of the patrons of the "Top O' the Mark" interviewed in San Francisco ... and 89% of the members and guests interviewed at three Chicago yacht clubs said Cavaliers are milder!

1ST ANNOUNCER: Here is what ^{had to say} Captain Carl L. Hartmann, Chicago Yachtsman, ~~said~~ about Cavaliers: "Cavaliers are noticeably milder -- the only cigarette I've ever tried that gives so much really good flavor, along with mildness!"

2ND ANNOUNCER: Find out for yourself the pleasure you get from Cavaliers unique combination of mildness and flavor. You know Cavalier's fine, light tobaccos are specially blended to bring out all their flavor and mildness.

1ST ANNOUNCER: And mighty important is this fact: Cavaliers are the king-size cigarette made by the makers of Camels. All the know-how gained in producing Camels stands behind Cavaliers! Yet king-size Cavaliers are priced no higher than leading regular-size brands. So try Cavaliers!

15:12

GM



51453 9886

1 ORCH: THEME

2 JANE: Well it's been over an hour now since Irma left here to 15:25
3 find a way to improve her mind. I wish her luck. I'll say
4 one thing for Irma she's leaving no stone unturned....
5 I just found a copy of a letter she's sending to Einstein..
6 Listen to this... "Dear Professor Einstein, Since you are
7 the most brilliant man in the world I thought if we could 15:45
8 correspond it might be mutually profitable... You could
9 write me everything you know, and I could write you every
10 everything I know... Please send your stuff Air-Mail as I
11 am a fast thinker. Concerning your theory of Relativity, 16:00
12 I've always liked it as I think families should stick
13 together." Oh, brother!

14 MRS. O: Well at least the girl is trying, Jane.

15 JANE: That's just the trouble Mrs. O'Reilly... This girl can get
16 into trouble without trying... imagine what she gets into 16:15
17 when she makes a special effort!

18 MRS. O: Where do you suppose she is now?

1 JANE: She phoned me she had to go to the office...Mr. Clyde had
2 some extra work for her to do.

3 MRS. O: Well Janey, at least you know what she's up to.

4 JANE: That's more than Mr. Clyde will know.

5 ORCH: STINGER

16:30

6 CLYDE: (CALLING) Miss Peterson, come in my office!

7 IRMA: (READING) THE MIND CAN BE COMPARED TO A COMPLEX MACHINE
8 WHICH IS CAPABLE OF MANY FUNCTIONS.....

16:45

9 CLYDE: (COMING ON) Miss Peterson...didn't you hear me calling
10 you??

11 IRMA: OH, I'M SORRY...I JUST BOUGHT A BOOK ON HOW TO IMPROVE MY
12 MIND AND I'M READING IT.

13 CLYDE: What is it called, "The Art of Removing Rocks from the
14 Head"?

15 IRMA: ~~NO~~, IT SAYS THAT THE BRAIN IS A COMPLEX MACHINE.

17:00

16 CLYDE: Then you better wire General Motors to send over their
17 entire repair crew.

1 IRMA: WHY, IS SOMETHING WRONG?

2 CLYDE: Wrong? I'll say there's something wrong! That letter
3 I dictated to you yesterday...I just ran across the carbon
4 copy. *17:15*

5 IRMA: LETTER?

6 CLYDE: Yes...I said, "I haven't been able to get the deposition
7 as yet concerning your wife's suit on such short notice,
8 but I expect to get some action in the future."

9 IRMA: WELL, THAT'S SIMPLE ENOUGH, ISN'T IT?

10 CLYDE: Yes, isn't it? Would you care *17:30* to read the letter you sent?

11 IRMA: ALL RIGHT. (READS) I HAVEN'T BEEN ABLE TO GET YOUR WIFE
12 DEPORTED AS SHE IS WEARING A SUIT. IF THEY NOTICE HER IN
13 SHORTS, I CAN GET ACTION." I GUESS I MADE A MISTAKE
14 SOMEWHERE.

15 CLYDE: No you idiot, I made the mistake the minute I hired you!

1 IRMA: WELL, THAT WAS THE OLD IRMA PETERSON...THE NEW IRMA IS
2 IMPROVING HER MIND. 18:00

3 CLYDE: That's nice, now if one of you isn't too busy, will you go
4 down to the Western Union Office and send this wire? And
5 what is more.....

6 SOUND: DOOR OPEN OFF

7 MARTHA: (CALLS) Milton!

8 CLYDE: In here, dear..

9 MRS. C: (COMING ON) Oh, there you are.

10 IRMA: OH HELLO MRS. CLYDE.

11 MRS. C: Hello Irma, how are you?

12 IRMA: FINE. HOW DO YOU FEEL? 18:15

13 MRS. C: Sharp as a blade.

14 IRMA: ~~SHARP AS A BLADE~~ SHARP AS A BLADE NOW I KNOW WHY MR. CLYDE ALWAYS SAYS IT.

15 MRS. C: Says What?

16 IRMA: THAT HE HAS TO GO HOME TO THE OLD BATTLE-AXE.

17 CLYDE: Miss Peterson! Will you go to Western Union. 18:30

DD

51453 9890

1 IRMA: I'VE ALREADY LEFT. GOOD BYE.

2 SOUND: DOOR CLOSES

3 MRS. C: Milton, do you say that?

4 CLYDE: Of course I don't. You know that girl is out of her mind.

5 MRS. C: Well, why don't you fire her?

6 CLYDE: ~~I~~'m waiting until my birthday. I want to give myself a

18:45

7 present. Now, what brings you here, my pet?

8 MRS C: I just couldn't tell you over the phone, I know how anxious

9 you've been about the appointment...Here's the wire of

10 confirmation from Washington.

19:00

11 CLYDE: By George ~~it~~ finally did come! My appointment to serve on

12 the Draft Board. Let me see the wire dear.

13 MARTHA: Here it is, Milton.

14 CLYDE: Yes, it's quite a feather in my cap...(READS) To Milton

15 J. Clyde. You are hereby officially asked to serve.

16 Signed J. Henderson, Secretary Draft Board. ✓

19:15

1 MARTHA: Well, as long as I'm downtown I think I'll do some
2 shopping.

3 CLYDE: Wait my dear, I'll take you to lunch first.

4 MARTHA: Aren't you being examined for your new insurance policy
5 today?

6 CLYDE: Oh, I'll be back in time. Dr. Wilkins won't be up here
7 until one-thirty.

8 MARTHA: Very well...Think you'll pass?

9 CLYDE: I better. I've been waiting a long time to get this *19:30*
10 additional insurance and anyway you heard our own doctor
11 say that I'm in perfect condition. Of course my nerves
12 aren't too well, but Miss Peterson says she's trying to
13 improve her mind so maybe things will get a little better.
14 Shall we go?

15 MARTHA: Aren't you going to wear your hat? *19:45*

16 CLYDE: No, Irma was filling the inkwells and she filled that too.

17 ORCH: STINGER

18 SOUND: DOOR OPEN

DD

20:00

1 IRMA: HMMMM, I GUESS MR. CLYDE IS OUT...OH, WHAT'S THIS...(READS)

2 YOU ARE HEREBY OFFICIALLY ASKED TO SERVE...DRAFT BOARD?????

THEIR DRAFTING MR. CLYDE?

3 THEY MUST HAVE RUN OUT OF MEN. I CAN'T LET THEM DO THIS

20:15

4 TO MY BOSS. NOW, THAT MY MIND IS IMPROVING, I MUST PUT

5 IT TO GOOD USE.

6 SOUND: DOOR OPEN

7 DOC: Pardon me, Miss....

8 IRMA: YES?

9 DOC: Would you mind telling Mr. Clyde that Dr. Wilkins is here

10 to give him his physical examination.

20:30

11 IRMA: ALREADY? I MEAN HE HASN'T BEEN PASSED YET?

12 DOC: Of course not.

13 IRMA: THANK GOODNESS.

14 DOC: What?

15 IRMA: OH, ER HE ISN'T IN, BUT I CAN TELL YOU ALL ABOUT HIS

16 CONDITION...I'M HIS SECRETARY.

17 DOC: I'm afraid that would be heresy.

20:45

DD

51453 9893

1 IRMA: WELL OF COURSE IT'S HERESAY...I'M HERE AND I'M SAYING IT.

2 DOC: You don't understand Miss. We cannot accept him if he
3 isn't physically qualified.

4 IRMA: YOU CANT???? WELL TAKE IT FROM ME, MR. CLYDE IS A VERY
5 SICK MAN. 21:00

6 DOC: He is?

7 IRMA: ~~YES, NO ONE KNOWS IT BUT HE IS IN TERRIBLE SHAPE. YOU~~
8 SHOULD SEE HIM! SOMETIMES, HIS HANDS SHAKE SO MUCH WE
9 RENT HIM OUT TO PARTIES TO MIX COCKTAILS.

10 DOC: Not really?

11 IRMA: AND HE'S SO WEAK.

12 ~~DOC: Weak?~~

13 IRMA: YES. YOU KNOW LAST YEAR THEY TOOK OUT HIS APPENDIX.

14 DOC: Was it infected?

15 IRMA: NO, HE JUST DIDN'T HAVE THE STRENGTH TO SUPPORT IT. 21:15

16 DOC: But he told me on the phone that he's in perfect condition.

DD

51453 9894

1 IRMA: WELL, I COULDN'T HEAR WHAT HE WAS SAYING...I WAS HOLDING
2 HIM UP.

3 ~~DOC: He is that bad?~~

4 IRMA: YES, RIGHT NOW, HIS FACE IS YELLOW.

5 DOC: No? Oh, that's too bad.

6 IRMA: OH, HE'S PLEASED ABOUT IT. IT'S THE FIRST TIME HE'S HAD

7 ~~ANY COLOR.~~ OF COURSE, I DON'T WANT YOU TO REPEAT ANY

8 OF THIS TO HIM.

9 DOC: Don't worry, I won't....because I'm leaving this very
10 instant. I always say "If you want to learn about a man,
11 talk to his secretary."

12 SOUND: DOOR CLOSES

13 IRMA: BOY, THIS BOOK HAS ALREADY MADE ME THINK CLEARER. WAIT

14 UNTIL I TELL AL THE PROGRESS I'VE MADE.

15 SOUND: DOOR OPENS

16 CLYDE: Hello Miss Peterson...any calls?

17 IRMA: DON'T WORRY ABOUT ANYTHING.

18 CLYDE: Why should I worry? This is a wonderful day for me.

- 1 IRMA: IT SURE IS AND DON'T WORRY ABOUT YOUR BEING DRAFTED.
- 2 CLYDE: Drafted? What are you talking about?
- 3 IRMA: OH THE NEW IRMA PETERSON IS A WIDE AWAKE SECRETARY AND
- 4 WHEN THIS DR. WILKINS CAME IN TO EXAMINE YOU, I LAID IT
- 5 ON. I TOLD HIM YOU WERE PRACTICALLY HALF DEAD. 22:00
- 6 CLYDE: You did?
- 7 IRMA: YES.
- 8 CLYDE: Well, you better get him back.
- 9 IRMA: WHY?
- 10 CLYDE: Because somebody here is going to be all dead ~~XXXXXXXXXX~~
- IRMA: WHO?
- 11 CLYDE: ~~XXXXXXXXXX~~ The new Irma Peterson. 22:15
- 12 MUSIC: STINGER JANE THEME

1 JANE: Well, you would think after what Irma did to Mr. Clyde
2 and all that we've told her that she would give up ^{22:30}
3 trying to improve her mind. But no, not Irma. This
4 kid keeps fighting until it kills you. Do you know
5 what she's done now? She's taken up Yogi...that's ^{22:45}
6 right...Yogi. There she sits on the floor cross-legged
7 in the corner of our living room..she doesn't move..
8 she doesn't speak..she just sits there staring into
9 space. ~~Look at her...she looks like an evergreen~~
10 ~~incense burner~~. Oh, Mrs. O'Reilly, what am I going ^{23:00}
11 to do?
12 MRS. O: I don't know
13 JANE: I've told her that Richard's mother is coming over to
14 discuss the charity luncheon with me, but I can't get
15 her to move. She just sits there and stares. I sweep
16 around her. ^{23:15}
17 IRMA: (INHALES AND EXHALES LOUDLY TWICE)
18 WAND: What's that?

TC

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1 JANE: Her breathing exercises. In Yogi, they say if you
2 breathe deeply, all the poisons leave your system and
3 you can think clearly.

4 WAND: Is it working?

5 JANE: Well, she seems to have a clearer head...You can see
6 the air go in her ears and out her nose. Irma
7 Peterson, get up! Get up this minute or I'll....

8 WAND: Janey, don't get angry. After all, the girl is
9 desperate. You know what Al told her.

10 JANE: What do I care what Al told her? I'm entitled to live,
11 too...the mother of the most important guy I know is
12 coming here and I'm tired of apologizing for my
13 roommate.

14 IRMA: (BREATHES HEAVILY)

15 JANE: There she goes inhaling again...at least if she'd
16 bend over and vacuum the rugs. /

17 MRS. O: Janey, control yourself. Why don't you just take that
18 Japanese screen and put it in front of her? Then Mrs.
19 Rhineland won't see her.

TC

23:30

23:45

24:00

1 JANE: I didn't think of that. Yes, maybe that can save me
2 an awful lot of explaining. Thanks, Mrs. O'Reilly. *24:15*

3 MRS. O: Don't mention it. Come on, Maestro, let's go up on the
4 roof...it's spring and we can watch the birds building
5 their nests. Maybe that will give you some ideas. *24:30*

6 WAND: Yes, I could steal some straw for my mattress. Good
7 luck, Janey.

8 SOUND: DOOR CLOSSES

9 JANE: Now, look, Irma, don't you say a word, not a single
10 word. Mrs. Rhinelanders won't be here long and if you
11 embarrass me, so help me... *24:45*

12 SOUND: KNOCK ON DOOR

13 JANE: Come in.

14 MRS. R: Hello, Jane.

15 JANE: Hello, Mrs. Rhinelanders. Won't you sit down?

16 MRS. R: Gladly. Jane, I can't tell you how wonderful it is of
17 you to volunteer and do this work for our charity each
18 year. *25:00*

19 JANE: It's my pleasure.

TC

- 1 MRS. R: Your apartment looks darling. What an attractive
2 Japanese screen!
- 3 JANE: Thank you.
- 4 MRS. R: Why, that painting of Mt. Fujiama is so realistic.
- 5 JANE: Yes. Now, about the luncheon....
- 6 IRMA: (BREATHES)
- 7 MRS. R: ~~Good~~ heavens, what is that? 25:15
- 8 JANE: What?
- 9 MRS. R: That sound from that screen?
- 10 JANE: Maybe Fujiama is erupting..I mean..I mean...I didn't
11 hear a thing. Now, about the luncheon....
- 12 MRS. R: How long have you had that screen?
- 13 JANE: Oh, I don't know. It's really nothing. 25:30
- 14 MRS. R: Is it a signed piece?
- 15 JANE: No, no, I'm sure....
- 16 MRS. R: Well, maybe it's signed on the back.
- 17 JANE: Er...er, don't go near there.
- 18 MRS. R: Why?

TC

- 1 JANE: There's a curse on it...er...er...It's the Hope
2 Diamond of Tokyo.
- 3 MRS. R: Well, all right, if you....
- 4 IRMA: (BREATHING) 25:45
- 5 MRS. R: Oh my goodness, there it goes again...it's coming from
6 behind that screen and my curiosity....
- 7 SOUND: FOOTSTEPS
- 8 JANE: I think the radiator is hissing.
- 9 MRS. R: Oh, Jane, it's Irma.
- 10 JANE: (BREAKING) Oh, Mrs. Rhineland, it is Irma, and I'm
11 tired of making excuses...you might as well know, Irma 26:10
12 is now a Yogi, and all I can say, Mrs. Rhineland, is
13 that if there is any way.....Mrs. Rhineland, what
14 are you doing on your knees????
- 15 MRS. R: I want to commune with Irma. I'm a Yogi, too. 26:15
- 16 JANE: You are? Well, move over....Who knows? Maybe we'll
17 get a fourth! 26:25
- 18 MUSIC: PLAYOFF
- 19 BOB: Irma and Jane will be back in a moment. 51453 9901
TC

IRMA
4/28/53

-33-

26:10

CLOSING COMMERCIAL

- 1ST ANNCR: You know, Friends, when so many people change to a new cigarette, they must be finding new smoking pleasure they never enjoyed before! And that's what's happening in the case of new king-size Cavaliers! You've probably noticed, yourself, how many people are smoking Cavaliers. Now, one of the reasons is Cavalier's great mildness!
- 2ND ANNCR: Group after group of smokers -- thousands of people in all -- have compared king-size Cavaliers with the cigarettes they had been smoking. And 8 out of 10 said Cavaliers are milder!
- 1ST ANNCR: Another reason is Cavalier's unique combination of great mildness and fine flavor! Cavaliers' fine, light tobaccos were selected and blended for flavor as well as mildness! Cavalier's flavor is fresh...hearty...full of character!
- 2ND ANNCR: And very important is this fact; Cavaliers are the king-size blend made by the makers of Camels. And though king-size, Cavaliers are priced no higher than leading regular-size brands. You pay no premium for Cavaliers' extra length! Don't miss Cavaliers! Why not buy a carton?

27:47

CB

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VIGNETTE

1 ORCH: THEME

2 JANE: Well Irma has given up Yogi. Want to know why?? Because
3 when she got into that position in the shower, she couldn't
4 reach the soap. And as for improving her mind, that, too,
5 has been a washout. Irma, what's your next move?

6 IRMA: I'M TAKING LESSONS FROM MADAM OSAKA..SHE TEACHES THE ART
7 OF CONCENTRATION.

8 JANE: Oh really?

9 IRMA: YES, MY FIRST LESSON IS THAT I HAVE TO REPEAT..."FIVE,
10 FIVE, FIVE, FIVE, UNTIL I SEE HER.

11 JANE: What for?

12 IRMA: THAT 'S WHAT SHE CHARGES...FIVE DOLLARS AN HOUR!

13 JANE: You know, five dollars an hour for working on Irma's
14 head is pretty good pay because very few people working
15 in a stone quarry make that much...with all due apologies
16 to My Friend Irma.

17 MUSIC:

CB

28.00

28.20

28.38

1 ANNCR: "My Friend Irma" is a Cy Howard Production and is 28:50
2 directed by Parke Levy who writes the script with Stanley
3 Adams. Marie Wilson is starred as Irma and Cathy Lewis
4 as Jane. Kenny Delmar was heard as Maestro Wanderkin,
5 Gloria Gordon as Mrs. O'Reilly, Sid Tomack was Al, and
6 Alan Reed as Mr. Clyde.

7 Also included were: Mary Shipp, Myra Marsh and
8 John Heistand

9 Music was under the direction of Lud Gluskin.

10 Until next Tuesday, your friend Irma says:

11 IRMA: HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING-SIZE.

12 ANNCR: Bob LeMond speaking, transcribed from Hollywood, and
13 saying goodnight for Cavalier Cigarettes. 29:25

CB

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