

*Metro*CAVALIER CIGARETTESPRESENTSMY FRIEND IRMA - SHOW #28

STUDIO B

TAPE: APRIL 15, 1953

AIR: APRIL 21, 1953

CAST

IRMA.....MARIE WILSON
 JANE.....CATHY LEWIS
 O'REILLY.....GLORIA GORDON
 WANDERKIN &
 DOCTOR.....KENNY DELMAR
 AL.....SID TOMACK
 CLYDE.....ALAN REED
 RICHARD.....BROOKS WEST
 MRS. RHINELANDER.....MYRA MARSH
 PIERRE &
 MAN.....LOU KROUGMAN
 SALAD MAN &
 DELIVERY MAN.....STANLEY ADAMS

PRODUCER: CY HOWARD

LUD GLUSKIN AND HIS ORCHESTRA

DIRECTOR: PARKE LEVY

REHEARSALS:

WRITERS: STANLEY ADAMS

CAST: 5:00 - 8:00

PARKE LEVY

TAPE: 8:00 - 8:30

ASSISTANT: KENNY McMANUS

STUDIO B

SOUND: JACK DICK

ENGINEER: JIMMY MURPHY

ANNCR: BOB LEMOND

JOHN JACOBS

IRMA -A-
4-21-53

- 1 1ST ANNCR: CAVALIER Cigarettes....
- 2 2ND ANNCR: CAVALIER Cigarettes.....
- 3 1ST ANNCR: America's great, new King-size Cigarettes...
- 4 2ND ANNCR: Bring you -- MY FRIEND IRMA....
- 5 1ST ANNCR: Created by Cy Howard, transcribed from Hollywood, and
- 6 starring Marie Wilson as Irma and Cathy Lewis as Jane.
- 7 (APPLAUSE)
- 8 MUSIC: JANE THEME

51453 9826

"MY FRIEND IRMA"

1 JANE: / I would like to recite a little poem ^{inspired} ~~inspired~~ by my 30
2 room-mate....It goes like this:

3 My name is Jane Stacy, and I'm very fond
4 Of my friend Irma, a cute little blonde...
5 She's lovely and sweet, and also so kind,
6 In fact I think she's the best / you can find... 45
7 There's just one thing missing, and I'm afraid
8 it's her mind!

9 Care to hear about her latest escapade into the realm of
10 unbelievability? The other day I / walked into our apartment 100
11 and there was Irma reading a magazine with a flat-iron on
12 her head....so I said; "Irma what's the idea" and Irma
13 said:

14 IRMA: ~~XX~~ ^{THEY} SAYS THIS STORY WILL MAKE YOUR HAIR STAND ON END AND
15 I'M GOING OUT TONIGHT! 115

(COMMERCIAL)

OPENING COMMERCIAL

IRMA -C-
4-21-53

1 1ST ANNCR: (LEAD IN) 119

2 Have you noticed how many people are smoking new
3 king-size Cavaliers?

4 2ND ANNCR: Yes! The big news in cigarettes today is Cavalier! 130

5 1ST ANNCR: One reason is Cavalier's great mildness. When
6 thousands of smokers from coast to coast compared
7 king-size Cavaliers with the cigarettes they had been
8 smoking, 8 out of 10 interviewed said Cavaliers are
9 milder!

10 2ND ANNCR: Cavaliers give you GREAT flavor, too! And, although 145
11 they're King-size, Cavaliers are priced no higher than
12 leading regular-size brands. So try Cavaliers!

13 MUSIC: 155

IRMA -1-
4-21-53

1 IRMA: HE LOVES ME, HE LOVES ME NOT. ~~HE LOVES ME, HE LOVES~~ 205
2 ME NOT.

3 JANE: Irma, what are you doing?

4 IRMA: I'M TRYING TO FIND OUT IF ^{AL} ~~HE~~ LOVES ME.

5 JANE: Irma, you're supposed to do that with a daisy, not our
6 new floor mop. 215

7 IRMA: JANE, I CAN'T EAT, I CAN'T SLEEP, I CAN'T THINK.

8 JANE: Well, the first two I think we can cure.

9 IRMA: NO JANE, I'M HEADING FOR A NERVOUS BREAKDOWN. LAST
10 NIGHT I WAS SO UPSET I COULDN'T SLEEP SO I PUT A HOT
11 WATER BOTTLE AT MY FEET. 230

12 JANE: Did it help?

13 IRMA: YES. I HAD THE MOST WONDERFUL DREAM. AL AND I HAD JUST
14 GOTTEN MARRIED AND WE WERE CELEBRATING. I PICKED UP A
15 BOTTLE OF CHAMPAGNE AND PULLED THE CORK OUT.

51453 9829

IRMA -2-
4-21-53

- 1 JANE: Yes?
- 2 IRMA: AND THEN SUDDENLY, I BEGAN SWIMMING. 545
- 3 JANE: Swimming?
- 4 IRMA: YES, I PULLED THE CORK OUT OF THE HOT WATER BOTTLE. OH
- 5 JANE, I'M GOING TO PIECES.
- 6 JANE: Well, honey, if you could just make up your mind that
- 7 Al is nothing.
- 8 IRMA: I TRIED JANE, I TRIED, BUT HE'S SO SWEET. AND LAST 300
- 9 WEEK, HE DID GET A JOB IN THAT GARAGE.
- 10 JANE: And how long did he last on the job?
- 11 IRMA: THREE HOURS.

IRMA -3-
4-21-53

1 JANE: It was one hour. He accidentally locked himself in the
2 washroom for two hours. Oh Irma, I've said this so many 315
3 times. That man will give you nothing but trouble.

4 ~~IRMA: I'M BEGINNING TO THINK SO, TOO!~~

5 ~~JANE: Believe me, sweetie, if you can't get out of this rut, you~~
6 ~~will be an old maid!~~ What I'm telling you is for your own
7 good.

8 IRMA: YOU'RE RIGHT, JANE AND I LOVE YOU FOR IT. STARTING TODAY,
9 YOU'RE GOING TO SEE A DIFFERENT IRMA PETERSON. FROM NOW ON,
10 I'M PLAYING THE FIELD.

11 JANE: That's my girl!

12 IRMA: IF THE FELLOW HAPPENS TO BE ON MY RIGHT, I'LL PLAY RIGHT-
13 FIELD...IF HE'S ON MY LEFT, I'LL PLAY LEFT-FIELD.

14 JANE: Now you're talking.

15 IRMA: AND IF HE'S SMALL, I'LL PLAY SHORT-STOP. 330

16 ~~JANE: Batten up!~~

17 IRMA: FROM NOW ON I'M NOT LEADING WITH MY HEART....I'M GOING TO
18 LEAD WITH MY HEAD, AND LET THE CHIPS FALL WHERE THEY MAY!

19 JANE: Hitting the saw-dust trail, eh?

BH

1 IRMA: WHAT?

2 JANE: Nothing, cookie...I'm glad you've come to your senses about
3 Al.

4 IRMA: OH, WHAT A FOOL I'VE BEEN. FROM NOW ON, I'M REACHING FOR
5 THE STARS AND I'M TYING MY POT TO THE RAINBOW.

6 JANE: Oh, that's really high living.

7 IRMA: THE OLD IRMA PETERSON IS GONE...THE NEW IRMA IS MERRY,
8 CAREFREE, HAPPY-GO-LUCKY, DEVIL-MAY-CARE...A WOMAN OF THE
9 WORLD...MEN WILL SHOWER ME WITH GIFTS...MINKS, CARS,
10 DIAMONDS, REFRIGERATORS, WHITE WALL TIRES...

11 JANE: What??

12 IRMA: FROM NOW ON, I'M RUNNING MY OWN QUIZ SHOW! WHEN A FELLOW
13 WANTS TO POP THE QUESTION, I'M GOING TO SAY, "WHAT'S IN IT?"

14 JANE: Oh, I see.

15 IRMA: AND I'M NOT GOING TO WAIT AROUND FOR ONE MAN. I'M GOING TO
16 TRAVEL AROUND THE WORLD BY PLANE, BY TRAIN, BY BOAT, EVEN
17 BY ROCKET-SHIP.

18 JANE: By rocket-ship?

IRMA -6-
4-21-53

1 AL: Well, I always knew part of her was but I was always happy
2 with what was left. What's going on here? I'm away for a
3 week, working like a horse and...

4 IRMA: WORKING?

5 AL: Yeah.

6 IRMA: WHERE?

7 AL: Same place I worked last week....Blue Star Garage.

8 IRMA: BUT I THOUGHT YOU QUIT AFTER THE FIRST DAY.

9 AL: I did, but then I went right back again.

10 JANE: You went back to work?

11 AL: You gotta, Jane. You see a job is like ~~XXXXXXXXXX~~ ^{falling off a horse}

12 ~~XXXXXXXXXX~~..you gotta get right back ~~XXXXXXXXXX~~ ^{on} again

13 or you'll be terrified for life. ~~XXXXXXXXXXXXXXXXXXXX~~

14 the day I went back to work at the Blue Star Garage.

15 IRMA: WHAT HAPPENED, AL HONEY?

16 AL: I had the shakes so bad...a dame drove up in a convertible

17 and asked me to wipe her windshield. She drove away with

18 the cleanest face in the city.

BH

510

530

IRMA -7-
4-21-53

1 IRMA: OH AL, YOU POOR SOUL.

2 ~~JANE: Time out while we dig out the old Irma.~~

3 AL: What's that about the old Irma?

4 ~~IRMA: IT'S NOTHING, AL, NOTHING. MAY I GET YOU SOMETHING TO EAT?~~

5 AL: Boy, I could used some good food. There's a little
6 restaurant across the street from us but I'm kinda
7 suspicious about the chef. He buys eight quarts of oil
8 from us everyday;

9 JANE: What's wrong with that?

10 AL: He ain't got a car. And I can swear I had some waffles
11 that were recapped.

545

600

51453 9835

1 IRMA: I'LL BE RIGHT BACK, AL. JANE, KEEP MY LOVER BOY

2 AMUSED.

3 JANE: Yes, I'll do card tricks.

4 SOUND: FOOTSTEPS OFF DOOR OPEN

5 JANE: So you're really planning to keep this job, Al?

6 ~~Al: Jane, the old Al is dead~~

7 JANE: Oh no! Here we go again.

8 AL: From now on, I'm going to be a conscientious hard-worker
9 with ambition so I can give the girl of my choice minks,
10 cars, diamonds, refrigerators, white wall tires....

11 ~~JANE: I've got to get my ears checked~~

12 AL: *yeah Jane* I'm through with bumming around...a man has got to
13 settle down and have a home, a wife, some kids, medical *615*
14 expenses....anything you can write off, otherwise you're
15 a dead duck! Gee, where's the food?

16 JANE: I'll go see. Stretch out Al...take off your shoes...make
17 yourself comfortable...working man. *630*

18 SOUND: DOOR OPENS AND CLOSES

19 SOUND: POTS AND PANS RATTLING IN KITCHEN

- 1 JANE: How are you coming along, cookie?
- 2 IRMA: IT'S PRACTICALLY READY. OH JANE, ISN'T IT WONDERFUL?
- 3 AL'S WORKING.
- 4 JANE: The word ~~is~~ is startling. And you know, Irma, he's talking 695
- 5 about settling down...marriage.
- 6 IRMA: OH JANE, MY DREAMS ARE COMING TRUE. JUST THINK, MAYBE
- 7 THIS TIME NEXT YEAR, I'LL HAVE A BABY.
- 8 JANE: Could be.
- 9 IRMA: ~~I~~ I THINK I'LL HAVE A BOY. THE WAY THE PRICES ARE GOING UP 700
- 10 AT THE BEAUTY PARLOR, IT WOULD BE A SMART MOVE.
- 11 JANE: Yes, yes, indeed!
- 12 IRMA: AND THEN I THINK I'LL GET A DOG! 715
- 13 JANE: Oh really, any special breed?
- 14 IRMA: I WAS THINKING OF GETTING A WATER SPANIEL...THEN ON HOT
- 15 DAYS IT COULD KEEP THE BABY COOL, YOU KNOW BRING HIM WATER
- 16 WHEN HE'S THIRSTY.
- 17 JANE: Irma, this ~~is~~ all fascinating, but the man of your dreams 720
- 18 is in the next room starving.
- 19 IRMA: OH YES. HELP ME WITH THIS TRAY, JANE.

1 JANE: All right...hey, looks pretty good.

2 SOUND: DOOR OPENS, FOOTSTEPS

3 IRMA: WELL, HERE YOU ARE, AL MY DARLING. SOMETHING I WHIPPED UP,
4 A TOMATO SURPRISE. JANE, GIVE HIM A NAPKIN. 745

5 AL: A napkin? Are we expecting company?

6 JANE: Oh come on, Al. You're a working man now. You may have
7 to adopt some civil customs like napkins, wearing your
8 shoes at formal affairs, and entering rooms through the
9 door. 800

10 AL: Don't know if I'm going to like this new life. But when a
11 man thinks of settling down... 810

12 IRMA: OH AL...DO YOU REALLY MEAN IT?

13 AL: Of course I mean it...Excuse me, I want to try this
14 Tomato Surprise...(CHEWING) Yeah, like I was telling
15 Jane..there's nothing like -- like --

16 IRMA: YES?

17 JANE: Al! What's the matter? Al, you're pale..Al, talk to us. 830

18 AL: I gotta go.

19 IRMA: GO?

1 AL: Yeah... I er, just remembered... I got a four o'clock
2 appointment on twelfth street. 845

3 JANE: But that's only ten minutes by subway... You've got a whole
4 two hours.

5 AL: I'll walk. Bye.

6 SOUND: DOOR SLAM

7 IRMA: (CALLS) AL, AL. OH JANE, WHY DID HE LEAVE? 900

8 JANE: I don't know. He started talking about marriage. Maybe
9 he thought we were pressing him too much. Did you notice
10 how pale he got? Oh well, it's the same old Al. He
11 talks big, but when you get down to business, he runs out.

12 IRMA: WELL, THAT'S THE LAST TIME HE'S GOING TO DO THAT TO ME.
13 THE OLD IRMA WILL PLAY THE FIELD... RIGHT FIELD.

14 JANE: ~~Look, this is the seventh-inning stretch.~~ Do you mind
15 if I finish this Tomato Surprise so it won't be a total
16 loss?

17 IRMA: NO, OF COURSE NOT. 915

1 JANE: Thanks...looks delicious...(CHEWING) What did you put
2 in...I(CHOKES, SPITTERS) Help! I've been poisoned!
3 IRMA: WHAT?
4 JANE: Irma Peterson...what did you put in that Tometo Surprise?
5 IRMA: I ONLY PUT IN WHAT THE RECIPE CALLED FOR.
6 JANE: Recipe?
7 IRMA: YES IN THE MAGAZINE...YOU KNOW, "BETTER HOMES AND
8 GARDENS".

930

1 JANE: "Better Homes and Gardens"? This would kill any rose
2 bush that ever lived.

3 SOUND: KNOCK ON DOOR

4 JANE: You get it..I'm going to the kitchen to see what you
5 put in here.

945

6 SOUND: FOOTSTEPS DOOR CLOSE

7 IRMA: COME IN.

8 SOUND: DOOR OPENS

9 WAND: If you don't mind...It's me, Maestro Wander'kin...Hello
10 Irma darling...What's new?

11 IRMA: MAESTRO, YOU'RE A MAN WHO APPRECIATES FOOD...WHAT THEY
12 CALL IN FRANCE A CONSTANT SEWER.

1090

13 WAND: Irma, you mean a connoisseur...Yes, I admit I'm an expert
14 on food. In fact, on my last concert tour, tasted
15 almost every variety of food that existed.

16 IRMA: YOU DID?

17 WAND: Yes, they didn't like the way I played ~~and what they~~
18 ~~threw~~ ~~threw~~ from the balcony. But tell me Irma,
19 what do you want to know?

105

51453 9841

1 IRMA: AL WAS JUST HERE AND WE WERE TALKING OF MARRIAGE AND
2 SUDDENLY HE RAN OUT. I THINK MAYBE THERE MIGHT BE
3 SOMETHING WRONG WITH THIS TOMATO SURPRISE. *Irma* WOULD YOU
4 TASTE IT? *1030*

5 WAND: Be glad to.

6 SOUND: BITE CHEWING

7 IRMA: WHAT DO YOU THINK, PROFESSOR?

8 WAND: Stand in back of me, Irma.

9 IRMA: WHY? *must*

10 WAND: This thing ~~might~~ explode any minute. *1045*

11 IRMA: YOU DON'T LIKE IT? DID I LEAVE SOMETHING OUT?

12 WAND: Only the most important ingredient.

13 IRMA: WHAT?

14 WAND: Penicillin.

15 IRMA: DO YOU THINK THAT'S WHAT MADE AL RUN OUT? *1100*

16 WAND: He ran out? Oh, it's so wonderful to be young...I
17 can't even get up.

18 JANE: (COMING ON) Oh, hello Maestro...Maestro, you didn't
19 eat any of that stuffed tomato, did you?

1 WAND: Janey, take that tomato and throw it out the window or
2 you'll be arrested for possessing deadly weapons. *1145*

3 JANE: Irma Peterson, do you know what you put in that salad?

4 IRMA: ~~that~~ *yes* THAT STUFF IN THE LITTLE CAN MARKED "CELERY
5 SEASONING".

6 JANE: Celery Seasoning? Irma, I told you a million times
7 "celery" begins with a "c". That was kerosene. *1130*

8 IRMA: THEN WHAT HAVE I BEEN PUTTING IN THE LITTLE LAMP?

9 JANE: I don't know but everytime you light it I want to eat it.

10 IRMA: SO THAT'S WHAT MADE AL RUN?

11 JANE: Roughly, I would say so.

12 IRMA: JUST WHEN I HAD HIM ON THE ... VERGE OF PROPOSING. *1145*

13 JANE: Irma, I'm sorry, but I have no sympathy for you. You're
14 a big girl and everytime you walk into the kitchen you
15 make it a torture chamber.

1 WAND: Oh Irma, you've got to do something about this. The way
2 to a man's heart is through his stomach, but you make it
3 a perilous journey. ~~I admit very few couples sit in a~~
4 dark corner and discuss recipes but there inevitably
5 ~~comes a time when somebody says, "Let's Eat."~~

6 SOUND: KNOCK ON DOOR

7 JANE: Come in.

8 SOUND: DOOR OPENS

9 MRS. O: Hello, girls.

10 JANE: Hello, Mrs. O'Reilly.

11 MRS. O: Irma darling, you're crying ... what's wrong dear?

12 JANE: Al's been working a week and he was just here talking
13 about marriage when out of the clear blue he tasted
14 Irma's cooking ...

15 MRS. O: What did he do?

16 JANE: He blew.

17 IRMA: HE DIDN'T EVEN TASTE THE TUNA FISH SALAD.

GM

IRMA -17-
4/21/53

1 MRS.O: Well, it looks alright to me. There's no harm in
2 trying one little bite. There. (SCREAMS) 1230

3 WAND: What's the matter, Mrs. O'Reilly?

4 MRS. O: I'm on fire. 1245

5 WAND: You still don't look so hot to me.

6 MRS.O: Oh be still or I'll clout you. Irma, how much pepper
7 did you put in that salad?

8 IRMA: WELL, I WASN'T SURE WHETHER THE RECIPE CALLED FOR A
9 PINCH OF PEPPER AND A CUP OF MAYONNAISE OR THE OTHER 1300
10 WAY ROUND.

11 WAND: You must have taken the other way around because the
12 Tuna keeps trying to leap out of the plate.

13 MRS.O: Oh, dear...I'm burning up.

14 WAND: Stop complaining..Not many women your age can make
15 that statement. 1315

16 MRS.O: Is that so? I'll have you know I don't need any pepper
17 to stimulate me..I'm still cooking on all burners and
18 in many places I'm considered quite a dish. 1330

13⁴⁵

1 WAND: Well, that is only because there are some men who
2 are still willing to take pot luck.

3 MRS.O: Why you old...

4 IRMA: PLEASE, THE TWO OF YOU..I'VE GOT MY OWN TROUBLES. HOW
5 AM I GOING TO GET AL~~BACK~~? 14⁰⁰

6 MRS.O: Irma darling, if it's your cooking standing in the way
7 of getting married, why don't you take a course in it?

8 JANE: I've been asking her for years to go to Pierre's on
9 78th Street.

10 WAND: Irma, for the sake of humanity, please do it.

11 IRMA: I THINK I WILL. I'M GOING OVER AND REGISTER FOR THREE 14¹⁵
12 NIGHTS A WEEK. GEE, FEELS FUNNY GOING BACK TO SCHOOL
13 AGAIN.

14 JANE: You'll get used to it and be a good girl Irma...no
15 mischief because remember if you're naughty, they make
16 you stay after school and eat what you made. 14³⁰

17 MUSIC: STINGER

18 SOUND: COOKING CLASS CLINKING OF SPOONS AD LIBS ETC.

1445

1 PIERRE: And now ladies, add one egg and fold it... now add
2 one cup....

3 IRMA: UH, MR. PIERRE?

4 PIERRE: Having trouble again, Miss Peterson?

5 IRMA: YES...EVERYTIME I TRY TO FOLD THE EGG, THE SHELL BREAKS!

6 PIERRE: Miss Peterson, please give up. You've been coming here
7 for three nights now. You've burned through five pots
8 and you still haven't learned to boil water.

1509

9 IRMA: BUT I MUST LEARN TO COOK SO THE MAN I LOVE WILL MARRY
10 ME. ISN'T THERE SOME WAY I CAN REACH HIS HEART THROUGH
11 HIS STOMACH?

1512

12 PIERRE: Yes, take a knife and stab him...he'll suffer less!

13 IRMA: NO, MR. PIERRE, I CANNOT GIVE UP! I'LL MASTER THE ART
14 OF COOKING IF IT KILLS ME. NOW, WHERE IS THAT RECIPE
15 I'M WORKING ON..OH, HERE IT IS. HMMMM, MR. PIERRE, DO
16 WE HAVE A BATHTUB?

1530

17 PIERRE: A bathtub?

18

IRMA -19A-
4/21/53

1545

- 1 IRMA: YES, I WANT TO ~~FILL~~ IT WITH WATER AND HOLD SOME
2 POTATOES UNDER IT FOR A FEW MINUTES.
- 3 PIERRE: What are you talking about?
- 4 IRMA: Well, it says so in the recipe.
- 5 PIERRE: Where?
- 6 IRMA: THERE.
- 7 PIERRE: That says "brown the potatoes".
- 8 IRMA: OH, I THOUGHT IT SAID "DROWN THE POTATOES".
- 9 PIERRE: ~~Oh~~ Leyfayeete, what did you do to me?
- 10 MUSIC: END OF ACT

1603

51453 9848

MIDDLE COMMERCIAL

IRMA -20-
4/21/53

- 1ST ANNCR: Throughout America today, smokers are telling their friends.... 16¹⁷
- 2ND ANNCR: If you want a really milder cigarette with plenty of flavor to it...try those new king-size Cavaliers!
- 1ST ANNCR: Thousands of smokers attest to Cavaliers' great mildness. When group after group of smokers from coast to coast compared king-size Cavaliers with the brands they had been smoking, at least 8 out of 10 in every group interviewed said Cavaliers are milder! Cavaliers were compared with all the other leading brands...perhaps the brand you now smoke! 16⁴⁵
- 2ND ANNCR: 91% of the tennis players interviewed at Forest Hills, New York...88% of the Navy personnel interviewed at Norfolk, Virginia, said Cavaliers are milder!
- 1ST ANNCR: Why can king-size Cavaliers give you both great mildness and great flavor? Because their selected, fine, light tobaccos are specially blended to bring out all their mildness and flavor...Yes, blended by the makers of Camels who certainly know how to produce a fine cigarette!
- 2ND ANNCR: So for fresh, new smoking pleasure, try king-size Cavaliers -- made by the makers of Camels. They're priced no higher than leading regular-size brands! Try Cavaliers! 17⁰⁰
17²⁷

51453 9849

1 MUSIC: THEME

2 JANE: Well, Irma's been taking cooking lessons for three ^{17⁴⁰}
3 nights now, and what I have been through, you'll never
4 know. Right now, she's up to Lesson Number Six, "The
5 Art of Whipping Cream". And you should see that kid
6 whip. When she whips cream, brother, it flies in all
7 directions. Would you believe it, we have the only ^{18⁰⁰}
8 moosehead in the country with snow on its antlers.

9 ~~Not only that, but Mrs. O'Reilly now has red hair with~~
10 white polka dots. Not only must Irma learn to whip
11 cream, but she must also master the art of cake
12 decoration. Tonight she has to bring in a wedding cake
13 with a little bride and groom on it. But,
14 unfortunately while she was baking the cake, one half
15 of it fell. So now Irma has the only cake in history
16 ~~where the groom is standing on the bride's head.~~ Irma,
17 how you coming along?

18 IRMA: JUST WONDERFULLY. YOU KNOW YESTERDAY MY COOKING
19 INSTRUCTOR PAID ME A COMPLIMENT.

20 JANE: He did?

TC

1 IRMA: YES, I MADE A CREPE SUZZETTE AND HE WAS SO PLEASED HE SAID
2 HE'D LIKE TO SAVE THE CREPE AND HANG IT ON MY DOOR SOMEDAY...
3 ISN'T IT WONDERFUL THAT THINGS LIKE THAT NEVER MAKE ME
4 SWELL-HEADED?

5 JANE: Yes, it's delightful. See you when I get back from work,
6 Cookie.

7 ~~XX~~

8 X BOTHER WITH DINNER. I'M BRINGING HOME ALL THE STUFF I'M
9 X COOKING IN CLASS TONIGHT.

10 JANE: You are?
X X X X X X X X X

11 IRMA: YES.
X X X X X X X X X

12 JANE: Oh I just remembered...I've been invited to dinner tonight.
X X X X X X X X X

13 IRMA: GEE THAT'S FUNNY...EVERY NIGHT THIS WEEK YOU'VE BEEN INVITED
X X X X X X X X X

14 ~~XX~~

15 SOUND: PHONE RINGS ... REC UP.

16 JANE: Hello ... Oh, hello Richard...It's for me Irma...you better
17 get on to the office.

18 IRMA: ALLRIGHT ... BYE.

19 SOUND: DOOR CLOSE.

TC

18¹⁵

18³⁰

51453 9851

- 1 KANE: Hello Richard ... You were saying?
- 2 RICH: (FILTER) Just checking Jane...Did you order flowers for the
3 luncheon the club is giving mother today? 1845
- 4 JANE: Yes Richard I took care of everything...The Westbrook
5 Caterers will have the food there in good time...The string
6 ensemble is engaged and I'll check on the decorations, ~~very~~
7 shortly.
- 8 RICH: (FILTER) Oh, fine, Jane. I'm sure the place will look
9 perfect.
- 10 JANE: ~~Thank you.~~ I'll get back to the office as soon as I'm thru
11 there.
- 12 RICH: (FILTER) No that won't be necessary ... I want you to wait
13 at the club and have lunch with us.
- 14 ~~JANE: Oh, Richard.~~
- 15 ~~RICH: Well you've worked hard and ... Well, since mother is to be~~
16 ~~guest of honor, and I'd like you to sit next to her.~~ mother
- 17 JANE: I'd love to 1900

1 RICH: (FILTER) Good...by the way, this Westbrook Caterers outfit
2 you mentioned, are they capable?

3 JANE: Well they served the Shah of Madpuhr and his Harem of
4 thirty two wives when he was here.

5 RICH: (FILTER) Was the Shah pleased with the food?

6 JANE: I think so...He ~~wanted~~ ^{wanted} to ~~swap~~ ^{swap} all ~~thirty~~ ^{two of them}
7 for their first and second chef. Bye...see you later.

8 ORCH: STINGER.

9 SOUND: DOOR OPENS

10 ~~SOUND: DOOR OPENS~~
X X X X

11 MAN: Did you order these ash cans lady?
X X X X

12 IRMA: YES...THEY GO RIGHT IN THAT OFFICE.
X X X X

13 SOUND: DOOR OPEN
X X X X

14 CLYDE: Wait a minute ... What's going on here?
X X X X

15 IRMA: IT'S THOSE TWO CANS YOU ASKED ME TO ORDER FOR YOU AND YOUR
X X X X

16 WIFE ...
X X X X

17 CLYDE: Two cans??? You idiot...I told you to order two tickets for
X X X X

18 "Can Can". In case you didn't know "Can Can" is a musical.
X X

JC

1915

1930

51453 9853

1 ~~IRMA: OH...WELL WHY DIDN'T YOU SAY SO...NESTER, TAKE BACK THESE~~

2 CANS AND SEND US TWO MUSICAL ONES.

3 CLYDE: No! No! Take these cans out of here...There's been a
4 mistake.

5 MAN: O.K.

6 ~~SOUND: BANGING CANS DOOR CLOSE~~

7 CLYDE: Miss Peterson.

8 IRMA: YES?

9 ~~CLYDE: Are you for real?~~

10 IRMA: WHAT?

11 ~~CLYDE: Never mind.~~ Look, we've got a great deal of work to get
12 out and I won't have time to go out for lunch.

1945

20⁰⁰

20¹⁵

20²⁰

1 IRMA: YES.

2 CLYDE: Go down to the corner and get me a chef's salad without
3 mayonnaise and a cup of coffee, no cream but two lumps
4 of sugar.

5 IRMA: GOT IT.

6 CLYDE: What do I want?

7 IRMA: A CHEF'S SALAD WITH TWO LUMPS OF SUGAR AND A CUP OF
8 COFFEE WITH NO MAYONNAISE.

9 CLYDE: Concentrate. Chef's salad, no mayonnaise.

10 IRMA: CHEF'S SALAD, NO MAYONNAISE.

11 CLYDE: Black coffee, two lumps.

12 IRMA: BLACK COFFEE, TWO LUMPS.

13 CLYDE: Now put them together, what have you got?

14 IRMA: A BLACK SALAD WITH TWO CHEFS.

15 CLYDE: (YELLS) Bring me a corned beef sandwich and get out
16 of here.

17 MUSIC: STINGER

18 MAN: ~~Yes, Miss.~~

1 IRMA: ^{hair} PLEASE DON'T WATCH ME...THAT'S HOW GREAT IDEAS GET
2 STOLEN...NOW LET'S SEE...MAYONNAISE, ~~KETCHUP~~...SALT... 20⁴⁵
3 MM...GOSH, THE LABEL ON THIS BOTTLE IS TORN...DOES IT
4 SAY PIMENTO OR PAINT REMOVER...OH WELL, HERE GOES 20⁵⁵
5 MUSIC: STINGER
6 SOUND: DOOR OPEN
7 MAN: I'm Doctor Brownell...where is the patient?
8 IRMA: IN THAT OFFICE, ON THE COUCH. I CAN'T UNDERSTAND IT...
9 HE WAS EATING THE SALAD I MADE HIM, AND ALL OF A
10 SUDDEN --
11 MAN: We'll see...we'll see...
12 SOUND: DOOR CLOSE 21¹⁵
13 CLYDE: (OFF, GROANING)
14 SOUND: DOOR OPEN
15 IRMA: YES, DOCTOR?
16 MAN: Are you Miss Peterson?
17 IRMA: YES.
18 MAN: I have a message from Mr. Clyde.
19 IRMA: WHAT IS IT?

1 MAN: You are fired!

2 IRMA: (BAWLS)

3 ORCH: STINGER

4 SOUND: DOOR OPEN

5 RICHARD: Hello Irma, what are you doing here?

6 IRMA: (SOBBING) OH RICHARD, I HOPE YOU DON'T MIND MY
7 BARGING INTO YOUR OFFICE BUT I'VE BEEN FIRED AGAIN AND
8 I'D LIKE TO SEE JANE.

9 RICHARD: She's out right now and she won't be back for a while.
10 As a matter of fact I have to leave too...Why don't
11 you wait here until we get back.

12 IRMA: NO, I THINK I'LL GO HOME AND JUMP OUT OF THE WINDOW.

13 RICHARD: Now Irma, things can't be that bad...Remember every
14 cloud has a silver lining.

15 IRMA: MY LIFE IS RUINED AND YOU'RE GIVING ME WEATHER REPORTS.
16 OH, WHAT'S THE USE...I HAVE NO JOB, NO ONE TO LOVE ME..

17 RICHARD: Now, now, nothing could be that bad. Just keep your
18 mind off your troubles.

2130

2140

2200

51453 9858

2215

1 IRMA: HOW CAN I?

2 RICHARD: Keep busy. My receptionist is going out to lunch...

3 why don't you stay here and take phone calls until she

4 gets back...and Jane and I will be back shortly.

5 IRMA: ALL RIGHT. IT'S SWEET OF YOU TO TRY AND HELP ME,

6 RICHARD.

7 RICHARD: I'm glad to..but please, just answer ~~the~~ phone, don't

8 give out any information like you did last week.

9 IRMA: WHAT DID I DO LAST WEEK?

10 RICHARD: Can't you remember? There's a stock called "Katy

11 Preferred" and one of my clients called up and asked if

12 he should hold ~~Katy~~ and you said it was all right if

13 his wife wasn't watching.

14 IRMA: DID SHE GET A DIVORCE?

15 RICHARD: Goodbye, Irma.

16 SOUND: DOOR CLOSE

17

1 IRMA: EVERYTHING IS GOING AGAINST ME...~~I CAN'T~~ UNDERSTAND IT.
2 THE SALAD I MADE FOR MR. CLYDE LOOKED SO GOOD AND THE
3 TOMATO SURPRISE I MADE FOR AL WAS SO PRETTY AND THEY
4 WON'T EVEN TELL ME WHAT'S WRONG WITH IT..THEY JUST
5 ~~STAND THERE SPEECHLESS.~~

6 SOUND: PHONE RINGS .. REC UP

7 IRMA: HELLO...WHO? WESTBROOK CATERERS..NO, MISS STACY ISN'T
8 IN, CAN I HELP? WHAT? TELL HER YOUR COOK LEFT AND YOU ^{23⁰⁰}
9 CAN'T FIND ANYONE TO MAKE THE LUNCHEON? OH, THAT'S TOO...
10 WAIT A MINUTE...I'M A COOK...YES, YES, I'VE HAD TRAINING
11 ...WHAT'S THE ADDRESS...I SEE...OKAY, I'LL HURRY RIGHT ^{23¹⁵}
12 OVER. BYE.

13 SOUND: REC DOWN

14 IRMA: GEE, MY BIG CHANCE..NOW I CAN SHOW THEM ALL ^{I know}..I'LL MAKE
15 THEM SOUTHERN FRIED CHICKEN, FRENCH STYLE...WHAT THEY
16 CALL, "ALL-ROTTEN". ^{23³⁰}

17 MUSIC: STINGER

18 MAN: And these are but a few of the reasons why we honor Mrs. ^{25¹⁵}
19 Rhinelander at this charming luncheon.

20 SOUND: APPLAUSE

- 1 JANE: Wasn't that a beautiful speech Mrs. Rhinelande?
- 2 MRS.O: Jane I'm simply over-whelmed..it's all so thrilling...
3 so beautifully done. / and the decorations... no wonder 242
4 Richard says you're so clever.
- 5 JANE: Thank you. I do wish the Caterer would arrive..They
6 promised to be here on time. Oh excuse me, Richard seems
7 to be trying to get my attention..
- 8 MRS.O: Go right ahead my dear.
- 9 SOUND: FOOTSTEPS
- 10 JANE: Yes Richard? 2415
- 11 RICH: Irma is on the phone..you can take the call in
12 the patio.
- 13 JANE: Irma? Thanks...I'll be right back.
- 14 SOUND: FOOTSTEPS.. REC UP
- 15 JANE: Hello?
- 16 IRMA: (FILTER) HELLO JANE? GUESS WHAT?
- 17 JANE: I know..Richard told me, you were fired again. Well
18 don't take it too hard....
- 19 IRMA: (FILTER) OH, THAT'S NOT WHY I CALLED. / I GOT ANOTHER JOB. 2430

1 JANE: That's wonderful...Where?

2 IRMA: (FILTER) WELL MY GOING TO COOKING SCHOOL FINALLY PAID
3 OFF..I AM NOW WORKING AT THE WESTBROOKE CATERERS.

4 JANE: The what?

5 IRMA: (FILTER) THE WESTBROOKE CATERERS.

6 SOUND: REC. DOWN

7 JANE: Oh my gosh...I gotta work fast...~~They're starting to~~ 24⁴⁵
8 serve! (CALLS) Richard! Richard!

9 RICH: (COMING ON) Jane, what's the matter...you're pale.

10 JANE: Richard, excuse my screaming but this is a matter of
11 life or death.

12 RICH: What is it?

13 JANE: Irma is working for the Westbrooke Caterers, the people
14 who are supposed to serve this luncheon.

15 RICH: Oh my goodness...this is mass murder. What can we do? 25⁰⁰

16 JANE: You've got to take these people somewhere. You can't
17 let them taste the food.

18 RICH: I wouldn't think of it. But where? What?

19 JANE: Take them someplace.

1 RICH: But what excuse?

2 JANE: I don't know. Take them to the Golden Horseshoe...
3 Tell them it's your mother's fiftieth anniversary. 25¹⁵

4 RICH: But mother's only been married thirty-five years.

5 JANE: Say she's impatient...I don't know, Richard, I'm too
6 confused to think, but you've got to get those people
7 out of here regardless of what it costs. Ptomaine Irma
8 is on the march. 25³⁰

9 RICH: All right, I'll think of something.

10 SOUND: FOOTSTEPS

11 RICH: Folks, I know this may come to you a bit suddenly, but
12 I have planned a little surprise. We are all going to
13 the Golden Horseshoe for lunch because that is where
14 Mother first met Dad. 25⁴⁵

15 MRS. R: But, Richard, I met your father at Foo Chow Foo
16 Restaurant.

17 RICH: I know, mother, but Chinese food doesn't agree with
18 you. Now, ladies and gentlemen, if you'll all go over
19 there, we shall continue with the luncheon. Thank you.

20 SOUND: SCRAPING OF CHAIRS .. PEOPLE GETTING UP

IRMA -35-
4/21/53

26⁰⁰

1 JANE: Richard, you did it. You did it badly but you did it.

2 Oh, and when I get my hands on that Irma Peterson...

3 RICH: This is going to cost \$18,000 but it's an act of
4 mercy.

5 SOUND: PHONE RINGS.. REC UP

6 JANE: Hello.

7 IRMA: (FILTER) JANE, WHY DID YOU HANG UP ON ME SO SUDDENLY?

26¹⁵

8 JANE: Irma Peterson, how could you have done this? How could
9 you have had the nerve to take a job at the Westbrooke
10 Caterers?

11 IRMA: WELL, I DIDN'T SEE HOW IT COULD HURT ANYBODY.

12 JANE: What do you mean?

13 IRMA: I'M JUST WASHING DISHES. GOODBYE.

14 MUSIC: ~~PLAYOFF~~

26³⁰

15 APPLAUSE

16 BOB: Irma and Jane will be back in one moment.

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(CLOSING COMMERCIAL)

IRMA -36-
4-21-53

2641

1 1ST ANNOUNCER: Friends, there's no advertisement for a cigarette
2 as good as a pleased smoker! And thousands of
3 pleased smokers are spreading the word about
4 Cavaliers -- the great, new king-size cigarette
5 made by the makers of Camels!

6 2ND ANNOUNCER: You know, thousands of smokers from coast to coast
7 compared king-size Cavaliers with the cigarettes
8 they had been smoking! And 8 out of 10 interviewed
9 said Cavaliers are milder!

10 1ST ANNOUNCER: 82% of the golfers interviewed in Westchester County,
11 New York, said Cavaliers are milder! Here's what
12 David McMeekin, well-known Westchester golf pro, 2715
13 had to say: "I found Cavaliers much milder...and
14 they're the first really mild cigarette I ever
15 smoked that has such good flavor!"

16 2ND ANNOUNCER: Did you know that king-size Cavaliers are made by
17 the makers of Camels? Yes...and although they're 2730
18 king-size, Cavaliers are priced no higher than
19 leading regular size brands. You get extra length...
20 extra value -- but at no extra cost, when you smoke 2745
21 king-size Cavaliers! Try Cavaliers! Buy a carton!

22 MUSIC: _____ 2748

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BH

VIGNETTE

1 JANE: Well, you know I was thinking of hitting Richard for a
2 raise but everytime I go to bring the subject up, I look *2800*
3 at the copy of the bill he has framed on the wall ^{from} the ~~XX~~
4 ~~XXXX~~ Golden Horseshoe and I say nothing. As for Irma, she's still
5 determined to win her way to Al's heart through her cooking,
6 Right now, she's working on a cake. Irma, what kind of *2810*
7 cake is that?

8 IRMA: IT'S AN UPSIDE DOWN CAKE.

9 JANE: But you didn't turn it upside down.

10 IRMA: OH, THAT'S TOO HARD. I'M JUST GOING TO HAVE MY GUESTS
11 STAND ON THEIR HEADS WHEN THEY EAT IT.

12 JANE: And you know, when they're standing on their heads, things *2830*
13 should look normal to them because that's how the world
14 looks to me ever since I've been living with My Friend
15 Irma.

16 MUSIC: THEME UP AND APPLAUSE FADE FOR *2840*

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