

AS BROADCAST

*Master*

CAVALIER CIGARETTES

PRESENTS

MY FRIEND IRMA

STUDIO B

TAPE: FEBRUARY 17, 1953

AIR: MARCH 10, 1953

CAST

IRMA.....MARIE WILSON  
JANE.....CATHY LEWIS  
O'REILLY.....GLORIA GORDON  
KROPOTKIN.....HANS CONRIED  
WANDERKIN.....KENNY DELMAR  
AL.....SID TOMACK  
CLYDE.....ALAN REED

PRODUCER: CY HOWARD LUD GLUSKIN AND HIS ORCHESTRA  
DIRECTOR: PARKE LEVY REHEARSALS:  
WRITERS: STANLEY ADAMS CAST: 6:30 - 8:30  
PARKE LEVY TAPE: 8:30 - 9:00  
ASSISTANT: KENNY McMANUS STUDIO B  
SOUND: TOM HANLEY  
ENGINEER: JIMMY MURPHY  
ANNCR: BOB LEMOND  
JOHN JACOBS

CAST - cont'd.

QUIGLEY.....LOU KRUGMAN  
FRED.....BUD HIESTAND  
CONTEST MAN.....ALDEN ALDRICH

51453 9585

VR

IRMA -A-  
3-10-53

1ST ANNCR: CAVALIER Cigarettes.....  
2ND ANNCR: CAVALIER Cigarettes.....  
1ST ANNCR: America's great, new King-size Cigarettes...  
2ND ANNCR: Bring you -- MY FRIEND IRMA...  
1ST ANNCR: Created by Cy Howard, transcribed from Hollywood, and  
starring Marie Wilson as Irma and Cathy Lewis as Jane. 13  
(APPLAUSE)  
MUSIC: JANE THEME

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VR

"MY FRIEND IRMA"

30

1 JANE: My name is Jane Stacy, and I live with my room-mate Irma  
2 Peterson...Now let's see..how can I describe her? Well,  
3 maybe this will help. The other day, Irma and I took a  
4 walk around Central Park. It was a beautiful day. The  
5 sun was shining and the air was crystal clear, yet when  
6 you looked at Irma you could detect that although all  
7 around was clear, her head was in a fog. Think I'm  
8 kidding? Let me give you an idea of this kid's mind.  
9 We were sitting around discussing composers and I said,  
10 Irma, what do you think of Irving Berlin?

11 IRMA: I THINK HE'S A WONDERFUL SONGWRITER.

12 JANE: Jerome Kern?

13 IRMA: I LIKE HIS MUSIC TOO.

14 JANE: Tchaikowski?

15 IRMA: GESUNDHEIT!

OPENING COMMERCIAL

(LEAD-IN) / <sup>1</sup>/<sub>2</sub> ✓

1ST ANNCR: What is the biggest cigarette sensation in years? Many smokers say: King-size Cavalier! What other cigarette has won so many friends so fast or offers such amazing evidence of mildness?

2ND ANNCR: Thousands of smokers compared King-size Cavaliers with the brands they had been smoking. And 8 out of 10 interviewed said Cavaliers are milder!

1ST ANNCR: And Cavaliers offer wonderful flavor...a fine, fresh, natural taste ~~most~~ smokers go for!

2ND ANNCR: If you haven't tried king-size Cavaliers recently... find out what you're missing. Get a pack now! / <sup>1</sup>/<sub>2</sub> ✓

MUSIC:

1 SOUND: <sup>200</sup> ~~DOOR OPEN~~

2 IRMA: ~~H'YA JANE. WHERE HAVE YOU BEEN?~~

3 JANE: Over at the Post Office mailing in my Income Tax report.

4 Now suppose you stop playing around with that ridiculous

5 contest so we can get your form filled out.

6 IRMA: IT'S NOT RIDICULOUS. A THOUSAND DOLLARS ISN'T TO BE

7 ~~SNEEZED AT CONSIDERING THE MONEY~~ <sup>21</sup> ~~IS PRACTICALLY IN MY~~

8 HANDS.

9 JANE: Easy as all that huh?

10 IRMA: WHEN YOU HAVE BRAINS IT IS.

11 JANE: Brains? You found some sort of lending library?

12 IRMA: ~~WHAT?~~

13 JANE: <sup>23</sup> ~~Never mind. What is this contest all about?~~

14 IRMA: ALL YOU HAVE TO DO IS FIT SONG TITLES TO THE NAMES OF

15 THESE FAMOUS PERSONALITIES. YOU READ OFF THE NAMES AND

16 I'LL GIVE YOU THE SONGS I HAVE FOR THEM.

17 JANE: All right..."Johnny Rey". <sup>24</sup> ~~What song have you got that~~

18 fits him.

19 IRMA: I CRIED FOR YOU.....

1 JANE: Oh, that's cute. Next, Jane Russel.

2 IRMA: "I WANT A GIRL JUST LIKE THE GIRL WHO MARRIED GOOD OLD  
3 DAD".

4 JANE: No..that's not even close....

5 ~~IRMA: LET ME SEE.. JANE RUSSELL...HOW ABOUT "BUTTON UP YOUR  
6 ~~OVERCOAT?"~~~~

7 JANE: No.. Let me see what you have for the next.

8 IRMA: JACK BENNY? I HAD TO USE TWO TITLES FOR JACK BENNY...

9 "I LOVE YOU TRULY PENNIES FROM HEAVEN". NEXT.

10 JANE: Errol Flynn. 3<sup>11</sup>

11 IRMA: "COMANA TO MY HOUSE".

12 JANE: Makes sense...Jimmy Durante?

13 IRMA: THAT'S THE LAST ONE...LET ME SEE. I GOT IT, JIMMY

14 DURANTE, "CLIMB UPON MY NOSE SONNY BOY". 3<sup>30</sup>

15 JANE: Oh brother. All right, you've answered all the questions.

16 Put it in an envelope <sup>and we'll mail it,</sup> and let's get started on your

17 income tax form, that's more important.

18 IRMA: 3<sup>41</sup> OKAY. NOW HERE'S THE FORM AND I'LL START WRITING.

VR

1 JANE: Good. First of all, print your name and address.

2 IRMA: IRMA PETERSON, 8224 WEST 73RD STREET, NEW YORK CITY,  
3 NEW YORK. <sup>4<sup>00</sup></sup> IS THAT DEDUCTIBLE?

4 JANE: What's that?

5 IRMA: AL SAYS EVERYTHING IS DEDUCTIBLE.

6 JANE: Never mind. Now put down your social security number.

~~7 IRMA: SOCIAL SECURITY NUMBER?~~

8 JANE: Yes.

9 IRMA: WHAT'S YOUR SOCIAL SECURITY NUMBER?

10 JANE: Why?

11 IRMA: I CAN'T THINK OF MINE...AND SINCE WE'LL PROBABLY BE  
12 LIVING TOGETHER WHEN WE'RE SIXTY FIVE, THEY CAN SEND YOU  
13 THE MONEY.

14 JANE: That thought alone can shorten my life.

~~15 IRMA: MY SOCIAL SECURITY NUMBER???? LET ME THINK....I GOT IT.~~

16 ONE, TWO, ONE TWO, ONE TWO THREE FOUR. <sup>4<sup>15</sup></sup>...NO, THAT'S THE  
17 SAMBA.

18 JANE: Skip it...I'll get it later. Now let's see...what's  
19 next...Dependents.

20 IRMA: Oh boy!

IRMA -6-  
3/10/53'

- 1 JANE: Put down none.
- 2 IRMA: NONE? WHY I HAVE A WHOLE LIST HERE.
- 3 JANE: Let me see. (READS) <sup>430</sup> "Dependents"...Winston Churchill???
- 4 IRMA: YES..I ONCE SENT A BUNDLE TO BRITAIN.
- 5 JANE: Let me see the rest of this list ..Clark Gable is <sup>445</sup>
- 6 another dependent?????
- 7 IRMA: I SEE EVERYONE OF HIS PICTURES AND WITHOUT MY MONEY WHO
- 8 KNOWS WHAT HIS SALARY WOULD BE...
- 9 JANE: What about the Doctor Kildare pictures you run to see.
- 10 IRMA: I'VE DEDUCTED THEM UNDER "MEDICAL" <sup>500</sup>
- 11 JANE: No, Irma, Medical Deductions must pertain to actual
- 12 Medical and Dental Expenses.
- 13 IRMA: OH, WELL, I HAVE SOMETHING HERE UNDER "DENTAL".
- 14 JANE: Good. What is it?
- 15 IRMA: TWENTY DOLLARS FOR A NEW DRESS.
- 16 JANE: Under "Dental"? <sup>510</sup>
- 17 IRMA: YES, THEY GAVE ME ~~LAUGHING~~ GAS AND I SPLIT MY SEAMS.

D K

51453 9592



1 JANE: I don't know which is worse..that contest you've  
2 entered or this form..let me see, "Property Depreciation  
3 ..\$1.50 to paste <sup>✓ 30</sup> a new tail on the bird in the cookoo  
4 clock...three dollars to fix the teeth of our cat ..he  
5 thought the bird was real...Oh, no!!!

6 MUSIC: STINGER

7 JANE: <sup>✓ ✓ ✓</sup> Well there it is sweetie. It's all finished. You owe the  
8 government seventy six dollars and sixty cents.

9 IRMA: WHAT? WAIT A MINUTE I GOT AN IDEA...

10 JANE: Irma what are you doing?

11 IRMA: I'M MAKING IT THE "IRMA PETERSON CORPORATION". ;  
12 COROPORATIONS DON'T PAY AS MUCH TAX AS PEOPLE.

13 JANE: It doesn't work out that way. One person can't be a  
14 corporation. Besides you're not even in business.

15 IRMA: BUT I THOUGHT.....

16 JANE: Look sweetie, you don't tamper with these things..  
17 Everyone pays according to <sup>600</sup> his income and circumstance. .

18 IRMA: WHY?

19 JANE: What do you mean, why? To pay the expenses of running  
20 the government...that's why.

- 6 25
- 1 IRMA: YOU MEAN WE PAY THEM TO DO THIS TO US?
- 2 JANE: Cookie, you don't understand. The government needs money
- 3 for the F.B.I.; to help fight crime; for the Department
- 4 of Game and Wildlife; for the Bureau of Fisheries, for
- 5 the Merchant Marine and Coast Guard; for soldiers,
- 6 sailors and Wacs; it's all part of the government.
- 7 IRMA: OH, I MUST REMEMBER THAT.
- 8 JANE: So, just send in the money, \$76.60.
- 9 IRMA: MUST I SEND ALL THAT?
- 10 JANE: Yes and <sup>200</sup> don't try any tricks because a very good friend
- 11 of mine, Fred Haines, works for the Income Tax
- 12 Department and he told me they are catching up with
- 13 people who try to fool the government.
- 14 SOUND: KNOCK ON DOOR.
- 15 JANE: Come in.
- 16 SOUND: DOOR OPENS

D K

- 1 KROP: It's only me, Professor Kropotkin. <sup>7<sup>15</sup></sup> Hello, Janey and  
2 Irma, my two favorite dishes from soup to nuts.
- 3 IRMA: PROFESSOR, WHAT ARE YOU DOING WITH A SUITCASE IN YOUR  
4 HAND?
- 5 KROP: Girls, I am going away to Hollywood.
- 6 IRMA: TO HOLLYWOOD? <sup>30</sup> HOW ~~COME?~~
- 7 KROP: Well, the Gypsy Tearoom is opening up a branch in  
8 Hollywood and they want me to be the manager.
- 9 JANE: Well, Professor, how did this all come about?
- 10 KROP: Well, in Hollywood, they are going in for three  
11 dimensional pictures, and my boss thought it would be a  
12 great opportunity <sup>41</sup> for us since we serve a three dimension  
13 hamburger....tough, stale, and tasteless.
- 14 JANE: But you're leaving now? <sup>8<sup>00</sup></sup>
- 15 KROP: Yes, and while I'm gone, my room ~~will~~ be occupied by my  
16 cousin, Maestro Wanderkin?
- 17 IRMA: WANDERKIN? THAT'S AN ODD NAME.

TC

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1 KROP: Yes, it is. The "wander" stands for the restlessness in  
2 his soul, and all of us Gypsies ~~have~~<sup>8<sup>N</sup></sup> the syllable "kin"  
3 at the end of our name...Kropotkin, Wanderkin....

4 JANE: What does the "kin" mean?

5 KROP: In Gypsy, it means "cannot be trapped by the opposite  
6 sex"....Girls, can I please call him in here? ~~I know~~<sup>8<sup>30</sup></sup>  
7 you'll be as nice to him as you have been to me.

8 JANE: By all means, call him in.

9 KROP: (CALLS) Oh, Maestro! Come in, Cousin.

10 SOUND: DOOR OPENS

11 KROP: Maestro, this is Jane Stacey.

12 JANE: How do you do.

13 MAESTRO: Hello. ~~8~~<sup>45</sup>

14 KROP: And ~~this~~ is Irma Peterson.

15 IRMA: HOW DO YOU DO, IT'S MUTUAL.

16 MAESTRO: Yeah. (ASIDE) Kropotkin?

17 KROP: (SOTTO) Yes, cousin?

18 MAESTRO: (SOTTO) Ladage um lotto Jane Stacey, ya kloatz.

TC

1 KROP: (SOTTO) Yes. 900

2 MAESTRO: (SOTTO) Uber lazu Irma Peterson um Kieberbaum.

3 JANE: What's he saying, Professor?

4 KROP: It's Gypsy talk. He says, "Jane is very pretty."

5 JANE: Oh, how nice.

6 KROP: And about Irma. He says the same thing we all say, but 92

7 he feels nothing ~~will~~ help.

8 IRMA: THANK HIM FOR ME, TOO.

9 MRS. O: (OFF, SINGING) I love you, a bushel and a peck

10 A bushel and a peck

11 And a hug around the neck. 930

12 KROP: / Listen to her...A bushel and a peck. Did you ever know

13 anyone so stingy? She's carrying around a ton and all

14 she can spare is a bushel and a peck.

15 MRS. O: Yoo hoo, girls...Anybody home?

16 JANE: Come in, Mrs. O'Reilly.

17 SOUND: DOOR OPEN

18 MRS. O: / Hello, girls....Professor....Oh, a strange gentleman. 94

TC

51453 9597

1 KROP: And that's the way I would like the two of you to remain,  
2 strangers. Mrs. O'Reilly, this is my cousin, Maestro  
3 Wanderkin.

4 MRS. O: Oh, he's adorable. 10<sup>00</sup>

5 KROP: Stop fluttering your eyelashes like that. One is  
6 already at half mast. My cousin is going to occupy my  
7 room while I'm in California.

8 MRS. O: (TEARFUL) Oh, Professor, you going away?

9 KROP: Yes. 10<sup>14</sup>

10 MRS. O: Oh, ~~this~~ is terrible. After all we've meant to each  
11 other. How will I ever get over it? ... Is this  
12 gentleman single? 10<sup>24</sup>

13 MAESTRO: Yes.

14 MRS. O: I'll get over it. So, you're a Maestro?

1 MAESTRO: Yes.

2 MRS. O: Well, I sing.

3 KROP: This is a dirty trick to play, even on a relative.

4 Well, I'll be late for my train. <sup>14</sup>

5 MRS. O: Come on, Maestro, I'll show <sup>10</sup> you the room.

6 KROP: Well, goodbye Janey darling, I'll write to you, I'll call

7 you and here's a kiss so you know I'm always thinking of

8 you.

9 SOUND: KISS

10 JANE: Have a wonderful trip, Professor and take care of

11 yourself.

12 KROP: And Irma darling, <sup>11 02</sup> here's a goodbye kiss for you.

13 SOUND: KISS

14 IRMA: GOODBYE PROFESSOR. HAVE A GOOD TIME IN CALIFORNIA AND

15 IF YOU HAVE ANY TROUBLE GETTING BACK INTO THE COUNTRY,

16 LET US KNOW.

- 1 MRS O: And ~~what~~ about me? (GIGGLES)
- 2 KROP: Here's a broom. Sweep up my cousin's room. Let's  
3 go. Goodbye everybody.
- 4 SOUND: DOOR CLOSES
- 5 IRMA: (CRIES)
- 6 JANE: Don't cry, Irma, he's only going to California.
- 7 IRMA: IT'S NOT THAT. THE PROFESSOR IS A BRIGHT MAN AND  
8 IF HE WAS HERE, HE ~~COULD~~ HELP ME WITH MY INCOME TAX.
- 9 JANE: You don't need any more help...Just send in a check  
10 for \$76.60. I better go down to the corner and get  
11 some food for dinner.
- 12 IRMA: ALL RIGHT, I'LL MAKE OUT THE CHECK.
- 13 JANE: Bye honey.
- 14 SOUND: DOOR CLOSES
- 15 IRMA: NOW LET'S SEE...I MAKE IT OUT TO THE ETERNAL  
16 REVENUE BUREAU. I WONDER IF IT'S GOING TO THE  
17 DEPARTMENT OF WILDLIFE AND FISHES OR TO THE SAILORS.
- 18 SOUND: KNOCK ON DOOR

JO

51453 9600



1 IRMA: COME IN.

2 SOUND: DOOR OPEN

3 AL: H'ya chicken.

4 IRMA: HELLO AL HONEY...AL! <sup>10 15</sup> WHERE DID YOU GET THE BLACK  
5 EYE?

6 AL: At the farewell dinner the boys gave me.

7 IRMA: FAREWELL DINNER? WHERE WERE YOU GOING?

8 AL: Nowhere. And when the gang found out, they <sup>10</sup> slugged  
9 me. But, I was hungry. What's new ~~chicken~~?

10 IRMA: I'M JUST GETTING READY TO SEND MY CHECK TO THE INCOME  
11 TAX DEPARTMENT. SEE.

12 AL: Well, that's how them things are..you're sending  
13 them money???

14 IRMA: YES.

15 AL: What for?

16 IRMA: JANE FIGURED IT OUT AND SHE SAYS I OWE THEM SEVENTY-  
17 SIX DOLLARS AND SIXTY CENTS. <sup>10 15</sup>

JO

51453 9601

1 AL: Chicken, that dough is supposed to go toward our  
2 honeymoon. Who are you going to marry, me or Uncle Sam???

3 IRMA: BUT JANE SAYS THE GOVERNMENT NEEDS THE MONEY...IT'S VERY  
4 COMPLICATED, BUT THEY GIVE IT TO THE F.B.I. TO CALL OUT  
5 THE COASTGUARD TO FIND SOLDIERS AND WACS WHO ARE HAVING  
6 A WILD LIFE WITH THE FISHES. IT'S ALL PART OF THE GAME...  
7 NO, THAT'S NOT IT.

8 AL: Look, chicken, \$76.60 is a lot of money. 13

9 IRMA: BUT I DON'T WANT TO GET INTO TROUBLE WITH THE TAX PEOPLE.

10 AL: Of course not Chicken, but there is ways of doing things  
11 and ways of doing things. The seventy-six dollar way is  
12 the wrong way.

13 IRMA: WHAT'S THE RIGHT WAY AL?

14 AL: Consult an expert.

15 IRMA: DO YOU KNOW ONE? 13 30

16 AL: Do I? / Got just the guy, his name's IRMA: IS HE GOOD?  
"Quick Figures" Quigley. This guy has handled  
17 more figures than a window dresser during a spring sale.  
18 Come on, I'll take you there.

JO

- 1 IRMA: AL, ARE YOU SURE WE'RE DOING THE RIGHT THING?
- 2 AL: Chicken do you love me?
- 3 IRMA: OF COURSE.
- 4 AL: Then let's go, it's only five miles from here.
- 5 IRMA: AL, ARE WE WALKING?
- 6 AL: What do you think I am, a cheapskate? We'll walk until
- 7 we find a trolley transfer. 13 <sup>v v v</sup>
- 8 MUSIC: END OF ACT.

- 1ST ANNOUNCER: Have you noticed how many of your friends are smoking new king-size Cavalier cigarettes? Yes, the swing is to king-size Cavaliers...the mild cigarette with the wonderful flavor!
- 2ND ANNOUNCER: Listen to this amazing evidence of Cavalier mildness! Thousands of smokers compared king-size Cavalier cigarettes with the brands they had been smoking and 8 out of 10 interviewed said Cavaliers are milder! Yes, group after group of smokers from coast to coast compared Cavaliers with all the other leading brands--perhaps the brand you now smoke! And in every group interviewed, at least 8 out of 10 said Cavaliers are milder!
- 1ST ANNOUNCER: 86% of the smokers interviewed at New Orleans' Mardi Gras...and 81% of the airline passengers interviewed at Chicago's Municipal Airport said Cavaliers are milder!
- 2ND ANNOUNCER: Cavaliers' fine, light, mild tobaccos are specially blended to bring out all their flavor along with great mildness! Try king-size Cavaliers! The chances are, like thousands of others, you'll find they're the cigarette for you! King-size Cavaliers are priced no higher than other standard brands. Buy a carton!

1 SOUND: STREET NOISES...FOOTSTEPS

2 IRMA: <sup>15 30</sup> GEE AL, DO YOU REALLY THINK THIS FRIEND OF YOURS, "QUICK  
3 FIGURES" QUIGLEY CAN SAVE ME MONEY ON MY INCOME TAX?

4 AL: Can't miss, Chicken. "Quick" has done the books for  
5 people like "No Nose" Nelson, "Half Head" Hobrowsky and  
6 "Four Fingers" Fogarty.

7 IRMA: ARE THEY IMPORTANT PEOPLE? <sup>15 40</sup>

8 AL: Important people? They practically run Alcatraz...  
9 ~~mean...~~

10 IRMA: WHAT ARE THEY DOING IN ALCATRAZ?

11 AL: They're guests of the government...they're visiting...

12 IRMA: FOR HOW LONG?

13 AL: ~~Ten years...they like the place...it's a lovely island...~~

14 Oh, here's the place, Chicken...see the sign?

15 IRMA: (READS) PROFESSOR QUIGLEY...<sup>15 40</sup> INCOME TAX EXPERT AND  
16 TATOO ARTIST.

17 AL: Let's go in.

18 SOUND: DOOR OPEN...BELL TINKLE

VR

1 QUIGLEY: Hello Al. This must be your girl friend, Irma.

2 AL: Right. Quick, I want you to meet Miss Peterson. Irma,  
3 this is "Quick".

4 IRMA: HOW DO YOU DO, MR. QUICK.

5 QUIGLEY: Likewise.

6 AL: Irma's got a little trouble with her income tax,  
7 Figured you're the man to handle it.

8 QUIGLEY: ~~My specialty is really tatooing, don't mind picking up an extra~~  
Got a form right here...You can fill out your name and buck.  
9 address later...Let's get down to your deductions...  
10 First of all we list your dependents.

11 IRMA: I DON'T HAVE ANY.

12 QUIGLEY: That depends on interpretation.

13 IRMA: INTERPRETATION?

14 QUIGLEY: Sure. For instance, I understand you have a room-mate.

15 IRMA: THAT'S RIGHT. WE'RE VERY GOOD FRIENDS.

16 QUIG: Of course you are..in fact you love her like she was  
17 your own daughter, ~~don't you?~~ <sup>Right?</sup>

18 IRMA: ~~YES?~~ RIGHT.

VR

51453 9606

16 41-

1 QUIGLEY: That's one child. Now let's see if you have any more  
2 children... Does Al ever sit on your lap and let you  
3 cuddle him?

4 IRMA: OH SURE.

5 QUIG: That gives you two children. Now Medical Expenses.  
6 When you voted last year how did you get to the voting  
7 booth?

8 IRMA: I JUST WALKED OVER.

9 QUIG: Naturally you couldn't find your shoes so you went  
10 bare-footed...this caused blisters with complications  
11 so you called in a specialist.

12 IRMA: I DID?

13 QUIG: Imagine him charging you eight hundred dollars just to  
14 look at a foot!

15 IRMA: EIGHT HUNDRED DOLLARS??

16 AL: You got two feet...that's sixteen hundred.

17 IRMA: BUT IS THIS LEGAL?

JR

51453 9607

1 QUIG: Everything I do is on the up and up. Have you got any  
2 flower pots? 17<sup>30</sup>

3 IRMA: YES...TWO. IN ONE I HAVE TOMATOES AND IN THE OTHER I  
4 HAVE GREEN PEPPERS...AND OVER BOTH OF THEM I HAVE AN  
5 ELECTRIC FAN.

6 QUIG: What for?

7 IRMA: I WANT TO GROW CHILI SAUCE.

8 QUIG: Getting any results?

9 IRMA: NO. 17<sup>44</sup>

10 QUIG: Great....crop failure. We deduct another thousand....  
11 how's your kitchen sink?

12 IRMA: OUR SINK? WELL, IT'S FINE..EXCEPT ONE FAUCET LEAKS.

13 QUIG: Six hundred dollars for flood control.

14 IRMA: 18<sup>00</sup> WELL, WHILE WE'RE AT IT, A LOT OF PEOPLE SAY I'M CRACKED.  
15 DO YOU WANT TO TAKE ANYTHING OFF FOR EARTHQUAKES?

16 MUSIC: STINGER

17 AL: Well Quigley, what's the deal?

18 ~~IRMA: YES, HOW MUCH DO I OWE THE GOVERNMENT NOW?~~

VR



18<sup>20</sup>  
1 QUIG: Take it easy...Ah, here it is...Congratulations Irma,  
2 the United States Government owes you a return of nine  
3 thousand dollars and twenty cents.

18<sup>30</sup>  
4 IRMA: WHAT?

5 AL: See Chicken, I told you this guy was great. Let's be  
6 big about it...we'll knock off the twenty cents and  
7 settle for nine thousand even. Okay, Chicken?

8 IRMA: SURE. I DON'T WANT TO BE A HOG ABOUT IT. ARE YOU SURE  
9 THIS IS LEGITIMATE?

18<sup>45</sup>  
10 QUIG: You have nothing to worry about. From now on you have  
11 the government on the defensive...they have to come to  
12 you. That'll be twenty five dollars.

13 IRMA: HERE YOU ARE MR. QUIGLEY. AND IT JUST GOES TO SHOW YOU  
14 THAT IF YOU DO BUSINESS WITH THE GOVERNMENT, YOU WIND  
15 UP IN A HIGHER INCOME BRACKET. 19<sup>00</sup>

16 MUSIC: STINGER

17 SOUND: DOOR OPEN

VR

1 IRMA: GOOD MORNIN. MR. CLYDE. I'M SORRY I'M LATE,  
2 CLYDE: Oh, what's a couple of hours <sup>19<sup>15</sup></sup> between friends. Here.  
3 IRMA: A BOX OF CANDY. FOR ME?  
4 CLYDE: A small token of my appreciation. Thanks to you my  
5 medical expenses have been tremendous...Do you know you  
6 gave me three nervous breakdowns in fifty-two? <sup>19<sup>30</sup></sup>  
7 IRMA: I DID?  
8 CLYDE: Yes, once when you overturned the water cooler on my  
9 biggest client, second when you locked me in the supply  
10 closet for two days and third when you promised to kill  
11 yourself and changed your mind.  
12 IRMA: I GUESS THIS HAS <sup>19<sup>45</sup></sup> BEEN A GOOD YEAR FOR ALL OF US. I DID  
13 VERY WELL THIS YEAR, TOO. I GET NINE THOUSAND DOLLARS  
14 BACK FROM THE GOVERNMENT.  
15 CLYDE: Nine thousand dollars? But Miss Peterson, you only  
16 earn three thousand a year working for me.  
17 IRMA: I KNOW, IT'S WHAT MY ACCOUNTANT CALLS DOUBLE INDEMNITY. <sup>20<sup>10</sup></sup>

VR

51453 9610

1 CLYDE: I wonder what a jury will call it. ~~Miss Peterson do you~~  
2 know what happens to people who try to finagle their  
3 income tax reports?

4 IRMA: OH DON'T WORRY, EVERYTHING IS PERFECTLY LEGAL..THE MAN  
5 THAT DID MY INCOME TAX IS A LICENSED BOOK-KEEPER AND  
6 TATOO ARTIST.

7 CLYDE: ~~For you that's a very normal choice.~~ Very well, Miss  
8 Peterson, let's get on with some work. Take a letter.

9 IRMA: YES, MR. CLYDE.

10 CLYDE: Dear Mr. Benton, in reference to present litigation of  
11 divorce proceedings, your wife has agreed <sup>20</sup> to drop all  
12 claims and debts against your joint property holdings.  
13 Sincerely ... Have you got it?

14 IRMA: ON THE NOSE.

15 CLYDE: That's nice..now read back the stuff that's on paper.

16 IRMA: YES SIR. (READS) DEAR MR. BENTON, YOUR WIFE AGREES THAT <sup>20</sup>  
17 YOU CAN GET LIT ON YOUR VACATION IN ANY JOINT AS LONG AS  
18 YOU DROP DEAD HOLDING ON TO YOUR PROPERTY.

VR

51453 9611

1 CLYDE: You idiot!

2 IRMA: ME?

3 CLYDE: No me!

4 IRMA: OH? WHAT DID YOU DO WRONG?

5 CLYDE: When I came in this morning I went straight to my desk..

6 I should have jumped out the window! 20 48

~~7 IRMA: MR. CLYDE YOU'RE GETTING UPSET AGAIN...REMEMBER WHAT THE~~

8 DOCTOR SAID, COUNT TO TEN.

9 CLYDE: Never mind that! Of all the -

10 IRMA: COME ON...ONE, TWO, THREE, FOUR SIX -

11 CLYDE: Five.

12 IRMA: AFTER SIX?

13 CLYDE: After four is five..then six.

14 IRMA: GOOD. NOW KEEP IT UP..WHAT COMES AFTER SIX?

15 CLYDE: ~~After six I go home and cry myself to sleep.~~ Now get

16 out of here before I lose my temper.

VR

51453 9612

IRMA -26  
3/10/53

1 IRMA: VERY WELL MR. CLYDE. THERE'S NO SENSE WORKING WITH  
2 YOU WHEN YOU'RE IN THIS CONDITION. NEXT TIME YOU  
3 COME INTO THE OFFICE TRY TO BE LIKE TWO FRIED EGGS.  
4 CLYDE: Two fried eggs? *21<sup>11</sup>*  
5 IRMA: YES. KEEP YOUR SUNNY SIDE UP. GOOD-BYE MR. CLYDE.  
6 ORCH: STINGER  
7 SOUND: DOOR OPEN  
8 JANE: Irma I've been waiting for you.  
9 IRMA: OH, HELLO, JANE. *21<sup>11</sup>*  
10 JANE: I thought you promised to take care of your income  
11 tax report.  
12 IRMA: I DID.  
13 JANE: Then why is it still here?  
14 IRMA: WHAT'S STILL HERE?  
15 JANE: Your income tax form..the one we filled out.  
16 IRMA: OH, THAT ONE. I SENT OUT A BETTER ONE.  
17 JANE: A better one.  
18 IRMA: YES, I WENT TO AN EXPERT AND HAD IT DONE. I GET NINE  
19 THOUSAND DOLLARS BACK.

D K

51453 9613

IRMA -27-  
3/10/53

21<sup>30</sup>

1 JANE: Nine thousand dollars?

~~2 IRMA: PLEASE JANE DON'T BE BITTER, IF I HAD KNOWN ABOUT~~

~~3 QUICK FIGURES QUIGLY BEFORE I WOULD HAVE LET HIM~~

~~4 DO YOURS TOO.~~

5 JANE: Quick Figures Quigly? Now there's a nice homey

6 legitimate sounding name. Who introduced you to this

7 crook, Al?

8 IRMA: ~~HE'S NOT A CROOK. EVERYTHING WAS DONE LEGALLY. HERE'S~~

9 A COPY YOU CAN SEE FOR YOURSELF.

10 JANE: Let me see. (READS) Two dependents named Jane and Al..

11 Oh, no..And what's this? Six hundred dollar flood

12 damage to <sup>21<sup>44</sup></sup>livestock. Livestock???

13 IRMA: REMEMBER THAT HAT WITH THE ROOSTER FEATHERS THAT I

14 GOT CAUGHT IN THE RAIN WITH?

15 JANE: Oh no!! And let me see this..Fifteen hundred dollars

16 <sup>22<sup>00</sup></sup>military credit they owe me.

17 IRMA: YES. THAT'S WHAT I SAVED THE AIR FORCE ON GASOLINE

18 JANE: What do you mean?

D K

51453 9614

IRMA -28  
3/10/53

1 IRMA: WHENEVER I'M TAKING A SUN BATH ,ALL THE AIRPLANES  
2 TAKE A SHORT CUT OVER OUR HOUSE. ~~22~~<sup>10</sup>

3 MUSIC: STINGER

4 JANE: Honestly Fred, I don't know what I would do if I  
5 didn't have a wonderful friend like you.

6 FRED: Forget it, Jane. When Irma's form arrived at the  
7 office, I explained it to ~~22~~<sup>30</sup> all the collectors and we  
8 really had a laugh.

9 JANE: You know, between trying to help that girl with her  
10 crazy song contest and then with her income tax form,  
11 I'm about ready to fold up.

12 FRED: Well, relax Jane. We're not going to make any trouble  
13 for her.

14 JANE: Oh yes you are.

15 FRED: What do you mean?

16 JANE: I think ~~22~~<sup>43</sup> that girl should be taught a lesson..letting  
17 Al take her to a thief...trying to swindle the  
18 government. Why, she still thinks she's getting nine  
19 thousand dollars refund.

D K

- 1 FRED: Would you want me to put a little scare in her?
- 2 JANE: Yes. Would you, Fred? I think if she get's a good  
3 scare now, <sup>23 00</sup> it might keep her out of trouble in the  
4 future.
- 5 FRED: You've got yourself a deal. I'll call her up right  
6 now.
- 7 JANE: No. Do it tonight. Al is coming over and I'd like the  
8 boom lowered on both of their heads at the same time  
9 ...sort of a human nutcracker suite.
- 10 FRED: <sup>23 10</sup> Okay. I'll call tonight at around seven.
- 11 MUSIC: STINGER INTO JANE THEME
- 12 JANE: <sup>23 30</sup> Well, there they are, the two of them sitting on the  
13 sofa...Al and Irma, and what a picture they make...  
14 she has her arms around him like he was really  
15 something and he is hugging <sup>23 40</sup> her like she already got  
16 the nine thousand. Now they're kissing. I guess he  
17 told her she could spend fifty cents on herself.
- 18 SOUND: PHONE RINGS
- 19 JANE: <sup>24 00</sup> I wonder who that could be...(UP) I'll get it.
- 20 SOUND: REC UP
- D K



IRMA -30-  
3/10/53

JANE: Hello? Who is this? Treasury Department?

IRMA: THEY MUST BE THROUGH COUNTING THE MONEY AL.

AL: Didn't think we'd get such fast action..Who's it for?

JANE: It's for <sup>24<sup>15</sup></sup> you Irma.

IRMA: THANK YOU MY DEAR. (INTO PHONE) HELLO THERE..YES, THIS  
IS IRMA PETERSON. TO WHOM AM I TALKING? A "T" MAN?  
I DIDN'T ORDER ANY TEA. BYE.

SOUND: REC DOWN <sup>24<sup>30</sup></sup>

AL: "T" Man?

IRMA: YES, I SUPPOSE WHEN THEY FIND OUT YOU HAVE MONEY THEY  
TRY TO SELL YOU THINGS.

AL: Chicken, a "T" man don't sell you..he puts you in a  
cell.

IRMA: HUH?

SOUND: PHONE RINGS <sup>24<sup>45</sup></sup>

JANE: You better get it Irma, it's probably the same party.

SOUND: REC UP

D K

51453 9617

IRMA  
3/10/53 -31-

1 IRMA: HELLO? YES, THIS IS MISS PETERSON..YOU WANT ME TO  
2 STAY WHERE I AM AND NOT TO LEAVE THE HOUSE? ALLRIGHT.  
3 AND WHO? MY ACCOMPLICE. YES SIR. BYE. *25 00*

4 SOUND: REC DOWN

5 IRMA: OH, AL!!

6 AL: Now take it easy chicken..There's nothing to worry  
7 about.

8 IRMA: (SOBBING) ARE YOU SURE?

9 AL: Of course. What could they do?

10 IRMA: I DON'T KNOW. BUT THEY WANT YOU TOO.

11 AL: Me?

12 JANE: Al you can't leave that way, that's the air  
13 conditioning! *25 15*

14 AL: Chicken there's only one thing left to do. The only  
15 honest and brave way to handle this situation.

16 IRMA: WHAT'S THAT AL?

17 AL: Leave the country?

18 SOUND: *25 30* KNOCK ON DOOR

19 AL: Well, chin up, chicken.

D K

51453 9618

IRMA 32-  
3/10/53

1 JANE: It's no use Al, the window is stuck. You can't leave  
2 by the fire escape.  
3 AL: Just wanted some fresh, free air.  
4 SOUND: KNOCK ON DOOR  
5 JANE: You better answer it, before they shoot through the  
6 door. *24-11*  
7 AL: (CALLS) ~~Don't shoot!~~ I'm coming.  
8 SOUND: FOOTSTEPS: DOOR OPEN  
9 MAN: Miss Peterson live here?  
10 AL: Miss Peterson? She er, used to live here.  
11 MAN: She moved?  
12 AL: She died. I just came from the funeral. *26 00*  
13 MAN: Died?  
14 IRMA: I WAS HER PALL-BEARER.  
15 AL: Yeah, had double frogitis..three days and you croak. *11*  
16 MAN: Oh, that's too bad. She won first prize in a contest *26*  
17 and I was bringing the money over. Well I'll just have  
18 to give it to the runner up. Bye.  
19 SOUND: DOOR CLOSE  
D K

51453 9619

IRMA -33-  
3/10/53

- 26 25  
1 IRMA: (BAWLS)
- 2 ORCH: BRIDGE END OF ACT.
- 3 ANNCR: Irma and Jane will be back in a moment.

D K

51453 9620

IRMA -34-  
3/10/53

CLOSING COMMERCIAL

- 26 42
- 1st. ANNCR: Thousands of smokers throughout America agree that king-size Cavaliers offer what they've always wanted in a cigarette...the ideal combination of great mildness and wonderful flavor! Thousands have already made this new king-size Cavalier their cigarette!
- 2nd. ANNCR: And no wonder! Cavaliers are the king-size cigarette <sup>27</sup> made by the makers of Camels, America's most popular cigarette. And in creating king-size Cavaliers, the makers of Camels prove again that they know how to make a truly great cigarette!
- 1st ANNCR: Thousands of smokers from coast to coast compared king size Cavaliers with the <sup>27</sup> brands they had been smoking...and 8 out of 10 interviewed said Cavaliers are milder! Cavaliers were compared with all other leading brands, perhaps the brand you now smoke.
- 2nd ANNOUNCER: Cavaliers fine, light, mild tobaccos are <sup>27 30</sup> specially blended to bring out all ~~their~~ mildness and fine flavor! So try C-avaliers... Find out why 8 out of 10 smokers interviewed say Cavaliers are milder!
- 1st ANNCR: King size Cavaliers are priced no higher than other standard brands. Buy a carton.

MUSIC:

WL

51453 9621

VIGNETTE

IRMA -34-  
3/10/53 27 ✓✓

1 JANE: Well, I never know what to do with Irma. When I try  
2 to help her, I hurt her. And when I try to hurt her,  
3 I help her. I don't know what she's going to do about  
4 the contest money. After all, I'm not the one to  
5 blame. She's the one who said she passed away. Irma  
6 what are you doing?

7 IRMA: I'M WRITING A LETTER TO THE CONTEST JUDGE.

8 JANE: What did you write?

9 IRMA: (READS) DEAR SIR: ALTHOUGH IRMA PETERSON PASSED AWAY  
10 RECENTLY, I AM SURE THAT IF YOU LEAVE THE MONEY AT  
11 HER FAVORITE UNDERTAKER, I WILL GET IT. SIGNED: THE  
12 LATE IRMA PETERSON.

13 JANE: Well, you know something, that letter sounds  
14 perfectly logical to me, Hey, do you think I've been  
15 living too long with My Friend Irma.

16 MUSIC: FADE INTO

D K

51453 9622

IRMA

28 43  
MUSIC:      THEME

ANNCR:    "My Friend Irma" is a Cy Howard Production and is  
directed by Parke Levy who writes the script with  
Stanley Adams. Marie Wilson is starred as Irma and  
Cathy Lewis as Jane. Hans Conried was heard as  
Professor Kropotkin, Gloria Gordon as Mrs. O'Reilly,  
Sid Tomack was Al and Alan Reed as Mr. Clyde.

29 00  
Also included were: \_\_\_\_\_  
\_\_\_\_\_

Music was under the direction of Lud Gluskin.

Until next Tuesday, your friend Irma says:

IRMA:      HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING SIZE.

ANNCR:    Bob LeMond speaking, transcribed from Hollywood, and  
saying goodnight for Cavalier Cigarettes.

29 20

51453 9623