

AS BROADCAST

Master

CAVALIER CIGARETTES

PRESENTS

MY FRIEND IRMA

STUDIO B

TAPE: FEBRUARY ¹⁷ 24, 1953

AIR: MARCH 3, 1953

CAST

IRMA.....MARIE WILSON
JANE.....CATHY LEWIS
O'REILLY.....GLORIA GORDON
KROPOTKIN.....HANS CONRIED
AL.....SID TOMACK
CLYDE.....ALAN REED
ELOISE.....JODI GILBERT
HANS.....DOUBLE
MR. CLARK.....LOU KRUGMAN
BARNEY.....BARNEY PHILLIPS

PRODUCER:	CY HOWARD	LUD GLUSKIN AND HIS ORCHESTRA
DIRECTOR:	PARKE LEVY	<u>REHEARSALS</u>
WRITERS:	PARKE LEVY STANLEY ADAMS	CAST: 6:30 - 8:30 PM
ASSISTANT:	KENNY McMANUS	TAPE: 8:30 - 9:00 PM
SOUND:	TOM HANLEY	STUDIO B
ENGINEER:	JIMMY MURPHY	
ANNCR:	BOB LeMOND JOHN JACOBS	

51453 9544

LW

IRMA -A-
3-3-53

- 1 1ST ANNCR: CAVALIER Cigarettes ...
- 2 2ND ANNCR: CAVALIER Cigarettes ...
- 3 1ST ANNCR: America's great, new King-size Cigarettes ...
- 4 2ND ANNCR: Bring you - MY FRIEND IRMA ...
- 5 1ST ANNCR: Created by Cy Howard, transcribed from Hollywood, and
- 6 starring Marie Wilson as Irma and Cathy Lewis
- 7 as Jane. ¹³
- 8 (APPLAUSE)
- 9 MUSIC: JANE THEME

51453 9545

28
MY FRIEND IRMA

1 JANE: You know, a new kind of language has hit the country and it
2 it's called, "Bop" .. "Smooth" means wonderful..."Crazy"
3 means terrific..."Do you dig me?" means, "Do you understand
4 me?" ... "Real gone" means, "Floating with joy"..Which
5 brings me to my room-mate Irma Peterson, a girl who is
6 "Crazy" with a brain that's "Real gone"..in fact it's so
7 much "Gone" it's lost.. Do you dig me? Well maybe this
8 will give you an idea of what I mean..The other day I was
9 reading the paper and I came across an interesting article
10 about jet planes, so I said, Irma?

11 IRMA: ~~YES, JANE?~~ 110

12 JANE: Did you know they've developed planes that can reach the
13 moon in less than ten days? And Irma said:

14 IRMA: IT'S NO USE DAYDREAMING ABOUT IT, JANE. WE DON'T GET OUR
15 VACATION UNTIL JUNE. 112

(COMMERCIAL)

IRMA -A-
3-3-53

- 115
- 1ST ANNOUNCER: Try Cavaliers and see why so many thousands of people are switching to this great, new king-size cigarette!
- 2ND ANNOUNCER: Seldom, if ever, has a new cigarette won so many friends so fast! Why? Because Cavaliers give you great mildness along with fresh, delightful flavor.
- 1ST ANNOUNCER: Thousands of smokers compared king-sized Cavaliers with the brands they had been smoking, and 8 out of 10 interviewed said Cavaliers are milder!
- 2ND ANNOUNCER: So try Cavaliers...America's great, new king-size cigarette!
- 154

MUSIC:

JM

51453 9547

1 JANE: Well, of all the...

2 IRMA: ²⁰WHAT'S THE MATTER, JANE?

3 JANE: Oh, nothing, nothing.

4 IRMA: BUT YOU LOOK SO UNHAPPY. DID YOU SEE SOMETHING IN THE
5 NEWSPAPER THAT UPSET YOU?

6 JANE: Oh, I wish all men were dead. ²¹

7 IRMA: SO DO I...EXCEPT ON SATURDAY NIGHTS WHEN THEY'RE FUN.

8 JANE: How could he do this to me?

9 IRMA: DO WHAT, JANE?

10 JANE: Look at this, right on the society page. (READS)

11 ²³⁰Richard Rhineland, the Third, escorts vivacious Daphne
12 Danfield to the the Horse Show.

13 IRMA: THAT MAY NOT MEAN ANYTHING. MAYBE SHE'S A JOCKEY?

14 JANE: Jockey, nothing. Look at that picture.

15 IRMA: ²⁴OH, SHE HAS LOVELY BROWN HAIR.

16 JANE: That's the horse...There's Daphne and look how she and
17 Richard are beaming at each other.

IRMA -2-
3-3-53

1 IRMA: ~~MAYBE THEY'RE HAPPY BECAUSE THEY WON THE LAST RACE.~~

2 JANE, DON'T LET IT UPSET YOU.

3 JANE: Oh, I deserve it. I should have expected something

4 like this. ³⁰⁰ He's from Park Avenue and she's from

5 Park Avenue and I'm from the wrong side of the tracks.

6 IRMA: JANE, YOU MUSTN'T GET A COMPLEX ABOUT YOURSELF.

7 THERE'S NO SUCH THING AS BEING FROM THE WRONG SIDE

8 OF THE TRACKS. ~~TAKE MY PARENTS.~~

9 JANE: What about them?

10 IRMA: MY FATHER'S FAMILY WAS LIVING ON RELIEF. THEY NEVER

11 HAD MUCH FOOD AND WERE LIVING IN A TENT.

12 JANE: And your mother?

13 IRMA: WELL, THEY WEREN'T QUITE AS WELL OFF. BUT THAT

14 DIDN'T KEEP THEM FROM FALLING IN LOVE. THEY REALIZED

15 THAT TWO CAN LIVE ON NOTHING AS CHEAPLY AS ONE CAN

16 LIVE ON NOTHING.

JM

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IRMA -3-
3-3-53

MEN WILL

1 JANE: I don't believe that and this proves it. ~~They'll~~
2 ~~315~~ take up your time, they'll let you believe things,
3 and then suddenly it's over.
4 IRMA" THAT'S NOT TRUE. REMEMBER THAT MOVIE I SAW LAST
5 YEAR WHERE THE GIRL IS DYING FROM LOVE?
6 JANE: You mean, "Camille"?
7 IRMA: YES. WELL, LAST WEEK I SAW THE SEQUEL, "CAMILLE
8 STRIKES BACK", ~~330~~ AND IT HAD A POOR GIRL IN LOVE WITH
9 A RICH FELLOW.
10 JANE: Yes?
11 IRMA: WELL, SHE WAS A POOR FARM GIRL AND HE WAS A
12 MILLIONAIRE AND HE WENT TO HER FARM TO TELL HER THEY
13 WERE THROUGH.
14 JANE: So?
15 IRMA: SHE WAS SO ANGRY THAT SHE PICKED UP A ROCK IN FRONT
16 ~~345~~ OF HER HOUSE AND HIT HIM IN THE HEAD WITH IT.
17 JANE: Go on.

JM

51453 9550

1 IRMA: THE ROCK TURNED OUT TO BE SOLID GOLD, AND HE REALIZED
2 THEN AND THERE THAT MONEY SHOULDN'T COME BETWEEN
3 PEOPLE WHO LOVE EACH OTHER.

4 JANE: ⁴⁰⁰ Stop giving me your horrible examples. I know the
5 score and I might as well face it. I've been a
6 fool building castles in the air.

7 IRMA: WELL, JANE, I THINK YOU'RE PARTLY TO BLAME.

8 JANE: What do you mean?

9 IRMA: YOU CAN'T BE TOO HONEST WITH FELLOWS. ⁴¹⁵ SOMETIMES YOU
10 HAVE TO DECEIVE THEM. YOU KNOW MY GIRL FRIEND, EFFIE
11 KLOCKER?

12 JANE: What about her?

13 IRMA: WELL, ONE NIGHT SHE HAD A DATE WITH HER BOY FRIEND .
14 AND SHE WANTED TO IMPRESS HIM SO SHE SENT HERSELF A
15 WIRE SAYING SHE HAD JUST INHERITED A MILLION DOLLARS.

16 JANE: Did it work?

17 IRMA: ⁴³⁰ ALMOST. HE GOT A LITTLE SUSPICIOUS WHEN THE WIRE
18 CAME COLLECT.

IRMA -5-
3-3-53

1 JANE: Look, cookie, I'm not resorting to any tricks. The
2 man who gets me will take me for what I am and
3 nothing more.

4 SOUND: KNOCK ON DOOR

5 JANE: Come in.

6 SOUND: DOOR OPENS

7 KROP: Hello, Jane and Irma, my two little darlings. It's ^{44V-}
8 only me, Professor Kropotkin. Girls, have you seen
9 Mrs. O'Reilly?

10 IRMA: NO.

11 KROP: She's wearing bangs.

12 JANE: How does she look?

13 KROP: Like the surrey with the fringe on top. Janey, you ⁵⁰⁰
14 didn't laugh. What's the matter?

15 JANE: Nothing.

16 IRMA: THERE IS SO. RICHARD AND JANE HAVE COME TO THE
17 PARTING OF THE WAYS AND JANE IS TERRIBLY UPSET.

JM

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IRMA -6-
3-3-53

~~VIV~~
1 JANE: Upset? Why that's ridiculous. I've never been
2 more calm and collected in my life. Why should I
3 be upset just because Richard took another horse
4 to the girl show...I mean, girl to the horse show.

~~V30~~
5 IRMA: YOU SEE, JANE, YOU ARE UPSET. PROFESSOR, MAY I ASK
6 YOU A QUESTION? YOU'RE A MAN OF THE WORLD...YOU
7 HAVE LIVED...

8 KROP: Not for some time, but go ahead.

9 IRMA: IF A GIRL'S GOING OUT WITH A FELLOW, AND SHE KIND
10 OF HINTS A FEW THINGS THAT AREN'T REALLY VERY TRUE
~~V45~~
11DO YOU THINK IT'S CRICKETS?

12 KROP: Crickets?

13 IRMA: YES.

~~DOH Y~~
14 KROP: Well, I think it's crickets unless the girl is bugs.
15 Irma, what are you trying to say?

JM

51453 9553

1 IRMA: I'LL PUT IT IN PLAIN WORDS. ⁶⁰⁰ IF YOU WERE A GIRL AND
2 THE FELLOW YOU WERE GOING WITH WAS SWEET ON YOU BUT
3 HE WAS HIGH CLASS AND YOU WERE MIDDLE CLASS, WOULD
4 YOU TELL HIM THAT YOU WERE OUT OF HIS CLASS OR WOULD
5 YOU PRETEND TO BE JUST AS HIGH CLASS AS THE CLASS
6 THIS FELLOW WOULD LIKE YOU TO BE IN IF HE WAS HIGH
7 AND YOU WERE A GIRL? ⁶¹⁴

8 KROP: Well Irma, this is difficult to answer.

9 IRMA: WHY?

10 KROP: Because I didn't understand a single word you said.

11 IRMA: I'LL START ALL OVER...IF--

12 JANE: ⁶³⁰ Hold it! Now that you brought the issue out in the
13 open, I'll ask the Professor.

14 KROP: What do you want to know, Janey?

15 JANE: Well, I realize Richard and I are through, but in
16 the event that I should meet another man, do you think
17 it would be right for me to let him think I'm anything ⁶⁴⁴
18 except what I am?

1 KROP: Janey, this is a hard question to answer. You see,
2 there are a lot of men who like to be fooled. This
3 explains the fact that Mrs. O'Reilly once had a
4 husband. And when you consider the nature of women, ⁷⁰⁰
5 you'll see that they are born to deceive.

6 JANE: Professor, that's not true.

7 KROP: But it is true. They'll never tell you their age,
8 and when you look at their figures you don't know
9 what part is really She and what part came C.O.D..
10 ⁷¹⁵ And when you get angry at them, you're afraid to pull
11 their hair because you never know what color will
12 come off on your hands. ~~Believe me, they are born~~
13 to deceive.

14 IRMA: I THINK YOU'RE EXAGGERATING, PROFESSOR.

15 KROP: I can only go by my own experience. Take my ex-wife,
16 Sonia, before we were married, I thought she was
17 beautiful and rich.

JM

51453 9555

1 KROP: COULDN'T YOU SEE SHE WASN'T BEAUTIFUL?
2 KROP: Her father was an optomotrist and for six months
3 before the wedding he kept putting drops in my eyes.
4 JANE: How did she convince you she was rich?
5 KROP: Every day she led me aboard her yacht.
6 JANE: She had a yacht?
7 KROP: No, she would sit me on a rocking chair, blow a fog horn,
8 hold an electric fan in front of me and spray Seltzer
9 in my face.
10 SOUND: KNOCK ON DOOR
11 JANE: Come in.
12 SOUND: DOOR OPEN
13 MRS. O: Hello girls...Mind if I come in?
14 JANE: Hello, Mrs. O'Reilly...glad to have you aboard.
15 IRMA: ⁷³⁰ MRS. O'REILLY, HAVE YOU EVER LIED TO A MAN?
16 MRS. O: Why, I, er...er...
17 KROP: This is like asking the Harlem Globe Trotters if they
18 ever played basketball.

1 MRS. O: Well, I don't know what this is all about, but I've
2 never tried to fool any man...I'm just a young widow
3 in my forties with all the natural charms nature has
4 given me.

5 KROP: Well, you better tell nature to use more glue, one
6 of your eyelashes just fell off. Here.

7 MRS. O: Oh, thank you...Yes, I make no bones about it, a man
8 has to take me for what I am.

9 KROP: Pretty discouraging, isn't it?

10 MRS. O: Nobody's asking you. Irma, why did you ask if it's
11 right to lie to a man?

12 IRMA: JANE AND RICHARD ARE THROUGH AND I THINK IF SHE MEETS
13 ANOTHER FELLOW, SHE SHOULD TRY TO MAKE HIM THINK
14 SHE'S PRETTY CLASSY.

15 MRS. O: I agree. Anything you do to a man is too good
16 'because they're all ungrateful.

17 KROP: ^{83/9} Ungrateful?

JM

1 MRS. O: We women give them the best years of our lives,
2 make lovely homes for them, and after they have been
3 working fifty or sixty years and give us the feeling
4 that their income is going to be steady, they kick
5 the bucket ^{8⁴}...the cowards. Believe me, Janey, I
6 have a policy. Any man I meet, I am going to keep
7 in the dark.

8 KROP: ^{9⁰} Well, that should make it less unpleasant for him.

9 MRS. O: Why, look who's talking. Look at you and those
10 scrawny legs. I could turn you upside down and use
11 you for a sling shot. ^{9¹⁵}

12 JANE: Now, hold it, the two of you. I asked for advice,
13 not a free-for-all. You all have your theories, I
14 have mine. I'm always going to be "plain little me"
15 and you could put on my tombstone, ^{9³⁰} "She died an
16 honest old maid". So long.

17 IRMA: WHERE ARE YOU GOING, JANE?

JM

IRMA -12-
3-3-53

1 JANE: It's a nice afternoon and I thought I'd go hire a
2 bike and take a ride through Central Park. Want
3 to come, Irma?
4 IRMA: NO, I'VE GOT TO GO TO THE OFFICE AND DO SOME WORK.
5 JANE: On Saturday? ^{9:45}
6 IRMA: YES, WE DIDN'T FINISH OUR WORK YESTERDAY BECAUSE
7 MR. CLYDE CAUGHT A COLD FROM ME.
8 JANE: But you haven't got a cold.
9 IRMA: I KNOW, BUT I ACCIDENTLY DROPPED A WATER COOLER ON
10 HIS HEAD.
11 JANE: Bye everybody.
12 ALL: Bye Janey.
13 SOUND: FOOTSTEPS., DOOR OPEN AND CLOSE
14 IRMA: ^{10:00} GEE, SHE'S SO HURT. BELIEVE ME, IF SHE EVER MEETS
15 ANOTHER FELLOW, I'M GOING TO HANDLE THINGS. OH ~~MY~~
16 ~~GOODNESS~~ ^{GOLLY}, I BETTER GET TO WORK.
17 KROP: Come on, Mrs. O'Reilly, I don't like to see you angry
18 at me so I'll take you ice skating in Central Park. ^{10:15}

JM

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IRMA -13-
3-3-53

1 MRS. O: But I heard the ice was very thin.

2 KROP: Well, if you fall through, I'll walk over to the
3 Jersey City Police Station and tell them to send
4 somebody as soon as they get a chance.

5 MRS. O: Jersey City? But there's a station right across
6 from the park.

7 KROP: Please! You shop ¹⁰³⁰ where you want to and I'll shop
8 where I want to.

9 MUSIC: STINGER

~~10 CLYDE: All right, Miss Peterson, you can remove that chain
11 of paper clips from your wrists and ankles. I get
12 the idea -- you're being treated like a slave.~~

~~13 IRMA: WELL, AFTER ALL, IT IS SATURDAY....OTHER PEOPLE ARE
14 OUT HAVING FUN...GOING ON BICYCLE RIDES, LAUGHING,
15 PLAYING GAMES, AND I HAVE TO BE HERE. IT'S ILLEGAL.~~

~~16 CLYDE: Illegal?~~

~~17 IRMA: I'M ONLY SUPPOSED TO WORK A FIVE DAY WEEK.~~

JM

51453 9560

1 CLYDE: I see. Where were you all day Monday?
2 IRMA: SHOPPING.
3 CLYDE: Where were you all day Tuesday?
4 IRMA: RETURNING THE STUFF I BOUGHT MONDAY.
5 CLYDE: And what about Wednesday?
6 IRMA: I WAS IN NEWARK. I TOOK THE WRONG SUBWAY TUESDAY.
7 CLYDE: And yesterday?
8 IRMA: ALL RIGHT, SO I TAKE A LITTLE TIME OFF DURING THE
9 WEEK. BUT THIS IS SATURDAY AND I WANTED SO BADLY
10 TO BE WITH JANE.
11 SOUND: CHEWING
12 IRMA: YOU SEE...
13 CLYDE: What are you chewing?
14 IRMA: I MISSED LUNCH SO I BOUGHT A BAG OF PEANUTS.
15 CLYDE: You're eating nuts? This is cannibalism. What about
16 your roommate, Jane?
17 IRMA: ~~SHE'S A LITTLE UPSET ABOUT RICHARD.~~ CAN I ASK YOU
18 A PERSONAL QUESTION, MR. CLYDE?

IRMA -15-
3-3-53

1 CLYDE: All right. What is it?

2 IRMA: DID ANY WOMAN EVER DECEIVE YOU?

3 CLYDE: Do you mean before or after the day you walked in here
4 and said you were a normal person?

5 IRMA: NO, I MEAN ROMANTICALLY. DID MRS. CLYDE EVER DECEIVE
6 YOU WHEN YOU ^{11 10} WERE COURTING HER?

7 CLYDE: Yes, she told me she was jealous of you.

8 IRMA: OF WHOM?

9 CLYDE: You.

10 IRMA: ME?

11 CLYDE: Yes. She wants a head like yours so she can drive
12 nails in the wall when she can't find a hammer. ^{11 15}

13 IRMA: PLEASE, MR. CLYDE, THIS IS SERIOUS. RIGHT NOW I
14 SHOULD BE IN CENTRAL PARK WITH MY BEST FRIEND, JANE.

15 CLYDE: What's she doing in Central Park?

16 IRMA: RIDING A BICYCLE. YOU SEE, THERE ARE TIMES WHEN
17 SITTING ON A BIKE WILL CLEAR UP YOUR MIND. ^{11 30}

JM

51453 9562

1 CLYDE: How's that again?

2 IRMA: WELL, IT'S VERY RELAXING....YOU KNOW, WHAT THEY CALL
3 THERAPUTRID.

4 CLYDE: Look, I'm not interested in your problems. I'm not
5 interested in your roommate's problems. I'm only
6 ~~11~~ interested in getting some work done.

7 IRMA: THAT'S A PRETTY SELFISH ATTITUDE. HOW WOULD YOU LIKE
8 IT IF YOU HAD A QUARREL WITH YOUR BOY FRIEND AND IT
9 LOOKED LIKE YOU WERE GOING TO BE AN OLD MAID.

10 CLYDE: I'd make crazy quilts and use you for a model. Why
11 ~~12⁰~~ do you assume that everyone's problem is yours?

12 IRMA: WELL, I FEEL THAT JANE HAS WASTED HER TIME AND
13 BELIEVE ME, THE NEXT TIME SHE MEETS A FELLOW, I'M
14 GOING TO HANDLE THINGS.

15 CLYDE: Well, in that case, she won't be an old maid, she
16 won't live long enough to be an old maid.

17 ~~12¹⁴~~ MUSIC: STINGER

JM

- 1 KROP: But Janie, I don't understand...you say you hardly
2 touched this woman...¹²~~was she hurt?~~³⁰
- 3 JANE: No, of course not...when she walked into the path of
4 my bike, I swerved just in time, but she lost her
5 balance when she stepped back.
- 6 MRS. O: Then how can she sue you?
- 7 JANE: Well, it wasn't her idea. Some young smart alec
8 lawyer was there at the time and he convinced her
9 she ¹²~~should~~ collect a lot of money.
- 10 KROP: Oh, I see.
- 11 MRS. O: I had the same experience five years ago. A truck
12 backed into me.
- 13 KROP: And they wanted you to pay for the fenders?
- 14 MRS. O: Don't be funny.¹³~~There was a lawyer who told me I~~⁰⁰
15 could collect \$10,000.00 for the injuries to my face.
- 16 JANE: Were you hit in the face?
- 17 MRS. O: No, the leg. But he said we would have a better
18 chance of collecting on the face. ¹³~~14~~

JM

IRMA -18-
3-3-53

1 JANE: Well, at least you were hit. This women wasn't
2 even touched.

3 KROP: Do you think he is going to try to get you to settle
4 out of court?

5 JANE: That's what he's trying to do. He is coming over
6 tonight to ask me some questions. All he really
7 wants to do is snoop ^{13 20} around and see how much I can
8 afford. So Mrs. O'Reilly, if anybody asks about me,
9 tell them I haven't got a nickel to my name.

10 MRS. O: Don't worry, dear, I'll tell them you owe six months
11 back rent.

12 JANE: Good.

13 KROP: I can lend you my room for the evening. ^{13 41} One look at
14 that broken down dungeon I live in, and he'll not
15 only drop the case, but he'll probably make a donation.

16 SOUND: DOOR OPEN

17 IRMA: HELLO, JANIE...MRS. O'REILLY, PROFESSOR.

JM

51453 9565

1 JANE: Hi, sweetie.

2 KROP: Well, I have to be going. The ice is melting on the
3 radiators^{14¹²} in my room and I want to take advantage
4 of the water supply to do my laundry. Bye, girls.

5 MRS. O: Wait, I'll go with you.

6 KROP: All right. Mrs. O'Reilly, are you sure you were
7 hurt in the leg?

8 SOUND: DOOR CLOSE ^{14¹⁵}

9 IRMA: WHAT WERE YOU TALKING ABOUT?

10 JANE: It's nothing important. Irma, I'm expecting a caller
11 this evening, and I want you to give him the impression
12 that I'm poor as a churchmouse.

13 IRMA: A FELLOW?

14 JANE: Yes. Now I have a date at the beauty parlor, so if
15 he arrives before I get back, give him a real sob
16 story. Understand? ^{14³⁰}

17 IRMA: STILL FEEL THAT WAY, HUH?

JM

51453 9566

- 1 JANE: What are you talking about?
- 2 IRMA: OH, FIDDLE-DEE-DEE.
- 3 JANE: Never mind with the fiddle-dee-dee. When this man
4 gets here, just tell him ¹⁴ I'm broke. I'll see you
5 later.
- 6 SOUND: DOOR CLOSE
- 7 IRMA: THIS IS MY OPPORTUNITY. OH, THAT JANE IS LUCKY TO
8 HAVE ME FOR A ROOMMATE. WHEN I TELL HIM HOW LOADED
9 JANE IS, HE'LL NEVER LET HER GET OUT OF HIS ¹⁴ CLUTCHES.
- 10 MUSIC: BRIDGE - END OF ACT

IRMA -B-
3-3-53

- 15-10
- 1ST ANNOUNCER: If you'd like more mildness along with especially fine flavor in your cigarette, make the comparison so many thousands of smokers throughout America have made. Yes, compare king-size Cavalier cigarettes with your present brand. See if you don't agree that Cavaliers are milder! See if you don't find in Cavalier the mildness and fine flavor you've been looking for!
- 2ND ANNOUNCER: Group after group of smokers throughout America compared Cavaliers with the brands they had been smoking. And at least 8 out of 10 smokers in every group interviewed said Cavaliers are milder! 15-10
- 1ST ANNOUNCER: King-size Cavaliers were compared with all the other leading brands...perhaps the brand you now smoke!
- 2ND ANNOUNCER: 83% of the patrons of Riding Academies interviewed in Westchester County, New York ... and 88% of the deep sea fishermen interviewed in Florida ... said Cavaliers are milder.
- 1ST ANNOUNCER: So, for great ¹⁶⁻¹² mildness...for the delightful flavor of fine, light, mild tobaccos, try king-size Cavaliers! They're priced no higher than other standard brands. Buy a carton!

MUSIC: _____

JM

51453 9568

(ACT TWO) ^{16 25}

IRMA -21-
3-3-53

1 JANE: Well I'm at the beauty parlor and strangely enough Mrs.
2 O'Reilly is in the next booth ^{16 30} I've never seen Mrs.
3 O'Reilly worked on and it's quite an experience.
4 She's having a henna rinse on her hair and the operator
5 is holding up a tangerine to get a matching shade.
6 ~~Now she's having her face worked on ... it's the first~~
7 ~~time I've even seen a beautician wear dark glasses on~~
8 ~~the job.~~ ^{16 35} As for me I'm having my hair done straight
9 and severe ... you know ... the executive type ..
10 so when that lawyer comes around to shake me down he'll
11 know he's not dealing with some scattered brain
12 school-girl. I just hope Irma lays it on that I'm
13 broke. Maybe I should have given her more details ^{17 05} ...
14 Oh, no ... sometimes I underestimate her.

15 ORCH: STINGER

16 SOUND: KNOCK ON DOOR

17 IRMA: COME IN.

18 SOUND: DOOR OPENS

51453 9569

IRMA -22-
3-3-53

1 ELOISE: (PANTING) Hello, Irma ^{17¹⁵} Oh, let me catch my breath.
2 You know a girl with my weight shouldn't run much.
3 IRMA: ELOISE, YOU DIDN'T HAVE TO RUN. I PHONED YOU AN HOUR
4 AGO.
5 ELOISE: I know but I got stuck in the booth ... ^{17³⁰} What's the
6 emergency, Irma?
7 IRMA: IT'S JANE ... SHE HAS A NEW FELLOW COMING OVER.
8 ELOISE: What happened with Richard?
9 IRMA: OH, HE WAS TOO HIGH CLASS FOR HER. SO I WANT TO SEE
10 THAT JANE GETS OFF ON THE RIGHT FOOT WITH THIS NEW
11 FELLOW ... YOU KNOW, MAKE HIM THINK THAT JANE IS CLASSY ^{17⁴⁵}
12 ELOISE: I understand. How do you think I got my boy-friend
13 Berney? I've got him fooled.
14 IRMA: YOU HAVE?
15 ELOISE: Sure. ~~Everytime he starts to stare at my figure I~~
16 ~~casually mention that my father left me a hundred~~
17 ~~thousand dollars in nickels and I wanted a place to hide~~
18 ~~them.~~

TK

1 IRMA: ~~BUT DOES HE REALLY LOVE YOU, ELOISE?~~

2 ELOISE: ~~Well, of course he does.~~ He's always throwing me
3 compliments like "I'm all wool and a yard wide" and
4 "Good things come in small packages but he didn't expect
5 such a big shipment." (GIGGLES) He's a real doll.

6 IRMA: WELL, I'LL TELL YOU WHAT'S ON MY MIND, ^{18²⁰} ELOISE.

7 DO YOU REMEMBER THAT HALLOWEEN PARTY WHERE YOU WERE
8 DRESSED AS A MAID AND YOUR BOY FRIEND WAS A BUTLER?

9 ELOISE: Yeah.

10 IRMA: WOULD THE TWO OF YOU ACT LIKE OUR SERVANTS WHEN THIS
11 FELLOW GETS HERE?

12 ELOISE: Me a maid?

13 IRMA: OH, PLEASE, ELOISE ... DO IT, BECAUSE WHEN HE SEES YOU
14 HE'LL KNOW WE EAT WELL.

15 ELOISE: But I wouldn't know what to do.

16 IRMA: WELL, I'LL COACH YOU ELOISE. WAIT A MINUTE ...

17 WE CAN'T CALL YOU ELOISE ... WE SHOULD HAVE A FRENCH
18 MAID ... NOW WHAT'S A GOOD FRENCH NAME. LAFAYETTE,

19 NO ... MOULIN ROUGE...NO...I'VE GOT IT...MERCI BEAUCOUP
20 ^{19⁰⁰} ...YOUR FIRST NAME IS MERCY.
TK

1 ELOISE: Merci?

2 IRMA: THAT'S RIGHT. NOW WHEN I ASK FOR MERCY YOU BRING OUT
3 THE DINNER.

4 ELOISE: Well, what comes first?

5 IRMA: FIRST YOU SERVE THE HOUVRE-D-OURVES.

6 ELOISE: You see, I don't even know what that is.

7 IRMA: IT'S SIMPLE. ^{19¹⁵} HORSE D OUVRES IS FRENCH FOR SOUP ...
8 SO WHEN I ASK "IS THE HORSE-D-OUVRES READY?" YOU CURTSY
9 AND ANSWER YES IN FRENCH.

10 ELOISE: How do you say yes in French?

11 IRMA: SI SI.

12 ELOISE ^{19³⁰} Got it.

13 IRMA: THEN YOU BRING IN THE MEAT COURSE ... THAT IS KNOWN AS
14 THE ENTRY.

15 ELOISE: Entry? What are you serving...horse meat?

16 IRMA: ^{19⁴⁵} ELOISE, IF YOU DON'T LISTEN YOU WON'T LEARN. NOW AFTER
17 THE MAIN COURSE I WILL SAY "MERCII, BRING IN THE DESERT."
18 BUT I'LL SAY IT IN FRENCH ... SCHMOARGASBORD.

51453 9572

20

- 1 ELOISE: Si Si. Gosh, I hope I remember everything.
- 2 ~~IRMA: OH, THERE IS NOTHING TO IT.~~
- 3 ~~ELOISE: Why can't you make it a Chinese dinner. Then you could~~
4 ~~write everything I'm supposed to say on a little slip~~
5 ~~of paper and slip it in the fortune cookies.~~
- 6 SOUND: KNOCK ON DOOR
- 7 IRMA: OH, THAT MAY BE JANE ... NOT A WORD ABOUT YOU AND
8 BARNEY.
- 9 ELOISE: Okay honey.
- 10 IRMA: COME IN.
- 11 SOUND: DOOR OPEN
- 12 AL: Hello Eloise .. H'ya chicken.
- 13 IRMA: OH, HELLO AL HONEY. DID YOU BRING ME A COPY OF A
14 SOCIETY LADY MAGAZINE?
- 15 AL: Yeah, got it right here. But why do you want it?
- 16 IRMA: I WANT TO LEARN SOME SOCIETY TALK, SO I CAN IMPRESS THIS
17 GENTLEMAN WHO'S COMING TO CALL ON JANE. THAT WE MINGLE
18 IN THE BEST CIRCLES. RIGHT, ELOISE?

20

20/30

1 ELOISE: Si Si.

2 IRMA: SEE HOW NICE SHE CURTSIES?

3 AL: Yeah, but she can't get up again.

4 IRMA: READ ME SOMETHING FANCY FROM THE SOCIETY MAGAZINE, AL...

5 AND READ IT SLOWLY SO I CAN MEMORIZE IT.

6 AL: Okay chicken ... Here's the column ... Society Gossip...

7 (READS) Delia Vanderhoof, attractive young debutante

8 had her coming out in the Cotillion Room. As she

9 appeared with her father under the prismatic splendor of

10 the hanging chandelier she looked lovely.

11 IRMA: WELL, I THINK I'VE GOT THAT MEMORIZED. I'LL BE ABLE TO

12 DROP IT CASUALLY DURING THE CONVERSATION.

13 AL: Gee chicken, you memorize fast. How does it go?

14 IRMA: DELTA VANDERHOOF, ATTRACTIVE YOUNG COTTON PICKER ...

15 WAS COMING OUT OF PRISON WITH A LOVELY AUTOMATIC.

16 HER FATHER LOOKED SPLENDID HANGING FROM THE CHANDELIER.

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1 AL: ~~No chicken, it ain't quite the same.~~ Why don't you
2 stick to them fancy expressions the rich use, ²⁰ like your
3 furniture goes back to King Louis the Fourteenth ...
4 Your China is the best Rosenthal ... You have just
5 returned from Bar Harboe where you rode with the hounds...

6 IRMA: I SEE ...

7 AL: ²¹ And you could also add that Jane is related to royalty
8 and that her hobby is riding high-strung horses like, er,
9 er, Man 'O War, and Citation...

10 IRMA: NOW LET ME SEE ... KING LOUIS THE FOURTEENTH FURNITURE...
11 ²¹ ROSENTHAL CHINA ... BAR HARBOR ... RELATED TO ROYALTY ...
12 MAN 'O WAR AND OTHER HIGH STRUNG HORSES ... I GOT IT!

13 ELOISE: What time do you want me to be here with Barney?

14 IRMA: IN ABOUT A HALF AN HOUR.

15 ELOISE: Oh Irma, there's one thing I better warn you about.

16 IRMA: WHAT'S THAT? ²¹

17 ELOISE: Don't ring that Butler's bell anymore than you have to.
18 You see Barney used to be a boxer and he may forget
19 himself and come out fighting. ²¹

20 ORCH: STINGER

21
1 JANE: Pierric would you take a look at my hair and see if it's
2 dry yet?

22
3 HANS: Oui mademoiselle, I look. Ooo-la-la madam Stacy ...
4 You are the most beautiful ... the most chi-chi, the
5 most adorable girl who comes in here.

23
6 JANE: Save your breath. The tip is still a quarter. And I
7 don't know if I can afford that.

8 HANS: Why not, ma petite?

9 JANE: Some lawyer is coming over to the apartment to shake me
10 down.

24
11 HANS: Shake you down!!! Hmnnnnnn!

12 JANE: It's an American expression. Don't get excited. Irma
13 and I have to convince this man that I'm broke.

25
14 HANS: Ah that Irma ... she is fabulous. She came here last
15 week with a note from her boss and I looked all thru
16 her head ... There were no termites!

26
17 JANE: I'll let you know later tonight.

18 ORCH: STINGER

- 1 IRMA: ALL RIGHT ELOISE, GET IN THE KITCHEN WITH BARNEY. *23*¹⁰
- 2 ELOISE: But Jane isn't back from the beauty parlor.
- 3 IRMA: I KNOW BUT --
- 4 SOUND: KNOCK ON DOOR
- 5 IRMA: THAT MAY BE HIM ... HAVE THE BUTLER ANSWER THE DOOR.
- 6 ELOISE: Barney ain't ready. He's changing his sneakers.
- 7 IRMA: WELL GET IN THE KITCHEN I'LL ANSWER IT. *23*²⁰
- 8 SOUND: FOOTSTEPS DOOR OPENS
- 9 IRMA: HOWJA DO?
- 10 MAN: Does Miss Jane Stacy live here?
- 11 IRMA: YES. SHE'S DELAYED BUT WE'RE EXPECTING YOU *23*³⁰
- 12 PLEASE COME IN.
- 13 MAN: Be glad to.
- 14 SOUND: DOOR CLOSES
- 15 MAN: Well, pretty nice little place you got here.
- 16 IRMA: OH, YES. ALL OUR FURNITURE IS KING LOUIS THE FOURTEENTH.
- 17 WE GOT IT FROM A CHINAMAN NAMED ROSENTHAL. *23*⁴⁰

TK

- 1 MAN: How's that again?
- 2 IRMA: WON 'T YOU SIT DOWN? LADY JANE IS OUT RIDING ON SOME
3 HOUNDS. ~~24~~
- 4 MAN: On them?
- 5 IRMA: OH EVERY AFTERNOON. MY, MY ... IT'S H'OR DEURVRE TIME...
6 I 'LL CALL THE MAID.
- 7 MAN: You have a maid?
- 8 IRMA: YES. FRENCH. I 'LL CALL HER... (CALLS) MERCI. MERCI! ~~24~~
9 I 'M HAVING TROUBLE WITH HER..SHE SPENDS ALL HER TIME AT
10 A BAR IN THE HARBOR. (CALLS) MERCI...MERCII!
- 11 ELOISE: (COMING ON) Si, Si, cucaracha.
- 12 IRMA: MERCI, BRING IN THE --
- 13 SOUND: ~~24~~ DOOR OPENS
- 14 IRMA: OH, HERE 'S JANE NOW.
- 15 JANE: Mr. Clark! What's going on here, Irma?
- 16 IRMA: SIT DOWN MY DEAR. I 'LL HAVE THE MAID POUR THE
17 H'OR DEUVRES.

24

1 JANE: The maid?

2 IRMA: NOW NOW JANE. DON'T BE MODEST ABOUT YOUR INHERITANCE.

3 MAN: Inheritance?

4 JANE: Irma! Look Mr. Clark -

5 IRMA: PLEASE MR. CLARK DON'T PAY ANY ATTENTION TO JANE. BEING

6 A MEMBER OF ROYALTY SHE'S VERY HIGH STRUNG... RELATED

7 TO CITATION, YOU KNOW.

8 JANE: *25* Listen, Irma Peterson-

9 SOUND: DOOR OPENS

10 AL: Miss Jane Stacy?

11 JANE: What do you want?

12 AL: Just got a wire from Johannesburg. They can't work your

13 d amond mine. It's flooded with oil. Thank you.

14 SOUND: DOOR SLAM *25*

15 MAN: Diamond mine!?!?

16 JANE: Hold it! Irma I don't know what you're up to, but if

17 you don't tell this man that we're broke, and that we

18 have no maid, I'm going to-

1 IRMA: PLEASE JANE, IF YOU INSIST ON RAISING YOUR VOICE I'LL
2 HAVE TO ASK ~~THE~~ BUTLER TO EJECT YOU. *25 30*

3 JANE: The butler??

4 IRMA: (CALLS) HEATHCLIFF! HEATHCLIFF!

5 BARNEY: Oui oui, lady. *25 45*

6 JANE: Oh no! And with sneakers yet!

7 BARNEY: The maid begs me to inform you that the H'or deuvres is
8 getting cold and she may have to add more hot water.
9 And I wish ~~to~~ to thank you for my raise. *26 00*

10 JANE: Raise?

11 MAN: Miss Stacy, it seems to me that your help is a little
12 eccentric, but the fact remains that you're not two poor
13 working girls living alone.

14 IRMA: OH FAR FROM IT.

15 MAN: I came here willing to accept a fifty dollar settlement.. *26 15*

16 IRMA: HUH?

IRMA -33-
3-3-53

- 1 MAN: But since you lied to me and obviously are doing quite
2 well it will be five hundred dollars or a suit.
3 Good-bye.
- 4 SOUND: DOOR SLAM
- 5 IRMA: (WEAKLY) MERCI. *26 30*
- 6 ELOISE: (COMING ON) Yes, madam, *26 30* What would you like me to do?
7 IRMA: STAND BETWEEN JANE AND ME. I DON'T LIKE THE LOOK IN HER
8 EYES! *26 36*
- 9 ORCH: BRIDGE - (END OF SHOW)
- 10 ANNCR: Irma and Jane will be back in a moment.

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IRMA -C-
3-3-53

26 ✓
1ST ANNOUNCER: Are Cavaliers milder? How do you know?
2ND ANNOUNCER: 8 out of 10 who tried them say so!
1ST ANNOUNCER: Friends, that's the amazing mildness score made by king-size Cavalier cigarettes in ²⁷ coast-to-coast tests! Yes, thousands of smokers in scores of different groups compared king-size Cavaliers with the brands they had been smoking and at least 8 out of 10 smokers interviewed, in every group, said Cavaliers are milder!
2ND ANNOUNCER: If you want more mildness in your smoke, take your cue from the thousands who have found Cavaliers milder. Try Cavaliers! And when you do, notice their wonderful flavor...the fresh, delightful taste of the fine, light, mild tobaccos that go into a Cavalier. ^{27 30} Notice how their extra length filters the smoke for mildness.
1ST ANNOUNCER: Do it now! Try king-size Cavalier cigarettes! They're priced no higher than other standard brands. Buy a carton!
2ND ANNOUNCER: And remember...king-size Cavaliers ^{27 44} are made by the makers of Camels, America's most popular cigarette! All the know-how gained in producing Camel stands behind Cavalier. ^{27 44}
MUSIC:

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VIGNETTE

28^{ev}

1 JANE: Well, I finally got the attorney to drop the case. How?
2 I invited him over to the house, Irma cooked dinner for
3 him and he was glad to get out with his life. However
4 now that it's all over I'm laughing hysterically about
5 the whole thing, Irma?

28^N

6 IRMA: YES JANE.

7 JANE: Where in the world did you find that apron Eloise was
8 wearing?

9 IRMA: WELL WE COULDN'T GET AN APRON BIG ENOUGH TO FIT HER SO
10 WE TOOK A BED SPREAD AND PUT RUFFLES AROUND IT.

11 JANE: Well I would really like to sound off, but since I'm a
12 society lady from Bar Harbor, who rides on the hounds,
13 all I dare say, is "Pip-Pip" to my friend Irma.

28³⁰

28³⁷

IRMA -35-
3-3-53

MUSIC: THEME 28 47

ANNCR: "My Friend Irma" is a Cy Howard Production and is

directed by Parke Levy who writes the script with

Stanley Adams. Marie Wilson is starred as Irma and

Cathy Lewis as Jane. Hans Conried was heard as

Professor Kropotkin, Gloria Gordon as Mrs. O'Reilly, 29 02

Sid Tomack was Al and Alan Reed as Mr. Clyde.

Also included were: _____

_____;
Music was under the direction of Lud Gluskin.

Until next Tuesday, your friend Irma says:

IRMA: HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING SIZE. 29 15

ANNCR: Bob LeMond speaking, transcribed from Hollywood, and
saying goodnight for Cavalier Cigarettes. 29 20

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