

AS BROADCAST

*Master Timing*  
*A. B.*

CAVALIER CIGARETTES

PRESENTS

MY FRIEND IRMA

STUDIO B

TAPE: JANUARY 20, 1953

AIR: JANUARY 27, 1953

CAST

IRMA.....MARIE WILSON  
JANE.....CATHY LEWIS  
O'REILLY.....GLORIA GORDON  
KROPOTKIN.....HANS CONRIED  
AL.....SID TOMACK  
CLYDE.....ALAN REED  
ELOISE.....JODY GILBERT  
HECTOR.....PETER LEEDS

PRODUCER:	CY HOWARD	LUD GLUSKIN AND HIS ORCHESTRA
DIRECTOR:	PARKE LEVY	<u>REHEARSALS</u>
ASSISTANT:	KENNY MCMANUS	CAST: 6:30 - 8:30
SOUND:	TOM HANLEY	TAPE: 8:30 - 9:00
ENGINEER:	JIMMY MURPHY	STUDIO B
ANNCR:	BOB LEMOND	
	JOHN JACOBS	

JO

51453 9334

1 1ST ANNCR: CAVALIER CIGARETTES ...  
2 2ND ANNCR: CAVALIER Cigarettes ...  
3 1ST ANNCR: America's great, new King-size Cigarettes ...  
4 2ND ANNCR: Bring you - MY FRIEND IRMA ...  
5 1ST ANNCR: Created by Cy Howard, transcribed from Hollywood,  
6 and starring Marie Wilson as Irma and Cathy Lewis  
7 as Jane.  
8 (APPLAUSE)  
9 Folks, be sure to stay tuned to "My Friend Irma"  
10 for an important announcement at the close of the  
11 program.  
12 MUSIC: JANE THEME ✓

*REV : 28*

MY FRIEND IRMA

- 1 JANE: <sup>AS</sup> You know for New Years I made a resolution to treat <sup>AS</sup>  
2 Irma Peterson as a normal human being. Well, the  
3 new year is three weeks old and you know kids, it's  
4 getting to be a real tough fight. How can I treat  
5 her like a normal person? Do you know what happened  
6 <sup>AS</sup> last night? We came home from the movies and I said <sup>1:00</sup>  
7 to Irma, "I smell gas escaping." And Irma said,  
8 IRMA: YOU DO?  
9 SOUND: WINDOW SLAM  
10 IRMA: WELL THERE! I CLOSED THE WINDOW. NOW IT CAN'T ESCAPE. <sup>1:00</sup>

IRMA  
1/27/53

-C-

OPENING COMMERCIAL

- 1ST ANNCR:     (LEAD-IN DEPENDS ON IRMA'S LAST SPEECH) It can     1:15  
happen! A new king-size cigarette that gives you  
not only great mildness, but GREAT flavor, too!  
King-size Cavalier cigarettes are so wonderfully  
mild that, well...just listen to this evidence of  
Cavalier mildness!
- 2ND ANNCR:     8 out of 10 smokers interviewed said Cavaliers are  
milder!
- 1ST ANNCR:     Thousands of smokers from coast to coast compared  
king-size Cavaliers with the brands they had been  
smoking...and at least 8 out of 10 said Cavaliers  
are milder!
- 2ND ANNCR:     Ask for Cavaliers -- America's great new king-size  
cigarette!     1:53

MUSIC:

JO

51453 9337

1 SOUND: DOOR OPEN

2 IRMA: (CALLS) JANE...JANE, ARE YOU HOME?

3 JANE: (OFF) Is that you sweetie?

4 IRMA: (CALLING) YES. WHERE ARE YOU JANE? I CAN'T SEE  
5 YOU WITH ALL THIS LAUNDRY HANGING.

6 JANE: (OFF) The paper said "freezing weather" so I have to  
7 dry the clothes indoors. 2:15

8 IRMA: (CALLING) BUT I CAN'T SEE YOU.

9 JANE: (OFF) I'm sitting over here in a chair between  
10 petticoats and blouses.

~~11 IRMA: (CALLS) PETTI-COATS AND BLOUSES?~~

~~12 JANE: (OFF) That's right.~~

~~13 IRMA: OKAY...NOW LET'S SEE...SLIPS...TOWELS..HANDKERCHIEFS...~~

~~14 (CALLING) JANE, I'M LOST!~~

~~15 JANE: (OFF) Now don't get panicky...Where are you?~~

~~16 IRMA: (CALLING) BETWEEN HANDKERCHIEFS AND TOWELS.~~

JO

51453 9338

1 JANE: (OFF) ~~Alright...~~ <sup>Just</sup> Now go straight down towels, turn  
2 left at aprons until you see bathrobes, then make a  
3 sharp right turn at bedspreads. Got it? 2:30

4 IRMA: (CALLS) I THINK SO...

5 SOUND: FOOTSTEPS

6 IRMA: (CALLS) JANE! JANE!

7 JANE: (OFF) Where are you?

8 IRMA: I'M UP AGAINST A WHITE WALL AND I CAN'T MOVE.

9 JANE: (COMING ON) A white wall? Oh Irma, your head's  
10 stuck in a pillow case. Now will you please just sit <sup>2 1/2</sup>  
11 down. My nerves are on edge.

~~12 IRMA: WHY JANE?~~

~~13 JANE: Having to hang a laundry this size....to sit here  
14 listening to that drip, drip, drip until I begin to  
15 think I'm Sadie Thompson in "Rain". Look at my hands..  
16 raw from wringing out clothes.~~

~~17 IRMA: WELL JANE, YOU DIDN'T HAVE TO WASH EVERYTHING LIKE  
18 THAT...THAT POTATO SACK.~~

JO

1 JANE: That's no potato sack. That's the sweater your  
2 Al gave you for Christmas.  
3 IRMA: WELL HOW DID IT STRETCH LIKE THAT? AL SAID IT WAS  
4 PURE WOOL.  
5 JANE: Wool? Honey, do you know what this sweater is made  
6 of?  
7 IRMA: WHAT?  
8 JANE: Somebody started collecting string as a hobby and  
9 didn't know what to do with it.  
10 IRMA: BUT AL SAID IT WAS CASHMERE.  
11 JANE: Honey, it couldn't be. Just the first part of the  
12 word "Cash" would frighten Al away from it. Now please  
13 honey just sit down and be quiet.

UPSET.

14 IRMA: JANE, I'VE NEVER SEEN YOU SO/~~IRRITABLE~~, WHAT'S WRONG?  
15 JANE: Oh, I don't know. Everything. Here we've been working  
16 six years, scrimping, being careful and here I sit in  
17 a small apartment with wet laundry hanging from the 3:00  
18 ceiling. We can't even afford the price of a clothes  
19 dryer.

1 IRMA: BUT, JANE...

2 JANE: Please Irma, I don't feel like any dialogue.

3 IRMA: BUT JANE...

4 JANE: Honey, I am sure that anything you have to tell me is  
5 not important and besides I've got a headache. Would  
6 you get me some aspirin?

7 IRMA: ALL RIGHT JANE, BUT FIRST I WANT TO TELL YOU THAT I'VE  
8 GOT A TEN DOLLAR RAISE. 3:15

9 JANE: What!

10 IRMA: YES, NOW HOW MANY ASPIRIN DO YOU WANT?

11 JANE: Who asked for aspirin? Irma, say it again and say it  
12 slowly.

13 IRMA: MR. CLYDE GAVE ME A TEN DOLLAR RAISE. IT'S STARTING 3:30  
14 THIS SATURDAY.

15 JANE: But honey, why?

16 IRMA: MR. CLYDE HAD A WONDERFUL YEAR.

17 JANE: He did more business?

JO



IRMA -5-  
1/27/53

1 IRMA: NO. I BROKE LESS. AND THE IMPROVEMENT IN THE  
2 WAY I TAKE DICTATION HAS HELPED HIM GREATLY. 3:45

3 JANE: It has?

4 IRMA: YES. ONLY EIGHT PEOPLE SUED HIM THIS YEAR. OH JANE  
5 YOU DON'T KNOW WHAT A THRILL IT WAS WHEN MR. CLYDE  
6 CALLED ME INTO HIS OFFICE.

7 JANE: Yes?

8 IRMA: HE WAS SITTING AT HIS DESK AND HE SAID, "MISS PETERSON,  
9 I HAVE SOMETHING FOR YOU." AND I SAID, "YOU THROW IT 4:00  
10 AND I'LL CALL THE POLICE."

11 JANE: (LAUGHS) Oh Irma, this is wonderful.

12 IRMA: THEN I BENT OVER AND KISSED HIM AND HE STARTED  
13 SQUIRMING.

14 JANE: Squirming?

15 IRMA: YES, I KNOCKED AN INKWELL IN HIS LAP. IT WAS A  
16 GLORIOUS DAY.

17 JANE: I imagine...ten dollars a week more. Oh Irma, it's so 4:20  
18 wonderful. Do you know what this means?

JO

51453 9342

IRMA -6-  
1/27/53

1 IRMA: YES JANE, NOW WE'LL BE ABLE TO GET THE CLOTHES DRYER  
2 WE ALWAYS WANTED AND I'M CALLING UP TO ORDER ONE  
3 RIGHT NOW.

4 SOUND: REC. UP.. DIAL

5 JANE: Well maybe we ought to wait until you come home with 4:30  
6 <sup>raise</sup> the/~~first raise~~ so I can see it's official.

7 IRMA: OH PLEASE JANE, I KNOW WHAT I'M SAYING...(INTO PHONE)  
8 HELLO, RED STAR APPLIANCE COMPANY? THIS IS IRMA  
9 PETERSON. I WANT TO BUY A CLOTHES DRYER. NOW LET ME  
10 HAVE A GOOD ONE BECAUSE FRANKLY, I WASN'T SATISFIED 4:45  
11 WITH THE WASHING MACHINE YOU SOLD ME LAST YEAR. WHY  
12 NOT? WELL, EVERYTIME I PUT MY HEAD IN TO SEE WHAT WAS  
13 WRONG WITH THE PADDLES, THEY ALMOST BEAT MY BRAINS OUT.

14 JANE: Almost?

15 IRMA: (IN PHONE) GIVE US THE BEST DRYER YOU HAVE. WHAT? IS  
16 OUR APARTMENT AC OR DC? NEITHER. IT'S ~~SB~~ 5:15 THE ONE  
17 WITH THE FLOWER POT OUTSIDE..HELLO...HELLO...HELLO.  
18 (TO JANE) HE HUNG UP.

19 SOUND: REC DOWN.

20

51453 9343

1 JANE: Oh Irma, I'm just so thrilled about this I can't  
2 begin to tell you and it's all due to you.

3 IRMA: WELL, IT'S MR. CLYDE'S KINDNESS BUT I KNEW SOONER OR 5:30  
4 LATER HE WOULD REALIZE HOW <sup>DISPENSABLE</sup> ~~DISPOSABLE~~ I WAS.

5 SOUND: KNOCK ON DOOR.

6 JANE: Come in.

7 SOUND: DOOR OPENS

8 KROP: It's only me, Professor Kropotkin...Hello Janie and 5:45  
9 Irma, my two little roulette players...One loaded with  
10 chips...and the other, has blown her stack!

11 JANE: Professor!

12 KROP: Excuse it...A little joke I read in a travel folder to 6:00  
13 Las Vegas. Oh look, you've got your laundry hanging  
14 up too.

15 JANE: What do you mean "too"?

16 KROP: I just came from Mrs. O'Reilly's apartment and she has  
17 three petticoats hanging in the living room. It looks  
18 like the Pinta, the Nina and the Santa Marie have come  
19 to dry dock. 6:15

1 JANE: Well Professor, this is the last time these clothes  
2 lines will be up in our room.

3 KROP: I know what you mean. That's what pulled down my  
4 wall too.

5 JANE: No, we're buying a clothes dryer. Irma is getting a  
6 ten dollar raise from Mr. Clyde. 6:30

7 KROP: No kidding Irma. Why?

8 IRMA: I GUESS IT'S BECAUSE I'M SUCH A GOOD SECRETARY.

9 KROP: Well that's a pretty good reason but it's not close  
10 enough to believe. ~~How did it come about?~~ 6:40

~~11 IRMA: WELL I DO A LOT OF THINGS FOR MR. CLYDE THAT I DON'T  
12 TELL YOU ABOUT.~~

~~13 JANE: Such as?~~

~~14 IRMA: WELL LAST WEEK MR. CLYDE WAS TRYING TO GET A CLIENT  
15 ACQUITTED ON GROUNDS OF INSANITY SO HE HAD ME COACH  
16 HIS CLIENT ON WHAT TO SAY.~~

~~17 KROP: Oh. Was the client declared insane?~~

JO

51453 9345

1 IRMA: YES BUT I GOT OUT JUST IN TIME, IT'S THESE LITTLE  
2 THINGS THAT MADE HIM GIVE ME MY RAISE.  
3 KROP: I still can't believe it, you getting a raise. Jane  
4 has gotten three raises. My rent has been raised  
5 five times but in the twelve years I worked for the  
6 Gypsy Tea Room I have never gotten one raise.  
7 JANE: Never?  
8 KROP: Well, with one exception. They give me a courtesy  
9 with my free meals.  
10 IRMA: WHAT DO YOU MEAN?  
11 KROP: Well, we make chicken soup by dipping a feather in  
12 warm water. In return for twelve years of faithful  
13 employment, I am now allowed to dip the feather in  
14 twice. And on Saturday morning if I come in at 5:00  
15 o'clock, I get fifty cents for running the Vitamin  
16 Processer.  
17 JANE: The Vitamin Processer. What in the world is that?

JO

1 KROP: It's a little machine the boss invented. Well,  
2 it's...the best way I can describe it is that it's  
3 just like a Geiger Counter that prevents you from  
4 putting meat in the hash.

5 SOUND: SINGING OFF

6 MRS. O: (OFF SINGING) ~~WHEN THE RED RED ROBIN~~ 6:95  
COMES BOB BOB BOBBIN ALONG, ALONG

7  
8 ~~THERE'LL BE NO MORE BOBBIN~~

9 ~~WHEN HE COMES WAPBLIN HIS OLD SWEET SONG~~

10 ~~WAKE UP WAKE UP YOU SLEEPY HEAD, GET UP~~

11 ~~GET UP GET OUT OF BED...~~

JO

51453 9347

- 1 KROP: That singing will not only wake up people, it will  
2 evacuate the city. 7:00
- 3 JANE: Oh, it's Mrs. O'Reilly singing "The Red, Red Robin".
- 4 KROP: This is a crime against all bird watchers.
- 5 SOUND: KNOCK ON DOOR
- 6 MRS. O: (OFF) Yoo hoo, anybody at home.
- 7 JANE: Come in, Mrs. O'Reilly.
- 8 SOUND: DOOR OPENS, CLOSES
- 9 MRS. O: Hello, girls. 7:15
- 10 JANE: Mrs. O'Reilly, what a lovely housecoat.
- 11 MRS. O: Thank you. Do you think it makes me look too big?
- 12 KROP: No bigger than the ordinary house. 7:30
- 13 MRS. O: Nobody's asking you, you bandy legged old hyena. If your  
14 neck was big enough to hold a clothes pin, I would hang  
15 you up on that line.
- 16 IRMA: OH, WE WON'T BE HANGING CLOTHES MUCH LONGER, MRS. O'REILLY.  
17 WE'RE BUYING A DRYER. 7:45
- 18 MRS. O: Oh, you are.

1 JANE: Yes, Irma's getting a ten dollar raise starting next

2 Saturday.

~~3 MRS. O: Glory be! So poor Mr. Glyde finally cracked! How did~~

~~4 you get him to do it?~~

~~5 IRMA: I DON'T KNOW... I GUESS SECRETARIES LIKE ME ARE HARD TO~~

~~6 FIND THESE DAYS.~~

~~7 JANE: Yes, those places they come from are usually heavily~~

~~8 guarded.~~

~~9 IRMA: HUH?~~

10 JANE: ~~Nothing honey.~~ Isn't it thrilling, Mrs. O'Reilly? You

11 don't know how long I've wished for one.

12 MRS. O: Well, I guess a clothes dryer is all right, but I don't

13 think they're perfected yet.

14 KROP: What do you mean?

15 MRS. O: Well, you put your clothes in there for hours, and yet

16 they come out all wrinkled.

17 KROP: So what? You sit under a hair dryer for hours, and you

18 come out the same way.

TC

8100

51453 9349



1 MRS. O: Well, that's the last straw. Now, look here, you...  
2 JANE: Hold it...hold it...Professor, that's not kind.  
3 KROP: Not kind? Is how she treats me kind? Did you see that  
4 rug she put in my room. Each thread seems to look up at  
5 me and say, "Please don't step on me. I have been  
6 through so much."

7 SOUND: PHONE RINGS

8 IRMA: I'LL GET IT. 8.15

9 SOUND: REC UP

10 IRMA: HELLO...OH, YES, MR. CLYDE, ~~THIS IS MISS PETERSON. TO~~  
11 ~~WHOM DO YOU WISH TO SPEAK AT? PLEASE NOTICE HOW MUCH MY~~  
12 ~~DICTION HAS IMPROVED SINCE I'M GETTING MORE MONEY.~~ WHAT?  
13 ALL RIGHT, MR. CLYDE. GOOD BYE.

14 SOUND: REC DOWN

15 JANE: What does he want?

16 IRMA: HE WANTS ME TO COME IN EARLY TOMORROW MORNING TO DO SOME  
17 SPECIAL WORK.

TC

1 JANE: Well, by all means, honey, do everything to stay in his 8.30  
2 good graces. Don't forget we've already ordered the  
3 clothes dryer.

4 IRMA: DON'T YOU WORRY, JANE. I'M GOING TO CATER TO MR.  
5 CLYDE'S HAND AND FEET, BECAUSE WHEN HE GAVE ME THAT  
6 RAISE, IT TOUCHED ME DEEPLY.

7 JANE: It did?

8 IRMA: YES. YOU SEE, THIS RAISE MEANS THAT HE THINKS MY  
9 INTELLIGENCE IS WORTH TEN DOLLARS MORE, / AND YOU DON'T 8.45  
10 KNOW HOW GOOD IT MAKES A GIRL FEEL TO KNOW THERE'S A  
11 PRICE ON HER HEAD.

12 MUSIC: STINGER

13 SOUND: DOOR OPEN 9:00

14 CLYDE: Good morning, Miss Peterson...You're in rather early,  
15 aren't you?

16 IRMA: WELL, YOU KNOW WHAT THEY SAY, "THE EARLY BIRD GETS THE  
17 RAISE FROM THE WORM."

18 CLYDE: What was that? 9:15

TC

1 IRMA: ARE YOU COMFY, MR. CLYDE?

2 CLYDE: Comfy?

3 IRMA: LET ME TAKE YOUR FEET AND PUT THEM ON THE DESK SO YOU CAN

4 REST THEM.

5 CLYDE: Not so high, if you don't mind, the blood rushes to my

6 head.

7 IRMA: OH, I CAN FIX THAT. I'LL TIGHTEN YOUR NECKTIE.

8 CLYDE: Miss Peterson, if you know what's good... 9:30

9 SOUND: PHONE RINGS. REC UP

10 IRMA: HELLO...MILTON J. CLYDE, ATTORNEY AT LAW. THE J STANDS

11 FOR GENEROUS. JUST A MOMENT, IT'S FOR YOU NOBLE SIR.

12 CLYDE: "Noble sir". Oh, why did I give this girl a raise? 9:45

13 (INTO PHONE) Oh, hello. Yes, this is...Oh, hello,

14 Hector...I didn't know you were in town. Why, yes, sure

15 thing...How about lunch? Fine...and we'll have a nice

16 quiet dinner at home with Martha, and I....What? Oh, I

17 see...Well, yes, I'll do what I can...Sure I understand. 10:00

18 Bye.

19 SOUND: REC DOWN  
TC

51453 9352

1 IRMA: IS ANYTHING WRONG, MY LORD?

2 CLYDE: Will you cut out all that fancy talk?

3 IRMA: ALL RIGHT, SIR.

4 CLYDE: And don't curtsy when I talk to you. I have a problem.

5 IRMA: A PROBLEM? MR. CLYDE PLEASE LOOK AT ME NOT ONLY AS YOUR

6 SECRETARY, BUT ALSO AS A FRIEND YOU CAN TURN TO...A BUDDY

7 YOU CAN TELL YOUR TROUBLES...A PAL YOU CAN ----

8 CLYDE: Miss Peterson, will you stop shaking my hand and patting

9 me on the back...Wait a minute. You can help me.

10 IRMA: I CAN?

11 CLYDE: ~~Yes. Will you please stop standing at attention!~~ That

12 was my nephew Hector on the phone....He asked me to get

13 him a date for this evening.

14 IRMA: HOW ABOUT MY GIRL FRIEND AMBER LIPSCOT?

15 CLYDE: No, I saw her wrestle on television...She gouges. Would <sup>10:15</sup>

16 you object to going out with my nephew?

17 IRMA: WELL, YOU KNOW I'VE BEEN GOING AROUND WITH AL FOR SIX

18 YEARS.

19 ~~CLYDE: I see. And that has soured you on all men.~~

TC

~~1 IRMA: WELL, WHAT I MEAN IS, WHEN TWO PEOPLE ARE PRACTICALLY~~

~~2 BETROTHED, I DON'T THINK THEY SHOULD LET ANYTHING~~

~~3 UNBROTH THEM.~~

4 CLYDE: ~~Of truth not. Look, Miss Peterson,~~ I'm asking you to do  
5 me a favor.

6 IRMA: WELL, MR. CLYDE, YOU CAN GIVE HIM MY PHONE NUMBER.

7 CLYDE: ~~What is your phone number?~~ 10:30

8 IRMA: YOU MEAN TO SAY YOU DON'T KNOW? WHY YOU'VE BEEN CALLING  
9 ME UP FOR SIX YEARS.

10 CLYDE: I know. I just pick up the phone and say, "Let me have  
11 the Knucklehead." I haven't gotten a wrong number yet. 10:40

12 MUSIC: STINGER

13 IRMA: I DON'T KNOW WHAT TO DO, JANE. IF I GO OUT WITH MR.  
14 CLYDE'S NEPHEW, AL MIGHT NEVER SPEAK TO ME AGAIN. 10:45

~~15 JANE: Are you kidding? When he finds out you're getting a ten  
16 dollar raise, our welcome mat will be lumpy because he'll  
17 be sleeping under it.~~

~~18 IRMA: NO, JANE. YOU DON'T UNDERSTAND AL. HE HAS PRIDE.~~

TC

51453 9354

~~1 JANE: Yes, I know...Everytime a check comes, he gets very  
2 proud. He sticks his nose up in the air until someone  
3 else pays.~~

~~4 IRMA: OH, JANE, I'M WORRIED. WHAT IF I MAKE THE DATE TONIGHT  
5 AND HE FINDS OUT ABOUT IT.~~

6 JANE: Irma, you said you were getting a raise, and we've already *11:12*  
7 ordered the clothes dryer. You can't antagonize Mr.  
8 Clyde now.

9 IRMA: BUT WHAT SHALL I TELL AL?

10 SOUND: KNOCK ON DOOR

11 IRMA: AND THAT'S HIM NOW.

12 JANE: (WHISPERS) Tell him you're going to see a sick friend.

13 IRMA: (WHISPERS) ALL RIGHT.

14 SOUND: DOOR OPEN

15 AL: Hiya, Jane. Hello, Chicken.

16 IRMA: OH, HELLO, HONEY. ~~WHAT'S THAT PACKAGE?~~ *11:15*

~~17 AL: A box of candy.~~

~~18 IRMA: FOR ME?~~

TC

1 AL: Yep.

2 IRMA: OH, AL, YOU'RE A DEAR. I'LL OPEN IT. OH, AL, THE TOP  
3 LAYER IS GONE.

4 AL: Yep. I thought that couple in the movie would never stop  
5 eating. I'm glad they didn't like the second picture.

6 JANE: What's on your mind, playboy?

7 AL: I don't know. I've been so depressed this evening. Do  
8 you remember Nifty's girl friend, Ellie Hocklebock?

9 IRMA: ELLIE HOCKLEBOCK?

10 AL: Yeah. You know, the one that has a job putting apples in  
11 pigs' mouths down at the slaughter house?

12 IRMA: OH, THE INTERIOR DECORATOR?

13 AL: That's right. Well, Nifty just found out she's been  
14 two-timing him.

15 IRMA: OH, ISN'T THAT SAD.

16 AL: Yeah. She's running around with some guy, a  
17 ventriloquist.

18 JANE: Well, maybe, just for a change, she wants to look at  
19 something with its mouth closed.

TC

1 AL: It's no joking matter. Nifty is taking it so bad. It  
2 breaks my heart. Why, the guy's hand shakes so that  
3 while he was picking a guy's pocket, he accidentally  
4 unbuttoned the guy's suspenders.

5 IRMA: LOVE HAS RUINED SO MANY CAREERS.

6 AL: Well, it wouldn't ruin mine. Believe me, if I ever found  
7 any dame of mine two-timing me, and, of course, Chicken,  
8 the thought of it would never enter my mind, what I would  
9 do to her makes me afraid of my own thoughts.

10 IRMA: WHAT ELSE IS NEW, AL?

11 AL: Oh, nothing. Well, I gotta go, Chicken. How about you  
12 and me seeing a movie tonight? Nifty gave me his passes.

13 IRMA: TONIGHT?

14 AL: Yeah...it's okay, ain't it?

15 IRMA: OH, SURE...I GUESS SO...I MEAN ----

16 JANE: You might as well tell him, Irma.

17 AL: Tell me what? *11:30*

18 IRMA: I HAVE TO VISIT A SICK FRIEND.

19 AL: Who?  
TC



- 1 IRMA: ER..ER..ER...HAVE YOU SEEN VIOLET MURPHY LATELY?
- 2 AL: No.
- 3 IRMA: YOU HAVEN'T? WELL, YOU NEVER SAW ANYONE SO ----
- 4 AL: How could I see her...she's in Miami.
- 5 IRMA: ~~SO~~ TAN. 11:45
- 6 AL: Who's the person that's so sick?
- 7 IRMA: ER..ER..ER...TILLIE BUCKWITZ.
- 8 AL: No kidding. What's wrong with her?
- 9 JANE: Er..er..er...She has the flu.
- 10 IRMA: YES, AND IT ~~TURNED~~ <sup>TO</sup> IN/DOUBLE INSOMNIA. 12:00
- 11 AL: Insomnia is when you can't sleep.
- 12 IRMA: WELL, SHE'S GOT IT DOUBLE. CAN'T SLEEP DAY OR NIGHT.
- 13 AL, IT'S VERY SERIOUS.
- 14 AL: Well, in that case, let's forget the movie.
- 15 IRMA: GOOD.
- 16 AL: We'll visit her in the hospital together. 12:15
- 17 IRMA: OH, HOW STUPID OF ME. I JUST GOT A WIRE SHE DIED.

1 AL: Chicken, what's the matter with you? You sound out of  
2 your head. I'm not going to try and figure it out. I  
3 just know there's something rotten in Denmark.

4 SOUND: DOOR CLOSE

5 IRMA: ~~JANE~~, WHAT AM I GOING TO DO? 12:30

6 JANE: I don't know, honey. You told me you were getting a  
7 raise, and <sup>you've got</sup> ~~you want~~ to please Mr. Clyde. I've ordered  
8 the clothes dryer. Honestly, I don't know what to say.

9 IRMA: WELL, JANE, WHY DO YOU ALWAYS GET YOURSELF IN THESE 12:45  
10 SITUATIONS?

11 JANE: Irma, I don't want to be selfish, but, honestly, I don't  
12 think any harm could come from keeping that date with  
13 Hector.

14 IRMA: ALL RIGHT, BUT IF AL FINDS OUT, AND HE KILLS ME, JUST PUT  
15 ONE THING ON MY TOMBSTONE.

16 JANE: What? 13:00

17 IRMA: HER LOVE TURNED OUT ALL WET, BECAUSE OF AN AUTOMATIC  
18 DRYER.

19 MUSIC: BRIDGE

MIDDLE COMMERCIAL

IRMA -23- (REV)  
1-27-53

13:14

1ST ANN: Are Cavaliers milder? How do you know?

2ND ANN: 8 out of 10 who tried them say so!

1ST ANN: When thousands of smokers try a cigarette -- and when 8 out of 10 say that cigarette is milder -- it must be milder! And that's the score made by king-size Cavalier cigarettes! At least 8 out of 10 smokers interviewed said King-size Cavaliers are milder!

2ND ANN: Yes, group after group of smokers from coast to coast compared king-size Cavalier cigarettes with the brands they had been smoking. And at least 8 out of 10 interviewed said Cavaliers are milder!

1ST ANN: 85% of the boat owners interviewed near New York City ... and 84% of the winter vacationists interviewed at Sun Valley, Idaho, said Cavaliers are milder!

2ND ANN: These smokers compared king-size Cavaliers with all the other leading brands of cigarettes ... perhaps the brand you now smoke! And in every group interviewed, at least 8 out of 10 said Cavaliers are milder!

1ST ANN: Try king-size Cavaliers! See how their fine, light, mild tobaccos are specially blended to bring out great mildness and great flavor. See if they aren't a new experience in smoking enjoyment! Get <sup>them</sup> ~~Cavaliers~~ in the convenient carton! (They're priced no higher than other standard brands) (BEAT) Cavaliers are And remember, stay tuned to "My Friend Irma" for an important announcement at the close of the program.

14:30

MUSIC:

RU

51453 9360

SECOND ACT

IRMA -24-  
1-27-53

1 IRMA: (WHIMPERING)

2 JANE: Oh Irma, will you stop that whimpering. 14:45

3 IRMA: BUT THIS IS A TERRIBLE SITUATION. WHAT IF AL SHOULD FIND

4 ME IN A NIGHTCLUB WITH A DIFFERENT FELLOW AND I'M

5 SINGING, DANCING AND DRINKING CHAMPAGNE AND LAUGHING,

6 HE'S LIABLE TO THINK I'M HAVING A GOOD TIME. 15:00

7 JANE: But he won't know about it.

8 IRMA: I JUST DON'T FEEL LIKE TAKING THE CHANCE.

9 SOUND: PHONE RINGS REC UP

10 IRMA: HELLO. YES, THIS IS IRMA PETERSON. OH, YES HECTOR, I'M

11 THE ONE WHO WORKS FOR YOUR UNCLE. YOU'LL BE HERE IN AN 8:15

12 HOUR? YOU'RE SURE YOU WANT A DATE? THE YMCA IS HAVING

13 A WONDERFUL LECTURE ON "CANNIBALS AND THEIR EATING HABITS".

I CAN GET YOU A TICKET...

14 / OH ALRIGHT, I'LL BE READY. GOODBYE. 15:30

15 SOUND: REC DOWN

16 IRMA: OH JANE, I CAN'T GO THROUGH WITH IT. I WISH I WAS DEAD.

17 JANE: Hold the funeral. I've got an idea.

18 IRMA: WHAT?

51453 9361

1 JANE: This Hector has never seen you, has he?

2 IRMA: NO, WHY?

3 JANE: Don't you see? All we have to do is get someone to take <sup>15:48</sup>

4 your place and we could tell Hector that she's Irma.

5 IRMA: OH THAT'S WONDERFUL...LET'S SEE WHO CAN I GET? AMBER'S

6 WRESTLING. VIOLET IS IN MIAMI...I KNOW..ELOISE

7 SHMEARBAUM.

8 JANE: <sup>16:12</sup> Eloise Shmearbaum? Do you think she can make it?

9 IRMA: YES, SHE NEVER GOES OUT. SHE HAS A BOYFRIEND IN THE

10 MERCHANT MARINE ON A SHIP CALLED THE FLYING GOOSE BUT IT

11 ONLY DOCKS HERE ONCE A YEAR.

12 JANE: I wonder if Hector would like her? She must weigh about

13 five hundred pounds. <sup>16:15</sup>

14 IRMA: NO, YOU'RE THINKING OF HER OLDER SISTER, BRENDA...ELOISE

15 IS MUCH THINNER...SHE CAN'T BE MUCH OVER THREE HUNDRED

16 POUNDS. I'LL CALL HER.

17 SOUND: REC UP DIAL

18 JANE: Gee, I hope she hasn't anything to do.

1 IRMA: (INTO PHONE) HELLO...ELOISE? HOW WOULD YOU LIKE TO HAVE  
2 A DATE?...NO, THIS ISN'T APRIL FOOL. SOME FELLOW WOULD  
3 LIKE TO TAKE YOU OUT TONIGHT. HELLO...HELLO..WHO IS THIS?  
4 THIS IS ELOISE'S MOTHER? WHERE IS ELOISE? SHE RAN DOWN <sup>16:48</sup>  
5 THE FIRE ESCAPE...SHE'LL BE RIGHT HERE. GOODBYE.

6 MUSIC: STINGER

7 SOUND: KNOCK ON DOOR

8 JANE: Come in. 17:50

9 SOUND: DOOR OPENS

10 IRMA: WELL HELLO ELOISE.

11 SOUND: DOOR CLOSES.

12 ELOISE: Hello, Irma.

13 JANE: My, isn't that a pretty dress. Where did you buy it?

14 ELOISE: Charles', Brown's, Lola's, and the Parisian Shop.

15 JANE: Huh?

16 ELOISE: One in each shop and mother sewed them together. Now, 17:15  
17 who is this fellow I'm going out with?

RU

1 JANE: Well, it's like this. He's supposed to go out with Irma  
2 but Irma is afraid Al will find out so all you have to do  
3 is tell Hector that you're Irma and you'll have a swell  
4 time.

5 ELOISE: Now wait a minute. I don't want to go out with just  
6 anybody. What's this fellow Hector like? *17:30*

7 JANE: We don't know a thing about him.

8 ELOISE: Well, he sounds attractive. All right then, I'll be Irma. *17:45*  
9 By the way, Irma, what kind of a girl are you?

10 IRMA: WHAT DO YOU MEAN?

11 ELOISE: Well, I don't want to do anything Irma wouldn't do and  
12 tell me does this fellow know anything about me being  
13 (GIGGLES) pleasingly plump?

14 JANE: Well, we did tell him he's got a big night ahead of him. *18:00*

15 ELOISE: Gee, I hope he's not one of those guys that like to  
16 rhumba.

17 IRMA: WHY ELOISE, DON'T YOU LIKE TO RHUMBA?

RU

1 ELOISE: Yeah, but I don't like that part where the fellow breaks  
2 away and has to dance around you. I've lost track of  
3 more men that way. 18:15

4 SOUND: KNOCK ON DOOR

5 JANE: That must be Hector. Irma, you better get in the  
6 bedroom so he doesn't see you.

7 IRMA: ALL RIGHT AND ELOISE, I WANT TO THANK YOU FOR DOING THIS.  
8 WHEN AL AND I GET MARRIED IF WE HAVE A LITTLE GIRL, WE'LL 18:30  
9 NAME HER ELOISE...NO, IT MIGHT BE A BOY. I'LL TELL YOU  
10 WHAT, TO AVOID CONFUSION, WE'LL NAME THE HOUSE ELOISE. BYE.

11 SOUND: FOOTSTEPS DOOR CLOSES

12 JANE: Come in.

13 SOUND: DOOR OPEN 18:45

14 HECTOR: Hello...I'm Hector Clyde...Are you Miss Irma Peterson?

15 JANE: No...I'm her roommate Jane Stacy...This is Irma...Irma,  
16 this is Hector.

17 ELOISE: Hello.

18 HECTOR: Holy cow! So you're my uncle's secretary. 19:00

RU



- 1 ELOISE: Huh?
- 2 JANE: You're Mr. Clyde's secretary...
- 3 ELOISE: Oh...yes.
- 4 HECTOR: Well, I'm glad he's not the kind of man that lets his *19:15*  
5 secretary sit on his lap while giving dictation...One  
6 letter and Phfft.
- 7 ELOISE: (LAUGHS) Oh, you're such a kidder. By the way, shall *19:30*  
8 we go?
- 9 HECTOR: Sure, sure. By the way, Irma, that perfume you're  
10 wearing...It's kind of unusual...What's it called?
- 11 ELOISE: Exquisite.
- 12 HECTOR: Exquisite?
- 13 ELOISE: Yes. (SPELLS) E-x-q-u-i-s-i-t-e. *19:45*
- 14 HECTOR: That's funny. My uncle told me Irma couldn't spell cat.
- 15 ELOISE: Well...I've matured.
- 16 JANE: Well, you kids run along and have fun. Everything's  
17 turned out fine.
- 18 HECTOR: Yes..yes.

20:02

- 1 JANE: By the way, where are you going?
- 2 HECTOR: I promised my uncle, Mr. Clyde, that we'd drop in on them.
- 3 JANE: What?
- 4 ELOISE: Er..er..we can't do that.
- 5 HECTOR: Why not?
- 6 ELOISE: Er, I get time and a half after six and I wouldn't want  
7 to break your uncle. 20:15
- 8 JANE: Yes...and besides...Irma, will you go into the bedroom  
9 and get your galoshes.
- 10 HECTOR: But it's not raining.
- 11 JANE: I feel a storm coming on. Excuse us, Hector. Come in,  
12 Irma.
- 13 ELOISE: Coming, roommate.
- 14 SOUND: DOOR CLOSE
- 15 IRMA: OH, JANE I HEARD...NOW WHAT ARE WE GOING TO DO? 20:30
- 16 JANE: The only thing you can do...You'll have to be yourself  
17 and go out with the guy.
- 18 IRMA: BUT I CAN'T DO THAT. AL SOUNDED SUSPICIOUS AND IF HE EVER  
19 FOUND OUT, WE'D BE THROUGH.

RU

1 JANE: Irma, I've got to go out with Richard. I can't stay  
2 here all night. Believe me, Al will never find out *20.25*  
3 you're going out with this guy.

4 IRMA: ALL RIGHT, IF YOU THINK SO.

5 ELOISE: So long kids. I'll wait here in the bedroom until you  
6 leave.

7 SOUND: DOOR OPEN AND CLOSE

8 JANE: Sorry to keep you waiting, <sup>Hector</sup> Irma's ready to go now.

9 Come out, Irma.

10 SOUND: DOOR OPEN AND CLOSE *21:00*

11 IRMA: HERE I AM.

12 HECTOR: ~~(WHISTLE)~~ This is Irma? What happened to that, that *21:20*  
13 large one?

2130

- 1 IRMA: I'M THE SAME GIRL.
- 2 HECTOR: The same girl? You must have lost 200 pounds.
- 3 IRMA: I GUESS I STOOD UNDER THE SHOWER TOO LONG. LET'S GO,
- 4 HECTOR.
- 5 SOUND: PHONE RINGS.
- 6 IRMA: I'LL GET IT.
- 7 SOUND: REC UP
- 8 IRMA: HELLO...
- 9 AL: (FILTER) Chicken, this is Al.
- 10 IRMA: WHAT?
- 11 AL: (FILTER) I didn't like the way you sounded before.
- 12 I think you're two timing me and I'll be there in half
- 13 an hour to see for myself. Bye.
- 14 IRMA: GOODBYE MOTHER.
- 15 SOUND: REC DOWN

2195

51453 9369

RU

- 1 JANE: Irma, who was it?
- 2 IRMA: ~~IT WAS FOR ME.~~ I THINK I HAVE TO TAKE ANOTHER SHOWER. 22.00  
JANE: Excuse us, Hector.
- 3 SOUND: FOOTSTEPS DOOR CLOSES
- 4 JANE: Who was it?
- 5 IRMA IT'S AL. I KNEW HE WAS SUSPICIOUS. I CAN'T GO OUT WITH  
6 HECTOR.
- 7 JANE: Well, there's only one thing to do. Eloise, you go out  
8 with him but just don't let him go to Mr. Clydes.
- 9 ELOISE: All right.
- 10 JANE: I've got to break this to him gently.
- 11 SOUND: DOOR OPENS AND CLOSES 22:15
- 12 JANE: Well, Hector, Irma is all ready. Come out, Irma.
- 13 SOUND: DOOR OPENS AND CLOSES
- 14 ELOISE: Well, here I am Hector.
- 15 HECTOR: What's happening here? What happened to that slim blond?
- 16 ELOISE: I had a sandwich. Come on Hector let's go. 22:30
- 17 HECTOR: Well, all right but.....
- 18 SOUND: PHONE RINGS

- 1 JANE: I'll get it.
- 2 SOUND: REC UP 22:45
- 3 JANE: Hello...what? I can't make out the name. Tell her what?
- 4 The Flying Goose docked. You're in town. Bye.
- 5 SOUND: REC DOWN
- 6 ELOISE I forgot to put on my galoshes. Will you help me Jane?
- 7 JANE: Coming roommate. Excuse us, Hector!
- 8 SOUND: DOOR OPENS AND CLOSES 23:20
- 9 IRMA: WHAT HAPPENED?
- 10 ELOISE: My boyfriend is in town.
- 11 IRMA: CAN'T YOU MAKE IT TOMORROW?
- 12 ELOISE: Impossible! He just sees me one night and leaves. He
- 13 doesn't like to seem too serious. I'll go down the fire
- 14 escape. Goodbye.
- 15 SOUND: WINDOW OPEN AND SLAM
- 16 JANE: Irma, I think you better go out with Hector. 23:15
- 17 IRMA: NO, JANE, I CAN'T.
- 18 SOUND: PHONE RINGS

WL

51453 9371

1 JANE: I'll get it.

2 SOUND: REC UP

3 JANE: Hello...What is it Al? You can't make it...bless you, I

4 mean, too bad. ✓ Good bye.

23:30

5 SOUND: REC DOWN

6 JANE: Irma, he can't make it. Now, the coast is clear. I'll tell

7 Hector.

8 SOUND: DOOR OPENS & CLOSES

9 JANE: Hello, Hector.

10 HECTOR: What size do you have now?

23:45

11 JANE: Oh, we have just been playing a little game. This is the

12 real Irma. Come out Irma.

13 SOUND: DOOR OPENS AND CLOSES

MRS. O.: Hello.

14 ~~MRS. O.~~ HECTOR: They're getting worse all the time. ✓

29:00

15 JANE: Mrs. O'Reilly. How did you get in the bedroom?

16 MRS. O: I heard someone going down your fire escape and I just came

17 up to check. ✓

29:15

1 JANE: Oh. Hector, this is just our landlady, Mrs. O'Reilly. Here

2 comes Irma.

3 SOUND: DOOR OPENS AND CLOSES

4 HECTOR: Wait a minute. I'm not taking any more chances. How do

5 you spell cat?

6 IRMA: K-A-T

7 HECTOR: Okay, let's go.

29:30

8 JANE: Have a good time.

9 SOUND: DOOR CLOSES

10 JANE: Whew! Oh, Mrs. O'Reilly, you don't know what I've been

11 through. I've got a date with Richard and Irma was

12 terrified that Al....

13 SOUND: KNOCK ON DOOR

14 JANE: Come in.

15 SOUND: DOOR OPENS AND CLOSES

16 MAN 1: You Irma Peterson?

17 JANE: Who's asking?

29:35

18 MAN 1: Well, I'm a pal of Al's and he told me he's a little

19 suspicious of Irma.

WL



1 JANE: Yes.

2 MAN 1: He couldn't see her tonight so he gave me the passes to the  
3 movie and said I have to take her to the movies and if she  
4 don't go, then he'll know she's two-timing him and he'll be  
5 through with her forever. ✓ 28:02

6 JANE: (ASIDE) Look Mrs. O'Reilly.

7 MRS. O: (ASIDE) Yes Janey.

8 JANE: (ASIDE) I can't let this happen to Irma. She'd never  
9 forgive me and besides she's getting the dryer for both  
10 of us.

11 MRS. O: (ASIDE) I see. What do you want me to do?

12 JANE: (ASIDE) When Richard comes here, just tell him I couldn't  
13 make it but don't let him know I'm out with somebody else. 28:15

14 MRS. O: (ASIDE) I'll do what I can.

15 JANE: (UP) You?

16 MAN 1: Me?

17 JANE: Do you know Irma when you see her?

18 MAN 1: No.

WL

1 JANE: What picture are we seeing?

2 MAN 1: You Irma?

3 JANE: I ain't her mother. Let's go.

4 SOUND: DOOR CLOSES

5 MRS. O: Oh, to be young again.

25:30

6 SOUND: KNOCK ON DOOR

7 MRS. O: Who is it?

8 MAN 2: Is Miss Stacey in?

9 MRS. O: Glory be. Come in, sir.

10 SOUND: DOOR OPEN AND CLOSE

11 MAN 2: I'm just a business client of Richard Rhinelanders and the

12 three of us, Richard, Miss Stacey and myself were to have

13 dinner tonight.

14 MRS. O: I see.

25:45

15 MAN 2: Unfortunately Richard was called to Washington but he felt

16 that since Miss Stacey never goes out with any one else

17 except him and since it's a Saturday night, he wanted me

18 to show her a good time.

25:55

IRMA -38A-  
1-27-53

1 MRS. O: All right, I'll get my hat.

2 MUSIC: UP TO TAG

3 (APPLAUSE)

4 ANNCR: Irma and Jane will be back in one moment.

26:15

RU

51453 9376

CLOSING COMMERCIAL

IRMA -39- (REV)  
1-27-53

26.18

1ST ANNCR: To get the most enjoyment out of smoking, you want the most mildness and the most flavor you can get! And that's why thousands of smokers are switching to king-size Cavalier cigarettes! King-size Cavaliers are made from fine, mild, light tobaccos, specially blended to bring out flavor and mildness. And Cavalier's extra length filters the smoke for mildness!

2ND ANNCR: How mild are Cavaliers? Listen! When thousands of smokers compared king-size Cavaliers with the brands ~~they had been smoking~~ <sup>26.6</sup>, at least 8 out of 10 said Cavaliers are milder! Cavaliers were compared with all the other leading brands ... perhaps the brand you now smoke!

1ST ANNCR: So try king-size Cavalier cigarettes. See if you don't find them milder, with better flavor ... more enjoyable in every way!

2ND ANNCR: Cavaliers are priced no higher than other standard brands. Get them in the convenient carton.

1ST ANNCR: And remember -- King-size Cavaliers are made by the makers of Camels, America's most popular cigarette. All the know-how gained in producing Camels stands behind Cavaliers -- America's <sup>great new</sup> ~~fastest growing~~ king-size cigarette! ✓

27.23

MUSIC: THEME FADE FOR:

RU

51453 9377

1 ANNCR: Friends, we want to remind you that this is your last <sup>29.32</sup>  
2 chance to have "My Friend Irma", Marie Wilson, work for  
3 you as your "secretary for a day"!

4 Yes, for the highest amount bid to the March of Dimes  
5 anti-polio fund, Irma Peterson--in the person of  
6 glamorous Marie Wilson--will fly to your town, -- be it  
7 North, South, East or West, -- to work in your office  
8 for a whole day!

9 And the full amount which you pay for her services will  
10 credited to your community's March of Dimes quota.

11 But remember! This is your last chance. Your bid must  
12 be postmarked no later than midnight, tomorrow, January  
13 28. Address all bids to My Friend Irma, CBS Radio,  
14 Hollywood.

15 JANE: Well, Irma, it won't be long now before you find out who  
16 your new boss is going to be. Gosh--what if he turns out  
17 to be tall, dark, and handsome?! <sup>28.10</sup>

RU

1 IRMA: I WON'T LET IT MAKE ANY DIFFERENCE. I'LL JUST CLOSE MY  
2 EYES AND PRETEND HE LOOKS LIKE AL!

3 JANE: You know, the person who hires Irma will be lucky if she  
4 keeps her eyes closed. That way, she won't be able to  
5 look for trouble, and maybe the day will turn out to be  
6 only half as bad as it usually is when you spend it with  
7 My Friend Irma! ✓ 28:37

8 MUSIC: PLAYOFF

RU

51453 9379

1 ANNCR: "My Friend Irma" is a Cy Howard Production and is  
2 directed by Parke Levy who writes the script with  
3 Stanley Adams. Marie Wilson is starred as Irma and  
4 Cathy Lewis as Jane. Hans Conried was heard as  
5 Professor Kropotkin, Gloria Gordon was Mrs. O'Reilly,  
6 Sid Tomack as Al and Alan Reed as Mr. Clyde. Also  
7 included were: Jody Gilbert and Peter Leeds. Music was  
8 under the direction of Lud Gluskin. Until next Tuesday,  
9 your friend Irma says:  
10 IRMA: HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING SIZE.  
11 ANNCR: Bob LeMond speaking, transcribed from Hollywood, and  
12 saying goodnight for Cavalier Cigarettes. — 29:20