

Master Taped Copy

CAVALIER CIGARETTES

PRESENTS

MY FRIEND IRMA

STUDIO B

TAPE: JANUARY 13, 1953

AIR: JANUARY 20, 1953

CAST

IRMA.....MARIE WILSON

JANE.....CATHY LEWIS

O'REILLY.....GLORIA GORDON

KROPOTKIN.....HANS CONRIED

AL.....SID TOMACK

CLYDE.....ALAN REED

Mr. Scherson.....Joe Forte

PRODUCER: CY HOWARD

LUD GLUSKIN
AND HIS ORCHESTRA

DIRECTOR: PARKE LEVY

REHEARSALS

ASSISTANT: KENNY MCMANUS

CAST: 6:30 - 8:30

SOUND: TOM HANLEY

TAPE: 8:30 - 9:00

ENGINEER: JIMMY MURPHY

STUDIO B

ANNCR: BOB LEMOND

JOHN JACOBS

JM

51453 9289

IRMA -A-
1-20-53

- 1 1ST ANNCR: CAVALIER Cigarettes
- 2 2ND ANNCR: CAVALIER Cigarettes
- 3 1ST ANNCR: America's great, new King-size Cigarettes
- 4 2ND ANNCR: Bring you - MY FRIEND IRMA
- 5 1ST ANNCR: Created by Cy Howard, transcribed from Hollywood,
6 and starring Marie Wilson as Irma and Cathy Lewis
7 as Jane.
- 8 (APPLAUSE)
- 9 MUSIC: JANE THEME

JM

51453 9290

1 JANE: / Have you ever stopped to think how much birds are
2 used to signify certain events? For instance,
3 the Vulture foretells the approach of disaster...
4 The Dove brings us tidings of peace...The Robin
5 tells us spring is here...and last but not least,
6 the Coo-Coo bird tells us / it's time for the 45
7 appearance of My Friend Irma! Maybe you think
8 I'm too rough on my roommate, Irma Peterson....
9 I don't think so...Take the other day -- I said
10 to Irma, "Isn't it amazing when you think that
11 these nylon stockings are made from coal? / And 100
12 Irma said....

13 IRMA: NO WONDER EVERY TIME AL LOOKS AT MY LEGS, HE
14 GETS A SPARK IN HIS EYES.

JM

OPENING COMMERCIAL

1ST ANNCR: ~~And it's pretty sure that you'll get a new light of pleasure in your eyes when you try king-size Cavalier cigarettes. Yes, if you'd like more mildness combined with fine flavor in the cigarette you smoke...king-size Cavaliers were made right to your order!~~ What other cigarette can give you this evidence of great mildness? Listen:

2ND ANNCR: 8 out of ~~10~~ smokers interviewed said Cavaliers are milder!

1ST ANNCR: Yes, thousands of smokers from coast to coast compared king-size Cavaliers with the brands they had been smoking...and at least 8 out of 10 said Cavaliers are milder!

2ND ANNCR: Ask for Cavaliers,...America's great, new, king-size cigarette!

MUSIC:

BB

1 JANE: Irma, are you all dressed for work?

2 IRMA: YES. 2 11

3 JANE: Good. Bring in the milk, sweetie.

4 IRMA: OKAY.

5 SOUND: FOOTSTEPS...DOOR OPENS

6 IRMA: OH JANE, THERE'S A NOTE HERE FROM THE MILKMAN
7 FOR YOU.

8 JANE: (COMING ON) From the Milkman?...Let me see... 15

9 (READS) Dear Miss Stacy: Will you please ask
10 your roommate, Miss Peterson, not to leave notes
11 to the milkman as he cannot figure out what she
12 wants. What in the world is K-O-T-A-J-G-E-Z?

13 IRMA: COTTAGE CHEESE. 30

14 JANE: (CONTINUES READING) Our delivery man thinks
15 it's a dangerous disease and has taken the day
16 off to get shots...Signed, The Acme Milk Company.

17 ~~...Irma, what's the matter with you?~~

JN

1 IRMA: OH ALL RIGHT, SO I SPELLED IT WRONG....I SHOULD
2 HAVE USED A CAPITAL "K". MAYBE I OUGHT TO GO BACK TO MY
3 OLD SYSTEM OF DRAWING PICTURES.

4 JANE: Drawing pictures? Oh yes, I meant to ask you...What was
5 that picture you drew that I found in a milk bottle the
6 other day, a little boy with a bottle of milk in his hand
7 lying across his fathers knee and getting a spanking?

8 IRMA: I DIDN'T KNOW HOW TO SPELL WHIPPED CREAM. OH, LOOK JANE,
9 THE MAIL IS HERE.

10 JANE: Bring it in, honey.

11 SOUND: DOOR CLOSES

12 JANE: Anything for me?

13 IRMA: NO, BUT THERE'S A LETTER HERE FROM MY FAMILY IN MINNESOTA.

14 SOUND: TEARING OPEN ENVELOPE

15 JANE: Go ahead and read it.

DK

51453 9294

1 IRMA: (READS) DEAR DAUGHTER: WE'D LIKE TO THANK

2 YOU FOR THE WONDERFUL CHRISTMAS PRESENT YOU

3 SENT TO THE FAMILY.

4 JANE: What did you send them, sweetie?

5 IRMA: A PAIR OF RHUMBA MAROCCAS PAINTED BRIGHT RED.

6 JANE: Did they like them?

7 IRMA: LET ME SEE...(READS) IRMA DARLING. WE DO NOT

8 WANT TO HURT YOUR FEELINGS, BUT WE GAVE EACH OF

9 ONE OF THOSE RED THINGS TO YOUR LITTLE BROTHER

10 AND SISTER AND THEY SAID THEY ARE THE WORST

11 TAFFY APPLES THEY EVER TASTED. NEXT TIME, BUY

12 FRESH ONES.

13 JANE: Oh no...Read on, dear.

14 IRMA: (READS) A NEIGHBOR OF OURS, WALTER SHENSON, WILL

15 BE IN NEW YORK NEXT WEEK. SINCE YOU HAVE BEEN

16 ENGAGED TO YOUR BOY FRIEND, AL, FOR SIX YEARS AND

17 ARE STILL NOT MARRIED, WE HAVE ASKED MR. SHENSON

18 TO PERSONALLY FIND OUT WHAT KIND OF A FELLOW THIS

19 AL IS...OH, DEAR---

3¹⁵

1 JANE: What's the matter?
2 IRMA: NOW THEY'LL FIND OUT THAT AL ISN'T THE PRESIDENT
3 OF THE NEW YORK STOCK EXCHANGE.

4 JANE: President of the New York Stock Exchange?

5 IRMA: AND FORMER AMBASSADOR TO BULGARIA.

3³⁰

6 JANE: Irma, you wrote that to your family?

7 IRMA: YES.

8 JANE: How could you?

9 IRMA: AL DICTATED THE LETTER. I WAS SO MUCH IN LOVE

10 WITH HIM I PUT DOWN EVERYTHING HE SAID...OH JANE,

11 WHAT SHALL I DO?

12 JANE: It's very simple...When Mr. Walter Shenson gets

13 here, just courtsey and throw some ticker tape at

14 him

15 IRMA: PLEASE, JANE, IT'S NO LAUGHING MATTER.

JN

IRMA -5-
1-20-53

1 JANE: Of course it's no laughing matter...And I think
2 it's about time your family found out what you've
3 been wasting six years with. Besides, how could
4 you lie to your family like that?

5 IRMA: WELL, I WAS HOPING THAT SOME DAY AL WOULD GET A
6 GOOD POSITION, LIKE A NIGHT WATCHMAN OR A MESSENGER
7 BOY THEN I COULD WRITE MY FOLKS AND SAY HE QUIT
8 BEING PRESIDENT OF THE STOCK EXCHANGE.

9 JANE: On what grounds?

10 IRMA: WELL, AL SAID I COULD WRITE THAT HE DEVELOPED
11 AN ALLERGY TO ANIMALS.

12 JANE: Animals?

13 IRMA: YES...YOU KNOW, BEING AROUND ALL THOSE BULLS AND
14 BEARS.

15 JANE: ~~I will tear my hair out with me at a time.~~ Irma
16 Peterson, how could you let that phoney - Oh,
17 excuse me for using that language about the former
18 Ambassador to Bulgaria. How could you let that
19 chisler pull the wool over your eyes.

51453 9297

345

1 IRMA: BUT JANE, I LOVE HIM...IT'S TRUE THAT RIGHT NOW
2 HE'S NOTHING, BUT--
3 JANE: And when he loses that, what's he going to be?
4 Irma Peterson, I am going to ~~sit~~ this one out. 4 11
5 Mr. Shenson is going to meet your little treasure
6 chest, and he's going to take a report back to
7 your family that should turn all the alfalfa
8 ~~gray~~ on the farm. *gray!*
9 IRMA: BUT JANE--
10 SOUND: KNOCK ON DOOR
11 JANE: Come in.
12 SOUND: DOOR OPEN
13 KROP: It's ~~only~~ me, Professor Kropotkin...Hello Janie 4 15
14 and Irma, my two little Be-bops....One real gone,
15 and the other, gone for real.
16 JANE: Professor...
17 KROP: Don't stop me, cat....I'm real crazy! 4 30

JM

51453 9298

1 JANE: Professor, what's going on with you?

2 KROP: I just came from a real hep Jam Session..Do you
3 dig me?

4 JANE: Dig you?

5 KROP: Yeah man...that's musician talk...I was playing
6 my fiddle at Boris Halave's house...You know, he's
7 the one that plays that crazy bent ~~clarinet~~ *flute*.

8 *JANE;*
~~IRMA:~~ *flute?*
BENT ~~CLARINET?~~

9 KROP: Yes. His wife didn't like something he said. Well
10 anyway, we want to give a musicale for charity and
11 disaster has ~~struck~~.

12 JANE: Disaster?

13 KROP: Yes. Mrs. O'Reilly wants to be our vocalist!
14 That would make it one ~~clarinet~~ *flute*, one fiddle,
15 and one wounded coyote.

16 JANE: Well, if she's going to sing any songs, tell her
17 to sing "Little White Lies", because Irma is going
18 to have to learn the words.

1 KROP: What do you mean?

2 JANE: Irma wrote to her family that Al is a very important
3 person and a neighbor of theirs is coming here to
4 check on Al.

5 KROP: Oh Irma, what are you going to do? /

6 IRMA: I DON'T KNOW, PROFESSOR. WILL YOU TELL MR.
7 SHENSON THAT AL IS IMPORTANT?

8 KROP: Yes I will. I'll tell Mr. Shenson that when it's
9 raining and you want to keep a park bench dry, Al
10 is very important.

11 IRMA: OH PLEASE, PROFESSOR.

12 KROP: Irma, darling, what can I say?

13 IRMA: OH PROFESSOR, PLEASE...I'M DESPERATE FOR HELP.

14 I WROTE THAT HE WAS A FAMOUS STOCKBROKER.

15 KROP: A stockbroker? How are you going to explain the
16 way he dresses...say he cornered the market in rags?

17 JANE: Irma, you got into this and I don't think you should
18 bother the Professor. He has enough trouble.

JM

5-30

51453 9300

1 SOUND: (OFF) MRS. O'REILLY SINGING

2 DON'T LET THE STARS GET IN YOUR EYES

3 DON'T LET THE MOON BREAK YOUR HEART

4 KROP: (OFF) Mrs. O'Reilly, don't worry about the stars getting

5 in my eyes, worry more about the rain getting into my

6 room.

7 SOUND: KNOCK ON DOOR 5 45

8 MRS O: Yoo hoo, is anybody at home?

9 IRMA: COME IN MRS. O'REILLY. (QUIETLY) I'M SURE SHE'LL HELP ME.

10 SOUND: DOOR OPENS

11 MRS O: Hello girls.

12 JANE: Mrs. O'Reilly, you're wearing an evening gown.

13 MRS O: Yes, I bought it for the musicale. 600

14 IRMA: OH, IT'S BEAUTIFUL. / WHAT'S THAT THING IN THE BACK?

15 MRS O: That's a train.

16 KROP: When did you buy it? Before or after the wreck? 615

17 MRS O: Oh, be still! You ought to be glad I'm going to sing with

18 your group.

51453 9301

JM

1 KROP: Just a moment, who decided you're going to sing?

2 MRS O: If you don't want me, that's all right. By the way,
3 girls, did you hear a rumor about the rent being raised
4 the first of the month?

5 KROP: Mrs. O'Reilly, what songs are you going to sing?

6 MRS O: Now, that's better. I was thinking of singing, "Rock of
7 Ages".

8 KROP: Yes, and we'll dedicate it to your last cake you baked.

9 MRS O: ~~Irma~~, Irma, where's Irma?

10 JANE: I guess she went into the kitchen.

11 SOUND: DOOR CLICK

12 JANE: Yes, she's locked the door. Irma, come out of there.

13 IRMA: IT'S TOO LATE. I'VE ALREADY KILLED MYSELF.

14 JANE: What?

15 IRMA: NOBODY WANTS TO HELP ME AND THE MAN WILL BE HERE TOMORROW.

16 MRS O: A man?

17 ~~KROP: Do you have to drool everytime you ask a question?~~

GM

1 JANE: You might as well know, Mrs. O'Reilly. Irma wrote home
2 to her folks that Al was very important and now a
3 neighbor is coming here to check up on him.
4 MRS O: Oh dear, it's such a sad thing when families mingle in
5 the romances of their children. I remember when I was
6 wed to my first husband, Clancy. Somebody tried to break
7 up our marriage.
8 KROP: Who tried to break it up? Clancy?
9 MRS O: Don't be funny. It was his parents. They thought I
10 wasn't a lady.
11 JANE: Why was that?
12 MRS O: Just because I hung one on the Parson when he asked me
13 my age in front of all those people.
14 IRMA: (OFF) JANE?
15 JANE: Yes?

16 IRMA: WHAT KILLS A PERSON FASTER, GAS OR ELECTRICITY?
17 JANE: Electricity.
18 IRMA: OH, BUT WHEN I SIT ON THE TOASTER, I CAN'T REACH THE SWITCH

1 JANE: Oh, what am I going to do with that girl?

2 SOUND: KNOCK ON DOOR

3 JANE: Come in.

4 SOUND: DOOR OPENS

5 AL: Hiya, folks. What's cookin' with my chicken?

6 JANE: I think your chicken is cooking } I mean toasting. But

7 ~~don't worry, she'll be here soon, it's a pop up.~~

8 AL: ~~I don't get it.~~

9 JANE: ~~You will in a moment.~~ (CALLS) Irma, the Ambassador has 7 ¹⁵

10 arrived without portfolio and I'm sure without breakfast

11 too.

12 SOUND: DOOR OPENS

1 IRMA: OH AL, I WANT TO HAVE ONE LAST LOOK AT YOU BEFORE I GO.

2 AL: Chicken, what's up?

3 JANE: Al, did you write to Irma's folks that you were a big
4 success? An ambassador? The president of the New York
5 Stock Exchange?

6 AL: I thought they were like Irma. I didn't know they could
7 read.

8 JANE: Well, for your information, a neighbor, Mr. Shenson, will
9 be in tomorrow and he is going to meet you. What are you
10 going to do Ambassador?

11 AL: Well, the Ambassador part don't worry me. I could say with
12 the change in administration, Eisenhower fired me. But
13 what about that big stock broker stuff?

14 IRMA: AL, MY FAMILY WILL MAKE ME BREAK OFF WITH YOU IF THEY FIND
15 OUT YOU'RE NOTHING.

16 AL: Yeah. I gotta disguise that fact.

17 JANE: Well, for a start you can take the Racing Form out of the
18 bottom of your shoes and cover the holes with the Wall
19 Street Journal.

JC

1 AL: No, the whole thing presents a problem. The thing that
2 bothers me is that I don't think my general appearance
3 looks like a stock broker.
4 KROP: Not even after the crash of '29.
5 AL: He has to come now, of all times. When I'm having my
6 worst year.
7 JANE: Your worst year? Nothing could have been worse than
8 last year. You did nothing.
9 AL: I know, but this year it keeps raining..I can't even
10 sleep in the park...Who would have dreamed that none of
11 my wonderful deals would come thru.
12 JANE: Oh please.

HA

51453 9306

1 AL: And they seemed just what the world needed...feeding
2 fudge so they would lay chocolate covered Easter eggs.
3 And that transparent paper you could wrap packages with..
4 called phenocell.
5 JAN: Al, they have something like that called cellophane.
6 AL: How do you like that...they switched my name around.
7 Oh well, chicken, I can't let you go through the
8 embarrassment tomorrow.
9 IRMA: BUT, AL, I LOVE YOU. CAN'T WE FACE THE MUSIC TOGETHER.

1 ~~JANE: Yes, it takes two to tango.~~

2 ~~AL: No Chicken, it would be best to spare you the agony. We~~

3 *Al:* We have reached the end of the road.

4 IRMA: YOU MEAN.....

5 AL: Yes, Chicken take one last look at me.

6 IRMA: OH AL, YOU'RE SO HANDSOME.

7 JANE: Step out in the ~~light~~ light so she can see you. 800

8 AL: Yes, chicken, unless you can find a way out of this
9 predicament you got me into, It's aur voire. Goodbye.

10 SOUND: DOOR CLOSES

11 IRMA: (CRIES) 8 15

12 JANE: Now Irma, ~~pull~~ yourself together.

13 IRMA: I'M GOING TO KILL MYSELF AND I'M MAKING SURE THIS TIME.

14 I'M GOING TO USE BOTH GAS AND ELECTRICITY.

15 JANE: Both gas and electricity?

16 IRMA: YES, I'LL PUT THE TOASTER IN THE OVEN AND SIT ON IT.

17 FAREWELL EVERYBODY. 8 32

18 MUSIC: PLAYOFF

19 (APPLAUSE)

MIDDLE COMMERCIAL

8 44

1ST ANNCR: Are Cavaliers milder? How do you know?

2ND ANNCR: 8 out of 10 who tried them so say!

1ST ANNCR: That's right, friends! 8 out of 10 smokers interviewed said king-size Cavaliers are milder than the brands they had been smoking!

2ND ANNCR: Not just a few smokers...but thousands of smokers from coast to coast compared king-size Cavalier cigarettes with the brands they had been smoking. And at least 8 out of 10 interviewed said Cavaliers are milder!

9 25

1ST ANNCR: 89% of the commuters interviewed at San Francisco... and 91% of the steel mill workers interviewed at Gary, Indiana, said Cavaliers are milder!

2ND ANNCR: And dozens of other groups agreed! These smokers compared king-size Cavaliers with all the other leading cigarette brands -- perhaps the brand you now smoke!

1ST ANNCR: Have you ever heard such convincing evidence of cigarette mildness? So be sure to try king-size Cavaliers! See how Cavalier's fine, light, mild tobaccos are specially blended to bring out mildness and flavor.

9 25

9 30

2ND ANNCR: Yes, compare king-size Cavaliers with the cigarette you've been smoking. See if you don't find them much milder -- with a fresh flavor you'll especially go for! Get king-size Cavalier cigarettes in the convenient carton! They're priced no higher than other standard brands.

51453 9309

9 50

4 50

MUSIC:

BB

ACT II

10 ¹⁰

1 JANE: Well, ~~Irma~~ is in the kitchen. She's locked herself in and
2 I think she's given up the idea of killing herself over Al..
3 wait a minute, I think I hear pots and pans rattling in
4 there, I think she's going to cook. I guess she's gone back
5 to the idea of killing herself. Mrs. O'Reilly, what am I
6 going to do? She feels she can't live without Al. ~~10~~ ³⁰

7 MRS. O: Well I can understand that. Young love is a powerful thing.
8 When I was sixteen I was the prettiest girl in my
9 neighborhood.

10 JANE: Is that a fact?

11 MRS. O: Yes, but as you know, it's a very lonely life being in
12 a lighthouse 20 miles at sea. ~~10~~ ⁴⁵

13 KROP: Yes?

14 MRS. O: Well, I fell in love with a young whaler but my father
15 wouldn't let me marry him.

16 JANE: Well, of course you were heartbroken.

17 MRS. O: Heartbroken? I was all set to jump off the top of the
18 lighthouse to the rocks below when a neighbor friend of
19 my fathers grabbed me. ~~11~~ ⁰⁰

51453 9310

- 1 KROP: If people would only learn to mind his own business.
- 2 MRS.O: Oh be quiet! If you were half the man this whaler was.
- 3 KROP: And if you were half the whale this man thought you were.
- 4 JANE: Please ~~..Mr. Schenses~~ will be here today to check up on
5 Al. ^{another} ^{near} time is drawing ~~else~~. What are we going to do? 11 15
- 6 MRS.O: Janey, who will it harm if we took part in a little white
7 lie?
- 8 JANE: What do you mean? 11 30
- 9 MRS.O: Well, if Irma's people are under ~~the~~ impression that Al is
10 successful, why can't we fix things so it looks that way?
- 11 JANE: I've been thinking that for the past two hours, but I don't
12 know if it's right and yet if it means Irma's happiness... 11 45
- 13 KROP: That is all that should ever matter to us Janey ~~and~~ besides
14 I can't stand the thought of her locked in that kitchen
15 alone especially when she's confused like this. She'll
16 probably comb a grapefruit and try to squeeze her head.
- 17 JAN : Just a minute.
- 18 SOUND: REC UP DIAL

DK

- 1 MRS. O: Who are you calling, Janey? ✓ 12 20
- 2 JANE: My better judgement tells me I shouldn't and yet my
SOUND: PHONE DIALING
- 3 mother's instinct tells me I should. Hello..Richard. Look,
4 I'll make this brief, so here it is in a nutshell. For one
5 day would you mind if Al was a partner in your stock
6 brokerage firm? Could we use one of your offices? No, 12 15
7 Richard, he wouldn't have to handle any money...Oh,
8 Richard, you're wonderful. I'll explain it all later.
9 Goodbye.
- 10 SOUND: REC DOWN
- 11 KROP: Oh Janey, you're a wonderful girl. ✓ 12 30
- 12 MRS. O: Well, of course she is..and if you dig deep enough, you'll
13 find that all women are the same.
- 14 KROP: Yes, but I can't afford to follow you around with a steam
15 shovel. Janey, call Irma and tell her the news. 12 45
- 16 JANE: (CALLS) Irma...Irma, come out!
- 17 IRMA: (CALLS) ALL RIGHT JANE.
- 18 SOUND: DOOR OPENS

DK

51453 9312

1 JANE: What's the matter, Irma? You're shivering.

2 IRMA: I'M COLD.

3 JANE: Cold?

4 IRMA: YES, I'VE BEEN TRYING TO READ THE RECIPE BOOK.

5 JANE: Well, why should that make you cold?

6 IRMA: WELL, WHEN I PLUGGED IN THE TOASTER, IT BLEW OUT

7 ALL THE LIGHTS EXCEPT THE ONE IN THE ICEBOX.

8 GOSH, IT'S HARD TO READ IN THERE. BESIDES, NO ONE

9 CARES WHAT HAPPENS TO ME.

10 JANE: Yes we do, honey, and we're goin to put on an act

11 so Mr. Schenson will think Al is important.

12 IRMA: YOU WILL?

13 KROP: Yes. Now the first thing I think we must do is

14 improve Al's appearance. I'll lend him my new,

15 IRMA new suit.

16 IRMA: Oh, HOW SWEET!

17 MRS. O: Glory be, professor, when did you get a new suit?

18 KROP: The other day from the Gypsy-Teeroom, I got soup

19 all over my old one.

20 JANE: Oh, you tripped?

IRMA:

NO ONE

13⁰⁰

1 KROP: No, I gave it to a customer and he threw it at me. Has
2 Al got shoes?
3 IRMA: YES, ONE BLACK AND ONE BROWN.
4 JANE: How come one black and one brown?
5 IRMA: WELL, WHEN THE BRIDE AND GROOM WERE DRIVING AWAY HE HAD
6 TO PUT THEM UP AS FAST AS HE COULD.

7 KROP: ~~All right, I'll lend him some shoes.~~ Does he have a
8 shirt?

9 IRMA: YES, BUT I DON'T LIKE THE WAY IT'S MONOGRAMMED.

10 KROP: Monogrammed?

11 IRMA: YES. IT SAYS "LOSE YOUR STOMACH AT JAKE'S GYMNASIUM".

12 KROP: All right, I'll give him my shirt.

13¹⁵

1 MRS. O: But Professor, if you give away all your good clothes,
2 what will you wear at the concert rehearsal with Boris
3 Haleve's tonight?

4 IRMA: CONCERT REHEARSAL? OH COULD YOU HAVE IT HERE?

5 JANE: Here? 13³⁰

6 IRMA: IT WOULD SHOW MR. SCHENSON THAT AL HAS CULTURE TOO?

7 JANE: Now look Irma...

8 KROP: Wait a minute. That's a wonderful idea. We'll give the
9 concert here and not only will we play but we'll have Mrs.
10 O'Reilly sing. This will teach this ~~guy~~ *Schenson* 13⁴⁵ to go looking
11 for trouble. Jane, when is he getting here?

12 JANE: In an hour.

13 IRMA: OH, I BETTER MAKE SOME HOR'DOUEVRES.

14 JANE: You'll do no such thing. I'll do it.

15 IRMA: WHY? DIDN'T YOU LIKE THE WAY I PREPARED THE ANCHOVIES
16 THE LAST TIME?

17 JANE: No...

18 IRMA: WHY NOT?...

LW

51453 9315

1 JANE: Irma, you're supposed to take them out of the can before
2 you chop them. Get Al on the phone and tell him to get
3 over here right away. I want to rehearse you both in some
4 stockbroker lingo.

5 IRMA: ALL RIGHT, BUT FIRST I'VE GOT TO RUN AN ERRAND FOR MR.
6 CLYDE BUT I CAN'T LEAVE WITHOUT TELLING YOU ALL HOW
7 WONDERFUL YOU ARE. I'M NOT MUCH IN MAKING SPEECHES SO
8 I'LL PUT IT SIMPLY IN MY OWN WORDS... "FOURSCORE AND
9 SEVEN YEARS AGO, OUR FATHERS BROUGHT FORTH UPON THIS
10 CONTINENT A NATION.....

11 JANE: All right Irma, it's a very beautiful speech. Goodbye.

12 MUSIC: STINGER

13 SOUND: DOOR OPEN

14 IRMA: Well here I am Mr. Clyde.

15 CLYDE: *Finally,* Did you get that testimony from that prisoner at the
16 prison?

17 IRMA: Yes, I did.

18 CLYDE: Well, what took you so long?

DK

IRMA
1/20/53

-23-

15⁰⁰

15¹⁵

15³⁰

1 IRMA: I RAN SOME ERRANDS FOR SOME OF THE PRISONERS. GEE, MR.
2 CLYDE, THE FOOD THEY GIVE YOU IN PRISON MUST BE AWFULLY
3 TOUGH. EVERYONE ASKED ME TO BRING THEM A SAW.
4 CLYDE: That's fine. What about the testimony you were supposed
5 to get from that prisoner?
6 IRMA: HERE IT IS.
7 CLYDE: Let me read it.
8 IRMA: YOU KNOW MR. CLYDE, THERE'S A WONDERFUL FEELING OF
9 BROTHERHOOD AT THAT JAIL.
10 CLYDE: Yes..Yes..
11 IRMA: THEY HAVE ONE MAN WALKING ON TOP OF A WALL WITH A GUN
12 AND THOUSANDS OF KINDHEARTED PRISONERS KEEP MILLING
13 AROUND IN THE COURTYARD WAITING TO CATCH HIM IF HE FALLS.
14 CLYDE: Yes, I know. Oh no! I asked you to interview Prisoner No.
15 1643.
16 IRMA: WELL YOU FORGOT TO TELL ME IF THE PREFIX WAS TRINITY OR
17 PLAZA AND I HAD A PRETTY HARD TIME FINDING A MAN WITH
18 THAT PHONE NUMBER.
19 CLYDE: Oh, no. Go back again.

51453 9317

DK

- 1 IRMA: I CAN'T, MR. CLYDE. A NEIGHBOR OF MY FAMILY IS COMING
2 OVER TO CHECK UP ON AL AND I HAVE TO BE HOME TO MEET HIM. 15 45
- 3 CLYDE: To check up on Al. Well, he didn't have to come here...
4 couldn't he find a copy of the Hobo news?
- 5 IRMA: PLEASE MR. CLYDE, YOU DON'T KNOW WHAT I 'VE BEEN THROUGH?
6 I 'VE BEEN GOING WITH AL FOR SIX YEARS AND IT ALMOST CAME
7 TO NOTHING. 16 00
- 8 CLYDE: I can appreciate what it means. That's how long you've
9 been working for me. And the results have been the same...
10 nothing.
- 11 IRMA: WOULD YOU MIND TERRIBLY IF I WENT HOME NOW. YOU SEE, JANE
12 WANTS TO QUIZ ME IN SOME STOCKBROKER EXPRESSIONS BECAUSE
13 YOU SEE WE'RE SAYING AL IS A STOCKBROKER. 16 15
- 14 CLYDE: Oh. Well, I would like to help too.
- 15 IRMA: YOU WOULD? OH, MR. CLYDE, YOU'RE SUCH A WONDERFUL PERSON.
- 16 CLYDE: Don't mention it. Here, take this broom and give it to Al.
- 17 IRMA: WHY?..
- 18 CLYDE: That's the only way you could make anybody believe he's
19 working in Wall Street. 16 30

1 JANE: Al, get away from the icebox. You're a successful broker,
2 but not that succesful.

3 AL: Just leave everything to me. How do I look chicken? 16 ⁴⁵

4 IRMA: WONDERFUL AL. THE PROFESSOR'S SUIT LOOKS SO WONDERFUL
5 ON YOU. I WISH YOU HAD ONE.

6 AL: Yeah, so do I. My friend Nifty has 20 like them.

7 JANE: Twenty? Nifty isn't working? 17 ⁰⁰

8 AL: No, but he has a swell racket. He jumps in the river,
9 yells "help", somebody takes off their clothes, dives in
10 the river to save him, then Nifty runs off with the guys
11 clothes. Sometimes the guys keeps his pants on and Nifty
12 has to jump in twice.

13 JANE: All right tycoon, suppose you and Irma run over the Wall
14 Street dialogue. 17 ¹⁵

15 AL: Okay. Now remember chicken, if things is good, they're
16 Bullish.

17 IRMA: BULLISH.

18 AL If things is bad, they're bearish and thousands of people
19 have retired on my investments.

1 IRMA: ~~YES, I KNOW. AND THERE ARE OTHER EXPRESSIONS LIKE,~~
2 ~~"CORNER THE MARKET", "HIT A NEW BOTTOM", "LOOKS GOOD FOR~~
3 ~~A LONG PULL", "MERGER" AND "BUY THINGS ON MARGIN".~~

4 AL: Swell. Now, chicken, you know what "margin" is don't you?

5 IRMA: "MARGIN". OF COURSE I DO. THAT'S WHAT YOU PUT ON BREAD
6 WHEN YOU CAN'T GET BUTTER.

7 AL: No, chicken, that's.....

8 SOUND: KNOCK ON DOOR

9 JANE: Hold everything. This must be Mr. Schensen, I'll go to
10 the door.

11 SOUND: DOOR OPENS

12 MR. S: Does Miss Peterson live here?

13 JANE: Are you Mr. Schenson?

14 MR. S: Yes I am.

15 JANE: Come in Mr. Schenson. This is Miss Peterson.

16 IRMA: HELLO MR. SCHENSON.

17 MR. S: How do you do Irma. I bring you greetings from your
18 family in Minnesota.

19 IRMA: HOW ARE THEY ALL?

17 30

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17 45

1 MR. S: They're fine except that your father fell in a vat full
2 of cider.

3 IRMA: HE DID? DID THEY GET HIM OUT? 18

4 MR. S: No, and he punches everyone who comes near him. 18

5 IRMA: HOW'S MY MOTHER? SHE'S THE ONE I LOVE MOST.

6 MR. S: She's fine too except since she broke her glasses, she
7 can't see so well.

8 IRMA: REALLY?

9 MR. S: It's nothing serious except she's a little nearsighted.
10 The other day she stuffed a feather duster and put it in
11 the oven. 18 15

12 JANE: Oh no.

13 MR. S: Yes, and she's been dusting the house with a live duck
14 ever since. But she's so happy about the fact that
15 you're engaged to such a successful man. Is this the
16 gentleman? 18 30

17 IRMA: YES, MR. SCHENSEN. THIS IS MY FIANCEE, AL. AL, THIS IS
18 MR. SCHENSON.

19 AL: Hiya.

1 MR. S: Delighted to meet you, Mr. Al. So you're in Well Street.

2 Tell me, how are things on the curb?

3 IRMA: OH, AL ISN'T ON THE CURB. WE GOT HIM A ROOM INSIDE. 18 45

~~4 AL: Chicken, let me do the talking. Mr. Schenson, if you're~~

~~5 interested in the market, as an expert let me tell you,~~

~~6 this is the time to buy.~~

~~7 MR. S: Oh, I see you're bullish.~~

~~8 IRMA: HE IS NOT. HE'S TELLING THE TRUTH.~~

~~9 JANE: Er....er....er.~~

AK

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1 AL: Er ... er ... my fiancee always has her little joke,
2 but you see in my business we have to look for bargains.
3 IRMA: THAT'S WHY WE ALWAYS BUY THINGS AT THE CORNER MARKET.
4 AL: She means I "corner the market". Now a lot of guys
5 speculate and lose their shirts.
6 IRMA: THAT'S WHERE THEY GET THE EXPRESSION "HE'S VERY BEARISH".

7 JANE: I think it's time to eat.

8 SOUND: KNOCK ON DOOR

9 IRMA: I WONDER WHO THAT CAN BE? COME IN.

10 SOUND: DOOR OPENS

11 AL: Come in folks. Mr. Schenson, you know we tycoons like
12 to relax at dinner so we give concerts at the drop of a
13 hat. Come in gentlemen. Your name, sir?

14 KROP: Heifitz. 19 ²⁰ -

15 MR. S: Jascha Heifitz?

16 KROP: You know Jascha Heifitz?

17 MR. S: I've seen him. 19 ¹⁵ -

18 KROP: I'm Sam Heifitz. May I present Madame Tetrzinni.

TK

1 MR. S: I thought Madame Tetrzinni was dead?

2 KROP: Wait until you hear her sing. May I present on the ^{19³⁰}
3 ~~clarinet~~ ^{flute} ... by the way, do you know any great ^{flute} ~~clarinet~~
4 players?

5 MR. S: No.

6 KROP: The one and only Boris Halava.

7 MR. S: Well, this is very exciting. Imagine having a musicale
8 in your home. Irma, wait until the folks back on the
9 farm hear this. I'll bet they never heard anything like ^{19⁴⁵}
10 this.

11 KROP: Don't be too sure.

12 AL: Maestro, what music will you play this evening?

13 KROP: What would you desire ... Bach, Pucinni, Beethoven?

14 IRMA: REALLY, MAESTRO, IF AL WANTED THOSE PEOPLE HE WOULD HAVE
15 HIRED THEM. ^{20¹⁰} HE LIKES YOU SO MUCH BETTER.

16 KROP: I thought we would begin with a little bit of Johann
17 Sebastian Bach.

1 IRMA: AND IF YOU WISH MR. SCHENSON, WE'LL ROLL THE RUGS BACK SO

2 WE COULD DANCE.

3 MR. S: Miss Stacey, your roommate has a wonderful sense of
4 humor, imagine dancing to Bach.

5 JANE: You know something, she does it.

6 AL: Well, if you'll all be seated, let's begin.

7 KROP: Madame Tetrzzini, may I have "A".

8 MRS. O: (SINGS NOTE)

9 KROP: No, "A" please.

10 MRS. O: SINGS NOTE

11 KROP: No, "A".

12 MRS. O: SINGS NOTE

13 KROP: Oh no.

14 IRMA: WELL, YOU DIDN'T TELL HER A WHAT PROFESSOR.

15 AL: Would you begin Maestro.

16 MRS. O: In honor of your distinguished guest from Minnesota,
17 I thought we might start the musicale with my rendition
18 of "The Bell Song" from Lakme.

TK

1 KROP: Please Madam. / 21⁰⁰
2 MRS. O: I insist.
3 KROP: All right but I think we should explain to Mr. Schenson
4 that this version of the Bell Song is not the old Bell
5 Song. This one is fashioned after the Liberty Bell
6 which will explain the crack in the voice. One...two... / 21¹⁵

7 MUSIC: (CLARINET - VIOLINIST AND MRS. O. SINGING

8 BELL SONG FR LAKME'

9 MUSIC: DURING THE MUSICAL BIT, THERE WILL BE DIALOGUE SUCH AS

10 KROP: Madame, will you stop barking. My violin strings are
11 made from cats and they keep trying to run up a tree.

12 KROP: I give you eight to five she won't make it. / 22⁰⁵

~~13 KROP: Any resemblance to anything alive is purely coincidental.~~

~~14 KROP: Minnesota will now secede from the Union.~~

15 MR. S: It's different, isn't it Miss Steacey?

16 JANE: Oh, is the word for it "different"? I was going to get
17 the airwick or put on the air conditioner.

18 CONCLUSION OF MUSICAL BIT

19 SOUND: CAST APPLAUSE

- 1 MRS. O: (AT FINISH OF SONG) I'm very sorry Mr. Cal, I just got
22 ³⁰
2 this number and I think it needs a little more rehearsal.
- 3 KROP: No, I think the word is embalming and a quick burial.
- 4 MRS. O: However for my next number I would like to do ...
- 5 Have you any special requests?
- 6 MR. S: Yes, I would like to ~~see~~ *leave right away -- I mean* Mr. Al's office. 22 ⁴⁵
- 7 AL: My office?
- 8 JANE: Yes, Al, you know the one you let Richard Rhineland
9 use a small part of.
- 10 AL: Oh, yes, that office. Of course. 22 ³⁰
- 11 MRS. O: ~~Well~~ since you have no special requests I will sing
12 "Glow Worm". "GLOW LITTLE GLOW WORM, FLY OF FIRE" --
- 13 SOUND: DOORS SLAMMING THREE TIMES
- 14 MRS. O: Where's everyone going? Is the place on fire? 23 ²⁰
- 15 JANE: No, but it might as well be.
- 16 MUSIC: STINGER 51453 9327 23 ³⁵
- 17 IRMA: OH JANE, I DON'T KNOW HOW I CAN THANK YOU ALL FOR HELPING
18 ME OUT. AL CALLED ME FROM RICHARD'S OFFICE AND SAID
19 MR. SCHENSON WAS TERRIBLY IMPRESSED. 23 ⁴⁵
- 20 JANE: Well honey, if it made you happy, we're all glad we did it.

1 KROP: Not me. After what Mrs. O'Reilly did to that Bell Song,
2 Santa Claus is renovating his sled and is just putting
3 horns on it.

4 MRS. O: Oh be still ... that ~~clarinet~~ ^{flute} player you brought, he
5 didn't have a full-sized ~~clarinet~~. ^{flute} 24⁰⁰ -

6 KROP: He did so. A couple of notes you hit frightened him so
7 he swallowed half of it.

8 JANE: Well, what's the difference? We accomplished our
9 purpose. / Mr. Schenson will go back to Minnesota and 24¹⁵ -
10 tell Irma's family that she's going to be married to an
11 important man ...

12 SOUND: PHONE RINGS

13 IRMA: I'LL GET IT.

14 SOUND: REC UP

15 IRMA: HELLO .. OH AL. WHERE ARE YOU? DID YOU TAKE MR.
16 SCHENSON TO THE TRAIN? WELL, WHY DON'T YOU COME HOME? / 24³⁰ -
17 YOU'RE WHERE? IN JAIL? WHAT HAPPENED AL???? YES....YES
18(CRIES)

19 SOUND: REC DOWN

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DH

IRMA -35-
1-20-53

- 1 JANE: What happened?
- 2 IRMA: WELL AL HAD MR. SCHENSON CONVINCED THAT HE WAS A BIG
3 BUSINESS ~~MAN~~. 24 45
4 JANE: Yes?
- 5 IRMA: AND ON THE WAY TO THE TRAIN, AL WANTED TO IMPRESS HIM
6 EVEN MORE.
- 7 KROP: So what did he do?
- 8 IRMA: HE SAID HE HAD TO MAKE A CALL TO AN IMPORTANT CLIENT
9 IN BERMUDA.
- 10 MRS.O: Yes? 24 55
- 11 IRMA: THE COPS CAUGHT HIM PUTTING SLUGS IN THE TELEPHONE ~~BOX~~.
- 12 MUSIC: TAG
- 13 ANNCR: Irma and Jane will be back in one moment.

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DH

CLOSING COMMERCIAL

1ST ANNCR: / You've heard the evidence of Cavalier mildness....how
8 out of 10 smokers interviewed said king-size
Cavalier cigarettes are milder than the brands they
had been smoking! Now, these thousands of smokers
found Cavaliers milder because they were made to be
mild. / First, their extra length filters the smoke
for mildness.

25 25

25 30

2ND ANNCR: Then, king-size Cavaliers are made of fine, light,
mild tobaccos specially blended to bring out all
their mildness, along with plenty of fresh, delightful
flavor!

1ST ANNCR: Finally, Cavaliers are a king-size blend made by the
makers of Camels, / America's most popular cigarette!
All the know-how gained in producing Camels stands
behind this special, different Cavalier blend.

25 45

2ND ANNCR: Try king-size Cavaliers! Remember.. / when Cavaliers
were compared with all the other leading cigarette
brands -- perhaps the brand you now smoke -- at least
8 out of 10 smokers interviewed said Cavaliers are
milder!

26 00

1ST ANNCR: So ask for king-size Cavalier cigarettes in the
convenient carton! They're priced no higher than
other standard brands. /

26 25

MUSIC: /

26 27

BB

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VIGNETTE

26 ²⁷

1 JANE: Well, maybe Al won't learn his lesson and will still
2 try to slip slugs into a telephone box, but I'll bet
3 that there's one place that even Al wouldn't put a
4 lead dime--and that's into that familiar March of Dimes
5 container you'll find everywhere, waiting for your
6 dimes to help wage the battle against Infantile Paralysis. 26 ⁴⁰
7 Irma -- have you any idea yet who's going to be your
8 boss when you become secretary for a day on behalf of
9 the March of Dimes?
10 IRMA: NOT YET, JANE...BUT IT'S SURE TO BE SOMEONE NICE.
11 EVERYBODY IS WHO HELPS OUT SUCH A WORTHY CAUSE. NO
12 MATTER WHAT MY BOSS, MR. CLYDE, SAYS.
13 JANE: What does Mr. Clyde say? 27 ⁰⁰
14 IRMA: HE SAYS HE FEELS TERRIBLE ABOUT LETTING ME OFF WORK
15 FOR A DAY TO BE SECRETARY TO THE HIGHEST MARCH OF DIMES
16 CONTRIBUTOR.
17 JANE: Why, I think that's wonderful. Why should he feel
terrible?

1 IRMA: MR. CLYDE SAYS IT'S LIKE AL USING A SLUG IN THE PHONE.

2 WHILE EVERYBODY ELSE IS SENDING IN THEIR GOOD MONEY,

3 ~~ALL HE'S GIVING THE MARCH OF DIMES IS A BAD PENNY!~~ 27¹⁵-

4 JANE: You know - Mr. Clyde is so right. To coin an old

5 phrase, they say a bad penny always turns up, and that's

6 just what's going to happen when my roommate ~~Irma~~ 27³⁰-

7 Peterson again becomes secretary for a day for the

8 person who bids the highest amount to the March of Dimes.

9 And believe me, helping a great cause like this is just

10 about the only reason I can think of to pay for spending

11 a whole ~~day~~ with My Friend Irma! 27⁴⁵-

12 MUSIC: THEME 27⁵⁰

13 ANNCR: Whether it's ten cents, ten dollars or ten thousand, 28⁰⁰-

14 send in your bid now for My Friend Irma's services as

15 secretary for a day on behalf of the March of Dimes.

16 Write or wire your offer to "My Friend Irma", CBS Radio, 28¹⁰-

17 Hollywood, California.

18 MUSIC: PLAYOFF

(INTO CREDITS)

BB

1 MUSIC: THEME

2 ANNCR: "My Friend Irma" is a Cy Howard Production and is
3 directed by Parke Levy who writes wthe script with
4 Stanley Adams. Marie Wilson is starred as Irma and
5 Cathy Lewis as Jane. Hans Conried was heard as
6 Professor Kropotkin, Gloria Gordon was Mrs. O'Reilly,
7 Sid Tomack as Al and Alan Reed as Mr. Clyde, and Joe
8 Forte as Mr. Schenson.

28 30

9 Music was under the direction of Lud Gluskin.

10 Until next Tuesday, your friend Irma says:

11 IRMA: HOPE YOU 'LL ALWAYS HAVE A CAVALIER NEARBY. KING SIZE.

28 45

12 ANNCR: Do you know that you can save a life by donating a pint
13 of your blood? And do you know that giving blood is
14 painless and easy? A man wounded in Korea needs an
15 average of nine pints of blood to help him recover. In
16 addition to Korean needs, the National Blood Program
17 needs to build up a reserve of blood in case of national
18 emergency. Call your local Red Cross Chapter to make
19 an appointment for donating blood.

29 42

20 Bob Lemond speaking, transcribed, from Hollywood, and
21 saying goodnight for Cavalier Cigarettes.

29 13

BB

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