

AS BROADCAST

Martin Lyne

"CAVALIER CIGARETTES"

REVISED

PRESENTS

"MY FRIEND IRMA"

STUDIO B

8:30 - 9:00 PM

TAPE: MONDAY, NOV. 24, 1952

AIR: DEC. 2, 1952

CAST

IRMA MARIE WILSON
JANE CATHY LEWIS
MRS. O'REILLY GLORIA GORDON
PROFESSOR KROPOTKIN HANS CONREID
MR. CLYDE ALAN REED
VIOLET SANDRA GOULD
CLERK PETER LEEDS

PRODUCER: CY HOWARD

LUD GLUSKIN AND
HIS ORCHESTRA

DIRECTOR: PARKE LEVY

WRITERS: PARKE LEVY
STANLEY ADAMS

ASSISTANT: LUCIAN DAVIS

SOUND: TOM HANLEY

REHEARSALS:

ENGINEER: JIMMY MURPHY

CAST: 6:30 - 8:30 PM

ANNCRS: BOB LEMOND
JOHN JACOBS

ORCH: 7:00 - 7:30 PM

TAPE: 8:30 - 9:00 PM

WB

51453 8993

IRMA -A-
12-2-52

25

1ST ANNCR: CAVALIER Cigarettes
2ND ANNCR: CAVALIER Cigarettes
1ST ANNCR: America's great, new King-size Cigarettes . . .
2ND ANNCR: Bring you - MY FRIEND IRMA
1ST ANNCR: Created by Cy Howard, transcribed from Hollywood,
and starring Marie Wilson as Irma and Cathy Lewis
as Jane.
(APPLAUSE)
MUSIC: JANE THEME

JM

51453 8994

"MY FRIEND IRMA"

1 JANE: You know, a famous Greek philosopher once said 25
2 that wisdom was the power that made a monument
3 of the mind....and that's true because I live
4 with Irma Peterson and her mind is a monument...
5 that's right, solid granite. For instance, the 45
6 other day I said, "Irma, what do you do with the
7 coffee grounds?", and Irma said....

8 IRMA: I PLANT THEM IN THE BACK YARD.

9 JANE: You plant them?

10 IRMA: BUT IT'S A WASTE OF TIME. I'VE WATERED THEM EVERY
11 DAY AND NOT ONE CAN OF COFFEE HAS COME UP. 100

OPENING COMMERCIAL

IRMA -B- REV
12-2-52

1ST ANNCR: Well, Irma may not know much about gardening but she knows that in tobacco you need two things: Mildness and flavor! You need both for the most enjoyable smoke. You get both in King-size Cavalier cigarettes! Yes, mildness and flavor go together in king-size Cavaliers! 106

2ND ANNCR: Cavaliers are milder .. say 8 out of 10 smokers who tried them!

1ST ANNCR: Yes, groups of smokers from coast to coast compared Cavaliers with the brands they had been smoking and at least 8 out of 10 of those interviewed said: "Cavaliers are milder!"

2ND ANNCR: Ask for Cavaliers -- America's great, new king-size cigarette! 1:43

MUSIC:

WB

51453 8996

IRMA 1
12-2-52

1 JANE: Irma, Please.

2 IRMA: HUH?

3 JANE: All that twisting and turning is making me
4 nervous. What is that you're reading, the
5 Wrestler's Handbook, or the Hula-Dancer's Manuel?

6 IRMA: ~~NO~~, THIS IS A BOOK OF MODERN PAINTINGS AND I DON'T *J.P.O.*
7 KNOW WHICH SIDE IS UP.

8 JANE: Modern paintings?

9 IRMA: YES, YOU KNOW...BY CONTEMPTIBLE ARTISTS.

10 JANE: Irma, the word is contemporary...~~but~~ really, I'm *2:15*
11 delighted to see you take such an interest in
12 something cultural like this.

13 IRMA: WELL, I THINK MODERN PAINTING IS JUST BEAUTIFUL
14 BUT I CAN'T FIGURE IT OUT.

15 JANE: Well, naturally at first it's difficult, ~~but~~ I've *2:30*
16 been to so many modern art exhibits with Richard
17 that I've reached the point where it doesn't take
18 me very long to see what the artist had in mind.
JM

51453 8997

1 IRMA: IS THAT A FACT? WELL, JANE, WHAT WOULD YOU
2 SAY THIS PICTURE REPRESENTS? THIS ONE...
3 NUMBER 124.
4 JANE: 124. Let me see...well, it has sweep...and an ^{2:45}
5 abstract distortion...I see an army...yes, it's
6 probably Medieval...they're approaching a castle
7 ...I can see the turrets...on the horizon, that
8 round, shiny impressionistic figure...it looks like ^{3:00} a
9 man in armour...that must be King Charles...
10 Irma, off hand I would say the motif of the picture
11 is the Return of the Crusader.
12 IRMA: NOW I'LL LOOK IN THE INDEX...124...HERE IT IS.
13 JANE: Well, has it something to do with the Crusades?
14 JANE: I don't know. It's called "Two hard boiled ^{3:15}
15 eggs calling on a can of Succotash.

JM

1 JANE: Well, I wasn't too far off...an army does travel
2 on its stomach. ~~Do you like this one, Irma?~~

3 IRMA: ~~OH, IT'S SO DIFFERENT.....IT MUST HAVE TAKEN YEARS
4 TO PAINT ALL THOSE TINY DOTS.~~

5 JANE: No, this painting has a strange story. The artist
6 had a fight with his wife. She threw a can of
7 paint at him. He ducked and it hit the electric
8 fan...and he framed the wall paper. It has won
9 first prize six times.

10 IRMA: I WONDER IF AL WOULD LIKE ONE LIKE THAT? 3:30

11 JANE: Al?

12 IRMA: YES...I THOUGHT I MIGHT GET HIM A PAINTING FOR
13 CHRISTMAS.

14 JANE: Irma, I've told you a dozen times...whenever you
15 buy a gift for Al, you must keep two things in
16 mind....

17 IRMA: WHAT'S THAT?

1 JANE: If he can't eat it or hock it, he's not gonna like it.

2 IRMA OH JANE...PLEASE DON'T PICK ON MY AL. I HAD A LONG
3 TALK WITH HIM AND NOW KNOW WHY HE THINKS THE WORLD IS
4 AGAINST HIM .. HE HAD A VERY HARD CHILDHOOD. 345

5 JANE: He did?

6 IRMA: YES, AT THE AGE OF TEN HE WAS SELLING NEWSPAPERS.

7 JANE: What's so hard about that?

8 IRMA: THEY WERE YESTERDAY'S NEWSPAPERS. 4:00

9 JANE: Look, Irma, I don't want to get into a discussion
10 about Al .. but I think any gift is too good for him.

11 IRMA: WELL, I DON'T THINK SO...AL MEANS EVERYTHING TO ME
12 AND I WANT TO GET HIM THE VERY BEST...HE IS THE MAN
13 WHO HAS KINDLED THE FLAME IN MY HEART. 4:15

51453 9000

IRMA -5-
12-2-52

1 JANE: Well, why don't you get him a bottle of seltzer
2 so when you catch fire he can put you out. And
3 besides, Miss Peterson, have you looked at our
4 bank balance recently?

5 IRMA: NO.

6 JANE: You might be interested to know that we spent so ^{4:30}
7 much money on our vacation, we're ~~completely~~ broke.
8 We're going to have to cut down on what we spend
9 this Christmas on all our gifts.

10 IRMA: BUT I CAN'T DO THAT WITH AL...HE'S ALWAYS BOUGHT
11 ME SUCH WONDERFUL PRESENTS.

12 JANE: Such as?

13 IRMA: WELL TAKE LAST YEAR...REMEMBER THAT BEAUTIFUL ^{4:45}
14 NECKLACE HE GOT ME?

15 JANE: Yes. Pearls weren't they?

16 IRMA: THAT'S RIGHT. GIANT PEARLS!

JM

51453 9001

IRMA -6-
12-2-52

1 JANE: Some pearls...as soon as you put them on, every
2 moth in the place dropped dead.

3 IRMA: ~~PURE COINCIDENCE...~~ WHAT ABOUT THAT BEAUTIFUL 5:00
4 RUBY LAVALIER HE GAVE ME?

5 JANE: Yes, very beautiful...I have to admit no one
6 could hold a candle to it...It would melt!

7 ~~IRMA: THAT'S BECAUSE IT HAPPENED TO BE A VERY RARE STONE~~
8 ~~THAT'S FOUND ONLY IN THE NORTH POLE...IT WAS ONLY~~
9 ~~USED BY THE ARMY.~~

10 JANE: ~~Some~~ Look, sweetie, it isn't only Al's gift... 5:15
11 We have to cut down on all of them. For instance,
12 last year we bought the Professor that lovely
13 bath robe...This Christmas we have to cut down.

14 IRMA: UNDERWEAR SHORTS?

15 JANE: Well, something less expensive anyway. What did we 5:30
16 get Mrs. O'Reilly last year...oh yes...that lovely
17 flannel nightgown.

JM

51453 9002

IRMA -7-
12-2-52

1 IRMA: SHE TOLD ME SHE PUT A RIP IN IT...WE CAN BUY HER A NEEDLE
2 AND THREAD FOR CHRISTMAS.

3 JANE: And then there's Richard and your boss, Mr. Clyde.

4 IRMA: I HAVE AN IDEA WHAT MR. CLYDE WANTS. 5:45

5 JANE: You do?

6 IRMA: YES...I THINK HE'S GOING TO TAKE UP HUNTING.

7 JANE: Hunting?

8 IRMA: YES...THE OTHER DAY HE WAS GIVING ME DICTATION AND HE

9 SUDDENLY LOOKED UP AND SAID, "OH, I WISH I HAD A GUN."

10 SOUND: KNOCK ON DOOR : 6:10

11 JANE: Come in.

12 SOUND: DOOR OPEN

13 VIOLET: H'ya Jane...Hello Irma dearie.

14 JANE: Hello Violet.

15 IRMA: YOU'RE WEARING YOUR HAIR DIFFERENT.

16 VIOLET: Yeah, it's the new ^{PONIE'S} ~~horse's~~ tail...Do you like it?

17 IRMA: OH, IT'S CUTE.

RU

51453 9003

- 1 VIOLET: And it feels so sporting...The reason I really love the
2 ^{PONIE'S}~~Herse's~~ Tail is because it helps you remain a lady.
- 3 JANE: What do you mean?
- 4 VIOLET: Well, I get so tired of asking fellows to buy me something
5 to eat. This way all I do is stroke my hair, and they
6 know it's time to put on the feed-bag. What are you 6:30
7 doing, Irma?
- 8 IRMA: I WAS JUST THINKING ABOUT A CHRISTMAS PRESENT FOR AL.
- 9 VIOLET: Oh, it's such a head-breaker...I got the same problem
10 with my new boyfriend, Wilbur.
- 11 JANE: Wilbur?
- 12 VIOLET: Yes...I don't know whether to get him a net or a hook.
- 13 IRMA: WHAT DOES HE DO?
- 14 VIOLET: He's a keeper at the Zoo...Not just an ordinary keeper...
15 Wilbur is in charge of scientific research and cross- 7:00
16 breeding.
- 17 IRMA: WHAT DO YOU MEAN?

1 VIOLET: Well, for instance, Octopuses squirt ink, and Porcupines
2 have quills. Wilbur is trying to cross one of each so
3 they will produce fountain pens.

4 IRMA: HAS HE THOUGHT OF CROSSING AN ELEPHANT WITH A PEACOCK TO
5 PRODUCE COLORED BILLIARD BALLS?

6 VIOLET: He's working on that...I tell you, you don't know what a
7 thrill it is to have such a talented boyfriend. 7:30

8 IRMA: WHAT ARE YOU GETTING HIM FOR CHRISTMAS?

9 VIOLET: Well, dearie, I didn't know what to do...You see I was
10 broke...but then to my rescue came Wilbur's brother Morton
11 ...He's a C.P.A.

12 IRMA: A COP?

13 VIOLET: Oh Irma, how can you be so naive? C.P.A. stands for
14 Successful Professional Accountant. 8:00

15 JANE: You learn things all the time.

16 VIOLET: Well, anyway, Morton got me a refund by finding out I
17 was over charged on my rent when they had the O.P.A.
18 ceilings.

RU

- 1 IRMA: OH, DID YOU HEAR THAT JANE?...MAYBE WE COULD--
- 2 JANE: Irma you're thinking, and that can always be dangerous.
- 3 VIOLET: What can you lose? Well, I gotta get back to the Bronx.
- 4 Wilbur is picking me up tonight and I have to get dolled
- 5 up.
- 6 IRMA: GOING OUT?
- 7 VIOLET: Yeah...The Gorilla's getting a new mate from Africa, and 8:30
- 8 Wilbur and I are meeting her at the boat. Well, I'll be
- 9 seeing you...
- 10 IRMA: GOODBYE VIOLET.
- 11 VIOLET: Bye.
- 12 SOUND: DOOR CLOSE.
- 13 IRMA: JANE, MAYBE WE HAVE SOME MONEY COMING TO US ~~FROM~~ THE OLD O.P.A.
- 14 JANE: No Irma...I'm sure if we had anything coming to us, Mrs.
- 15 O'Reilly would have taken care of it.
- 16 IRMA: GEE, I COULD SURE USE THE MONEY.
- 17 SOUND: KNOCK ON DOOR

1 JANE: Come in.

2 SOUND: DOOR OPEN

3 KROP: It's only me, Professor Kropotkin...Hello Janie and Irma, *9:00*
4 my two little beautiful vases...One brand new...the other
5 a little cracked.

6 JANE: Professor.

7 KROP: Excuse me, a little joke I over heard in a furniture store
8 ...What's new girls?

9 IRMA: MY GIRL FRIEND VIOLET GOT FIFTY-FOUR DOLLARS FROM HER
10 CEILING THAT THE O.P.A. WAS RENTING HER TWO YEARS AGO.

11 JANE: She means she got a refund from her landlord of fifty-four
12 dollars that was due her from when the O.P.A. had a ceiling *9:30*
13 on rents.

14 KROP: Oh, I see.

15 IRMA: BUT IT'S THE LAW. THERE MAY BE MONEY COMING TO US...WHY
16 SHOULD THE MAN I LOVE HAVE TO GET A CHEAP CHRISTMAS GIFT?

17 KROP: What can you lose? Of course, in my case it's impossible..
18 My room never had a ceiling to begin with.

RU

IRMA -12-
12-2-52

1 IRMA: WHAT DO YOU SAY, JANE? SHOULD I CALL VIOLET AND TELL HER
2 TO GET HER BOYFRIEND'S BROTHER TO GO AHEAD?

3 JANE: No, I don't think so, Irma...At least we ought to give
4 Mrs. O'Reilly the courtesy of asking her first. She's *10:00*
5 too sweet a person for us to go behind her back.

6 KROP: Janie is right. It's not a good idea to go behind Mrs.
7 O'Reilly's back...That long trip isn't worth it.

8 IRMA: WELL I'M GOING TO ASK MRS. O'REILLY'S PERMISSION BECAUSE
9 THE MORE MONEY I HAVE THE BETTER GIFTS I CAN GET FOR
10 EVERYONE, INCLUDING MRS. O'REILLY.

11 KROP: I know what she wants...A metronome so she can keep time
12 while she's singing.

13 JANE: But she just got a new Metronome last week. *10:30*

14 KROP: I know, but she just sang with it once and she blew out
15 the motor. And Irma darling, as for me, you don't have
16 to bother.

17 IRMA: WHY PROFESSOR, DIDN'T YOU LIKE THE GLOVES I KNITTED YOU
18 LAST YEAR?

RU

51453 9008

1 KROP: Well, Irma, I don't like to tell you, but there were too
2 many fingers.

3 IRMA: TOO MANY? I ONLY KNITTED TEN.

4 KROP: I know, but seven on one and three on the other? ~~It was~~
5 ~~embarrassing, when I waved my left hand to the~~
6 ~~octopus saying good-bye to the other, no time, I forgot~~
7 ~~this year.~~ ✓ 11:00

8 MRS. O: (OFF SINGING) Because of you there's a song in my heart
9 ~~Because of you there's a song in my heart~~
Our romance had its start

10 KROP: Because of her there's a ringing in my ears!

11 SOUND: KNOCK ON DOOR....DOOR OPENS 11:30

12 MRS. O: Hello girls...I thought I heard voices so I came in.

13 JANE: Hello, Mrs. O'Reilly.

14 KROP: She thought she heard voices. She probably had her ears
15 to the key-hole for five minutes first.

16 MRS.O: That's a fine thing to say. I never listen at key-holes...
17 I'll have you know I'm a lady.

RU

1 KROP: ~~Never mind letting me know...~~ You're a lady. According to the latest
2 survey, sixty-two percent say you're a man...12 percent
3 say a woman and the other ninety percent refuse to comment.

4 MRS. O: Oh shut up, you scrawny reject from a picket fence. Say, ^{12:00}
5 Irma, I just saw your girl friend, Violet, down the
6 street...She's got the new ~~horse's~~ ^{ponie's} tail.

7 IRMA: THAT'S RIGHT.

8 MRS. O: I was thinking of wearing my hair that way, too.

9 KROP: You were?
MRS. O: Yes.
KROP: Well, Man O' War ~~was a big red horse.~~ ^{had red hair} I can't see why
10 you wouldn't be just as attractive.

11 MRS. O: Oh stop picking on me, will you? I've got enough
12 trouble as it is.

13 JANE: ~~Why,~~ what's wrong, Mrs. O'Reilly?

14 MRS. O: Oh, I've been having some trouble with Mr. Clark, the ^{12:30}
15 owner of the building. He doesn't like the way I've been
16 running things.

IRMA -15-
12-2-52

1 KROP: Is that so? Well, if you want me to, Mrs. O'Reilly, I'll
2 tell him he couldn't find anyone more courageous and loyal.

3 MRS. O: Professor, do you really think I'm courageous and loyal?

4 KROP: Of course...It takes courage to rent me a place like you
5 did, and it takes loyalty to keep calling it a room.

6 JANE: Professor, will you stop interrupting. Mrs. O'Reilly ^{13:00}
7 what did this Mr. Clark say to you?

8 MRS. O: Oh, he's complaining about me spending too much money for
9 upkeep. He told me if we run up any more expenses here,
10 I'll be fired.

11 JANE: Well, Mrs. O'Reilly, we're certainly not going to complain.
12 Our apartment is just perfect. ~~Of course, our~~

13 ~~looks better than any other apartment I've ever seen.~~

14 IRMA: ~~AND I'M SURE YOU'LL BE HAPPY TO SEE THE NEW FURNITURE WE~~

15 ~~CAN SEE THE COLORS THE THREE FURNITURE WAS KEPT THERE~~

16 ~~BEFORE WE GOT.~~

17 MRS.O: ~~Oh~~, it's wonderful to know you have tenants who don't
18 give you any trouble. How about you, Professor, are you
19 satisfied?
RU

51453 9011

1 KROP: Why shouldn't I be satisfied? The way my floor slants ^{13:30}
2 the minute I get in the room I slide right into bed.
3 I don't even mind the fact that the plumbing leaks and
4 water runs outside my door...it makes me feel
5 distinguished.

6 MRS.O: Distinguished?

7 KROP: Yes, you have to cross a moat to get into my castle.

8 MRS.O: Oh, I love you all more than I can say...Come on

9 Professor, I want to take one more measurement for that ^{14:00}
10 sweater I'm knitting you for Christmas.

11 KROP My dear lady...I told you three times - it's too long.

12 MRS.O: Too long?

13 KROP Yes, everytime I tuck it under my pants it hangs down
14 past the cuffs .. when I want spats I'll ask for them.

15 Goodbye, girls.

16 SOUND: DOOR CLOSE

17 JANE: Well Irma. I hope you're satisfied. Even if there was
18 any back rent coming to us and you tried to claim it you
19 see what you would have done? Mrs. O'Reilly would have
20 been fired because she was warned. No more expenses. ^{14:30}
WB

IRMA -17-
12-2-52

1 IRMA: OH, JANE, IT WAS JUST SOMETHING I MENTIONED IN PASSING.
2 I HAVE FORGOTTEN THE WHOLE THING, AND I'LL JUST HAVE TO
3 GET AL A CHEAPER GIFT.

4 JANE: Well, now you're being sensible. Did he give you any
5 idea of what he liked?

6 IRMA: NO, HE JUST SAID TO MAKE SURE IT HAD A 14K ON IT,
7 BECAUSE THOSE ARE HIS INITIALS.

8 ORCH: PLAYOFF

14:53

(APPLAUSE)

RU

51453 9013

15:03

- 1st ANNCR: Are Cavaliers milder? How do you know?
- 2nd ANNCR: 8 out of 10 who tried them SAY SO!
- 1st ANNCR: Have you ever heard such evidence of cigarette mildness?
Listen: Group after group of smokers -- from coast to coast -- compared king-size Cavalier cigarettes with the brands they had been smoking and 8 out of 10 of those interviewed said: "Cavaliers are milder!"
- 2nd ANNCR: 88% of the visitors interviewed in Marine Studios, Marineland, Florida, and 87% of the vacationists interviewed at Hot Springs, Arkansas, said:
"Cavaliers are milder!"
- 1st ANNCR: Yes, and at least 8 out of 10 in group after group agreed!
These comparisons included all the other leading cigarette brands -- perhaps the brand you now smoke!
- 2nd ANNCR: Try king-size Cavalier cigarettes! See how their fine, light, mild tobaccos are specially blended to bring out great flavor along with great mildness!
- 1st ANNCR: And to get a king-size "Thank-you", give cartons of Cavaliers to every king-size smoker on your Christmas list! Cavaliers' gay, Christmas cartons are imprinted with their own gift cards. Enjoy king-size Cavaliers yourself! Give cartons of Cavaliers for Christmas! King-size Cavaliers are priced no higher than other standard brands!

51453 9014

16:19

MUSIC:

- 1 JANE: ~~Irma, haven't you decided on a gift for Al yet?~~
- 2 IRMA: YES, I THINK I'M GOING TO GET HIM A MAGNIFYING GLASS.
- 3 JANE: A magnifying glass?
- 4 IRMA: YES, HE CAN'T SEE WELL WHEN HE WATCHES THE BALLGAME
- 5 THROUGH THE HOLE IN THE FENCE.
- 6 JANE: Why don't you get him something fitting.
- 7 IRMA: FITTING?
- 8 JANE: It's smart to give a gift that can be identified with the
- 9 hobby of the person receiving it.
- 10 IRMA: WHAT DO YOU MEAN?
- 11 JANE: Well, for instance, you give a yachtsman a yatching cap;
- 12 you give a polo player a polo mallet. Why don't you give
- 13 Al a loafing jacket?
- 14 IRMA: ~~I'LL THINK IT OVER.~~ GEE; JANE, I'M GLAD I DIDN'T DO
- 15 ANYTHING ABOUT THAT BACK RENT THAT WOULD EMBARRASS MRS.
- 16 O'REILLY. I'D HATE TO SEE HER FIRED BEFORE CHRISTMAS.
- 17 JANE: You can say that again.
- 18 SOUND: PHONE RINGS

16:28

1 IRMA: I'LL GET IT.

2 SOUND: RECEIVER UP

3 IRMA: HELLO.

4 VIOLET: (FILTER) Is that you Irma? This is Violet.

5 IRMA: YES, WHAT IS IT?

6 VIOLET: (FILTER) Yesterday I ran into Morton, the C.P.A. I
7 mentioned your name and guess what.

8 IRMA: WHAT.

9 VIOLET: (FILTER) Well, he went right over to City Hall and traced
10 it down...you have sixty-eight dollars coming...so he went
11 over to City Hall and put in a claim. *17:00*

12 IRMA: WHAT, OH, STOP HIM.

13 JANE: Irma, what's going on. Who is that.

14 IRMA: NOBODY.

15 JANE: Why did you say, "Stop him"?

16 IRMA: ER, ER, THAT WAS THE POLICE STATION. A BURGLUR IS RUNNING
17 DOWN THE STREET AND THEY DON'T KNOW WHAT TO DO SO I SAID
18 "STOP HIM".

19 JANE: What?

1 VIOLET: (FILTER) Irma, I know you'll be happy to hear that
2 Morton is at City Hall right now to file your claim.
3 IRMA: OH, THAT'S TERRIBLE.
4 JANE: Irma Peterson. What's terrible. 17:30
5 IRMA: ER, ER, THE YANKEES ARE LEADING THE DODGERS. ISN'T THAT
6 TERRIBLE.
7 JANE: What are you talking about. Give me that phone. Hello.
8 VIOLET: (FILTER) I'm sorry. Your party has hung up. Goodbye.
9 JANE: Hello....hello.
10 SOUND: RECEIVER DOWN
11 JANE: They hung up. Irma, what is going on?
12 IRMA: OH, FIDDLE DEE DEE.
13 JANE: Don't fiddle dee dee me.
14 IRMA: JANE, YOU'RE IN TROUBLE.
15 JANE: I'm in trouble?
16 IRMA: WELL, YOU'RE LIKE A SISTER TO ME, AND RIGHT NOW OUR FAMILY
17 IS IN A TERRIBLE MESS.
18 JANE: What are you talking about? 18:00

51453 9017

EM

1 IRMA: VIOLET'S FRIEND THE C.P.A. HAS FILED A CLAIM FOR BACK
2 RENT FOR US.
3 JANE: Oh no Irma, after what I just told you about Mrs.
4 O'Reilly getting into trouble.
5 IRMA: BUT IT'S TOO LATE.
6 JANE: Nothing's too late. During your lunch hour I want you to
7 go down to city hall and kill this claim immediately.
8 IRMA: ALL RIGHT, JANE, I'LL GO TO WORK RIGHT AWAY. WHERE'S
9 THE UMBRELLA?
10 JANE: Don't take that one. It's full of holes.
11 IRMA: THAT'S ALL RIGHT. THE PAPER SAYS SCATTERED CLOUDS. *18:22*
ORCH: STINGER
13 SOUND: DOOR OPENS SLOWLY ... TYPING
14 IRMA: GOSH MR. CLYDE IS TYPING LETTERS ... MAYBE IF I SNEAK
15 OVER TO MY --
16 CLYDE: (DOES SHORT BIRD WHISTLE)
17 IRMA: (STARTLED) WHAT'S THAT?
18 CLYDE: The call of the woodpecker ... you blockhead! *18:45*
19 Where were you all morning?
TK

1 IRMA: PLEASE, MR. CLYDE...IF YOU'RE GOING TO FIRE ME, DO IT
2 TOMORROW. I'VE GOT ENOUGH TROUBLE FOR ONE DAY.

3 CLYDE: Fire you? I should say not...This is the best morning
4 I've had in years.

5 IRMA: IT IS?

6 CLYDE: Yes, I've been giving myself dictation...and when I get ^{19:00}
7 it all typed out...I read it. And guess what, Miss
8 Peterson.

9 IRMA: WHAT?

10 CLYDE: It came out exactly as I dictated it!

11 IRMA: WELL, THAT'S BEGINNER'S LUCK. MR. CLYDE, MAY I ASK YOUR
12 ADVICE?

13 CLYDE: What about?

14 IRMA: WELL YOU SEE, VIOLET MURPHY'S BOYFRIEND, MORTON, IS A
4 C.P.A.

15 CLYDE: A C.P.A.?

16 IRMA: YES, A SPECIAL PRIVILEGED ACROBAT...NO, THAT'S NOT IT.

17 CLYDE: But for you it's close. Go ahead. ^{19:30}

1 IRMA: WELL, HE PUT IN A CLAIM FOR US, AND MR. CLARK WARNED MRS.
2 O'REILLY ABOUT SPENDING MONEY SO WE WENT TO CITY HALL TO
3 STOP WHAT VIOLET MURPHY'S BOYFRIEND DID...CAN YOU ADVISE
4 ME? 19:45

5 CLYDE: Yes, but you're too much of a coward to jump.

6 IRMA: OH, PLEASE, MR. CLYDE.

7 CLYDE: Oh, all right, what kind of refund are you talking about?

8 IRMA: A REFUND ON RENTS WHEN THEY HAD O.P.A.

9 CLYDE: Well at lunch time you have to go to City Hall and cancel 20:00
10 the claim. Now, lets get down to work.

11 IRMA: ALL RIGHT.

12 CLYDE: ~~Will you~~ read me that letter we received from Attorney
13 Wilkins?

14 IRMA: ALL RIGHT. MY CLIENT WOULD LIKE YOU TO START TISSUE
15 PAPER FOR SOME POTATOES.

16 CLYDE: Tissue paper for some potatoes? Let me see that! That's
17 to issue papers for sub-poenas.

18 IRMA: OH!

19 CLYDE: What's the matter with you. Can't you read. 20:30

EM

- 1 IRMA: I ALWAYS HAVE TROUBLE WITH BIG WORDS
- 2 CLYDE: Big words?
- 3 IRMA: YES, OVER THREE LETTERS.
- 4 SOUND: PHONE RINGS AND RINGS AND RINGS.
- 5 CLYDE: Shall we toss to see who answers it? 20:45
- 6 IRMA: OH!
- 7 SOUND: RECEIVER UP
- 8 IRMA: HELLO
- 9 JANE: (FILTER) Irma, have you taken care of that claim yet,
- 10 I'm worried sick.
- 11 IRMA: NO, BUT I WILL JANE. I HATE TO LEAVE MR. CLYDE BECAUSE
- 12 HE'S SO HELPLESS WITHOUT ME. AND OH JANE, ARE YOU HOME? 21:00
- 13 JANE: (FILTER) Yes, honey.
- 14 IRMA: I FORGOT TO TELL YOU I LEFT THE WATER RUNNING IN THE TUB.
- 15 JANE: Yes, I know. Don't worry dear, I'll make some cookies.
- 16 IRMA: COOKIES? I DON'T UNDERSTAND.
- 17 JANE: I'm going to invite ^{ESTHER WILLIAMS} ~~Florence Chadwick~~ to drop by for tea.
- 18 Irma, when are you going to remember to shut off the water.
- 19 IRMA: GOODBYE, JANE.
- 20 SOUND: RECEIVER DOWN.

1 IRMA: YOU SEE MR. CLYDE HOW URGENT THIS IS. I MUST GET TO
2 CITY HALL IMMEDIATELY. 21:30

3 CLYDE: All right, an emergency is an emergency. Now this is what
4 you do. Since this claim is based on the fact that the
5 owner of the building overcharged, you, you must ask to
6 see Management Leases and they will give you all the
7 information.

8 IRMA: ^{MANAGEMENT LEASES}
THANK YOU, MR. CLYDE. 21:45

9 CLYDE: Don't mention it. Now if I can find some carbon paper.

10 SOUND: DRAWS OPENING

11 CLYDE: Miss Peterson.

12 IRMA: WHAT'S WRONG?

13 CLYDE: You've got three draws here full of shavings from the
14 pencil sharpener.

15 IRMA: THAT'S RIGHT. CHRISTMAS IS COMING.

16 CLYDE: What are you talking about?

17 IRMA: WELL I'M GOING TO PASTE THEM TOGETHER AND MAKE A LOG FOR OUR
18 FIREPLACE. GOODBYE. 22:05

19 ORCH: STINGER

20 SOUND: FOOTSTEPS

IRMA
12-2-52

-27-

22:15

1 IRMA: GOSH THERE'S SO MANY OFFICES THAT I DON'T KNOW WHERE
2 ANYTHING IS. OH, MISTER.
3 MAN: Yes!
4 IRMA: CAN YOU TELL ME WHERE I CAN FIND OUT ABOUT MANAGEMENT
5 LEASES?
6 MAN: I don't know sister. Keep looking until you find the
7 sign.
8 IRMA: THANK YOU.
9 SOUND: FOOTSTEPS
10 IRMA: NOW LET'S SEE. DOGTAGS. NO IT'S NOT IN THERE.
11 A-P-P-E-L-A-T-E J-U-D-G-E? Apple juice? NO I'M NOT
12 HUNGRY. OH, WHAT'S THE SIGN ON THAT DOOR?....
13 M-A-R-R-I-A-G-E L-I-C-E-N-S-E, OH, THAT'S IT...
14 MANAGEMENT LEASES.
15 SOUND: DOOR OPEN

23:00

51453 9023

EM

- 1 MAN: Yes? 23:15
- 2 IRMA: I WOULD LIKE TO FIND OUT ABOUT A REFUND.
- 3 MAN: I'm sorry, none of the merchandise that is brought in
4 here is guaranteed.
- 5 IRMA: YOU DON'T UNDERSTAND. TWO YEARS AGO A MISTAKE WAS MADE. 23:30
- 6 MAN: It takes a lot of people longer than that to find out.
- 7 IRMA: NO, WHAT I MEAN IS THAT YESTERDAY A MAN WAS HERE TO TALK
8 ABOUT ME. MY NAME IS IRMA PETERSON.
- 9 MAN: You mean, the gentleman came here alone? 23:45
- 10 IRMA: YES, YOU SEE I WORK.
- 11 MAN: ~~Hold-up.~~ ^{Can you just} Start at the beginning. What's on your mind?
- 12 IRMA: WELL, TO COME RIGHT TO THE POINT, AT FIRST I THOUGHT I WAS
13 GYPPEd. BUT, NOW WE'RE ALL SATISFIED. 24:00
- 14 MAN: All?
- 15 IRMA: YES, ALL FIVE OF US.
- 16 MAN: I thought you said this happened two years ago. What was
17 it, triplets?

- 1 IRMA: NO, WE'RE JUST FRIENDS.
- 2 MAN: Look, lady! I don't know what you're talking about. In
3 the first place what are you doing here without the
4 gentleman?
- 5 IRMA: WELL, HE CAN'T BE HERE. HE'S SHOPPING WITH HIS WIFE. SO *24:30*
6 I THOUGHT IF YOU FIXED THINGS UP I COULD EXPLAIN TO HIM
7 LATER.
- 8 MAN: Huh? Wait a minute.
- 9 IRMA: I DON'T KNOW WHAT'S SO HARD TO UNDERSTAND. I DON'T KNOW
10 HOW YOU GOT THIS JOB. DID YOU TAKE A CIVIL WAR EXAMINATION? *24:45*
- 11 MAN: Civil War? No, but right now I wish I'd been shot at
12 Gettysburg. What are you driving at?
- 13 IRMA: I WAS OVERCHARGED.
- 14 MAN: I feel the same way about my wife, but there's nothing we
15 can do about it. *25:00*
- 16 IRMA: NOW LOOK, IF I'M NOT GOING TO GET SERVICE ...
- 17 SOUND: DOOR OPEN

IRMA -30-
12-2-52

- 1 IRMA: JANE, WHAT ARE YOU DOING HERE?
- 2 JANE: Oh, it wasn't hard to find you honey. I just described
3 you to a few people. They threw their arms up in the air
4 and I went in the direction they pointed.
- 5 IRMA: JANE, WHAT ARE WE GOING TO DO ABOUT MRS. O'REILLY? THIS ^{25:15}
6 MAN HERE ISN'T VERY B-R-I-T-E.
- 7 JANE: Irma, I've already taken care of everything.
- 8 IRMA: YOU HAVE? WHERE?
- 9 JANE: Over at ~~the~~ Management Leases.
- 10 IRMA: MANAGEMENT LEASES? THAT'S WHERE WE ARE NOW. I SAW THE
11 SIGN ON THE DOOR. ^{25:45}
- 12 JANE: Irma, ~~this is~~ ^{this is} ~~that is~~ Marriage Licenses.
- 13 IRMA: IT IS. I TELL YOU THE WAY THEY SPELL NOWADAYS IT'S
14 TERRIBLE. OH JANE, HOW CAN I APOLOGIZE TO THIS
15 GENTLEMAN. I'VE GIVEN HIM SUCH A TERRIBLE TIME. ^{26:00}
I ASKED HIM FOR MY MONEY BACK
- 16 JANE: That's all right. ~~Time will take care of everything.~~

51453 9026

DH

IRMA -31-
12-2-52

- 1 IRMA: WHAT DO YOU MEAN?
- 2 JANE: Some day you'll bring your boyfriend Al down here and then
3 believe me, you'll be entitled to a refund.
- 4 ORCH: MUSIC UP TO TAG
- 5 (APPLAUSE)
- 6 1ST ANNCR: Irma and Jane will be back in one moment, ✓ 26:25

DH

51453 9027

- 1st ANNCR: When your taste tells you ... here's something mighty special in cigarette flavor ... 2630
- 2nd ANNCR: And you know your cigarette is extra mild ...
- 1st ANNCR: Then you're really enjoying your cigarette! And that's what happens when you try king-size Cavalier cigarettes!
- 2nd ANNCR: "Cavaliers are milder!" said 8 out of 10 smokers interviewed in group after group from coast to coast.
- 1st ANNCR: Yes, Cavaliers are wonderfully mild ... Cavaliers taste specially good ... and Cavaliers give you more smoking value! Five Cavaliers ... yes, five Cavaliers give you more smoking length than six ordinary-size cigarettes.
- 2nd ANNCR: Remember -- king-size Cavaliers are made by the makers of Camels. All the know-how gained in producing Camel -- America's most popular cigarette -- has gone into the creation of this special Cavalier blend.
- 1st ANNCR: And remember your friends at Christmas with cartons of king-size Cavaliers! Cavaliers' bright Christmas carton is imprinted with its own Christmas card -- needs no wrapping or extra card. King-size Cavaliers are priced no higher than other standard brands.

27:33

IRMA -33-
12-2-52

2790

1 JANE: Well, Mrs. O'Reilly is still with us and the episode of
2 the refund is gone and forgotten. But we're still faced
3 with the problem of writing a Christmas List we can pay for.
4 ~~Cookie~~
~~Irma,~~ have you reached any decisions within our budget?

5 IRMA: WELL, I THOUGHT OF SOMETHING FOR THE PROFESSOR. IT'S CUTE,
6 BUT I DON'T KNOW IF IT'S TOO SILLY.

7 JANE: What is it?

8 IRMA: A PAIR OF REINS.

9 JANE: REINS? What for? ✓

28:00

10 IRMA: WELL MRS. O'REILLY IS GETTING A ~~HORSE'S~~ ^{PONIE'S} TAIL HAIRDO AND
11 WHEN THEY WALK DOWN THE STREET HE CAN STEER HER.

12 JANE: I pass. Let her get what she wants. But you see this?

13 This is my Christmas List. And you see where it says

14 "earmuffs"? That's what I'm buying for little me, so my

15 head can get a vacation from "My Friend Irma". ✓

28:25

16 MUSIC: PLAYOFF

51453 9029

DH

MUSIC: THEME

ANNCR: "My Friend Irma" is a Cy Howard production and is directed by Parke Levy who writes the script with Stanley Adams. Marie Wilson is starred as Irma and Cathy Lewis as Jane. Hans Conried was heard as Professor Kropotkin, Gloria Gordon was Mrs. O'Reilly, and Alan Reed as Mr. Clyde. Also included were Sandra Gould and Peter Leeds. 28:32

Music was under the direction of Lud Gluskin.

Until next Tuesday, your friend Irma says:

IRMA: HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING SIZE.

ANNCR: If you lived in one of many nations under totalitarian dominion, you would not be able to worship God as you wish. America sets an example to the world in its religious freedom. There is no substitute for religious training in the rearing of the kind of young people who will keep America strong and free. Support your place of worship in every way you can -- by regular attendance, by contributions and by cooperating with its activities. Bob Lemond speaking, transcribed from Hollywood, and saying Good Night for Cavalier Cigarettes. 29:23