

Metro-United

"CAVALIER CIGARETTES"

PRESENTS

MY FRIEND IRMA

STUDIO B

8:30 - 9:00

TAPE: TUESDAY, OCTOBER 21, 1952

AIR: OCTOBER 28, 1952

CAST

IRMAMARIE WILSON
 JANECATHY LEWIS
 MRS. O'REILLYGLORIA GORDON
 PROFESSOR KROPOTKINHANS CONRIED
 ALSID TOMACK
 MR. CLYDEALAN REED
 MRS. RHINELANDERMYRA MARSH
 ROBIN.....PAUL DUBOV
 MAN #1
 SARGEANTPIETER LIEEDS
 MAN #2
 #3DAL MCKENNON
 WOMANALICE BACKUS

PRODUCER: CY HOWARD

IUD GIUSKIN AND
 HIS ORCHESTRA.

DIRECTOR: PARK LEVY

ASSISTANT: LUCIAN DAVIS

REHEARSALS

SOUND: TOM HANLEY

CAST: 6:30 - 8:30 PM

ENGINEER: JIMMY MURPHY

ORCH: 7:00 - 7:30 PM

ANNCRS: BOB LEMOND

TAPE: 8:30 - 9:00 PM

JOHN JACOBS

51453 8824

WR

IRMA -A-
10-28-52

1ST ANNCR: CAVALIER Cigarettes.....
2ND ANNCR: CAVALIER Cigarettes.....
1ST ANNCR: America's great, new king size Cigarettes....
2ND ANNCR: Bring you - MY FRIEND IRMA.....
1ST ANNCR: Created by Cy Howard, transcribed from Hollywood and
starring Marie Wilson as Irma and Cathy Lewis as Jane.
(APPLAUSE)
MUSIC: JANE THEME

cut : 25

51453 8825

RU

"MY FRIEND IRMA"

1 JANE: Yesterday was Navy Day, so I took Irma down to the
2 navy yard. I thought it would be a good chance for 130
3 her to pick up an education...among other things...So,
4 as I was pointing out the various ships in the harbor,
5 I said, "See that Irma...Do you know what kind of a
6 boat that is?" And Irma said:
7 IRMA: NO, BUT IT CAN'T BE VERY GOOD, IT'S SINKING.
8 JANE: Irma, that's a submarine! ✓
9 IRMA: YOU MEAN A SUBMARINE IS A BOAT? :4✓
10 JANE: Certainly.
11 IRMA: I ALWAYS THOUGHT A SUBMARINE WAS A MARINE THAT WASN'T
12 VERY SMART.

51453 8826

RU

OPENING COMMERCIAL

1ST ANNCR: (LEAD-IN DEPENDS ON IRMA'S LAST SPEECH) Well, Irma
may not know about submarines but she does know about
cigarettes. And you know, too, that it's mildness that
makes a cigarette enjoyable. So ask for king-size
Cavalier Cigarettes and get the mildness you know is
so important to smoking enjoyment! 1:00

2ND ANNCR: Group after group of smokers from coast to coast
compared Cavaliers with the brand they had been
smoking and 80% or more in every group said Cavaliers
are milder! 1:15

1ST ANNCR: Yes! Cavaliers are milder and here's how you know --

2ND ANNCR: 8 out of 10 who tried them SAY SO! 1:28

MUSIC: BUTTON 1:32

Out

1 IRMA: (TERRIFIED) MR. CLYDE, WHAT ARE YOU TRYING TO DO? ONE
2 MORE PUSH AND I'LL FALL OUT OF THIS WINDOW!
3 CLYDE: Yes, and we're twenty stories up...isn't that wonderful?
4 Well, here goes...
5 IRMA: (SCREAMS)
6 CLYDE: At last, at last, I'm free!
7 ORCH: COMING OUT OF DREAM EFFECT
8 SOUND: DOOR OPENS
9 IRMA: MR. CLYDE...MR. CLYDE...OH, HE STILL HASN'T GOTTEN UP
10 FROM HIS NAP. IT'S A SHAME I HAVE TO WAKE HIM UP.
11 HE HAS SUCH A SWEET HAPPY EXPRESSION...OH, NOW HE'S
12 CRYING...(UP) MR. CLYDE, WAKE UP, MR. CLYDE...
13 CLYDE: (GROWLING OUT OF SLEEP INTO WAKEFULNESS) Uh...ah...Huh?
14 What is it? Oh...it is you...what a horrible nightmare.
15 IRMA: WHAT?
16 CLYDE: I dreamt I pushed you out of the window, but you landed
17 on your head and bounced right back again...Now what is
18 it you wanted?

RU

51453 8828

IRMA: WAKE UP, MR. CLYDE - WAKE UP

IRMA -5-
10-28-52

CLYDE: Huh! It's you!

1 IRMA: YOU TOLD ME TO WAKE YOU UP IN TIME FOR YOUR LUNCH DATE.

2 CLYDE: Oh yes...thank you, Miss Peterson...What time is it? 1:45

3 IRMA: THREE O'CLOCK.

4 CLYDE: Three o'clock...Three!?!? You idiot...I said, twelve

5 o'clock!

6 IRMA: TWELVE?

7 CLYDE: Yes, and I even pointed it out to you on the clock...

8 See, right up here...this is twelve...see, one and two...

9 one and two. Why did you wake me up at three?

10 IRMA: WELL, ONE AND TWO MAKE THREE. 2:00

11 CLYDE: You numbskull!

12 IRMA: THAT'S WRONG?

13 CLYDE: Of course, it's wrong.

14 IRMA: ONE AND TWO ARE FOUR?

15 CLYDE: No! Forget it! Call Judge ~~Calvin Backes~~ ^{Hopkins} immediately

16 and offer my apologies.

17 IRMA: YES SIR.

18 SOUND: REC. UP DIAL

RU

51453 8829

IRMA -6-
10-28-52

2:15

1 IRMA: HELLO? JUDGE ~~BACKES~~ ^{HOPKINS}

2 CLYDE: Tell him you made a stupid blunder and you're sorry you
3 inconvenienced him.

4 IRMA: ALL RIGHT, MR. CLYDE...(INTO PHONE) HELLO, JUDGE ~~BACKES~~ ^{HOPKINS}
5 ...MR. CLYDE SAYS YOU MADE A STUPID BLUNDER AND HE'S
6 SORRY YOU INCONVENIENCED HIM.

7 CLYDE: No, you idiot...don't tell him that... ~~HE HUNG UP~~ 2:30

8 IRMA: IT'S TOO LATE. HE HUNG UP.

9 SOUND: REC. DOWN

10 CLYDE: Oh, no!

11 IRMA: WELL, MAYBE IF YOU DIDN'T GET SO EXCITED YOU WOULDN'T
12 GET ALL MIXED UP THIS WAY...AFTER ALL, I CAN ONLY DO
13 WHAT YOU TELL ME.

14 CLYDE: That isn't true. ^{Miss Peterson} I have asked you a hundred times to
15 cross the Hudson River at the ninety-seventh street
16 bridge.

17 IRMA: I'VE GONE DOWN THERE, MR. CLYDE...THERE'S NO BRIDGE
18 THERE.

RU

51453 8830

2:45

IRMA -7-
10-28-52

1 CLYDE: See, you always have excuses....now take a letter. 3:00

2 IRMA: YES SIR...WHERE IS IT?

3 CLYDE: I'm going to dictate it to you...get your note-book.

4 IRMA: I CAN'T REMEMBER WHERE I PUT IT, BUT I'LL WRITE IT ON

5 THE BACK OF THIS PAPER. GO AHEAD, I'M READY.

6 CLYDE: To the Chairman of the bar association, Albany, New York.

7 Please accept my sincere appreciation of your offer to 3:15

8 me to reign as Commander of the Convention. I must,

9 however, turn down this privilege. Several of my

10 clients have been burglarized by a masked man, dressed

11 as Robin Hood, so I am forced to remain here to look

12 after their affairs. My respects to all of you, 3:30

13 Sincerely, Milton J. Clyde.....Have you got all that?

14 IRMA: YES, MR. CLYDE.

15 CLYDE: Well, type it out so I can read it. 51453 8831

16 IRMA: I CERTAINLY WILL, JUST AS SOON AS I PUT THIS LETTER IN

17 AN ENVELOPE AND MAIL IT TO MY MOTHER.

18 CLYDE: Very well...Wait!! What are doing with that?

RU

1 IRMA: I'M JUST FOLDING IT UP AND PUTTING IT IN THE ENVELOPE. 3:45

2 CLYDE: You imbecile, you've got my dictation on the back of
3 that letter.

4 IRMA: OH GOSH, I FORGOT ABOUT THAT. I'LL PUT IN A P.S. AND
5 TELL MY MOTHER TO SEND THE LETTER BACK AFTER SHE READS
6 IT.

7 CLYDE: No, ^{NO} Miss Peterson. Type the letter first. 4:00

8 IRMA: ALL RIGHT, MR. CLYDE, BUT IT'S CERTAINLY A STRANGE WAY
9 OF DOING THINGS.

10 CLYDE: I'm eccentric...and by the way, you'd better have your
11 dinner here in the neighborhood. We're going to have to
12 work tonight.

~~13 IRMA: I CAN'T...IT'S HALLOWEEN.~~

~~14 CLYDE: Who cares if it's Halloween...If you insist on doing
15 your bit, rent your head out for a pumpkin. I won't
16 miss it.~~

17 IRMA: BUT, MR CLYDE, I'VE BEEN INVITED TO A COSTUME PARTY AT
18 THE RHINELANDERS...THE WHOLE GANG IS COMING, JANE, MRS.
19 O'REILLY, PROFESSOR KROPOTKIN, MY BOYFRIEND, AL... 4:15

RU

IRMA -9-
10-28-52

1 CLYDE: I'm sorry, Irma. Business comes first. You'll just
2 have to cancel it.

3 IRMA: BUT, MR. CLYDE, HALLOWEEN IS A NATIONAL HOLIDAY. IT'S
4 NOT PATRIOTIC.

5 CLYDE: I'll make it up to you. Next Fourth of July I'll shoot
6 you out of a cannon. 4:30

7 SOUND: PHONE RINGS - RECEIVER UP

8 IRMA: MILTON J. CLYDE, ATTORNEY AT LAW...YES, ONE MOMENT
9 PLEASE...IT'S FOR YOU, MR. CLYDE. IT'S RICHARD
10 RHINELANDER.

11 CLYDE: Hello, Richard. If it's about those contracts--- 4:45
12 Oh you're having a Halloween party and you'd like Martha
13 and I to come? Well, this is rather sudden-- Oh, you
14 sent out the invitations last week? And your secretary
15 put the wrong address. Well, I intended to work but--
16 Well, if you put it that way-- Yes, I'll be there, 5:00
17 Richard, but it doesn't give me much time to get a
18 costume--- Bye.

19 SOUND: RECEIVER DOWN
RU

51453 8833

IRMA -10-
10-28-52

1 IRMA: OH, MR. CLYDE, YOU'RE GOING TO THE PARTY, TOO.

2 CLYDE: Well, I can't very well refuse....After all I am legal
3 counsel to the Rhineland firm. I better get down to
4 costumers at once...Call my wife and tell her to meet
5 me at Clarks on Third Street.

6 IRMA: THIRD?

7 CLYDE: Remember? One and two are three.

8 IRMA: ALL RIGHT. GOODBYE.

9 SOUND: DOOR CLOSES.

10 SOUND: REC. UP DIAL

11 IRMA: THAT POOR MAN...HE'S SO MIXED UP....(UP) HELLO? OH,
12 HELLO MRS. CLYDE...WHAT DID YOU CALL ME ABOUT? OH,
13 REALLY? I CALLED YOU? WHY? YOU DON'T KNOW...WELL
14 DON'T GIVE UP, LET'S JUST CONCENTRATE...OH YES...IT'S
15 ABOUT THE PARTY...MR. CLYDE WANTS YOU TO MEET HIM AT
16 CLARKS...NOW LET'S SEE...WHERE IS THAT...WAIT I MADE A
17 NOTATION...YES HERE IT IS...

(MORE)

RU

51453 8834

IRMA -11-
10-28-52

1 IRMA: (TO HERSELF) ~~LOOK AT CLOCK... ONE AND TWO... THAT'S IT...~~
(Cont'd)

2 ~~(UP) HE WANTS YOU TO MEET HIM AT CLARKS ON TWELFTH~~

3 ~~STREET BYE~~

4 SOUND: REC. DOWN

5 ORCH: STINGER

6 SOUND: DOOR OPENS

7 IRMA: (CALLS) JANE...ARE YOU HOME?... ✓ 115

8 JANE: (OFF) I'm in the bedroom sweetie...Come on in will you?

9 SOUND: FOOTSTEPS-DOOR OPEN

10 IRMA: WHAT ARE YOU DOING?

11 JANE: I'm going nuts trying to figure out a clever costume for
12 myself. ~~Maybe something topical...like Gorgeous George.~~
How do you think it would be if I went as Gorgeous George. ✓ 130

13 IRMA: (GIGGLES) THAT'S WONDERFUL...THEN YOU CAN WRESTLE WITH

14 RICHARD.

15 JANE: I couldn't think of a better way to spend an evening... ✓ 145

16 ~~It's a pity I just don't have the figure for it.~~

17 IRMA: GEE, THE RHINELANDERS APE WONDERFUL...IMAGINE INVITING

18 ALL OF US TO THEIR PARTY, THE PROFESSOR, MRS. O'REILLY

19 AND AL.
RU

51453 8835

IRMA -12-
10-28-52

1 JANE: Well, the Rhinelanders did it last year and they had so
2 much fun they want to do it again. Irma have you
3 decided what you're going to wear? 6:00

4 IRMA: WELL, I THOUGHT I'D LIKE TO COME AS SOMEONE REAL
5 IMPORTANT, SO I THINK I'LL HAVE TO WEAR TWO COSTUMES.

6 JANE: Why two?

7 IRMA: I WANT TO GO AS THE PRESIDENT OF THE UNITED STATES, BUT
8 I DON'T KNOW WHICH ONE IS GOING TO WIN...AND THEN I
9 THOUGHT MAYBE I'D COME AS JOHNNY RAY. 6:15

10 JANE: Johnny Ray?

11 IRMA: NO, THAT WOULDN'T BE ANY GOOD...MRS. RHINELANDER WOULD
12 SEE ME CRYING AND THINK I WASN'T HAVING A GOOD TIME.

13 SOUND: KNOCK ON DOOR

14 JANE: Come in.

15 SOUND: DOOR OPEN 6:30

16 KROP: It's only me, Professor Kropotkin...Hello Janie and Irma
17 ...my two little beautiful Halloween girls...One coming
18 as a fairy princess, and the other...the Headless
19 Horseman!

RU

51453 8836

1 JANE: Oh, Professor.

2 KROP: Just a little joke for the holiday...You know ^{girl} it's
wonderful of the Rhinelanders to invite us, they are such
fine people
3 ~~thing like this that makes me feel so proud to be an~~

4 American citizen...

5 JANE: What do you mean, Professor?

6 KROP: This party tonight at the Rhinelanders...Every year

7 they invite me. Such wonderful people...They are rich

8 society and I am a waiter and a fiddle player, yet when

9 ~~I'm with them they treat me like a king.~~

10 JANE: Well,
~~Yes~~, the Rhinelanders never seem to worry about where
11 you're from or how much money you have...with them it's
12 the person that counts.

13 IRMA: THAT'S HOW MY BOSS, MR. CLYDE IS...HE'S OFTEN TOLD ME,
14 IT'S NOT WHO YOU ARE OR WHAT YOU ARE, IT'S WHAT MAKES
15 YOU TICK INSIDE. 7:00

16 JANE: ~~Fickt~~
~~I don't get it.~~

17 IRMA: ~~Yes~~
~~I DON'T EITHER BUT HE ALWAYS TELLS ME THAT AND THEN HE~~
18 SENDS ME OUT TO GET MY HEAD EXAMINED.

RU

IRMA -12B-
10-28-52

1 JANE: Professor, what are you and Mrs. O'Reilly going to wear
2 at the party tonight?

3 KROP: Wait a minute...do I have to be with Mrs. O'Reilly
4 again?

5 JANE: Why, what's wrong? 7:14

6 KROP: What's wrong...how can I have a good time with her
7 near me...The last time I came as Anthony, and she
8 came as Cleopatra. The trouble was she looked more
9 like the barge...and that wasn't all.

51453 8838

RU

IRMA -13-
10-28-52

1 JANE: No? What else?

2 KROP: She's always getting frisky after a couple drinks and
3 she starts flirting.

4 IRMA: (GIGGLES) OH, PROFESSOR, YOU GET JEALOUS. 7:30

5 KROP: No. I get a sore back. When she flirts she winks, and
6 when she winks, her false eye lashes start shredding
7 and I have to pick up the pieces...

8 JANE: I'm sure that won't happen again, Professor. She told
9 me she found a very good glue. As a matter of fact the 7:40
10 first time she tried it she put a little too much on
11 and it took her three days to get her eyes open.

~~12 KROP: Maybe I should use it and she wouldn't look so bad to.~~

~~13 me. But it's not only that... The way she dances...~~

~~14 when I'm leading her on the floor I feel like a~~

~~15 tugboat bringing in the Queen Mary.~~ Well, I've had enough!
This time I think

16 I'll go by myself.

17 JANE: ~~No~~ Please Professor, you can't do that... Everyone expects
18 the two of you to come to the party together. 8:00

RU

51453 8839

1 KROP: All right, Janie, but I'm warning you if she starts
2 getting mushy and says the moon is so lovely tonight
3 I am going to take her on the roof to look at it and I
4 won't be responsible if the law of gravity starts
5 working.

6 MRS. O: (OFF SINGING) "Home, home on the range" 8:15
7 Where the deer and the antelope play...

8 JANE: ~~Oh, that sounds like Mrs. O's little singings~~

9 KROP: ~~You know when~~
She sings about the range and I want to take gas.

10 SOUND: DOOR OPEN

11 MRS. O: Oh, girls...thank goodness you're in...I'm frightened 8:30
12 to death...I had to sing to keep me spirits up.

13 KROP: Your singing not only keeps spirits up, it also makes
14 the living pretty miserable, too.

15 MRS. O: Oh, shut up, Professor. It's nothing to joke about. 8:45
16 With that prowler roamin' about...

17 JANE: Oh yes, I read ~~about that~~ in the paper about it. They call him
18 the Masked Robin Hood, don't they?

RU

1 MRS. O: Yes, and the whole police force is out trying to
2 apprehend him. He's been robbing people's homes and
3 terrorizing the whole neighborhood. I tell you, a girl
4 just isn't safe on the streets anymore. 9:00

5 KROP: So what are ^{you} worried about Mrs. O'Reilly...you haven't
6 been a girl for the last fifty years.

7 MRS. O: Oh, be still Professor, will you? I tell you my heart's
8 in my mouth when I walk along the street alone.

9 KROP: Why?

10 MRS. O: This man carries a knife. 9:15

11 KROP: So what if he does carry a knife. If he ever pulls it
12 on you, smile at him.

13 MRS. O: Smile at him?

14 KROP: Yes, one deadly weapon deserves another.

15 MRS. O: Why, you undernourished..BABOON

16 KROP: Now, hold it, Mrs. O'Reilly. Let's not quarrel. After
17 all you and I are going to the party together. 9:30

18 MRS. O: Well, that's different.

RU

1 IRMA: MRS. O'REILLY HAVE YOU PICKED YOUR COSTUME?

2 MRS. O: ~~I~~ ^{well} was thinking of coming as Helen of Troy.

3 KROP: Troy is a city! Mrs. O'Reilly, it's all right for you
4 to represent a city, but do you have to drag the
5 suburbs with you. 9:45

6 MRS. O: Look who's talking. If I was built like you, I would
7 just keep my arms out and come as a television aerial.

8 JANE: ~~Look,~~ ^{hey now,} let's not have a hassle. We have all got the 10:00
9 same problem and I think we all should get a clever
10 motif for the gang of us.

11 KROP: That's what they do at all the smart parties. Let's go,
12 as song titles ...

13 MRS. O: Why, that's a wonderful idea. Maybe I could wear
14 sandals and carry a Japanese lantern and come as "The 10:15
15 Japanese Sandman".

16 KROP: Mrs. O'Reilly, why should you bother and pick out one
17 particular song. ~~Just~~ ^{with your figure I would just} put a couple of records on top
18 your head and come as the whole Juke Box. 10:30

19 MRS. O: ~~What?~~ Now listen here!
WR

IRMA -17-
10-28-52

1 KROP: I was only fooling. I'll tell you what...we'll go up
2 to my room and I'll look through my trunk. ~~Maybe I'll~~
3 ~~find something and...~~ Come with me

4 MRS. O: ^{Why}
~~Well~~, what do you need me ~~for~~?

5 KROP: Well, the trunk holds up the bed and if I pull it out,
6 the wall may fall over. 10:45

7 MRS. O: The wall????

8 KROP: Yes, the bed has a job to do, too. You see in my room
9 I use only occupational furniture. Goodbye, girls.

10 MRS. O: See you later, girls.

11 SOUND: DOOR CLOSE

12 IRMA: JANE HAVE YOU THOUGHT OF A COSTUME YET?

13 JANE: No, I am still working on that song title idea. Now 11:00
14 let's see...what could I come as?

15 IRMA: I KNOW...PUT A LIGHTED CANDLE IN YOUR MOUTH AND COME AS
16 "THE KISS OF FIRE."

17 JANE: No, sweetie. Richard would have to take out a policy
18 before we could smooch. Maybe I'll come dressed as an
19 income tax collector. 11:15
RU

51453 8843

IRMA -18-
10-28-52

- 1 IRMA: AN INCOME TAX COLLECTOR,
WHAT SONG TITLE COULD THAT BE?
- 2 JANE: ~~"Because You're Mine".~~ "You Belong To Me"
- 3 IRMA: THAT'S VERY CLEVER. I THINK I'LL WEAR A SPANISH SHAWL
- 4 AND SWALLOW A BOTTLE OF INK. 11:30
- 5 JANE: What song would that be?
- 6 IRMA: "BLUE TANGO".
- 7 JANE: ~~That sounds more like "I'll Be Glad When You're Dead,~~
- 8 ~~You Rascal You"~~
- 9 SOUND: KNOCK ON DOOR
- 10 JANE: Come in.
- 11 SOUND: DOOR OPEN
- 12 IRMA: OH, HELLO AL, HONEY.
- 13 AL: Hiya Chicken. Hello Jane.
- 14 JANE: Hello Big Time. 11:45
- 15 IRMA: AL, HAVE YOU DECIDED WHAT YOU'RE GOING TO WEAR TONIGHT
- 16 FOR THE MASQUERADE PARTY?
- 17 AL: No Chicken. What are you going to wear?

RU

51453 8844

1 IRMA: WELL, JANE AND I HAVE BEEN TRYING TO FIGURE OUT A
2 COSTUME TO FIT A SONG TITLE.

3 AL: Say, that's a pretty good idea. Now what can I be?

4 JANE: Well, you just gave me a natural for Irma if she'll
5 come in and hold you by the arm. 12:00

6 AL: What song would we represent?

7 JANE: "I've Got Plenty of Nuthin'".

8 AL: That's a pretty flip remark. I got half a mind not to
9 go to the Rhinelander's party.

10 IRMA: THERE NOW, JANE, YOU SEE, YOU HAVE INSULTED HIM. I
11 WISH YOU WOULDN'T DO THAT. 12:15 IT GIVES HIM A INTERIORITY
12 COMPLEX.

13 JANE: Interiority?

14 IRMA: YES. HE FEELS FUNNY INSIDE.

15 AL: I ain't going!

RU

IRMA -20-
10-28-52

12:30

1 IRMA: OH PLEASE AL. OH, JANE, LOOK AT WHAT YOU DID. I WISH
2 YOU WOULD TRY AND UNDERSTAND AL. HE'S NOT WHAT YOU
3 THINK. HE'S MORE. HE'S A DREAMER, A REAL GENIUS.
4 IT'S JUST THAT HE'S FIFTY YEARS AHEAD OF HIS TIME.

5 JANE: That's right and I know that some day some judge will
6 see that he gets that fifty years. Irma, I'm going 12:45
7 down to the costumers. I'll see you later.

8 SOUND: DOOR CLOSES

9 AL: I hate that dame.

~~10 IRMA: NOW, AL, THAT'S NOT THE ATTITUDE TO HAVE. AFTER ALL,
11 TODAY'S A HOLIDAY. IT'S HALLOWEEN'S BIRTHDAY.~~

~~12 AL: What's that again, chicken?~~

13 IRMA: ~~OH, COME ON~~ ^{DON'T BE ANGRY, COME ON} AL, WHAT KIND OF COSTUME ARE YOU GOING TO
14 GET?

15 AL: I don't know. You take care of it. Get me anything you
16 like, size 34, and drop it by Sam's Poolroom.

17 IRMA: ANYTHING AL - IF YOU'LL JUST TAKE ME TO THE PARTY. AND
18 I JUST GOT A GREAT IDEA FOR A COSTUME FOR THE TWO OF US.

RU

51453 8846

13:00

1 AL: What is it?

2 IRMA: YOU GET DRESSED IN INFANT'S CLOTHES AND I'LL TICKLE YOU
3 WITH A FEATHER.

4 AL: What song is that?

5 IRMA: "WHEN MY BABY SMILES AT ME".

6 ORCH: STINGER

7 JANE: Yes, I think that'll do very nicely. Would you wrap it
8 up, please?

9 MAN: Very well, Miss.

10 IRMA: (OFF) JANE.

11 JANE: Oh, you finally got here. Where's Al?

12 IRMA: HE COULDN'T GET AWAY. I'M GOING TO PICK OUT SOMETHING
13 FOR HIM. JANE, WHAT SONG TITLE DID YOU PICK?

14 JANE: Oh, I gave up trying to come as a song title. It
15 sounded pretty corny, so I picked something topical out
16 of the newspaper.

17 IRMA: WHAT IS IT?

18 JANE: Oh, you'll see it at the party.

RU

51453 8847

IRMA -22-
10-28-52

- 1 MAN: (COMING ON) Here's your package, Miss Stacey.
- 2 JANE: Thank you. See you later, Irma. 13:45
- 3 SOUND: FOOTSTEPS AND DOOR CLOSES.
- 4 IRMA: WELL, IF MY GIRLFRIEND GOT SOMETHING TOPICAL, I'LL GET
- 5 SOMETHING TOPICAL FOR MY BOYFRIEND. HAVE YOU A
- 6 NEWSPAPER I CAN LOOK AT?
- 7 MAN: Right here.
- 8 IRMA: LET ME SEE. WHAT'S GOOD AND TOPICAL? POLITICS...NO...
- 9 SPORTS...NO. OH, HERE'S A CLEVER IDEA. 14:00
- 10 MAN: Yes.
- 11 IRMA: DO YOU HAVE A ROBIN HOOD COSTUME AND MASK?
- 12 MAN: Yes.
- 13 IRMA: LET ME HAVE ONE IN SIZE 34.
- 14 MUSIC: BRIDGE 14:15

51453 8848

RU

MIDDLE COMMERCIAL

IRMA -23-
10-28-52

- 1ST ANNCR: Say! Have you tried America's great, new, king-size cigarette?
- 2ND ANNCR: King-size Cavaliers!
- 1ST ANNCR: Listen--if it's mildness you're missin'...
- 2ND ANNCR: Group after group of smokers from coast to coast 14:30
compared king-size Cavalier cigarettes with the brands they had been smoking and 80% or more in every group said Cavaliers are milder!
- 1ST ANNCR: Yes! 80% or more said Cavaliers are milder and they had been smoking all the other leading brands -- 14:45
perhaps the brand you now smoke!
- 2ND ANNCR: 88% of the visitors interviewed at the Marine Studios in Florida said Cavaliers are milder! 82% of the passengers interviewed aboard the Mississippi excursion boat, "The Admiral", said Cavaliers are milder! 89% of 15:00
the airline pilots interviewed at La Guardia said Cavaliers are milder!
- 1ST ANNCR: Compare king-size Cavalier cigarettes with the brand you've been smoking! You'll find Cavaliers fine, light tobaccos are blended in a special way to bring out their mildness and flavor! 15:15
- 2ND ANNCR: Yet Cavaliers are priced no higher than other leading brands! That's right! Cavalier cigarettes cost no more and they're king-size!

RU

51453 8849

ACT TWO

1 JANE: Well, here we are back at the apartment waiting for the ^{N:30}
2 gang to show up, so we can all go to the party together.
3 I am coming as a lady from Mars...I'm wearing a hat with ^{N:4V}
4 an antenna and a very tight costume. That's to give the
5 men with telescopes something to look at. Irma is
6 dressed as a noblewoman...She is wearing a long, regal
7 gown...a crown on her head...a sceptre in her hand... ^{16:00}
8 and...wait a minute....Irma, why have you got on wooden
9 shoes?

10 IRMA: WELL, JANE, I'M SUPPOSED TO BE A DUCHESS, AND ALL THE
11 DUTCH WEAR WOODEN SHOES.

12 JANE: Oh, no.

13 SOUND: KNOCK ON DOOR.

14 JANE: Come in.

15 SOUND: DOOR OPENS

16 KROP: It's only me again. ^{16:1V-}

1 IRMA: DON'T SAY WHO IT IS...I WANT TO GUESS.

2 JANE: Irma, it's the Professor. (LAUGHS) Oh, what a great
3 costume.

4 IRMA: WELL, WELL...WHAT'S HE SUPPOSED TO BE?

5 JANE: Oh, you know...that character in fiction who had a long
6 beard and slept for twenty years. 16:30

7 IRMA: OH, OF COURSE....SLEEPING BEAUTY!

8 KROP: No...no...I'm Rip Van Winkle.

9 IRMA: WELL, WHY DID YOU PICK THAT COSTUME?

10 KROP: It's the man I always wanted to be.

11 JANE: Why?

12 KROP: If you had the mattress Mrs. O'Reilly has given me, you 16:40
13 would envy anybody who could sleep that long.

14 JANE: Where's Mrs. O'Reilly?

15 KROP: Why, you should see that over-stuffed creature. She's
16 coming as Madame Pompadour.

17 JANE: Oh, no. I wonder what's delaying her.

TC

51453 8851

- 1 KROP: With all that pomp, she can't get through that door. 17:00
- 2 Girls, you should see her. She's carrying a long
- 3 ostrich fan, and everytime she lifts it to her face,
- 4 you get the feeling that this bird wants to fly South.
- 5 IRMA: OH, I CAN SEE THIS IS GOING TO BE A WONDERFUL PARTY.
- 6 DON'T WE ALL LOOK WONDERFUL? 17:15
- 7 SOUND: KNOCK ON DOOR
- 8 JANE: Come in.
- 9 SOUND: DOOR OPEN
- 10 MRS. O: Well, faith and begorra, and viva la France.
- 11 JANE: Mrs. O'Reilly, you're a riot in that costume.
- 12 MRS. O: Yes, but I'm dying of the heat. The pantalettes and
- 13 petticoats they wore in those days. I could start a 17:30
- 14 strip tease and you wouldn't see my legs for three weeks.
- 15 KROP: It's too soon.
MRS. O: ^{Shut up} Where's Al?
- 16 IRMA: HE'LL JOIN US LATER. I SENT HIM A COSTUME. 51453 8852
- 17 JANE: Oh, you picked it out? Was it something topical? 17:45

TC

- 1 IRMA: OH, YES, IT'S SO TOPICAL THAT THEY HAVEN'T EVEN CAUGHT
2 HIM YET.
- 3 JANE: What are you talking about?
- 4 IRMA: OH, FIDDLE DE DE....
- 5 JANE: ~~Look,~~ ^{Now listen.} Irma, you didn't get anything in bad taste,
6 because you know what the Rhinelanders mean to me, and 18:00
7 I wouldn't want to embarrass them especially after how
8 nice they have been to all of us.
- 9 IRMA: OH, NO, JANE.
- 10 KROP: Well, it's getting kind of late. Don't you think we
11 ought to get started?
- 12 IRMA: WELL, WHY DON'T YOU ALL GO AHEAD? WE'LL MEET YOU THERE.
13 AL'S GOING TO PICK ME UP HERE.
- 14 MRS. O: All right. Let's go, Professor. 18:15
- 15 KROP: Just a moment, Madam. ~~Compadoul~~ Do you understand nautical terms?
- 16 MRS. O: Of course.

51453 8853

1 KROP: For your information Petticoat 7 is at half mast.

2 SOUND: DOOR CLOSE

3 ORCH: STINGER

4 SOUND: POLICE WHISTLES - FOOTSTEPS RUNNING

5 MAN: Is that you, Sergeant?

6 SERG: Yes, Inspector. This time that Robin Hood ^{is} not

7 getting away from us. I've got the whole block

8 surrounded. I've got ^{Jones} ~~Casey~~ and ^{Brown} ~~Richter~~ covering the

9 alley. I've got ^{Smith} ~~McCloskey~~ and Higgins covering the

10 back fence. I've got ^{Morrison} ~~Bweeney~~ and Phillips covering the

11 West corner. I've got O'Reilly and Hennessey covering

12 the East corner, and I've got ^{Stanton} ~~O'Leary~~ and Barton

13 covering O'Reilly and Hennessey.

14 MAN: What for?

15 SERG: The brewery's on the East corner.

16 MAN: Wait a minute...look what's coming toward us.

18:30

18:45

19:00

51453 8854

1 SERG: Well, what do you know...it's the Robin Hood Bandit...
2 walking right up into our laps...Hey, you!

3 AL: Who, me?

4 MAN: Don't move. Frisk him, Sergeant.

5 AL: You wait a minute, officer. There must be some mistake.
6 I'm on my way to a Halloween Party. 19:15

7 SERG: That's the funniest switch I heard yet.

8 AL: But listen....

9 SERG: We're not doing any talking here. You're going to the
10 station house.

11 ORCH: STINGER

12 SOUND: FOOTSTEPS ON FIRE ESCAPE - SOUND TWO SHOTS 19:30

13 ROBIN: (SOTTO BREATHLESSLY) Got to get in this building before
14 they spot me on this fire escape....

15 SOUND: POUNDS ON GLASS WINDOW - RAISING WINDOW - ~~TWO FOOTSTEPS~~

16 IRMA: *al* WHAT TOOK YOU SO LONG? I'VE BEEN WAITING FOR YOU.

17 ROBIN: Huh? What are you talking about?

TC

51453 8855

19:45

1 IRMA: GEE, ^{AL}WHAT A WONDERFUL DISGUISE. YOU EVEN CHANGED YOUR
2 VOICE. NO ONE AT THE PARTY WILL KNOW YOU.

3 ROBIN: Party!

4 IRMA: STOP PLAYING GAMES. THEY ARE ALL WAITING FOR US AT THE
5 MASQUERADE PARTY.

6 ROBIN: Huh? Oh, yeah, I forgot.

7 IRMA: AND I'M DYING TO SEE THAT NEW DIAMOND NECKLACE MRS.
8 RHINELANDER'S GOING TO WEAR.

20:00

9 ROBIN: Diamond necklace? Gee, I ought to look at my horoscope.
10 It's been such a wonderful day. ^{Come on, honey} Let's go.

11 MUSIC: STINGER

12 SOUND: PARTY NOISES

13 CAST: AD LIB LAUGHING GAY CONVERSATION, ETC.

20:15

14 JANE: Oh, Mrs. Rhineland, I can't tell you what a wonderful
15 masquerade party this is....I've never had so much fun.

16 MRS. R: Thank you, Jane. I'm glad you're enjoying yourself.

51453 8856

1 JANE: And that buffet is simply delicious...I've never seen
2 such an exquisite silver service...It must be fabulously
3 expensive. 20:30

4 MRS. R: Yes, it's been in the Rhineland family for over a
5 hundred years....I usually hire detectives to keep an
6 eye on things but this is such an intimate party with
7 only my dearest friends present so I didn't think it was
8 necessary this evening. 20:45

9 JANE: Of course not.

10 MRS. R: What's detaining Irma and Al? By the way Jane, your
11 costume is adorable. What a clever idea - "The Girl
12 from Mars."

13 JANE: Yes, and Richard is the man in the moon and I think
14 there's going to be some sparks in the milky way tonight.
15 Have you seen Mrs. O'Reilly? 21:00

16 MRS. R: No and I have been looking for her. Which one is she?

17 JANE: That's her coming toward us.

18 MRS. R: Madame Pompadour..and don't tell me that man dressed as
21:15

19 BB Rip Van Winkle is the professor?

- 1 JANE: Of course.
- 2 MRS. R: Oh, that's wonderful. I saw her dancing cheek to cheek
3 and I thought ^{SHE} they had a beard. (CALLS) Mrs. O'Reilly.
- 4 MRS. O: Mrs. Rhineland. Well, how are you kiddo? 21:30
- 5 MRS. R: Wonderful. Hello Professor.
- 6 KROP: Hello Mrs. Rhineland. Did I tell you how wonderful
7 it is of you to invite us here.
- 8 MRS. R: Oh, forget it. Tell me, where in the world did you get
9 that Union Suit? 21:45
- 10 KROP: I am not sure it's a Union Suit. I think it may be a
11 Confederate Suit because ^{you know} there are places where it looks
12 like General Sherman's Army marched through.
- 13 MRS. R: I can't tell you what a delight it is having you here
14 and Mrs. O'Reilly, you look wonderful. 22:00
- 15 MRS. O: So do you. Who does your face lifting?
- 16 JANE: Mrs. O'Reilly!!!!!!!
- 17 MRS. O: Well, I am just trying to get information. Maybe someday
18 I might have need of the same thing.

1 KROP: Yes, Janey. Don't discourage her because I just danced
2 with her and maybe if she had her face lifted, her feet
3 wouldn't be so heavy. 22:15

4 MRS. R: Oh, I wouldn't change the two of you a bit.

5 IRMA: (COMING ON) HELLO EVERYBODY. GUESS WHO THIS IS?

6 MRS. R: Irma!

7 IRMA: OH, HOW DID YOU KNOW?

8 JANE: Well, you're not wearing a mask for one thing. Irma,
9 is that Al? 22:30

10 IRMA: YES. YOU SAID I SHOULD GET HIM SOMETHING TOPICAL.

11 JANE: Well, what a wonderful idea. The Masked Robin Hood.

12 MRS. R: Isn't that clever. Al, this whole party is going to
13 talk about you.

14 JANE: Well, ^{AL} Al, can't you say thank you? 22:45

15 IRMA: HE'S BEEN VERY QUIET EVER SINCE I GOT HIM THE COSTUME.

16 MAYBE IT MAKES HIM FEEL LIKE THE STRONG SILENT TYPE.

17 ~~MUSIC: STRIKE UP~~

18 KROP: Come on Mrs. O'Reilly, let's dance.

1 MRS. O: Oh, of course, and when I get near the bandstand, I am
2 going to request the "Sweetheart Waltz". 23:00

3 KROP: The Sweetheart Waltz?

4 MRS. O: Yes, that's where they turn out all the lights.

5 ROBIN: Is that what it's called?

6 MRS. O: Yes.

7 ROBIN: That's for me.

8 MUSIC: STRIKES, WALTZ

9 MRS. O: Glory be, they're playing the "Sweetheart Waltz". 23:15

10 ROBIN: Come on, Irma.

11 IRMA: IRMA! BUT YOU ALWAYS CALL ME CHICKEN.

12 ROBIN: Well, we're in society tonight. Shall we waltz,
13 sweetheart?

14 MUSIC: DOWN SOFTLY

15 MRS. O: Oh, you're a wonderful dancer, Professor. I feel as
16 light as a feather on my feet. 23:30

17 KROP: Mrs. O'Reilly, you are not on your feet, you're on my
18 feet, and what is happening to them could never happen
19 with a feather.

20 MUSIC: UP AND DOWN

IRMA -35-
10-28-52

23:45

1 JANE: Imagine Irma thinking of such a wonderful costume for

2 Al. I am sure he'll win first prize.

3 MRS. R: Don't they look adorable dancing together?

4 JANE: They sure do. You know I don't know if it's my

5 imagination but it seems every time they pass the table

6 I could swear a piece of silverware disappears.

24:00

7 MRS. R: Oh, that's ridiculous.

8 MUSIC: UP AND DOWN

9 IRMA: GEE, AL, YOUR DANCING HASN'T IMPROVED AT ALL. YOU SEEM

10 TO BE GETTING HEAVIER ALL THE TIME.

11 ROBIN: Well, I'm carrying quite a load babe.

24:15

12 IRMA: AL, DO YOU LIKE DANCING WITH THE LIGHTS OUT?

13 ROBIN: I love it.

14 IRMA: THEN HOW COME EVERY SO OFTEN YOU DANCE AWAY FROM ME FOR

15 SEVERAL MINUTES?

16 ROBIN: ^{ER, ER} It's a new step I learned. Here I go again.

17 MUSIC: UP AND DOWN

18 WOMAN: (SCREAMS) George, my pearls are gone!

24:30

51453 8861

IRMA -36-
10-28-52

1 MAN: What's going on here?

2 MRS. R: My diamond necklace is gone.

3 MRS. O: Glory be, somebody is robbing the women of their
4 valuables.

5 KROP: Count your petticoats!!

6 MAN: Somebody put on those lights. 24:45

7 IRMA: OH, AL, WHERE ARE YOU? I'M SCARED IN THE DARK. OH, AL,
8 IS THAT YOU IN MY ARMS?

9 ROBIN: Yeah.

10 IRMA: YOU BETTER STAY CLOSE TO ME. I THINK THERE'S A CROOK
11 AROUND HERE.

12 MRS. R: There's the light switch over there.

13 SOUND: CLICK

14 JANE: Everyone stand where you are.

15 IRMA: AL, WHERE YOU GOING. HE RAN AWAY. JANE, LOOK WHAT YOU
16 DID, YOU EMBARRASSED HIM. 25:00

17 MAN: (YELLING) Somebody grab him. He's going through that
18 window.

51453 8862

- 1 KROP: There's a traffic cop on the corner. I'll yell.
- 2 (YELLS) POLICE - HELP - THIEF.
- 3 SOUND: POLICE WHISTLE OFF
- 4 MRS. R: Oh, my necklace!
- 5 WOMAN: My pearls.
- 6 JANE: Now compose yourself, Mrs. Rhineland. Irma, how could
25:15
- 7 Al do such a thing?
- 8 IRMA: I DON'T KNOW.
- 9 KROP: Oh look. The police got him. They're bringing him in.
- 10 MAN: I am going to take a sock at him even if he does have the
- 11 police with him.
- 12 OFFICER: All right come on in here. I want these people to
- 13 identify you.
- 14 MAN: And I want to give you this for a present.
- 15 SOUND: LOUD SOCK
25:30
- 16 AL: Chicken, what did you buy me? A costume or a coffin?
- 17 MUSIC: TAG
- 18 (APPLAUSE)
- 19 ANNCR: Irma and Jane will be back in one moment.
25:45

CLOSING COMMERCIAL

1st ANNOUNCER: Here's what 87% of the Air Force personnel interviewed at San Antonio said about king-size Cavalier cigarettes:

2nd ANNOUNCER: Cavaliers are milder!

1st ANNOUNCER: Here's what 85% of the Long Island yachtsmen interviewed said about king-size Cavalier cigarettes: 26:00

2nd ANNOUNCER: Cavaliers are milder!

1st ANNOUNCER: Here's what 83% of the folks interviewed in Chicago's Loop section said about king-size Cavalier cigarettes:

2nd ANNOUNCER: Cavaliers are milder!

1st ANNOUNCER: And, four to one, you'll say Cavaliers are milder! 26:15
Because Cavaliers were compared with all the other leading brands -- perhaps the brand you now smoke -- and, in group after group of smokers from coast to coast, the score was 80% or more! Yes! 80% or more said Cavaliers are milder! 26:30

2nd ANNOUNCER: Try king-size Cavalier cigarettes today! You'll find Cavaliers are long on mildness -- long on flavor, yet they're priced no higher than other leading brands. That's right! Cavaliers cost no more and they're king-size! 26:45

IRMA -39-
10-28-52

27:00

THE PARTY

VIGNETTE

- 1 JANE: Well, we're back in the apartment. ~~Halloween~~ is over...
- 2 Fortunately the police captured the real Robin Hood and
- 3 every one got their jewels back...and speaking of jewels,
- 4 Irma got her ~~her~~ Al back. Of course, he's not in the same
- 5 condition...he's got a black eye, a bump on his head, a
- 6 bruise on his chin, and his head in Irma's lap. She is
- 7 nursing him back to life. 27:15
- 8 IRMA: HOW DO YOU FEEL NOW, AL?
- 9 AL: Oh, Chicken, I'm dying. My head is killing me.
- 10 IRMA: WHAT ABOUT YOUR EYE? IS THAT STEAK MAKING IT FEEL BETTER?
- 11 AL: No, Chicken. Maybe if you broiled it medium rare. 27:30
- 12 IRMA: BROILED IT?
- 13 AL: Yeah...I'm afraid my heart is getting weak, and you know
- 14 the way to a man's heart is through his stomach.
- 15 IRMA: THAT'S RIGHT AL. I'LL FIX IT FOR YOU RIGHT AWAY.

51453 8865

IRMA -40-
10-28-52

- 1 AL: (MUSHY) That's my chicky-wicky. 27:45
- 2 IRMA: (MUSHY) AND YOU'RE MY ALSY-WALSY...MY RACKY-PACKY....MY
- 3 HACKY-DACKY.
- 4 JANE: I think I'll hit the sacky before I cracky and go
- 5 whacky from My Friend Irma. 28:00
- 6 MUSIC: THEME
- 7 (APPLAUSE)

BB

51453 8866

IRMA -D-
10-28-52

1ST ANNCR: AND DON'T FORGET KING-SIZE CAVALIERS ARE MADE BY THE
MAKERS OF CAMELS. ALL THE KNOW-HOW GAINED IN PRODUCING
CAMELS, AMERICA'S MOST POPULAR CIGARETTE HAS GONE INTO
CREATING THIS SPECIAL CAVALIER BLEND. AND YOU REAP THE
BENEFIT ... IN THE GREAT MILDNESS AND FINE FLAVOR OF
CAVALIER'S. MAKE YOUR NEXT PACK KING-SIZE CAVALIERS.

MUSIC: THEME

ANNCR: "My Friend Irma" is a Cy Howard production and is
directed by Parke Levy who writes the script with
Stanley Adams. Marie Wilson is starred as Irma and
Cathy Lewis as Jane. Hans Conreid was heard as
Professor Kropotkin, Gloria Gordon was Mrs. O'Reilly,
Sid Tomack as Al, and Alan Reed as Mr. Clyde. Also
included were Myra Marsh, Paul DuBov, Peter Leeds, Dal
McKennon, and Alice Backus.

Music was under the direction of Lud Gluskin.

Until next Tuesday, your friend Irma says:

IRMA: HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING SIZE.

ANNCR: Regardless of who you vote for, make absolutely sure
you vote. See you at the polls November 4. Bob Lemond
speaking, transcribed from Hollywood, and saying Good
Night ~~from~~ ^{FOR} CAVALIER Cigarettes.

WR

51453 8867