

Mrs. Wilson
Turned

"CAVALIER CIGARETTES"

(REVISED)

PRESENTS

MY FRIEND IRMA

STUDIO B

8:30 - 9:00 PM

TAPE: TUESDAY, OCTOBER 14, 1952

AIR: OCTOBER 21, 1952

CAST

IRMA.....MARIE WILSON
JANE.....CATHY LEWIS
MRS. O'REILLY.....GLORIA GORDON
PROF. KROPOTKIN.....HANS CONRIED
AL.....SID TOMACK
MR. CLYDE.....ALAN REED
VIOLET.....SANDY GOULD
AUNT AGATHA.....*Janette Nolan*
PROF. *Backes* ~~HARTLEY~~ & MAN #1.....LOU KRUGMAN
ANNCR. & MAN #2.....JACK CARROLL

PRODUCER: CY HOWARD

LUD GLUSKIN AND HIS
ORCHESTRA

DIRECTOR: PARKE LEVY

ASSISTANT: LUCIAN DAVIS

REHEARSALS

SOUND: TOM HANLEY

CAST: 6:30 - 8:30 PM

ENGINEER: JIMMY MURPHY

ORCH: 7:00 - 7:30 PM

ANNOUNCERS: BOB LEMOND
JOHN JACOBS

TAPE: 8:30 - 9:00 PM

51453 8785

VR

IRMA -A-
10-21-52

1ST ANNCR: CAVALIER Cigarettes
2ND ANNCR: CAVALIER Cigarettes
1ST ANNCR: America's great, new King size Cigarettes . . .
2ND ANNCR: Bring you - MY FRIEND IRMA
1ST ANNCR: Created by Cy Howard, transcribed from Hollywood and
starring Marie Wilson as Irma and Cathy Lewis as Jane.
(APPLAUSE)
MUSIC: JANE THEME

51453 8786

VR

"MY FRIEND IRMA"

- 1 ANNCR: (MARCH OF TIME STYLE) Today, October 21, nineteen
2 fifty-two at precisely twelve midnight the armada of
3 flying saucers left the earth's atmosphere for good --
4 Yes the invasion threat from Mars is over..Why?..How did
5 this miracle come about? Ladies and Gentlemen of the
6 world, right here in our CBS Studios is the heroine
7 of Earth's salvation to tell you in her own words how
8 she was responsible for the retreat of the Martian
9 Interplanetary space fleet...here she is...Winner of the
10 Congressional Medal of Honor, the World Federation
11 Medal of Accomplishment, the heroine of the 20th century.
12 ...go ahead Miss the world is waiting to hear your story. 1:00
- 13 IRMA: NOW?
- 14 ANNCR: Now. Tell the people your name.
- 15 IRMA: MAY I CONSULT MY NOTES?
- 16 ANNCR: By all means.
- 17 IRMA: MY NAME IS IRMA PETERSON. 1:15

VR

51453 8787

IRMA --2-
10-21-52

1 ANNCR: And how did you repel these strange invaders from
2 another planet?
3 IRMA: WELL, IT'S REALLY NOTHING -- I WAS UP ON THE ROOF
4 WAITING FOR MY BOYFRIEND AL. ^{see} HE HASN'T WORKED IN SIX
5 YEARS SO THE ONLY CHANCE HE GETS TO SHOW ME THE TOWN IS 1:30
6 FROM THE ROOF.
7 ANNCR: Miss Peterson.
8 IRMA: YES?
9 ANNCR: The flying saucer..The world is waiting to hear.
10 IRMA: OH YES..WELL, WHILE I WAS WAITING UP THERE ON THE ROOF,
11 A BIG SHINY ROUND MACHINE LANDED RIGHT BESIDE ME AND
12 TWO LITTLE MEN..WELL, THEY WEREN'T EXACTLY MEN, THEY 1:45
13 LOOKED MORE LIKE WALKING GRASSHOPPERS WITH TWO LONG
14 WAVY THINGS STICKING OUT OF THEIR BIG HEADS...THEY
15 COULD HAVE BEEN TELEVISION AERIALS...
16 ANNCR: Yes...yes..
17 IRMA: ALL OF A SUDDEN ONE OF THEM SPOKE.
18 ORCH: EERIE SORT OF THERAMIN EFFECT

51453 8788

2:00

VR

No. 1: *yes!*
IRMA: *Yes!*

1 NO. 1: *yes!* We come from the planet Mars.

2 IRMA: THAT'S NICE...I'VE EATEN YOUR CANDY.

3 NO. 2: Our candy? *2:15*

4 IRMA: YES...OF COURSE I'VE NEVER BEEN ABROAD SO I HAVEN'T
5 SEEN YOUR COUNTRY.

6 NO. 1: Hublo.

7 NO. 2: Yes Ogart.

8 NO. 1: *No. 1* } *Looks like a bad day.*
You and your darn telescope. I told you we shouldn't *2:30*

9 have come to this planet.

10 NO. 2: But they all looked so intelligent-- their heads are so
11 large.

12 NO. 1: What good is size. I have rubbed this human being's
13 head with my antenna and I hear nothing but a hollow
14 echo.

15 NO. 2: *Very well then*
Then let us return. *2:45*

16 ~~NO. 1: We traveled fifty billion light years. We'll be lucky~~
17 ~~if we can write this off as a business trip. Let us go.~~

18 SOUND: WHIRLING EFFECT

19 IRMA: AND THAT'S JUST WHAT HAPPENED. *looked at me*
looked to me & they went back
20 ~~INTO THEIR MACHINE AND LEFT.~~ I WONDER WHY? *3:00*

51453 8789

1ST ANNCR: Well Irma may wonder about a great many things but she doesn't wonder about Cavaliers because when you have a Cavalier -- America's great new king-size cigarette -- you can be sure you'll get the mildness so important to your smoking enjoyment!

3:15

2ND ANNCR: Yes! Group after group of smokers from coast to coast compared Cavalier cigarettes with the brands they had been smoking and 80% or more in every group said:
"Cavaliers are milder!"

3:30

1ST ANNCR: That's the score! 80% or more said Cavaliers are milder! So try king-size Cavaliers -- for mildness -- for flavor -- for real smoking enjoyment!

3:45

51453 8790

VR

1 SOUND: PHONE RINGS...REC UP

2 IRMA: HELLO..MILTON J. CLYDE, ATTORNEY AT LAW. NO, THIS
3 ISN'T MILTON SPEAKING. YOU MUST HAVE THE WRONG NUMBER.

4 VIOLET: (FILTER) Oh Irma, I was only kidding, this is Violet.

5 IRMA: VIOLET MURPHY...WELL HOW ARE YOU? 4:00

6 VIOLET: (FILTER) Just fine...guess what...I broke off with
7 Seymour.

8 CLYDE: (OFF) Miss Petersen. I told you I am expecting an
9 important call. Will you get off that phone.

10 IRMA: (CALLS OFF) BUT THIS CALL IS VERY URGENT. I WON'T BE
11 LONG. (BACK INTO PHONE) WHAT WERE YOU SAYING VIOLET? 4:15

12 VIOLET: (FILTER) I broke off with Seymour.

13 IRMA: YOU DID?

14 VIOLET: Yes, but I have a new boyfriend.

15 IRMA: PICK UP?

16 VIOLET: No. Push in. He's a subway guard.

17 IRMA: OH, ISN'T THAT EXCITING. HOW DID YOU MEET HIM? 4:30

51453 8791

VR

IRMA --5-
10-21-52

1 VIOLET: Well every morning Maximillian--

2 IRMA: MAXIMILLIAN?

3 VIOLET: Yes, that's his name, Maximillian. I call him Million
4 for short and that's what he's short, about a million.

5 Well, anyway, his job is to push people into the subway
6 train.

7 IRMA: YES?

8 VIOLET: Well, this morning, he got stuck in the door and rode
9 all the way to Times Square holding onto my neck, so
10 naturally, we started a conversation.

11 IRMA: OH VIOLET, YOU ALWAYS HAD A TALENT FOR MEETING PEOPLE.

12 CLYDE: (OFF) Miss Petersen!

13 IRMA: (CALLS) PLEASE, MR. CLYDE, DO I INTERRUPT YOU? (INTO
14 PHONE) WHAT WERE YOU SAYING VIOLET?

15 VIOLET: I have a date with him Saturday night on the Eighth
16 Avenue Local. We are going to ride back and forth for
17 a few hours. Get your boyfriend Al and we'll make it a
18 double.

VR

51453 8792

IRMA -6-
10-21-52

1 CLYDE: (SCREAMS) Miss Petersen!!!!

2 IRMA: OH, THAT BOSS OF MINE IS SO INCONSIDERATE. WHAT, *Was that*

3 VIOLET? OH MR. CLYDE LOOKS FINE. HE HAS A NICE COLOR

4 - HIS CHEEKS ARE GETTING REDDER AND REDDER. I BETTER *5:00*

5 HANG UP VIOLET, HE'S TURNING BLUE. GOOD BY.

6 SOUND: RECEIVER DOWN

7 CLYDE: Miss Peterson, how could you tie up the phone like that?

8 You know I'm expecting a long distance call from

9 Senator Mason.

10 IRMA: OH, HE CALLED TEN MINUTES AGO.

11 CLYDE: Why didn't you tell me? *5:15*

12 IRMA: WHY DIDN'T I TELL YOU? YOU SAID YOU DIDN'T WANT TO

13 SPEAK TO ANYONE EXCEPT WASHINGTON AND HE HASN'T CALLED

14 YET. AND PERSONALLY, I DON'T THINK HE'S GOING TO

15 BECAUSE I HAPPEN TO KNOW *Washington's* HE'S DEAD. *He died at Valley*

16 CLYDE: Why you idiot! You're fired! *5:30*

17 IRMA: FIRED. (CRIES)

18 MUSIC: STINGER *5:45*

51453 8793

VR

1 JANE: So he fired you?

2 IRMA: YES.

3 JANE: Do you realize this is the twenty-third time you have
4 been fired this year?

5 IRMA: TWENTY-THIRD TIME?

6 JANE: Yes and if I'm not mistaken, that's the official
7 American record. Would you like to try for the Olympic
8 team? 6:00

9 ~~IRMA: I JUST CAN'T UNDERSTAND IT. MY HOROSCOPE SAID IT WAS~~
10 ~~GOING TO BE SUCH A GOOD DAY FOR ME.~~

11 JANE: Well I can't plead your ease with Mr. Clyde any more.
12 He'll throw me out. You better start looking around
13 for another job.

14 IRMA: I'VE ALREADY LOOKED THROUGH THE WANT ADS.

15 JANE: Find anything?

16 IRMA: JUST FOR SECRETARIAL WORK.

17 JANE: Well, what are you waiting for? 6:15

51453 8794

VR

1 IRMA: I'M SICK OF OFFICE JOBS. I HAVE SO MANY ACCIDENTS.

2 JANE: Accidents?

3 IRMA: YES. YESTERDAY MY NECKLACE GOT CAUGHT IN THE TYPEWRITER
4 KEYS AND I DIDN T NOTICE IT AND IF THERE HAD
5 BEEN TWO MORE LETTERS IN THE WORD, I WOULD HAVE
6 STRANGLED TO DEATH. 6:30

7 JANE: But, cookie, what other work can you do?

8 IRMA: I SAW AN AD WHERE A WEALTHY SOCIETY WIDOW WANTS A
9 COMPANION - YOU KNOW, TO TRAVEL AND EVERYTHING.

10 JANE: A companion?

11 IRMA: YES, BUT IT SAYS HERE, "THE APPLICANT MUST HAVE HIGH
12 CLASS FAMILY BACKGROUND".

13 JANE: Well your family can boast of a certain distinction ... 6:45
14 they have the only daughter in the world who thinks a
15 racing form is a jockey's girdle. Why don't you just
16 forget about that job and look for something you've had
17 experience in.

TK

51453 8795

7:00

1 IRMA: NO JANE ... I'VE MADE UP MY MIND ... I WANT TO GET PLACES
2 ... I WANT TO BETTER MYSELF.

3 JANE: Sweetie don't aim for the moon. There's a man up there
4 and he's liable to shoot back.

5 IRMA: OH, JANE, THAT JOB SOUNDS SO WONDERFUL. GOSH, IF ONLY I
6 HAD A FANCY FAMILY PEDIGREE.

7 JANE: Pedigree? 7:15

8 IRMA: YES, IF ONLY MY MOTHER AND FATHER CAME FROM THE MAYFLOWER.
9 NO, THAT WOULD MAKE ME TOO OLD TO WORK.

10 JANE: Well maybe you could write this woman and say you're
11 related to Marie Antoinette.

12 IRMA: WAS SHE CLASSY? 7:30

13 JANE: Yes, and she had no head either. Look, Irma, if people
14 don't want you as you are, forget it.

~~15 IRMA: NO JANE. I AM BEGINNING TO REALIZE HOW IMPORTANT FAMILY
16 BACKGROUND IS IN AMERICA. TAKE THE VANDERBILTS. THE
17 ASTORS, IT'S EASY FOR THEM TO BE SUCCESSFUL, LOOK WHO
18 THEY ARE!~~

51453 8796

VR

1 JANE: ~~how is that again?~~

2 IRMA: *By your uncle*
~~FAMILY IS EVERYTHING.~~ IF MY GREAT GREAT GRANDMOTHER

3 MARRIED SOMEONE LIKE THE KING OF ENGLAND, I MIGHT HAVE

4 BEEN QUEEN ELIZABETH.

5 JANE: Yeah, or the Prince of Wales.

6 SOUND: KNOCK ON DOOR

7 JANE: Come in.

8 SOUND: DOOR OPEN

9 KROP: It's only me, Professor Kropotkin ... Hello Janie and

10 Irma, my two favorite fruit dishes ... one with a ~~face~~

11 and smile that is as refreshing as a honeydew ...

12 and the other also a melonhead.

13 JANE: Professor.

14 KROP: Excuse me, a little joke to start the day off. What's

15 the matter with you Irma?

16 JANE: Irma was just fired.

17 KROP: What else is new?

TK

51453 8797

1 IRMA: AND NOW I HAVE A CHANCE TO GET A WONDERFUL JOB. BUT SHE

2 CAN'T MARRY KING GEORGE. SHE'S DEAD.

3 KROP: Who's dead?

4 IRMA: MY GREAT GREAT GRANDMOTHER.

5 KROP: Oh, I'm sorry - and you just got the news?

6 *Krop:* *Irma By this time you must be well to do*
JANE: *No. Irma saw an ad in the paper for a woman's companion* *8:30* *so only*
will she *good* *friend*

7 but the applicant must have distinguished ancestry, so

8 to speak.

9 KROP: Oh, I understand. Look Irma darling, this thing of

10 family background is greatly over-rated. Do you realize

11 the Kropotkins go back to the ninth century. *8:45*

12 JANE: Not really.

13 KROP: It's a fact. On the inside of a cave in Roumania was

14 found the inscription, "Ferdinand Kropotkin was born

15 here".

16 IRMA: ISN'T THAT THRILLING?

17 KROP: What's thrilling about it? One thousand years of

18 civilization have passed and *the Kropotkins* ~~are~~ still

living in caves.

TK

1 MRS. O: (OFF SINGING) "I walked down the street like a good gir
2 should ...He followed me down the street
3 like I knew he would" 9:15

4 KROP: Now speaking of caves, if someone will hand me a club,
5 I will turn history back.

6 IRMA: (GIGGLES) YOU MEAN YOU WOULD PULL MRS. O'REILLY TO
7 YOUR CAVE BY THE HAIR? 9:30

8 KROP: If I pulled her by the hair, the hair would be in the
9 cave but she would still be here.

10 SOUND: KNOCK ON DOOR

11 MRS. O: (OFF) Anybody home?

12 JANE: Come in, Mrs. O'Reilly.

13 SOUND: DOOR OPEN

14 MRS. O: Hello girls....Glory be, what's the matter with Irma?
15 She looks so downhearted. 9:45

16 JANE: Mr. Clyde fired her.

17 MRS. O: Well now, that's too bad, but she'll find something.

51453 8799

SL

1 JANE: It's not that simple anymore. Now she feels everything
2 is lost because she doesn't have a big family background.
3 MRS. O: I don't understand, Janie. 10:00
4 KROP: She saw an ad in the paper for a companion for a wealthy
5 woman. But, for this job, she's got to be from a family
6 of bluebloods.
7 MRS. O: Oh, so that's it...Of course I'd never apply for the job,
8 but I've got quite a family tree, you know.
9 JANE: Really?
10 KROP: Sure, her family's got a tree. That's why everybody in 10:15
11 Ireland always used to say the O'Reilly's are for the
12 birds.
13 MRS. O: Oh, is that so? It may interest you to know that my 10:30
14 great great grandfather designed the hull of the
15 Mayflower.
16 KROP: Yes, I see the family resemblance.
17 MRS. O: Go ahead. Make all the cracks you want. You're just
18 jealous. By the looks of you I bet your forefathers 10:45
19 swung from their tails.

1 KROP: Wait a minute.

2 MRS. O: Just look at him, those droopy eyes, that long nose. You
3 look like a half-starved orangutang.

4 KROP: Now let me tell you something. 11:00

5 SOUND: PHONE RINGS

6 JANE: All right, there's the bell. Back to your corners you
7 two.

8 SOUND: RECEIVER UP

9 JANE: Hello...Oh hello Richard...what? your Aunt Agatha...Oh
10 yes I remember your telling me about her, isn't she the
11 one from Australia who recently lost her husband? But 11:15
12 Richard she doesn't even know me...Yes I'll be glad to
13 visit her...Is that included in my salary? (SIGHS)
14 Oh Richard that's even better than money. 11:30

15 SOUND: RECEIVER DOWN

16 JANE: Well, I've got to get going.

17 IRMA: WHAT'S THIS ABOUT RICHARD'S AUNT?

1 JANE: She's kind of lonely. She just arrived in America and
2 Richard wants me to keep her company until he gets
3 there.

4 MRS. O: So the poor thing lost her husband in Australia?

5 IRMA: MAYBE HE FELL INTO A KANGAROO'S POCKET AND IT RAN
6 AWAY WITH HIM. *11:45*

7 JANE: Goodbye folks.

8 SOUND: DOOR CLOSES.

9 IRMA: GEE, I'VE NEVER BEEN SO DEPRESSED. HERE'S A WONDERFUL
10 JOB AND I CAN'T GET IT BECAUSE OF MY BACKGROUND. *12:00*

11 MRS. O: Well, have you checked if anyone in your family had
12 anything to do with society?

13 IRMA: WELL MY BROTHER ^{*drive*} ~~WAS HIT BY~~ A MOBILE GAS TRUCK AND THAT'S
14 OWNED BY THE ROCKEFELLERS, ISN'T IT? *12:15*

15 KROP: I am afraid it isn't enough. ~~That's just what you call~~
16 ~~a passing acquaintance.~~

17 SOUND: DOOR OPEN

18 AL: Hello Professor, Mrs. O'Reilly...Hiya chicken.

1 IRMA: HELLO AL, HONEY. GEE I HAVEN'T SEEN YOU ALL WEEK. WHA!
2 HAVE YOU BEEN DOING?
3 AL: Very busy chicken. Been traveling all over the city
4 making election speeches...you know, barnstorming.
5 IRMA: OH REALLY, I DIDN'T EVEN KNOW IT WAS RAINING. 12:30
6 KROP: What party are you making all those speeches for, Al?
7 AL: The Democratic party in New York.
8 MRS. O: What do you mean in New York?
9 AL: Well you see, next week I go to New Jersey and make
10 speeches for the Republican party. 12:45
11 KROP: I don't understand.
12 AL: Well, if the Democrats get in, I have great connections
13 in New York. If the Republicans get in, I'm all set
14 in New Jersey. One way or another I'm in great
15 shape.
16 KROP: I see, Al, and if a split ticket gets in you'll be 13:00
17 having an office on the Hoboken Ferry. Let's go Mrs.
18 O'Reilly.

1 MRS. O: Okay. By the way, how would you like me to cook
2 dinner for you tonight?

3 KROP: Now you're talking. I accept. What are we going to
4 have?

5 MRS. O: I've got a turkey in the oven.

6 KROP: Oh no. Now, no matter which way I'll turn I will be
7 surrounded. Good by Irma.

8 SOUND: DOOR CLOSES

9 AL: Well chicken, what's new with you?

10 IRMA: AL, I LOST MY JOB.

11 AL: That's all right Chicken. You'll find something. 13:14

12 IRMA: I ALREADY DID AL, ONLY I CAN'T GET IT BECAUSE OF MY
13 BACKGROUND.

14 AL: What's the matter with your background?

15 IRMA: IT'S NOT GOOD ENOUGH.

16 AL: Chicken, take my word for it, there is nothing wrong
17 with your background. It is very bit as attractive
18 as the ground you cover in the front.

1 IRMA: ~~OH, THANK YOU, AL. BUT, THAT'S NOT WHAT I'M TALKING~~
2 ABOUT. YOU SEE, IT'S A JOB FOR A COMPANION TO A RICH
3 SOCIETY LADY AND IT PAYS TWO HUNDRED DOLLARS A WEEK.

4 AL: Heard enough, chicken, come on I'll drive you down --

5 IRMA: BUT SHE WANTS SOMEONE WHO HAS AN IMPORTANT FAMILY TREE.

6 AL: Why didn't you say so chicken. Here let me show you ^{13:30}
7 something.

8 SOUND: UNFOLDING PAPER

9 IRMA: WHERE DID YOU GET THAT?

10 AL: Was given to me by a geneologist.

11 IRMA: OH, A BABY DOCTOR.

12 AL: No, this guy, Professor ^{Colum Bucke} Hartley, draws up pedigrees for
13 you. For a certain amount of dough he'll make you so ^{13:45}
14 important you will courtship to yourself before you get
15 into bed. This one cost me ten bucks.

16 IRMA: WHAT DOES IT SAY, AL?

17 AL: Well, according to this chart, King Henry the Eighth was
18 once a stable boy to my ancestor whose name was Lester
19 Miserable, about whom they wrote the famous book, ^{14:00}
20 Les Miserables.

1 IRMA: IS THAT A FACT?

2 AL: *Just* Now you see this red line zipping over here, that's the
3 marriage line. It shows that Les married Scheherezade,
4 a hula dancer in Arabia. Now when he and Rose had been
5 married three years... *14:14*

6 IRMA: ROSE?

7 AL: Yes, he couldn't spell Scheherezade, so he called her
8 Rose. Now in 1775 he and Rose offspring their first
9 son, William Tell.

10 IRMA: 1775? *14:30*

11 AL: Well, it was really 1776, but he didn't want people to
12 think he had a kid just to duck the draft. From there
13 on, as you can see, my family is just full of important
14 people -- and all for ten bucks.

15 IRMA: WELL, AL THIS IS WONDERFUL. DO YOU THINK PROFESSOR
16 *Booker* HARTLY.... NO, THAT'S DISHONEST. *14:45*

17 AL: Chicken, it ain't dishonest. You would be surprised at
18 the number of people who do it. It don't hurt nobody.

MG

1 IRMA: WELL, IF YOU THINK ...

2 AL: Believe me Chicken, this guy will give you a pedigree
3 that will have Lady Astor calling you up asking to do
4 your housework. *✓* *14:00*

5 IRMA: ALL RIGHT, AL, I'LL GO. TAKE ME THERE.

6 AL: Right, Chicken. Let's get going. *He lives at the
Cotton Clippin Apts.*

7 IRMA: JUST ONE THING. AL, I DON'T WANT THE SAME PEDIGREE

8 AS YOURS.

9 AL: Why not?

10 IRMA: *we had the same parents*
WELL, IF PRINCESS ROSE IS RELATED TO BOTH OF US,

11 *wid be*
~~WE PROBABLY HAD THE SAME PARENTS AND WE WOULD BE~~

12 BROTHER AND SISTER AND WE COULD NEVER GET MARRIED. *✓* *14:15*

13 ORCH: PLAY OFF

14 END OF ACT ONE

15:30

MIDDLE COMMERCIAL

1ST ANNCR: North! South! East! West! King-size Cavalier
cigarettes win an overwhelming mildness vote!

2ND ANNCR: Not from one smoker or two -- but from group after group
of smokers!

1ST ANNCR: Yes! From coast to coast, groups compared Cavalier
cigarettes with the brands they had been smoking. That
included all the other leading brands -- perhaps the 15:45
brand you smoke!

2ND ANNCR: And listen to the score! 80% or more in every group
said Cavaliers are milder!

1ST ANNCR: 85% of the airline hostesses interviewed at Idlewild said
Cavaliers are milder! 89% of the seniors interviewed at 16:00
Princeton said Cavaliers are milder! 81% of the members
and guests interviewed at Chicago's famed Tam O' Shanter
Country Club said Cavaliers are milder! 88% of the
vacationists interviewed at Lake Geneva, Wisconsin, said 16:15
Cavaliers are milder!

2ND ANNCR: So, for mildness so important to your smoking enjoyment ...

1ST ANNCR: Ask for king-size Cavaliers!

2ND ANNCR: For flavor that's pleasant to the last puff

1ST ANNCR: Ask for king-size Cavaliers!

2ND ANNCR: And, remember, Cavaliers are priced no higher than 16:30
other leading brands! That's right! Cavaliers cost no
more and they're king-size!

51453 8808

16:45

ACT TWO

- 1 SOUND: KNOCK ON DOOR
- 2 JANE: (OFF) Who is it?
- 3 IRMA: OPEN UP. IT IS I LADY PETERSEN.
- 4 JANE: Lady what
- 5 IRMA: HER HIGHNESS FORGOT HER KEY.
- 6 JANE: Oh, Irma, well come on in, the door is unlocked. / 17:10
- 7 SOUND: DOOR OPEN
- 8 IRMA: OH, JANE, I AM SO EXCITED. I AM GOING TO GET THE JOB.
- 9 JANE: What job sweetie?
- 10 IRMA: YOU KNOW, THE ONE IN THE PAPER FOR A COMPANION.
- 11 JANE: That one ... I don't understand.
- 12 IRMA: WELL...
- 13 JANE: Hook me up in the back, sweetie.
- 14 IRMA: OKAY ... YOU REMEMBER THEY WANTED SOMEONE WITH A FAMILY
- 15 BACKGROUND.
- 16 JANE: Yes.
- 17 IRMA: PULL YOUR SLIP UP. IT'S SHOWING IN THE BACK. / 17:15

1 JANE: Oh, thanks.

2 IRMA: WELL, I JUST GOT ONE. I JUST BOUGHT A REAL GUARANTEED
3 FAMILY TREE.

4 JANE: Where did you chop it down?

5 IRMA: NO, REALLY, LOOK.

6 SOUND: UNFOLDING PAPER

7 JANE: What is this?

8 IRMA: MY CHART ... I GOT IT FROM A REAL GEOLOGIST. / 17:30

9 JANE: Irma, a geologist is a person who studies rocks. Well,
10 maybe you know what you're doing.

11 IRMA: DON'T SAY A THING UNTIL YOU READ IT. / 17:45

12 JANE: Let me see. (READS) The Irma Peterson Ancestral Chart.

13 The name Peterson means Son of Peter. This was Peter the

14 Great, Czar of Russia, who married Cleopatra...Irma, 18:00

15 Cleopatra lived two thousand years before Peter the Great.

16 IRMA: SO WHAT, A LOT OF GIRLS MARRY MEN YOUNGER THAN THEMSELVES.

17 JANE: Oh well - (READS) They had three children, Napoleon, The / 18:15

18 ~~Prince of Wales, and Arthur Godfrey. Arthur Godfrey?~~

Peter Pan *Charles* *Edward*

DH

1 IRMA: I ASKED HIM TO PUT A LITTLE TALENT IN OUR FAMILY ... READ

2 THE REST.

3 JANE: I wouldn't think of it. Irma, you poor fool, what did

4 you spend for this?

5 IRMA: IT'S A TWENTY DOLLAR SPECIAL. THEY HAD ONE FOR TEN

6 DOLLARS BUT THAT ONE WAS WRITTEN IN PENCIL.

7 JANE: Oh Irma, how could you waste money like this especially

8 when you're out of work.

9 IRMA: BUT, PROFESSOR HARTLEY IS SUCH AN HONEST MAN.

10 JANE: Honest? If I didn't have to be at Richard's aunt's house

11 in fifteen minutes, I would get the police after this guy

12 myself. No you go back and get your money back.

13 IRMA: BUT, JANE, THE JOB.

14 JANE: Irma.

15 IRMA: OH, ALL RIGHT ... DON'T GET EXCITED, I'M GOING ... I JUST

16 WISH YOU'D STOP TREATING ME AS THO' I WERE A BABY.

17 SOUND: DOOR OPEN

DH

51453 8811

1 IRMA: AS THO' I DIDN'T KNOW WHAT I WAS DOING. GOODBYE.

2 SOUND: DOOR CLOSE - WHINING MOTOR

3 JANE: Oh dear, there she goes down the dumb waiter again. 19:15

4 ORCH: STINGER

5 SOUND: DOOR OPEN

6 PROF: Oh, Miss Petersen, back so soon? 19:30

7 IRMA: YES, PROFESSOR ... MY GIRLFRIEND JANE THINKS THE CHART

8 YOU SOLD ME ISN'T ANY GOOD ... SHE WANTS ME TO GET MY

9 MONEY BACK.

10 PROF: Your money back? ... Are you kidding? ... Why that's

11 proglomanius.

12 IRMA: IT IS?

13 PROF: Of course. 19:45

14 IRMA: I'M ASHAMED TO SAY THIS, BUT I DON'T KNOW WHAT IT MEANS.

15 PROF: Proglomanius is from the great Greek Philosopher

16 Decalcomania who said, "Non esto a proglemius e pluribus

17 unum sprechen se deutch." So you see, Miss Petersen, it's 20:00

18 absolutely impossible.

DH

1 IRMA: IT MUST BE ... (ASIDE) GEE, I WONDER WHY JANE NEVER RUNS
2 INTO THINGS LIKE THIS.

3 PROF: You say your roommate isn't satisfied with the pedigree.

4 IRMA: NO, SHE SAID SOME PEOPLE MIGHT NOT BELIEVE IT. 20:15

5 PROF: Well, I admit that the twenty dollar pedigree might be
6 open to question, but for thirty dollars more, I give you
7 a family lineage that is really ultra.

8 IRMA: OH REALLY.

9 PROF: Yes. I have a pedigree that will make you directly
10 descendent from Hamlet, the great Dane. 20:30

11 IRMA: NO, I JUST WANT PEOPLE IN MY FAMILY, NOT DOGS. BESIDES,
12 I DON'T HAVE ANY MORE MONEY.

13 PROF: Well, that's rather unfortunate, however, the pedigree I
14 sold you should do the trick if you just act the part. 20:45

15 Believe me, my dear girl, I have pedigrees for five
16 hundred dollars that are just as fantastic.

17 IRMA: FIVE HUNDRED DOLLARS? WHAT'S IN THAT?

DH

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21:00

1 PROF: Well, it begins with Lord Twittertip and Lady Trivia.

2 IRMA: LORD TWITTERTIP AND LADY TRIVIA? WHO ARE THEY?

3 PROF: No one at all lady. I made them up. But they sound so
4 good no one ever questions them.

21:15

5 IRMA: OH, I SEE.... GEE, I BET IF I HAD THAT ONE I'D HAVE NO
6 TROUBLE AT ALL GETTING A JOB.

7 PROF: Miss, don't worry about it. The chart I sold you will do
8 very well...all you have to do is act elegant,
9 aristocratic and to the manor born.

21:30

10 IRMA: ...TO THE MANOR BORN, I MUST REMEMBER THAT. I AM GOING
11 DOWN FOR THE INTERVIEW.

12 PROF: Good luck.

13 IRMA: DO YOU MIND IF I PUT A LITTLE INK ON MY FINGER?

14 PROF: No. Why do you want to do this?

15 IRMA: WELL, IF THEY ASK ME IF I HAVE BLUE BLOOD, I COULD SHOW
16 THEM I JUST CUT MYSELF.

21:45

17 ORCH: STINGER

18 SOUND: DOOR CHIMES ... DOOR OPEN

DH

1 AGATHA: Yes?

2 JANE: Mrs. Whitley?

3 AGATHA: That's right.

4 JANE: I am Jane Stacey.

5 AGATHA: Please come in, won't you. It was so nice of Richard to
6 send you to keep me company. After all this is a large
7 house and being all alone 22:00

8 JANE: I understand.

9 AGATHA: That's why I have advertised for a companion. I think
10 it's bad for a person to be alone.

11 JANE: Especially at a time like this. 22:15

12 AGATHA: When Hubert was alive, I had such a full life - the fines
13 people of the world, the cream of society, always at our
14 home. The horse shows, the fox hunts and then poor Hubert
15 had to go into the bush country when the Fuzzy Wuzzy 22:30
16 cannibals were having a feast day. Do you mind if I sit
17 down a moment, I always feel a little weak when I talk
18 about poor Hubert. 22:45

DH

51453 8815

1 JANE: Make yourself comfortable. I'll get you a glass of water.

2 I'll be right back.

3 SOUND: DOOR CHIMES

4 AGATHA: Come in, please.

5 SOUND: DOOR OPENS

6 IRMA: HOW DO YOU DO, I AM IRMA PETERSEN.

7 AGATHA: Oh --

8 IRMA: I AM ARISTOCRATIC, ELEGANT AND I WAS BORN IN SOME MANNER. *23:00*

9 AGATHA: Beg pardon.

10 IRMA: I AM APPLYING FOR THE POSITION OF COMPANION. ARE YOU THE

11 LADY?

12 AGATHA: Yes, this is my home.

13 IRMA: OH ISN'T THAT CUTE. I AM THE LADIES' HOME COMPANION. *23:15*

14 MY CHART MADAM.

15 AGATHA: Oh you've been ill.

16 IRMA: NO, MY FAMILY TREE.

17 JANE: (COMING ON) I didn't know if you wanted ice in the water

18 Mrs. Whit.....Oh no! *23:30*

VR

1 AGATHA: Do you know this young lady Miss Stacey?
2 JANE: No, she reminds me of someone I used to live with.
3 Excuse me, Mrs. Whitley, I'll get you an aspirin.
4 AGATHA: But I have no headache.
5 JANE: Well, it's early. *23:45*
6 SOUND: FOOTSTEPS
7 AGATHA: Well Miss Petersen, let's get down to cases.
8 IRMA: YOU HAVE MY CHART IN YOUR HANDS.

~~9 AGATHA: Oh.
10 IRMA: NOT THAT SIDE. THAT'S NOT MY FAMILY TREE, THAT'S A
11 RECIPE FOR COD FISH BALLS I COPIED FROM THE NEWSPAPER.
12 MY FAMILY IS ON THE OTHER SIDE.~~

13 AGATHA: Let me see. (READS) Ancestral Chart ... Peter the Great...
Chart Noble *24:00*
14 Napoleon...~~Arthur~~ Godfrey...Cleopatra.....Young lady, this
15 is positively the most supercilious document I have ever
16 seen.
17 IRMA: I THOUGHT YOU'D BE IMPRESSED....WHEN IS PAYDAY? *24:15*

1 AGATHA: Young lady do you expect me to believe these things?

2 IRMA: WHY NOT ... I DID.

3 SOUND: PHONE RINGS (OFF)

4 AGATHA: Pardon me, the phone is ringing in the study. I'll be
5 right back. 24:30

6 SOUND: FOOTSTEPS .. DOOR CLOSE

7 JANE: (WHISPERING) Irma!

8 IRMA: OH, HELLO JANE. GEE I'M GLAD YOU TURNED OUT TO BE YOU....

9 JANE: Of course, I'm me, I mean, Oh Irma, why didn't you tell me
10 it was Agatha Whitley you were going to see.

11 IRMA: BUT, JANE, I DIDN'T KNOW. ALL THE AD GAVE WAS THE ADDRESS
12 SO I CAME OVER. OH, JANE, I DON'T THINK I'M GOING TO GET
13 THE JOB. 24:45

14 JANE: Well, I told you the idea of a family chart was
15 ridiculous.

16 IRMA: IT'S NOT RIDICULOUS AND IF I HAD THE FIVE HUNDRED DOLLARS,
17 THIS WOULDN'T HAVE HAPPENED.

DH

1 JANE: What are you talking about?

2 IRMA: WELL THE PROFESSOR SAYS THAT'S THE ONE THAT HAS LORD

3 TWITTERTIP AND LADY TRIVIA AND NO ONE EVER QUESTIONS IT. 25:00

4 JANE: Oh, Irma, don't be ridiculous. The names sound phoney.

5 Lord TwitterTip and Lady Trivia. Look honey, this is

6 Richard's aunt, she's a real society woman. Go home

7 will you? 25:15

8 IRMA: ALL RIGHT.

9 SOUND: DOOR OPENS....FOOTSTEPS

10 AGATHA: Are you still here young lady?

11 IRMA: I AM GOING.

12 AGATHA: Very good Miss and let me give you this advice from one

13 whose ancestry is beyond any question, may I inform you

14 that you cannot fool people, and if there's anything we 25:30

15 detest, it's an imposter. Good day Miss. There's the

16 door.

17 IRMA: THANK YOU. BY THE WAY THIS IS A LOVELY HOUSE YOU HAVE

18 HERE.

DH

- 1 AGATHA: So glad you like it. ✓ 25:45
- 2 IRMA: IT'S FURNISHED SO BEAUTIFULLY. THOSE PICTURES OVER THE
- 3 MANTEL, WHO ARE THOSE TWO PEOPLE?
- 4 AGATHA: Those, my dear, happen to be my ancestors, Lord
- 5 TwitterTip and Lady Trivia. ✓ 26:00
- 6 ORCH: TAG
- 7 APPLAUSE
- 8 ANNCR: Irma and Jane will be back in one moment. ✓ 26:15

CLOSING COMMERCIAL

- 1ST ANNCR: Are Cavaliers milder? How do you know?
- 2ND ANNCR: 8 out of 10 who tried them SAY SO!
- 1ST ANNCR: Group after group of smokers from coast to coast
compared Cavalier cigarettes with the brands they had
been smoking...
- 2ND ANNCR: That included all the other leading brands - perhaps the
brand you're now smoking! 26:30
- 1ST ANNCR: And 80% or more - yes! 80% or more in every group -
said Cavaliers are milder!
- 2ND ANNCR: Airline pilots said it!
- 1ST ANNCR: 89% of the airline pilots interviewed at LaGuardia
Field said King-Size Cavaliers are milder! 26:45
- 2ND ANNCR: Navy and Marine personnel said it!
- 1ST ANNCR: 90% of the navy and marine personnel interviewed at San
Diego said king-size Cavaliers are milder!
- 2ND ANNCR: Steamship passengers said it!
- 1ST ANNCR: 91% of the passengers interviewed aboard the new French
liner "Flandre" said king-size Cavalier Cigarettes are
milder! 27:00
- 2ND ANNCR: Yes! Cavaliers' fine light tobaccos are blended in a
special way to bring out mildness and flavor so
important to your smoking enjoyment!
- 1ST ANNCR: Try King-Sized Cavaliers! 27:15

VR

51453 8821

IRMA -352
10-21-52

VIGNETTE:

1 JANE: Well, want some news? Irma is back at her old job with
2 Mr. Clyde. Yeah! I fixed it up again and I must say the
3 girl is working hard. Irma, why are you working so hard?

4 IRMA: I WANT TO GET ALL THE MONEY I CAN.

5 JANE: Why?

6 IRMA: BECAUSE THEN I WILL BE RICH AND PEOPLE WILL LOOK UP
7 TO ME.

8 JANE: I don't understand.

9 IRMA: WELL, THEN, I'LL BE ABLE TO AFFORD THE \$500.00 FAMILY
10 TREE AND I'LL BE IRMA PETERSEN TWITTERTIP.

11 JANE: Well, what am I going to do? I don't know whether or not
12 I have a family tree. But, if I do I may have to climb
13 up there, so I can get away from my friend Irma.

MUSIC: THEME

APPLAUSE

51453 8822

DH

IRMA -D-
10-21-52

1ST ANNCR: AND DON'T FORGET KING-SIZE CAVALIERS ARE MADE BY THE
MAKERS OF CAMELS. *Carroll* ALL THE KNOW-HOW GAINED IN PRODUCING
AMERICA'S MOST POPULAR CIGARETTE HAS GONE INTO CREATING
THIS SPECIAL ~~KING-SIZE~~ CAVALIER BLEND. AND YOU REAP THE
BENEFIT ... IN THE GREAT MILDNESS AND FINE FLAVOR OF
CAVALIERS. MAKE YOUR NEXT PACK KING SIZE CAVALIERS. *28:15*

MUSIC: THEME

ANNCR: "My Friend Irma" is a Cy Howard production and is
directed by Parke Levy who writes the script with
Stanley Adams. Marie Wilson is starred as Irma and
Cathy Lewis as Jane. Hans Conried was heard as
Professor Kropotkin, Gloria Gordon was Mrs. O'Reilly.
and Alan Reed as Mr. Clyde. Also included were Sandy
Gould, ~~Sid Tomack as Al~~, Lou Krugman ~~and~~ Jack Carroll. *28:45*
Music was under the direction of Lud Gluskin. *Sublimed*
Until next Tuesday, your friend Irma says: *as all*

IRMA: HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING SIZE. *Carroll*

ANNCR: Regardless of who you vote for, make absolutely sure
you vote. See you at the polls November 4. Bob LeMond
speaking, transcribed from Hollywood, and saying Good
night from CAVALIER Cigarettes. *29:00*

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