

*'As Broadcast'  
Master - Taped*

"CAVALIER CIGARETTES"

(REVISED)

PRESENTS

MY FRIEND IRMA

STUDIO B

7:00 - 7:30 PM

TAPE: SATURDAY, OCTOBER 11, 1952

AIR: OCTOBER 14, 1952

CAST

IRMA.....MARIE WILSON  
JANE.....CATHY LEWIS  
MRS. O'REILLY.....GLORIA GORDON  
PROF. KROPOTKIN.....HANS CONRIED  
MR. CLYDE.....ALAN REED  
NIFTY.....JERRY HAUSNER  
WILLIE.....PETER LEEDS  
ANNCR & SLIP.....BARNEY PHILLIPS  
COP & KRAFT.....LOU KRUGMAN *Jerry Barrett*

PRODUCER: CY HOWARD LUD GLUSKIN AND HIS ORCHESTRA

DIRECTOR: PARKE LEVY

ASSISTANT: LUCIAN DAVIS

SOUND: TOM HANLEY

ENGINEER: JOE SCHNELLER

ANNOUNCERS: BOB LEMOND  
JOHN JACOBS

REHEARSALS

CAST: 4-7 PM  
ORCH: 5:30 - 6:00 PM  
DRESS: 6:00 - 6:30 PM  
TAPE: 7:00 - 7:30 PM

51453 8742

IRMA -A-  
10-14-52

1ST ANNCR: CAVALIER Cigarettes . . . . .  
2ND ANNCR: CAVALIER Cigarettes . . . . .  
1ST ANNCR: America's great, new king size Cigarettes . . .  
2ND ANNCR: Bring you - MY FRIEND IRMA . . . . .  
1ST ANNCR: Created by Cy Howard, transcribed from Hollywood and  
starring Marie Wilson as Irma and Cathy Lewis as Jane.  
(APPLAUSE)  
MUSIC: JANE THEME

— 30

51453 8743

"MY FRIEND IRMA"

1 JANE: Well this is National Wine Week and for me, Jane Stacy, wine :30  
2 week has a special significance because I happen to live with  
3 a girl who has a brain the size of a grape! Why do I say :45  
4 this? Because yesterday Irma was out shopping and I said,  
5 "Irma, where have you been?"

6 IRMA: I HAD TO HAVE A SPECIAL CAMPAIGN BUTTON MADE TO WEAR ON MY  
7 LAPEL.

8 JANE: You had to have one made? Why?

9 IRMA: WELL, MY BOYFRIEND AL IS A DEMOCRAT AND MY BOSS, MR. CLYDE IS  
10 A REPUBLICAN, AND I WOULDN'T WANT TO HURT EITHER OF THEIR :1:00  
11 FEELINGS SO I HAD THIS BUTTON MADE.

12 JANE: What does it say?

13 IRMA: I LIKE IKE STEVENSON.

51453 8744

IRMA -2-  
10-14-52

OPENING COMMERCIAL

1st ANNOUNCER: What Irma says seldom makes sense! But what 1:15  
group after group of smokers from coast to coast  
are saying about king-size Cavaliers -- does make  
sense!

2nd ANNOUNCER: 80% or more in every group of smokers who compared  
King-size Cavalier cigarettes with the brand they had  
been smoking said:

Cavaliers are milder! 1:30

1st ANNOUNCER: Yes! 80% or more said Cavaliers are milder!  
So ask for Cavaliers -- try America's great,  
new king-size cigarette! 1:40

MUSIC: BUTTON

51453 8745

EM

1 SOUND: ALARM CLOCK RINGING

2 JANE: (WAKING) Oh gosh...seven thirty....Irma...Irma...look at *1:52*  
3 her...sleeping like a baby...wonder what she's dreaming *2:00*  
4 about.

5 MAN: (FILTER OR ECHO) And so it is with great pride and humble  
6 privilege that I pin this medal on you Irma Peterson for  
7 being the most brilliant woman in the whole world...

8 IRMA: THANK YOU, MR. PRESIDENT. *2:15*

9 MAN: And now as first prize here is Mr. Clark Gable to marry you.

10 JANE: Irma...Irma, wake up....

11 IRMA: CLARK....CLARK...

12 JANE: Irma will you get up it's almost eight o'clock. *2:30*

13 IRMA: (COMING OUT OF IT) HUH? OH IT'S YOU JANE.....YOU SCARED  
14 HIM AWAY.

15 JANE: I did...who?

16 IRMA: CLARK GABLE.

17 JANE: Oh sweetie, you were only dreaming.

18 IRMA: I WAS?

19 JANE: Of course.

1 IRMA: GOOD-NIGHT... ✓ 2:45  
2 JANE: Oh no you don't...(GRUNTING) Up you go...Come on ...there..  
3 now your feet on the floor...that's a girl...now let's have  
4 your other foot...

5 IRMA: WHAT?

6 JANE: Your other foot.

7 IRMA: OH JANE...IT'S GONE...I'VE BEEN ROBBED! 3:00

8 JANE: Irma you're sitting on it.

9 IRMA: I AM? OH...I THOUGHT IT WAS A LUMP IN THE MATTRESS...THERE

10 IT IS...NOW THEY'RE BOTH ON THE FLOOR. 3:15

11 JANE: Good. .now if you can get them to take you to the shower

12 I'll get breakfast on the table.

13 IRMA: OKAY...GOSH, JANE YOU'RE WONDERFUL...THE WAY YOU GET ME UP

14 EVERY MORNING AND SEE TO IT THAT I GET TO WORK AND

15 EVERYTHING....

16 JANE: Don't mention it.

17 IRMA: REALLY YOU'RE JUST LIKE MY OWN MOTHER.

18 JANE: I am?

51453 8747

1 IRMA: YES, EVERY MORNING SHE WOULD GET UP AND FEED THE HORSES AND  
2 MULES, THEN SHE WOULD FEED US CHILDREN.  
3 JANE: She fed the horses and mules before she fed you?  
4 IRMA: WELL, WE COULDN'T BE INDEPENDENT. WE WEREN'T WORKING.  
5 JANE I see. Now go in and put your face on while I open the  
6 mail.  
7 IRMA: ALL RIGHT.  
8 SOUND: PAPER TEARING  
9 JANE: I've never seen so many bills.  
10 IRMA: (OFF) ANYTHING IMPORTANT JANE?  
11 JANE: (CALLING) I'll see. Here's a bill from your tailor - five  
12 dollars to have your skirt rewoven.  
13 IRMA: THAT'S RIGHT.  
14 JANE: And here's a bill from an optometrist for twenty dollars.  
15 IRMA: THAT'S RIGHT. THEY BOTH GO TOGETHER.  
16 JANE: What do you mean they both go together?  
17 IRMA: I SAT ON MR. CLYDE'S EYEGLASSES.

IRMA -6-  
10-14-52

1 JANE: Oh fine. What goes on at that office of yours? Here's a  
2 bill for eight dollars from a locksmith.  
3 IRMA: OH YES, THAT WAS TO GET MR. CLYDE'S HEAD OUT OF THE FILING  
4 CABINET.  
5 JANE: What?  
6 IRMA: WELL, WHEN HE WAS CHASING ME WITHOUT HIS GLASSES HE  
7 COULDN'T SEE WHERE HE WAS GOING.  
8 JANE: You know if I had the television rights to your office and  
9 put it on the air, no one would believe it.  
10 SOUND: DOOR OPENS  
11 IRMA: WELL HERE I AM. ANY OTHER LETTERS JANE?  
12 JANE: Yes, Here's a letter from your sister in Minnesota.  
13 IRMA: MY SISTER...OH, THIS IS TERRIBLE.  
14 JANE: How do you know? You haven't even opened it.  
15 IRMA: WELL WE WRITE EACH OTHER ONLY WHEN SHE NEEDS MONEY OR I  
16 NEED IT.  
17 SOUND: ENVELOPE RIPPING  
18 JANE: What does it say?

7:30

51453 8749

EM



IRMA -7-  
10-14-52

1 IRMA: (READS) "DEAR SISTER: THIS IS NOT WHAT YOU'RE THINKING.  
2 IT'S FATHER WHO NEEDS THE MONEY. WE HAD SOME MISFORTUNE ON  
3 THE FARM."

4 JANE: Misfortune? What does she mean? ✓ 3:45

5 IRMA: OH, HERE IT IS. (CONTINUES READING) "YOUR FATHER WAS  
6 TAKING A NAP IN THE FIELDS AND WE LET YOUR NEAR-SIGHTED  
7 BROTHER RUN THE HAY-BALING MACHINE. BY THE TIME WE FOUND OUT  
8 WHAT HAD HAPPENED, DADDY WAS IN A SHIPMENT TO ST. PAUL. SO  
9 WE IMMEDIATELY PUT IN A CLAIM. ✓ THEY TOOK HIM OUT UPON 7:10  
10 ARRIVAL. HE'S FINE, IN GOOD SPIRITS AND HAPPY AS THIS IS  
11 HIS FIRST TRIP IN YEARS. HOWEVER, HE DOESN'T HAVE THE  
12 MONEY FOR HIS FARE BACK AND WE WOULD LIKE TO SEND IT TO HIM  
13 AS WE MISS HIM AND THE RAIN WILL RUIN THE TOMATOES. SINCE 4:15  
14 YOU ARE THE ONLY MEMBER OF THE FAMILY WHO HAS MADE GOOD,  
15 WE WONDER IF YOU COULD HELP US OUT WITH \$100. ~~WE HATE TO~~ 4:30  
16 ~~KEEP ASKING YOU FOR FAVORS, BUT AFTER ALL YOU HAVEN'T DONE~~  
17 ~~ANYTHING FOR US THIS MONTH.~~ IT HAS ALWAYS BEEN OUR FAMILY  
18 PHILOSOPHY THAT WE HELP EACH OTHER. ALL OUR LOVE. YOUR  
19 SISTER, BERTHA." OH, JANE WHAT AM I GOING TO DO?

EM

51453 8750

1 JANE: What do you mean, what are you going to do?

2 IRMA: I'VE GOT TO GET SOME MONEY.

3 JANE: Well, sweetie, I haven't got any more. You know our *4:45*  
4 situation - we just came back from our vacation.

5 IRMA: WELL MAYBE THERE'S SOMETHING I CAN PAWN...I KNOW, THE RING  
6 THAT AL GAVE ME...OH, THAT'S NO GOOD, THE STONE MELTED.

7 JANE: Yeah. A jelly bean will only last so long. *5:00*

~~8 IRMA: MAYBE I OUGHT TO SELL THOSE SHARES OF STOCK I BOUGHT IN AN  
9 IVORY MINE.~~

~~10 JANE: Irma, you bought stock in an ivory mine?~~

~~11 IRMA: I DIDN'T WANT YOU TO KNOW UNTIL WE STRUCK. I BOUGHT IT  
12 THREE MONTHS AGO.~~

~~13 JANE: Shares in an ivory mine?~~

~~14 IRMA: JANE, WHY ARE YOU MAKING SUCH A FACE? IF YOU WANT TO GET  
15 RICH YOU HAVE TO SPECULATE.~~

~~16 JANE: Irma, I don't want to scuttle your yacht, but for your  
17 information they get ivory from elephants.~~

~~18 IRMA: OH, I DON'T CARE WHO WORKS IN THE MINE. I OWN THE STOCK.~~

1 JANE: ~~Oh no.~~

2 SOUND: KNOCK ON DOOR

3 JANE: Come in.

4 SOUND: DOOR OPENS

5 KROP: It's only me, Professor Kropotkin. Hello Janey and Irma, *5.15*  
6 my two little darlings.

7 JANE: Professor, what happened to you? You're all covered with  
8 plaster.

9 KROP: What can I do? Some apartments have beds that go into  
10 the walls. I have walls that go into the bed. Irma *5.30*  
11 darling, what's wrong, ~~you look so sad and depressed like~~  
12 ~~the day you swallowed your first spoon of food in the~~  
13 ~~Gypsy tearoom.~~

14 JANE: Irma just received a rather harrowing letter from home.

15 IRMA: HERE, READ IT PROFESSOR.

16 KROP: Let me see...(MUMBLES) Father .... baling machine..  
17 ruin the tomatoes...railroad fare... What's this word? *5.45*

18 IRMA: WHAT WORD?

19 KROP: (SPELLS) F I L O S O F E E.

EM

1 IRMA: PHILOSOPHY.

2 KROP: ~~That's~~ philosophy? 6:00

3 IRMA: OF COURSE.

4 KROP: Is that the way you spell it?

5 IRMA: NO, BUT REMEMBER, MY SISTER WENT TO HIGHSCHOOL! BUT I'LL

6 SPELL IT THAT WAY FROM NOW ON. ✓ 6:15

7 KROP: So your family needs money.

8 IRMA: YES AND I CAN'T LET THEM DOWN. WE HAVE ALWAYS HELPED EACH

9 OTHER.

10 KROP: But they seem to have so many accidents. Can't they get

11 insurance to cover these things?

12 IRMA: OH, YES....ONE COMPANY WAS GOING TO ISSUE A POLICY TO THEM

13 PROVIDING THEY DIDN'T HAVE AN ACCIDENT FOR THRITY DAYS.

14 KROP: Yes.

15 IRMA: AND SO THEY WERE ALL VERY CAREFUL AND NOTHING HAPPENED FOR A  
16 WHOLE MONTH.

17 KROP: Wonderful and so.....

18 IRMA: WELL, WHEN MY BROTHER RAN TO MAIL THE CHECK TO THE INSURANCE  
19 COMPANY, HE GOT HIT BY THE MAIL TRUCK..OH, PROFESSOR, HOW  
20 AM I GOING TO RAISE THE MONEY?

EM

IRMA -10 A-  
10/14/52

- 1 KROP: Well, Irma darling, I haven't got any money but I know  
2 who has.
- 3 IRMA: WHO?
- 4 KROP: Mrs. O'Reilly.
- 5 IRMA: HOW DO YOU KNOW?
- 6 KROP: Girls, have you noticed anything <sup>different</sup> lately about her figure? 6:30
- 7 JANE: No.
- 8 KROP: Well, I've noticed lately that she has swollen ankles.
- 9 IRMA: WHAT'S WRONG WITH HER?
- 10 KROP: Nothing. The money in her stockings just slipped. I 6:45  
11 think, if we play our cards right, we can get a little  
12 from her.
- 13 JANE: How do you mean?
- 14 KROP: There's only one way to crack this women's cold heart...  
15 flattery.
- 16 JANE: Flattery?
- 17 KROP: Yes, she's a sucker for it but we must be very careful in  
18 our choice of phrases. We must pick words that make her 7:00  
19 believe she's a human being.

51453 8754

IRMA -10 B-  
10/14/52

- 1 JANE: Now professor, that ish't kind.
- 2 KROP: Look, this is an emergency, Irma needs the money. Leave  
3 it to me.
- 4 SOUND: WINDOW OPENS
- 5 KROP: (CALLING) Oh, Mrs. O'Reilly. 7:15
- 6 MRS.O: (OFF) Yes ✓
- 7 KROP: Come on up to Jane's apartment. We want to talk to you.
- 8 MRS.O: Right away. I want to straighten my face up.
- 9 KROP: No, right away. We can't wait a week.
- 10 IRMA: (WHISPERS) ~~PROFESSOR~~, YOU SAID FLATTERY. 7:30

51453 8755

1 KROP: Oh.

2 MRS. O: (OFF) Professor, did you say you can't wait a week?

3 KROP: No, I said come right away .. I want to pinch your cheek.

4 MRS. O: (GIGGLES) I'm coming right away. 7:45

~~5 KROP: Quick Janey, do you have any for my eyeglasses?~~

~~6 JANE: Do you want to clean them?~~

~~7 KROP: No, I want to cloud them. Remember I have to look at~~

~~8 her and say these things.~~

9 IRMA: IS THERE ANY WAY I CAN HELP PROFESSOR?

10 KROP: Yes. Last night I took her to see "The Lusty Men" with

11 Bob Mitchum and Susan Hayward. You tell her she looked

12 just like the star of the picture.

13 IRMA: ALL RIGHT.

14 JANE: This I can't teke.

15 SOUND: DOOR OPENS

16 MRS.O: Well, here I am. 8:00

1 KROP: And how lovely you look Mrs. O'Reilly. I was just  
2 telling the girls how much you resemble the star of  
3 the picture we saw last night. Isn't that right Irma?

4 IRMA: HUH?

5 KROP: The star of the picture, Irma ✓

8:15

6 IRMA: Oh, yes. Bob Mitchum.

7 JANE: Irma!

8 IRMA: WHO ELSE WAS IN IT?

9 KROP: Come now Irma, you know I said Susan Hayward. Mrs.

10 O'Reilly, what are you doing with your hair? It looks  
11 more beautiful every day.

12 MRS.O: Thank you. Wait a minute Professor, your eyeglasses,  
13 why are they so clouded?

14 KROP: That's the newest thing, fluorescent lenses.

15 MRS.O: Are they comfortable?

16 KROP: Comfortable? Why they're a blessing to mankind!

17 Mrs. O'Reilly, how have you been feeling lately?



8:30

1 MRS.O: Fine ✓

2 KROP: I noticed one ankle is thinner than the other. What  
3 did you buy?

4 MRS.O: What do you mean?

5 KROP: Look, Mrs. O'Reilly, I won't beat around the bush.  
6 Irma needs \$100. Can you help her out?

7 MRS.O: I would love to give it to you Irma darling, but I  
8 just spent my last \$150 for a new sofa. 8:45

9 KROP: How can you spend \$150 for a new sofa?

10 MRS.O: What do you mean? Didn't you just spend your last  
11 \$70.00 to repair your fiddle?

12 KROP: Yes, but my whole future depends on it. ✓ 9:00

13 MRS.O: Well..(GIGGLES) ✓ you stick to your future and I'll 9:15  
14 stick to mine. I'm sorry Irma darling.

15 IRMA: THAT'S ALL RIGHT MRS. O'REILLY. IT'S WONDERFUL THAT MY  
16 FRIENDS WERE INTERESTED IN ME BUT I THINK THE PERSON WHO  
17 REALLY SHOULD HELP ME WITHOUT ANY QUESTION IS THE MAN 9:30  
18 WHO OWES ALL HIS SUCCESS TO ME.

51453 8758

1 JANE: Who's that?

2 IRMA: MY BOSS, MR. CLYDE.

3 MUSIC: STINGER

4 SOUND: DOOR OPEN

5 IRMA: ~~GOOD MORNING, MR. CLYDE..I SEE YOU GOT TO THE OFFICE~~ *9:45*

6 BEFORE I DID THIS MORNING.....

7 CLYDE: Do you realize it's eleven thirty.....

8 IRMA: IT IS?

9 CLYDE: It is. What have you to say? *10:00*

10 IRMA: MY, ONLY A HALF HOUR TILL LUNCH.

11 CLYDE: ~~Why you..you.. have asked.~~ *I should not have asked.*

~~12 IRMA: I'M SORRY, MR. CLYDE...I WAS HELPING AN OLD WOMAN IN~~

~~13 THE SUBWAY. SHE WAS LOST AND DIDN'T KNOW HOW TO GET TO~~

~~14 BROOKLYN SO I HELPED HER.~~

~~15 CLYDE: That shouldn't take two and a half hours.~~

~~16 IRMA: I KNOW, BUT WHEN I GOT TO BROOKLYN I WAS LOST! I WAS~~

~~17 WALKING.....~~

51453 8759

1 CLYDE: I'm not interested. Get me the Terwilleger portfolio.

2 IRMA: YES, SIR. IT'S RIGHT HERE.

3 SOUND: SHUFFLING PAPERS

4 CLYDE: I've gone over this case a hundred times in my sleep...  
5 The evidence against Terwilleger is just overwhelming. 10:15  
6 yet I know the man is innocent. I intend to see that  
7 justice will not be mocked in this case.

8 IRMA: IT'S VERY SAD.

9 CLYDE: What's very sad?

10 IRMA: I NEED \$100.

11 CLYDE: What are you talking about?

12 IRMA: MR. CLYDE, I WANT AN ADVANCE ON MY SALARY, AND I -

13 CLYDE: You what? ~~Now listen here---~~ 10:30

~~14 IRMA: PLEASE, MR. CLYDE BEFORE YOU ANSWER JUST REMEMBER THE  
15 LONG YEARS OF SERVICE--FIVE YEARS THRU GOOD TIMES AND  
16 BAD TIMES...  
17 CLYDE: Yes, and I can remember all those good times..when you  
18 were on vacation..when you were sick...when I was sick...  
19 SOUND: DOOR OPEN~~

IRMA  
10/14/52

-16-

1 KRAFT: May I come in?

2 CLYDE: Oh, Kraft..come right in...I've been waiting for you...  
3 You know my secretary, Miss Petersen.

4 KRAFT: Yes..how are you, Irma?

5 IRMA: AREN'T YOU THE HEAD OF THE KRAFT DETECTIVE AGENCY?

6 KRAFT: That's right. I was hired to find you the first day  
7 you worked for Mr. Clyde. Remember Clyde, you sent her *10:45*  
8 out for a container of coffee and a piece of Boston  
9 Cream pie.

10 CLYDE: Yes and that's where you finally located her..in Boston.

11 IRMA: WELL I WAS NEW THEN...I KNOW A CLOSER PLACE NOW. *11:00*

12 KRAFT: Well, Mr. Clyde, what's on your mind?

13 CLYDE: The Terwilleger case..I know Amos Terwilleger is  
14 innocent. I got a tip that Willie the Whistler pulled  
15 that job and I want you to find him for me.

16 KRAFT: Willie the Whistler? *11:15*

17 CLYDE: My client will pay a five hundred dollar fee.

51453 8761

IRMA  
10/14/52

-17-

- 1 IRMA: FIVE HUNDRED DOLLARS.
- 2 KRAFT: And funeral expenses too, I suppose.
- 3 CLYDE: What?
- 4 KRAFT: It's no go Mr. Clyde...Willie is a trigger happy killer.
- 5 CLYDE: All right, we'll make it a thousand.
- 6 IRMA: CAN'T YOU MAKE IT NINE HUNDRED AND GIVE ME THE OTHER  
7 HUNDRED? *11:30*
- 8 CLYDE: Quiet Miss Peterson ...What do you say, Kraft?
- 9 KRAFT: Not for all the money in the world. I've seen strong  
10 men shake when they tell how Willie kills...those slow  
11 footsteps in the dead of night and then that spine *11:45*  
12 tingling whistle before he kills....(WHISTLES THEME)  
13 So long.
- 14 CLYDE: Wait Kraft...let's talk this over at lunch....
- 15 KRAFT: I won't change my mind.

51453 8762

IRMA  
10/14/52

-18-

1 CLYDE: I'll be back later Miss Peterson. Now look Kraft, *12:00*  
2 maybe you know someone who will do it for me. I'll  
3 pay one thousand dollars to anyone who finds the  
4 Whistler.

5 KRAFT: Well, I don't know anybody.....

6 SOUND: DOOR CLOSE

7 IRMA: A THOUSAND DOLLARS! GEE, MY FATHER COULD GO BACK

8 AND FORTH TO ST. PAUL TEN TIMES AND IN A TRAIN TOO. *12:15*

9 FIND WILLIE THE WHISTLER, HUH. (WHISTLES THEME)

10 MUSIC: PLAYOFF

11 END ACT I *12:30*

51453 8763

MIDDLE COMMERCIAL

12:38

- 1ST ANNCR: Are Cavalier cigarettes milder? How do you know?
- 2ND ANNCR: (WITH HEAVY EMPHASIS) 8 out of 10 who tried them SAY SO! 12:45
- 1ST ANNCR: Yes! Here's what smokers from coast to coast are saying about king-size Cavalier cigarettes!
- 2ND ANNCR: 88% of the seniors interviewed at a leading women's college said Cavaliers are milder! 13:00
- 1ST ANNCR: 82% of the commuters interviewed along Chicago's North Shore said Cavaliers are milder!
- 2ND ANNCR: Vacationists interviewed at Hot Springs, Arkansas, said it! Tennis players interviewed at Forest Hills said it! Water sports' enthusiasts interviewed at Cyprus Gardens said it!
- 1ST ANNCR: Group after group of smokers, from coast to coast, compared Cavaliers with the brands they had been smoking - 13:25  
- that included all the leading brands, perhaps the brand you now smoke! And 80% or more in every group said Cavalier cigarettes are milder!
- 2ND ANNCR: So ask for Cavaliers! -- and get the mildness and flavor 13:40  
you know are so important to your smoking enjoyment!
- 1ST ANNCR: And, remember, king-size Cavaliers are priced no higher than other leading brands! That's right, Cavaliers cost no more -- are Cavaliers milder? 13:45
- 2ND ANNCR: 8 out of 10 who tried them say so! /
- MUSIC: PLAYOFF

ACT TWO

IRMA  
10/14/52

-20-

1 JANE: Professor I'm worried...It's almost two o'clock in the *14:00*  
2 morning...Who knows what's happened to her.

3 KROP: I wish I could be reassuring, but what can I say..That  
4 note she left, it's ridiculous.

5 MRS.O: Janie would you mind reading that letter again. *14:15*

6 JANE: Allright (READS) Dear Jane, This is to let you know that  
7 in case they find my body floating in the river not to  
8 worry as I can take care of myself...I could not borrow  
9 the money I needed so I am getting it the only way I know *14:30*  
10 how..by using my brains.

11KROP: That's the part that terrifies me. Go on, Janie.

12 JANE: I am on the trail of Willie the Whistler..if I bring him  
13 in I will get a thousand dollars from Mr. Terwilleger... *14:45*  
14 ~~If Willie gets nasty please see if you can get me a life~~  
15 ~~insurance policy before the morning paper gets out...~~

16 MRS.O: Glory be....

51453 8765



1 JANE: (READING) By this time I will probably be deep in the  
2 underworld where danger jerks at every corner...She means,  
3 "lurks", it's the way she spells...

4 KROP: Yes, I know..go on...

5 JANE: (READS) But do not worry, I am prepared..my purse is <sup>15:00</sup>  
6 full of dead weapons...she means, "deadly" weapons like  
7 this letter..now where was I? Oh, yes...(READS) My purse  
8 is full of deadly weapons, I have a knife, a gun and two  
9 of Mrs. O'Reilly's cookies..... in case I get hungry... <sup>15:15</sup>

10 KROP: Poor Irma..if Willie the Whistler don't get her Mrs.  
11 O'Reilly's cookies will!

12 MRS.O: Oh, shut up...continue, Janie... <sup>15:30</sup>

13 JANE: (READS) If I get shot and join the great white father  
14 in Halevah...

15 KROP: Halevah?

16 JANE: She means Valhalla. (CONTINUES READING) I want you all to  
17 know that I love you and that I'll miss you, and I'll keep  
18 wishing you were here. <sup>15:45</sup>

1 MRS.O: (CRYING) Oh, the poor thing...If only she'd come back to  
2 us I'd figure some way to get her the money she needs.

3 KROP: I know how you could raise the money.

4 MRS.O: How?

5 KROP: Just sing in front of a bank..they wouldn't care what  
6 they threw at you...Go on Janie, read the rest.

7 JANE: (READS) Farewell and Auf Weiner schnitzel, signed, dash,  
8 dash! Dash, dash? P.S. <sup>16:00</sup> The reason I am not signing the  
9 letter is because it might get into the wrong hands and  
10 I don't want Willie the Whistler to know who's after him...  
11 ~~that's why I'm wearing gloves: if I'm murdered I won't~~  
12 ~~leave finger prints...~~As ever, I.P. This stands for I  
13 love a Parade, not Irma Peterson. <sup>16:15</sup>

14 MRS.O: Is that the end?

1 JANE: If it isn't, nothing is...Oh that silly shnook...I wish  
2 she'd come home.

3 MUSIC: STINGER

4 SOUND: FOOTSTEPS ON SIDEWALK ECHO EFFECT

5 IRMA: ~~GOSH, I'VE BEEN WALKING AROUND THIS NEIGHBORHOOD FOR HOURS~~ 16:45  
6 AND NOTHING HAPPENS....

7 SOUND: RUNNING FOOTSTEPS - SHOUTS - GUN SHOTS -

8 SQUEAL OF BRAKES MACHINE GUN SHOTS - RUNNING FOOTSTEPS -

9 (PAUSE)

*IRMA: Nothing happens.*

10 SOUND: SAME FOOTSTEPS ON SIDEWALK ECHO EFFECT AS BEFORE

11 IRMA: ~~THAT'S THE THIRD TIME I'VE HEARD THAT RACKET..NO WONDER I~~

12 ~~CAN'T FIND ANY UNDERWORLD CHARACTERS WITH ALL THAT NOISE~~

13 ~~GOING ON...THERE'S A NASTY LOOKING GANGSTER TYPE COMING OUT~~ 17:00

14 OF THAT ALLEY, MAYBE HE KNOWS ABOUT WILLIE..(CALLS) HEY,

15 MISTER....

16 NIFTY: Beg pardon, lady?

17 IRMA: Mr.... do you?.....

1 NIFTY: Irma, don't you remember me.....Nifty.

2 IRMA: NIFTY?

3 NIFTY: Yeah! Al's friend. ✓

17:15

4 IRMA: WHAT'S YOUR BUSINESS NIFTY?

5 NIFTY: I am what you call a Turf Mathematician.

6 IRMA: WHAT'S THAT?

7 NIFTY: When Al buys a ticket at the track and the nag loses,

8 I try to change the number to the horse that won.

9 Irma, you better go home this very minute.

10 IRMA: NO, I CAN'T NIFTY, I MUST FIND SOMEONE.

11 NIFTY: Irma, your <sup>shit</sup> life ain't worth a nickle here. This is a

12 very bad residential section. Most of the people living

13 here suddenly stop.

14 IRMA: THEN WHAT ARE YOU DOING DOWN HERE?

15 NIFTY: Well, what can I do in the evenings? Cobina Wright never

16 invites me to her parties. Irma, please go home. ✓

17:30

17 IRMA: NO NIFTY...I'M NOT LEAVING UNTIL I FIND WILLIE THE

18 WHISTLER. I NEED THE MONEY FOR....

IRMA -24A-  
10/14/52

1 NIFTY: Willie the Whistler? Irma are you crazy? That  
2 nut has killed more people than Edward G. Robinson.  
3 IRMA: I DON'T CARE..MY FAMILY NEEDS HELP AND I'M NOT *17:45*  
4 GOING TO LET THEM DOWN..AND YOU DON'T HAVE TO WORRY.  
5 I CAN BE VERY CLEVER IN MY OWN WAY.

51453 8770

IRMA -25-  
10/14/52

1 NIFTY: Irma go home!

2 IRMA: NO...BESIDES IF THE GOING GETS TOUGH I'VE GOT A GUN.

3 NIFTY: A gun?

4 IRMA: SURE...SEE?

5 NIFTY: That's a gun?

6 IRMA: I KNOW IT'S OLD, BUT IT'S IN GOOD CONDITION... NIFTY,  
18:00

7 HOW DO YOU PUT THE BULLETS IN?

8 NIFTY: Let me see it...Oh yeah...I seen it once in a picture...

9 You put them in these holes, but first you have to flip 18:15

10 the barrel like this --

11 SOUND: CLICK HEAVY METAL PIECE HITTING PAVEMENT

12 NIFTY: It fell off.

13 IRMA: I GUESS IT NEEDS OIL.

14 NIFTY: Irma, go home!

15 IRMA: I STILL HAVE A KNIFE AND A BLACKJACK....SEE.

16 NIFTY: That's a blackjack? You couldn't put a guy to sleep

17 with that even if he was tired.

51453 8771

1 IRMA: IT WAS TOO HEAVY SO I TOOK OUT THE BIG PIECE OF LEAD  
2 PIPE THAT WAS IN IT.

3 NIFTY: Say, ain't that one of them toy knives where the blade  
4 goes in the handle when you press it against something?

5 IRMA: YES. I CAN'T STAND BLOOD.

6 NIFTY: Irma, go home! *What if they are gone? 18:30*

7 IRMA: ~~YOU HAVEN'T SEEN THE CLINCHER ... IF I GET IN A SPOT~~  
8 ALL I HAVE TO DO IS FLASH THIS BADGE I BOUGHT. ... SEE,  
9 "CHIEF INSPECTOR".

10 NIFTY: Irma, you must have bought it in the dark. It says  
11 chicken inspector! Irma, go home.

12 IRMA: NO, NIFTY, I MUST LOOK FOR WILLIE. *18:45*

13 ~~NIFTY: Irma, why don't you come back when it's light - it's~~  
14 ~~so much easier to find things.~~

15 IRMA: NOTHING DOING. I THINK I'LL WALK DOWN THAT QUIET  
16 STREET.

17 NIFTY: Okay, Irma. I guess there's nothing I can do except  
18 call Jane and tell her you're still alive..keep your  
19 ears open.

IRMA -27-  
10-14-52

1 IRMA: I WILL.

2 NIFTY: And if you get too scared, just whistle and keep your *19:00*  
3 courage up. (CRIES) So long.

4 IRMA: GOOD BY NIFTY...GEE, IT'S GETTING CHILLY. *19:15*

5 SOUND: CLOCK CHIMES: (THREE OFF)

6 IRMA: MIDNIGHT! GOSH, I'M GETTING SCARED -- WELL, I GUESS I *19:30*  
7 BETTER WHISTLE...

8 SOUND: FOOTSTEPS ON PAVEMENT ECHO EFFECT. FOOTSTEPS UP

9 CONTINUES THRU --

10 IRMA: (WHISTLER THEME)

11 SOUND: HEAVY FOOTSTEPS COMING ON

12 WILL: (WHISTLER THEME)

13 IRMA: OH, AN ECHO....(~~CONTINUES WHISTLING~~) *20:00*

14 WILL: Hello cutie.....

15 IRMA: PARDON ME, I AM LOOKING FOR SOMEONE NAMED WILLIE.

16 WILL: Oh, that's nice.

17 IRMA: YES. WHAT ARE YOU DOING OUT SO LATE AT NIGHT?

51453 8773

DH



1 WILL: Working.

2 IRMA: WHAT BUSINESS ARE YOU IN?

3 WILL: Guess?

4 IRMA: WELL, I SEE YOU HAVE A BLOW TORCH IN YOUR HAND AND SOME  
5 LEAD PIPE. YOU MUST BE A PLUMBER. 20:15

6 WILL: Oh, you guessed!! Shucks!

7 SLIP: (COMING ON) Hey boss?

8 WILL: Yeah? Slip?

9 SLIP: I brung the soup and the pineapples and the knives.

10 WILL: Good. Hey, sister, how about you coming with us? 20:30

11 IRMA: NO THANKS. I JUST ATE.

12 SLIP: She's real queer, ain't she Willie?

13 IRMA: WILLIE! SO THAT'S WHO YOU ARE? 20:45

14 WILL: What about it?

15 IRMA: I'VE BEEN LOOKING FOR YOU. STICK UP YOUR HANDS BOTH OF  
16 YOU! I HAVE YOU COVERED. YOU SEE THIS GUN - IT'S LIABLE  
17 TO GO OFF.

18 SOUND: CLICK...HEAVY PIECE OF METAL HITTING PAVEMENT

IRMA -29-  
10-14-52

21:00

- 1 IRMA: CAN I BORROW A SCREWDRIVER?
- 2 WILL: Come on Sister, we're taking you for a ride.
- 3 IRMA: A RIDE?
- 4 WILL: You heard us.
- 5 IRMA: ALL RIGHT, BUT REMEMBER NO PARKING -- I HAVE A BOYFRIEND.
- 6 MUSIC: STINGER
- 7 SOUND: CAR MOTOR RUNNING
- 8 JANE: Sargeant, can't you go any faster? We may be too late.
- 9 KROP: Janey, control yourself, they're doing the best they can. 21:30
- 10 We're going sixty.
- 11 MRS.O: I should say we are. I'm being thrown from one
- 12 policeman's lap to another.
- 13 KROP: We're only going thirty, but I wanted you to have a
- 14 reason. And stop waving those false eyelashes at them; 21:45
- 15 you'll give them all pneumonia before they can get into
- 16 action.
- 17 MUSIC: STINGER

51453 8775

DH

IRMA -30-  
10-14-52

- 1 WILL: All right, Slip, where did you put the dame?
- 2 SLIP: She's locked in the back room. 22:00
- 3 WILL: You can tell her to start praying. I am going to bump  
4 her off.
- 5 SLIP: You mind if I wait in the car? When you start whistling  
6 just before you give someone the works it does something  
7 to me.
- 8 WILL: Can't take it, huh? Okay.
- 9 SOUND: DOOR CLOSES
- 10 WILL: WHISTLES THRU FOLLOWING 22:15
- 11 SOUND: FOOTSTEPS....DOOR OPEN
- 12 IRMA: OH, SO YOU FINALLY OPENED THE DOOR. YOU MIGHT HAVE  
13 KNOCKED. HOW DID YOU KNOW I WAS ALONE?
- 14 WILL: Huh?
- 15 IRMA: AND DON'T POINT THAT SILLY GUN AT ME. 22:30
- 16 WILL: Hey, what's the idea....you're not supposed to ....
- 17 SOUND: METAL HITS FLOOR

51453 8776

1 WILL: Where did you throw my gun? Oh, there it is.

2 IRMA: OH, NO YOU DON'T.

3 SOUND: DOOR SLAM

4 WILL: Now, see what you've done. You locked us in! But it  
5 ain't gonna do you no good. I'm going to kill you with  
6 my bare hands. (WHISTLES THEME) 22:45

7 IRMA: NO, PLEASE, THINK OF YOUR POOR OLD MOTHER.

8 WILL: Who's mother?

9 IRMA: YOURS....THE POOR THING, SITTING ALL THIS TIME WAITING  
10 FOR HER BOY TO COME HOME. 23:00

11 WILL: Listen, you're wrong...I ain't got a mother.

12 IRMA: OH PLEASE....DON'T LIE ABOUT IT....EVERYONE KNOWS ABOUT  
13 WHISTLER'S MOTHER.

14 WILL: I gotta knock this dame off. At first it was personal 23:15  
15 but now I see it will be a blessing to all mankind. Say  
16 your prayers sister.

IRMA-32-  
10-14-52

1 IRMA: OH, PLEASE DON'T KILL ME. I AM TOO YOUNG TO DIE. ✓ 23:30  
2 BESIDES I'M IN LOVE WITH A FELLOW NAMED AL AND IF YOU  
3 KILL ME BEFORE I MARRY AL, I'LL BE A WIDOW.  
4 WILL: I think you've been slugged on the head before so what  
5 I'm going to do shouldn't bother you. ✓ 23:45  
6 IRMA: OH, PLEASE WILLIE, I KNOW THAT DEEP DOWN IN YOUR HEART  
7 YOU CAN'T BE AS BAD AS YOU SAY.  
8 WILL: Don't tell me sister. I'm bad.  
9 IRMA: NO, IT'S JUST YOUR POLICE RECORD THAT MAKES YOU SEEM  
10 THAT WAY TO OTHER PEOPLE.  
11 WILL: Sister, do you realize I am wanted in forty-eight states ✓ 24:00  
12 IRMA: I KNEW THE MOMENT I LOOKED AT YOU THAT YOU MUST HAVE A  
13 LOT OF FRIENDS.  

---

~~14 WILL: Huh?  
15 IRMA: YOU HAVE A KIND LOOK IN YOUR EYES.  
16 WILL: Will you shut up?  
17 IRMA: NO. I KNOW A SWEET PERSON WHEN I SEE ONE. HOW MANY  
18 DAYS UNTIL CHRISTMAS?  
DH~~

51453 8778

1 WILL: Till Christmas? Why?

2 IRMA: I WOULD LIKE TO SEND YOU SOMETHING BECAUSE I SEE WE'RE  
3 GOING TO BECOME GOOD FRIENDS.

4 WILL: But lady....will you stop yapping? I've got to  
5 concentrate, I am going to knock you off.

6 IRMA: YOU HAVE BROWN EYES. I THINK A GREEN TIE WOULD BE NICE.

7 WILL: Lady, will you please shut up. It will only take a  
8 second.

9 IRMA: ~~OH MY, YOU HAVE SUCH A NICE SPARK IN YOUR EYES WHEN~~  
10 ~~YOU'RE ANGRY. IS THERE A RADIO IN THIS ROOM?~~

11 WILL: Why?

12 IRMA: ~~THIS IS GETTING MONOTONOUS - WE COULD DANCE.~~

13 WILL: Will you shut-up? *Da...?*

14 IRMA: DON'T BE BASHFUL. I LIKE A TANGO BEST. IT'S EASY, HOLD <sup>24:15</sup>  
15 MY ARM - NOW, ONE, TWO, TOGETHER GLITZ; ONE, TWO,  
16 TOGETHER GLITZ. <sup>Two</sup> IRMA SINGS (FOUR HEARTS IN <sup>Three</sup> TWO  
17 QUARTER TIME)

1 WILL: Oh, no, I'm crackin'. I gotta get out of here. Look  
2 sister, help me break down the door and I'll let you go  
3 without killing you.

4 IRMA: NOTHING DOING.

5 WILL: Why?

6 IRMA: IF YOU LEAVE ME ALONE IN THIS DARK ROOM, I'LL BE SCARED. *24:45*

7 WILL: I gotta get out.

8 IRMA: I KNOW I'M BEING A TERRIBLE HOSTESS BUT I'LL THINK OF  
9 SOMETHING. I KNOW....LET'S TELL JOKES...DID YOU EVER

10 HEAR ABOUT THE KANGEROO WHO SWALLOWED A PIECE OF WIRE

11 AND NOW HE HAS A ZIPPER ON HIS POCKET? *25:00*

12 WILL: I've got to get out of here -- I'm going mad.

13 IRMA: THAT WAS GOOD, WASN'T IT? DID YOU HEAR ABOUT THE FELLOW  
14 WHO ATE ELECTRIC BULBS BECAUSE HIS DOCTOR TOLD HIM TO GO  
15 ON A LIGHT DIET?

16 WILL: ~~Let~~ me out of there. I can't take any more. I'll go *25:15*

17 straight, I swear!

1 IRMA: OR HOW ABOUT ....

2 SOUND: POUNDING ON DOOR

3 COP: All right Willie, get your hands up. We're coming in.

4 SOUND: DOOR CRASHES

5 WILL: Oh, the cops. Saved! 25:30

6 COP: All right Willie, you're coming with us.

7 WILL: Gladly.

8 COP: Gladly? You mean you're not putting up a fight?

9 WILL: Fight? Nothing you guys do to me can top what I've

10 been through with this dame. Get me out of here. 25:45

11 COP: Let's go.

*IRMA* *Oh Jesus*

12 JANE: Irma, you all right?

13 IRMA: YES AND I DON'T UNDERSTAND WHY HE IS MAD AT ME. I WAS

14 JUST TELLING HIM SOME JOKES LIKE THE ONE ABOUT THE FELLOW *Just kidding*

15 WHO ATE THE ELECTRIC BULBS BECAUSE.... 26:00

16 JANE: Wait a minute officer. Hold the squad car, I ~~want to~~

17 *right* go with you.

18 MUSIC: TAG

19 (APPLAUSE)

20 ANNCR: Irma and Jane will be back in one moment. 26:20



CLOSING COMMERCIAL

1st ANNOUNCER: Listen to this!

2nd ANNOUNCER: 80% or more in every group of smokers, from coast to coast, who compared king-size Cavalier cigarettes with the brands they had been smoking said:

26:30

1st ANNOUNCER: Cavaliers are milder!

2nd ANNOUNCER: 85% of the airline hostesses interviewed at LaGuardia Field said Cavaliers are milder!

26:45

88% of the vacationists interviewed at Lake Geneva, Wisconsin, said Cavaliers are milder!

1st ANNOUNCER: Not one smoker or two -- but group after group of smokers said Cavaliers are milder than the brands they had been smoking. That included all the leading brands -- perhaps the brand you now smoke!

27:00

2nd ANNOUNCER: Yes! Cavaliers are milder and here's how you know!

1st ANNOUNCER: 8 out of 10 who tried them SAY SO!

27:15

2nd ANNOUNCER: Yet king-size Cavaliers are priced no higher than other leading brands.

27:20

VIGNETTE

1 JANE: Well, ever since Irma found Willie the Whistler, she's  
2 convinced she is the greatest private eye in the world.  
3 In fact, you know what she's done? She bought one of  
4 those Sherlock Holmes hats with the two peaks. — "Irma,  
5 what's the idea of the hat?" 27:45

6 IRMA: ALL OF US DETECTIVES WEAR THEM.

7 JANE: You do?

8 IRMA: YES. YOU SEE WHEN WE WALK SIDEWAYS THEY CAN'T TELL WHICH  
9 WAY WE'RE GOING.

10 JANE: You know something, she may not know where she's going  
11 but I know where I'm going. I'm going off my lid. Why? 28:00  
12 Because poor me, I'm the kid who lives with "My Friend  
13 Irma." 28:05

MUSIC: THEME

APPLAUSE

51453 8783

28:15

IRMA -D-  
10/14/52

1ST ANNCR: AND DON'T FORGET KING-SIZE CAVALIERS ARE MADE BY THE  
MAKERS OF CAMELS. ALL THE KNOW-HOW GAINED IN PRODUCING  
AMERICA'S MOST POPULAR CIGARETTE HAS GONE INTO CREATING  
THIS SPECIAL KING SIZE CAVALIER BLEND. AND YOU REAP  
THE BENEFIT ... IN THE GREAT MILDNESS AND FINE FLAVOR  
OF CAVALIER'S. MAKE YOUR NEXT PACK KING SIZE CAVALIERS.

28:30

28:30

28:40

MUSIC: THEME

ANNCR: "My Friend Irma" is a Cy Howard production and is  
directed by Parke Levy who writes the script with  
Stanley Adams. Marie Wilson is starred as Irma and  
Cathy Lewis as Jane. Hans Conreid was heard as  
Professor Kropotkin, Gloria Gordon was Mrs. O'Reilly,  
and Alan Reed as Mr. Clyde. Also included were Jerry  
Housner, Peter Leeds, ~~Lou Krugman~~ and ~~Paul Dubov~~.  
Music was under the direction of Lud Gluskin.  
Until next Tuesday, your friend Irma says:

28:45

29:00

IRMA: HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING SIZE

29:15

ANNCR: Regardless of who you vote for, make absolutely sure  
you vote. See you at the polls November 4. Bob Lemond  
speaking, transcribed from Hollywood, and saying Good  
night from CAVALIER Cigarettes.

29:25

51453 8784

BB