

ORCHESTRA: REPRISE: "YANKEE DOODLE"

Professor Kyser's on his way,
With cap and gown all pleated
He's gonna find out who will win
And who will be defeated!

ANNOUNCER: Stand up, students, until the professor's seated!

SOUND: WALLY OPENS DOOR, TAKES FOUR STEPS ON CEMENT, FOUR STEPS
ON WOOD, WALKS UP SMALL PLATFORM LADDER AND STARTS BACK
DOWN AGAIN WHERE HE SLIPS AND DOES A CRASH, (BUT BIG!)

(LAUGH)

AUDREY: Okay now -- he's seated.

(LAUGH)

ANNOUNCER: Gee whiz, professor, did you come to harm?

KYSER: No, I'm all right, Dean Hiestand, just hand me my arm.
Thanks!

SOUND: CLASS BELL

KYSER: Okay, students, now for the fun,
Here's the first of the boys in round one,
Mr. _____

(ADD FIRST EXAM)

1. This one from Henne White of New York City concerns an Army Man who went to the Stage Door Canteen. He's an army flyer so naturally (PLAY). While dancing with a lovely debutante, he whispered in her ear (PLAY). In fact he did fall in love so when he got back to his base he said to his room-mate, "Well I got the body back home, but (PLAY).

2. Bud Stark of Clarion, Iowa, points out that some well-known orchestra leaders are married to some well-known gals. For instance Phil Harris is married to what well-known movie actress. And Andre Kostelanetz's wife is a famous opera star. Who is she? And Orchestra leader David Rose is the proud husband of what lovely lady of the screen?

(FIRST QUESTION ROUND - Page 2)

3. Speaking of orchestra leaders, 3 well-known kings were having a battle of music, and Gini Barrows of Cincinnati, says by playing bits of their themes you should tell us who the Kings are. (PLAY)

4. Here's a good old song Carl Drake of Buena Park, California wants you to name (PLAY). Now distinguish between Ty Powerd, Ty Cobb and Tyconderoga.

5. And now we are happy to welcome to the Halls of Kyser College one of the visiting Dean's from the University of Musical Diversity.

At present ~~serving with~~ ^{at} Uncle Sam's Army Air Force ^{Training center} at Santa Ana - ^{Calif.} ~~students~~ - I'd like you to meet Private Jerry Hilliard!

(AUDIENCE APPLAUSE)

Welcome Jerry - mighty nice to have you with us again - Last year chillun Jerry appeared with us on our tour of the Army Camps here on the Pacific Coast - and tonight he visits our classroom to try and stump one of our contestants. Mr. _____, we're going to blindfold you and you're to try and tell us the instrument Jerry

is playing and the name of the song. Ready Dean Hilliard - Yet's Go! (PLAY) ~~That's~~ ^{and now let's see if you know this one (Play)} _____! And a little later on we're going to have

Jerry Hilliard back to play the St. Louis Blues like you've never heard it played before.

6. Virginia Beach of Murray, Kentucky is sure you'll like to talk about the gals. So we're going to play 2 songs written about the two ladies with the same name. ~~One was written by George Gershwin and the other by Paul Dresser.~~ Listen and see if you can name them both for us (PLAY).

(SOUND: CLASS BELL)

ANNCR: Stop! The first round's over, King Hep-cat!

KYSER: Well, pay me a nickel a pound and call me "Fat!"
Who's the winner in the first preliminary?

ANNCR: I'll ask the judges, sir.

ISH: Professor - I have wrote a radio drama which I would like
I and you to perform. You take the part of a beautiful
young French madam-a-silly - madam-a-sow - madama-soo --
you're a French girl....and I'm Count Mal de-Mer.

KYSER: All right, I'm a French girl. ~~How much do I get for this
part?~~

ISE: ~~Nothin'. You're "Free French".~~ Let's start. Here I come,
up to your door.

SOUND: KNOCK & DOOR OPEN

ISH: Bonn Jower! Can I come in?

KYSER: Oui oui!

ISH: I love you!

KYSER: Oui oui!

ISH: Do you love me?

KYSER: Oui oui!

ISH: Will you marry me?

KYSER: Oui oui!

ISH: Wait a minute! This drama is on the wrong program.

KYSER: What program should it be on?

ISH: Oui oui the People.

(LAUGH)

ANNCR: Here's the winner of the first bout, professor!

KYSER: Well, strike me pink, if it isn't contestant number 3,
Apprentice Leonon Leonard Junkie of Chicago
Mr. _____

(APPLAUSE)

KYSER: Yes siree, Mr. *Junkie*, now that you've won the
first round for the old alma "matter", your final chances
look a whole lot *greater*. So pre-prepare to do and dare,
soon you'll meet the girlies fair!

But before we dish out all that money, we gotta tune
that's a real honey! So come on, light up a Lucky, and
get set to jump to a tune that's really ducky!

Knock Me A Kiss
3. ~~EGG A BREAD~~.....SULLY & JULIE

(AUDIENCE APPLAUSE)

KYSER: Now let's listen to etc. in New York.

(SWITCHOVER TO NEW YORK...PICKUP COMMERCIAL NO. 2)

(RETURN CUE: LATER)

ORCHESTRA TAG

4. MY DEVOTION..... DOROTHY DUNN

ORCHESTRA REPRISE: ST. MARY'S FIRST SONG

Dorothy Golden Bean

ANNCR: And now before our lovely girls take their examination,
let's let each station throughout the nation, give its
own identification.

(LOCAL STATION IDENTIFICATIONS)

ORCHESTRA: REPRISE UP & OUT

(FROM HOLLYWOOD)

KYSER: Now, from New York, Martin Block gives us a dramatic sample of what goes on in Tobacco Land . . .

(PICK UP FROM NEW YORK)

BLOCK: Friends, since there's no escaping the fact that in a cigarette it's the tobacco that counts, let's see how the makers of Luckies go about getting that finer tobacco that has made the name Lucky Strike mean fine tobacco. Here's Basil Ruysdael to re-enact for us a typical ^{tobacco} auction scene.

(MORE)

(FADE IN RUYSDAEL WITH CHANT...CROWD NOISE B.G.)

RUYSDAEL: - and now Lucky Strike raises the bid to 35 - and it's
35 - 5 - 5 - 35 dollars! Any more bids? Still 35 -
and there goes the basket . . .

WHSMN - 27 (CHANT UP - SOLD AMERICAN)

RUYSDAEL: Ladies and gentlemen, there's real excitement here
in this huge tobacco warehouse. This is the day the
tobacco men have been waiting for - and they're all
here to see the leaf sold basket by basket - sold in
open competition - to the highest bidder!

(CROWD NOISE, CHANT UP, SOLD TO EVANS) *at 34*

Good tobacco, boys...30! (CHANT)

RUYSDAEL: The crowd presses forward to follow the bidding on
this basket. For here's good tobacco - fine mild leaf
- so the price will go up and up! Already, the ware-
houseman's opening bid of 30 dollars a hundred pounds
has been upped to 31 - 32 - 33 - and now it's 34 - 34
dollars bid by Lucky Strike - an export company makes
it 35 - a leaf company 36 - another cigarette company
37 - but yes - now Lucky Strike shoots in a bid of 38
dollars. The auctioneer chants 38 - 38 but there are
no more bids, and it's going...going...

(CHANT UP - SOLD AMERICAN)

(MORE)

BLOCK: Friends, we reenacted that auction scene for you for a very definite purpose. It's because we want to show you how the makers of Lucky Strike Cigarettes really pay the price when they feel that a basket of fine tobacco is being offered. Lucky Strike means fine tobacco. The babble of voices which you heard in the background came from the group of independent tobacco experts, buyers, warehousemen and men interested in the buying, selling and handling of tobacco. They follow each sale with the greatest of interest because tobacco is their business, and when they see the makers of Lucky Strike consistently pay the price to acquire finer tobacco, I mean the kind of tobacco that we believe they would want to smoke, you really cannot blame independent tobacco experts for choosing Luckies as their own personal brand of cigarettes. Yes sir, it's true with independent tobacco experts, with men who know tobacco best, it's Luckies two to one. In fact, with these men Luckies have more than twice as many exclusive smokers as all other brands of cigarettes combined. And these two things combined should do more than anything to convince you that Luckies is the brand you should smoke. You have the evidence that we obtain finer tobacco by paying the price. We have the evidence that independent tobacco experts prefer Luckies by an overwhelming majority. And the combination of these two facts should convince you that Luckies are the cigarette that you should smoke. Try a pack tonight.

(PICK UP FROM HOLLYWOOD)

ANNCR: While we're preparing the next mental spurt, the professor's interviewing a health expert.

EXPERT: Professor - in order to spread your marvelous knowledge among the generations to come, you should live a long time.

KYSER: Yes, of course, but--

EXPERT: I have here a preparation guaranteed to make you live hundreds and hundreds of years. *It's a Lollapalooza.* Make it myself!

KYSER: That's fine, but--

EXPERT: (WARMING TO HIS SUBJECT) Elephants live for hundreds of years. Am I right?

KYSER: Why of course, now....

EXPERT: To be sure! Therefore! I take elephant tusks, grind them into powder and mould them into pills! (GETTING MORE DRAMATIC) you take these pills and presto! You live as long as an elephant!

KYSER: But I don't think--

EXPERT: Fear not, my good professor! I recommend nothing I do not take myself!

KYSER: You mean you take pills made of ground-up elephant tusks?

EXPERT: For years I have taken them!

KYSER: But don't they have any peculiar effect on you?

EXPERT: No sir! No effect whatsoever. (PAUSE) By the way - have you got any peanuts?

(LAUGH)

KYSER: Thanks, but that'll be all for today, for here come the girls to enter the fray! And our first contestant in the girl's round is ^{Ms.} ~~Miss~~ *Dona Ray-Coy*.

(ADD SECOND EXAM)

(SECOND QUESTION ROUND - Page 1)

1. Miss Jeannie Weaver of Cleveland, Ohio, describes a little town where the railroad station and the riverboat station were side by side. A fellow at the riverboat dock yelled at a fellow at the railroad station, and said "What you doin'?" The fellow replied "I'm waiting for (PLAY). The other guy said "No train for me - it was good enough for my dad so it's good enough for me. I'm (PLAY)

*Miss Jeannie Weaver
Cleveland, Ohio*

2. This one from Joe Wieggers of New York City, concerns a certain newspaper columnist - To describe him we're going to use the names of several magazines - Listen to the description and pick out the names of 4 of the magazines. This writer is a ~~subscriber~~ *columnist* who's a country gentleman, ~~but~~ *yet* he's cosmopolitan, and ~~the public types what he says,~~ *he reads books after books* - ~~because it's the true story and no fiction.~~ *and he writes the*

3. Marjorie Gross of Nashville, Tennessee is sure you can tell us what recording starts out this way (PLAY). Now would you whistle that for us (PLAY) That's great - Now you take Trudy's place and sing that song and Harry will whistle the obligato and everybody will be happy.

4. We've taken last Saturday's #1 #2 and #3 songs on "Your Hit Parade" and jumbled them up a bit. Henry Bykirk of North Chicago, ~~Illinois~~ wants you to listen and name 2 of the 3 songs and tell us which you think was #1 (PLAY).

5. In this one from Jeane Brown of San Jose, California, we have a little romance between a couple of the instruments. The base (PLAY) is in love with the clarinet. (PLAY) You name the songs and reveal their romance. He said to her (PLAY) And she said , but (PLAY) He replied (PLAY) . She started to cry (PLAY) and said (PLAY) . He got mad (PLAY). She got mad (PLAY) and our romance ended in a typical lover's quarrel. (PLAY)

6. Corporal Bobby Turner stationed at the Presidio in San Francisco wrote to his buddy at a camp in Georgia. He said, "Dear Buddy (PLAY) . The boy in Georgia wrote back and said, "Dear Buddy, it's no fun right now because (PLAY) . The first fellow wrote back and said, "Dear Buddy, I'm lucky to be at the Presidio because it's almost always cool in (PLAY)

KYSER: Speaking of keeping cool, there's a fellow here tonight who kept cool in the battle of Midway. A few weeks back in the first five minutes of our show we payed tribute to him. He was in the water 28 hours with shells and bombs dropping all around him - he saw the Jap ships sink and was later picked up by a patrol boat - right now we pay tribute to him in person - Ensign George H. Gay.

CLASS BELL

ANNCR: Professor, the second round's come to a close.

KYSER: And I think I know who won by a nose. But Dean - get the confirmation on that last examination!

ANNCR: Immediately, sir!

AUDREY: Oh, professor!

KYSER: Why, Little Audrey - where have you been?

AUDREY: I went to see you in a moving picture.

KYSER: Did you like it?

AUDREY: I stayed thru it three times.

KYSER: Well now, I didn't think you'd like it that well!

AUDREY: I didn't. I overslept.

(LAUGH)

JACK: ~~Oh, me! Wooooo is me! Goody, goody, goody! woe is me!~~
~~Hurray hurray! woe is me!~~

KYSER: Why, Jack! what are you talkin' about - "woe is me -
goody goody goody!"

JACK: Well, I don't know whether to be happy or sad.

KYSER: Are you crazy?

JACK: Almost. I just got a post card from my sister which says
"Dear Jack, you are the uncle of a baby boy...."

KYSER: Why, that's wonderful.

JACK: Yeah, I know. But it's the next sentence that worries me.
You see - my sister doesn't write very plain.

KYSER: Why - what's that got to do with it.

JACK: Well - if this next word is spelled with an "E" she says
"letter follows, "but if it's an "I" she says "litter
follows!"

~~(LAUGH)~~

ANNCR: The judges' heads have been in a whirl!...but they've
finally picked the winning girl!

KYSER: That's fine and it's Miss Miss Dora Mae Coy, Toloma

(APPLAUSE)

Miss Coy, you've really come thru, and the rest of
the girls are depending on you. So light up a Lucky and
let the next round decide who's going to be the evening's
pride. Meantime, let's take a jivin' ride - as Private
Jerry Hilliard plays "The St. Louis Blues".

5. ST. LOUIS BLUES.....ORCHESTRA

KYSER: Now chillun - we switch you to New York, etc.

(SWITCHOVER TO NEW YORK...PICK UP COMMERCIAL NO. 3)

RETURN CUE: (LATER)

~~"ONE DOZEN ROSES".....TRIO~~

~~"WHO WOULD'N'T LOVE YOU".....HARRY AND TRUDY (OR)~~

~~"SOUTH WIND".....VOCAL~~

(AUDIENCE APPLAUSE)

ORCHESTRA REPRISÉ KYSER MARCH

(FROM HOLLYWOOD)

KYSER: Now, chillun, Martin Block joins the faculty from New York...

(PICK UP FROM NEW YORK)

BLOCK: Thanks ^{you Professor} ~~Key~~, and I hope you won't object to my springing a question or two on our students tonight. I got this one fresh out of Joe Miller's jokebook. What's the difference between a teacher and an engineer? Come, come students. Don't tell me you don't know that one. Why, there's no difference at all. The teacher trains the mind and the engineer minds the train. ^{oh my isn't that an oxymoron?} ~~Tsk! Tsk! Get it?~~ Now, here's another question, but one that's far more important. What's the difference between the cakes that Mother used to bake and a Lucky Strike cigarette? Stumped again, huh? O.K., I'll tell you. When Mother went into the kitchen to bake a cake, she had to have one certain kind of flour, one certain brand of baking powder, the eggs had to be nice and fresh. Yes sir, every ingredient that went into that cake had to be ^{of} the best, and then the batter had to be beaten just so, and Lord help the children if they happened to slam the kitchen door while that cake was in the oven.

(MORE)

8/12/42

BLOCK: Many things counted in making Mother's cake the best in the world...but in a Lucky Strike cigarette, there's one thing that counts, and that's the tobacco. Truly friends, in a cigarette it's the tobacco that counts. And while we use the same care in producing Luckies as Mother ^{might have} used in baking her cake, with us the all-important thing is to make sure that main ingredient, the tobacco, is of the best. To insure this, we pay the price at market after market. Independent tobacco experts who attend these auctions see us pay the price for the finer tobacco that has made Luckies rate so high with them. In fact with these men, who know tobacco best, Luckies have more than twice as many exclusive smokers as all other brands of cigarettes combined. Now, remember, friends, it took many things to make Mother's cake the best, but there's really one thing that determines the quality of a cigarette. In a cigarette, it's the tobacco that counts, and Lucky Strike means fine tobacco.

(PICK UP FROM HOLLYWOOD)

ANNOUNCER: The finals are on the money's noat stake!

Will the girl or boy get the biggest take!

KYSER: Yet's get goin'!

AUDREY: Oh, professor.

KYSER: Yes, little Audrey, what is it?

AUDREY: Why do you usually jump around so much during class?

KYSER: Why, it's just the way the weather affects me, little Audrey. If the wind is strong, I feel strong, when the weather is brisk, I feel brisk!

AUDREY: My, it's certainly balmy out tonight, isn't it!

(LAUGH)

(FANFARE)

ANNOUNCER: The exam what am! The quiz what is! The one and only final!

KYSER: And our first finalist is _____!

(ADD FINAL EXAM)

*Kyper - Tonight in Hollywood, within the hour, the
great patriotic picture based on the life of George
M. Cohan is to have its West Coast premiere*

(FINAL QUESTION ROUND - Page 1)

1. We're going to dedicate our final round tonight to a great American, a fine composer, and entertainer - George M. Cohan. Ed Scofield of Burbank, California says one of his best-known compositions is (PLAY). Which current hit movie is based on his life? "Ship Ahoy", "Two Yanks in Trinidad", "Yankee Doodle Dandy" or the "Pride of the Yankees"?

2. Mary Anne Glynn of Portsmouth, Virginia says George M. Cohan voices the sentiment of over 130,000,000 people when he said about Old Glory (PLAY). In the Picture "Yankee Doodle Dandy" who played the part of George M. Cohan - Errol Flynn, James Cagney, George Raft, or Henry Fonda?

Right or wrong was G. M. Cohan born on the 4th of July?

3. Nellie Campbell of Providence, R.I. says Cohan was in one of his sentimental moods when he wrote (PLAY). In which stage show did Mr. Cohan impersonate President Roosevelt - Was it "40 Minutes from Broadway", "Oh Wilderness" or "I'd Rather Be Right."

4. Here's one Cohan wrote in the last war and our boys today are also saying (PLAY). Is this right or wrong Jimmy Cagney sister played the part of Cohan's sister in the picture.

(SOUND: CLASS BELL)

HEESTAND: There goes the bell, Professor. It's time we had a winner!

KYSER: Right you are, Dean. Tell the judges to let their knittin' go and name the winner pronto.

(FANFARE)

JUDGES: We the judges after much deliberation and a slight consideration - "thank you" - have decided that the winner is - *Apprentice seaman*

KYSER: ~~MR. OR MISS~~ *Lornal Jacobs*
(APPLAUSE)

KYSER: Ah, MR. or MISS _____, your answers were light as a feather and I award you this Jap duster, ~~this Axis duster~~, a \$50 United States War Bond. To our second placer, this enemy chaser - a \$25 BOND. Our other four scholars get ten dollars each in War Stamps and all six get a carton of Luckies, and then to all you Native Sons and Daughters for encouraging the scholars with your shouts and hollers, a package of better than ever Lucky Strike Cigarettes!

(CHEERS)

8. ("BE HONEST WITH ME".....ORCHESTRA)

THEME....."THINKING OF YOU"

KYSER: Well, chillun, that's about all till next Wednesday night at the same time. In the meantime remember when you write the College - the address is Box 909, Los Angeles, California. And another thing I hope you chillun will remember is this.....Lots of you probably think unless you can buy a BOND right off there's no sense trying -- But believe me, every nickel, dime, and quarter will help us win! If you haven't a Stamp Book - get one - put your spare change where it will help most - into WAR STAMPS AND BONDS. And now this is Kay Kyser, thinking of you -- thanks a lot for being with us - and for Bud Hiestand - Basil Ruysdael, Martin Block and all the Gang - SO LONG, EVERYBODY!

(CLOSING THEME)

(AUDIENCE ... "YEAH COLLEGE" ... "HOORAY")

ANNOUNCER: The Famous tobacco auctioneers heard on tonight's program were Mr. F. E. Boone of Lexington, Kentucky and Mr. J. A. (Speed) Riggs of Goldsboro, North Carolina.

This program came to you from Hollywood and New York -

THIS IS THE NATIONAL BROADCASTING COMPANY

Shortwave Broadcast, Aug. 20
Sta. W.R.C.A.
W.N.B.I.

KAY KYSER LUCKY STRIKE ROUTINE

8-19-42 - Wednesday

1. IDAHO ORCHESTRA
2. EVERY NIGHT ABOUT THIS TIME HARRY
COMMERCIAL ONE
ROUND ONE
3. ONE DOZEN ROSES TRIO ONLY
COMMERCIAL TWO
4. TAKE ME DOROTHY DUNN
STATION BREAK
ROUND TWO
5. THIS IS THE ARMY, MR. JONES PRODUCTION
COMMERCIAL THREE
6. ~~STRICTLY INSTRUMENTAL~~ ORCHESTRA
7. I LEFT MY HEART AT THE STAGE DOOR CANTEEN HARRY
FINAL ROUND
8. ~~JERSEY BOUNCE~~ BAND
EXTRA: JUMPERS CREEPERS

WARM UP INSTRUCTIONS:

Yeah College - Page 6
"Hail Hail" - Page 10
Ask audience to remain
seated till program is
off the air!

BROADCAST ORIGINATING IN THE NBC STUDIOS IN HOLLYWOOD WITH
SWITCHES TO NEW YORK FOR TRIBUTE AND COMMERCIALS

WEAF

THE AMERICAN TOBACCO COMPANY

8/19/42

KAY KYSER'S COLLEGE OF MUSICAL KNOWLEDGE - #229

10:00 - 11:00 PM

AUGUST 19, 1942

WEDNESDAY

KYSER: Evenin' folks - this is Kay Kyser. You know, the thrilling news we read in our papers and heard over the radio today has been full of what our fighting men have been doing in major raids against the enemy. And I can't help thinking that some of the boys I've been with at some of the Army, Navy and Marine camps around the country were in the thick of things. Their efforts are an inspiration to us all, so before we begin the program tonight I want to tell you the true story of a Navy pilot. His action took place in the Pacific. I heard the story when I was down at the big Naval Air Station in Pensacola, Florida, and to me, the spirit of this Navy flier and his willingness to get in there and do his job is typical of the courage of all our men fighting our fight around the world ... men who truly typify AMERICA
AT HER BEST!

(PICK UP FROM NEW YORK)

8/19/42

(MUSIC)

RUYSDAEL: ~~This is the story of a Navy man whose skill and courage~~
The
~~as a~~ *his name* fighter pilot is told by the seven little Japanese
flags that decorate his ~~cockpit~~ *fuselage*, meaning seven Jap
planes shot down *his name* ... Lieutenant Scott McCuskey!

(MUSIC)

RUYSDAEL: Scott McCuskey has handled a variety of jobs in his
twenty-seven years. Back in his native Arkansas, he
was only seventeen when he took over the management
of the family rice plantation. He worked his way
through College and Law School at the University of
Arkansas - behind the counter of a bus station diner.
But four years ago, McCuskey quit school to learn
flying - and since Pearl Harbor, his career has been
the climax of the Navy's magnificent course of pilot
training and McCuskey's own unquenchable will to win.

(MUSIC)

RUYSDAEL: The refrain of the old song - "Throw Him Down
McCluskey" - has a new chorus for the men of his
aircraft carrier out in the Pacific. "Go Get 'em,
McCUSKEY" is the new battle cry, and the ~~story of the~~
origin of that phrase is the story of the first Jap
plane Lieutenant McCuskey put out of action.

(BRIEF MUSIC)

8/19/42

RUYSDAEL: A task force of the Pacific Fleet was making a raid on
 the Jap held Gilbert and Marshall Islands. McCuskey
~~was assigned to an aircraft carrier.~~ Fighters and
 bombers had left the ~~mother ship and sped~~ ^{aircraft carrier speeding} towards the
 objective and Lieutenant McCuskey was on ~~combat~~ patrol -
 flying over the big flat-tops protecting them from a
 counter attack until the planes returned from their
 bombing mission. A radio flash from below ^{crashed into} ~~told~~
 McCuskey ~~that one of the destroyers was being attacked~~
~~by a Jap.~~ ^{his head plane} "There's a four-motor job up there about to
 make a run. Go get 'im McCuskey" ... ~~that was the~~
~~order which echoed into his headphones.~~ ^{and} McCuskey went
 after the Jap. Swinging into action, he and his
 companion patrol plane were almost on top of the
 bomber before they were sighted. The Jap ducked into
 a cloud, just as McCuskey's first burst of fire put
 the rear gun turret out of action. While one plane
 sat on the Jap's tail, McCuskey maneuvered and came
 up from underneath - guns blazing. From the decks
 below, the crew of the destroyer had seen the Jap
^{and McCuskey} ~~bomber disappear into a cloud with McCuskey in hot~~
~~pursuit.~~ ^{into view} They saw ^A piece of tail assembly burst
~~from the cloud,~~ followed by scattered bits of
^{plane} ~~machinery~~ - a wheel - part of a wing section. Smoke
 billowed and more parts fell - then a flaming mass
 plunged out of the sky towards the sea. ^{from} Below, it
 looked as though the planes must have collided -- but
 the radio crackled with McCuskey's exultant - "I got
 him" ... as he sailed out of the cloud into the clear.

(MUSIC TRIUMPH)

8/19/42

RUYSDAEL: That was McCuskey's first Jap. In the Battle of Midway, McCuskey was in the thick of things again, shooting down three Jap fighters in the space of less than five minutes, ^{then reloading} landing on another carrier, ~~not his own, reloading and getting~~ ^{he got} back in the air in time to knock down two more. "Go Get 'em, McCuskey" ... those were his orders on his first Jap and he hasn't stopped getting 'em yet. For his extraordinary flying ability and outstanding courage in the face of the enemy, Lieutenant Scott McCuskey was awarded the Distinguished Flying Cross.

(BRIEF BRASS PUNCTUATION FOR DECORATION.
THIS FADES ON LAST CHORD
BAND TACET AS RUYSDAEL PICKS UP -
SNEAK BAND AND CHOIR UNDER FIRST THREE WORDS)

RUYSDAEL: Lieutenant Scott McCuskey, we salute you. May your deeds of heroism in the Gilbert and Marshall raid and the Battle of Midway be repeated in the Solomon Islands, and in every battle you fight as we march back along the road to world freedom. We pay tribute to your skill and daring as a pilot -- and to your ^{Yankee} fighting ~~American~~ spirit. To us you typify, America at Her Best.

(CATHEDRAL FINISH)

8/19/42

(FROM HOLLYWOOD, CALIF.)

(FADE IN APPLAUSE AT HOLLYWOOD - HOLD APPLAUSE)

KYSER: That was our tribute to the spirit of the United States Navy narrated by Basil Ruysdael. And now, chillun, it's time for the old College of Musical Knowledge.

(OPENING THEME)

AUDIENCE: YEAH COLLEGE - HOORAY.

ANNOUNCER: Lucky Strike presents Kay Kyser's College of Musical Knowledge broadcast from Hollywood, California.

BOONE: (CHANT ENDING BETWEEN 38 & 40 INCLUSIVE - SOLD AMERICAN)

ANNOUNCER: Let that chant remind you that Lucky Strike means fine tobacco. At market after market we pay the price to get the milder, better-tasting leaf. That's why with men who know tobacco best, it's Luckies two to one.

(KYSER THEME)

(AUDIENCE APPLAUSE)

8-19-42

(EMERGENCY ANNOUNCEMENT FOR KAY IN THE EVENT THAT NEW YORK DOES NOT
COME IN)

KYSER: Well, chillun, I guess your Old Professor is gonna be embarrassed....and there just don't seem to be anything we can do about it. We sort of expected New York to come in when we gave them their cue and present our Special Tribute to a member of our Armed Forces. However, due to circumstances over which we have no control, we are unable to bring you this feature at this time - We'll try again later....but meanwhile we'll go ahead with the College of Musical Knowledge!

(OPENING THEME)

KYSER: Evenin' folks, how y'all! Well here we are in the old class room ready to open up our first examination...

ISH: Oh, professor!

KYSER: Yes, Ish, what is it?

ISH: I've heard a lot about opening up a second front - how do you open a second front?

KYSER: Well, Ish, according to today's papers, opening a second front is just like opening a parachute - all it takes is a couple of good yanks!

(LAUGH) (APPLAUSE)

KYSER: Now students, we're ready to begin our first quiz and our 6 contestants are ready to try for the honors high and \$115.00 in War Bond Prizes. But before we start the first bi round - yet's truck on down. Come on chillun
YET'S DANCE!

- 1. IDAHO. ORCHESTRA
- 2. EVERY NIGHT ABOUT THIS TIME. BABBITT

(AUDIENCE APPLAUSE)

KYSER: Now back to New York etc for Martin Block - (Actual word
cue later.)

(SWITCHOVER TO NEW YORK - COMMERCIAL NO. ONE)

(SWITCHOVER TO HOLLYWOOD-Actual word cue later)

ORCHESTRA REPRISES - HAIL, HAIL, THE GANG'S ALL HERE

(FROM HOLLYWOOD, CALIF.)

KYSER: Now, chillun, we've got a date with a man in New York -
who always gives facts the right of way - come in,
Martin Block!

(PICK UP FROM NEW YORK)

BLOCK: *Thank you, Mary.*
You know, friends, I guess I have a habit of calling
a spade a spade, and I've always believed in truth in
advertising. I'm particularly happy that the makers
of Lucky Strike Cigarettes gave me the opportunity of
learning anything and everything that I wanted to know
about the tobacco that goes into Luckies, about our
manufacturing processes, before I was asked to tell
you anything about these fine cigarettes, because when
I talk to you about Luckies, I know that I'm telling
you things that I know to be true, and that makes
everything much easier. Now, as I said before, I
believe in calling a spade a spade.

(MORE)

BLOCK: And if you were to remove the outer wrapping from any number of packages of cigarettes of different makes, mix them all up in a bowl, you would have difficulty in telling one cigarette from another. They all look pretty much alike. Now, that's a frank, plain statement. The next logical step is for you to say, "Well, then Martin, what is it that makes Luckies a better smoke?" The truthful answer to that is, the principle thing that determines the difference in cigarettes is the quality of the tobacco, the quality that can only be ascertained by the actual smoking. And when independent tobacco experts see us buy the finer Lucky Strike tobaccos at auctions all over the South, it's easy to see why these men prefer Luckies two to one. Now, remember folks, the superior quality of the tobacco in Luckies only becomes obvious to the average smoker, when he smokes that tobacco. I know that that finer tobacco is in Luckies; I know that that finer tobacco makes Luckies a finer cigarette, but the only way I can prove it to you is if you will light up a Lucky, tonight, and notice the difference.

(PICK UP FROM HOLLYWOOD)

ORCHESTRA AND AUDIENCE SING - HAIL, HAIL, THE GANG'S ALL HERE
WHAT THE HECK DO WE CARE,
WHAT THE HECK DO WE CARE,
HAIL, HAIL, THE GANG'S ALL HERE,
WHAT THE HECK DO WE CARE NOW!
(LOTS OF GIRLISH LAUGHTER)

(SOUND: CLASS BELL)

ANNOUNCER: Hurry, hurry, Professor - the students are getting impatient!

KYSER: Well dust me with sugar and call me rationed. Yet's go!
And our first contestant is Private Jack Russell.

(FIRST QUESTION ROUND - Page 1)

1. A tourist drove into Hollywood and went to a hotel in search of a room. Our Dean of Dormitories, Gayne Whitman, wants you to name the following songs which will describe his experience. First the hotel manager showed the tourist his (PLAY) The tourist said "I don't like it and besides it's not a Blue Room, it's red". The Manager said, "I know it's a Blue Room, but the customer's always right - so let's look at another one. Here's a room with a view. The tourist replied "The view is okay, but I don't like the pink walls. Why this is a (PLAY) The manager said, "The walls are yellow, but if you say this is a Rose Room, then it's a rose room." Just then, the tourist took off his sun glasses - realized what had been happening and said, "Sorry, *old man* my mistake. I've been (PLAY).

2. Miss Estha Turine of Tacoma, Washington is sure you should be able to name four of the orchestra leaders identified by the following. The Royal Canadians, The Royal Hawaiians, Conn. Yankees, Musical Knights, the Bob Cats, and Casa Loma.

(FIRST QUESTION ROUND - Page 2)

3. If we played the first strain of the following songs you'd know them immediately, so Gertrude Lemper of Chicago wants us to play the middle part and see if you can identify them. Here's the first one. (PLAY) Now here's a beautiful ballad of a few months back. (PLAY)

4. Most every drummer has a lot of paraphernalia besides his snare drums, bass drums, ~~blondes and brunettes~~ so Frances Young of Hollywood wants you to look straight ahead while Eddie Shac plays and see if you can tell us on what instrument he's playing (PLAY) And now how about this one (PLAY) Now here's a toughie - listen close (PLAY). Now we want you to imagine for a minute that you're taking Eddie's place. Here's a complete set of drums ^{and a stick of gum}. We're gonna play "Tiger Rag" and we want you to fill in the breaks. (PLAY)

5. In this one from Kent Coughlin from Milton, Mass. we're gonna talk about the Northwest Mounted Police. The slogan of any Northwest Mounted is - "I ALWAYS GET (PLAY) A famous radio mountie always started his program off with a wolf cry. Listen and see if you can tell us who he is (SOUND) ~~Now that was either Red Rider, Jack Armstrong the all American Boy, Benfrew of the Mounted or Singing Sam.~~ Now Mr. _____, we'd like you to imitate a Wolf cry (CONTESTANT)

6. Those Northwest Mounties are always jumpin' on their horses and going after rogues, vagabonds and lone wolves and Rae Howard of Los Angeles reminds us there are two very stirring songs about Vagabonds and Rogues and we want you to see if you can tell us which is which (PLAY). Now which was the Rogue Song and which was the Song of the Vagabonds? Now we'd like you to take these words and make believe that you're the Vagabond Lover on the Radio (PLAY)

SOUND: CLASS BELL

ANNOUNCER: Oh, professor!

KYSER: Yes, dean, yessir?

ANNOUNCER: I'm in a mess, sir, I can't figure out who's the best guesser.

KYSER: You mean you don't know, sir, who's in line for the dough, sir?

ANNOUNCER: No, sir!

KYSER: Well, go, sir, and find out who made win, place, and show, sir!

ANNOUNCER: Now, sir?

KYSER: Yowser!

Sound (zip, zip, zip)

AUDREY: Oh, professor!

KYSER: Yes, little Audrey, what's on your cute little mind?

AUDREY: Professor, I've written a poem about the beach at San Felice. Shall I read it?

KYSER: San Felice? Don't you mean Santa Monica?

AUDREY: Uh uh! San Felice -- listen to it. (READS)

Won't you sit down, the gentleman asked.

I said no, I'd rather stand please,

Cause when I sit down on the beach,

My trunks get full of San Felice.

(LAUGH)

ANNOUNCER: Professor, the judges have picked a winner!

KYSER: And it's contestant number ();

Mr. ()! (AUDIENCE APPLAUSE)

Ah, my dear Mr. ~~plucky~~ ^{brigit} you were mighty ~~plucky~~.

So ~~take a rest and light-up a lolly~~ ^{herls Lucky and her's a light} Keep your mind

on the questions and your feet on the ground, soon
you'll meet the winner of the girlie's round. But right now
we're going to jive and jam, 'cause here's a tune what's
really am!

3. ONE DOZEN ROSES.....TRIO

(AUDIENCE APPLAUSE)

KYSER: Now from New York Martin Block etc - actual cue later

(SWITCHOVER TO NEW YORK...PICKUP COMMERCIAL NO. 2)

(RETURN CUE:) (Later

ORCHESTRA TAG

4. (TAKE ME.....DOROTHY DUNN)

ORCHESTRA REPRISE: STANFORD FIGHT SONG

ANNOUNCER: Students bright the time is right to take a short vacation.
Cause there's certain laws that make us pause for Station
Identification.

(LOCAL STATION IDENTIFICATIONS)

ORCHESTRA: REPRISE UP & OUT

8/19/42

(FROM HOLLYWOOD, CALIF.)

KYSER: Now our Dean of Common Sense, Martin Block, is waitin'
to speak to us from New York ...

(PICK UP FROM NEW YORK)

BLOCK: Friends, in the past few weeks, I've been reading many
statements of independent tobacco experts, statements
telling why these men who know tobacco best smoke
Luckies. And I have here one such statement from
Mr. John Pinnix, ~~from~~ ^{of} Reidsville, North Carolina. John
is a warehouseman, who has operated tobacco warehouses
for the past twenty-four years, and he estimates that
he has started bids on well over fifty million pounds
of tobacco, and he says in all his twenty-four years
he has seen Luckies buy finer, lighter, mellow
tobacco, the kind that makes for a good smoke. Just
as John has heard us pay the price for this finer
tobacco, I would like you to hear what goes on in a
typical tobacco auction, and here's Basil Ruysdael to
demonstrate.

(MORE)

(FADE IN CHANT - CROWD NOISE)

RUYSDAEL: Do you follow those bids? 35 - 36 - 37 dollars bid ...

You know the better the tobacco, the higher goes the price. It's up to 38 dollars now bid by Lucky Strike and - yes - here's the sale!

(CHANT UP - SOLD AMERICAN AT 38)

WHSMAN: 30! (CHANT)

RUYSDAEL: You just heard the warehouseman call out an opening bid of 30 dollars. He sets the starting price on each basket of tobacco - then the buyers bid it up - till it's sold to the highest bidder ...

(CHANT UP - SOLD TO EVANS AT 36)

WHSMAN: Good tobacco, boys ... 32!

(CHANT)

RUYSDAEL: The warehouseman opens this basket at 32 dollars a hundred pounds - for this is fine light leaf, the kind that makes the best cigarette. So it's already been bid up from 32 - to 33 - 34 - and now Lucky Strike bids 35 - a leaf company 36 - another cigarette company 37 - that leaf company 38 - an export company 39 - 39 - but Lucky Strike makes it 40 - yes, 40 dollars. Any more bids? No, it's going - going ...

(CHANT UP - SOLD AMERICAN)

BLOCK: And that, friends, is how it's done. You have just heard how the makers of Luckies pay the price at public auction to obtain that finer Lucky Strike tobacco that you want to smoke. *And a few moments ago I mentioned* John Pinnix, ~~our~~ *who* warehouseman of twenty-four years standing states his preference for Lucky Strike by saying: "I have been smoking Luckies since right after they came on the market in 1917, and I have stayed with Luckies, because in every auction I have ever attended, I have seen them buying the ripest, sweetest, mellowest tobacco offered." Well, thank you, John Pinnix. I think that ought to convince the toughest man from Missouri. Friends, with these independent experts, Luckies have more than twice as many exclusive smokers as all other brands of cigarettes combined, and since your common sense will tell you that no cigarette can be any better than the tobacco it contains, and John has told you that Lucky Strike buys finer tobacco, I suggest that you try a Lucky tonight, because there are no two ways about it, in a cigarette, it's the tobacco that counts ... and Lucky Strike means fine tobacco.

(PICK UP FROM HOLLYWOOD)

ANNOUNCER: While the second round is coming to Kyser college
 We find the Professor absorbing some knowledge
 Which he will pass on to the students later
 To make their beauty a whole lot greater. (BOARD FADE)

MAN: Yessir, Professor: Everyone in Hollywood is using my
 beautifying method.

KYSER: Just what is your beautifying method?

MAN: Milk baths -- would you like to buy a cow?

KYSER: A cow? How am I going to get a cow in the bath tub?

MAN: Oh, you don't. You just hoist the cow up to the
 ceiling and take a shower.

Sound -

Milking Cow
 (LAUGH)

KYSER: Thanks, but that'll be all for today, for here come
 the girls to enter the fray! And our first contestant
 in the girl's round is Miss _____.

(ADD SECOND EXAM)

(SECOND QUESTION ROUND - Page 1)

1. KYSER: ~~Buddy Erwin and the girls are gonna let you in on a secret~~
were gonna
 and have Ish Kabibble tell you about his romances. Go ahead, Ish, tell 'em.

ISH: Gee, professor, it's so embarrassin'.

KYSER: Go ahead, Ishkabibble, don't quibble.

ISH: Well, I got all the girls together that I knew and one by one I asked them (PLAY). The first one, her name was ~~Sally~~ *Suzie*,
 said, "Don't be ~~stupid~~ *dippy*" (PLAY).

The second one, her name was Daisy. She thought I was crazy but (PLAY).

Then I asked Sweet Sue. She said, "What You?" (PLAY)

KYSER: Well, what is the situation now? How did you make out?

ISH: A.W.O.L.

KYSER: Oh, a wolf on the loose?

ISH: Yes, cause (PLAY)

2. Continuing along the love line, Clair Elton of Los Angeles asks what song goes something like this (SINGS) Now if you were Popeye's Sweetheart what would your name be? If you were Mickey Mouse's Sweetheart, what would your name be? And if you were Little Abner's Sweetheart, what would your name be? ~~Here maybe this will help you.~~
 (PLAY)

(SECOND QUESTION ROUND - Page 2)

3. Here's the theme of a mighty fine dance band that's been playing here on the West Coast and Mary Helen Alexander of Beaumont, Texas wants you to identify the orchestra (PLAY). They're known as the "Top Hatters" - started off in Philadelphia - became famous at the Lincoln Hotel in New York and have just finished at the Hollywood Casino. Jan somebody? What's a Jam Session?

3. ALTERNATE

Here's the theme of a mighty fine band that's been playing here on the West Coast for sometime now and Johnny Martin of New York City wants you to tell us who it is (PLAY). Do you happen to know what instrument

_____ plays? By the way _____ has a wonderful idea in "Melodies for Uncle Sam". It's a program whereby they sell lots of "War Bonds" and everybody has a good time doing it!

*and we wish him
lots more success with
his radio*

4. Frances Temple of Detroit, Michigan, wants you to identify the following song ~~and tell us to what type of music it belongs~~ (PLAY)

In what famous fairy tale did a slipper ~~play an important part?~~

gave a girl happy feet

That's right! Now make believe you're Cinderella - here's a pair of slippers - you've got to put 'em on and dance with our fairy prince Lyman Gandee. Ready now, Let's Go (PLAY)

(SECOND QUESTION ROUND)

5. And now, paying a return visit to our classroom, is Dean Pinto Colvig from the University of Musical Diversity. On his last visit you will remember the Dean introduced us to "Humperdinck", the Operatic Horsefly...and H2O, the Musical Drip. Students, may I introduce Dean Pinto Colvig.

(AUDIENCE) (APPLAUSE)

PINTO: Thank you, Students - I have with me here "Petro Lena" the Petroleum Putt Putt Bug. He hides up inside automobile motors, and, after becoming intoxicated on carbon monoxide, he putt-putts his merry little song. Listen and tell us what the name of this one is. (PLAY)

KYSER: Nice work, Dean, etc. Now what's the name of that, Miss _____.
That's right.

PINTO: And now, Students, allow me to present "Fleeta", the Flute-like Flea. Let's start from scratch and tell us who Fleeta is following. (PLAY)

KYSER: What is it Miss _____? Well you get _____\$ in Professor Pinto Colvig's course. And thank you, Dean, for visiting our classroom tonight.

(AUDIENCE APPLAUSE)

8/19/42

6. For a moment I'm not going to be "The Old Professor". For David Alpert of Hollywood I'm going to be the man who comes around. I'm the fellow who wants to mend a certain gadget, and the following song should tell you what man I am (PLAY). And what would I be selling if I said (PLAY) No doubt you know about Captain William A. Maguire, one of the oldest chaplains in the U.S. Navy, and a hero of Pearl Harbor. He's the priest who is credited with manning an anti-aircraft gun during the Pearl Harbor raid and saying, "Praise the Lord and Pass the Ammunition". Father Maguire is here in the studio right now and we're mighty proud to introduce him - Captain Maguire.

(SOUND: CLASS BELL)

ANNOUNCER: That's all, Professor - the round is through!

KYSER: Then find out the winner of Bout Number Two!

ANNOUNCER: Immediately, sir!

KYSER: Meantime, Ish, stand up!

ISH: Yes Sir?

KYSER: You were absent yesterday, where were you?

ISH: My girl graduated from cooking school and I went to see her-
She took first prize for makin' doughnuts.

KYSER: She did?

ISH: YES - SHE GRADUATED WITH FRYING CRULLERS!

(LAUGH)

KYSER: Oh Ish are you spry tonight? By the way Dean have the
Judges made their decision?

ANNOUNCER: Yes sir! With honor, wisdom and precision!

KYSER: And the winner is Contestant No _____ MISS _____

(AUDIENCE APPLAUSE)

KYSER: Congratulations Miss _____ sit down and rest your weary
feet 'cause you're the winner of the second heat. Light up
a Lucky, put on your thinkin' cap and get ready to run in
the final lap! ~~And now we take you by remote control to an
Army Camp where the Doughboys are just a day old (FADE)~~

~~SERGEANT: Private Jones! (Here) Private Brown (Here) Private Green
(Here)~~

~~VOICE 1: Say, Sarge - when am I gonna have a private phone?~~

~~VOICE 2: AND - when am I gonna be able to go home?~~

~~VOICE 3: Listen you - I want a room with a view!~~

~~(WHISTLE)~~

SERGEANT: ATTENTION! QUIET!

*And now here's another great song from Irving
Berlin's All Service Show "This is the Army"
All the boys & gals sing it & it's called*

5. THIS IS THE ARMY MR. JONES

PRODUCTION

(AUDIENCE APPLAUSE)

KYSER: Now chillun, Martin Block joins the faculty etc from New York.

(SWITCHOVER TO NEW YORK...PICK UP COMMERCIAL NO. 3)

(RETURN CUE:)

BLOCK:

- 6. "STRICTLY INSTRUMENTAL".....BAND
- 7. "I LEFT MY HEART AT THE STAGE DOOR CANTEEN" ..HARRY

(AUDIENCE APPLAUSE)

ORCHESTRA REPRISE KYSER MARCH

(FROM HOLLYWOOD, CALIF.)

KYSER: Now back in New York Basil Ruysdael points out that some facts are worth acting on ...

(PICK UP FROM NEW YORK)

RUYSDAEL: That's right, ladies and gentlemen! Martin Block has told you how, at market after market, year after year, the makers of Luckies consistently buy finer, lighter, naturally milder tobaccos. To put it in a nutshell, Lucky Strike means fine tobacco and in a cigarette it's the tobacco that counts. So, smokers, why not profit by the experience of the independent tobacco experts? At auctions all over the South, buyers, auctioneers, and warehousemen see just who buys what tobacco. So it means a lot to every smoker that these independent experts show an overwhelming preference for one cigarette, Lucky Strike ... Indeed, with men who know tobacco best, it's Luckies 2 to 1. Surely, this tobacco expert's "Stamp of Approval" is worth remembering - yes, and worth acting on. For your own greater cigarette enjoyment, smoke the smoke tobacco experts smoke.

(PICK UP FROM HOLLYWOOD)

ANNOUNCER: The finalists are at the post!

In a minute we'll see who wins the most!

KYSER: Well, come on, students, yet's not wait!

Open up that startin' gate!

JACK: Shucks! Heck! Double shucks!

KYSER: Why, Jack! What's the matter with you?

JACK: I'm tired - I'm blue I can't go to bed.

KAY: Why not?

JACK: I bet on a baseball game - lost my shirt.

KYSER: Why would that keep you from going to bed?

JACK: It was a night game, and I lost my night shirt.

(LAUGH)

(FANFARE)

KYSER: Yes, it's the final round!

And our first contestant is _____!

(ADD FINAL EXAM)

(FINAL QUESTION ROUND - Page 1)

1. Right now we're enjoying symphonies under the stars at the beautiful Hollywood Bowl - so we think it's a fine time to pay tribute to this most eloquent of all musical forms. Miss Myrna Bay of Hollywood says it's wonderful to go to the Bowl - I breathe wonderful air - see beautiful stars and (PLAY). Can you tell us who composed Rhapsody in Blue? *Who composed the "Unfinished Symphony"?*

2. One of Tschalkowsky's Concerto's done in symphonic form at the Bowl was later used as the theme in a Hollywood Movie and under another title became a very popular song. Miss Minnie Wilson of Glendale, California wants you to listen and tell us the name of it (PLAY). Can you tell us what picture this melody was used in? Was it the Great Dictator, The Great Lie, The Great Waltz or the Great MacGinty?

3. Walt Disney is lovingly associated with what symphony? That's right!...And the beauty of the music in his productions is really something to enjoy. Can you tell us in what Disney picture this number was featured. (PLAY) That was the Dance of The Hours, ~~and it was either in Snow White, Fantasia, Bambi or Sullivan's Travels. What great conductor directed the music in _____, Was it Toscanini, Barbarelli, Stekrowsky or Spumoni?~~

4. Here is the Largo by Dvorak and we wonder if you can tell us whether it's from the "Old World Symphony", "The New World Symphony", or the "World Goes Round and Round Symphony" (PLAY) ~~Does the Chamber Society of Lower Basin Street feature symphonies on their radio program? What comedian rose to popularity on that program?~~

(SOUND: CLASS BELL)

ANNOUNCER: Professor, professor, it's time to dismiss!

KYSER: Well, who's the winner, our mister or miss?

ANNOUNCER: I'll ask the judges sir!

HARRY: Professor can I be excused? I gotta go home,
put on my pajamas and go to dinner.

KAY: Why put your pajamas on to go to dinner?

HARRY: "I Eat in Bed".

(GOON LAUGH)

(FANFARE)

ANNOUNCER: The final decision!

KYSER: And it's _____!

KYSER: Ah _____ you're on top of the
 heap! for your answers were fast as an army jeep.
 And I'm happy to award you ~~our top band buster~~
this fifty dollar United States War Bond! And to our
 second placer goes this Jap eraser -- a \$25.00
 bond. Our other scholars get \$10 each in United
 States WAR Stamps and all six get a carton of
 Luckies. And then to all you other little dears
 for your shouts and cheers a package of better
 than ever Lucky Strike Cigarettes!

(CHEERS)

I Left My Heart at a Stage Door Canteen Harry.
 8. ~~NEW JERSEY BOUNCE~~ - (In reserve Jeepers Creepers).....Band

~~THEME~~ THINKING OF YOU.

KYSER: Well, chillun, that's about all till next Wednesday night when we'll be broadcasting ^{again} from Hollywood. In the meantime remember when you write the College - the address is Box 909, Los Angeles, California. And another thing I hope you chillun will remember is this.....For your country's furture and your own, buy War Stamps and Bonds. A Dime from every Dollar every Pay Day will help pave ~~that~~ way to Victory. We've got to Win - so dig in - put every cent you can into WAR STAMPS AND BONDS and ~~chillun~~ do it now. ^{and do it regularly} And now this is Kay Kyser, thinking of you - thanks a lot for being with us - and for Gayne Whitman, Basil Ruysdael, Martin Block and all the gang. SO LONG EVERYBODY!

(CLOSING THEME)

(AUDIENCE: - YEAH COLLEGE - HOORAY)

ANNOUNCER: The famous tobacco auctioneers heard on tonight's program were Mr. F. E. Boone of Lexington, Kentucky and Mr. L. A. (Speed) Riggs of Goldsboro, North Carolina.

This program came to you from Hollywood and New York -

THIS IS THE NATIONAL BROADCASTING COMPANY.

Shortwave Broadcast Aug. 27
Sta. W.R.C.A.
W.N.B.I.

KAY KYSER
LUCKY STRIKE ROUTINE

Wednesday - 8/26/42

1. KALAMAZOO SULLY MASON
2. SOMEWHERE SOMETIME HARRY
COMMERCIAL ONE
ROUND ONE
3. STRICTLY INSTRUMENTAL ORCHESTRA
COMMERCIAL TWO
4. MY DEVOTION DOROTHY DUNN
STATION BREAK
ROUND TWO
5. JINGLE JANGLE JINGLE PRODUCTION
COMMERCIAL THREE
- ~~6. SLEEPY LAGOON~~
7. SOUTH WIND GROUP
FINAL ROUND
- ~~8. JERSEY BOUNCE
EXTRA! IDAHO~~

"Warm-Up" Reminders for Kay:

1. Rehearse "Yeah College" "Hooray"
2. " Community Sing: "Pack Up Your Troubles"
3. Tribute Spot
4. Remain Seated Till We're Off the Air

c

BROADCAST ORIGINATES IN NBC STUDIOS IN HOLLYWOOD - WITH SWITCHES
TO NEW YORK FOR TRIBUTE SPOT AND COMMERCIALS.

WEAF

THE AMERICAN TOBACCO COMPANY

8/26/42

KAY KYSER'S COLLEGE OF MUSICAL KNOWLEDGE - #230

10:00 - 11:00 PM EWT

AUGUST 26, 1942

WEDNESDAY

(FROM HOLLYWOOD, CALIF.)

KYSER: Evenin' folks, this is Kay Kyser. ^{you know ^{for} all of us} This past week has meant new thrills in the news ~~for all of us~~ from the Solomon Islands and from England. And when I think back over my visits to Army, Navy and Marine Camps, I know the fighting spirit that our boys have, just the sort of drive they showed last week. As a matter of fact, with all the good reports coming in, I heard a story about an Army flier that I think typifies the will to win that's going to drive us through to the Victory ... and it made such a strong impression on me that before the show begins tonight I want to tell it to you. To me this Army flier really typifies America at Her Best.

(PICK UP FROM NEW YORK)

RUYSDAEL: This is the story of an Army bomber pilot whose skill and combative spirit accounted for four Jap Zeros who tried to ~~attack him~~ *blast him out of the sky* ...
Major James V. Edmundson.

(MUSIC)

RUYSDAEL: Although he is only twenty-seven years old, Jim Edmundson earned his rank of Major. He is a born fighter, with the coordination of cool head and steady hand ^{that} it takes to pilot one of the Army's big four-motored Flying Fortresses.

(MUSIC-TRANS. BRIEF)

RUYSDAEL: When the Army and Navy were reconnoitering - preparing the way for the successful Marine invasion of the Solomon Islands - Major Edmundson was wing leader of a flight of three bombers. They were sent out from a jungle hidden air base to bomb Jap anti-aircraft and machine gun installations, setting the scene for the ~~Marine~~ beach-head operations to follow. Their mission completed, Major Edmundson started back for his base.

(MUSIC MEZZO-FORTE NEUTRAL TRANS. ENDING IN SFORZANDO THREAT.)

RUYSDAEL:

Edmundson saw them first ... seven Jap Zeros flying off his right wing about a thousand feet above him. ^{He gave} ~~Edmundson spoke~~ the order through the ~~intra~~-plane telephone that rigged the ship for action. But the Japs stayed right where they were ... out of gun range, not attacking, not retreating ... tailing the Flying Fortress in full view. Edmundson held right on course ... the Japs stayed with him. (ACTION HINT) Suddenly, the leading four Zeros peeled off for a dive ~~on~~ ~~Edmundson's plane~~. Their fire was answered by the bomber gunners. ^{fell} The first Zero ~~dove past~~ his guns silenced, his plane belching smoke.

The second Zero hurtled down in flames and crashed.

The third ~~Jap~~ maneuvered to dive from behind ...

Edmundson's

~~the~~ rear gunner poured full fire power into him and he went down to crash and explode. The fourth Jap

fighter veered around to attack from ~~behind and~~ below and raked the belly of the bomber ~~then~~ pulled

up in front of the Fortress out of range. Edmundson saw red, ~~and changed his mind~~. Peeling out of

formation he dived at the Jap, engines all out ... a Flying Fortress dog-fighting a fast pursuit ...

~~like~~ an elephant chasing a ^{mouse} ~~Bekins~~ ... The Jap looked back in fear and wonder as ~~he~~ ^{struggled} to get ~~away~~ ^{away}

~~out of the range~~. But Edmundson pushed his plane closer in a steep dive, then pulled up to bring his

nose gunner into range and the speeding tracers ~~curved and~~ smashed the Jap Zero, ~~throwing it~~ out of

the sky into the sea below. (MUSIC)

8/26/42

RUYSDAEL:

Jim Edmundson ~~just~~ ^{just} decided he wasn't going to sit there and take it any more. And the three Japs ~~of~~ ^{of} ~~the original seven~~, who ran away without attacking must have told ~~an~~ ^{an incredible} ~~and~~ ^{great} story about the American ~~planes~~ ^{that chase} pursuit planes. Yes, the Japs are finding out about ^{our} American bombers ... and ~~about~~ ^{our} American fighting spirit too ... The ~~spirit~~ ^{quiet courage} of men like Jim Edmundson who said of his action:

"The pilot sits up there like an old man in a rocking-chair. It's the gunners who did the real work ... and in my book they were one thousand per centers."

(MUSIC UP - MIXED CHOIR FORTE ONE BAR - FADE FOR)

RUYSDAEL:

Major Jim Edmundson, we salute you for your will to win ^{you} ~~and~~ fighting spirit. As you and all the gallant pilots and crew of the Army Air Corps are fighting our fight on ~~all~~ ^{battle} the ~~war~~ fronts, we wish you the best of luck and fresh victories ... to us, you typify, AMERICA AT HER BEST.

(MUSIC TO CATHEDRAL FINISH)

(PICK UP FROM HOLLYWOOD)

(FADE IN APPLAUSE AT HOLLYWOOD - HOLD APPLAUSE)

KYSER: That was our tribute to the spirit of the United States Army ^{air corps} narrated by Basil Ruysdael. And now, chillun, it's time for the old College of Musical Knowledge.

(OPENING THEME . . .)

AUDIENCE: YEAH COLLEGE - HOORAY.

ANNOUNCER: Lucky Strike presents Kay Kyser's College of Musical Knowledge broadcasting from Hollywood, California.

BOONE: (CHANT ENDING BETWEEN 38 & 40 INCLUSIVE - SOLD AMERICAN)

ANNOUNCER: Let that chant remind you that Lucky Strike means fine tobacco. At market after market we pay the price to get the milder, better-tasting leaf. That's why with men who know tobacco best it's Luckies two to one.

(KYSER THEME)

(AUDIENCE APPLAUSE)

8/26/42

KAY: Evenin' Folks, How Y'all? Well chillun, here we are all ready to rip off some right answers and a dance or two. And my, oh my, look at all these intelligent lookin' students in the old classroom! How can we have a dim-out with so many bright faces?

ISH: Oh Professor!

KAY: Hello Ish - what's on your mind?

ISH: I'd like to ask you a question?

KAY: All right - what is it?

ISH: I just wrote a letter to my Aunt. If I air-mail it from Hollywood tonight, will she get it in Chicago tomorrow morning?

KAY: Of course.

ISH: I don't see why - SHE LIVES IN BOSTON!

(LAUGH)

KAY: Oh Ish, you're a clown - Go 'way back and sit down! - 'Cause our six contestants who want to be champs are ready to compete for \$115 in War Bonds and Stamps! But while the Judges are arrivin', yet's give out with some jivin' - What I mean is - you and you and you, YET'S GO TO KALAMAZOO!

(1. "KALAMAZOO" SULLY)

(2. "SOMEWHERE SOMETIME HARRY)

(AUDIENCE APPLAUSE)

8 & 9

KYSER: Now back to New York etc for Martin Block -(Actual word
cue later.)

(SWITCHOVER TO NEW YORK...COMMERCIAL NO. ONE)

(SWITCHOVER TO HOLLYWOOD - (Actual word cue later)

ORCHESTRA REPRISES."PACK UP YOUR TROUBLES IN YOUR OLD KIT

BAG"

8 & 9

(FROM HOLLYWOOD, CALIF.)

KYSER: Chillun, the choo-choo from down South just brought back to New York our good Dean of Common Sense, Martin Block, fresh from a visit to the tobacco auctions ... Come in, Martin!

(PICK UP FROM NEW YORK)

BLOCK: You know, friends, for a long time, I've had reenacted for you a typical auction scene. This Tuesday morning, however, I attended the real thing. As we arrived in Wilson, North Carolina, the city was bathed in sunshine, the narrow streets around the warehouse were packed and jammed with tobacco growers, and warehousemen, auctioneers, buyers and sight-seers. For months and months, the tobacco growers had carefully tended their crops, had reaped their harvest, and had cured their tobacco. On trailers and trucks, in mule-drawn carts ... yes, even on the back seat of a 1912 jollop, the tobacco has been brought to the warehouse in Wilson, where on that Tuesday morning, it now reposed in row upon row of baskets on the warehouse floor. The air was tense with excitement, as the warehouseman stepped up to the first basket and called the opening bid. Basil Ruysdael, why don't you show them how a typical tobacco auction gets underway ...

(MORE)

RUYSDAEL: Well, ladies and gentlemen, it starts right out like this ...

(CROWD NOISE)

WHSMAN: All right, boys ... good tobacco ... 31!

(CHANT)

RUYSDAEL: The crowd leans forward excitedly to watch this first sale of the day. It's good tobacco - good, light, mild leaf - and all the buyers want it!

(CHANT UP - SOLD AMERICAN AT 39)

WHSMAN: 30! (CHANT)

RUYSDAEL: 30 is the opening bid on this next basket - 30 dollars a hundred pounds! You know, each basket of tobacco is sold individually -

(CHANT UP - SOLD TO X COMPANY AT 36)

WHSMAN: 32! (CHANT)

RUYSDAEL: The better the tobacco, the higher goes the price, for over a dozen buyers are bidding in open competition. This is another basket of the fine mild leaf they all want. The price is up to 35 - bid by a leaf company. Now Lucky Strike makes it 36 - an export company 37 - the bids are coming in like lightning. It's 39 now bid by another cigarette company - 39 - but Lucky Strike raises that to 40 - 40 dollars - 40 - and here's the sale ...

(SOLD AMERICAN)

(MORE)

BLOCK: Friends, from nine-thirty that morning until twelve-thirty, when everyone takes time out for lunch, a basket of tobacco is sold on an average of every ten seconds. And since a basket of tobacco contains from anywhere around ten to five hundred pounds, there's oft-times a great deal of money involved in each individual sale. It calls for the ability on the part of the warehouseman and the buyers to instantly in their mind grade the particular basket of tobacco being offered for sale, and after spending one day in the four biggest tobacco markets in North Carolina, I came to the conclusion that very few of us appreciate how expert a tobacco expert must be. Their knowledge of tobacco is amazing ... and after watching these men working, I have even more respect for their opinions... All I can say now is that if you ever get down to Wilson, or Kinston, or Rocky Mount, ask any independent auctioneer, buyer or warehouseman about Luckies, and I'm pretty sure his answer will do more to convince you that Lucky Strike is the cigarette that you should smoke, than anything else I could say.

(PICK UP FROM HOLLYWOOD)

-10-

ORCHESTRA AND AUDIENCE SING -

PACK UP YOUR TROUBLES IN YOUR OLD
 KIT BAG AND ~~SING SING SING~~ *Smile, Smile, Smile* ETC..

(LOTS OF GIRLISH LAUGHTER)

SOUND: CLASS BELL

KAY:

Yes indeed Chillun - let's ~~(hit) out those questions~~ *smile and questioning while*
 and see if we can stump these first three scholars.
 They ~~are~~ *are* after the dollars - so let's see if we can't
 whip up some competition - ~~see who's the best politician~~
 in the primary grades. Our first contestant is ~~the~~
 Honorable _____.

-10-

(FIRST QUESTION ROUND - Page 1)

1. Here's one from the Coast Artillery Barrage, Washington; about 3 soldier boys who were playing records on their portable machine and they were doing dance steps to the music. A fellow from ^{Juan Valle} Boise did a step and said that's the way we do it in (PLAY). The second guys ^{said} - "Back in Hoboken where I came from the kids do this step and it's called (PLAY) . The third fellow pushed him back and said - "I'm from the big city and here's a little step I picked up on (PLAY) .

2. Here's the fellow who does the talking for Porky Pig, Daffy Duck and Bugs Bunny, in the ^{Leon Schlesinger} movie cartoons. He's Mel Blanc and we're happy to have him in the classroom tonight. (ENTER APPLAUSE) Miss Millicent Masters of Los Angeles wants you to listen and tell us which is Porky Pig, which is Daffy Duck, and which one is Bugs Bunny? (SOUND)(SOUND) (SOUND) Yes sir, they're lots of fun--those "Looney Tunes" and "Merry Melodies" -- and we're sure glad we had you in the classroom tonight Mel Blanc to do 'em for us.

(FIRST QUESTION ROUND - Page 2)

3. Miss Sarah Loomis of Huntington, Long Island, reminds us that a well-known movie comedy team starts each of their pictures with the following song. You listen and see if you can tell us who they are.

(PLAY) . Is that Abbott and Costello, Burns and Allen, Laurel & Hardy or Montgomery-Ward? Now which is the fat one?

~~Speaking of Montgomery Ward, what is the Academy Award. All right, we want you to imagine you're Katherine Hepburn receiving an academy award. Let's hear your acceptance speech. (CUR READS)~~

4. Here're two well-known songs that Richard Magnelli of Pueblo, Colo. is sure you'd know if we played the start of the song, but we wonder if you can identify them if we start in the middle. Listen to the middle part of this well-known ditty and tell us what it is.

(PLAY) . And here's one that was so popular you should have no trouble ^{at all} ~~identifying it by listening to the middle part.~~

(PLAY)

(FIRST QUESTION ROUND - Page 3)

5. We've put the wrong nationalities in some song titles and Lilly-Ann of Great Lakes, Ill. wants you to straighten them out for us. What should this be - "In a little Irish town, t'was on a night like this"
 . And what about this one - "When Russian Eyes are Smiling"
 . And this one - "By a Little French Fill"

6. Here is a very beautiful melody and Polly Polzine of New York is going to be mighty blue if you don't get it (PLAY) That's _____
 You know here in Hollywood people have to test out for different parts in the movies - and we'd like you to imagine that you're being screen tested for a part in "Blue-board" and you have to sing (_____)
 Here is the gown! Here are the words: (~~VOICES-ACTION~~)
 CAMERA! ROLL 'EM! (PLAY)

(SOUND: CLASS BELL)

-14-

ANNOUNCER: The first round's over - they all tried hard!

KYSER: Well yet's take a look at their report cards. Find out who's the hero, and who gets zero!

ANNOUNCER: Immediately, Professor!

AUDREY: Professor.

KYSER: Yes, little Audrey, what is it?

AUDREY: Professor you always ask every one else questions, why don't you let me ask you a question once.

KYSER: Why that's fair enough, little Audrey, ask me one.

AUDREY: Okay, first you have to put your hands behind your head.

KYSER: All right (AS HE FOLLOWS DIRECTIONS)

AUDREY: Then you bend over.

KYSER: Okay, I'm bent over. What's the question?

AUDREY: Now shut your eyes and turn around three times.

KYSER: (FOLLOWING DIRECTIONS) Yes, little Audrey, but what is the question?

AUDREY: (GIGGLES) Don't you feel dizzy?

(LAUGH)

ANNOUNCER: Attention, Professor, please stand up. Here's the ~~first~~ *boy who's out for the cup.*
round winner and the runner up.

KYSER: And the winner is contestant number (_____) Mr.

(AUDIENCE APPLAUSE)

KYSER: Ah my dear _____, you've done real well. Light up a Lucky and set for a spell, then get ready to compete with a co-ed, sweet. Meantime students here's a ~~juicy~~ *rich* treat. ~~So oil up your bones and loosen your feet. It's strictly~~
Instrumental.

(3. "STRICTLY INSTRUMENTAL".....ORCHESTRA)

(AUDIENCE APPLAUSE)

15-16-17-

KYSER: Now from New York Martin Block etc - (Actual cue later)

(SWITCHOVER TO NEW YORK...PICKUP COMMERCIAL NO. 2)

(RETURN CUE:) (later:

ORCHESTRA TAG

(4. "MY DEVOTION".....DOROTHY DUNN)

ORCHESTRA REPRISE: "ON WISCONSIN"

ANNOUNCER: And now for just a second we're going to leave these
hallowed walls,

And let all our branches give their station identification
calls!

(LOCAL STATION IDENTIFICATION)

ORCHESTRA: REPRISE UP AND OUT

-15-16-17-

(FROM HOLLYWOOD, CALIF.)

KYSER: Now, chillun, let's listen to Martin Block in
New York

(PICK UP FROM NEW YORK)

BLOCK: You know, folks, I think I do a lot of talking. I think I use my vocal chords a great deal. But until you've seen a tobacco auctioneer in action, as I watched them this Tuesday in North Carolina markets, selling a basket of tobacco every few seconds, and keeping that chant up steadily for three hours in the morning and two hours in the afternoon session, you've never seen vocal chords being used. I mention that because at the conclusion of the morning sales at the warehouse in Kinston, North Carolina, the auctioneer on duty ^{had} sold 180,000 pounds of tobacco in three hours' time. And as the hand on the big warehouse clock pointed to twelve-thirty, denoting the end of the morning session, I couldn't help but notice the warehouseman and the auctioneer, each one reaching into his shirt pocket, ^{you know} and bringing out ... you guessed it, ... a pack of Luckies. Those two men didn't even know I was in the warehouse, and they didn't know me from Adam ... they certainly didn't know I was watching them. And I want to tell you I was mighty proud, and darn near burst the buttons off my shirt when I saw those men who had been selling tobacco, who had been seeing just who buys what tobacco, after three hours of exhausting work, reach in and take out those Luckies.

(MORE)

BLOCK: Remember, friends, those two men ... the auctioneer and the warehouseman ... are typical of independent tobacco experts. Not only did they see that morning, but for years, they have seen us pay the price at market after market all over the south to get the finer, lighter Lucky Strike tobacco. And tonight after seeing and attending these tobacco auctions, personally, as an average smoker, and with every word I say to you strictly my own personal opinion and experiences, undictated by anyone, I say that in the selection of a cigarette, it's more important than ever to remember that with men who know tobacco best, it's Luckies, two to one.

(PICK UP FROM HOLLYWOOD)

ANNOUNCER: Refreshing themselves before the second query,
We find the professor and Ish in the school commissary.

SOUND: RATTLE OF DISHES (SOME CHATTER IN B.G.) OUT FOR:

WAITRESS: Yes, Professor? What will you have sir?

KYSER: I think I'll just have a cup of coffee.

WAITRESS: Yes sir, would you care for the percolator type?

KYSER: No, I think I'd rather...

WAITRESS: How about the silex?

KYSER: No, I think I'll...

WAITRESS: How about the drip?

ISH: *Whome?* I'll just have a glass of milk.

(LAUGH) *Baw! (Lots of British laughter)*

~~ORCHESTRA: (COLLEGE YELL) Yaaaaaaay, GIRLS! RAH RAH RAH RAH RAH!~~

~~CHIRST~~

KYSER: Well, listen to those shouts and cheers!

That must be for our three little dears!

Yes sir! And our first little *Cutie* ~~dear~~, contestant number
one in the girl's round is Miss _____.

(ADD SECOND EXAM)

(SECOND QUESTION ROUND - Page 1)

1. Miss Rosemary Blagett, Louisville, Kentucky, wants me to tell you about a New York radio friend of mine I ran into the other day. She said she sat in the bleachers in front of the Pantages Theatre when they had the Premiere of the "Pride of the Yankees" and said "I Had Fun Because (PLAY). After the Premiere, an agent approached her and said (PLAY). He said - of course I'll have to prove your popularity by showing the studio your fan mail." So she said to the agent - "Wonderful" (PLAY)

2. Miss Pauline Persson of Indianapolis, says lots of people sit in the bleachers and imagine they're movie stars - So for a moment let's imagine you're one. If you were Rhett Butler's wife in "Gone With the Wind" what movie star would you be? Vivien Leigh. If you were William Powell's wife in "The Thin Man" series - what movie actress would you be? Myrna Loy. And if you were Tarzan's mate on the screen, whom would you be? Maureen O'Sullivan. Now for a moment you're gonna be Tarzan's mate. You're just coming home and when you see him you say:

CONTESTANT: Tarzan My Darling I've brought mother home to live with us!

Breeze: (YELL)

(SECOND QUESTION ROUND - Page 2)

3. There's been a swell band playing out here in Southern California and Ben Morrison of Little Rock, Ark. wants you to listen to his theme and tell us who he is (PLAY) . If that orchestra leader is (_____)? who is taxi - dermis? Who is ^{auto}~~otto~~ Biography?

4. Lots of songs are known by the first lines of their lyrics rather than by their correct titles. Miss Ruth Deshaw of Grand Rapids, wants us to do a couple and see if you can't give us the real names of them. Ready, here's the first one. (PLAY) And now this one (PLAY).

(SECOND QUESTION ROUND - Page 3)

5. Several of our kids are going to take a crack at imitating a singing group well-known on radio and records: The boys in the Engineering Corps in Australia want you to tell us who they are (PLAY) Here are some mighty famous (Mac)s. We'll give you the first names, you give us the last. Fred McMurray Jeannette MacDonald The great McGinty Mother Machree Douglas MacArthur

6. There're many ways of playing music such as 'Icky, Dixieland style, Swing, Corney - or old fashioned, etc. - We're going to play a song in three of those styles and Miss Laura Hufnagle of St. Paul, wants you to tell us which is swing, which is Dixieland, and which is old-fashioned or corny.

(PLAY) (PLAY) (PLAY) Which do you think we are? Don't answer. And by the way, chillun, we're going to try to catch on to the swing of things on "The March of Time" program tomorrow night. If you happen to be near a ~~skid~~ radio, I hope you'll tune us in. And by the way, hold on for a second because we have with us in the classroom tonight one of the typical heroes that we salute each week at the start of our program, a Lieutenant in the Navy, here tonight, just returned to duty after being missin' for over two months - he was stationed on the Lexington - and one of two men, he is, to get direct hits on the Jap aircraft carrier of the Kiwashi class. Let's say hello in person and salute Lt. Harry Wood right over here. Glad to have you here, Lieutenant - we're proud of you, boy.

SOUND: CLASS BELL

ANNOUNCER: Professor that's the end of the second lap!

KYSER: Well put iron in my blood and call me "scrap!"
It really seems like we'd just begun it,
But go ahead, find out who won it!

ANNOUNCER: Yessir.

ISH: Professor, I have wrote a play with sound effects which
I would like to present to the class.

KYSER: Why that's wonderful, Ish, how do you think up those
ideas?

ISH: I don't know. I guess I'm just stupid. Anyway this
here girl and the villain are standing on the edge of
a make-believe cliff.

KYSER: A make-believe cliff?

ISH: Yeah, it's just a bluff. Then the villain grabs her.
She screams!

GIRL: (SCREAM)

ISH: And she pushes him off the cliff into the ocean
below!

SOUND: BIG CRASH OR THUD.

KYSER: Wait a minute, Ish! She was supposed to push him
off the cliff into the ocean! I didn't hear any
splash!

ISH: Can I help it if the tide was out?
(LAUGH)

KYSER: Ish, you should be tied!

ANNOUNCER: Professor, the judges have selected the winner.

KYSER: Well rattle my bones and shake my dice.

She's Miss () isn't that nice!

(AUDIENCE APPLAUSE)

Here's a Lucky, Miss ()

sit down and light up! And soon we'll see who wins
the loving cup! And now here's a tune that's a red
hot scorchy! So come on chillun yets get torchy!

5. JINGLE JANGLE.(PRODUCTION)

KYSER: Now chillun, Martin Block joins the faculty etc from New York.

(SWITCHOVER TO NEW YORK...PICK UP COMMERCIAL NO. 3)

(RETURN CUE:) (LATER)

BLOCK:

- ~~6. "SLEEPY LAGOON" BOND~~
- 7. "SOUTH WIND"GROUP

(AUDIENCE APPLAUSE)

ORCHESTRA REPRISE KYSER MARCH

(FROM HOLLYWOOD)

KYSER: Now chillun, we've got another date with our Dixieland voyager, Martin Block!

(PICK UP FROM NEW YORK)

BLOCK: You know, friends, on my visit at the tobacco auctions in North Carolina, Tuesday, one little incident happened, in one of the biggest warehouses, that taught me a great lesson ... and I'd like to pass it on to you, because it may actually mean something to you. I stood all alone on the floor in the center of this big warehouse, where spread out wall to wall was row upon row of baskets of tobacco, which were being sold to the highest bidder. About one hundred feet away from me was the crowd, following the auctioneer and the warehouseman and the buyers, and over the hub-bub of the voices, I could just distinguish the auctioneer's chant. And as soon as the baskets of tobacco were sold, they were picked up on hand-carts, and carried to waiting trucks for delivery to the buyers, and as the baskets were removed from the floor, men came with brooms to sweep up and prepare for the next sale.

(MORE)

BLOCK: I suddenly noticed in all the debris scattered across the floor, something that was mighty important to you as a smoker. Remember, this warehouse had been filled to overflowing with people who made their living by knowing tobacco, and in those sweepings were empty packages ... the empty packages of Lucky Strike Cigarettes. Now I'm not going to say that there were no other empty packages of different brands of cigarettes that were swept up from the floor ... Of course, there were. But for every package of another brand of cigarettes, there were four or five empty packages of Luckies. It just proved that we were being mighty conservative when we said that with men who know tobacco best, it's Luckies two to one. Yes, sworn records prove that with independent tobacco experts, Luckies have more than twice as many exclusive smokers as all other brands of cigarettes combined, and there on that warehouse floor, I saw the proof of that statement.

(PICK UP FROM HOLLYWOOD)

ANNOUNCER: Professor, it's time for the finals!

The prize is two thirds won!

KYSER: Well on your toes, because who knows

Who'll be the lucky one!

GOON: Just a minute, professor, I wanna ask a question.

KYSER: Why, certainly, (), what is your question?

GOON: What day is today?

KYSER: Why, today is Wednesday!

GOON: Aw shucks! Ever' day this week I've asked that question,
and ever' day I git a differn't answer! (LAUGH)

(LAUGH)

(FANFARE)

ANNOUNCER: The final round!

KYSER: And first ~~with the last~~ is ()!

Let's get started, don't hesitate, you'll get the bell if
you procrastinate!

(ADD FINAL EXAM)

(FINAL QUESTION ROUND - Page 1)

1. One of the great elements of nature is the wind - and one that's very welcome today wherever it's hot - So in our Final Round tonight we're going to discuss the Wind. Tell Roy Winser of Chicago the name of this song which has to do with the wind. (PLAY) Now is that the "Wind in the Willows," "Trade Winds," "Sad Winds," or "Wind Do We Meet Again," What's a Windjammer?" (Boat) That's right, a sailing boat. It takes a lot of wind to blow one of them along. Now here's a birthday cake. We want to see how long your wind will hold out. Let's see if you can blow the candles out before Lyman Gandee finishes playing "Happy Birthday to you."

2. This song title is also the title of one of the greatest books and one of the greatest pictures of them all. Tell Nan Wynn of Hollywood what it is (PLAY) Who is known as the Perfect Fool? (Ed Wynn) What's a Wind Bag?

(FINAL QUESTION ROUND - Page 2)

3. Here's a beautiful ditty with "wind" in its title. Name it for Walter Lourie of New York. (PLAY) Distinguish between Windy Barry (actress) and the Windy City (Chicago). What does winsome mean?

4. John Swallow of L. A. reminds us of another beautiful wind song. Tell us what it is? (PLAY) What's a wind-mill? In a great spy picture one of the most exciting scenes was in a windmill. What was the picture? (Foreign Correspondent)

SOUND: CLASS BELL

ANNOUNCER: Professor, the papers are all corrected!

KYSER: Well, find out whom the judges have selected!

ANNOUNCER: Right away, sir!

AUDREY: Professor, is it true that beauty is only skin deep?

KYSER: Yes, little Audrey!

AUDREY: My my! ...Isn't it too bad you're so close to it and
can't get at it!

(LAUGH)

(FANFARE)

ANNOUNCER: The winner!

KYSER: And it's ()!

(APPLAUSE)

KYSER: Well chillun, our sixty minute class session is just about drawing to a close. We'll be seein' ya next week! Meanwhile we're gonna be off to Washington, D.C., along with lots of other Hollywood folks to appear this Sunday in two "Command Performances" which are being shortwaved to our service boys over seas. While in Washington we'll also be taking part in the launching of Hollywood's great drive to sell a billion dollars worth of Bonds and Stamps! And chillun, believe me, now's the time to buy those Bonds and Stamps! Don't let a week go by without doin' so! And now this is KAY KYSER, Thinkin' of You - Thanks a lot for being with us - and for Bud Hisstand, Basil Ruysdael, Martin Block and all the gang - So long, everybody!

(CLOSING THEME)

YEAH COLLEGE - HOORAY

ANNOUNCER: ~~The famous tobacco auctioneers heard on tonight's program were Mr. F. E. Boone of Lexington, Kentucky, and Mr. L. A. Speed Riggs of Goldsboro, North Carolina.~~
This program came to you from Hollywood and New York.
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