

AUGUST

*As Broadcast*  
*Mr. Boggius*

Shortwave Broadcast, Aug. 6  
Sta. W.R.G.A.  
W.N.B.I.

KAY KYSER MUSICAL ROUTINE

AUGUST 5, 1942

- |                                    |                      |
|------------------------------------|----------------------|
| 1. IDAHO                           | GROUP                |
| 2. HE WEARS A PAIR OF SILVER WINGS | HARRY                |
| COMMERCIAL ONE                     |                      |
| ROUND ONE                          |                      |
| 3. DON'T BRING LULU                | SULLY                |
| COMMERCIAL TWO                     |                      |
| 4. TAKE ME                         | DOROTHY              |
| STATION BREAK                      |                      |
| ROUND TWO                          |                      |
| 5. JINGLE, JANGLE, JINGLE          | PRODUCTION           |
| COMMERCIAL THREE                   |                      |
| 6. <del>ON THE ALAMO</del>         | <del>ORCHESTRA</del> |
| 7. STAGE DOOR CANTEEN              | HARRY                |
| FINAL ROUND                        |                      |
| 8. SHINE                           | BAND                 |

SPECIAL INSTRUCTIONS

Rehearse Yeah College - Page 6

ASK AUDIENCE to remain seated

til program is off the air.

BROADCAST COMING FROM NBC STUDIOS IN HOLLYWOOD WITH  
SWITCHES TO NEW YORK FOR COMMERCIALS AND TRIBUTE

FINAL REVISION

8/5/42

- 1 -

THE AMERICAN TOBACCO COMPANY

KAY KYSER'S COLLEGE OF MUSICAL KNOWLEDGE #228

10:00 - 11:00 P.M.

AUGUST 5, 1942

WEDNESDAY

(FROM HOLLYWOOD)

KYSER:

Evenin' folks - this is Kay Kyser. <sup>during our tour</sup> You know, <sup>on our</sup> ~~way out here to Hollywood~~ we made quite a few <sup>appearances</sup> ~~stop-~~  
~~overs~~ at Army, Navy and Marine <sup>bases</sup> Camps all over the  
country. It gave me a real thrill to be with the  
boys who are doing <sup>so much</sup> ~~their bit~~ for Uncle Sam...and I  
was deeply impressed by the wonderful spirit of the  
men in the services. At <sup>Montgomery Alabama</sup> ~~Maxwell Field~~, I heard the  
story of an Army flier whose courage, skill and daring  
in action against the enemy is typical of that spirit.  
I think you listeners would be moved by it as I was,  
so I've asked our sponsor for five minutes at the  
beginning of our show tonight to tell it to you. The  
Marines, the Navy and Coast Guard all have examples of  
the way the boys in our Armed Forces are going about  
the jobs they have to do in this war, but tonight I  
want to pay tribute to Captain Fred Eaton because to  
me his heroism is typical of the spirit of the men in  
the United States Army.

8/5/42

(INTRO MUSIC)

RUYSDAEL: This is the story of an Army flier who came back from <sup>an enemy</sup> the <sup>the</sup> Missing ~~List~~ to take to the air again against the <sup>enemy</sup> Japanese... Captain Fred Eaton.

(MUSIC)

RUYSDAEL: A newspaper dispatch of July Ninth was good news to the town of Scarsdale, New York. It was a brief report on a routine flight. "We dropped our <sup>hardest</sup> biggest bombs and they made craters so big we could see them for several miles. We made a good run over the Jap Air Field and all bombs dropped in the target area." Pilot Captain Fred Eaton was in command.

This was good news to Scarsdale, because it was the first <sup>used</sup> published report of Eaton back in Service since he had been reported lost in the Australian jungle, <sup>Eaton</sup> but he came back out of nowhere to cross his name off the Missing List.

(MUSIC)

RUYSDAEL: On Fred Eaton's first long-range bombing mission hard luck dogged his tail, but he wanted to leave the Japs something to remember. <sup>but hard luck dogged his trail</sup> First he had a rough time of it, fighting off Zeros as he flew towards the objective and ~~then~~ <sup>if</sup> he jammed his bomb bay doors on <sup>the</sup> his first run over the target - a loaded Jap transport - he turned and went in on it again. Eaton dropped his load and saw his bombs hit the transport... then the Zeros closed in and every ounce of his pilot <sup>with his</sup> <sup>running</sup> skill ~~came~~ into play to ~~fight~~ the battle in the sky.

(MORE)

RUYSDAEL: In a forty-minute running fight, two Japs were shot down and the others shaken off. Eaton's gas was running low, so he scouted for a landing spot and sighted what looked like a green field. When they came down, however, it turned out to be giant swamp grass growing in water, ~~but~~, <sup>By</sup> bringing all his flying skill into play, Eaton got <sup>this ship</sup> ~~the plane~~ down without injury to his men.

(MUSIC)

RUYSDAEL The plane settled into the water and mud, and Eaton set about getting his crew to safety. For four days they hacked through the tall grass and tangled jungle. Their food had been lost in the plane. Crocodiles slithered <sup>all</sup> around ~~their feet~~ <sup>the men</sup> as they splashed through the swamp water. Mosquitos swarmed ceaselessly...spiders and scorpions <sup>waited</sup> ~~hung concealed~~ in the heavy vines and underbrush. At night, they had to hang on to the tall grass to keep from sinking in the <sup>bottomless sand</sup> ~~quicksand~~. Four days and nights of tortuous progress and they finally made the eight miles to the edge of the swamp. Two friendly natives... ~~head-hunters~~ from the Australian bush <sup>appeared</sup> met them and led them to the nearest coast village. <sup>then 30 more thru the jungle to a signal station</sup> ~~After a thirty-mile trek through more jungle,~~ Eaton and his crew were picked up by a plane and taken back to civilization and their flight squadrons.

(MUSIC)

8/5/42

RUYSDAEL: Fred Eaton is back in the fight today - back at the controls of a bomber ranging far out from Australia to hunt down the Japanese. <sup>flying</sup> bombing, ~~destroying~~, preparing for the day when the United Nations will drive the last Jap from the Islands. (CUE)

And so we salute you, Captain Fred Eaton, for your skill as a pilot, your courage under fire and your unconquerable will to win that lifted you up and spurred you on in your struggle through the jungle. Your fighting spirit is typical of the men who will fly our planes to Victory...to us, you typify AMERICA AT HER BEST.

(CATHEDRAL FINISH)

2-3-4-5-6

PICKUP FROM NBC NEW YORK: (TRIBUTE TO OUR ARMED FORCES)  
 RETURN CUE FROM NEW YORK: (WE FADE IN APPLAUSE AT HOLLYWOOD FOLLOWING  
 CUE "AMERICA AT HER BEST" AND THE  
 CATHEDRAL ORCHESTRA EFFECT WHICH FOLLOWS  
 (THE TRIBUTE SPOT)

KYSER: That was our tribute to the spirit of the United States  
 narrated by Basil Ruysdael. And now, chillun, it's time for  
 the old College of Musical Knowledge!

(OPENING THEME BY ORCHESTRA)

AUDIENCE: "YEAH COLLEGE ... HORRAY"

ANNOUNCER: Lucky Strike presents Kay Kyser's College of Musical  
 Knowledge broadcasting from Hollywood, California.

BOONE: (CHANT ENDING BETWEEN 25 & 27 INCLUSIVE...SOLD AMERICAN)

ANNOUNCER: Let that chant remind you that Lucky Strike means fine  
 tobacco. At market after market we pay the price to get  
 the milder, better-tasting leaf. That's why with men who  
 know tobacco best, it's Luckies two to one.

(KYSER..... ..THEME)

(AUDIENCE APPLAUSE)

2-3-4-5-6

KYSER: Evenin' folks - how y'all? We're holding class again in Hollywood where the chillun are as bright by night as the sun is bright by day. Why the sun was so bright when we got off the train last week it almost blinded me. I said to the Chamber of Commerce man - this California sun is so bright I can hardly see. He said - "you should have seen it yesterday - we're having a blackout today!"

(LAUGH)

ISH: Just a minute, professor, I've got a complaint to make.

KYSER: Why, Ish! What's the matter?

ISH: Oh that darn new girl student tried to kiss me!

KYSER: Tried to kiss you? Why, Ish, that's a shame..what did you do?

ISH: I ducked!

KYSER: You ducked?

ISH: Yeah, I had to - she was shorter than I am!

(LAUGH)

KYSER: Oh Ish - go say no more! Students it's time to pop the puzzlers to our package of prize pupils, six of 'em all waiting here on the rostrum to compete for \$115 in War Bond Prizes. But - before we start the exam - come on yet's iam - what I mean is - YET'S LANCE!

1. ("IDAHO" .....GROUP)

2. ("SILVER WINGS" .....HARRY)

(AUDIENCE APPLAUSE)



KYSER:

Now waiting to speak to us back in New York etc. *is a man who's famous for distinguishing between fancies, fads & facts. Martin Block.*

(SWITCHOVER TO NEW YORK...PICKUP COMMERCIAL NUMBER ONE)

(RETURN CUE: (LATER))

ORCHESTRA REPRISÉ PARODY TO TUNE OF "BARNACLE BILL"  
KYSER MARCH.

8/5/42

(FROM HOLLYWOOD)

KYSER: Now waitin' to speak to us back in New York is a man who's famous for distinguishing between fancies, fads and facts ...Martin Block.

(PICK UP FROM NEW YORK)

BLOCK: You know, friends, I have in my office hundreds and hundreds of statements by independent tobacco experts, telling why they smoke Luckies. And I have read word for word many of these statements. These independent tobacco experts give many reasons why they prefer Luckies, but to me one of the most interesting things about these statements is that in so many many cases these men say I have been smoking Luckies exclusively for eight years... or for ten years...or fifteen...or twenty years. And, you know that's one of the really wonderful things about Lucky Strike Cigarettes. And it's a thing that's equally true of most Lucky Strike smokers. Offer a Lucky Strike smoker any other cigarette, and see if he doesn't say: "Thanks just the same, but if you don't mind, I'll smoke my own." You can't blame a smoker for that, because when you find a cigarette that's as ~~naturally~~ good as Luckies, you no longer want to experiment. ~~You note I say "as naturally good as Luckies."~~

(MORE)

8/5/42

BLOCK: We have told you time and time again that Lucky Strike means fine tobacco, because we unhesitatingly pay the price for that finer, lighter, milder leaf, and we do. We buy the finer tobacco. We put it into Luckies for your smoking pleasure. So, while I'm naturally interested in knowing that with independent tobacco experts, men who know tobacco best, it's Luckies two to one, to my way of thinking, it's also important to realize that with these experts as well as with ordinary smokers, smoking Luckies is not just a passing fad. For Luckies are a long-time friend. And if you haven't tried a Lucky yet, treat yourself to a pack tonight. <sup>And then</sup> You'll learn why it is that with independent tobacco experts, Luckies have more than twice as many exclusive smokers as all other brands of cigarettes combined, <sup>then</sup> and your first puff will prove that there's no mistaking the finer tobacco in Lucky Strike.

(PICK UP FROM HOLLYWOOD)

ORCHESTRA: REPRISE "BARNACLE BILL" -

CHORUS: From border to border and coast to coast,  
Who's our educational geyser?  
Who says the least but talks the most?  
Why it's old professor, Kay Kyser!

TRUDY: (SOLO) Please sir, I'm a poor young lass  
And at nothing I surpass,  
But if you'll let me join your class,  
I'll try my best to be prudent!

KYSER: (SOLO) Well your brains aren't over par,  
You've no figure like LaMarr.  
Have you got tires on your car?

TRUDY: Yes!

KYSER: *Yes* Then Consider yourself my student!

ORCHESTRA: LICK

(BAND- GIRLISH LAUGHTER)

SOUND: CLASS BELL

ANNOUNCER: Come come, professor, the students are restless!

KYSER: Well buy me a Victory suit and call me Vestless!  
Yet's get goin! Our first contestant in the boy's round  
is Mr. \_\_\_\_\_.

(FIRST QUESTION ROUND - Page 1)

1. This one from Jack Whitney of Richmond, California is about a rookey soldier who was assigned to do sentry duty. (PLAY) 'Twas a very dark night and about 3:00 A.M. he heard footsteps. He said, "Who goes there" and the voice in the night replied it's (PLAY). "That's a hot one" said the rookey. Next thing you'll be telling me it's Little Sir Echo. Now, come on, WHO GOES THERE?" The voice replied, "It's your colonel and the pass word for tonight happens to be "\_\_\_\_\_". The Corporal gasped <sup>YIP AH</sup> and sang (PLAY). <sup>But it was too late</sup> ~~And the~~ <sup>late</sup> next day he was singing (PLAY).

AUDREY: Professor, what is a shave-tail?

KYSER: Well, sharp my sights and call me balmy (bomby) if it isn't little Audrey. Little Audrey, a "shave-tail" is a ~~second lieutenant~~. A second lieutenant is an officer who ~~shouts orders to his soldiers~~.

AUDREY: Well if a shave tail gave his orders in poetry do you know what he'd be?

KYSER: What?

AUDREY: A Surma-shave-tail.  
(LAUGH)

2. Mrs. O. E. Sanborn of Berkeley, California, says the following imitations should be close enough for you to identify some well-known singers. Who sings like this? (PLAY) And of course nobody can imitate America's boy friend. <sup>So we won't even</sup> ~~But let's try anyway~~. (PLAY) And now a well-known radio performer who's operatically inclined. (PLAY)

(FIRST QUESTION ROUND - Page 2)

3. Last night the world premiere of Irving Berlin's "Holiday Inn" with Bing Crosby and Fred Astaire was held at the New York Paramount. In tribute to Berlin, we've taken four of his many well-known songs and we're going to play them all at the same time. Ben Grauer of dear old NBC in New York wants you to listen with all ears and pick out three of them. (PLAY)

4. One day in Hollywood 4 girls sat down to play bridge. They were the Umph Girl, the It Girl, the Sweater Girl and the Boop Boop a Doop girl. Miss Lois Kohl of Chicago wants you to tell us who were playing. Is ~~she~~ Citizen Kane's sister?

(FIRST QUESTION ROUND - Page 3)

*Caroline Cromwell of N.Y.*  
5. ~~Marshall B. Goding of San Quentin~~ is sure you know the song that goes something like this. (PLAY) We have a musical \_\_\_\_\_ here in the class room which we brought up from the College gymnasium and here're the words to that song. We'd like you to sing them while riding our pony. Ready? Let's go.

6. Speaking of horses we're about to play "Light Cavalry Overture" and the "American Patrol," and Vera Reinhardt of New Orleans would like for you to listen and tell us which is which. (PLAY)

(SOUND: CLASS BELL)

ANNOUNCER: Say! That first round went like fury!

KYSER: Yes, what's the verdict of the jury?

ANNOUNCER: I'll find out right away, sir.

ISH: Ah, it's beautiful! It's marvelous! It's divine!

KYSER: Ish! What are you so inspired about?

ISH: This here California scenery, professor. I just saw the most beautiful vacant lot I've ever seen in my life.

KYSER: A vacant lot beautiful?

ISH: Yes sir. And this vacant lot had a big sign on it which said: "Famous Eye Doctor Will Build Offices Here Soon".

KYSER: What's so beautiful about that?

ISH: It's a "site for sore eyes".

(LAUGH)

ANNOUNCER: Oh, Professor! Oh, Professor! The Judges have just decided!

KYSER: They have? That's fine - and the winner of the first round is Contestant No \_\_\_\_\_! The \_\_\_\_\_ from \_\_\_\_\_! MR. \_\_\_\_\_.

(BIG AUDIENCE APPLAUSE)

KYSER: Ah congratulations my dear Mr. \_\_\_\_\_ this is indeed your lucky day. Don't go way - light up a Lucky Strike and toy around with the idea of meeting the winner of the girls round in the Finals - meanwhile recess is here so come on chillun here's some musical fillin'!

3. ("BUT DON'T BRING LULU".....SULLY MASON)

(AUDIENCE APPLAUSE).



15-16-17

KYSER: Now let's listen to etc. in New York.

(SWITCHOVER TO NEW YORK.....PICKUP COMMERCIAL NO. 2)

(RETURN CUE: LATER)

ORCHESTRA TAG

4. ("TAKE ME".....DOROTHY DUNN)

ORCHESTRA REPRISE "FIGHT SONG OF U.C.L.A."

ANNOUNCER: And now from the Film Capitol of the nation we pause for station identification.

(LOCAL STATION IDENTIFICATIONS)

ORCHESTRA REPRISE UP AND OUT

15-16-17

(FROM HOLLYWOOD)

back

KYSER: Now let's listen to our Dean of Commonsense/in New York...

(PICK UP FROM NEW YORK)

BLOCK: I suppose that most of you folks know that practically all cigarette tobacco is sold at public auction, and because I think it may help prove to you that Lucky Strike ~~means fine tobacco because we pay~~ the price for the finer leaf that makes a finer cigarette, I am going to ask Basil Ruysdael to re-enact for us a typical tobacco auction scene.

(MORE)

(CROWD NOISE - CHANT)

RUYSDAEL: ...Ladies and gentlemen, in this huge warehouse, tobacco is king...Every man here earns his living growing, buying, selling, or handling the leaf. And the finer the tobacco - the more intense is their interest in the auction...

(CHANT UP - SOLD AMERICAN AT 36)

WHSMAN: 29! (CHANT)

RUYSDAEL: This is fine tobacco - and it's being sold basket by basket - sold to the highest bidder!

(CHANT UP - SOLD TO VALENTINE AT 35)

WHSMAN: Good tobacco, boys...30! (CHANT)

RUYSDAEL: The better the tobacco - the keener the competition - and the livelier the bidding. On this basket of fine mild leaf, the warehouseman's opening price of 30 dollars a hundred pounds has already been bid up from 30 to 31 - 32 - 33 and now Lucky Strike bids 34 - another cigarette company 35 - a leaf company 36 - an export company 37 - but Lucky Strike bids 38 dollars. The auctioneer chants 38 - 38 - looking around at all the buyers - but there are no more bids. So here's the sale...

(CHANT UP - SOLD AMERICAN

(MORE)

8/5/42

BLOCK: "Sold <sup>to</sup> American!" You heard the auctioneer make that statement. Well, I just wish I had a dollar in my pocket for every time that the independent tobacco men, the warehousemen and buyers, who attend just such auction ~~scenes~~ all over the South, have heard the auctioneer say "Sold <sup>to</sup> American!". 'Cause whenever a basket of finer, lighter, milder tobacco comes up for sale, our buyers make it their business to go after that tobacco for Lucky Strike. The independent tobacco experts who attend these auctions <sup>they</sup> are smart tobacco men. They know just what kind of tobacco they'd want to smoke, and when they see the makers of Luckies buying up that tobacco right and left, <sup>well</sup> you really can't blame them for making Luckies their own personal brand of cigarette. <sup>now</sup> This is borne out by the fact that with these independent tobacco experts, Luckies have more than twice as many exclusive smokers as all other brands of cigarettes combined. Friends, if anything in this world should influence you in the cigarette you smoke, it's these two things, the first ~~so clearly illustrated by that tobacco auction scene~~...that the makers of Luckies pay the price for the finer tobacco which has made the name Lucky Strike mean fine tobacco, and second, that with independent tobacco experts, men who know tobacco best, it's Luckies two to one. These two facts stand out like a beacon guiding you to greater smoking enjoyment. Why not follow that beacon right to the nearest tobacco counter, and make your next pack

Luckies?

(PICK UP FROM HOLLYWOOD)

ANNOUNCER: While the class is waiting for the second examination, Professor Kyser is giving a new instructor a cross interrogation.

KYSER: You say you want a position teaching literature in the College of Musical Knowledge. Did you ever write anything?

MAN: Oh, yes sir! I write all the literature for the Hollywood Chamber of Commerce. You've probably read many of my pamphlets.

KYSER: Oh yes, of course.

MAN: (ENTHUSIASTIC) Did you read my pamphlet where I describe the natural beauties of Hollywood - where I go into ecstasies over the scenery, where I say that Hollywood is the most beautiful city in the world?

KYSER: Yes I did.

MAN: Have you read my pamphlet on Hollywood's climate? - where I say that Hollywood has the greatest, most healthful climate in the whole wide world?

KYSER: Yes, I have.

MAN: Have you read my pamphlet on the industry of Hollywood -- where I say that Hollywood is a productive giant, the greatest industrial metropolis in the whole world!?

KYSER: I've read them all!

MAN: Frankly, professor...don't I make you sick!  
(LAUGH)

KYSER: That's all the interviews for today, 'cause the second exam is on its way! And here's our first contestant in the girls' round Miss \_\_\_\_\_ ready to try her best and pass the test for \$115 dollars in War Bonds and Stamps.

(SECOND QUESTION ROUND - Page 1)

1. For Ida Devlin of Albuquerque, New Mexico, we're going to tell a story of what happened to us when we arrived back in California. No sooner had the train stopped when one of our members started right out for Tia Juana to see (PLAY). And he said to \_\_\_\_\_ "look at the present I bought for you in New York, a beautiful sweater." *Let me pull it out for you!* *Oh, no, said* *Oh yeah,* said Rose (PLAY) "What's the matter?" he said. "I have a new sweetheart" said Rose, and he's a (PLAY) In fact, here he comes now. Would you like to say goodnight? So our romeo used the only two words he knew in Spanish and said (PLAY).

~~KISER: What was your rival's name Ish?~~

~~ISH: His name was Pancho and he had two little sons both named Pancho. Ah, a Mexican suitor with two pair of pancho's.~~

2. Mrs. Ferril Hartwick of England, Arkansas is sure you'll know the song that goes like this. (PLAY) Now would you sing a little of that for us. (PLAY) Now tell *one of* ~~us who~~ is the girls in that song?

(SECOND QUESTION ROUND - Page 2)

3. The way a certain orchestra recorded a certain song gets a great part of the credit for the number's popularity. We'll try to imitate that recording and you tell Mannie Sacks of New York the name of the song and whom we're impersonating. (PLAY)

4. And now chillun we are happy to welcome to our classroom another of our visiting Professors from the University of Musical Diversity. Tonight making his first appearance in the college is Herman the Hermit! (ENTER - APPLAUSE) Two weeks ago in Detroit "Herman" listened very attentively to our Motor Symphony for Klaxon and Bulb Horn - and decided that he would like to perform one of his works - You Miss \_\_\_\_\_ are to tell us the title of it? (PLAY) Thank you Herman. And now continuing in the mood of transportation, "Herman" is about to play his rare and very extinct "Sheep Bells" and you are to tell us the kind of transportation referred to in the song he plays (PLAY). Now was that a choo choo train, a bus, a car, a taxi or a bicycle built for two? Thank you Herman the Hermit -- for visiting our classroom tonight.

5. Miss Betty Lou Odone of McKenzie, Alabama says there are lots of numbers that identify certain well-known advertised products so when I give you the numbers - you tell us what they refer to:

57 (ans-57 Varieties)  
2 in 1 (ans-shoe polish)  
3 in 1 (ans-oil)  
7 Up (ans-beverage)  
99 and 44/100% (Ans-Ivory Soap)

6. The American Legion boasts of many types of musical organizations and darned good ones too, so for Earl Wolcott of Los Angeles we're going to imitate 3 of them and you tell us what they are. For instance, this one (PLAY). The American posts all over the land are proud of their groups that sound something like this. (PLAY). And now what's this one. (PLAY). Boy, numbers like that make you think of parades -- and come to think of it, chillun, this Sunday we'll be on the Victory Parade over most of these stations and we sure hope you'll tune us in.

SOUND: CLASS BELL



-22-

ANNOUNCER: That's it, Professor, round two is done.

KYSER: Okay, Dean Hiestand, find out who won!

AUDREY: Professor, aren't the hot dogs and hamburgers in California delicious?

KYSER: Yes indeed, little Audrey, yes indeed!

AUDREY: ~~Hummm~~ <sup>Yum Yum</sup> Do you like 'em with mustard and pickles and onions and relish and ketchup?

KYSER: No, I always eat mine with nothing on.

AUDREY: Hummm! Don't you get pretty chilly?

(LAUGH)

ANNOUNCER: Oh Professor - the Judges have picked a winner!

KYSER: So I see - so I see - it's Contestant No \_\_\_\_\_ . The  
 \_\_\_\_\_ from \_\_\_\_\_ MISS \_\_\_\_\_ .

(AUDIENCE APPLAUSE)

KYSER: Ah MISS \_\_\_\_\_ you've passed your test - Go light up a Lucky and take a rest! In a little while you'll spar with the winner of round one - but right now, it's time for some fun - so pick your date - don't hesitate - and come on "YET'S DANCE".

7. ("JINGLE JANGLE JINGLE".....PRODUCTION)

(AUDIENCE APPLAUSE)

-22-

KYSER: Now chillun - we switch you to New York, etc.

(SWITCHOVER TO NEW YORK...PICK UP COMMERCIAL NO. 3)

RETURN CUE: (LATER)

6. (~~"ON-THE-ALAMO"~~.....ORCHESTRA)
7. ("STAGE DOOR CANTEEN".....HARRY)

(AUDIENCE APPLAUSE)

ORCHESTRA REPRISE KYSER MARCH

(FROM HOLLYWOOD)

KYSER: Now Martin Block in New York wants to put a few facts right in the palm of your hand...

(PICK UP FROM NEW YORK)

BLOCK: I wonder how many of you folks have ever taken any one particular word and repeated it over and over again until it sounded sort of strange to your ears. That happened to me about ten minutes ago as I talked to you about the meaning of a tobacco auction to you as a cigarette smoker. I used the word tobacco fifteen times in a little over a minute. Now if you wondered why I talked so much about tobacco, if you will take any cigarette that you happen to have handy now, just as I take this cigarette from a package of Lucky Strikes, split the paper down the middle and empty it, and place the contents in the palm of your hand, you will quickly see that all you have in any cigarette is tobacco.

(MORE)

8/5/42

BLOCK: Now that naturally proves that tobacco is the most important thing in any cigarette. Remembering that and bearing in mind also that there are many kinds of tobacco, it's only natural that since the makers of Luckies must <sup>at public auction</sup> compete with other cigarette <sup>companies</sup> makers ~~at public auction~~ we must pay the price ~~in order~~ to acquire the finer tobacco. But I'm mighty proud to say that we never let that stand in our way, because there's just no way of getting around it...you can't make a fine cigarette without fine tobacco, and Lucky Strike means fine tobacco. Your assurance that Lucky Strikes are giving you all the smoking pleasure you want is dependent upon the makers of Luckies paying the price for the kind of tobacco you want to smoke. I hope that explains fully to you why I spend so much time talking about tobacco. It's because no cigarette can be any better than the tobacco it contains. Your share of that finer tobacco awaits you in that next pack of Luckies.

(PICK UP FROM HOLLYWOOD)

ANNOUNCER: Well here are the finalists, true and tried,  
 Battle scarred and starry eyed.  
 And here's professor to preside,  
 Come on, professor, let's decide.

~~KYSER: Right you are, but first I've got a little matter of ethics  
 to take up with our star football player. Stand up,  
 student.~~

FOOTBALLER: Yes sir?

KYSER: What is your name?

FOOTBALLER: Dominicus, Salamyvich Bajinsky Jergovitchski O'Brien..Jr.

KYSER: It has been rumored that you are receiving money for  
 playing football here. Is that true?

FOOTBALLER: Yes sir, but I have to make money, Professor!

KYSER: Why?

FOOTBALLER: I'm putting my mother through welding school.  
 (LAUGH)

(ALTERNATE)

ISH: Just a minute, professor, I've got a complaint to make.

KYSER: Why, Ish! What's the matter?

ISH: Oh that darn new girl student tried to kiss me!

KYSER: Tried to kiss you? Why, Ish, that's a shame..what did you  
 do?

ISH: I ducked!

KYSER: You ducked?

ISH: Yeah, I had to - she was shorter than I am! (LAUGH)  
 (FANFARE)

~~ANNOUNCER: The final exam!~~

*OKay Dean*  
 KYSER: And our two contestants are, Mr. \_\_\_\_\_ winner of the  
 first exam .. and Miss \_\_\_\_\_ winner of the second exam.

(FINAL QUESTION ROUND - Page 1)

1. Summer came officially June 21, but I'm sure most of the land considers August the peak of the Season, so tonight in our final round, we're going to discuss (PLAY). That song is from Porgy and Bess and Mrs. W. H. Fitting of La Crosse, Wisconsin wants to know whether it was written by Cole Porter, George Gershwin, Ferde Grofe or Jerome Kern.

2. Winter has its sports and fun, but R. E. Vallin, of Pleasant Ridge, Michigan, says there's nothing like baseball, fishing, swimming, etc. (PLAY). Now distinguish between Summer-School, Summer stock, and ~~Some~~ *Summer Scit* ~~of These Days~~.

(FINAL QUESTION ROUND - Page 2)

3. Many romances start in the summer, but Miss Betty Lohr of Johnstown, Pa., says by winter all that some of the summer lovers have left is (PLAY). Who is Slim Summerville? ~~Who is Summer Wells?~~

4. August is the month that old "Sol" really turns on the heat and Warren Carhart of Long Beach, New York says in many parts of the land you can hear the chillun say, "It's a hundred and five in the shade, and no wind is stirring, so I guess it will be (PLAY) What's known as Indian Summer?

ISH: ~~Oh Professor, that reminds me of the Indian hitch-hiker?~~

KAY: ~~Why Ish?~~

ISH: ~~He's an Indian thummer!~~

(LAUGH)

(SOUND: CLASS BELL)

HIESTAND: Steady - steady Professor - the Finals are over and the verdict is near!

KYSER: Well wrap me in tinfoil and call me dear!

(FANFARE)

HIESTAND: Professor the Judges have confided that the winner is -

KYSER: MR or MISS \_\_\_\_\_

(BIG APPLAUSE)

KYSER: Ah it was a tight squeeze - but you finished in a breeze.

To you MR or MISS \_\_\_\_\_ for first prize I award

you this \$50. WAR BOND. To our second placer goes this

\$25 BOND! Our other four scholars get \$10 each in War

Stamps - and all six get a carton of Luckies - and then

to all you native sons and daughters for your high divin'

and jivin' a package of better than ever Lucky Strike

Cigarettes.

(CHEERS)

8. ~~("SHINE".....ORCHESTRA)~~

THEME...."THINKING OF YOU"



-29-

KYSER: Well chillun that's about all till next Wednesday night at the same time. In the meantime we'll be holding a special class session with the service boys when we appear on the Victory Parade this Sunday! We sure hope you'll be listening - and, when you think of Victory chillun - Think of BONDS for VICTORY! That's what Uncle Sam is asking us to do - TO THINK ABOUT IT! AND TO DO SOMETHING ABOUT! We ~~can all help~~ <sup>help Uncle Sam & we help ourselves,</sup> when we buy BONDS FOR VICTORY! So what do you say America - ~~let's buy those Bonds to~~ blast these Japs! And now this is Kay Kyser, thinking of you - thanks a lot for being with us - and for Bud Hiestand - Basil Ruysdael, Martin Block and all the Gang - SO LONG EVERYBODY!

(CLOSING THEME)

ANNOUNCER: The famous tobacco auctioneers heard on tonight's program were Mr. F. E. Boone of Lexington, Kentucky..and Mr. L. A. (Speed) Riggs of Goldsboro, North Carolina. This program came to you from Hollywood and New York - THIS IS THE NATIONAL BROADCASTING COMPANY

-29-

*As Broadcast*

Shortwave Broadcast, Aug. 13  
Sta. W.R.C.A.  
W.N.B.I.

KAY KYSER LUCKY STRIKE ROUTINE

August 12, 1942

1. ON THE ALAMO ORCHESTRA
2. BE CAREFUL IT'S MY HEART HARRY
- COMMERCIAL ONE
- ROUND ONE
3. ~~EGG-A-BREAD~~ *Knock Me A Kiss* SULLY & JULIE
- COMMERCIAL TWO
4. MY DEVOTION DOROTHY DUNN
- STATION BREAK
- ROUND TWO
5. ~~LIMEHOUSE BLUES~~ (or) PRODUCTION  
ST. LOUIS BLUES
- COMMERCIAL THREE
6. ~~ONE DOZEN ROSES~~ ~~TRIO~~
7. ~~WHO WOULDN'T LOVE YOU~~ (or) South Wind
- FINAL ROUND
8. BE HONEST WITH ME
9. ~~SHINE~~

SPECIAL WARM-UP INSTRUCTIONS

Release "Yeah College" - Page 6  
ASK AUDIENCE TO REMAIN SEATED  
TILL PROGRAM IS OFF THE AIR!

BROADCAST COMING FROM NBC STUDIOS IN HOLLYWOOD  
WITH SWITCHES TO NEW YORK FOR COMMERCIALS AND TRIBUTE

8/12/42

- 1 -

THE AMERICAN TOBACCO COMPANY

KAY KYSER'S COLLEGE OF MUSICAL KNOWLEDGE #229

10:00 - 11:00 P.M.

AUGUST 12, 1942

WEDNESDAY

(FROM HOLLYWOOD)

KYSER:       Evenin' folks - this is Kay Kyser. Last Sunday night we had the honor of presenting our program for the United States Government on the Victory Parade. Our audience for that broadcast was made up exclusively of men from every branch of the Armed Services. Afterwards I was talking to a bunch of the fellows there and a soldier said he had heard the tributes we've been presenting each Wednesday. He asked if I had heard the story of Staff Sergeant Harry Orris and the thrilling deed he performed for his country. It made such an impression on me that I've asked my sponsor for another few minutes at the beginning of our program tonight to tell that story to you -- because, as I listened, it seemed to me that here again is proof of the fighting heart of American men, the will to victory that typifies America at her best.

8/12/42

(INTRO MUSIC)

RUYSDAEL In these stories of our Armed Services, we are not concerned with master strategy nor the broad schemes that move masses of troops and machines in the war zone. We are interested in men...and the story of their individual initiative and courage ~~in a single action~~ which typifies the spirit and devotion to duty in the heart of every American in the fighting forces. Such a man is the soldier to whom we pay tribute tonight...Staff Sergeant Harry F. Orris.

(MUSIC)

RUYSDAEL: From a railroad roundhouse in Harrisburg, Pennsylvania, to the substratosphere over the island of Crete in the Mediterranean is a long jump, but it took Harry Orris only about a year to make it. Orris, according to his Harrisburg neighbors, is unafraid of danger and a natural born fighter, so it was no surprise to them when he enlisted in the Army Air Corps in the Spring of 1941. He trained at several fields around the United States...and when his unit disembarked somewhere in Africa, 27-year old Orris had advanced to Staff Sergeant <sup>gunner</sup> -- ~~he was~~ part of the team that mans a bombing plane in action.

(BRIEF MUSIC)

RUYSDAEL: Some time <sup>about</sup> two weeks ago, the plane to which Orris was attached was assigned to a bombing mission over Crete where the Germans have based a heavy force of their glider and parachute troops. Across the miles of water the plane flew -- high in the stratosphere... all the crew wearing oxygen masks to ~~feed them the~~ <sup>supply the thin</sup> necessary air. The target was sighted...the ship prepared to bomb and Orris crouched at his gunner's station. The Germans threw a curtain of anti-aircraft up from below. The plane rocked in the explosions - but stayed steady on course. The bombardier pushed his release lever...but the bombs jammed in the racks, perhaps where a chance bit of shrapnel had damaged the mechanism. Orris saw what had happened -- unless these bombs were freed his plane's mission was doomed to failure. He went into action, crawling out on the narrow catwalk over the open bomb bay where the monster demolition charges hung. From his precarious perch, he tried to kick the load free. As he worked, a blast of German fire shook the plane dizzily. Orris swayed -- then toppled from the slim catwalk towards the opening in the plane's belly. As he fell, he grabbed at one of the bombs, caught the guiding fin in his hands... and hung in space....The lashing slipstream from the plane's propellers tore at his body, ripping the oxygen mask from his face. Fighting his way through the tearing wind, Orris heaved himself back into the plane. As the Pilot made a second run over the target, he and another member of the crew worked with screw drivers and released the bombs that plunged down miles below onto the ~~position of the Nazis~~ <sup>position</sup>.

8/12/42

(MUSIC)

RUYSDAEL: Harry Orris pulled himself back from death that day so that his plane could score against the enemy. This is the kind of fighting man in our United States Army... ~~this is the type of~~ <sup>a</sup> soldier trained to his duty but inspired to extraordinary action beyond duty, pitting his strength and skill against our enemies to win the fight for freedom!

(MUSIC)

(CHOIR ENTRANCE MAYBE, BENNY)

RUYSDAEL: And so we salute you, Sergeant Harry Orris...we pay tribute to you for your exceptional courage, overcoming staggering odds to do the job you set out to do. As you and your fellow fliers ride the skies of the ~~Western~~ Mediterranean against the Nazis, we wish you good luck and Godspeed...to us you typify AMERICA AT HER BEST.

(CATHEDRAL FINISH)

PICKUP FROM NBC NEW YORK: (TRIBUTE TO OUR ARMED FORCES)  
 RETURN CUE FROM NEW YORK: (WE FADE IN APPLAUSE AT HOLLYWOOD FOLLOWING  
 (CUE "AMERICA AT HER BEST" AND THE  
 (CATHEDRAL ORCHESTRA EFFECT WHICH FOLLOWS  
 (THE TRIBUTE SPOT)

KYSER: That was our tribute to the spirit of the United States  
Army, narrated by Basil Ruysdael.  
 And now, wellun, it's time for the old College of Musical  
 Knowledge!

(OPENING THEME BY ORCHESTRA)

AUDIENCE: "YEAH COLLEGE ... HOORAY"

ANNOUNCER: Lucky Strike presents Kay Kyser's College of Musical  
 Knowledge broadcasting from Hollywood!

BOONE: (CHANT ENDING BETWEEN ~~5:10~~ <sup>3:10</sup> 5:30 INCLUSIVE...SOLD AMERICAN)

ANNOUNCER: Let that chant remind you that Lucky Strike means fine  
 tobacco. At market after market we pay the price to get  
 the milder, better-tasting leaf. That's why with men who  
 know tobacco best, it's Luckies two to one.

(KYSER.....THEME)

(AUDIENCE APPLAUSE)

8/ 12/42

KYSER: Evenin' Folks, how y'all - We're glad to see you again tonight and we certainly enjoyed being on the Victory Parade last week too. Lovely Dorothy Lamour was with us and, boys, when she took one of our soldier boy contestants out for a walk which was part of a gag in the show and crossed Sunset Boulevard she almost caused a riot.

ISH: Professor, I saw that happen Sunday.

KYSER: You did, Ish? Well supposin' you write an essay about it and hand it in.

ISH: I'd rather tell you about it, Professor. It's terrible the way people crowd around a movie star like that. That poor Dottie Lamour was almost crushed.

KYSER: Yes, Ish, I know. Now will you please write it down and hand it in?

ISH: Why, they had to call out the riot squad to clear the way for Dottie! Why, it was plain disgraceful. Three fellahs got their arms broken in the rush.

KYSER: I know, Ish, but we haven't time to listen. Will you please write what you saw..on the blackboard?

ISH: I can't.

KYSER: Why not?

ISH: How do expect me to write with my arm in a sling?

(LAUGH)



KYSER: Oh, Ish, with jokes like that you're takin' a chance.  
 Now go sit down before I put a cuff on your pants,  
 Well, students, our six contestants are right up here  
 on the rostrum, ready to compete for the honor seat --  
and \$115.00 in War Bond prizes.  
 But while they're crammin', come on chillun, yet's start  
 jammin' and yet's dance.

1.....ON THE ALAMO.....BAND

2.....BE CAREFUL, IT'S MY HEART.....HARRY

(AUDIENCE APPLAUSE)

KYSER: Now waiting to speak to us back in New York etc.

(SWITCHOVER TO NEW YORK...PICKUP COMMERCIAL NUMBER ONE)

(RETURN CUE: (LATER)

ORCHESTRA REPRISE PARODY TO TUNE OF "YANKEE DOODLE" FOR  
KYSER MARCH.

8/12/42

(FROM HOLLYWOOD)

KYSER: Now, back in New York, there's a young man waiting to share a pleasant experience with you....Come in, Martin Block!

BLOCK: Well, friends, there was quite a celebration at my home Sunday. Our little youngster celebrated his first birthday, and Petey had quite a party. Incidentally it was the first time he had tasted ice cream, and I just wish you could have been there to see him. Taking a little bit on the spoon, he put it in his mouth, and immediately a look of surprise came over his face as he felt its icy coldness; but then the smoothness and delicious flavor must have made a tremendous impression on him, because after that first bite, <sup>why</sup> I wish you could have seen that spoon fly. Yes, I think Petey's introduction to ice cream was a decided success, just as I'm sure your introduction to the finer, milder, lighter tobacco that goes into the making of Luckies will convince you that Lucky Strike is the cigarette you should be smoking.

(MORE)

BLOCK: After all, friends, you can't get away from it, in a cigarette it's the tobacco that counts. Independent tobacco experts know this - and they see us at market after market paying the price to buy that finer Lucky Strike tobacco, so <sup>naturally</sup> you can understand why it is that with these men Luckies have twice as many exclusive smokers as have all other brands combined. Just as little Petey got such a big thrill out of his first dish of ice cream, I know you'll really enjoy that finer tobacco in your first Lucky *Strike*.

(PICK UP FROM HOLLYWOOD)