



As Broadcast
8-7-40

THE AMERICAN TOBACCO COMPANY
KAY KYSER'S COLLEGE OF MUSICAL KNOWLEDGE - #124
WEDNESDAY, AUGUST 7TH, 1940

NILES: Have you tried a Lucky lately?

BOONE: (ONE LONG SALE....ENDING WITH "SOLD AMERICAN")

NILES: "Sold American" means fine tobacco for your Lucky Strikes.
That's why with independent tobacco experts - men who
spend their lives buying, selling and handling tobacco --
with men who know tobacco best, it's Luckies two to one.

("HAPPY DAYS ARE HERE AGAIN" ORCHESTRA)

NILES: Lucky Strike presents Kay Kyser's College of Musical
Knowledge - - and here comes the man and his band who gave
America singing song titles and that famous makes-you-
want-to-dance music ... Kay Kyser!

(APPLAUSE)

(KYSER THEME)

KYSER: Evenin', folks - how're ya all? It's open season on contestants out here in Los Angeles, and huntin' has been very good this evening. As always, we baited the trap with ninety-five dollars, which ain't cheese - and when Alma Mater shut her trap, we found six delectable scholars, hipped and happy ^{and full of answers that are} ~~at the prospect of running~~ ^{scrappy} the question gauntlet ... but before we start the third degree ... let's all go to town with a hoedown ... take a tip from old "Cap and Gown" - - - put a smile on your map and come on let's clown.

1. ("THE BEST THINGS IN LIFE ARE FREE" ORCHESTRA)
 segue to
2. ("FOOLS RUSH IN" SIMMS & ORCHESTRA)

(~~"POOLS RUSH IN"~~ SIMMS & ORCHESTRA)

KYSER: Here's Dean Niles, students, to tell you what smoking's all about!

NILES: Yes, Professor, and when you come right down to it, smoking and music have one big thing in common...and that's enjoyment!

KYSER: That's right...you're right, Dean Niles!

NILES: Now, to get the most enjoyment out of a cigarette, you've got to put in the best tobacco. And, as independent tobacco experts will tell you, that's exactly the kind of tobacco that Luckies buy...the Cream of the Crop. What's more, Luckies' finer tobaccos mean less nicotine.

HIESTAND: And here's proof of that statement. Authoritative tests reveal that for more than two years the nicotine content of Luckies has been 12 per cent less than the average of the four other leading brands - less than any one of them.

NILES: The reason for this is simple...we analyze tobacco before buying. Each year our buyers collect samples from farms all over the South. Then our laboratories analyze these samples for nicotine content and other properties. So, when the auctions begin, science helps our skilled buyers in selecting tobaccos that are ripe and mellow yet mild - low in nicotine.

HIESTAND: Only Luckies give you such genuine mildness ... and such enjoyment. Next time you buy cigarettes, try Luckies and see for yourself why ... with men who know tobacco best, it's Luckies 2 to 1!

("LUCKY DAY" ORCHESTRA)

RADIO POETRY-READING STUFF ORCHESTRA)

NILES:

The time has come, this Niles insists,

To talk of many things - -

The band that plays, the horn that toots,

The lovely gal who sings.

But students ^{do} ~~may~~ get older and the students ^{must} ~~may~~ get wiser,

^{So} ~~But~~ for quizzing quaking scholars, I must yield the mike
to Kyser.

KYSER:

Oh thank you, pretty Kenneth, and thanks again once more.

But levity is banished while the students take the floor.

So prithee hither, students, and latch on to your gum --

This is no time for poetry ... here's where the questions
come!

"SHAVE AND A HAIR CUT TWO BITS"..... ORCHESTRA

~~OR~~

"KYSER MARCH" ORCHESTRA

AUDIENCE APPLAUSE

SOUND: CLASS BELL

1. This first one concerns a fellow whose theme song was "Two Loves Have I." (KYSER HUMS A FEW BARS) By naming the following songs, Harold Heim of Lincoln Park, Mich. says we'll know who his two loves were. The first was (PLAY) Yes, he was torn between _____ ~~on the one hand, and on the other hand~~ (PLAY) Now these gals were plenty jealous over our hero, and one evening they met on the street and what a battle -- hair pulling, kicking, scratching, etc. And you know what you get when red and blue mix. It's (PLAY)

2. Step right up to the microphone, Mr. _____. And speaking of microphones, Mary Dice of Chicago, wants you to distinguish between a mike, bike, pike and dike.

3. Here's the Number One song on YOUR HIT PARADE, and W.D. McRee of Mobile, Ala. wants you to name it. (PLAY) What band-leader now appearing at the Astor Roof in New York City made such an unusual recording of this number that much of the credit for its success must go to him?

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4. I'm about to mention several girls' names. Arline Johnson, Omaha, wants you to tell what trio of singing sisters - past or present they bring to mind. I'll give the sisters first names and you give the last.

Connie, Martha, and Vet _____

Patty, La Verne and Maxine _____

Patty, Jane and Helen _____

5. It's time for some of those silly 'do you know whats.' Eleanor Fiedler of Houston asks do you know what the man sang as he wrote the bad check? He sang to the bum check (PLAY) Do you know what the fly sang as he fell into a bottle of ink? (PLAY)

6. It's tonight's right or wronger. EARL TRUBE, MADISON, NEB. wants you to say Right or Wrong to the following statements:

- 1. A coin phonograph is commonly called a Juke box.
- 2. Dante and Andante Cantabile were great Italian poets.
- 3. Benny Goodman is on the way to complete recovery.
- 4. Nat Brandywine features Champagne Music.

recently ill

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7. Here's a very popular orchestra theme song - Helen Mathewson, New York City wants you to name it ^{and the leader} (PLAY) (Dick Jergens theme). Ronnie Kemper, Lew Quadling, Harry Cool, are featured with him, and he's now at Santa Catalina Island. Did Eddie Howard formerly sing with him. (~~Yes~~).

8. Here's a question composed to see if you know your composers, and Robert Spellmeyer, St. Louis, says if you remain composed he's sure you can tell us who composed it (PLAY) And we're all confident you know who wrote (PLAY) And the composer of this one (PLAY) Now tell us who composed Mendelssohn's Spring Song.

9. Here's a number that ~~is being used as a fight song by many colleges and schools, but~~ Muriel Kaufman of Santa Monica, Calif. says ~~it's more~~ specifically associated with a certain branch of the Army. Listen and see if you can tell us (PLAY) Is that the Charge of the Light Brigade, the Field Artillery March, or the Infantry Stomp?

(SOUND: CLASS BELL)

NILES: Class is over, Professor.

KYSER: Then hurry, hurry, faculty, and deliberate in double-time -- deliver a decision directly. Ah, we have it ... the nimble know-it-all who gets the nudge is known to you as _____.

(APPLAUSE)

My dear Mr. _____, you are it. Take thses laurels and rest on them while you relax with a Lucky Strike.

I would have words with you later ^{but right} ~~in~~ and now, with a bam and a wham and an alogagam -- ~~it's "Playmates"...~~

3. (PLAYMATES" MASON & ORCHESTRA)

SEGUE TO

4. ("THE NEARNESS OF YOU" EABBITT & ORCHESTRA)

(APPLAUSE)

KYSER: Chillun, ^{these days} the folks down home in North Carolina are fixin' to get ~~in~~ their tobacco ~~these days~~. How about it, Dean Niles?

NILES: Acres and acres of it, Professor. To most people, it would be difficult to tell the good from the bad. But Luckies have a method of being doubly sure of getting the finer tobaccos. Right now in August, many of our tobacco buyers are visiting farms in North Carolina. They select tobaccos which they think fine enough for Luckies and send samples to our laboratory in Richmond, Virginia, for complete analysis of the tobacco's nicotine content, and other important properties. So, at the auctions in September, our buyers will have a double advantage. They will have these scientific facts, in addition to their own skill and experience, to help them in selecting the leaf. That's how they get the finer tobaccos - that are ripe and mellow with a naturally lower nicotine content.

HIESTAND: Folks, are you smoking more today? Then, more than ever, you want a cigarette of proven mildness! Authoritative tests show that for more than two years the nicotine content of Luckies has been twelve per cent less than the average of the four other leading brands - less than any one of them. So smoke the smoke tobacco experts smoke. With men who know tobacco best, it's Luckies 2 to 1!

- 5. NIGHTRIDE ORCHESTRA
- 6. I CAN'T RESIST YOU SIMMS & ORCHESTRA
- THE HOUR OF PARTING ORCHESTRA

APPLAUSE

NILES: A recitation by little Audrey.

AUDREY: Pome. Between the dawn and the daylight
When the night is beginning to lower,
Comes a pause in the day's occupation
Which is known as - (SLOWLY) a brief pause for
station identification.

... STATION BREAK ...

(KYSER MARCH)

NILES: The sun shines - the soft breezes blow - tender blossoms
raise their shy heads. Somewhere the music of little
children's laughter is heard ... but there is no joy in
my heart. I see three lovely Los Angeles lassies
approaching the platform in innocence, little knowing
what awaits them.

KYSER: Come a little closer, my pretties ... just a little
nearer, now. Won't you come into my parlor and have a
look at my questions?

1. Here's a very silly poem that is the brain-child of Roc Hillman of Denver, Colorado. By naming the song we play you'll get the last line of the poem. Here goes -

Once I had a horse named Sarah -
A bit eccentric, I'm afraid,
For without warning every morning at (PLAY)

*Was Schubert's Serenade written by L. Schubert - J. Schubert
F. Schubert or P. Schubert.*

2. Isabel Cunningham, Scarville, Iowa asks you to name two orchestra leaders who have the following last names in common -- Dorsey, King, Tucker.

3. Here's orchestra leader Sleepy Hall's theme song - Stan Witt, Cleveland, Ohio, wants you to name it. (PLAY) Now name two other songs with the word 'sleepy' in their titles.

4. Miss Frances Harbin, Atlanta, Ga. reminds us that several of you gals' favorite leading men in the movies up and married several of your guys' favorite leading ladies. I'll name a few of the gals and you name the lucky guys. Annabella, Barbara Stanwyck, Carole Lombard, Jeannette MacDonald.

5. Here's one from Albert Fatur of Trinidad, Colorado. A fellow and his gal were sitting on a bench in the moonlight. He held her hand and whispered in her ear (PLAY) She was a little hard of hearing, so she said, "What did you say?" And he replied, "I said - I'll be loving you (PLAY)" She said, "I'm sorry, I still don't understand." And he replied, "I said I'll be loving you (PLAY)

6. I can see by the spell in your eyes that you are a good speller, but Bill Chapman of Helena, Arkansas, wants to see if you can spell in rhythm. So we'll have a short session of "Sing a Spell." The words are all simple three-letter words, so don't get frightened. First Sully and I will show you how it goes and then you and I will hold a rhythm spelling bee. (PLAY)

7. Here are a couple of silly thoughts from Vernon Menke, of Portland, Oregon. He says the theme song of the Siamese Twins might be (PLAY) And he also says that if Baby Snooks and Betty Lou - without Tommy Riggs and Fanny Brice - went horseback riding with Yehudi, that the horses would sing (PLAY)

8. Well, Miss _____, I hope you're lucky this time, and speaking of luck, Thelma Waller of Lakeland, Florida, wants you to name three songs that have the word 'Lucky' in their titles, and I hope you don't strike out.

9. Orchestra leader Happy Felton now appearing _____ ~~(later)~~ uses the following song for his theme and Janeen Kirkland, Salt Lake City, Utah, wants you to name it. (PLAY) Does the negro spiritual "Happy Am I" as sung on the banks of the Potomac near Washington identify Father Divine?

(SOUND: CLASS BELL)

NILES: No, Professor - that is not your ears ringing ... it is the class bell, and the judges are concentrating carefully on a considered conclusion.

KYSER: Very well; gals - google at the gents till the gold star is given. The Kyser College Bureau of Standards says that the gal who's all wool and a yard ^{wide (then it please)} -- all right is that little lamb _____.

(APPLAUSE)

Ah, dear Miss _____, words fail me. You are more super than super, more colossal than colossal - ~~(SINGS) - "more to be pitied than censured, more to be helped than despised - you're"~~ Say, who started this, anyway? What I meant to say was, you done noble ... go back to your seat and light up a Lucky Strike -- recess is here, and clap hands if here isn't that Mexican hand-clapping song, "Chia Panicas."

7. ("CHIA PANICAS" (PRODUCTION)

(APPLAUSE)

KYSER: Attention, chillun ...Dean Niles wants to tell you something about Queens!

NILES: Yes, folks, real "Tobacco Queens" ... You see - around this time of year - many tobacco markets down South open with a festival. From among the prettiest girls of the region, one is selected who's called the Tobacco Queen. She presides at the festival, and the dances, and often rides in a big parade, that may include the Governor and other celebrities. As they ride to the tobacco warehouses they hear ...(FADE IN CHANT - 10 SECONDS - FADE OUT) Yes, the first tobacco sales of each season are a truly gala occasion in town after town. And in the spotlight are the independent experts, the men who buy, sell and handle ~~one of the South's largest cash crops -~~
: tobacco,

HIESTAND: Smokers, the judgment of the independent tobacco experts is respected everywhere. Fair, honest, and perfectly impartial, these autioneers, warehousemen and independent buyers are the one group of men in all the world best qualified to judge which cigarette company buys the finer tobaccos. And sworn records show that, among these independent experts, Lucky Strike has twice as many exclusive smokers as have all other cigarettes combined. So there's your guide to finer tobaccos and, remember:

Luckies' finer tobaccos mean less nicotine. Authoritative tests reveal that Luckies contain less nicotine than any other leading brand. So smoke the smoke tobacco experts smoke. Next time, ask for Lucky Strike.

8. I'M NOBODYS BABY NOW..... BABBITT & ORCHESTRA
 9. THE BREEZE AND I DUET & ORCHESTRA
 (APPLAUSE)
 PANFARE
 AUDIENCE NOISE - SOUND CROWD NOISE LOUD

-16-

NILES: The Final Exam -- the arena is filled with shouting spectators -- our two finalists enter and wait expectantly...The questions, caged at the opposite end, also wait expectantly ... and brooding over all sits *Socrates* Caligula-Kyser. Is it thumbs up, Professor?

KYSER: It is thumbs up, and away we go.

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FINAL ROUND

1. Our Final Round tonight will be devoted to a discussion of another well-known American team of song writers. The College of Musical Knowledge salutes Rodgers and Hart. They have given us so many great songs that it is very difficult to know which ones to play. However, Marvin Loeb of Los Angeles, agrees that this one is a good starter. (PLAY) Now can you name us two movie actors - who are also musicians - and whose first or last names are Rodgers?

2. Here's a cute song that Rodgers and Hart wrote - (PLAY) Laura Ann Williams, Joliet, Montana reminds us that that song is from the show and current picture "The Boys From Syracuse". Was the locale of the picture Syracuse University or Greece?

3. Here's a Rodgers and Hart hit from "Too Many Girls". Let's see if you can name it. (PLAY) Don Allen of Fort Wayne, Ind. believes that Too Many Gals never know what time it is. Speaking of Rodgers and Harts, can you tell us one thing that ~~Buck~~^{Roy} Rodgers, William S. Hart and Will Rogers had in common?

4. For this question we could play "~~Small Hotel~~", "I Married An Angel", "My Heart Stood Still", or many others, but just for fun let's see if you can name this one. (PLAY) Ada Currie - of Milwaukee, asks is Ginger Rogers the daughter of Richard Rodgers of Rodgers and Hart? Is Lorenz Hart of Rodgers and Hart the son of Max Hart, of Hart Schaffner and Marx?

(SOUND: CLASS BELL)

NILES: The exams are over.

(CHEERS)

KYSER: Chillun - while the faculty is busy in its office, doing the final round additions on its collective toes, join me in brief convocation while we hear Dean Niles deliver the tobaccolaureate address.

NILES: With independent tobacco experts - with men who know tobacco best - it's Luckies two to one. These men know that Luckies buy the finer tobacco - the Cream of the Crop. Now here's what Luckies' finer tobaccos mean to you as a smoker. Authoritative tests reveal that Luckies contain less nicotine than any other leading brand. Yes, Luckies are the cigarette of finer tobaccos - the cigarette of proven mildness. So smoke the smoke tobacco experts smoke. Next time ask for Lucky Strike.

(FANFARE.....)

KYSER:

The winning grade ... the faculty reports that the most peachy of all our peachy scholars is none other than

_____.

(APPLAUSE)

Dear _____, this old gypsy is almost typsy in admiration of your erudition. Let me cross your palm with silver and tell your fortune to the sum of thirty-five dollars first prize. My crystal ball tells me you will spend it in frolic, fun, and great haste. To you, dear second placer, as a small token of our affection and esteem, I award twenty dollars. To the other four scholars, ten dollars each, and to all six a carton of Luckies. Then to each and every member of our student body here tonight, for their yells at the bells and those clinches in the pinches, a package of better-than-ever Lucky Strikes.

10. ("WOODPECKER SONG".....ORCHESTRA)

(APPLAUSE)

KYSER:

Well, das all, chillun -- school is out until Alma Mater
 says "^{hello} Come cha" next Wednesday at this same identical,
 precise, unchanging hour. Meanwhile the Hit Parade
~~Bandwagon~~ will be coming ^{your way} ~~by~~ Saturday night on another
 station, so be on hand and hop on board with Barry Wood
 and all the rest of the Hit Parade gang. And don't
 forget- the address for questions to the Old Professor is
 Kay Kyser, Box 909, Los Angeles, California. And now,
 until next Wednesday we'll be thinkin' of you.
 This is Kay Kyser sayin' thanks for bein' with us- and-
 so long, everybody.

("HAPPY DAYS ARE HERE AGAIN".ORCHESTRA)

NILES:

The famous tobacco auctioneer heard on tonight's program
 was Mr. F. E. Boone of Lexington, Kentucky.

(~~SONG CREDITS... IF ANY~~)

THIS IS THE NATIONAL BROADCASTING COMPANY

New last page for the Kay Kyser show

The War Department has requested and approved the following announcement to go at the end of the Kyser show beginning this Wednesday, August 7th:

HIESTAND: Attention, please! The War Department is asking for recruits to help build American Defense. Go to your nearest Recruiting Station and find out what you can do to help strengthen our National Defense Program.

N.B.C. CHMES
THIS IS THE NATIONAL BROADCASTING COMPANY

This is to follow immediately after the Auctioneer credit or song credits, if any ON A PREARRANGED CUE. The mechanical procedure of this should be as follows: - During the applause following the Auctioneer credit the applause should be faded out and the last song credit or Auctioneer credit would be the cue for Hiestand to make the War Announcement which we should like to have come from a different Studio than C. The reason we don't want it to come from Studio C is that we don't feel we can kill the audience applause and general excitement that comes at the end of the Kollege Of Musical Knowledge---and we would like to have this announcement given cold.

Thank you ever so much,

(Signed) Ed Cashman

LORD & THOMAS.

As Broadcast

The American Tobacco Company
Kay Kyser's College of Musical Knowledge - #125
Wednesday, August 14th, 1940

NILES: Have you tried a Lucky Lately?

BOONE: (ONE LONG SALE....ENDING WITH "SOLD AMERICAN")

NILES: "Sold American" means fine tobacco for your Lucky Strikes.
That's why with independent tobacco experts - buyers,
warehousemen and auctioneers - with men who know tobacco
best - it's Luckies 2 to 1.

("HAPPY DAYS ARE HERE AGAIN".....ORCHESTRA)

NILES: Lucky Strike presents Kay Kyser's College of Musical
Knowledge - and here comes the man and his band who gave
America singing song titles and that famous makes-you-want-
to-dance music....Kay Kyser!

(APPLAUSE)

(KYSER THEME.....)

KYSER: Evenin' folks -- how're you all. Out here in Los Angeles, Alma Mater has put on her gayest duds, picked up her piccolo, and has given out with her Wednesday night tune ... It's The Kyser College Come Hither Canzonetta, in the key of ninety-five dollars. Six scholars have tucked up their rompers, and are ready to go dredging for those ninety-five clams, but before they delve into the digging, let's dally with a dosey-doe, (~~let's all join hands and scramble in a square~~)...the gals are primping, and the guys are prancing... so come on chillun ... let's go dancing.

1. ("SITTING ON TOP OF THE WORLD".....ORCHESTRA)

Segue to

2. ("I'M STEPPING OUT WITH A MEMORY TONIGHT".....SIMMS & ORCHESTRA)

(APPLAUSE)

KYSER: Stand by, chillun, while Dean Hiestand tells you something that's mighty obvious but certainly worth repeating.

HIESTAND: Independent tobacco experts know it...Lucky Strike smokers in forty-eight states know it...and we think you will know it when you try them...Luckies are made of finer tobaccos.

NILES: Yes, smokers, and Luckies' finer tobaccos mean less nicotine! Luckies' carefully selected tobaccos are naturally lower in nicotine content. Here's the proof...

HIESTAND: Laboratory tests reveal that, for more than two years, the average nicotine content of Luckies has been twelve per cent less than the average of the four other leading brands - less than any one of them. Each year, you see, Lucky Strike analyzes tobaccos before purchase. So our buyers have scientific facts to help them select tobaccos that are not only ripe and mellow but milder - low in nicotine content.

NILES: If you want a cigarette of finer tobaccos, with a naturally lower nicotine content...a cigarette of proven mildness, ask for Lucky Strike. Smoke the smoke tobacco experts smoke. Remember - with men who know tobacco best, it's Luckies 2 to 1!

("LUCKY DAY".....ORCHESTRA)

JACK: ^{Hi} ~~Hi~~, Newt. What's new ~~terday~~ ^{the news}?

HARRY: ^{Jack} Great news, Hezzy - great news.

JACK: ^{Hi} ~~You don't mean that cracker barrel is full again, Newt?~~ ^{Did you strike oil?}

HARRY: ~~Nope.~~

JACK: ~~You ain't bought no store clothes, Newt?~~

HARRY: ~~Nope.~~

JACK: ~~Newt -- it ain't ... it can't be ... not foldin' money,~~

HARRY: ^{Newt?} ~~Yep -- foldin' money, Hezzy ... and the dern fool's givin'~~

~~it away.~~

^{Circus Music}
(KYSER MARCH...IN SIDE SHOW STYLE)

NILES: (OVER MUSIC) Hurry, hurry, hurry...it's Dr. Kyser's great medicine show and question bee....it's all free...you answer the questions and we pay you the money. Hurry, hurry.... for here's Dr. Kyser now. (MUSIC UP TO FINISH)

KYSER: Step a little closer, scholars. You will notice there is no trickery....I have nothing up my sleeve but these questions...

(ADD FIRST QUESTION ROUND)

FIRST QUESTION ROUND

1. Mr. _____ how do you do. It's mighty fine to have you here. Say, I really shouldn't be in such a good humor tonight because I was insulted this afternoon.

MAN: (CUE HIM IN ADVANCE) What happened, Kay?

KAY: Well, at the ball game this afternoon there was a sweet little gal sitting next to me. She had one of those cute round faces and dimples, and a very coy and shy expression. So I turned to her and said, "Pardon me, I think you have the cutest little (PLAY). She blushed and said "Thank you". So I continued. I said "Yes sir, (PLAY)

KAY: Then came the insult - you know what she said?

MAN: No.

KAY: She replied (Kay then sings "You Might Have Been A Beautiful Baby, BUT Kyser look at you now.

2. Miss Lillian Glick of Cleveland, Ohio, wants you to name two orchestra leaders who have the following last names in common - Goodman, Kay, Wilson.

3. Here's the theme song of an orchestra leader who formerly had a partner named Carleton Coon. Listen and see if you can identify him for Peter Todd of Atchison, Kansas, (PLAY). Is he known as the old Maestro, the Old Man of the Piano, the Old Lefthander, or the Old Man Mose.

4. I'll quote some well-known lyrics and Mrs. Jay Robbins of Seattle, wants you to name the songs they are taken from. (1) You take the high road and I'll take the low road - What's the name of that? (2) You keep going your way and I'll keep going my way. (3) You say tomatoes, and I say, tomahtoos.

5. It's "Do you know what" time. It's silly, but it's fun, and Tommy Frensley of Ardmore, Oklahoma, asks "do you know what the burglar sang to the tear gas bomb?" Well the burglar sang (PLAY). (2) "Do you know what the Scotchman sang on dollar day?" Well, on dollar day, the Scotchman sang (PLAY)

6. Can you tell us what musical instrument Bing Crosby plays? Now, Miss Virginia Butler of Milan, Tennessee, asks does a drummer play with his hands, and also his feet? With which foot does he beat the bass drum?

7. Here's the orchestra theme of one of the world's greatest saxophone players and we'd like for you to identify him after you've heard his theme. (PLAY) He's the son of a famous Lanceford, Pa., bandmaster and William Easterwood of Chicago...asks if he and his brother formerly had a band together.

8. Our next song is "I've Been Working on the Railroad" and after you get through doing what Steve Staples of Providence Rhode Island, wants you to do, you can change it to "I've Been Working on the Radio." He wants you to start whistling that tune and somewhere along the line take a bite of this delicious soda cracker and see if you can keep on whistling the tune. All right, let's go - I'll be waiting for you at Tuxedo Junction. (PLAY)

9. This first part is very easy. All you have to do is name this well-known song. (PLAY) Now this is a little tougher. Helen Rosen of Portland, Maine, wants to know who wrote _____?
His Initials are "W.C." and I don't mean Fields.

SOUND: SCHOOL BELL

NILES: Class is over, professor.

KYSER: Very well...stick around, kids, and maybe you can beat the erasers till daddy comes home with the verdict. Faculty, cogitate with consummate celerity...ah hah, it's a photo finish, first is that thorobred _____.

(APPLAUSE)

KYSER: My dear Mr. _____ you have come through with flying colors. Next time, I will place a small wager on you....But that need not concern us now...Light up a Lucky Strike, 'cause it's recess time...and I know what you chillun got on your mind too - it begins with 'd', ends with 'g' ... and has ants in between -- dancing--- So c'mon chillun.....let's dance.

3. ("SIX LESSONS FROM MADAME LA ZONGA".....MASON & ORCHESTRA)

Segue to

4. ("WHEN THE SWALLOWS COME BACK TO CAPISTRANO".....BABBITT & ORCH)

(APPLAUSE)

KYSER: This afternoon, chillun, I was talkin' to Dean Niles about extra-curricular activities, when a radio engineer came up and asked the Dean a question. I think he oughta tell you all about it.

NILES: I'd be glad to, Professor. The engineer said to me: "You talk about Luckies having finer tobaccos with less nicotine in them, don't you?" I replied: "That's right - Luckies' finer tobaccos mean less nicotine." Then he said: "Well, how can Luckies have less nicotine than other cigarettes?" So I explained that right that minute, for instance, a Lucky Strike buyer was probably picking out samples of this year's tobacco crop around Kay Kyser's home town in North Carolina. These samples - and hundreds of others from different regions - will go to our laboratory in Richmond, Virginia, to be analyzed for nicotine and other properties. Scientific reports will go back to our buyers so that at the auctions in September they can be guided in selecting choice leaf that is ripe and mellow yet mild - low in nicotine.

HIESTAND: The value of this method - analysis before purchase - is borne out by authoritative tests which show that Luckies contain less nicotine than any other leading brand. So - if you want a cigarette of proven mildness - smoke the smoke tobacco experts smoke. With men who know tobacco best, it's Luckies 2 to 1.

5. ("ROSE OF THE RIO GRANDE" ORCHESTRA)

6. ("I'LL NEVER SMILE AGAIN GINNY)

segue

(BACKGROUND MUSIC - "IT'S DARK ON OBSERVATORY HILL". . ORCHESTRA)

NILES: The shades of night were falling fast
 As through the Kyser College passed
 A youth who bore through snow and ice
 A banner with this strange device ...
 QUOTE - "There will be a brief pause for station
 identification" - - - Unquote

. . . STATION BREAK . . .

(KYSER MARCH)

NILES: You have read about Bluebeard ... you have heard the story
 of Attila ... Frankenstein ... Stromboli ... ^{Sungali} Fennessy ...
 roll 'em all together and you have a fair idea of what
 our three lovely Los Angeles fillies are up against now ...
 that ^{bad} evil, bean-bag playing, buttermilk-drinking,
 question-asking ~~old~~ man ... ~~Cactus~~ Kay Kyser ...

KYSER: On ~~with~~ the Kyser double-shuffle and question club ...

ADD SECOND QUESTION ROUND

1. Here's a silly scene that James Simson of Buffalo, New York, wants me to describe for you. Neath the weeping willow tree, Barney Google's Spark Plug stood - Nearby, neath the spreading chestnut tree, the village Smithy stood. So Barney took Spark Plug over to have him shod. But he didn't know the village Smithy was new at his racket. On the first shoe the ^{smithy} beginner missed the nail five times and every time he did, Spark Plug looked at the ^{willow} ether tree and said (PLAY) Finally Spark Plug became disgusted and turned to the Smith and said "Make up your mind, buddy - either shoe me or leave me and (PLAY).

2. Here's a fasty from Fairfax, Vermont. ^{Persons} Betty Pinkass wants you to distinguish between Fairfax, Beatrice Fairfax, Cheese Snacks, and the Baer Facts.

3. Here's an orchestra theme song and Rachel McIntyre of Eton College, N. C. feels you should be able to name the song and then tell us whom it identifies. (PLAY) Were Phil Baker and Ben Bernie formerly vaudeville partners.

4. Miss Jean Frasser of Milwaukee, has made a very pertinent observation that the names of practically all pieces of furniture and everything else that adorns one's room has another meaning. So for a moment let's assume that we are in a dressing room and that we're looking at a bureau. Now can you name another kind of Bureau? Above that bureau, we see a mirror - Now "the mirror" is also the name of a what? And on that Bureau we see a comb and brush. Can you think of any other kind of comb, honey? And what is meant by the figure of speech "She gave me the brush."

5. Here's a beautiful operatic aria - which the swing boys and gals recently kicked around a little, and Albert Frumin of Detroit, wants you to name it. (PLAY) Can you name two Martha's who sing?

6. It's tonight's right or wronger and Miss Paula Phelps of Baltimore, wants you to say "right" or "wrong" to the following statements:

1. Prizefighter Lou Nova invented the Nova Cord.
2. Gene Autry is a horse-opera star.
3. Harry Richman flew the Atlantic in 1936.
4. Alice Faye is Frank Fay's mother.

7. Allan J. Pearce of Vancouver, B.C. says that from Catalina to Atlantic City and at beach resorts everywhere, love birds are writing (PLAY) That's orchestra leader George Hall's theme song - Does Dolly Dawn sing with him?

8. This next one is an easy job for Lyman Gandee. All he has to do is make some mistakes. He's about to butcher a well-known selection and everytime he makes a mistake, Miss Thelma Skinner of Meridian, Miss., wants you to say "Beep". All right, let's go.

9. Here's one of our patriotic songs, Charles William Platt, of Tama, Iowa, wants you to tell us whether or not it's Columbia the Gem of the Ocean, the National Emblem, The Red, White and Blue, or the Stars and Bars. (PLAY) Time and Life have just completed a full-length picture called "Ramparts We Watch". That's taken from a line in which of our patriotic songs?

(SOUND: SCHOOL BELL)

NILES: All right Professor ... time to deal a few off the top of the desk now ...

KYSER: Right you are Dean Niles ... Faculty, how's for a verdict? Send it over by carrier pigeon (SOUND: POWER-DIVE) Got it ... and the invisible ink, super-doooper code tells me that the winner of the second round is that high-powered princess _____,

APPLAUSE

KYSER: Ah, dear Miss _____, you have quelled the quiz and left Quay Quyser quaking ... a little later you will play put and take in the final round, but now just Light up a Lucky Strike, unsnap your galoshes and push your whoopee hat back on your fervent brow ... as we try to find out "What's What,"

7. ("WHAT'S WHAT" PRODUCTION NUMBER)

APPLAUSE

COMMERCIAL #3

KYSER: Now here's Dean Niles with a really amazin' statement...

NILES: Yes, folks, it's amazing because it comes from a man who has been, for many years, a competitor of Lucky Strike at the auctions - Mr. H. H. Scott of Durham, North Carolina. As an independent tobacco buyer, Mr. Scott has bid against Lucky Strike buyers at auction after auction. As he said himself:

MAN: I've often bought as much as 100,000 pounds of tobacco in a single day. And bidding against Lucky Strike buyers, I knew just what they were buying. So I'm in a position to say that Lucky Strike gets the mildest and choicest tobaccos that are put into cigarettes. That's why I've been smoking Luckies myself ever since 1917.

HIESTAND: Folks, doesn't that frank statement from an actual competitor of Lucky Strike tobacco buyers - doesn't it say a lot to you as a smoker? Surely independent tobacco experts like Mr. Scott - buyers, warehousemen and auctioneers - are the one group of men in all the world ^{best qualified} ~~who~~ ^{to judge} see which cigarette company buys the finer tobaccos at the auctions. And sworn records show that, among these independent experts, Lucky Strike has twice as many exclusive smokers as have all other cigarettes combined. Remember that fact, next time you hear this chant (CHANT 10 SECONDS) And remember, also: Luckies' finer tobaccos mean less nicotine. Authoritative tests reveal that Luckies contain less nicotine than any other leading brand. So smoke the smoke tobacco experts smoke. Next time, ask for Lucky Strike!

8. ("MAKE BELIEVE" ORCHESTRA)

9. (MAKE BELIEVE ISLAND HARRY BABBITT)

(FANFARE)

NILES: The Final Exam ... a contest of skill, daring and endurance as two frail scholars, equipped only with their musical knowledge, step up and slug it out with the Professor of Kyser Kollege ... they're sparring in the center of the ring, there's the bell...there's the bell ... there's the bell...

(SILLY BELL)

NILES: *Three o'clock - later than I thought*
~~and~~ the battle is on ... fancy Dan Kyser starts the sparring with a short question to the first contestant.

KYSER: Put up your dukes, scholar, and play around with this one.....

FINAL ROUND

1. The middle of August finds the baseball teams in both major leagues going nip and tuck as they start down the home stretch, and since baseball is our national pastime, we're devoting our final round this evening to that sport. In the American League the lead has been see-sawing back and forth for several weeks, and Ralph Cole of Richmond, Virginia, believes the following songs should enable you to name two of the clubs that are the greatest rivals. ~~The first is~~ ^{Randy} (PLAY) And the ~~second~~ ^{other} (PLAY) Was Ty Cobb's real name Irvin S. Cobb?

2 I'm going to name some baseball players whose last names should suggest some well-known orchestra leaders. Miss Isabelle Anthony of Nampa, Idaho wants you to listen and then name three of the orchestra leaders: Al Lopez, Pepper Martin, Joe Gordon, Red Rolf, Hack Wilson, Babe Herman, Ernie Lombardo. What's the difference between soft ball and hard ball and which game do girls play mostly:

3. In the National League, the Dodgers, the Giants, the Pirates and Cubs are making it plenty tough for the league leader. Joel Overstreet of Huntington Park, California believes that the color which is in the title of this next song should enable you to name the team that is leading the National League. (PLAY) Is Casey at the Bat a song or a poem? *Who was the King of Swat.* ~~At the Democratic National Convention the band played "Take Me Out to the Ball Game" for Jim Farley.~~ *Who was the Iron Man of Baseball.* ~~What is the significance of this?~~

In baseball the outer gardens are known as right and left and center what? Can you name two personalities whose last names are _____? Is Judge Kennesaw Mountain Landis Czar of Baseball or Czar of the movies? Who is the Czar of Motion Pictures? The fellow who chunks the ball is the pitcher. When he moves around, would you call him a moving pitcher?

SOUND: CLASS BELL

NILES: The exams are over.

(CHEERS)

KYSER: Chillun ... while the faculty is putting down one and carrying two on the score, join me in brief convocation while we hear Dean Niles deliver the tobacco laureate address ...

NILES: With independent tobacco experts -- with men who know tobacco best -- it's Luckies two to one. These men know that Luckies buy the finer tobacco -- the Cream of the Crop. Now here's what Luckies' finer tobaccos mean to you as a smoker. Authoritative tests reveal that Luckies contain less nicotine than any other leading brand. Yes, Luckies are the cigarette of finer tobaccos -- the cigarette of proven mildness. So smoke the smoke tobacco experts smoke. Next time ask for Lucky Strike.

(FANFARE.)

KYSER:

The winning ^{score} grade ... the faculty reports ^{umpires} that the scholar who reached home plate first and bunched his muscles to win is ~~than whom there is no whomever is none other than~~ _____.

(APPLAUSE)

KYSER:

Dear _____ this old professor claps hands at your victory. If you will open your little pink palm, I will drop coin of the realm into it, to the sum of thirty-five dollars ... clutch it tight, don't spend it tonight. To you, dear second placer, ^{a catcher's mitt to help you hold onto those} ~~love and kisses and~~ twenty bucks. To the other four scholars, ten dollars each, and to all six a carton of Luckies. Then to each and every member of our student body here tonight, for their whoops and hollers in behalf of the scholars, a package of better-than-ever Lucky Strikes ...

10. ("SAY SI SI" ORCHESTRA)

(APPLAUSE)

KYSER THEME

KYSER: Well, das all chillun ... get your lessons in the great outdoors till next Wednesday night, when Alma Mater serves buffet supper once again at this same time... Meanwhile "Your Hit Parade" swings by Saturday night on another station, and Barry Wood, Ben Wain, Mark Warnow, Orrin Tucker and Bonnie Baker will be on hand to say hello to you all ... And don't forget - the address for questions to the old Professor is Kay Kyser, Box 909, Los Angeles, California. And now, until next Wednesday, we'll be thinkin' of you. This is Kay Kyser sayin' thanks for bein' with us - and - so long, everybody.

("HAPPY DAYS ARE HERE AGAIN" ORCHESTRA)

NILES: The famous tobacco auctioneer heard on tonight's program was Mr. F. E. Boone of Lexington, Kentucky:

(SONG CREDITS ... IF ANY)

THIS IS THE NATIONAL BROADCASTING COMPANY.

SWITCH TO AUXILIARY STUDIO.

HIESTAND: Attention, please! The War Department is asking for recruits to help build American Defense. Go to your nearest Recruiting Station and find out what you can do to help strengthen our National Defense program.

astBordwood

The American Tobacco Company
Kay Kyser's College of Musical Knowledge - #126
Wednesday, August 21st, 1940.

NILES: Have you tried a Lucky lately.

BOONE: (ONE LONG SALE ... ENDING WITH "SOLD AMERICAN")

NILES: Let that chant remind you that Luckies are the cigarette
of finer tobaccos. With independent tobacco experts -
buyers, auctioneers, warehousemen - with men who know
tobacco best, it's Luckies 2 to 1.

("HAPPY DAYS ARE HERE AGAIN.....ORCHESTRA")

NILES: Lucky Strike presents Kay Kyser's College of Musical
Knowledge - and here comes the man who knows all the
questions and none of the answers....the man who gives
America that famous makes-you-wanna-dance music.....

Kay Kyser!

(APPLAUSE)

(KYSER THEME.....)

KYSER:

Evenin' folks ... how're y' all....just a few minutes
 before we came visitin' ^{at your house} I told our students here ^{in the classroom} that
 ninety-five dollars in cash money was waiting for the ^{six}
 kid ^{and all they had to do is play a clonay} who played the classiest game of put and take with
 your old professor ... ^{so} then we drew numbers, ^{and now a ciggling} ~~so six of~~
^{settles of superlative. I is up here} ~~them are up here~~ to toss the question bean-bag...but
 before we unlimber and try the first round on for size,
 let's all join hands and circle in a ring ... swing your
 partner and I do mean swing ^{so} c'mon chillun, let's ^{plug}
~~down~~....

1. ("PLAYMATES".....ORCHESTRA)

Segue to

2. ("YOU'RE LONELY AND I'M LONELY".....SIMMS & ORCHESTRA)

(APPLAUSE)

KYSER: Dean Niles says - some folks in this world are missin' sumpin' mighty nice! Tell 'em who, ^{Nan} Dean Niles.

NILES: We believe they're the folks who don't smoke Luckies, Professor ... And what they're missing is the enjoyment of finer tobaccos -- ripe mellow tobaccos that are naturally milder - ^{naturally} low in nicotine content.

HIESTAND: Yes, smokers, as independent tobacco experts will tell you, Luckies are made of finer tobaccos and Luckies' finer tobaccos mean less nicotine. Here's the proof..... Authoritative laboratory tests reveal that, for more than two years, the nicotine content of Luckies has been twelve per cent less than the average of the four other leading brands - less than any one of them.

NILES: How does Lucky Strike select these finer tobaccos? Well-- each year we analyze tobaccos before purchase. So our buyers at the auctions have scientific facts to help them in buying tobaccos that are not only ripe and mellow but milder - low in nicotine. So if you've been looking for a cigarette of finer tobaccos, with a naturally lower nicotine content - a cigarette of proven mildness - take this tip ... Smoke the smoke tobacco experts smoke. Remember - with men who know tobacco best, it's Luckies 2 to 1!

("LUCKY DAY"... ..ORCHESTRA)

SOUND: CLASS BELL)

NILES: Professor, the situation is grave....there is trouble brewing...~~we are on the horns of a dilemma, and I view the future with alarm.~~

KYSER: What seems to be ^{wrong} the trouble, Dean Niles?

NILES: Well, you see, ^{shu-shu} mumble-mumble, buzz buzz.

KYSER: What? ... It can't be. There are four ^{girls instead of three} contestants waiting,

~~It can't be not three...? ... Hmmm ... well, we'll fix that. Where are they waiting, Dean Niles?~~

NILES: Just behind this curtain, Professor.

KYSER: Uh huh ... there are four. Well, eeny meeney, miney moe, catcha a scholar by the toe, if he hollers let him go, eeny meeney, miney moe ... ^{sister} my mother says it's y.o.u.

(PISTOL SHOT) and (ONE-WOMAN'S SCREAM)

KYSER: And now, there are three contestants... let's go ...

(ADD FIRST QUESTION ROUND)

(Girls first)

FIRST QUESTION ROUND

-5-

1. Here's a humdinger from Ed Brant of Hollywood, California. It deals with a make-believe appearance of Baby Snooks on Information Please. Baby Snooks couldn't answer the questions Clifton Fadiman asked her, but she stopped him with a couple of her own. First she asked (PLAY). She saw she had him, so she sprang another. (PLAY). Fadiman hollered for help and said, "I ask the questions - not answer them". So (PLAY).

2. Miss Mae Chaney, of Denver, Colorado hopes not to harass or embarrass you by asking you to distinguish between Paris, Heiress, Harris, Barris.

3. Here's a well-known orchestra leader's theme song. Phil Bach of Rochester, Minnesota wants you to name it and tell us what famous band-leader it identifies. (PLAY).

-5-

4. Look out for this one from Nat Lethin of West Haven, Conn. What instrument plays Amos and Andy's theme song on the radio? Is a pipe organ played with the hands and the feet? Is a Hammond organ an electric organ?

5. Let's get silly for a moment with a couple of "Do you know what's." Mary Milligan, of New Orleans asks "do you know what the impatient tree said to the woodman? The impatient tree said (PLAY). Do you know what the barber sang as he shaved the man? The barber sang (PLAY).

6. It's tonight's right or wrongers. Robert Sloan of Frankfort, Indiana, wants you to just say Right or Wrong to the following statements. (1) Jimmy Fidler plays the fiddle. (2) Toscanini and Stokowski have conducted South American tours this summer. (3) Anita Louise plays the harp. (4) A backward dive from a forward position is called a Janet Gaynor.

7. Here's the theme of an orchestra leader who calls his music "The Music of Tomorrow". Listen and tell Betty Williams of Nash Okla. whether or not it's Del Courtney, George Olson or Jimmy Joy. (PLAY). Did Orville Knapp have the original "Music of Tomorrow"?

8. And now - all you correspondence students face the clock or look at your watch for this next one, because Paula Holland, of Troy New York wants me to see how well you know the time. And from the instructions I'll give, you should be able to determine what song I'm speaking of. Facing the clock! Now, the big hand is straight up and the little hand is at right angles to the big hand. It's ^{Lyman} (PLAY). Still facing the clock, both hands are just about half way between six and twelve. It's (PLAY). Now don't let this one fool you. It's the day before Sunday and it's thirty minutes before midnight. It's (PLAY).

9. Here's one of our patriotic songs and Arthur Meyer of St. Louis, Mo. wants you to think before you answer to be sure you give us the correct name of it. (PLAY). What branch of the service do you associate with that song? Can you spell _____?

(SOUND: ^{SHIPS}
SCHOOL BELL)

NILES: Ah, the bells ... the bells ... Professor, your number is up

KYSER: Very well ... it is in the hands of the faculty now ... gentlemen, have you reached a verdict? You have? They find that the gal who was insuperable in the inquisition was that learned lass _____

(APPLAUSE)

KYSER: Ah, Dear Miss _____, your knowledge is numbing, you leave me speechless ... Here's a Lucky Strike and here's a light. (SOUND - LIGHT A CIGARETTE) Get it? Good - and now chillun, find yourselves a partner and get together. Let the dance floor feel your leather, get the beat and get a treat. C'mon chillun - - let's dance.

3. MA HE'S MAKING EYES AT ME SCULLY
SEGUE TO

4. SIERRA SUE HARRY BABBETT "THE CARUSO OF KYSER COLLEGE"

(APPLAUSE)

(COMMERCIAL TWO)

NILES: Say, Professor...Professor, you're from North Carolina. So probably you've seen some tobacco auctions, haven't you?

KYSER: I've seen some of the biggest and best of 'em. Dean Niles,

NILES: Well, did you know that before the auctions even begin, Lucky Strike tobacco buyers have scientific reports on the choice leaf that will come up for sale?...That's one big reason why Lucky Strike is able to select tobaccos that are not only ripe and mellow but milder--low in nicotine content. Yes, Luckies' finer tobaccos mean less nicotine. Each year, during the tobacco-curing season, our buyers visit farm after farm taking samples of the tobacco. They send these samples to our laboratory in Richmond, Virginia, where they are analyzed for nicotine and other properties. So, at the markets, when the auctioneers start their chant, our buyers are furnished with accurate scientific reports to help them in buying the ripe mellow tobaccos that are naturally milder ^{naturally} low in nicotine.

HIESTAND: Folks-- are you smoking more today-- more than you used to? Then, more than ever, you want a cigarette of proven ^{for over 1 year} mildness. Remember, authoritative tests reveal that ^{have averaged} Luckies ~~contain~~ less nicotine than any other leading brand. So smoke the smoke tobacco experts smoke. With men who know tobacco best, it's Luckies 2 to 1'.

5. (" EL RANCHO GRANDE")ORCHESTRA)

SEGUE TO

6. (" FOOLS RUSH IN") SIMMS & ORCHESTRA)

APPLAUSE

(ORCHESTRA REPRISE)

now folks it's reception time on Kay Kyser's College 8-21-40

NILES:

Take two pounds of salt .. a lump of lard the size of a walnut ... four and twenty black birds ... an old paper clip. Simmer over a low fire for thirty seconds, baste with rubber cement and cloves, brown for three minutes in a hot oven --- and what have you got? Right a brief pause for station identification ...

--- STATION BREAK ---

(KYSER MARCH)

NILES:

Just relax, ladies and gentlemen ... Light up a Lucky and lean back in your Morris chairs ... there is nothing to be done ... the filibuster is on, and the Congressman from Kyser College, Kay Kyser himself, has the floor...

(SOUND- ECHO-CHAMBER- AUDITORIUM)

KYSER:

And furthermore, my constituents, I propose open debate on the appropriation -- for the interrogative. I myself-- for the declarative, these three young Representatives who face the questions to be put before the house -- ah shucks, what I mean is, c'mon let's whiz into a quiz...

(ADD SECOND QUESTION ROUND)

(SECOND QUESTION ROUND)

Today there are many beautiful ballrooms throughout the country, and they not only offer dancing America places to have good clean fun, but they have been the birthplace of many of our best-known orchestras. So, for our second round tonight, let's discuss these dancing palaces.

1. Lillian McLean of Milford, New Hampshire, reminds us that Benny Goodman helped popularize a song called (PLAY) The Savoy is the name of a famous ballroom, and we believe that from the following list you should be able to ^{recognize} pick out the names of three other well-known ballrooms; Dreamland, Aragon, Roseland, Trianon, Paradise, Palomar and Hoofers Haven.

2. Speaking of the Palomar, did Benny Goodman play his first sensational engagement at the Palomar Ballroom in Los Angeles? Edward Weiss, of Detroit, Michigan, asks did Wayne King start at and play for eight years at the Aragon Ballroom in Chicago?

3. Here's the theme song of the orchestra now playing at the Trianon in Chicago and Miss Laura Jones of Memphis, Tennessee wants you to name ~~him~~ and his theme song. (PLAY) *Who composed it?*

4. A few years back at the Greystone Ballroom in Detroit, Jean Goldkette had a famous orchestra which included several musicians who have since become very popular orchestra leaders in their own right. From the following hints, Jack Haynes of Milwaukee, Wisconsin, believes you should be able to name at least three of them. One of them was a fellow who now plays music in the (Morgan) (Manner). A Saxophonist and trombonist who are brothers and now have their own orchestras. A hot fiddle player whose first name is "Joe".

5. Here's a song that got its start at the Savoy ballroom in New York City. Erskine Hawkins, the composer, now uses it for his theme song. See if you can name it for Miss Alice Coats of Seattle, Washington. *That night and Helen Muller did a lot to popularize it*
 (PLAY) Martin Block in New York, Al Jarvis in Hollywood, and ~~how~~ many others have radio programs called "make believe ballroom." Will you explain what's the nature of these programs? Would a nursery be called a bawl-room?

6. KAY: And now we have a little surprise for you. At the suggestion of John Davis of Livermore, Kentucky, I'm going to have Ish Kabibble take it from here and tell you about that "Make Believe Ballroom called Dreamland". Taxi on down Ish!

ISH: It's really somethin' Kay. You see I met a beautiful dancer the other day and I asked her for a date. Much to my surprise she said "Yes. Just (PLAY) (MEET ME TONIGHT AT DREAMLAND)

KAY: (AD LIB)

ISH: Ah she was mighty purty-----standing there by the Soda Fountain, I said - "Yet's dance". She said - "Sure, but it'll cost you (PLAY) (TEN CENTS A DANCE)

7. KAY: Oh boy Mr _____ this is interesting - Continue Ish.
ISH: So I bought a slew of tickets and we started dancing. Soon she noticed I was (PLAY) (DANCING WITH TEARS IN MY EYES)
KAY: (AD LIB)
ISH: She said "Aren't You Enjoying It?" "Why are you crying?" I replied "I can't fox-trot. I like the"(PLAY)(MERRY WIDOW WALTZ)
8. KAY: Come on Mr _____ Go on Ish - What happened next at Dreamland.
ISH: About fourteen tickets later, after struggling through the tango, the rhumba, the shag, two ice cream sodas and the conga, the orchestra played a waltz....and "Boy Was I Happy." In the middle of it the lights went out, but we kept (PLAY) (DANCING IN THE DARK)
KAY: (AD LIBS)
ISH: I said "The Night Is Young and y-o-u-r-s e-o b-e-a-u-t-i-f-u-l" - then I stole (PLAY)(A KISS IN THE DARK)
9. KAY: Don't stop now Ish - Hurry Mr _____ What's next Ish
ISH: "Oooh That Kiss" Right then and there I knew I was in LOVE! So I asked her to marry me! She said "I can't because (PLAY)(I'M TONY'S WIFE)
KAY: (AD LIBS)
ISH: I said "Who's Tony?" She cried, "The Bouncer. Here he comes now." He said, "What's Going On Here?" and I said "Don't get excited, it's just -- (PLAY)(FRIENDSHIP)
- (SOUND: CLASS BELL)

NILES: Class is over, Professor.

KYSER: Then wrap it up, faculty ... and present us promptly with the peachiest pedagogical pupil ... ah hah, the kid with the brightest brain is that classy cut-up _____.
(APPLAUSE)

KYSER: My dear Mr. _____, you have cerebrated with stunning success. Light up a Lucky Strike while we get the silver slipper ready for the lassies ... But right now, come on, studies, and tell ^{us} ~~me~~ "Who's Yehudi".

7. ("WHO'S YEHUDI" PRODUCTION NUMBER)

(COMMERCIAL #3)

(COMMERCIAL #3)

KYSER: Now here's Dean Niles to tell you about a "beauty contest" that's judged this way ...

(CHANT - 10 SECONDS - SOLD AMERICAN)

NILES: Professor, I wouldn't exactly call a tobacco auction a "beauty contest" and yet, as the veteran auctioneer, Jim Edwards of Farmville, North Carolina told us recently:

MAN: When you judge tobacco you ought to remember this: There's fine ~~luckies~~ tobacco and some that's not so fine, just like there are pretty girls, and some that are not so pretty. But your Lucky Strike buyers at the auctions do buy the prettiest lots of tobacco you ever saw! That's why I've smoked Luckies myself ever since 1917.

NILES: Smokers, Mr. Edwards has been a tobacco auctioneer for 33 years. He sells to all cigarette companies on an equal basis. Surely independent experts like him -- auctioneers, buyers and warehousemen -- are the one group of men in all the world best qualified to judge which cigarette is made of the finer tobaccos. Sworn records show that among these independent experts Lucky Strike has twice as many exclusive smokers as have all other cigarettes combined. And remember what Luckies' finer tobaccos mean to you, as a smoker...

HIRESTAND: Luckies finer tobaccos mean less nicotine. This outstanding cigarette fact has been confirmed by authoritative laboratory tests, which reveal that, for more than two years, the nicotine content of Luckies has been 12% less than the average of the four other leading brands — less than any one of them. So, for a cigarette of finer tobaccos — with a naturally lower nicotine content — a cigarette of proven mildness — Smoke the smoke tobacco experts smoke. Next time ask for Lucky Strike.

HIESTAND: Luckies' finer tobaccos mean less nicotine. This outstanding cigarette fact has been confirmed by authoritative laboratory tests, made for more than two years. Yes, Luckies contain less nicotine than any other leading brand. So, for a cigarette of finer tobaccos with a naturally lower nicotine content -- a cigarette of proven mildness -- smoke the smoke tobacco experts smoke. Next time ask for Lucky Strike.

8. ("I'M NOBODY'S BABY" BABBITT & ORCHESTRA)

9. ("THE BREEZE AND I"DUET)

FANFARE

NILES: The Final Exam ... the scholars are done with cramming
and there's no chance for scrambling ... it's a long narrow
path, and at the cross-roads ... why that's no sign post ...

that's Kay Kyser ...

KYSER:

Let's Niles

Come chillun ... let's walk down that lonesome road ...

(ADD FINAL QUESTION ROUND)

(FINAL QUESTION ROUND)

1. "What Price Glory" was a great picture that had a great theme song, and Howard Wright, of Atlanta Ga. wants you to name it. (PLAY).

In addition to Dolores Del Rio, a couple of colorful personalities blustered their way through this picture. ~~They were continuously wise-cracking and fighting,~~ and they were also starred in such pictures as "The Cockeyed World", "~~Born Reckless~~", "~~Dick Turpin~~", etc. Can you tell us who they were?

2. Most everything and everybody has a theme song these days, and only a few years ago it was quite a fad for motion pictures to have a theme song also - that is, a song which was played many times throughout the picture. Therefore, in our final round tonight, we'll discuss a few of those picture themes. Barbara Stark of Portland, Oregon is sure you'll remember this one which was the theme song of the picture "Seventh Heaven". (PLAY) Incidentally "Seventh Heaven" was the last picture in which our Director David Butler played an acting part. That song and "Charmaine" were written by the N.Y. Radio City Music Hall Orchestra Conductor. He also directs a NBC Sunday Symphony concert. Is it Paul Ash, Erno Rapee or Major Bowes.

(FINAL QUESTION ROUND)

3. The theme melody in "One Way Passage" was recently used as the theme of the picture "Till We Meet Again". This time they added words to it and it's one of our current hit songs. I refer to (PLAY). Now Ada Wright of Ontario, Canada asks was Amos and Andy's theme "The Perfect Song" the theme of the picture "Birth of a Nation"? Was "Wagon Wheels" the theme of the "Covered Wagon?"

4. When Colleen Moore was starred in the picture "Lilac Time" this song was heard often during the picture. (PLAY). William Haynes, Birmingham, Ala. ^{say} The song "Ramona" was the theme of the picture "Ramona". Do you know what present girl singer and orchestra leader uses it for her theme?

(SOUND:

SCHOOL BELL)

SCOUND: SCHOOL BELL)

NILES: The exams are over ...

(CHEERS)

KYSER: Shush, Chillun ... while the faculty retires to jot down their computations on the winner, join me in brief convocation while we hear Dean Niles deliver the tobacco laureate address ...

NILES: With independent tobacco experts -- with men who know tobacco best -- it's Luckies two to one. These men know that Luckies buy the finer tobacco -- the Cream of the Crop. Now here's what Luckies' finer tobaccos mean to ^{for more than 2 years} you as a smoker. Authoritative tests reveal that ^{have averaged} Luckies ~~contain~~ less nicotine than any other leading brand. Yes, Luckies are the cigarette of finer tobaccos -- the cigarette of proven mildness. So smoke the smoke tobacco experts smoke. Next time ask for Lucky Strike.

(FANFARE.....)

KYSER: The winning grade ... the faculty reports that the gold star goes to that star of pure gold, _____

(APPLAUSE)

KYSER: Dear _____, this pedagogue points with pride at your pluperfect performance ... ⁵⁰ ~~thirty-five~~ pesetas are poised above your pinafore ... spread it and catch the cash. Have fun, and get yourself a new slicker and silver galoshes .. to you dear second placer, twenty ~~dollars~~ ^{dollars} bucks for fun and frolic ... to the other four scholars, ten dollars each, and to all six, a carton of Luckies ... then to each and every member of our student body here tonight, for their yips at the quips, and their yells at the bells, a package of better than ever Lucky Strikes ^{with}

10. ("~~BEER BARREL POLKA~~",.....,ORCHESTRA)

(APPLAUSE)

v

KYSER: Well, das all, chillun ... school's out ... so frolic in the frosh air till Alma Mater calls class next Wednesday at this same time ... Meanwhilo, the Hit Parade will be wingin' through Saturday nights on another station, so stop off and have a listen to Barry Wood, Bea Wain, Mark Warnow, Orrin Tucker and Bonnie Baker ... And don't forget - the address for questions to the old Professor is Kay Kyser, Box 909, Los Angeles, California. And now, until next Wednesday we'll be thinkin' of you. This is Kay Kyser sayin' thanks for bein' with us - and - so long, everybody.

("HAPPY DAYS ARE HERE AGAIN" ORCHESTRA)

NILES: The famous tobacco auctioneer heard on tonight's program was Mr. F. E. Boone of Lexington, Kentucky.

(SONG CREDITS IF ANY) (AT 6-59-25 GIVE CUE)

THIS IS THE NATIONAL BROADCASTING COMPANY

(SWITCH TO AUXILIARY STUDIO)

HIBSTAND: Attention, please! The War Department is asking for recruits to help build American Defense. Go to your nearest Recruiting Station and find out what you can do to help strengthen our National Defense program.

The American Tobacco Company,
Kay Kyser's College of Musical Knowledge - #127
Wednesday, August 28th, 1940

ANNOUNCER: Have you tried a Lucky lately?

BOONE: (CHANT TEN SECONDS..."SOLD AMERICAN")

ANNOUNCER: Let that chant remind you that Luckies are the cigarette
of finer tobaccos. With independent tobacco experts --
buyers, auctioneers, warehousemen -- with men who know
tobacco best, it's Luckies two to one.

("HAPPY DAYS ARE HERE AGAIN".....ORCHESTRA)

ANNOUNCER: Lucky Strike presents Kay Kyser's College of Musical
Knowledge - and here comes the man and his band who gave
America singing song titles and that famous makes-you-want-
to-dance music ... Kay Kyser!

("KYSER THEME"... ..)

-2-

KYSER: Evenin' folks, how're y'all? The Kyser Bowling Alleys are open for business, with six contestants ready to bowl snappy answers at the duck pin questions your old Professor is gonna set up. If they knock all the questions down and take a nip out of yours truly, they stand to run off with ninety-five dollars -- which is bowling a strike in any alley. But before they hit the pins, let's bark a coupla shins ... don't shilly and shally -- let's dilly and dally. What I mean is come on, chillun -- yet's dance.

1. ("DRUMS IN MY HEART".....ORCHESTRA)

Segue to -

2. ("I'M STEPPING OUT WITH MEMORY TONIGHT".....SIMMS & ORCHESTRA)

(APPLAUSE)

-2-

KYSER: Dean Niles says football teams aren't the only ones who'd be helped this Fall by "skull practise" - you know diagraming the plays on the blackboard. Show 'em what you mean, Dean Niles.

NILES: Well, as "skull practise" for smokers to help them figure things out, I'd write on that blackboard, first of all: "With men who know tobacco best- it's Luckies 2 to 1." Then I'd draw a little circle around the word "tobacco" and chalk up this question: "What do Luckies' finer tobaccos mean to you?" Now, Dean Hiostand, tell 'em what the answer is:

HIESTAND: Real smoking enjoyment is the answer...the greater enjoyment that comes from ripe mellow tobaccos which are milder-naturally low in nicotine content. Yes, folks, Luckies' finer tobaccos mean less nicotine. Authoritative laboratory tests reveal that, for more than two years, the nicotine content of Luckies has been twelve per cent less than the average of the four other leading brands- less than any one of them.

NILES: How does Lucky Strike select these finer tobaccos? Well- each year we analyze tobaccos before purchase. So our buyers at the auctions have scientific facts to help them select the tobaccos that are "Sold American". If you've been looking for a cigarette of finer tobaccos, with a naturally lower nicotine content - a cigarette of proven mildness - take this tip ... Smoke the smoke tobacco experts smoke. Next time ask for Lucky Strike.

("LUCKY DAY"ORCHESTRA)

NILES: The Kyser and the Carpenter
 Were walking back to back.
 They winked their eyes, they grinned and showed
 Large quantities of jack.
 If you but knew the answers, kids,
 This jack you would not lack.

~~KYSER: Oh, students, come and walk with us,
 The Kyser did beseech
 A pleasant walk, a pleasant talk
 Along the rainy beach.
 We cannot do with more than three
 To give a hand to each~~

NILES: Then three young students hurried up,
 All eager for the treat -
 Their coats were brushed, their faces washed,
 Their shoes were clean and neat.
 And this was odd, because you know
 Kay Kyser is no treat.

~~THE FIRST QUESTION RAISED~~
 Kyser March — Orchestra

FIRST QUESTION ROUND

1. Let's talk about golf for a moment. Miss Vesta Franklin of Falls City, Nebraska, says it's a fairway to tee off and even if you are green, it's no trap. So let's shoot. It's a match play between three fellows-- in other words, it's (PLAY). When the trio come to the first tee they see a sign that says "This tee is restricted to doubles". In other words, it's a (PLAY).

1. 3 on a match
2. 1 4 2
3. Hole in one

2. Speaking of golf, Bob Durley of Columbus, Ohio, asks from what song this line is taken - "Though I'm in love I'm not above a date with a duke or a caddy." What is another meaning for the word 'caddy'?
What's a hole in one?

1. Heart Belongs to Daddy
2. low life
3. 1 Stroke Hole

3. In golf as well as music, rhythm is very important. Here's Enric Madriquera's theme song, and Marcella Loy of Hitchcock, Oklahoma, wants you to tell us what Latin rhythm it is. (PLAY) Our rhythms are fox trots, one steps, waltz. In Latin rhythm, which is that? Can you name two other Latin rhythms?

1. Tango - Rumba
2. Rumba
3. Conga

-6-

4. Speaking of golf, I promised Walter W. Wilson of Newport, R.I. to ask you to distinguish between ~~two~~ a Putt, a Puttee and Putty.

- 1 Golf term
- 2 Logging
- 3 Soft substance

5. Monday is the first Monday in September and that signifies what national holiday? To enjoy that holiday Floy Mae Parker of Wilmington, N.C. suggests Saturday on the beach, then (PLAY) Then have all the fun you can Monday because there's hard work ahead. (PLAY)

- 1 Labor Day
- 2 Sunday in the Park
- 3 Monday on

6. Al Legler of Seattle, Washington wants you to name two orchestra leaders whose initials are G.G. They both have "Gray" in their first or last names.

- 1 Glenn Gray
- 2 Gray Gordon

-6-

-7-

7. Lyman Gandee is about to play a bit of Rachmaninoff's Prelude in C Sharp Minor, and the first three notes of that composition are so well known that Gladys Lymear of Philadelphia believes you'll have no trouble in saying Beep, Beep, Beep every time those notes appear.

(PLAY)

8. Here's a very unique orchestra theme song and Gordon Wolf of Milwaukee wants you to tell us whose it is. (PLAY) Is Jackie Fields an ex-fighter?

1 Sharp Fields
2 Yes

9. Here's one of our best known ~~patriotic~~ marches - Polly Ross of Kansas City, Mo. wants you to listen and tell us whether or not it's Double Eagle, The Stars and Stripes Forever, The National Emblem or Our Director. (PLAY) *Is that a patriotic march - what's a telephone directory?*

SOUND: (CLASS BELL)

-7-

NILES: Class is over, Professor.

KYSER: Then get to the point, faculty - and ^{prepare} the averages assiduous!
 so you can ~~and~~ advise us of an answer. Ah hah - the fun-loving Rover
 boy who got there first is _____.

(APPLAUSE)

KYSER: Ah, my dear Mr. _____, you were superb.
 Light up a Lucky Strike and relax while we round corners
 with a recess. Chillun, the band is yours -- take 'em,
 shake 'em, kick 'em in the pants ... and c'mon, chillun -
 yet's dance.

3. ("SIX LESSONS FROM MADAME LAZONGA".....MASON & ORCHESTRA)

Segue to

4. ("WHEN THE SWALLOWS COME BACK TO CAPISTRANO"...BABBIT & ORCHESTRA)

(APPLAUSE)

KYSER: Here's our friend, John Hiestand, with a friendly word about a friendly custom...

HIESTAND: You know, lots of us are smoking more today - more than we used to. That's why it's really important these days to choose a friendly cigarette. Now Luckies get along so dog-gone well with millions of smokers from Maine to California, that we think you'll be interested in the reasons. Tell 'em, Dean Niles,...

NILES: Well, the big reason, folks, is that Luckies contain some of the most beautiful, mellow, golden leaf this country ever grew. If you've seen pictures of this tobacco on magazine back covers, you know what it looks like. And it's just as good as it looks! For listen to this fact of interest to every smoker ... Luckies' finer selected tobaccos are milder - naturally low in nicotine content. Authoritative tests reveal that, for over two years, Luckies have averaged less nicotine than any other leading brand.

HIESTAND: You see, smokers, Lucky Strike analyzes tobaccos before purchase. So, before the auctioneer even starts his chant, our buyers have already determined, with the help of science, which tobaccos are the riper, mellow, and milder - naturally low in nicotine. These are the tobaccos that are "Sold American". So if you're smoking more today, think this over: Luckies are the cigarette of finer, friendlier tobaccos ... tobaccos naturally low in nicotine. For proven mildness - mildness that means something - ask for Lucky Strike. Remember, with men who know tobacco best, it's Luckies 2 to 1!

5. ("VARSITY DRAG" ORCHESTRA)

6. ("I'LL NEVER SMILE AGAIN" SIMMS & ORCHESTRA)

NILES: Thirty days hath September,
 Branis, Strangraps, and November.
 All the rest have thirty-one
 Except Kyser College, which has a brief pause for station
 identification.

...STATION BREAK....

("KYSER MARCH".....)

~~(SEANCE CHAIRMAN'S MOSAIC)~~..SEANCE MUSIC)

NILES: Cobra Kyser rears his ugly head...and hypnotized, captivated,
 fascinated by the age-old evil that lurks in those beady
 eyes are three lovely maidens, swaying back and forth in
 the rhythm of question - answer ... question - answer...

KYSER: Shoot the answer to me, ^{frances} ~~barbar~~...

(ADD SECOND QUESTION ROUND)

1. The other night I dreamed I was a concert singer and I was making my debut at an old broken-down opera house that had long since seen its best days. As I started to sing my first number, there was a cloud burst and the rain beat against the opera house in torrents. In order to be heard I had to literally shout because of the (PLAY) The roof leaked so badly it wasn't long until I was (PLAY).

- 1 Rain On the Roof
- 2 Singing in the Rain

2. Katherine Amato of New Orleans reminds us that most all pieces of furniture and household furnishings have another meaning. For instance, a bureau could also be a Bureau of Investigation, etc., and she wants you to explain the meaning of the following sentences. I was called on the carpet. Recognized by the chair. Then spoke to the Secretary and the Cabinet.

- 1 Bawl out
- 2 Right to Speak
- 3

3. Here's a strain of a well-known composition which identifies a famous orchestra leader. Vernon Menke of Portland, Oregon, wants you to name the song and the orchestra leader. (PLAY)

- 1 Rhapsody in Blue
- 2 Whitman

4. If you know your lyrics Helen Anderson of New York City says you'll have no trouble in telling us to whom we're referring in the following songs. 1. Climb upon my knee. 2. Every star above knows the one I love. 3. You may search everywhere, but no one can compare with.."

- 1 Sunny Boy
- 2 Sweet Sue
- 3 My Wild Irish Rose

5. Let's get silly for a second with a couple of "do you know whats"-- Knox MacKay of Louisville, Ky, asks do you know what the round hole in the wood said as the man tried to put a square peg in it? Well, the round hole said to the square peg (PLAY). Do you know what the District Attorney told the cops when they gave the crooks the third degree? Well, the District Attorney told the cops to (PLAY).

ISH: Kay, do you know what Salome said as Antony kissed Cleopatra?

KAY: No, Ish Kabibble, what did Salome say as Antony kissed Cleopatra?

ISH: Salome said "I'd like to Ben Hur."

("My Son, My Son" gag)

1 How in a 11 years
2 Turn under that

6. It's tonight's right or wronger, and Bobby Chiles, of Denver, Colo., wants you to say 'right' or 'wrong' to the following statements:

- 1. Pensacola is a soft drink.
- 2. Mickey Rooney was once known as Mickey McGuire.
- 3. Must Royalties from the sale of "God Bless America" go to the Boy and Girl Scouts.
- 4. Man Mountain Dean is Dizzy Dean's son.

7. We've taken the one, two and three songs on last Saturday's Hit Parade and jumbled them all up. Bill Mercer of Davenport, Iowa wants you to listen and name at least two of them and tell us which of the three you think was Number One.

- 1 Newn Swicks Again
- 2 Swallows - Nobody's Baby
- 3 Newn Swicks Again

8. Lyman Gandee is about to play the piano, the celeste and a toy piano. Now we're going to blindfold you and Edna Carter of Memphis, Tenn, wants you to tell us when you think Lyman is playing each of the instruments.

- 1. Celeste
- 2. Toy
- 3. Piano

9. Name this song for W. E. Baker, of Ft. Sill, Oklahoma. (PLAY)
Is there an orchestra leader named Ran Wilde? Who was Oscar Wilde?

SOUND: ^{class}
(~~BELL~~ BELL)

- 1. Running Wild
- 2. Yes
- 3. Author - Post

NILES: No, Professor - those are not the cows coming home -- that bell is the signal for the end of the round.

KYSER: Very well -- faculty -- what of the night? (MUMBLE MUMBLE)
What's that? Why, two plus two is four. Now you have it?
Very well -- ah hah ... the Faculty informs me that the gal who hopped the hurdles in high is that mental sprinter-

_____.

(APPLAUSE)

KYSER: Ah, dear Miss _____ - you have done noble.
You have confounded this Kyser with your colossal cogitation. Light up a Lucky Strike and watch the goings on while we revel in recess.....

7. ("CHIA PANCAS".....PRODUCTION)

(APPLAUSE)

KYSER: Chillun, when folks ask Mr. Lee Moore of Greenville, North Carolina, how long he's been in the tobacco business, he always says:

MAN: Well - guess my age and there's your answer!

NILES: Yes, Lee Moore has spent a lifetime, following this chant .. (CHANT - 10 SECONDS). That chant began echoing in Mr. Moore's own tobacco warehouse in 1927. But 'way back in 1909 he was an independent tobacco buyer... and before 1909 a tobacco farmer. So he knows tobacco from seed to cigarette and here's what he said recently:

MAN: The better and milder the tobacco - the better the cigarette! I've smoked Luckies for 11 years now because I know the kind of tobacco Luckies buy gives me the mildest smoke I can get.

NILES: Smokers, Mr. Lee Moore is typical of independent tobacco experts who actually see which company buys the finer tobaccos at the auctions. Among these independent warehousemen, auctioneers and buyers, Lucky Strike has twice as many exclusive smokers as have all other cigarettes combined. And here's what Luckies' finer tobaccos mean to you

(Commercial cont'd)

HIESTAND: Luckies' finer tobaccos mean less nicotine. Authoritative laboratory tests reveal that, for more than two years, the nicotine content of Luckies has been twelve per cent less than the average of the four other leading brands - less than any of them. So, for a cigarette of finer tobaccos with a naturally low nicotine content - a cigarette of proven mildness - smoke the smoke tobacco experts smoke. Next time ask for Lucky Strike.

9. ("BLUEBERRY HILL" BABBITT AND ORCHESTRA)

8. ("PRACTICE MAKES PERFECT" SULLY)

FANFARE

NILES: The Final Exam ... the supreme test. One gal and one
guy on one side ... one Kay Kyser on the other side. The
party of the first part meets the party of the second part
... now is the time for all good students to come to the
aid of their party.

KYSER: All right - let's start with this question.
(ADD FINAL QUESTION ROUND)

FINAL QUESTION ROUND

1. Most of us think August is our hottest month, and since Old Sol is at his best right now we are going to dedicate our final round to him. We'll sing a song of sunrise, sunlight and sunset. Mary Diel of Detroit, Michigan, says no matter how hot it gets (PLAY) And even though we know it's going to get hot, about dawn when the cold grey mist clears away, we all shout "Hurray - (PLAY)" *Is the N.Y. Sun the same as the Baltimore Sun?*

- 1 All the World is Waiting
- 2 Here Comes the Sun

2. Here's a long-haired stickler from ~~San Diego~~ *Lester Block of San Francisco* California. He asks which of these is the mythological planetary name of the sun - the Greek God Neptune, Mars, Jupiter, Apollo or Venus. Here's the second half of your question. In the song "Mad Dogs and Englishmen," what time of day do they go out in the sun - at sunrise, in the mid-day or at sunset?

- 1 Jupiter
- 2 Mid day Sun

3. Look out for this one from Irene Lukeman of Jacksonville, Illinois. She asks you the difference between a sun-dial, sun-tan (Sundae)

~~and Gene Sargent.~~ My Son My Son, and Ed Thompson

- 1 Time
- 2 Color of skin
- 3 Book & Picture

4. C. E. Knowles of Dallas, Texas asks in which of these two tunes is the time dusk, and wants you to give the names of both songs.

(PLAY) (PLAY)

- ~~Red~~
- 1 Red Sails
 - 3 Sunrise and You

NILES: The exams are over.

(CHEERS)

KYSER: Chillun, while the faculty is busy getting the final results, join me in brief convocation while we hear Dean Niles deliver the tobaccolaureate address.

NILES: With independent tobacco experts -- with men who know tobacco best -- it's Luckies two to one. These men know that Luckies buy the finer tobacco -- the Cream of the Crop. Now here's what Luckies' finer tobaccos mean to you as a smoker. Authoritative tests reveal that, for more than two years, Luckies have averaged less nicotine than any other leading brand. Yes, Luckies are the cigarette of finer tobaccos -- the cigarette of proven mildness. So smoke the smoke tobacco experts smoke. Next time ask for Lucky Strike.

(PANFARE)

KYSER: The winning grade ... the faculty reports that the moppet
she got there fastest with the mostest is that Hercules
of Musical Knowledge -

(APPLAUSE)

KYSER: Dear _____, this old diz thinks you're a whiz in
a quiz. Give me your handkerchief and I will place
therein thirty-five clams -- knot it securely and replace
it in your rompers (place it in your pinafore). To you,
dear second placer, in recognition of your two rounds of
loyal service, twenty dollars. To the other four scholars
ten dollars each, and to all six a carton of Luckies. Then
to each and every member of the student body here tonight,
for their chortles and shouts, a package of better
than ever Lucky Strikes. *Cigarettes*

(APPLAUSE)

10. ("I WANT MY MAMA" ORCHESTRA)

(APPLAUSE)

(KYSER THEME)

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KYSER: Well, das all, chillun -- relax until the school bell rings next Wednesday at this same time. Meanwhile YOUR HIT PARADE swings by Saturday night on another station, and Barry Wood, Bea Wain, Mark Warnow, Orrin Tucker and Bonnie Baker will be on hand to say hello to you all. And don't forget - the address for questions to the old Professor is Kay Kyser, Box 909, Los Angeles, California. And now, until next Wednesday, we'll be thinkin' of you. This is Kay Kyser sayin' thanks for bein' with us - and - so long, everybody.

("HAPPY DAYS ARE HERE AGAIN" ORCHESTRA)

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(SONG CREDITS ... IF ANY)

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(SWITCH TO AUXILIARY STUDIO)

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-21-