WILLIAM ESTY COMPANY

CAMEL CLOARETTES

"THE CAMEL PROGRAM"

CBS NETWORK FRIDAY, SEPTEMBER 22, 1944

£

PROGRAM #79 7:30 P.M., PWT

CAST

GARRY MOORE

JIMMY DURANTE

GEORGIA GIBBS

HOWARD PETRIE

ROY BAROY

EIVIA ALLMAN

PAT MODEEHAN

FRED SHIELDS

DIRECTOR .... PHIL COHAN

# "THE CAMEL PROGRAM"

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FRIDAY, SEPTEMBER 22, 1944

7:00 - 7:30 P.M., PWT

CUE:

(COLUMBIA BROADCASTING SYSTEM)

....30 SECONDS...

SOUND:

PHONE RINGS TWICE... PHONE UP

MOORE:

Hello... This is Garry Moore speaking.

DURANTE:

(ON FILTER) HELLO, JUNIOR...THIS IS JIMMY.

MOORE:

Jimmy Durante. Where are you?

DURANTE:

I'M IN MY CAR AND I'M TAKING A TEST FOR MY

CALIFORNIA DRIVING LICENSE.

SOUND:

CRASH

MOORE:

Jimmy, what was that?

DURANTE:

I JUST PASSED!

ORCHESTRA:

(INTRODUCTION....SWELL UP TO FINISH:)

BAND:

(CAMELS)

PETRIE:

(COLD) Camel Cigarettes present Garry Moore and

Jimmy Durante!

(APPLAUSE)

ORCHESTRA: (THEME FULL AND FADE FOR:)

PETRIE: Yes, it's the Friday night Camel Show...Jimmy Durante,
Garry Moore, Georgia Gibbs, Roy Bargy and his Orchestra
and yours truly, Howard Petrie, brought to you by Camel,
the cigarette that's first in the service according to
actual sales records. See if your throat and your teste
don't make Camel a first with you, too.
Find out for yourself.

MUSIC: (OUT)

PETRIE: Ladies and gentlemen, the letters U.S.A. stand for the United States of America Stands for the people! And to prove that the people will stand for anything -- here's Garry Moore!

(APPLAUSE)

MOORE:

Well, thank you, and good evening, ladies and gentlemen a very happy September the Twenty- twoth, to you.all...
Well, sir, yesterday was the first day of Fall. Ah,
Autumn - it recalls to me a little poem from my early days on the farm.

The frost is on the pumpkin.
The corn is on the shock But there's no one's in the bathptub,
Cause the bath-room's got no lock"....

PETRIE:

Isn't that inspiring? he named ing land formy, I think .
I'll say. And even't these fall days invigarating, farm?

MOORE:

Oh, you can say that again! What an exciting time I've had today. Four sets of tennis, eighteen holes of golf, two hours of rowing, three chukkers of polo ---

PETRIE:

Garry - you went through all that today?

MOORE:

Yeah! Aren't those news-reels exciting?...But let me tell you another thing/..."

ALLMAN:

(FADES IN) Oh, Mr. Moore. There you are -- there you are, Mr. Moore! (LAUGH)

MOORE:

My, my, how long the tomatoes are staying green this y year!

ALLMAN: Ohhhh -- you're so wonderful

I don't care what others say

- but you're my skin-up boy of 1944! Are you glad to

see me?

MOORE: At, My pretty bird, and I use the word birg in reference

to the crows feet under your eyes -- I'm delighted to see your

ALLMAN: Well, isn't that sweet/and I'm here for a purpose. You'see

I've been studying phrenology and I came over to read your

head.

MOORE: What's the matter -- didn't they deliver your paper this

morning?

ALLMAN: You don't understand. Phrenology is the study of reading the

bumps on a person's head. Now this bump on your head

Mr. Moore -- tells me that you're an intelligent man. But

this other bump doesn't tell me anything.

MCORE: It tells me something.

ALLMAN: What?

MOORE: Never stand up tooquick when you're shooting crap under a

table. But really, I don't believe in fortune telling.

Nobody can tell your future.

ALLMAN: Oh, Mr. Moore, don't say that; one of the greatest thrills

I ever had was when a fortune teller told me that I would;

come face to face with a man in uniform -- take a

trip and then fall for him. And this morning it came

true.

MOORE: It did.

ALLMAN: Yes T came face to face with a street cleaner, tripped over his broom and fell down a sewer.

MOORE: Door SIAM

That what I like high Class humer

MOORE: The closest that gal over get to enything wearing pents

was when she ate a lambshop and speaking of a manual.

MOORE: Here comes the man of the year Jimmy Durante

in person!

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DURANTE:

YOU GOTTA START OFF EACH DAY WITH A SONG...EVEN WHEN THINGS GO WRONG...YOU'LL FEEL BETTER...YOU'LL EVEN LOOK BETTER....)

STOP THE MUSIC: I WON'T WORK ON THE SAME STAGE WITH AN ORCHESTRA THAT LOOKS SO UNTIDY.

MOORE:

What do you mean, Jimmy? What's wrong?

DURANTE:

THERE'S A HAIR ON THAT FIDDLE PLAYER'S BOW THAT ISN'T COMBED.

MOORE:

Why, Jimmy. Roy Bargy's Orchestra is one of the best in the country.

DURANTE:

YEAH, BUT WHO ASKED 'EM TO COME TO THE CITY. I GOT A MILLION OF 'EM - A MILLION OF 'EM...'. BUT JUNEAR, Cluster THIS AFTERNOON I HAD AN EXPERIENCE THAT DEFIES AN EXPLANATION. A BEAUTIFUL BLONDE WHO LIVES NEXT DOOR INVITED ME INTO HER CARDEN FOR A LITTLE TATE A TATE, WHILE SHE WAS TAKING HER SUN BATH. SHE WAS RECLINATING IN A TIGHT FITTING BATHING SUIT. (A SIGHT TO BEHOLD) AND AS SOON AS I WALKED IN SHE JUMPS UP AND SAYS, "WAIT RIGHT HERE THE GO UPSTAIRS AND PUT ON SOME MORE CLOTHES"...

MOORE:

And what did you say?

DURANTE:

OF CARRYING ON) BUT THAT IS NEITHER SHAM NOR POO. THE OTHER EVENING I WAS IN THE KITCHEN WEARING MY TAILS (YOU SEE I WAS MAKING A DEVILS FOOD CAKE) WHEN THE POSTMAN BROUGHT ME A LEITER.

# "THE CAMEL PROGRAM" 9/22/44 (REVISED) -6A

MOORE:

Who was the letter from Jimmy?

DURANTE:

IT WAS FROM AN OID FRIEND, AN OFFICER, AND A GENTLEMEN.

THREE OF THE NICHST FELLOWS I EVER KNEW. THE

LEUTER WAS MATLED FROM PARTS.

MOORE: Vinn Paris?

DURANTE:

AH, PARIS, WHAT MEMORIES, - WHAT NOSTALGIA: WHAT

POSTCARDS:

MOORE:

What was it all about sunue,?

DURANTE:

WELL, NOW THAT PARIS IS FREE AGAIN, THEY WANT TO GET IT.

BACK TO WHAT IT WAS BEFORE THE WAR. AND WHO DO YOU THINK

GENERAL DE-GAWL ASKED FOR TO GET SOME ADVICE - YOU'RE RIGHT

DURANTE, THE DILETANTE.

MOORE:

You? But James, I don't believe you ever were in Paris.

DURANTE:

JUNIOR, YOU HAVE COMMITTED A POO-FAH! WHY ONLY IN 1932 I

GOT A CABLEGRAM FROM MONSIEUR JOCK DU PRAY, THE BIGGEST
THEATRICAL PRODUCER IN FRANCE IT SAID, WANT YOU FOR

MY PARIS CAFE AT ONCE. WILL PAY DOUBLE YOUR PRESENT  $\mathscr{O}_{:}$ 

SALARY."

MOORE:

That sounds like a very generous offer.

DURANTE:

YERY GENEROUS (CONSIDERING I WAS OUT OF WORK AT THE TIME) SO PAYING MY LANDLORD MY RESPECTS, AND AN I.O.U. FOR BACK RENT, I SAILED ON THE FIRST LUXURY LINER OUT OF NEW YORK.

MOORE:

Luxury Liner?

DURANTE:

YES. A BANANA BOAT! (THE CROSSING WAS SLIPPERY BUT PLEASANT) THE DAY I LANDED IN PARIS, MY PRODUCER, MONSIEUR DU-PRAY MET ME AT THE BOAT.

MOORE:

Did he greet you effusively?

DURANTE:

BETTER THAN THAT -INDUBITABLY....FIRST HE PUT BOTH HANDS ON MY SHOULDERS. THEN HE KISSED ME ON ONE CHEEK, THEN HE KISSED ME ON THE OTHER CHEEK...AND THEN HE FIRED ME.

MOORE: % Fired you? Why?

DURANTE:

AND KNOCKED OUT THREE OF HIS TEETH...(I WAS THE LAUGHING STOCK OF THE RUE-DE-LA-PAY)

MOORE:

That must have been quelle embarrasant...

DURANTE:

YES, AND EMBARRASSING TOO ... BUT THIS WAS THE TURNING

POINT IN MY CAREER AS A BUM-VIE-VANT. AITHOUGH I WAS

SHORT OF CASH AT THE TIME, DETERMINED TO SEE THE SIGHTS

OF GAY PAREE.

MOORE:

What was your first stop, Jimmy?

DURANTE:

THE SAME RIVER. FIRST I WENT TO THE RIGHT BANK...THEN

I WENT TO THE LEFT BANK.

MOORE:

How was it ?

DURANTE:

NEITHER ONE WOULD LEND ME A QUARTER. (BUT THAT'S THE VA-SIS-ATUDES OF LIFE) BUT I FORGOT MY TROUBLES WHEN I STARTED GOING STEADY WITH A GORGEOUS FRENCH GIRL. WHAT A GIRL -- OO-LA-LA-A TYPICAL FRENCH VILLA:

MOORE:

Villa? Jimmy, a French villa is a great big house.

DURANTE:

MR. MOORE, IT IS NO CONCERN OF YOURS HOW I LIKE MY WOMEN BUILT. IN ANY EVENT, MY NEXT STOP WAS A SIDEWALK CAFE.

MOORE:

You mean where the tables are right out in the open air?

DURANTE:

YES, AND IT CERTAINLY IS CONVENIENT FOR THE MAN IN THE

STREET.

MOORE:

How do you mean, Jimmy?

DURANTE:

AFTER A NIGHT OF CELEBRATING, ALL YOU GOTTA DO IS GET UPOUT OF THE GUITER AND HAVE BREAKFAST...THE FIRST THING I NOTICED IN THE SIDEWALK CAFE WAS A SIGN THAT SAID, "WATCH YOUR OVERCOAT". SO I WATCHED IT AND I WATCHED IT.

MOORE:

What happened?

DURANTE:

THREE PIGEONS STOLE MY CRUMB CAKE... BUT, JUNIOR, THE HIGH SPOT OF PARIS IS THE FRENCH FOOD. HOW I LOVED IT! ONE NIGHT I WENT TO A FRENCH RESTAURANT AND ATE TWO PORTIONS OF FROG'S LEGS, THREE PLATES OF SNAILS, AND AN ORDER OF DUCK.

MOORE:

Frog!s legs, snails, duck? What happened?

DURANTE:

I HOPPED THROUGH THE WINDOW, CRAWLED INTO THE BATHROOM, TUCKED MY HEAD UNDER MY WING AND WENT TO SLEEP IN THE TUB.

al.

ORCHESTRA:

(PLAY OFF)

(APPLAUSE)

ov

MOORE:

James, a session with you is a revelation on the amazing ability of the English language to take punishment...and now, perhaps, it may be well to hear what it really sounds like. So, Howard Petrie.

PETRIE:

Thank you, Garry. But even English, the richest of languages, is hard put to describe the kind, cool mildness and the rich, full flavor of Camel's unique blend of costlier tobaccos. You just can't print that mildness and flavor; you can't send it out on the air over a microphone. It's something that every smoker must experience for himself. So why don't you try Camels on your own T-Zone....that's T for Throat and T for Taste — the true proving ground for a cigarette. Try that mildness on your throat, that rich, full flavor on your taste. And, like millions of other smokers, you may say "Camels suit my T-Zone to a T!" If your dealer happens to be out of Camels, remember that the mildness and flavor make Camels worth asking for again — and again. (C-A-M-E-I-S)

GHORUS:

FETRIE:

Camels! The cigarette of costlier tobaccos. On and by the way that top star comedy team, Abbott and Costello return to the air for Camels every Thursday evening starting October Fifth on another network. When you hear Lou Costello yell "He-e-y Abbott" get ready for the laughs of a lifetime. A great new show -- don't miss it.

ORCHESTRA:

(TEN DAYS WITH BABY)

10,15

PETRIE:

Roy Bargy and the Orchestra now in a Roy Bargy

arrangement of "Ten Days With Baby".

ORCHESTRA:

("TEN DAYS WITH BABY")

(APPLAUSE)

DURANTE: AND THAT WAS ROY BARGY AND, HIS ORCHESTRA PLAYING
"TEN DAYS WITH BABY" FROM A DELIGHTFUL EXPERIENCE OF THE
SAME NAME BUT THIS IS NO TIME FOR IDLE FLATTERY.: LET US CALL
ON MR. GARRY MOORE, CUSTODIAN OF THE CULTURE CORNER.

MOORE: Well, James, in the past I have given many lectures of a musical nature, such as "The Tale of the Midget Who Played the Bass Tuba, and How He Got Sucked In", and I've also spoken about prominent people who have glorified various musical instruments - like Harry James and his Trumpet, Bennie Goodman and his Clarient, Tom Swift and his Musical Meatball - but so far NOBODY has ever said anything nice about the bass drum. So tonight I should like to give a lecture on this instrument entitled, "The Bass Drum Looks Better When It's All Lit Up, and A Lot of People are That Way, Too."

DURANTE: SOUNDS EDUCATIONAL...I SHALL RETIRE TO MY CARD ROOM LISTEN WITH A PAPER FACE.

MOORE: Thank you, James. Well, to find the origin of the bass drum, friends, we must go back two hundred years to the thriving village of Tight Pants, Massachusetts --- which is just across from the little town of....

SOUND: (RIP)

MOORE: New Hampshire...Ah, those were gay days in old

Massachusetts with the Pilgrims throwing horse-shoes in the
back of the village, and the Indians throwing tomahowks in
the backs of the PMilgrims. And everyone was happy, except
one young man named McMeechin Motzitrotz.

(CONTINUED)

"THE CAMEL PROGRAM" -13-

MOORE: (Cont'd) for merchin installation misse the Filgrims

were playing. They played nothing but old English ballads like "After the Brawl is Over" from Semtna's Opera, "The Battered Bride," - and little folk dances like "She Slugged Me With An Onion When I Trod' Upon Her Bunion." So little Motztrotz decided that what this country needed was a new musical instrument with some pomph in it. Soo --

ORCHESTRA: (SUSPENSE CHOPD)

MOORE:

He locked himself into his father's wine cellar and went to

ORCHESTRA: (PROGRESSIVE CHORD)

work.

MOORE:

For thirteen days he stayed in the wine cellar without coming out.

ORCHESTRA: (PROGRESSIVE CHORD:)

MOORE:

But on the fourteenth hour of the fourteenth day, he threw open the door from the wine cellar and to a waiting world he said --

MAN:

HICL

MOORE:

It seems he'd been trying to blow a tune on a jug, but be time he got it empty enough to blow in it, he was no longer interested...But, two days and twelve stomach-pumps later, he went back into the cellar - this time to concentrate. And as he entered the pitch-black place.

SOUND:

CRASH OF METAL

#### "THE CAMEL PROGRAM" -14-9/22/44

MOORE:

He slipped on a piece of lemmon left over from the

Boston Tea Party -- and --

ORCHESTRA: (IDEA CHORD)

SOUND:

BOP ON GOURD--(WITH FIRST BEAT OF ORCHESTRA FIGURE)

MAN:

OWWWWW O -- (WITH SOUND OF BEAT OF ORCHESTRAL FIGURE)

MOORE:

Hit his head right on one of the empty wine-kegs! --

What a bump! But also, what a pleasant sound it made. . Gul

with a wild gleam in his eye, the lad ran out of the

dark celler and came in again.

ORCHESTRA:

(DRUM ROLL... INTO IDEA CHOED)

SOUND:

CRASH. . BOP

M/N:

OVVVVVVVVV

MOORE:

It was beautiful:...So without hesitation, he put in a

hurry call for the leader of the local jazz band --

Miles Standish and His Plymouth Rock Red Hots...

Within the hour they had organized a public

concert starring/Motzitrotz and the first bass drum... As

the music started, Motzitrotz would rush down a runway,

take a dive, and his head would hit the wine-keg right

on the best... In other words, it went like this.

ORCHESTRA:

(PIZZICATO POLKA...SNARE DRUM ROLL THROUGHOUT)

SOUND:

FOOTSTEPS RUNNING, TWO TUB THUMPS ON LAST TWO BEATS...

MAN:

OWWW...OWWI..(WITH TUB THUMPS)

"THE CAMEL PROGRAM" -15-9/22/44

MOORE:

Our here was a sensation. But after one year of concerts,

someone asked him --

SECOND MAN: Now that you have played in thousands of concerts,

doing nothing but hitting your head against

everyone says is the biggest boom in radio.

a wine keg what have you to say?

MAN:

D000000 --

MOORE:

And when last seen he was standing on the corner of Boston Common, dropping nickles into the mail-box, then looking up at the clock on Trinity church to see

how much he weighed ..

ORCHESTRA:

(SONGS MY MOTHER TAUGHT ME)

MOORE:

But the bass drum was born. And it grew and grew in popularity, until it became the bass drum we know today. And it no longer goes Bop -- it goes boom, I can only refer you to the drummer of our own orchestra, who

ORCHESTRA: (P

(PLAYOFF)

(APPLAUSE)

## "THE CAMEL PROGRAM" -16-9/22/44 (REVISED)

ORCH: INTRODUCTION TO GIBBS

MOORE: With a graceful walk, and a tilt to her chin, enter now her Nibbs, Miss Gibbs. How ya, Georgia.

GEORGIA: How ya, Garry. Could you give me a spotlight tonight, with moonlight and magic in it? Because the song I'm singing is very much that way.

It's /"The Very Thought Of You."

MOORE: You may consider it done .... Her Nibs, Miss Glbbs.

GEORGIA: ("THE VERY THOUGHT OF YOU)

(APPLAUSE)

MOORE:

Our fundest felicitations, Miss Gibbs -- yuh done good,

yuh done good, And what musicianship!

DURANTE:

I KNOW SOMETHING ABOUT MUSIC TOO -- FOR THREE YEARS

I PLAYED UNDER TOSCANINI...BUT THEN HE COMPLAINED TO THE

LANDLORD AND THEY MADE ME MOVE. .

MOORE:

Very interesting/ -- and I trust you haven't been neglecting

your musical chores, James Lately.

DURANTE:

PERISH THE THOUGHT. GET A LOAD OF MY LATEST RON-DE-LAY...

LISTEN..(SINGS)

CAMELS!

FROM MILWAUKEE TO MA-LAK-A

WHI I MAKING TO BUM OUT OF BELLINOVIN THAT GEORGE SUN

MOORE:

And you're a help to Howard Petrie, 400 .

PETRIE:

That you are, James, those silvery tones of yours proclaim a great truth. Camels do click with smokers the world around. And why? Well, folks, your own T-Zone -- that's T for Taste and T for Throat -- will tell you all about that. Let your taste try that rich, full, mellow flavor of Camel's unique blend of costlier tobaccos.

MOORE:

That sounds sensible.

LURANTE:

AND INTELLECTUAL TOO.

PETRIE:

Yes, and let your own throat find out about Camel's cool, kind mildness. Especially if you're smoking a lot these days. Naturally, your own taste and your own throat give you the best answer to the question of which cigarette is best for you. And the answer may be...

CHORUS:

CAMELS.

PETRIE:

Camels!... They may suit your T-Zone to a T 0

ORCHESTRA: (PLAYOFF)

DURANTE: AND NOW THE FRIDAY NIGHT CAMEL SHOW BRINGS YOU A PLAY ABOUT LIEFGUARDS -ENTITLED: MOORE: "Gypsy Rose Lee Got A Severe Come of Sunburn", or Peels." "Brother How That Gir1 Jimmy tonight you and I are lifeguards. So come on....we're off to the beach P.D.Q. DURANTE: THAT'S A FINE WAY TO SPELL BEACH. P.D.Q. MUSIC: (ON CUE BRIDGE) SOUND: PHONE RINGS...PHONE UP MOORE: Hello, Durante-Moore Lifeguard Station Moore speaking... (FILTER) Mr. Moore, this is the head life guard. MAHER: I'm thinking of transferring you to another station. Have you ever done any fresh water swimming? MOORE: Only once - and that's the last time I'll ever swim in fresh water. MAHER: Why? What happened? MOORE:

Every time I took a stroke, my head hit the faucet.

PHONE DOWN SOUND:

MOORE: Well, now to get down to work.

SOUND: DOOR SIAM

DURANTE:

JUNIOR, PULL UP A CHAISE AND PARK YOUR LOUNGE But That & Call you M: Oh Colline about it. EMBARRASSING THING JUST HAPPENED ... I WAS TAKING A DIP own IN THE SURF WHEN ALL OF A SUDDEN A SWORDFISH TO ME.

Jimmy, did he attack you?

DURANTE:

NO, HE TOOK ONE LOOK AT MY SCHNOZZ AND SAID, "I QUIT,

YOU'VE GOT A SUPERIOR WEAPON." (MY NOSE HAS TAKEN ITS

LAST BLOW)

Jimmy, just look at you, where did you get that ridiculous MOORE:

outfit?

MR. MOORE, IF YOU'RE REFERRING TO MY BATHING SUIT, PERMIT DURANTE:

ME TO INFORM YOU THAT THIS IS THE LATEST STYLE -- IT HAS

PEARL BUTTONS ON THE SLEEVES.

Jimmy, for your information, that's not a bathing suit. MOORE:

That's a suit of long underwear.

LONG UNDERWEAR? AND ALL THE TIME I THOUGHT THAT WAS A DURANTE:

BACK POCKET....JUNIOR, WHAT HAVE YOU BEEN DOING WHILE I

WAS AWAY?

Well, things were pretty quiet, soll decided to MOORE:

some extra change by selling balloons.

dime a piece and filled each balloom with five hundred

pounds of helium.

FIVE HUNDRED POUNDS OF HELIUM? WHY THAT'S ENOUGH TO LIFT DURANTE:

A MAN OFF THE GROUND.

MOORE: I know .... I lose more darn customers that way.

DURANTE: I SEE.

SOUND: DOOR SLAM

I'm caught on the hook. I tell you I'm caught on the hook... PETRIE:

Do you hear me, I'm caught on the hook.

MOORE: Who are you?

PETRIE: Just a telephone receiver.

SOUND: DOOR SLAM

DURANTE: I WISH THAT GUY WAS AN ORGAN, SO I COULD PLAY HIM WITH MY

FEET.

#### THE CAMEL PROGRAM -20-9/22/44 (REVISED)

MOORE: Ah this lifeguard job is the berries. Did you know, Jimmy, that I've been swimming since I was a mere infant.

DURANTE: YOU HAVE, JUNIOR?

MOORE: Yes. I was one of two twins, and when I was born, my father took a look at us and said, "Let's drown the ugly: one"...and that's how I learned to swim.

DURANTE: WELL JUNIOR, IT'S TIME WE WENT TO WORK. WE HAVE TO CLEAN

THE BEACH. DID YOU SEE THE STRANGE FISH THAT WASHED ASHORE

THIS MORNING? IT HAD LONG TEETH, BULGING EYES AND WAS

COVERED WITH SCALES, SO I THREW IT BACK.

ALLMAN: Good afternoon, gentlemen.

MOORE: Jimmy, you didn't throw it out far enough.

DURANTE: JUNIOR, THIS IS OUR NEW BOSS, MISS ABALONE, THE NEW COMMISSIONER OF BEACHES.

ALLMAN: Don't you recognize me? I used to be Miss America...

Why look at me - I still have my hour glass figure.

DURANTE: TOO BAD THE BOTTOM HALF'S ON ROCKY MOUNTAIN TIME.

ALLMAN: Ch, Must you talk like that? Why can't we be friends?

Mr. Durante, you're just my type.

DURANTE:

OH, MISS ABALONE, YOU'RE TOXING WITH MY AFFEOTIONS.

YOU'RE PLAYING WITH ME LIKE A CAT PLAYS WITH A MOUSE,

LIKE A DOG PIAYS WITH A TIN CAN, LIKE AN OCTOPUS

PLAYS WITH A...SAY, JUNIOR, WHAT DOES AN OOTOPUS

PLAY WITH?

MOORE:

Another octopus.

DURANCE:

VERY EDUCATIONAL.

ALIMAN:

Well, gentlemen, I must run along.

But before I go, I want to caution you about your

conduct.

-22

MAN:

(PITCHMAN) Here y are, get your balloons.... I got Red balloons, I got yellow balloons,... I got red balloons... I got yellow balloons...

SOUND:

PBP

MAN:

MAN:

DURANCE:

Here yeare. I got yellow balloons.

THAT'S WHAT HE GETS FOR STEPPING SO CLOSE TO MY NOSE

ALIMAN: That's another thing. Peddiers on the beach. And

Just wook I meard that a pan almost arowned and you

didn't oven dive in after him.

MOORE: No, but it was my warning that saved him.

AliMAN: Your warning! What do you mean?

Moore: Well, after he went down twice, I yelled to him: Don't

sa down for the third time, bud, you the drown.

DURANTE: MISS ABALONE, MY PARTHER IS ONLY JOKING. WE RATROL THE

BEACHES EVERY DAY. WHY, ONLY THIS MORNING WHILE WALKING

ALONG THE BEACH, A LOBSTER GRABBED HOLD OF MY TOE.

ALLMAN: Oh, my goodness, did you lose your toe?

DURANTE: NO, I GUT IT RIGHT HERE IN MY FIRST AID KIT.

ALLMAN: That does it. I'm leaving, and unless you rescue

someone either a man, woman or child, I shall have to

ask you to turn in your water wings. Good day.

MOORE: Well.

Well, Jimmy, it looks like weire in a spot.

MAN: Here years, get your frankfurters...jumbo hot dogs....

Here y'are, get your frankfurters.

MOORE: I'll take one. Hey, wait a minute. You're the same

fellow who was just melling balloons. What did you do

with your balloons?

MAN:

Wait till you taste that frankfurter! So long, friend.

MOORE:

Jimmy, we're in bad with the Commissioner. Wo'd better

get in our patrol boat and go to work.

DURANTE:

YEAH, MAYBE WE CAN SAVE SOMEONE FROM DROWNING, AND

SAVE OUR JOBS, TOO.

Money. MUSIC:

(BRIDGE)

SOUND:

CARS IN WATER.

DURANTE:

JUNIOR, WE'VE BEEN ROWING FOR HOURS AND THIS ROUGH,

CHOPPY WATER IS MAKING ME SICK.

MOORE:

Me too. Jimmy. I'm suffering from mal de mer.

DURANTE:

MAL DE MARE? WHAT'S THAT?

MOORE:

That's French for "You Can't Take It With You"."

DURANTE:

/LOOK - LOOK - A BOTTLE JUST WASHED UP AGAINST THE BOAT.

MOORE:

Yes, and there's a note inside///

DURANTE:

QUICK - READ IT -- WHAT DOES IT SAY?

MOORE:

Abbott and Costello will return to the air for Camel

Cigarettes on Thursday, October Fifth.

DURANTE:

EVERYBODY WANTS TO GET INTO HOW DO YOU LIKE THAT.

AOT...JUNIOR, DO YOU SEE WHAT I SEE! / SOMEONE'S

WAVING FOR HELP.

This is our chance. You dive in Jimmy ... and I'll stand

by.

DURANTE:

OKAY, HERE GOES.

SOUND: .

SPLASH....STROKES

Good luck,

## THE CAMEL PROGRAM -24-9/22/44 (REVISED)

DURANTE: JUNIOR, I MADE THE RESCUE. NOW HELP US INTO THE

BOAT.

MOORE:

Well, Jimmy, don't keep me in suspense. Who'd you

rescue...a man, woman or child?

DURANTE:

NEITHER..IT'S UMBRIAGO!
Gef autla here

MUSIC:

(PLAY OFF)

(APPLAUSE)

MUSIC:

(QUICK FANFARE)

MCGEEHAN:

Thanks to the Yanks of the Week! Tonight we salute Army Air Force Lieutenant Richard J. McHugh, of Oak Park, Illinois, awarded the Distinguished Flying Cross and the Air Medal for bravery in an attack during which three German ships in Piomblino harbor, Italy were bombed to the bottom. In your honor, Lieutenant McHugh, the makers of Camels are sending to our fighters overseas four hundred thousand Camel. cigarettes!

MUSIC:

(FANFARE)

(APPLAUSE)

PETRIE:

Each of the three Camel shows honors a Yank of the Week by sending, Free, four hundred thousand Camel cigarettes overseas...a total of more than a million Camels sent free each week. In this country, the Camel Caravans — traveling from camp to camp — have thanked audiences of more than four million Yanks with free shows and free Camels.

ORCH:

INTRODUCTION TO MINIO WITH DR WITH YOU!

PETRIE: Listen Monday to Bob Hawk in "Thanks to the Yanks".

Thursday, to Harry Savoy: and next Friday listen to

Georgia Gibbs, Roy Bargy and his orchestra, yours truly,

Howard Petrie.

MOORE: And Garry Moore.

IURANTE: AND JIMMY DURANTE.

BOTH: IN PERSON.

ORCHESTRA: (THEME UP...FADE FOR)

PETRIE: And don't forget the big news...the new Abbott and Costello show hot from Hollywood starting on Thursday October 5th on another network. A great comedy team with a great new show for a great cigarette. Thursday, October 5th, Abbott and Costello for Camels.

ORCHESTRA: (THEME UP AND FADE FOR:)

See for yourself how Camel's mildness, coolness and flavor click with you:

ORCHESTRA: (THEME UP)

(APPLAUSE)

(SWITCH TO STUDIO FIVE FOR HITCH HIKE)

ADDITIONAL CLOSING IF CUED BY PHIL COHAN

ANNCR:

thrifty...and we mean those just about fifty pipefuls ye you get out of one regular, big, red, two-ounce package of Prince Albert smoking Tobacco. But even if it costs a fortune, you'd still want to smoke Prince Albert for its grand rich, mild flavor...its aged-in-the-wood aroma...its wonderful freedom from tongue-bite. And, for the way it packs, and burns, and draws right down to the last shred, thanks to Prince Albert's crimp cut. out. Yes, Mister, your tongue, your taste, and your pocketbook will all join in the cheering for P.A... And it won't take fifty pipefuls to tell you why more pipes smoke Frince Albert than any other tobacco in the world;

Tomorrow - Saturday night - be sure to listen to

Prince Albert's Grand Ole Opry - for nearly nineteen

years bringing the real, authoritative American folk

music and fun to Southern radio audiences.....

And now broadcast coast to coast. Remember Grand

Old Opry every Satruday night on another network.

This is CBS...the...COLUMBIA...BROADCASTING..SYSTEM:

A VNCR: