WILLIAM ESTY COMPANY

CAMEL CIGARETTES

THE CAMEL PROGRAM

BROADCAST

Muster- 4/9/15

Cheshed Long 6/19

CBS NETWORK FRIDAY, JUNE 9, 1944

PROGRAM 64 (REVISED) 7:00 - 7:30 P.M. PWT

CAST

GARRY MOORE

JIMMY DURANTE

GEORGIA GIBBS

HOWARD PETRIE

ROY BARGY

SHIRLEY MITCHELL

LOU MARCELLE

FRED SHIELDS

DIRECTOR.....PHIL COHAN

"THE CAMEL PROGRAM" Program 64

FRIDAY, JUNE, 9, 1944		7:00 - 7:30 P.M. PWT
CUE:	(COLUMBIA BROADCASTING SYSTEM)	On Time
	(30 Seconds)	Span device to the second span span span span span span span span
	(AS PROGRAM TAKES THE AIR, AUDIENCE AND CAST ARE	
	LAUGHING)	
	(AFTER THREEFIVE SECONDS)	
SOUND:	PHONE RINGSPHONE UP	
MOORE:	Hello This is Garry Moore speaking!	
DURANTE:	(ON FILTER) HELLO, JUNIORTHIS IS JIMMY!	
MOORE:	Jimmy Durante! Where are you?	•
DURANTE:	I'M DOWN AT THE BARBER SHOP GET	TING AN EGG SHAMPOO!
MOORE:	Well, what's taking you so long?	
DURANTE:	I'M WAITING FOR THE CHICKEN TO	LAY THE EGG!
ORCHESTRA:	(INTRODUCTIONSWELL UP TO FIN	ISH)
BAND:	(C-A-M-E-L-S)	
PETRIE:	(COLD) Came1 cigarettes presen	t Jimmy Durante and
	Garry Moore!	
	(APPLAUSE)	
ORCHESTRA:	(THEME FULL AND FADE FOR:)	and the second s

PETRIE:

Yes, it's the Friday night Camel Show....Garry Moore, Jimmy Durante, Georgia Gibbs, Roy Bargy and his Orchestra and yours truly, Howard Petrie...brought to you by Camel, the cigarette that's first in the service! See if your throat and your taste don't make Camel a first with you, too! Find out for yourself! Incidentally we want you to know we will interrupt this program to bring you any late news developments --

MUSIC:

(OUT)

PETRIE:

And now we give you the co-star of our show, who used noted but to be a little pame in radio and the after working hard he has become a big name. But since we're on the air I can't mention that name - so here he is -- Garry Moore.

(APPLAUSE)

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Hmm- thank you, my friends, and good evening, ladies MOCKE: and gentlemen ... And say- Mr., Pew-try -- when you, give/an introduction like that / Wisk you'd smile. But Garry, I am smiling - can't you see my teeth? PETRIE: Yes. they're lovely -- Do you wash them yourself or MOORE: sent them out? ... Oh, ain't I mean tonight? Oh, you scare me to death! What's the matter, don't PETRIE: you feel well tenight? Well - yes and no - last night I went to an MOORE: amusement, park and they were selling that cotton ... And believe me, I'll never eat that stuff again! Why? What's wrong with pating cotton candy? PETRIE: Well I ate and I ate/and I ate, and when I got home, MOORE: haif my underwear was missing. But ene you me thing - have you ever been through Like, though, was the tunnel of love / I took my girl around on it fifteen times. PETRIE: Fifteen times? Gee, did you have any fun, MOORE: No. 11ke a down fool I did what the sign said - I But best of all was when we all held onto my hat. went/on the airplanes. / What a/gang /we had, Jimmy Durante, Georgia Gibbs, Gypsy Rose Lee. Gypsy Rose Lee? Did she go on the airpiane, too? PETRIE: Yeah, she took off with the rest of us ... But show MOORE: they've got down interesting personal matter that the Pable was a lady lifeguard. / I invited tor down tonight - and drike fee KNOCK ON DOOR SOUND:

Oh pardon me

DOOR OPENS

MOORE:

SOUND:

MOORE: Oh, I suppose you're the lady life guard.

SHIRLEY: Yes and I suppose you're Garry Moore.

MOORE: I'm Garry Moore??.... Oh, yes?..yes... I am Garry Moore.

Why I know that as well as/your name.

SHIRLEY: I had no idea you were so young.

MOORE: I had no idea you were so beautiful.

SHIRLEY: I had no idea you were so attractive.

MOORE: I just got an idea....oh, but that's just silly....

Tell me how you like being a lifeguard??

SHIRLEY: Oh I just love to save men.

MOORE: And I'll bet you've got a mighty interesting collection ...

but I don't suppose your work is too hard.

SHIRLEY: No, but it's awfully dangerous/on the beach.

MOORE: Do the sharks come too close??

SHIRLEY: No. The wolves go too far.

MOORE: Low - I suppose the men do flock around you.

SHIRLEY: Yes and I don't know why.

MOORE: Please, no coaching from the audience!

SHIRIEY: But Mr. Moore why/don't you come down to the heach

sometime, I'd love to teach you how to swim... I could build you up.

MOORE:

I'd much rabber have you beer mondown! ... Ah, but I'm

mad about you, dear. You must be mine. Why, without

you I'm like a ship without a sail - I'm like a cance

without a paddle - like a boat without a rudder.

SHIRLEY:

Do you know what?

MOORE:

What?

SHIRLEY:

You sound like a job for Henry Kaiser!

SOUND:

DOOR SLAM.

MOORE:

while I'm waiting to be launched --

7 50

ORCHESTRA:

(DURANTE PLAYON)

MOORE:

Let's introduce - Camels white haired boy - that dark horse presidential candidate - Jimmy Durante -

in person!

YOU GOTTA START OFF EACH DAY WITH A SONG....EVEN WHEN THINGS GO WRONG....YOU'LL FEEL BETTER...YOU'LL EVEN.
LOOK BETTER...(HOLDS NOTE)/...I-GOT THAT NOTE FROM

BING CROSBY. AND WAS HE GLAD TO GET RID OF IT!

MOORE:

(I can tell, Jimmy)... you're sure jumping tonight.

DURANTE:

AND WHY NOT? I HAD EIGHT FROGS LEGS FOR DINNER...TO SAY NOTHING OF THE PART THAT WENT OVER THE POND LAST!

MOORE:

But I'll bet the real reason for your being happy is the fact that your latest picture "Two Girls And A Sailor" is opening next week.

DURANTE:

YOU SAID IT, JUNIOR. I'LL NEVER FORGET WHAT HAPPENED WHEN I MADE THAT PICTURE. IN ONE SCENE I WAS SUPPOSED TO BE INSULTED BY THE VILLIAN, AND THE DIRECTOR SAID "NOW DURANTE "... LOOK DOWN YOUR NOSE AT HIM." IMAGINE TELLING ME TO LOOK DOWN MY NOSE!

MOORE:

What's wrong with that??

DURANTE:

NOBODY CAN SEE THAT FAR WITHOUT A TELESCOPE...THEY
WANNA MAKE A MOLE HILL OUT OF MY MOUNTAIN....BUT THAT'S
NEITHER CHILI NOR CON CARNE....LAST NIGHT I WAS WRITING
A MASH NOTE (TO A POTATO OF MY ACQUAINTANCE) WHEN I
RECEIVED A PHONE CALL FROM THE NATION'S CAPITOL...IT WAS
A HIGH GOVERNMENT OFFICIAL. HE SAID GET DOWN HERE RIGHT
AWAY! DROP EVERYTHING! BUT I COULDN'T!

MOORE:

You couldn't drop everything??

DURANTE:

NO! I HAD A BLONDE ON MY LAP AT THE TIME!... WHO WANTS

A BLONDE THAT'S BLACK AND BLUE!.....

MOORE:

You eventually left for Washington, I presume??

YOUR PRESOOM...SHUN IS CORRECT! WHY, I BACKED AND LEFT QUICKER THAN YOU CAN SAY JACK ROBINSON VEDWARD G.'S YOUNGER BROTHER)...ON THE TRAIN I HAD THE BERTH OPPOSITE A BEAUTIFUL REDHEAD AND SHE HAD THE CUTEST LITTLE DOG.

MOORE:

Pom??

DURANTE:

JUNIOR, IF YOU HAD SAID PEKE, I COULD HAVE GIVEN YOU A VERY FUNNY ANSWER....BUT I CURRENT THAT'S THE CONDITIONS THAT PREVAIL!.....FINALLY I ARRIVED IN WASHINGTON AND THE CROWD IN THE STREET ALL SHOUTED "DURANTE FOR PRESIDENT BUT EVEN AS POPULAR AS I AM, I COULDN'T GET HOTEL ACCOMODATIONS.

MOORE:

Did you find a place to sleep??

DURANTE:

IF YOU WANT TO CALL IT THAT. I FINALLY SLEPT ON A DOUBLE DECKER.

MOORE:

I don't see what's so bad about sleeping on a double decker bed.

DURANTE:

WHO SAID ANYTHING ABOUT A BED????? I SLEPT ON A SANDWICH! BUT THE NEXT NIGHT I WAS FORTUNATE ENOUGH TO SLEEP AT THE EMBASSY -I SHARED AN INNER-DOOR WITH THE AMBASSADOOR!

MOORE:

What was your first day's schedule at the Nation's Capitol?

DURANTE:

WELL, AFTER BREAKFAST I STOPPED IN AT THE MELLON GALLERY

(I FELT LIKE HAVING A PIECE OF FRUIT) - AND THEN I WAS

INTERVIEWED BY THE NEWS-PAPER MEN.

MOORE:

They certainly keep after you presidential candidates, don't they?

THEY MOST ASSUREDLY DO, JUNIOR, MOST ASSUREDLY....

SURROUNDED BY THE GENTLEMEN OF THE PRESS, I GAVE OUT A

STATEMENT I SAID, GENTLEMEN, WHEN I BECOME PRESIDENT, I'M

GONNA GET RID OF ALL THE RED TAPE IN WASHINGTON!

MOORE:

What are you going to do?

DURANTE:

I'M GONNA USE BLUE TAPE!!...BELIEVE ME, JUNIOR, I'VE GOT

EINSTEIN'S BRAIN!

MOORE:

And you're lucky you haven't got his haircut But, tell

me, James - did you engage in many social activities?

DURANTE:

I CERTAINLY DID. I WAS THE GUEST OF HONOR AT A

TREMENDOUS EMBASSY PARTY AND WHO DO YOU THINK WAS THE

HOST?

MOORE:

Who?

720

DURANTE:

UMBRIAGO

ORCHESTRA:

(UMBRIAGO)

SENDER (Mt I'll betche)

(Now) UNBRIAGO - EVERY TIME HE PLAYS, THE LADIES ALL SURRENDER. (M) Toll mo

HE PLAYS DINAH

YOU'LL HEAR CORN ENOUGH TO FEED THE WHOLE OF CHIMA (Say, Garry)

ON THE SAXAPHOUR

OR ON THE SLIDE TROMBONE

OR ON THE TELEPHONE (M: Yeah)

WHEN YOU HEAR A GROAM

HARRY JAMEST

NO THE NAME'S

UMBRIAGOS

UMBRIAGO -- WHEN IT COMES TO WOMEN HE IS QUITE A FELLOW.

UMBRIAGO -- HE'S GOT A HEART THAT'S JUST AS SOFT AS

LEMON JELLO.

HE LOVES LIVIN'

TO TEMPTATION HE IS ALWAYS GLAD TO GIVE IN

HIS TECHNIQUE IS GREAT

HE SAYS HE WANTS A MATE

BUT NEVER SETS A DATE

HE IS QUITE A BEAN

BUT YOU CAN BET

THEY DON'T GET --

UMBRIAGO.

UMBRIAGO -- COULD BE MAYOR OF NEW YORK OR CHICAGO
UMBRIAGO -- RAISES CAIN FROM PORTLAND, MAINE TO

SANTIAGO

MUSIC:

(FADES)

DURANTE:

YOU KNOW, FOLKS, AT THE EMBASSY PARTY AFTER I'D DANCED WITH THE VARIOUS DIPLOMATS' WIVES I SAID, "UMBRIAGO -- WHAT HAVE YOU GOT FOR REFRESHMENT?" AND HE SAID, "SCOTCH PUNCH." "SCOTCH PUNCH?" I SAID, "WHAT'S THAT?" AND UMBRIAGO SAID, "THE FIRST GUY THAT TOUCHES THE SCOTCH GETS PUNCHED...BELIEVE ME, I SURE GOT A WALLOP OUT OF UMBRIAGO!

SO WHEN YOU FEEL LOW BETTER SEND FOR MY FRIEND UMBRIAGO!

(APPLAUSE)

830

MOORE:

the voice of a Durante -- but if you take care of your throat -- well, let's listen to Howard Petrie --

PETRIE:

concentrate on your throat. See how your throat reacts to it. Does it find the smoke mild, cool,

Next time you light a cigarette,

kind? The human throat is an intricate mechanism and itses important to choose a cigarette that hest agrees with it. See what your throat has to say about Camel's mildness and coolness. And see what your taste has to say about the full, rich flavor of Camel's super-fine blend of costlier tobaccos.

Super-fine -- because war or peace -- Camel is still Camel! Try Camels on your own T-Zone -- T for throat and T for taste. Chances are your throat and taste will say. "Thanks, boss. Camel is sure the cigarette for us!"

ORCHESTRA:

(CAMELS) 940

PETRIE: OL- I just want to add -- you'll all be wild about Harry.

ORCHESTRA: (INTRODUCTION TO "IT'S LOVE, LOVE")

"THE CAMEL PROGRAM" -13-

PETRIE:

Roy Bargy and the orchestra now, in a Roy Bargy arrangement of "It's Love, Love".

ORCHESTRA:

("IT'S LOVE, LOVE, LOVE")

(APPLAUSE)

1/40

"THE CAMEL PROGRAM"

DURANTE:

AND THAT WAS ROX BARGY/AND HIS ORCHESTRA PLAYING,

"IT'S LOVE, LOVE, LOVE". BUT ENOUGH OF THIS

MUSICAL MISH-MOSH...LET US CONSULT MR. GARRY MOORE

FOR A HUNK OF SOMETHING CULTURAL.

MOORE:

Thank you, James -- and cultural it is, for tonight

we go again to the Poet's Corner for a load of odes

and such.

DURANTE:

YOU MEAN YOU'VE WRITTEN ANOTHER POEM, JUNIOR?

MOORE:

Ah, yes... A touching little thing called "Conserved The Smal."

DURANTE:

I SHALL RETIRE TO MY ROSE ROOM AND LISTEN...AND I'LL

ASK ROSE TO LISTEN, TOO.

ORCHESTRA:

(SONGS MY MOTHER TAUGHT ME)

MOORE:

Themk you, James ... Here then, is Oct

Cricket

MOORE:

All hail, all hail, the little snail
All hail, I shout to you, oh snail,
The snail, all hail -- all hail the snail
To you, oh snail, I shout awww -- hail!

All hail all snails in their little huts I frankly think they are the nuts!

Some people think that snails are goody

But we don't never think that -- doody?

Some folks even like to eat 'em,

But I don't -- I just like to greet 'em.

Oh, snail, you are a lovely creature—
And I would never ever eat yuh.
You ask if I am glad to see you?
Why, snail, I'd even like to be you.
From the tip of your nose to the top of your shell,
Oh little snail, I think you're swell.
Because with the housing situation
You're the only one I know with a reservation.
You've got a neat house and you know it'll fit yuh,
You don't hafta lock it — you carry it witcha.
(CONTINUED)

MOORE: (Cont'd)

(CONTINUED)

It's not too tight, it's not too lose It just fits snug on your caboose. You've got no up-keep, got no rents --You wear your house like I wear pents. Cot-no-landlord; got-no-lesse, Got-no-resches-get-no-flesse. You've got no over-crowded closets No bath-room with drippy fozzets. -No-mongen-hon-upo-o-meha-primiti. When you ein't got no leeky plumbin'. A life like yours would be quite tireless Except you also got no wireless. You've got no radio in your attick --You've never known the joys of static. You've never heard "The Road of Life" Or been introduced to "John's Other Wife" In fact unless the news was carried --You didn't even know that John was married No matter how long on short your wever to You've never heard of Wimer Davie. You've never enjoyed his words of wizdom Over the Columbia Broadcazding Zysdem. You've never heard of Mr. Anthony Or the people he talks to with anth in their panthony You wan never suffered with vid "Ma" Perkins Or heard a commercial for Shmerkin's Cherkins Remember the slogan "Shmorkin's Gharkins Ideal for your internal workinis."

MOORE: (Cont'd)

Ah, yes, dear and 1; in rediction

You've missed a lot that you should know.

But still I say, that come what may,

I'd trade with you most any day.

I'm tired of renting a house on a fine street

And next day finding it floating down Vine Street.

I'm tired of the house they're trying to freeze me in --

If I went on a diet, do you think you could squeeze me in?

You could? Huzzah! Landlard farewell!

I'm going to live in a portable shell.

Yes, I'm going to live in a portable shell,

So take your house and go to a renting agent,

I'm sure he'll fix you up.

ORCHESTRA: (PLAY-OFF)

(APPLAUSE)

"THE CAMEL PROGRAM" =18= 6/9/44

ORCHESTRA:	(GIBBS INTRODUCTION)
MOORE:	Thank you, my friends. /I guess poetry's okay
	in its wayBut for words set to music, I'll lake
•	her Nibbs, Miss Gibbs, hiyuh, Georgia
GIBBS:	Hi'yuh, GarryY'know, when our friends are away,
	it's the old songs that come to mind. To my mind at
	the moment comes one called "I'll Get By"
	remember? 1500
GIBBS:	("I'LL GET BY")
	(APPLAUSE)

that was lovely. It had all the charm of Tschaikowsky's Second, Beethoven's Third, and Brahms! Fourth.

DURANTE:

NEVER MIND THEM PLUGS. WHO CAME IN FIRST??

MOORE:

James, my chum, those gentlemen were not horses...

they were composers.

DURANTE:

THEN THEY AND ME ARE SORORITY BROTHERS

BUT THEY NEVER WROTE A SYMPHONY LIKE THIS ONE. LISTEN...

(SINGS)..., C A M E L S... FROM MON-TE-SELLO TO

POKE-A-TELLO...EVERY FELLOW SAYS THEY RE MELLOW.

PETRIE:

Yes, Jimmy, you're perfectly right. Your throat will tell you that. And getting not too subtly to the subject of smoking and cigarettes, what goes into that throat your throats, ladies and gentlemen is very, very important.

DURANTE :

IT'S OF THE UTMOST.

PETRIE:

throat has very definite opinions on cigarette smoke. We say that the smoke of Camel's costlier tobaccos agrees with millions and millions of throats.

DURANTE:

AND MINE TOO!!

MOORE:

And mine too!

PETRIE:

We say: .. Try Camels and see for yourself. Smoother... Cooler...milder. Let your throat tell you. And as for the flavor....that rich, full flavor...just give your taste a chance to give you the verdict on that.

ORCHESTRA:

(CAMELS!!)

DURANTE:

AIN'T IT WONDERFUL! EVERY WEEK THEY SPELL IT RIGHT.

PETRIE:

Yes ... and every week .. they re gonna be just wild

about Harry.

ORCHESTRA: (PLAY-OFF)

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DURANTE:

AND NOW THE FRIDAY NIGHT CAMEL SHOW BRINGS YOU A DRAMA OF

AGRICULTURE AND FARMING...ENTITIED:

MOORE:

"The farmer built his chicken coop in the middle of the highway so his chickens could lay it on the Line". Now,

Jimmy, in tonight's play you and I are gentleman farmers.

Do you know anything about farming?

DURANTE:

OF A CERTAINTY. I USED TO WORK IN A PHARMACY, WHY, IN MY YOUTH, I WAS AN EXPERT AT PLOWING: A GENIUS AT CULTIVATING:

AND A WIZARD AT REAPING.

MOORE:

How were you at sowing?

DURANTE:

SOWING? THERE WASN'T A BETTER MAN WORKING FOR SINGER.

MOORE:

Well, then what are we waiting for ... let us hie to the

farm. Which - It us hie

DURANTE:

YOU HIE ... AND I'LL HOR.

MUSIC:

(BRIDGE)

SOUND:

PHONE RINGS...PHONE UP

MOORE:

Hello, Durante-Moore Farm....Radishes our specialty.

We how 'em and grown 'em - You eat 'em and repeat 'em.

Moore speaking...

GIBBS:

(FIMER) Mr. Moore, I represent the Farmer's Association, and it's time for your weekly report on egg production.

MOORE:

Very well, madam. This week Martha laid twelve eggs.

GIBBS:

Good.

MOORE:

Agnes laid nine eggs .

GIBBS:

Good.

MOORE:

Rosemarie laid ten eggs. But as usual, Phyllis laid none.

GIBBS:

Again Phyllis laid no eggs ? Have you investigated?

MOORE:

Yes, and I've just discovered that Phyllis is Phillip.

SOUND:

PHONE DOWN

MOORE:

The could have strained himself that way.

SOUND: DOC

DOOR OPENS

DURANTE: RUN FOR YOUR LIFE, JUNIOR...RUN FOR YOUR LIFE. LOOK

WHAT IS STANDING NEAR THE BARN!

MOORE: Why, Jimmy, there's nothing to be afraid of. It's only a

cow.

DURANTE: YEAH, BUT LOOK UNDERNEATH....A BOMB WITH FOUR FUSES!

MOORE: JAMES, YOUR INTELLECTUAL CAPACITY AMAZES ME. YOU ARE

UNQUESTIONABLY THE WORLD'S GREATEST IGNORAMUS.

DURANTE: YEAH?.....MAYBE NOW I CAN GET ON HOBBY LOBBY.

MOORE: Jimmy,/I've got some for news, Mile you were away, I

figured out a system to step up our egg production.

DURANTE: THAT'S WONDEFFUL, JUNIOR. HOW DOES IT WORK?

MOORE: Well, I installed a juke box in the chicken coop to get

the hens to lay faster, and in one hour they laid one

handred and fifty guarts of eggs ...

DURANTE: NOW WAIT A MINUTE, GARRY....HOW COULD A HEN LAY A QUART

OF EGGS?

MOORE: They were laying them so fast, they didn't have time to

put shells around them.

DURANTE: HOW WERY CHETETIE! BUT WHILE YOU'RE FIXING THINGS, JUNIOR.

I WISH YOU'D GIVE A THOUGHT-TO THOSE AWFUL BUNKS WE SIEEP

IN. ALL LAST NIGHT I DREAME OF NUTTIN: BUT GRASSHOPPERS:

MOORE: Grasshoppers? It must have been something you ate, What

did you eat?

DURANTE: GRASSHOPPERS!....A VICIOUS CIRCLE;

DOOR OPEN

PETRIE: Way They're taking me away in a net! You can't let them take me away in a net! Please, don't let them take me away in a net!

MOORE: Say, who are you??

PETRIE: Oh, just a little butterfly!

SOUND: DOOR SLAM

DURANTE: EVERYBODY WANTS TO GET INTO THE ACT!

SOUND: DOOR KNOCK

MOORE: Yes?

BOUND: DOOR OPENS

MITCHELL: How do you do, gentlemen? I'm Penelope Potpie.

MOORE: How do you do. I know your sister chicken ... Ha-ha,

DURANTE: THAT'S MY BOY WHO SAID THAT!!

MOORE: Oh, I'm as sharp as a marshmallow foright.

MITCHELL: Please, gentlemen ... I'm in a hurry!

DURANTE: WHY DON'T YOU PULL UP A SEARS AND PARK YOUR ROEBUCK??

MITCHELL: I won't beat around the bush. I came over to tell you that I don't like the nasty things you've been saying about me.

about me. Love stat word

DURANTE: WHY, THAT'S UTTERLY UTTY. I'VE NEVER BREATHED A WORD.

HOW ABOUT YOU, GARRY??

MOORE: Welf, the only thing I've ever said is that Miss Potpie

has a figure like a million dollars.

DURANTE: HAVE YOU EVER SEEN A MILLION DOLLARS??

MOORE: That's what I said... She has a figure like nothing I ever seen.

MITCHELL: And another thing. You've spread some victous lies about my farm; claiming my products are inferior.

MOORE: But I merely made an innocent remark about the size of your prize tomato.

"THE CAMEL PROGRAM" -23-6/9/44 (REVISED)

DURANTE:

AND IT'S TRUE. / THAT WAS NO TOMATO...YOU USED A RADISH

WITH A BICYCLE PUMP.

MITCHELL:

Gentiemen, I am proud of my farm -- and all the

animals on it. And I'll bet my farm against your farm

that my cow will give more milk than your cow. Now

how about it -- are you men or are you mice?

MOORE:

I'm a man.

DURANTE:

AND I'M A -- (TAKE) HOW DO YOU LIKE THAT! SOLD UP

THE RIVER BY MY OWN, PARTNER!

MOORE:

Miss Potpie - / It's a bet. We'll hold a milking xxx

contest at the county fair.

MITCHELL:

Very well... And be careful that your cow isn't just

a lot of bull!

SOUND:

DOOR SLAM

DURANTE:

NOW THERE'S A DAME WHO SHOULD BE PLOWED UNDER. BUT,

JUNIOR.WE'RE ON A SPOT. OUR COW HAS GOTTA GIVE MORE

MILK, OR WE LOSE THE FARM.

MOORE:

Don't worry, Jimmy -- take this rubber glove of mine

and fill it up with water.

"THE CAMEL PROGRAM" -24-6/9/44 (REVISED)

DURANTE: What do you want with a rubber glove full of water?

MOORE: _ IM PRACTICING FIRST WITHOUT THE COW!

ORCHESTRA: (BRODGE)

SOUND: CHEERS, CROWD

PETRIE: (OFF) And so, ladies and gentlemen of the County Fair,

Miss Potpie has finished milking her cow and has

established a new record of fourteen gallons.

DURANTE: FOURTEEN GALLONS!

MOORE: Yeah! And she told us she only had an A-card!.. How're

you doing with our cow, Jimmy?

DURANTE: NOT SO GOOD! I'VE BEEN WORKIN! ON HER FOR HALF AN HOUR

-- AND WHAT DO YOU THINK I'VE GOT!

MOORE: What?

DURANTE: BLISTERS!..WHY SHE DON'T LET GO OF ENOUGH CREAM TO

CLOUD UP A DEMI-TASSE.

MOORE: Jimmy, I've got an idea. Maybe she likes music...

You sing and I'll milk.

DURANTE: OKAY -- LET'S GO. (SING) OH, GIVE ME A HOME --

WHERE THE BUFFALO ROAM -- WHERE THE DEER AND THE

ANTELOPE PLAYYY...WELL, JUNIOR -- HOW'S SHE DOIN'?

MOORE: It's no good, Jimmy. She's a modern cow and you sing

too corny...Play some boogie-woogie on the piano.

DURANTE: AND FOR THIS I TOOK LESSONS...OKAY -- LET'S GO!

PIANO: (BOOGIE WOOGIE)

MOORE: (MILKING) Jimmy, that's wonderful!

DURANTE: DOES SHE LIKE IT?

MOORE: Like it? Why she's throwing five pounds of cottage

cheese during an eight-bar rest.

DURANTE: THAT'S WONDERFUL! BUT WE NEED TEN MORE GALLONS TO

BREAK EVEN...YOU PLAY THE PIANO, AND I'LL MILK.

MOORE: Okay --- I'll play "I'm Forever Blowin' Bubbles."

DURANTE: OKAY.

PIANO: ("I'M FOREVER BLOWING BUBBLES)

DURANTE: JUNIOR! WE'RE SAVED! THIS COW IS WORTH A MILLION

DOLLARS.

MOORE: When I play "I'm Forever Blowin' Bubbles" does she

give off milk?

DURANTE: GIVE OFF MILK? SHE'S GIVING OFF CHAMPAGNE!

ORCHESTRA: (PLAY-OFF)

(APPLAUSE)

MUSIC:

(QUICK FANFARE)

MARCELLE:

Thanks to the Yanks of the Week. Tonight we salute Lieutenant Grover C. Blissard, of Big Spring, Texas, who wears the Distinguished Service Cross, the Purple Heart, the Air Medal, three campaign bars, and three sets of His own pilot's wings. And two other sets given wings. him in profound appreciation of his gallantry by his group commander and by an Italian general. In your honor, Lieutenant Blissard, the makers of Camels are sending to our fighting men overseas three hundred thousand Camel cigarettes! 3640

MUSIC:

(FANFARE)

(APPLAUSE)

PETRIE:

Each of the four Camel shows honors a Yank of the Week, sends three hundred thousand Camel cigarettes overseas.... a total of more than a million Camels sent free each week. In this country, the traveling Camel Caravans have thanked audiences of almost four million Yanks with free shows and free Camels.

ORCHESTRA:

(INTRODUCTION TO WHO WILL BE WITH YOU)

WHO WILL BE WITH YOU WHEN WE'RE FAR AWAY...WHEN WE'RE...

LET ME HEAR THAT HIGH NOTE, MAESTRO! ... WHAT A NOTE! ...

MOORE:

A magnificent note, Mr. Durante.

DURANTE: MA ADORABLE NOTE, MR. MOORE.

MOGRE:

-And I must say, James, that I've never heard you in sound, like Nino Mertini...with two

olives.

AND THAT WAS ONLY MY DRAWING ROOM VOICE, JUNE IN MY YOUTH, I WAS AN IMPORTANT MAN WITH THE CHICAGO LIGHT OPERA COMPANY.

MOORE:

You were?

DURANTE:

YEAH: EVERY NIGHT WHEN THE OPERA WAS OVER... I TURNED OUT

THE LIGHT.

MOORE:

great! With your mug you should have played the

Barber of Seville.

DURANTE:

PHAT'S MY BOY WHO SAID THAT.

PLAY /OFF

MOORE:

Good night, Mr. Durante.

DURANTE:

GOOD NIGHT, MR. MOORE.

MOORE: You'll we wild about Hampy.

BOTH:

Good night, everybody. (FOLKS)

ORCHESTRA:

(UP AND OUT)

(APPLAUSE)

ORCHESTRA:

(THEME...BUMPER...IF CUED BY PHIL COHAN)

PETRIE:

Camel broadcasts go out to the United States four times a week, are shortwaved to our men overseas, and to South America. Listen tomorrow to Bob Hawke in "Thanks To The Yanks", and next Thursday, you'll be just wild about Harry. Yes...next Thursday is the night when Harry Savoy makes his bow in a completely new Camel Comedy show. Harry's wild about nonsense and Harry's wild about fun. A zany../dimwit...in fact, he's downright nuts, and you'll love him. Remember...next Thursday night on another network Camel cigarettes present Harry Savoy. And next Friday listen to Georgia Gibbs, Roy Bargy and his Orchestra, yours truly, Howard Petrie.

DURANTE:

AND JIMMY DURANTE.

MOORE:

And Garry Moore.

BOTH:

IN PERSONI

2830

(APPLAUSE)

ORCHESTRA:

(THEME UP...FADE FOR:)

PETRIE.

And remember...try Camels on your throat and your taste.

See for yourself how Camel's mildness, coolness and
flavor click with you!

ORCHESTRA:

(THEME UP)

(APPIAUSE)

(BOARD FADE)

(SWITCH TO STUDIO FIVE FOR HITCH-HIKE)

(ADDITIONAL CLOSING IF CUED BY PHIL COHAN)

(IN STUDIO FIVE)

SHIELDS:

June eighteenth, is Father's Day. How about doing your Father's Day shopping early. Early -- and wisely...like giving dad a present you know he'll like a big red pound or half pound package of Prince Albert. Watch that look of pleasure come over his face as he sniffs that great, mellow, aged-in-the-wood aroma, when he savors that grand, rich flavor. Prince Albert is mild and bite-free, because it's no-bite treated. It's crimp out to pack and draw and burn just the way dad likes it. He'll be saying a great, big "Thank You" -- and he won't just be acting polite!

ANNCR:

This is CBS...The COLUMBIA...BROADCASTING SYSTEM.