(REVISED)

BROADCAST

Master -MAY 5 1944
RR.

WILLIAM ESTY COMPANY

CAMEL CIGARETTES

THE CAMEL PROGRAM

CBS NETWORK FRIDAY, APRIL 28, 1944 PROGRAM NO. 58 7:00 - 7:30 P.M. PWT

CAST

GARRY MOORE JIMMY DURANTE GEORGIA GIBBS HOWARD PETRIE ROY BARGY ELVIA ALLMAN CHARLIE CANTOR PATRICK MCGEEHAN FRED SHIELDS

"THE CAMEL PROGRAM"

FRIDAY, APRIL 28, 1944

7:00 - 7:30 P.M. PWT

CUE:

(COLUMBIA BROADCASTING SYSTEM)

(......30 Seconds.....)

(AS PROGRAM TAKES THE AIR, AUDIENCE AND CAST ARE LAUGHING)

(AFTER THREE....FIVE SECONDS)

SOUND:

PHONE RINGS...PHONE UP

MOORE:

Hello....this is Garry Moore speaking!

DURANTE:

HELLO, JUNIOR ... THIS IS JIMMY!

MOORE:

Jimmy Durante! Where are you?

DURANTE:

THERE WAS A BIG CROWD WAITING FOR ME AT THE

LOS ANGELES STATION AND THEY STARTED YELLING "WELCOME

HOME DURANTE!" WHILE MY TRAIN WAS STILL IN POMONA!

MOORE:

How come they started yelling for you in Los Angeles

while you were still in Pomona?

DURANTE:

CAUSE I STUCK MY HEAD OUT OF THE WINDOW AND MY NOSE GOT

IN TWENTY MINUTES AHEAD OF THE TRAIN!

(APPLATE)

ORCHESTRA:

(PYRAMID CHORDS)

PAND:

C-A-M-E-L-SI

PETRIE:

(COID) Camel Cigarettes present...Jimmy Durante and

Garry Moore.

(APPLAUSE)

ORCHESTRA: (THEM

(THEME FULL AND FADE FOR:)

THE CAMEL PROGRAM -2-4/28/44

PETRIE:

Yes, it's the Friday Night Camel Show...Garry Moore,
Jimmy Durante, Georgia Gibbs, Roy Bargy and his
orchestra and yours truly, Howard Petrie...brought to
you by Camel, the cigarette that's first in the service!
Camels stay fresh, cool smoking, and slow burning,
because they're packed to go around the world!

MUSIC:

(OUT)

PETRIE:

And now, from Hollywood, we present the co-ster of our show; a young man whose face is his fortune - and who is fortunate that you can't see his face!... He is Here!s Garry Moore!

(APPLAUSE)

MOORE:

Well, thank you -- thank you VERY much, my friends, and good evening, ladies and gentlemen - nice to see you again. And on behalf of the entire Camel Friday might Tripe --er, troupe - I want to say how good it is to be back in Hollywood, where the men are man, and the women are -- and the women are....And would believe it, Howard, I've already gotten a letter of welcome from the Brown Derby.

PETRIE:

No kidding?

MOORE:

No kiddin'....It says/"Dear Mr. Moore, on the walls of our

restaurant we paste up pictures of all the stars, and we

hero

can hardly wait to paste you"....Isn't that charming.... a

PETRIE: John It's lovely... To bad Mayor LaGuardia can't be here to see

the reception you're getting.

MUORE:

Oh, the Mayor wouldn't like Hollywood, Howard of the fire

department is too small, They only have one hose,

one wagon and four dogs.

PETRIE:

Four dogs? Do they pull the wagon?

MOORE:

He -- they locate the hydrant They're water

spaniels, y'see.

PETRIE:

Well what are YOUR plans for Hollywood, Garry?

WOORE:

Well yuh know/I came out here to do some screen work and

tomorrow I go out for fittings.

PETRIE:

Yuh do?

MOORE:

Yes. And you know that's hard work, fitting screens....

You've no doubt heard of that best-selling book called

"Chicken Every Sunday."

PETRIE: Yes?

THE CAMEL PROGRAM -4-4/28/44

MOORE: I'm making the sequel to it, "Meathalls Every Monday"

It should be great.

SOUND: DOOR OPEN AND CLOSE

ELVIA: (GUSHY) Pardon me, gentlemen -- I'm looking for

Garry Moore.

MOORE: I'm Garry Moore!

ELVIA: Oh, how do you do - my name is Rosemary Bunacrunt.

MOORE: Your name is Crunabunt?

ELVIA: No, I'm sorry - my name is Bunacrunt.

MOORE: Well I'm sorry it's Bunacrunt, too ... What can I do for

yuh?

ELVIA: The Hollywood Chamber of Commerce sent me over to read

an official welcome?

MOORE: Oh, really? How does it go?

WIVIA: (AHEM) ... A soldier can go to meet the foe,

A baker can go to roll his dough.

A sexton can go to ring his bell,

But you my friend -- hello, hello.

THE CAMEL PROGRAM -5-

Indeed, very

MOORE: Oh, that's lovely...But before you go, I'd just like

to offer my greeting to Hollywood -- We're glad to be

here and say hello.

ALLMAN: Out west here the weather's so mellow.

PETRIE: We know that the weather is mellow.

MOORE: But I'm glad that I brought my umbrelle. Hello.

ALLMAN: Hello.

MOORE: Hello.

ALLMAN: Hello.

MOORE: Hello.

ALLMAN: Hello.

PETRIE: Hello.

MOORE: On the train I went days without supper.

PETRIE: Not once did he have any supper.

ALLMAN: Why didn't you have any supper?

MOORE: 'Cause my lowers got lost in my upper. Hello.

ALLMAN: Hello.

MOORE: Hello.

ALLMAN: Hello.

MOORE: Hello.

ALLMAN: Hello.

PETRIE: Hello.

MOORE: For some place to live I've been lookin'.

PETRIE: For some place to live he's been lookin'.

ALLMAN: And why have you done so much lookin'?

MOORE: 'Cause I ain't got a patio to cook in. Hello.

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VITWVN:

Hello.

MOORE:

Hello.

ALLMAN:

Hello.

MOORE:

Hello.

ALLMAN:

Hello.

MOORE! ALL: Awww! Hello...

(APPLAUSE)

MOORE: Thank Yand with my personal greetings to one side....

ORCHESTRA: (SNEAK IN DURANTE MUSIC)

let's say a further hello to Camel's white haired boy -that dark horse Presidential candidate -- Jimmy Durante -in person!

THE CAMEL PROGRAM -7-4/28/44 (REVISED)

DURANTE: YOU GOTTA ST

YOU GOTTA START OFF EACH DAY WITH A SONG EVEN WHEN

THINGS GO WRONG, YOU'LL FEEL BETTER YOU'LL EVEN LOOK

BETTER... (HOLDS HIGH NOTE) WHAT A NOTE -- FOR TEN YEARS

I'VE BEEN CULTIVATING MY VOICE -- MAYBE I SHOULDA

PLOWED IT UNDER!

MOORE: It's good to see you, Jimmy, and you sure/look great.

DURANTE: AND WHY SHOULDN'T I. A MAN RUNNING FOR PRESIDENT HAS

GOT TO EXERCISE EVERY DAY -- AND BOY, AM I RUGGED.

WHY ONLY YESTERDAY A BIG FELLER BUMPS INTO ME AND SAYS,

"WHY DON'T YOU LOOK WHERE YOU'RE GOING!" SO I SAYS,

"DON'T TRIFIE WITH ME, STRANGER, I WANT YOU TO KNOW I'M

AS HARD AS NAILS!" AND WHAT DO YOU THINK?

MOORE:

What?

DURANTE: HE HIT ME ON THE HEAD WITH A HAMMER!..I'LL SUE HIM FOR

EVERY PENNY I'VE GOT!

MOORE: What an intellect! Jimmy, when you were a child did

you ever fall down a flight of stairs?

DURANTE: NO. MY GOVERNESS PUSHED ME...BUT THAT'S NEITHER

BESS-A-MAY NOR MOOCHO! . THE OTHER NIGHT I WAS INVITED

TO SPEAK AT A CONVENTION SO I STARTED POLISHING MY

ANTLERS -- (YOU SEE IT WAS AN ELKS CONVENTION) I WAS

NONCHALANTIX SMOKING A CAMEL, WHEN I GOT A LETTER BY

CARRIER PIGEON FROM WASHINGTON.

MOORE: You mean the pigeon flew all the way from Washington?

DURANTE: NO. HE COULDN'T GET A PRIORITY SO HE WALKED!..THAT'S

THE CONDITIONS THAT PREVAIL!

THE CAMEL PROGRAM 4/28/44

I suppose they wanted you down in Washington immediately. MOORE:

THAT'S RIGHT, JUNIOR -- EVERYBODY AT THE NATION'S CAPITOL DURANTE:

IS SHOUTING DURANTE FOR PRESIDENT SO I JUMPED ABOARD

THE FIRST TRAIN OUT.

As the carpaign draws near you've no doubt got your MOORE:

-carpaign on your mind night and day.

YOU SAID IT. WHY EVEN ON THE TRAIN I LOST NO TIME. I DURANTE:

WENT THROUGH EACH CAR AND PERSONALLY SPOKE TO EACH

PASSENGER.

Did you get many votes? MCORE:

NO BUT I SOLD SIX BOXES OF CRACKERJACKS AND THREE DURANTE:

TOOTSIE ROLLS!

It's a lucky thing you weren't selling Hershey bars - they MOORE:

would have thought you were nuts.... Ha-ha-ha....

THAT'S MY DOY WHO SAID THAT! DURANTE:

But tell me, James -- with all these sudden trips to MOCRE:

Washington don't you have a hard time getting a hotel

room?

INDUBITABLY, UNQUESTIONABLY DURANTE:

THERE I HAD TO SHARE A ROOM WITH A VAUDEVILLE ACTOR AND

HIS TRAINED SEAL. WHAT AN EXPERIENCE. I DIDN'T MIND WHEN

THAT SEAL PUT ON MY PAJAMAS, I DI N'T MIND WHEN HE SLEPT IN

MY BED, BUI WHEN HE ATE MY BREAKFAST AND THREW ME A FISH -

THAT WAS TOO MUCH.

A most unique experience. MCORE:

THE CAMEL PROGRAM -9-4/28/44 (REVISED)

DURANTE:

IT COULDN'T HAVE BEEN YOU-NEEK-ER... I HAD JUST ABOUT

FINISHED EATING THE FISH WHEN GENERAL MARSHALL ASKED

ME TO MAKE AN INSPECTION TOUR OF THE AIRPORT.

AND WHO DO YOU THINK I SAW TAKING HIS PILOT'S TEST?

MOORE:

Who?

DURANTE:

UMBRIAGO.

MOORE:

Umbriago! Was he any good?

DURANTE:

WAS HE GOOD! HE COULD KEEP HIS PROPELLOR REVOLVING,

HE COULD KEEP HIS WINGS CE LEVEL BUT HE COULDN'T KEEP

HIS TAIL IN THE AIR!

MOORE:

Why not?

DURANTE:

BECAUSE HE WAS STRAPPED TO THE SEAT.

MOORE:

A most amazing guy, this Umbriago. Some day you'll

have to tell me all about him, Jimmy.

DUPANTE:

WITH PLEASURE, JUNIOR, AND TODAY IS AS GOOD AS ANY...

JUST LISTEN:

ORCHESTRA:

"UMBRIAGO"

(APPLAUSE)

UMBRIAGO

(Oom-Bri-Ago)

By Jimmy Durante and Irving Caesar

VERSE

I know a fellow, He's a fellow who will make your life so mellow, There's one like him in ev'ry town, He's half a man and half a clown --

CHORUS #1

QUARTET: Umbriago --

Could be Mayor of New York or of Chicago,

QUARTET: Umbriago --

Raises cain from Portland Maine to Santiago,

When you worry,

Better send for Umbriage in a hurry,

Hers got lots of time,

That's all he spends is time,

But never spends a dime, So when you feel low,

Better send For my friend

UMBRIAGO: QUARTET:

CHORUS #2

QUARTET: Umbriago ---

Anytime you try to find him he is eating,

QUARTET: Umbriago --

In his hands a menu takes an awful beating,

He is gifted,

He 11 eat anything provided he can lift it,

He don't need a wife,

He says he's set for life, He's got a fork and knife,

What a guy to know,

QUARTET: Who-oo-oo? QUARTET: Who-oo-oo? UMBRIAGO. QUARTET:

CHORUS #3

EVERYBODY: Umbriago --

Could be Mayor of New York or of Chicago, QUARTET:

EVERYBODY: Umbriago --

Raises cain from Portland Maine to Santiago, QUARTET:

DURANTE:

When you worry, Better send for Umbriago in a hurry,

He's got lots of time,

That's all he spends is time,

But never spends a dime,

So when you feel low, QUARTET:

EVERYBODY:Better send EVERYBODY: For my friend EVERYBODY: UMBRIAGO:

MOORE:

Thank you, Jimmy, that was right down our alley -- and for those who'd like to go farther afield, here's - Howard Petrie!

PETRIE:

Gold Coast, British West African colony guarding the South Atlantic. To Americans on the Gold Coast, to U.S. bases and outposts throughout the world, go Camel cigarettes, by the million, by the ton, for Camels are first with men in all the services, according to actual sales records. At the ends of the earth, or at your store down the street, Camels are fresh, cool smoking, and slow burning, because they're packed to go around the world. Both at home and overseas, more people want Camels, the fresh cigarette, the cigarette with more flavor. So remember, if your store is sold out -- Camel cigarettes are worth asking for again!

CTIORUS: C-A-M-E-L-S!

PETRIE:

Camel cigarettes. Camel's standard of costlier tobaccos is the same for soldier, for civilian, anywhere in the world.

ORCHESTRA: (INTRODUCTION TO "IS MY BABY BLUE TONIGHT.)

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PETRIE:

It's Roy Bargy and the orchestra now with a Bargy

arrangement of "Is My Baby Blue Tonight."

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ORCHESTRA:

"IS MY BABY BLUE TONIGHT"

(APPLAUSE)

"THE CAMEL PROGRAM" -12-4/28/44 (REVISED)

DURANTE: AND THAT WAS ROY BARGY AND HIS "RENT A BATON AND DRIVE IT

YOURSELF ORCHESTRA" PLAYING "IS MY BABY BLUE TONIGHT"

FROM THE TATTOOED LADY OF THE SAME DESCRIPTION . . . AND

THAT BRINGS US TO THE CAMEL CULTURE CORNER AND

MR. GARRY MOORE.

MOORE: Thank you, James ... Y'know when I was here last summer

I decided to plant a California flower garden.

DURANTE: WHAT DID YOU GET IN YOUR GARDEN? MARIGOLDS?

MOORE: No - mice. ... And in memory of that experience

I wrote an epic poem cailed "Ode to California"... And

I should like to read it now.

ORCHESTRA: (SONGS MY MOTHER TAUGHT ME...... (SNEAK IN)

DURANTE: I SHALL LISTEN WITH BOTH EARS ASKEW.

more: Thank you.

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ORCHESTRA: (SONGS MY MOTHER TAUGHT ME - FADE TO BACKGROUND)

MOORE:

To me there's nothing quite as nice as Little brown and furry mices; Mices, with their twinkling noses, Chewing up my garden hoses -Chewing up my nicest posies --Chewing dese, and dem and doses. Oh I'd rather be you, oh little mices, Than rich as the dickens, or even twice as. I'd rather be you than an oil burner -I'd rather be you than Lana Turner. And everyone knows there's nothing better Than Lans Turner in a - overcost. I'd rather be you, oh little mices Than be a dog without no lices I'd rather be you than the guvnor of Florida Or Boris Karloff, or someone horrider Or the daring young man on the flying trapeze Or the guy who invented the first chemise. I'd rather be you than Spring's first harbinger, Or the man who comes and collects our garbinger.

(CONTINUED)

MOORE: (Cont'd) Now I know, dear mices, you're wondering why I'd so much rather be you than I. Well, if I was a mouse and you was human I'd wait till each one of your flowers was bloomin' I'd weit till one flower came up through the mud And turned to another and said, "HI'yuh, bud" Then I'd eat your begonias - I'd chew up your jonquils And not only yours, but your aunt's and your onquil's I'd gnaw on your roses - then quick as a wink -I'd eat up your favorite Hyastink. I'd quickly cometh, and quickly goeth-And lots of times I'd doeth boeth. Then maybe at last you mices would know Why human beings hate you so. And thus ends my poem to California -It could've been shorter - but not much cornia.

ORCHESTRA: (PLAY OFF)

(APPLAUSE)

15/30

MOORE:

Thank you, my friends, you're very kind. But the moral of my poem is, if you've got mice in your marigolds or ents in your plants it's your own fault, because this year you should be raising food -- not This year there's a greater need for Victory flowers. gardens than ever before -- because civilians will get an even smaller share of the canned vegetable crop than they did last year. All families with surmy space and fortile ground are urged to plant gardens. have no garden space of your own, see if your community has an area set aside for victory gardens. Talk to somebody who had a successful garden last year -- there were millions -- or write for information to your State Agricultural College, or to Victory Gardens, Washington 25, D.C. That's Victory Gardens, Washington 25, D.C.

ORCHESTRA:

(INTRODUCTION TO GIBBS)

"THE CAMEL PROGRAM" -16-4/28/44

MOORE:

Meanwhile, it's her Nibbs, Miss Gibbs...Hiyah,

Georgia.

GEORGIA:

Hiyuh, Garry! Do yah recognize the bounce in the

background?

MOORE:

Why, shore -- it's another patriotic appeal.

GEORGIA:

Called "Milkman, Keep Those Bottles Quiet."

Lookaut my friends, ith

16 33

MOORE:

GIBBS:

"MILKMAN KEEP THOSE BOTTLES QUIET"

(APPLAUSE)

MUSIC:

(QUICK FANFARE)

MOGEEHAN:

Thanks to the Yanks of the Week. Tonight we salute
Infantry Second Lieutenant Ernest Childers, of
Broken Arrow, Oklahoma, whose blood is a fighting
mixture of Irish and American Indian. Though receiving
treatment for a fractured bone in his foot, he
learned that his battalion was pinned down by German
machine-gun and morter fire. He rushed to the area
with a pairol of eight men, and in one of the war's
greatest exhibitions of rifle marksmanship, personally
killed seventeen Germans, and won the second
Congressional Medal of Honor to be awarded in the Italian
campaign. In your honor, Lieutenant Ernest Childers,
the makers of Camels are sending to our soldiers overseas
three hundred thousand Camel cigarettes.

.MUSIC:

(FANFARE)

(APPLAUSE)

PETRIE:

Each of the four Camel shows honors a Yank of the Week, sends three hundred thousand Camel cigarettes overseas... a total of more than a million Camels sent free each week. In this country, the traveling Camel Caravans have thanked audiences of more than three and a half million Yanks with free shows and free Camels.

ORCHESTRA: (PLAY OFF)

PETRIE:

Ladies and gentlemen, instead of our usual Friday night drama, Jimmy and Garry would like to give you a bird's eye view of their trip from New York to California. It all started a week ago in their New York hotel room when...(FADE)

MUSIC:

(BRIDGE)

MOORE:

Jimmy, tomorrow we leave for California. And that good old California sunshine. You know what that California sun is, James.

DURANTE:

YEAH, IT'S A GREAT BIG BALL OF FIRE UP IN THE SKY, THAT RISES IN THE EAST, COMES WEST OVER THE ROCKY MOUNTAINS, MAKES A DETOUR AROUND LOS ANGELES, AND SETTLES IN FLORIDA FOR THE WINTER!

MOORE:

Just the same we'll be in Hollywood again. I remember some pleasant little things about Hollywood...Gain Jee I hope I haven't lost their phone numbers...But enough of small talk, ferres. We've got a lot of packing to do and you haven't even started.

DURANTE:

DON'T WORRY ABOUT ME. ALL I HAVE TO DO IS CLOSE MY
EYES AND MY BAGS ARE PACKED. (AND THAT'S NOT A
PRO-VAR-RI-CATION)

MOORE:

Well, then if you're all set, why don't you help me get dressed?

DURANTE:

THAT I WILL. WHICH SUIT DO YOU WANT - THE SACK SUIT MARKED IDAHO, OR THE HEARING BONE MARKED BROWN DERBY?

MOORE:

You better give me the striped suit marked Alcatraz.

That's a boy. See, I hope all the gang will be on time.

MOORE:

Say, Jimmy, will it cost me extra to take my golf bag

on the train??

DURANTE:

CERTAINLY NOT.

MOORE:

We You mean I can put anything I want to in the bag??

anything you want -

DURANTE:

MOORE:

Then I might take my wife after all. Oh, good!

DURANTE:

COME ON, JUNIOR. LET'S GO TO THE STATION.
Well all reit.

more:

ORCHESTRA:

(BRIDGE....SEGUE TO:)

SOUND:

STATION NOISES

MOORE:

of Gosh, Jimmy, it's certainly crowded at this depot.

Do you think there might be any pickpockets here?

DURANTE:

I DON'T THINK SO. LET ME LOOK .. NO .. NONE OF MY

MOUSETRAPS WENT OFF YET.

MOORE:

Well, let's go over to the ticket window. Pardon me,

we'd like a couple of tickets, Mister.

ALLMAN:

Where do you get that Mister stuff! For your information

you're talking to a woman.

MOORE:

You wanna bet!

: NAMLIS.

Now weith a minute You two characters ...

MUORE:

My dear young lady, we're Moore and Durante. We're

comedians.

ALLMAN:

Ya wanna bet?

MOORE:

I should quit when I was even.

DURANTE:

MY DEAR MADAM, WE'VE HAD OUR PICTURES IN A NATIONAL

MAGAZINE.

ALLMAN:

What magazine?

DURANTE:

DID YOU EVER HEAR OF LOOK, PIC, SEE AND PEEK?

ALLMAN:

Yes. Which one were you in?

DURANTE:

TWITCH. I GOT A MILLION OF 'EM.

MOOR起:

Now young lady...about those tickets.

ALLWAN:

Well, let me see. I can give you a sixty dollar ticket

for a seat or a fifty dollar ticket for standing up.

MOOR立:

we've only got thirty dollars. Give us a couple kneeting

down squatting.

ALLMAN:

The best I can do is thirty-five dollars, and that's

our ceiling price.

DURANTE:

WE'LL TAKE IT.

ALLMAN:

Okay. Here you are - two tickets on the ceiling.

MOORE:

Well, it:11 be nice having a roof under our feet.

CANTOR:

All aboard - train leaving for Buffalo, Cleveland,

Chicago, Albuquerque, Los Angeles, / You better hurry.

The engineer's in 1-A..

MOSIC:

(BRIIGE, AND SEGUE INTO MOVING TRAIN WITH "CALIFORNIA

HERE I COME")

DURANTE:

HE, JUNIOR. IT'S MORNING. WAKE UP.

MOORE:

Huh? Oh, good morning, Jimmy. Say, you know, it wasn't

bad sleeping here in the cattle car / for dinner last

night I had four bales of hay and all the milk I could

milk.

DURANTE: 9, DID YOU REALLY SLEEP IN THIS CATTLE CAR ALL NIGHT?

MOORE:

Yeah & fou should seen me. There were fifty cows at

one end of the car and sixty cows at the other.

DURANTE:

WHERE WERE YOU?

MOORE:

I was the little squirt in the middle.

DURANTE:

HOW HOM-MARGE-A-NIZING. I SURE AM GLAD I FOUND A ROOM

TO SLEEP IN.

MOORE:

Oh - what room did you sleep in, Jimmy?

DURANTE:

I AIN'T SAYING. BUT FOR A PILLOW I USED A PILE OF

PAPER TOWELS. ME WHO USUALLY SLEEPS IN THE BRIDAL SUITE.

MOORE:

Boy. we sure are traveling in style. Have you seen

Roy Barry this morning?

DURANTE:

ROY IS REHEARSING WITH GEORGIA GIBBS. AND HOWARD PETRIE.

ANY TIME I WANT HIM, I JUST PULL THIS CORD.

MOORE:

Why does he come when you pull the cord?

DURANT:

HE'S GOT TO. THE OTHER END IS TIED AROUND HIS NECK.

MOORE:

that was clever of you. undeed.

lan.

PORTER:

'Xcuse me, gentlemen, I'm the man in charge of this car.

DURANTE:

ARE YOU THE PORTER?

PORTER:

No, sir, I'm the stable boy ... (HORSES NEIGH) .. get back

there, son... This telegram just came for you,

DURANTE:

THANK YOU. JUNIOR, GIVE THE MAN A TIP.

MOORE:

Okay. Can you break a ten, Porter?

PORTER:

No. sir.

MOORE:

Well, never mind, you san keep the whole dime...

PORTER:

Thank you, Mr. Benny.

DURANTE:

HET, JUNIOR. WHAT DO YOU THINK OF THIS WIRE WE JUST

GOT. THEY HEARD WE'RE ARRIVING IN HOLLYWOOD TODAY AND

LUX WANTS US.

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MOORE:

They want us to act on the Lux Show?

DURANTE:

NO, THEY WANT US TO RINSE OUT A FEW THINGS! (THAT'S

THE HOLLYWOOD CONDITIONS THAT PREVAIL.)

PETRIE:

Gentlemen...gentlemen...I don't know what it is about

me, but everyone I meet wants to squeeze me. Just

everyone I meet wants to squeeze me.

MOORE:

Who are you?

PETRIE:

Oh, just a little orange!

SOUND:

DOOR SLAMS

DURANTE:

I'LL GET HEM IF IT TAKES A MATERNITY

THE CAMEL PROGRAM 23-24 4/26/44

CANTOR: (CALLING OUT) Los Angeles -- Los Angeles -- Union Depot!

Last stop!

MOORE: Come on, Jimmy, we're there! Let's get out on the

platform.

DURANTE:

COME ON.

SOUND: BAND PLAYING "HOT TIME IN OLD TOWN"...PEOPLE CHEER

MOORE: Gee Look at that, Jimmy! Just Look at the crowd that's

here to greet us. Isn't it wonderful!!

DURANTE: WHAT AN OVATION! TEN THOUSAND PEOPLE JUST TO SEE US.

MOORE: Yes, Jimmy - let's not disappoint that crowd. Get

out there on that platform and make the speech of

your life.

DURANTE: OKAY -- LADIES AND....

MAN: (BRITISH ACCENT) I say, gentlemen -- would you

mind stepping to one side while I get out on the

platform?

MOORE: Wait a second -- who are you?

MAN: I am Winston Churchill!

DURANTE: HOW DO YOU LIKE THAT! EVERYBODY WANTS TO GET INTO

THE ACT!

ORCHESTRA: (PLAY-OFF)

(APPLAUSE)

25/25

PETRIE:

Jimmy and Garry will be back just as soon as I tell you how she was comin' 'round the mountain --

ORCHESTRA:

(PLAYS, A BIT SOFTIY... "SHE'LL BE COMIN' 'ROUND THE

MOUNTAIN WHEN SHE COMES!)

PETRIE:

Yessir, driving six flat-footed horses --

ORCHESTRA:

(PLAYS, UP... "SHE'LL BE COMIN' 'ROUND THE MOUNTAIN

WHEN SHE COMES! "...LAST FEW NOTES VERY FLAT)

PETRIE:

Yessir, flat as soup without salt -- and it can be worse in your cigarettes. If war-time flatness is squashing the flavor in your cigarette - get Camels for more flavor!

If you're looking for a cigarette that won't go flat no matter how many you smoke, get Camels for more flavor.

Costlier tobaccos, blended with that Camel master touch, give Camels more flavor, help them hold up, keep from going flat, no matter how many you smoke. Double check that in your T-Zone, your taste and throat - everybody's own personal proving ground for flavor and mildness.

And remember, Camel cigarettes stay fresh, cool smoking, and slow burning, because they're packed to go around the world!

CHORUS:

C-A-M-E-L-S!

PETRIE:

Camel cigarettes! They're first in the services!

They've got what it takes!

CPCHESTRA:

(INTRODUCTION TO "WHO WILL BE WITH YOU")

WHO WILL BE WITH YOU WHEN WE'RE FAR AWAY ... WHEN WE'RE DURANTE:

LET ME HEAR THAT HIGH NOTE, MAESTRO! WHAT A NOTE!

MOORE:

A notable note, Mr. Durante.

DURANTE:

A NOTE OF ASTONISHMENT, MR. MOORE.

MOORE:

And so ends our first evening in Hollywood, James.

DURANTE:

YES, BUT THE EVENING IS STILL YOUNG, JUNIOR. WE'VE GOT

PLACES TO GO AND PEOPLE TO DO.

MOORE:

Well, that's all very well, but who's gonna show us

around.

DURANTE:

WHO'S GONNA SHOW US AROUND! (HA HA) Why its

M. Usubriago! HE KNOWS HOLLYWOOD LIKE NEW YORK AND CHICAGO

MOORE:

(DOES) HE KNOW TURNER, GRABLE, ALICE FAYE AND GARBO??

DURANTE:

m: I'm with you. LISTEN JUNIOR

STAY AWAY FROM UMBRIAGO OR HE'LL RUIN YA

Yesh, but from what I don't understand - you know why

OH JAMES NOW I'M STUCK

I WON'T MEET MICKEY MOUSE

I WON'T MEET DONALD DUCK

KEEP THIS SECRET LOW

ON MY OATH THEY ARE BOTH UMBRIAGO!!

(APPLAUSE)

ORCHESTRA:

(THEME)

PETRIE:

Camel broadcasts go out to the United States four times a week, are shortwaved to our men overseas, and to South America. Listen tomorrow to Bob Hawk, in "Thanks to the Yanks", Monday to "Blondie." Thursday to Abbott and Costello; and next ifriday to Georgia Gibbs, Roy Bargy and his orchestra, yours truly, Howard Petrie.

DURANTE:

AND JIMMY DURANTE.

MOORE:

And Garry Moore. And listen, folks, don't forget to start digging that Victory Garden right away. Food is " " vite1 to winning the war, and winning the war is our responsibility.

DURANTL:

THAT'S MY BOY WHO SAID THAT.

MOORE:

Good night, Mr. Durante.

DURANTE:

GOOD NIGHT MR. MOORE.

BOTH:

GOOD NIGHT, EVERYBODY (FOLKS)

(APPLAUSE)

ORCHESTRA: (THEME UP...FADE FOR)

PETRIE:

And remember. get Cameis for more flavor. If you're looking for a cigarette that won't go flat no matter how many you smoke .. get Cameis, for more flavor

ORCHESTRA: (THEME UP)

(APPLAUSE)

(BOARD FADE)

(SWITCH TO STUDIO FIVE FOR HITCH HIKE)

(ADDITIONAL CLOSING IF CUED BY PHIL COHAN)

(IN STUDIO FIVE)

SHIELDS:

Mister Pipesmoker, does your girl hold her breath till your pipe goes out? Don't let her do that, man -- get Pipe Appeal with Prince Albert! Ah, yes, girls flock around the man whose pipe gives off the pleasant, aged-in-the-wood aroms of Prince Albert! And you'll really go for Prince Albert yourself, too -- it's no-bite treated to give you cool, tongue-happy smoking comfort, and crimp cut to pack and burn and draw just right. Get the big red two-ounce package of Prince Albert! It holds around fifty swell-smoking, better-tasting pipefuls. That's why more pipes smoke Prince Albert than any other tobacco in the whole world.