WILLIAM ESTY COMPANY

"THE CAMEL PROGRAM"

PROGRAM 崇口

CAST

HARRY SAVOY

BENAY VENUTA

PAULA KELLY AND THE MODERNAIRES

JIMMY WALLINGTON

PETER VAN STEEDEN & ORCHESTRA

PHIL KRAMER

ELSIE MAE GORDON

JACK ARTHUR

MATTHEW CROWLEY

PAUL LUTHER ... YANK OF THE WEEK ANNOR

BILL ADAMS....P. A. ANNOR

DIRECTOR....KEN MAC GREGOR

THURSDAY, AUGUST 31, 1944

BROAD CAST

FOR NBC

SOUND:

MILTON KAYE

ENGINEER: GEORGE ANDERSON

PRODUCTION: EDDIE DUNHAM

NBC NETWORK

WILLIAM ESTY COMPANY

REVISED

THE CAMEL PROGRAM

()() 10:00 -10:30 PM

AUGUST 31, 1944

THURSDAY

CUE:

This is the NATIONAL BROADCASTING COMPANY

(.....)

WALLINGTON: (COLD) Camel Cigarettes present HARRY SAVOY!

(ORCHESTRA....STIRRING CHORDS BUILDING INTO)

(BAND: SINGS....C-A-M-E-L-S)

WALLINGTON: CAMELS!

(ORCH: "I'M JUST WILD ABOUT HARRY"....THEME)

(ESTABLISH WITH BRASS LAFF, THEN FADE FOR)

WALLINGTON: This is the Thursday night Camel show starring Harry
Savoy...with Benay Venuta...Paula Kelly and the
Modernaires....Peter Van Steeden and his Orchestra....
and yours truly Jimmy Wallington, brought to you by
Camel, the cigarette that's first in the service,
according to actual sales records! See if your throat
and your taste don't make Camel a first with you too.
Find out for yourself!

(ORCH: MUSIC UP TO STRONG FINISH)

WALLINGTON: And here he is the star of our Thursday night Camel show... HARRY SAVOY!

(APPLAUSE)

HI JIMMY GUES I WHERE I WAS...I WAS IN A DEPARTMENT STORE....I'M WALKING AROUND MINDING MY OWN BUSINESS.... I'M SHOPLIFTING ... I SAID TO THE GIRL BEHIND THE COUNTER ... "HAVE YOU ANY NOTIONS?" ... SHE SAID "CERTAINLY A SOUTH AMERICAN CUCKOO CLOCK ... EVERY HOUR THE COCKOO COMES OUT AND SINGS..."COCKOO...CACKARACHA".....

JIMMY:

Can't he just come out and tall the time?

SAVOY:

Just a little fuckoo I INVENTED A CLOCK WITHOUT NO, HE'S # STOOL PIGEON

JIMMY:

A clock without any hands? How do you know what time it is?

SAVOY:

I LISTEN TO THE RADIO.... ALGO INVENTED A GAME

JIMMY

ANY HANDS

NO ... NOT "GUESS WHO MIATS IS?"

It's you! -JIMMY:

NO IT SAVOY:

Then who is the JIMMY:

OH THE PITY OF IT

JIMMY Then how can I gubss?

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JIMMY, THE CAME IS CALLED "GUESS WAS THIS IS". I'LL.

EXPLAIN. FIVE O'GLOCK THIS MORNING, I CALLED A GUY ON

THE PHONE AND SAID. "QUESS WHO THE IS?"

JIMMY:

Did he guess Fight?

SAVOY:

YEAH. AND HE CAME OVER AND PUNCHED ME IN THE NOSE!

JIMMY, DO YOU KNOW WHAT I'D LIKE TO DO?

JIMMY:

What?

SAVOY:

WANNA...FIRST I WANNA...MAYBE I'LL HAFTA...REMEMBER HE
WHO MUST AND DOESN'T...IT'S JUST TOO BAD, THAT'S ALL...
YOU NEVER KNOW WHAT YOU'RE SUPPOSED TO DO...SOMETIMES
YOU'RE SUPPOSED TO DO SOMETHING...YOU SAY TO YOURSELF...
LATER ON I'LL...AND JUST AS YOU'RE GONNA...IT'S TOO
LATE...WHERE THERE'S A WILL THERE'S A WAY...I MADE MY
WILL...I LEFT EVERYTHING TO MY CREDITORS...I FIGURED
THEY CARRIED ME THIS FAR...LET THEM CARRY ME THE REST
OF THE WAY...IF AT FIRST YOU DON'T SUCCEED...STOP....NO
USE ACTING SILLY!

JIMMY:

Harry, why don't you stop talking silly....Girls won't like you!

SAVOY:

OH YEAH...I JUST CAME FROM A PLACE WHERE THE WOMEN WERE CHASY ABOUT ME....

JIMMY:

Where was that? They were?

AN INSANE ASYLUM. YEAR, AND THEY WERE NUTE ABOUT THE PLACE. ONE GIRL REMINDED ME OF BRE LOOKED FIRE. I

STARTED LAUGUING. WHEN SHE THREW AN AXE IT ME... I

THOUGHT I'D SPLIT! SHE CHASED ME UP A. I RAN DOWN A.

I CAME TO A... IT'S A GOOD THING I'M DOWN HOUSED. MY

SISTER IS DOWNEGED. SHE'S SO DOWNEGED WHEN SHE WALKS

DOWN THE STREET WITH HER FELLER. SHE WALKS ON BOTH

HMMY:

Harry, why did that girl chase you. I thought you said the girls were all mad about you!

SAVOY:

YEAH THE WARE...THEY TORE THEIR HAIR OUT OVER ME....

JIMMY:

That's wonderful....

SIDES OF HIM...

SAVOY:

WONDERFUL NOTHING...WHO WANTS TO GO OUT WITH BALDHEADED
WOMEN...IT'S NOT SMART...ONLY BALD HEADED MEN GET PLACES...

JIMMY:

What makes you think baldheaded men get places?

SAVOY:

I READ IT IN THE PAPER...IT SAID BALDHEADED MEN ARE

COMING OUT ON TOP...NEVER JUMP AT A PREPOSITION WHEN AN

ADVERB IS COMING ALONG...REMEMBER "BIRDS OF * FEATHER"...

ARE CHILLY....

JIMMY:

Harry, Harry, what are you trying to say?

SAVOY:

YOU DON'T KNOW WHAT I WANT TO SAY...IF I WANT TO SAY
WHAT I WANT TO SAY...SO I'LL SAY IT...SO I SAID IT...
SUE ME...WHAT ARE YOU GOING TO GET...NOTHING! SUPPOSE
YOU BOUGHT FIVE TONS OF COAL...WHO WOULD GET THE COAL...

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JIMMY:

Why the buyer!

Ore there any questions?

SAVOY:

NO, YOU'RE WRONG...THE CELLAR! I'LL PROVE IT ... TAKE A

NUMBER FROM ONE TO TEN...

JIMMY:

Seven.

SAVOY:

TAKE ANOTHER NUMBER....

JIMMY:

Eight.

SAVOY:

SEE....YOU CAN DO IT YOURSELF...NOW DON'T ASK ME TO

HELP YOU NEXT TIME...

JIMMY:

Yarry will you please of stop it, heary, you make my head ring!

SAVOY:

IF A MAN ANSWERS HANG UP...YESTERDAY I WENT OUT WITH A

SPANISH GIRL...SHE WANTED ME TO PLAY HIDE AND SEEK

JIMMY:

A Spanish girl wanted you to play Hide and Seek?

SAVOY:

YEAH SHE SAID... "GO HIDE! YOU MAKE ME SEECK!" ... SHE'S

A LINGERIE MODEL ... SHE'S QUEEN OF THE UNDIE WORLD...

LAST NIGHT I BROUGHT HER A BOX OF CANDY...

JIMMY:

How sweet!

SAVOY:

YEAH, SHE'S THE OBJECT OF MY CONFECTIONS...EVERYTIME I
WANT TO KISS HER...HER FATHER COMES BETWEEN US...LAST
NIGHT I KISSED HER FATHER...SCM SHEEK...WE'RE NOT EVEN
ENGAGED....

JIMMY:

Oh well, a hundred and fifty years from now, a kiss will be a thing of the past!

IN 150 YEARS FROM NOW WHO CARES ... THINGS CAN HAPPEN...
THE OTHER NIGHT I TOOK HER TO THE MOVIES...IT WAS E THORROR PICTURES... SHE GOT SO FRIGHTENED SHE THREW HER
ARMS AROUND ME....

JIMMY:

What did you do?

SAVOY:

I SAW THE PICTURES FIVE TIMES!!

(APPLAUSE)

(AFTER MONOLOGUE)

(SAVOY PLAYOFF ... ORCHESTRA)

(APPLAUSE)

(ORCHESTRA FANFARE #1.... "YANK OF THE WEEK")

LUTHER:

Thanks to the Yanks of the Week! Tonight we salute Technical Sergeant Lewis L Coburn, of Niagara Falls, New York, who has flown the incredible total of one-hundred seven combat missions...seventy-two in the Pacific, thirty-five over France and Germany. In your honor, Sergeant Coburn, the makers of Camels are sending to our fighters overseas four hundred thousand Camel cigarettes.

(APPLAUSE)

(ORCHESTRA.....FANFARE #2)

WALLINGTON:

Each of the three Camel shows honors a Yank of the Week by sending, FREE, four hundred thousand Camel cigarettes overseas...a total of more than a million Camels sent free each week. In this country, the Camel Caravans -- traveling from camp to camp -- have thanked audiences of almost four million Yanks with free shows and free Camels.

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(INTRODUCTION FULL AND FADE)

JIMMY:

FULL AND FADE) in Latin shythms

This is "Tico Tico" played by Peter Van Steeden and his

Orchestra.

("TICO TICO"......PETER VAN STEEDEN & ORCHESTRA)

(APPLAUSE)

(COMMERCIAL) .

WALLINGTON: Ladies and gentlemen, there are twenty-six letters in the alphabet, and the twentieth letter.....

SAVOY:

THE TWENTIETH LETTER IS "T",,,,,

AND TWENTY-ONE IS "U"....

TWENTY-TWO IS "V".....

OH TWENTY-THREE SKIDDOO!!

WALLINGTON: A good idea, Harry, for I want to get back to that

twentieth letter..."T"! It's the most important because

"T" stands for Throat, and also for Taste -- the T-Zone

so important to every smoker that he owes his throat a

chance to try Camel's wonderful mildness, that cool, kind

mildness that.....

SAVOY: DON'T FORGET "TASTE", JIMMY ... TASTE IS SOMETHING THAT THEY

SAY.... "EVERY MAN TO HIS OWN"... ESPECIALLY WHEN HIS OWN...

IS HIS T-ZONE....

WALLINGTON: I like that, Harry...for Taste, too is important. Yes every smoker deserves the chance to sample the rich, full, mellow, won't-go-flat flavor of Cemel's superb blend of costlier tobaccos. Try Camels on your own T-Zone and find out -- really find out, -- which cigarette is best for you!

SAVOY: I KNOW WHAT'S BEST FOR ME RIGHT NOW ... I GOTTA GO HOME AND

WORK IN MY GARDEN...TROUBLE IS JIMMY, I CAN'T FIND MY

SHEARS...AND IT'S TOUGH TRIMMING HEDGES WITH AN EYEBROW

TWEEZER....GOOD THING FOR ME I SMOKE CAMELS...NOTHING EVER

BOTHERS MY TWEEZE-ZONE!

WALLINGTON: You heard what Harry said folks..in a pinch or otherwise, don't forget....

CAST:

C-A-M-E-L-S!

WALLINGTON: That spells real smoking pleasure!

(ORCHESTRA: INTRODUCTION FULL AND FADE FOR.....)

WALLINGTON: Paula Kolly and the Modernaires on deck and having fun

with "A Julie Box Saturday Night!"

("JUKE BOX SATURDAY NIGHT"...PAULA KELLY AND THE MODERNAIRES)

(APPLAUSE)

Ladies and gentlemen, Harry Savoy has gone home to WALLINGTON: work in his garden and trim the hedges... It might be interesting to see how Harry's getting a lawn...so let's pay him a visit.

BRIDGE..."IN THE GOOD OLD SUMMERTIME") (MUSIC: (ELECTRIC RAZOR WHINES)

(SAVOY SAYS "OUCH" AND "OO")

(RAZOR STOPS)

TI'S HARD TO MOW A LAWN WITH AN ELECTRIC RAZOR of the Color of the Col SAVOY: LOOK AT MY POOR BROKEN-DOWN VICTORY GARDEN. . THE

RADISHES DON'T GIVE A BURP ... THAT NEIGHBOR OF MINE

TOLD ME I'D HAVE A BUMPER CROP...HE'S CRAZY...NOT ONE

WALLINGTON:

BUMPER HAS COME UP YET. Period, new pentines.

(MOO....MOO)

GET AWAY FROM HERE, BESSIE MAE, A GARDEN IS NO PLACE SAVOY: FOR A COW.

(COW SINGING TO TUNE OF "BESAME MUCHO" .. MOO MOO ... WALLINGTON:

MOO MOO MOO MOO)

what d'ya Known. GEE A BESSIE MAE MOO COW...WELL, I GUESS I'LL WALK SAVOY: OVER AND HAVE A TALK WITH MY NEXT DOOR NEIGHBOR....

MAYBE HE'LL BE KIND ENOUGH TO LEND ME THE RAKE HE

BORROWED FROM ME TWO WEEKS AGO. . I'LL TRY THE BACK DOOR.

(UP THE BACK STEPS) (KNOCK ON DOOR ... DOOR OPEN)

HELLO, MR MACGREGOR.

MACG:

Hello...(LAFFS)...Who are you?...(LAFF) ... What do you want?

SAVOY:

I WANT MY RAKE...I'M YOUR NEIGHBOR...HARRY C SAVOY....

MACG:

Savoy? (LAFF) Never heard of you! (LAFF) Harry C

Savoy, eh? What does the 'C' stand for?

SAVOY:

CHA-WA-WA...WHEN I WAS BORN, MY FATHER SAID, "I WANTED A PET, BUT THIS IS RIDICULOUS"...HAVE YOU GOT A MIDDLE INITIAL MR MACGREGOR?

MACG:

Have I? (LAFFS) I got two of 'em.... B.O. .. (LAFF)

SAVOY:

WHAT DOES 'B.O.' STAND FOR?

MACG:

(LAFFS) Do I have to tell you? (LAFFS) Well, I'm sorry, Mr Savoy...(LAFF) I don't remember anything about the rake...(LAFF)

SAVOY:

OH SURE YOU DO...DON'T YOU REMEMBER THAT OLD RAKE WITH TWO TEETH MISSING IN FRONT?

MACG:

Oh sure!! (LAFFS) How is your girl?

SAVOY:

OH, SHE'S FEELING FINE...HEY, MY GIRL ISN'T AN OLD RAKE WITH TWO TEETH MISSING IN FRONT!

MACG:

She isn't?

SAVOY:

NO, SHE'S AN OLD RAKE WITH THREE TEETH MISSING IN FRONT!

(KNOCK ON DOOR....DOOR OPEN)

CROWLEY:

It's coming out of the grounds. It's coming out of

the grounds, I tell you! It's coming out of the grounds!

SAVOY:

WHAT'S COMING OUT OF THE GROUNDS?

CROWLEY:

My coffee,

(SIREN WHISTLE)

(DOOR SLAM)

SAVOY:

THAT GUY MUST BE OFF HIS BEAN...IF COFFEE'S GOOD TO
THE LAST DROP...THAT GUY LOOKS LIKE THE LOST DRIP...
BUT THIS AIN'T GETTING ME MY RAKE...

MACG:

Listen, Savoy...(LAFF) Forget your rake, and let's go in the kitchen and raid the icebox...(LAFF)...I raided it yesterday...and confidentially...(LAFF)...I never know what I'm gonna find in it!

SAVOY:

WHY? WHAT WAS IN IT YESTERDAY?

MACG:

My wife ... (LAFF) ... She can't stand the heat! (LAFF)

SAVOY:

THAT'S A HOT ONE..LOOK MR MACGREGOR..I GOTTA FIX MY GARDEN...WILL YOU PLEASE GIVE ME MY RAKE...

MACG:

I'm sorry, old boy. (LAFF) ...terribly sorry...(LAFF)
I didn't know that rake was yours, so I loaned it to
the big game hunter, who moved into the hunting lodge..
(LAFF)

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SAVOY:

OH YEAH. . . MY NEPHEW: S STUDYING TO BE A HUNTER

MACG:

Now where can you study to be a hunter?????

AT HUNTER COLLEGE ... (LAFFS) ... WELL I GUESS I'LL GO UP

TO SEE THAT BIG GAME HUNTER AND GET BACK MY RAKE!

MACG:

Okay, Mr Savoy...So long!

SAVOY:

CHA-WA-WA....

MACG: Cha-war wollaffs).... Well all I can say is

(B.O. FOGHORN BLATS OUT)

(MUSIC: ___BRIDGE..."A_HUNTING_WE WILL_GO"_)

AFRICAN

SAVOY:

HMMMM...SOME/HUNTING LODGE...I'LL PULL THE BELL ROPE...

(LION ROARS)

SAVOY:

PARDON ME, LEO....

(DOOR OPENS)

SAVOY:

ARE YOU THE FAMOUS HUNTER THAT FEARS NO BEAST...WHOSE

STEEL NERVE HAS NEVER BEEN BROWEN EVEN IN THE MOST

HAIR-RAISING SPOTS?

KRAMER:

Yesss.

(DOOR CLOSE)

SAVOY:

HEY, THAT'S SOME LION'S HEAD YOU HAVE THERE ON THE WALL.

KRAMER:

I got that lion with my third shot.

SAVOY:

WHAT D YOU GET WITH THE FIRST TWO SHOTS?

KRAMER:

Ginger ale.

SAVOY:

WHAT A SIZZLING EXPERIENCE....YOU KNOW THAT LION'S HEAD

REMINDS ME OF M.G.M.

KRAMER:

M.G.M.? You mean the movie beast that goes gr-r-r-r-

gr-r-r-r gr-r-r-r?

Gro-Gro, what is this a per gull?

SAVOY:

NO...M.G.M...MY GIRL'S MOTHER .. HEY WHADDYE KNOW...

LOOK AT THAT WILD BOAR HANGING OVER THE FIREPLACE....

DID YOU CATCH IT?

KRAMER:

No, it caught me... That's my wife.

SAVOY :

YOUR WIFE? GEE...DID YOU STUFF HER YOURSELF?

KRAMER:

NO..... She was always a big eater....

(KNOCK ON DOOR ... DOOR OPENS)

CROWLEY:

It's creeping up on me...It's creeping up on me, do you

hear. It's creeping up on me.

SAVOY:

WHAT'S CREEPING UP ON YOU?

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CROWLEY:

My winter underwear.

(SIREN WHISTLE...DOOR SLAM)

SAVOY:

MY UNCLE BOUGHT SOME WINTER UNDERWEAR...AND IT MADE MY

AUNT MAD...YEAH WHEN HE OPENED UP THE PACKAGE, SHE SAW

RED.

KRAMER:

Say, you haven't told me why you came to see me.

SAVOY:

OH YEAH ... I ALMOST FORGOT ... WELL YOU SEEE ... MR MACGREGOR

TOLD ME HE GAVE YOU MY RAKE ... I NEED IT TO FIX MY GARDEN.

KRAMER:

I'm sorry but I loaned your rake to Miss Manhungry in

exchange for a mouse-trap.

SAVOY:

OH YOU DID? YOU KNOW, A MOUSE ONCE RAN AWAY WITH MY CAT.

KRAMER:

I don't believe it.

SAVOY:

HONEST...ONE OF MY NEIGHBORS TOLD ME HE SAW A MOUSE WITH

MY PUSS. WELL, I'LL GO TO SEE MISS MANHUNGRY AND GET MY

RAKE BACK. SO LONG.

(MUSIC __ BRIDGE) "MON HOMME" (KNOWN TO THE HOI POLLOI AS "MY MAN)

(KNOCK ON DOOR)

MANHUNGRY:

(CALLING) Come in.

(DOOR OPEN AND CLOSE)

MANHUNGRY:

Why, Harry Savoy, for goodness sake

Sit down and have some tea and cake.

THANK YOU...OUCH.

MANHUNGRY:

Don't you like my cake?

SAVOY:

Oh, IT ISN'T THAT. I SAT ON MY RAKE.

MANHUNGRY:

Mr Savoy, the last time we had tea together you told my

fortnne....Won't you do it again?

SAVOY:

OKAY...GIMME YOUR TEACUP...HMMM...IT SAYS HERE YOU'VE GOT

A YELLOW COMPLEXION...AN ACID PERSONALITY....

MANHUNGRY:

Mr Savoy, are you reading the tea leaves?

SAVOY:

NO THE LEMON. AW DON'T BLAME ME. . . I DON'T KNOW ONE LEMON

FROM ANOTHER.

MANHUNGRY:

Oh, you're just saying that because it's true! But you're an honest man, Mr Savoy...Tell me: is my hair turning

gray?

SAVOY:

NO...YOU'VE ONLY GOT ABOUT TWELVE GRAY HAIRS..THAT

AIN'T BAD.

MANHUNGRY:

Twelve out of fifteen ain't good. Oh dear...how will I

ever get a man?????

SAVOY:

MAYBE I CAN HALP YOU. WHAT KIND OF MEN DO YOU LIKE BEST,

MISS MANHUNGRY? DO YOU LIKE SHORT MEN...TALL MEN...FAT

MEN...OR THIN MEN?

MANHUNGRY: I sure do.

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(DOOR KNOCK) (DOOR OPENS)

CROWLEY: It's caving in on me. It's caving in on me, do you hear.

It's caving in on me.

SAVOY: WHAT'S CAVING IN ON YOU?

CROWLEY: My chest.

(SIREN WHISTLE...DOOR SLAM)

SAVOY: I PLAY CHESS...I PLAYED CHESS WITH MY GIRL THE OTHER DAY

AND SHE SLAPPED MY FACE ... WRONG MOVE .

MANHUNGRY: Mr Savoy..why don't you stay and have dinner with me?

After dinner, I'll show you all my diamonds ---

SAVOY! CHE THAT DIAMONDS!

MANHUNGRY: You, and they're worth fifty thousand dollars . I also

have twenty five thousand dellars in each that I keep in

my_stockings

SAVOY: THAT S A SHEER PORTUNE.

MANHUNGRY: Then there's one hundred thousand dollars worth of war

bends that I keep in my

SAVOY: THAT'S A NICH PLECE.

MANHUNGRY: And bank demosits. . totalling a million dellars.

SAVOY: - (AWED) BOY ... A MILLION DOLLARS !!! - HAVE YOU GOT ANY

VTRRNEX

MANIMORY: Maybo yould like to see my jevels

SAVOY:

NOT NOWALL I WANT IS MY RAKE.

WAFFLES ARTHUR:

(SOFTLY BUT FIRMLY) Excuse me for interrupting dis

tete-a-tete..but I'd like to take a gander at dem

diamonds. Here's me card

Oh, they you're a knock the and

SAVOY:

LET'S SEE ... SAYS... "WAFFLES, SEELEN CROCK... MONEY AND

JEWELS PAINLESSLY EXTRACTED..."

you well yourse

WAFFLES:

Dat's me! Kindly take a look at dat spot on the ceilin! ..

And while you're lookin' at it for de next twenty

minutes... do yuh know what's goin' to happen?

SAVOY:

YEAH I LL GET A STIFF NECK.

WAFFLES:

What's a little neckin eh, madame? You know...dames has

always had a fascination for me....especially dames

dat owns jools Madame ... will youse marry mese?

MANHUNGRY:

What. What did you say? You want to marry me?????

SAVOY:

YEAH..HE WANTS YOU TO BE HIS LITTLE DUMPLING..SO HE CAN

BE IN THE DOUGH .. SOME CRUST .

MANHUNGRY:

Oh I'm so thrilled, Mr Savoy. Here going to be married.

At last I've found a man who'll lead me to the altar.

SAVOY:

YOU MEAN HE'S GOING TO PUT A RING IN YOUR NOSE?

MANHUNGRY:

hw. Haffles...when we're married, do you know

whose house this will be?

WAFFLES:

Mine

MANHUNGRY:

And do you know whose pockets will be full of money?

WAFFLES:

Mine...

MANHUNGRY:

And whose tootsy-wootsy lambsie will I be?

WAFFLES:

Mine...

SAVOY:

HEY...REMEMBER..WHEN YOU GET TO THE RAKE, THAT'S MINE!!!

(ORCHESTRA: "WILD ABOUT HARRY" RUNOFF MUSIC ____)

(APPLAUSE)

(COMMERCIAL)

COMMERCIAL:

wallington: This is one time when I wish television were here ...

so I could show you a scientific drawing of that

delicate, intricate mechanism...the Human Throat. You'd

see at a glance that it certainly rates proper care

and attention...like the careful choice of a cigarette,

for instance. You wouldn't wait to give your own

throat a chance to try Camel's kind, cool mildness.

And perhaps, like millions of smokers, you'd find that

Camel's mildness registers with your throat too. Try

Camels on your own taste also. Get its own opinion

on the full, rich flavor of Camel's costlier tobaccos.

For the T-Zone -- that's T for Throat and To for

Taste -- is the best place to get the answer to the

question of which cigarette is best -- for you!

(ORCHESTRA: C-A-M-E-L-S:) WALLINGTON: Camels? Well, that's for your own T-Zone to decide!

WALLINGTON: Tonight our lovely singing star Benay Venute singe "The the new musical heef he in the Socie"— as all abour lovely singing the Capturating "Tralley Song" ("TROLLEY SONG" BENAY VENUTA AND ORCHESTRA)

(APPLAUSE)

WALLINGTON: Camel broadcasts go out to the United States three times a week, are shortwaved to our men overseas; and to South America. Listen tomorrow night to Jimmy Durante and Garry Moore, Monday night to Bob Hawk in "Thanks to the Yanks", and next Thurday night at this same time to-

SAVOY: THURSDAY, JIMMY..ON THURSDAYS I'M NOT GONNA DO ANY MORE SHOPPING.

WALLINGTON: Why, Harry.

BARGAIN SALE..YOU KNOW WHAT A BARGAIN SALE IS ... THAT S

AN UNDECLARED WAR WITH BLOOMERS....

BENAY: Now, Harry, no remarks about women shopper.

SAVOY: WHY NOT BENAY? WOMEN SHOPPERS WILL BUY ANYTHING MARKED

WITH NINETY EIGHT. FOR FOUR NINETY EIGHT IT'S A RIOT. ..

TWO NINETY EIGHT IT'S A TANIC...BUT WHEN THEY SEE

The women the department after

NINETY EIGHT ALONE...MASSACRE. I NEVER SAW SUCH BOUNCING

they have bearing AROUND AND HOSTLING AUAINST EACH OTHER. BUT I MADE

SOME NICE CONTACTS.

BENAY:

Well, Harry, that will teach you to leave shopping to women. By the way, what were you shopping for?

SAVOY:

Benefit WANTED TO BUY AN EASY CHAIR. ONE THAT WAS EASY TO PAY

Sets do that again.

B. ok lets s. Awanted thur an easy chair one that
FOR ... GEE, I SAW SOME BEAUTIFUL THINGS IN THE STORES. SAW

YEAH .. AND I FOLLOWED SOME ON THE STREET, TOO.

BENAY: You know, Harry, I was in Grumble's Basement today and I didn't see you.

OH, I WAS ON THE THIRD FLOOR AND WHAT EXCITEMENT!...THEY

WERE SELLING NYLON STOCKINGS...BUTTER..STEAKS...AND OTHER

PICTURE POSTCARDS.

BENAY: Harry, I thought you went there to buy a chair.

SAVOY: YEAH...I BOUGHT A SWELL ARM CHAIR. YOU SIT DOWN....IPAN
WAY BACK. AND PUSH A BUTTON.

BENAY: And what happens?

SAVOY: YOU FALL OVER...BUT I WAS TERRIBLY DISAPPOINTED, BENAY...

THE ONE THING I WANTED MORE THAN ANYTHING ELSE THEY

WOULDN'T SELL ME.

BENAY: Why not, Harry?

SAVOY: THEY SAID THEY COULDN'T WRAP UP AN ESCALATOR...OH, YEAH...

I ALSO BOUGHT MY UNCLE A READING LAMP.

BENAY: I thought your uncle couldn't read.

SAVOY: I BOUGHT HIM ONE WITHOUT A BULB. I WANTED TO BUY MY

NEPHEW A HIGH CHAIR BUT I COULDNIT.

BENAY:

Why not?

SAVOY:

NONE OF THE HIGH CHAIRS WERE ANY GOOD, THEY ALL HAD

HOLES IN THEM...I ONLY KNOW ONE THING, BENAY THE NEXT

TIME I GO SHOPP/NO I'M NOT GONNA TAKE A BUS, A TROLLEY

OR A STREET CAR.

BENAY:

What are you going to do, Harry?

SAVOY:

STAY HOME.

(APPLAUSE)

(SAVOY SAYS "GOOD NIGHT"

(ORCHESTRA ... CAMEL THEME . . . FULL & FADE UNDER)

WALLINGTON: Listen in again next week at this time to the Thursday night Camel show starring Harry Savoy, with Benay Venuta, Paula Kelly and the Modernaires, Peter Van Steeden, and his orchestra and yours truly, Jimmy Wallington. And remember...try Camels on your throat and your taste. See for yourself how Camel's mildness, coolness and flavor, click with you!

(ORCH: THEME UP FULL AND FADE OUT FOR)

(PRINCE ALBERT CUT-IN)

PRINCE ALBERT ANNOUNCEMENT:

(IN AUXILIARY STUDIO)

ADAMS:

Once again I'm talking about the Thrifty Fifty. You bet...the Thrifty Fifty: Meaning those approximately fifty pipefuls you get with just one single big red two-ounce package of Prince Albert Smoking Tobacco.

But the thrift -- big as it is -- is only a small reason for smoking Prince Albert. There's the flavor....

mild, mellow, yet rich and full. And the aged-in-the-wood aroma that gives P. A. its Pipe Appeal -- not only to you, but to those around you. And the crimp cut, for perfect packing, burning, and drawing. And the no-bite treatment that gives Prince Albert its famous tongue-gentleness. Pack that pet pipe with P. A. ... today!

(FADE BACK TO STUDIO)

(ORCH: ONE OF THEMES OR EXTRA TUNE AS CUED)