

PRINCE ALBERT GRAND OLE OPRY

AUGUST 3, 1957

**AS
BROADCAST**

8:30-9:00 PM

1:30

GRANT:

From the Ryman Auditorium in Nashville Tennessee, the country music capital of the world, here's the 930th broadcast of your Grand Ole Opry.. starring tonight, the Cherokee Cowboy, Ray Price !!

APPLAUSE

MUSIC:

"MY SHOES KEEP WALKING BACK TO YOU".. PRICE

8:37:30

APPLAUSE

PRICE:

Thank you folks, and a great big welcome to your Grand Ole Opry !

GRANT:

Featuring tonight.. Rod Brasfield! Chet Atkins! Stringbean! the Jordanaires! the Grand Ole Opry square dancers and ALL the Opry gang !!

PRICE:

Yes sir! And we've got a buckboard fulla guests! First off, there's that fast-rising new young star.. Johnny Cash!

8:38

APPLAUSE

PRICE:

And right now, we've got four fellas movin' in close who are long time favorites of yours and mine. They've cut many a fine record.. they've backed up all the big names in country music, and tonight they're strictly on their own, doin' their brand new Capitol Record song that's just caught on like wildfire! Here are the Jordanaires and "EACH DAY".

APPLAUSE

(MUSIC OVER IMMED)

MUSIC: "EAGH DAY".. JORDANAIRE

APPLAUSE

8:56
PRICE:

That's fine singin', fellas.. and here comes some more fine singin' right now.. It's one of the finest fellas we've ever known.. a real good friend of yours who sings some fine country songs for us.. Johnny Cash !

APPLAUSE

PRICE: Johnny, glad you came over tonight. Boy you sure have been traveling.

CASH: And..got some more traveling coming up, Ray.

PRICE: Where to next..so the folks will be on the lookout for you?

CASH: AD LIB RE PERSONAL APPEARANCES

PRICE: Well, before that right foot starts itching to get away from here tonight.. sing man, sing.

CASH: AD LIB INTO SONG

MUSIC: "THE NEXT IN LINE"
"HOME OF THE BLUES"..." CASH

PRICE: \$ 39:40
Say Johnny, we've sure got ourselves a fine crowd here at Ryman Auditorium again, eh?

CASH: Indeed we do, Ray! The OPRY attracts folks, about the same way Prince Albert smoking tobacco attracts pipe smokers.

(PRICE OVER)

PRICE: You took the words right out of my mouth, cousin! P.A. hits the right note with pipe smokers. It's naturally tasty.. mild, cool smoking and always fresh !

CASH: Yessir, PA's got natural taste, alright! Y'see, nature herself put the flavor in the Prince Albert tobacco, and then PA's special know-how brings out all the rich, full flavor. And, of course, Prince Albert is crimp cut for neat and easy packing in a pipe.

PRICE: Johnmy, PA's crimp cut certainly attracts a lot of makin' men, too! They like the way PA rolls up so easy in an OCB paper. It won't blow around or dribble out the ends. And what's more.. Prince Albert smokes mild and **tasty** !

CASH: Pipe or makin.. enjoy the natural tobacco taste of Prince Albert. See for yourself why PA is America's largest-selling smoking tobacco !

MUSIC: FIDDLE "SALLY GOODIN".. FADE FOR:

2:40:40
PRICE:

It's time for some dancin', so get your partner and here we go with the Grand Ole Opry square dancers and "Sally Goodin" !

MUSIC: "SALLY GOODIN".. SQUARE DANCE

APPLAUSE

ACCORDIAN IN BG

(PRICE OVER)

8:11:40

PRICE:

We like to spend a little time each Saturday night at the Grand Ole Opry on the message and thought of a sacred song. Tonight we've picked "In The Garden".. and we hope you listen close and like it.

MUSIC:

"IN THE GARDEN".. PRICE

APPLAUSE

3:40

PRICE:

Thank you folks.. thanks a lot. Well sir, we were talkin' about travellin' a few minutes ago, and it looks like our favorite guitar man, Chet Atkins, is all set to take an instrumental junket. Here goes Chet and his guitar to CHINATOWN !!

APPALISE

MUSIC:

'CHINATOWN".. CHET ATKINS

APPLAUSE

5:30

PRICE:

Mighty fine, Chet, thank you. Well sir, I see something approaching from the left.. don't know exactly what it is.. But I know what to call it.. we just call it.. ROD BRASFIELD!

APPLAUSE AND PLAY ON

ROD

APPLAUSE AND PLAY OFF

(ROD OVER IMMED)

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2:49:40

ROD: You know Ray, I've heard you all talk so much about Prince Albert being the National Joy Smoke that I looked it up.

PRICE: What'd you find, Rod?

ROD: Well, the definition of "joy" is "a very glad feeling".

PRICE: Right!

ROD: ~~Right I get it.~~

PRICE: ..and every pipe smoker gets it.. that very glad feeling when he packs his pipe with Prince Albert Smoking Tobacco and lights up. The glad feelin' comes from the rich, natural tobacco taste of PA.. always so fresh, always so cool smokin'. Ask the makin' man too, and he says the same thing. With PA, he's puffin' on a smooth smoking cigarette. Makin' men of pipe smokers, get that very glad feelin' that comes from really enjoyin' your next makin' cigarette or your next pipe. Get it with.. the National Joy Smoke.. Prince Albert !!

MUSIC: It's the natural taste, and that's the test
That proves Prince Albert's naturally best.
So .. more men say
Give me mild and mellow.. PA !!

2:50:40

PRICE: Doggone, it's been a long time since we had a song from our guest star. How about you folks.. wanna hear another one from Johnny Cash ?

RESPONSE

(PRICE OVER)

PRICE: Johnny, how about treatin' the folks to your fine _____
Record song. "Next In Line"?

CASH: That's next !
MUSIC: *DON'T MAKE GO*
"NEXT IN LINE". CASH

8:13:10
PRICE: APPLAUSE

Real good Johnny, thank you. Well, here are five more strings ready to give you some music worth listenin' to. They're on a banjo, and the banjo belongs to our favorite tall man. Stringbean !!

APPLAUSE

MUSIC: "HILLBILLY FEVER". STRINGBEAN

8:14:10
PRICE: APPLAUSE

Real great, fellas, thank you. Hey, I think it's time we did another song for you, so let's make it. well, the Jordanaires hit us with their new one, so what do you say we try on an "old" one for size? Van and I did this for Columbia Records, and it goes like this.

MUSIC: "CRAZY ARMS". PRICE

APPLAUSE

MUSIC: FIDDLE. "FIRE IN THE MOUNTAIN". FADE FOR:

(PRICE OVER)

51462 2540

PRICE:

We sure had a great time visiting with you tonight and you be on hand next week when we come callin' for you in the old buckboard. At that time, the man in the driver's seat will be Marty Robbins. and he's no fool. he's bringing along a pretty little gal named Bonnie Gultar! Till then, this is Ray Price, saying thanks for everything and we'll be seeing you next Saturday night at the Grand Ole Opry !

8:58:15

TEN SECONDS MUSIC & APPLAUSE

ENG SWITCH TO CONTROL ROOM FOR CAMEL HITCH HIKE,
LIVE FROM WSM STUDIO

ANNCR:

Bet you'll agree that it takes a lot to **STAY** at the top of the heap these days. Why just in the past nine years, think of all the different movie stars who have won the Academy Award. all the different baseball teams who've won the pennants. See what I mean? Yet there is **ONE FIELD** that's had a **SINGLE LEADER** for all that time. Yessir, Camels have been America's top selling cigarette for the past nine years! There's a good reason for that tremendous popularity, too. No other cigarette brings you the full, rich flavor and smooth mildness of Camel's exclusive blend of costly tobaccos. That's why no other cigarette gives you the same smoking comfort you get out of Camels. Why don't **YOU** discover the difference between "just smoking", and Camels! Have a **REAL CIGARETTE**, have a Camel. So good and mild. the finest taste in smoking!

TWO SECOND PAUSE

(ANNCR OVER)

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ANNCR: This program is broadcast to our Armed Forces around the world by Armed Forces Radio Service, and was brought to you by WSM, affiliated with the National Broadcasting Company !

TWO SECOND PAUSE

ANNCR: This is Monitor, the NBC Radio Service 1

(MAKE NATIONAL LIFE BREAK)