

Program and  
time per letter  
of 6/18.  
Yours - Out-  
door Show

51462 1995

# AS BROADCAST

PRINCE ALBERT SHOW (MERIDIAN, MISS.)

8:30-9:00 PM

MAY 26, 1956

GRANT: From Meridian, Mississippi, it's the Grand Ole Opry -- tonight celebrating "National Country Music Day" -- and co-starring Ernest Tubb and Hank Snow! Now -- here's Ernest Tubb!

(APPLAUSE)

MUSIC: TUBB... "SO DOGGONE LONESOME"

(APPLAUSE)

TUBB: Thank you, neighbor... and welcome to our big Grand Ole Opry Celebration of "National Country Music Day". We're honoring the late Jimmie Rodgers and all the greats of country music here in Meridian, Mississippi. And we're doing it with a great cast of your country music favorites, our special guests:

GRANT: The Wilburn Brothers! Charlie Walker! The Duke of Paducah! Del Wood! Lefty Frizzell! and the entire Opry gang!

TUBB: AND no salute to Jimmy Rodgers and country music would be complete without the Singing Ranger, Hank Snow!

(APPLAUSE)

(SNOW OVER)

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SNOW: Thank you, Ernest, and a big welcome to all our friends. We're gonna keep this celebration movin' on, Ernest -- so let's bring out two good-lookin', fine-singing boys --

~~THE~~: -- the Wilburn Brothers!

(APPLAUSE)

MUSIC: WILBURN BROS... "DEEP ELM BLUES"

(APPLAUSE)

(GRANT OVER)

GRANT: Say, Ernest, are you much of a gardener?

TUBB: Grant, I just let Nature take its course... works out pretty fine.

GRANT: Nature sure does a good job! Just look at Prince Albert Smoking Tobaccos. Y' know, Nature, herself, put the flavor in P.A. And this rich, natural flavor is **HELD** and **HEIGHTENED** by Prince Albert's own special process. So, every time you light up, you're sure of getting that **NATURAL TOBACCO TASTE**. And speaking of taste, it's worth remembering that Prince Albert is taste-tested and approved by **MORE** smokers than **ANY OTHER** smoking tobacco.

TUBB: Yessir, for cool, comfortable pipe-smoking enjoyment, you just can't beat P.A. What's more, P.A. is crimp cut to pack neat and firm in your pipe... smoke smooth and **LONG BURNING**.

GRANT: No wonder Prince Albert is America's **LARGEST-SELLING** smoking tobacco! So, all you pipe and makin's men, **TASTE-TEST** P.A. **YOURSELVES!** Ask for mild, tasty Prince Albert! See why it's called the National Joy Smoke!

TUBB: Well sir, the high spot of two country music careers is being here tonight. That's because another singing star and myself have long treasured the inspiration and music of Jimmy Rodgers. You all know I'm talkin' about -- Hank Snow!

(APPLAUSE)

MUSIC: HANK SNOW... "I'M MOVIN' IN"

(APPLAUSE)

(SNOW OVER)

SNOW: Thank you, friends. (START GUITAR STRUM IN BG..) Well, Ernest, it's time for a sacred song on our Grand Ole Opry tribute to Jimmie Rodgers and country music.....

TUBB: That's right, Hank..and I think I'd like to do a hymn that was Jimmie's very favorite sacred song.. "The Old Rugged Cross".

MUSIC: ERNEST TUBB... .."THE OLD RUGGED CROSS"

(APPLAUSE)

TUBB: (READ EXACTLY AS WRITTEN FOR NETWORK CUE) Thank you, folks, thanks a whole lot. Well sir, here comes a friend of yours with something mighty important on his mind.

(GRANT OVER)

GRANT: Things sure have changed a lot in the last ten years, haven't they?

TUBB: You said it, Grant!

GRANT: Well, ONE thing's the same! Prince Albert is STILL THE FAVORITE WITH MAKIN'S MEN. Every minute of every smoking day, Prince Albert is taste-tested and approved by MORE smokers than ANY OTHER smoking tobacco. And that's the way it was ten years ago, too. Y'see, P.A. is tobacco as Nature MEANT tobacco to be. And P.A.'s own special process HOLDS and HEIGHTENS the rich flavor of the choice tobacco.

TUBB: Prince Albert is crimp cut, too, so it rolls easy.. won't blow around or dribble out the ends. P.A. is the MAKIN's of a perfect smoke!

GRANT: So, fellas, roll your next makin's cigarette with PRINCE ALBERT and an O.C.B. paper...and enjoy NATURAL tobacco taste!

JINGLE: "It's the natural taste...and that's the test  
That proves Prince Albert is naturally best.  
So easy rollin', more men say:  
'Give me mild 'n mellow... P.A.'"

SNOW: Now what do you say we welcome a fine country singer to our country music tribute -- here's Charlie Walker!

(APPLAUSE)

MUSIC: CHARLIE WALKER.... "

(APPLAUSE)

(TUBB OVER)

TUBB: Fine, Charlie, thank you so much. You know, the Grand Ole Opry and any tribute to National Country Music has to include some of the fun that goes with our music. That's why we're saying right now, here's that Prince of Good Fellows -- the Duke of Paducah!

MUSIC: (PLAYON & APPLAUSE)

(DUKE OF PADUCAH)

MUSIC: (PLAYOFF & APPLAUSE)

SNOW: Thank you, Dukey-doo. Well, we'd like to get serious for just a moment to do one of Jimmie Rodger's greatest songs. It has always been a personal favorite of mine..and In Jimmie's day, it was one of those songs that appealed to people everywhere. It was a great country favorite and it was a favorite with the popular bands of the day. It's easy to know why when you listen close to Jimmie's "Roll Along Kentucky Moon".

MUSIC: HANK SNOW... "ROLL ALONG KENTUCKY MOON"

(APPLAUSE)

TUBB: That was wonderful, Hank. Now what do you say we all gather around the ole piano for some fine playing by the "Down Yonder" girl -- Miss Del Wood!

(APPLAUSE)

MUSIC: DEL WOOD... " "

(APPLAUSE)

(SNOW OVER)

SNOW: Real great, Del. Now, Ernest -- I think it's time for our very special guest.

TUBB: That it is, Hank. It would take me a long time to tell you how much this guest of ours has meant to all of us in country music. I will only say this fine lady is as much a part of "National Country Music Day" as any of us. I'd like to introduce the wife of the late Jimmie Rodgers -- Mrs. Jimmie Rodgers.

(APPLAUSE)

MRS.  
RODGERS: Friends, this is a great occasion for me. I am grateful to all who have helped to make it such a success, and that includes each one of you who are present and who are listening to us on the air. We are proud to have you with us on this "National Country Music Day" honoring my Jimmie...  
...Hank Williams... Uncle Dave Macon... B. J. Davis of the original Davis Sisters... Jack Guthrie... Vernon Dalhart, and others who contributed so much to country music. In memory they will always be with us. I would like to say thanks to the *Grand Ole Opry* ~~R. J. Reynolds Tobacco Company~~ for sharing this special occasion with all of us. So, till we meet again, goodnight and God Bless You.

(TUBB OVER)



TUBB: Thank you, Mrs. Rodgers...and in final tribute to your Jimmie and all the greats of country music who have passed on and whom we honor tonight -- here's one of today's real stars singing the Jimmie Rodgers Classic, "Travellin' Blues". Here's Lefty Frizzell!!!

(APPLAUSE)

MUSIC: LEFTY FRIZZELL.. 'TRAVELLIN' BLUES':.

(APPLAUSE)

MUSIC: FIDDLES.. 'OLD JOE CLARK'..FADE ON CUE FOR:

TUBB: Well, we really hate to see this show and National Country Music Day fade away, but we've had a fine time, haven't we, Hank?

SNOW: Sure have, Ernest. And I'd like to join with you and Mrs. Rodgers and express our deep thanks to all the Grand Ole Opry and country music stars who've joined us here to celebrate "National Country Music Day" and to honor the memory of Jimmie Rodgers and our country music greats.

(TUBB OVER)

TUBB: Right, Hank. And let's not forget to remind the folks to be on hand next week when another big buckboard of Grand Ole Opry stars will be dropping by to visit. George Morgan will be in the driver's seat and George's bringing along pretty Miss Jean Shephard! Till then, this is Ernest Tubb --

SNOW: -- and Hank Snow --

TUBB: -- speaking for all the gang and saying we'll be seein' you next week at the Grand Ole Opry!

TEN SECONDS MUSIC AND APPLAUSE

ENG. SWITCH TO STUDIO FOR CAVALIER HITCHHIKE

(COBB OVER)

COBB: Have you tried the all-new, king size Cavalier cigarettes?

OVERTON: They taste great!

COBB: Yes, that's the big news..the exciting news about new, ALL-new, king size Cavalier cigarettes. Look for the all-new Cavalier today in the smart new pack in red, white and gold. Start enjoying the wonderful new blend of Cavalier tobaccos that gives you -- the KING SIZE smoke with the KING SIZE taste!

OVERTON: Just light up and draw that naturally rich flavor through the cooling extra length of Cavalier's top-crop tobaccos. Aaah! The flavor's ALL there -- so smooth, so full, so natural-tasting!

COBB: Today, discover the extra smoking pleasure Cavalier's new blend brings you. Enjoy Cavalier's fresh, rich tobacco taste -- smoke after smoke!

OVERTON: TASTES great! A GREAT smoke! That's great, new Cavalier -- today's the day for you to win new enjoyment with the wonderful and different all-new Cavalier cigarettes. It's the king size smoke with the king size taste!

TWO SECOND PAUSE

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TWO SECOND PAUSE

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