

July 4, 1953

7:30⁰⁰

GRANT: IT'S GRAND OLE OPRY TIME! ANOTHER BIG FOLK MUSIC SHOW! STARRING---
CARL SMITH!

**AS
BROADCAST**

Minter

7:30¹⁰

APPLAUSE & CHEERS..HOLD TILL CARL SINGS:

MUSIC: "HEY JOE"..CARL SMITH

APPLAUSE

7:30³⁵

CARL: WELL THANKS..AND A GREAT BIG HOWDY TO ALL MY GOOD FRIENDS AND
NEIGHBORS OF THE GRAND OLE OPRY!

7:32⁴⁵

GRANT: WE'RE SURE HAPPY TO HAVE YOU HERE WITH US TONIGHT, CARL..AND THAT
GOES FOR ROD BRASFIELD! MINNIE PEARL! THE JORDANAIRE! STRING-
BEAN! AND THE ENTIRE GANG HERE AT THE RYMAN AUDITORIUM IN NASH-
VILLE TENNESSEE!

7:33⁰⁸

CARL: WELL THAT'S SURE REAL NEIGHBORLY AND I APPRECIATE IT, GRANT..SO
MUCH SO, THAT I'VE BROUGHT Y'ALL A MIGHTY PRETTY PRESENT. IT'S
ANITA CARTER, WITH ALL THE CARTER SISTERS!

APPLAUSE

7:33¹⁰

CARL: I KNOW THE GIRLS ARE ANXIOUS TO PICK AND SING, BUT I ALSO KNOW
THEY'RE JUST DYIN' TO HEAR WHAT'S BEEN HAPPENIN' DOWN IN GRINDERS
SWITCH THE PAST WEEK! SO LET'S BRING ON THE GOSSIP OF GRINDERS
SWITCH HERSELF..AND OUR BEST GAL..COUSIN MINNIE PEARL!

APPLAUSE AND PLAY ON

7:33³⁰

MINNIE: HOW-DEE! I'M JES' SO PROUD T'BE HERE!
AND A HAPPY FOURTH OF JULY TO ONE AND ALL!
AIN'T IT NICE THAT SUCH AN IMPORTANT DAY AS THE 4TH OF JULY HAPPENED
TO FALL ON A HOLIDAY?

(MINNIE CONT'D OVER)

51462 0595

MINNIE: I THINK SOME OF THE FELLERS HERE WAS SHOOTIN' OFF SOME FIRE-WORKS. HEZZY WAS WITH ME AND I'M SURE HE SMELLED SOME OF THAT STUFF THEY USE FER LIGHTIN' FIREWORKS BECAUSE HE SAYS TO ONE OF THE BOYS "FELLER, I THINK I SMELL PUNK"! AND ONE FELLER SAID "WELL, DOUSE ON SOME DAY RUM AND NOBODY'LL NOTICE IT!"

CARL: HEY MINNIE, WHAT HAPPENED TO YOUR RED, WHITE AND BLUE STOCKIN'S??

MINNIE: MY RED, WHITE AND BLUE STOCKIN'S??

CARL: SURE, LIKE YOU HAD ON BEFORE! YOU COULD HAVE CREATED A SENSATION OUT HERE IF'N YOU'D WORE A DRESS TO MATCH YOUR STOCKIN'S!!

MINNIE: I SURE COULD'VE, CARL! I DIDN'T HAVE NO STOCKIN'S ON! I HAD MY LEGS PAINTED FOR OUR FOURTH OF JULY CELEBRATION IN GRINDERS SWITCH. I WAS COMPETIN' IN THE CONTEST TO BE MISS INDEPENDENCE DAY. I'D OF BEEN ELECTED CEPTIN' FOR ONE THING..

CARL: WHAT WAS THAT?

MINNIE: THEY SAID I NEEDED TOO MANY AMENDMENTS TO MY CONSTITUTION! WELL CARL, ARE YOU A-GONNA ASK ME SOME QUESTIONS FOR MY GRINDERS SWITCH GAZETTE COLYUM?

CARL: I SURE AIM TO, MINNIE..AND HERE'S THE FIRST'N. IT'S FROM A FELLER THAT SAYS HE'S WAY OUT WEST WHERE MEN ARE MEN AND WOMEN ARE WOMEN!

MINNIE: AIN'T NOTHIN' WRONG WITH THAT ARRANGEMENT. ~~READ THE QUESTION.~~

CARL: YOU'RE SO RIGHT! IT SAYS "DEAR MINNIE PEARL: I'VE GOT SOMEWHAT OF A MISERY IN MY HEAD, AND THE DOC TOLD ME I OUGHTA SLEEP SOMEPLACE WHERE I CAN GET MORE FRESH AIR. I'M A RANCH COOK AND I SLEEP UNDER A CHUCK WAGON. NOW HOW IN THE WORLD CAN I GET MORE AIR THAN THAT? SIGNED, PEEVISH."

(MINNIE OVER)

51462 0596

MINNIE: DEAR PEEVE: WHY DON'T YOU TRY KICKIN' A COUPLE OF SPOKES OUT OF THE WHEELS??

72

THANKS A LOT, CARL..AND NOW FOR SOME NEWS FROM GRINDERS SWITCH! LIKE I SAID, WE HAD OUR BIG FOURTH OF JULY COIN'S TO THE SWITCH, AND THERE WAS FIREWORKS AND SPEECHIN' AND ALL THAT SORT OF THING. OUR MAIN SPEAKER FOR THE DAY WAS CONGRESSMAN BURPO. WE ALL THOUGHT MAYBE HE WAS A DRINKIN' MAN, BECAUSE SOMEBODY SAID THAT ONLY LAST WEEK THE CONGRESSMAN HAD MADE A SPEECH FROM THE FLOOR OF THE HOUSE!

THE RECEPTION COMMITTEE ELECTED UNCLE NABOB TO INTERDUCE THE CONGRESSMAN, BUT HE WAS A FULL HOUR LATE GETTIN' THERE. AND WHEN UNCLE NABOB DID ARRIVE, HIS CLOTHES WAS ALL TORE AND HE WAS ALL BRUISED AND CUT UP. LINK SHANK, THE CHAIRMAN, SAYS "NABOB, YOU'RE AN HOUR LATE!" AND UNCLE NABOB SAYS "I KNOW. I TOOK A SHORT-CUT ACROSS FLUDGE SMEED'S PASTURE AND HIS ONERY OLE BULL TOOK AFTER ME AND THREW ME OVER THE FENCE AND DOWN THE BIG RAVINE!" AND LINK SAYS "SO WHAT? YOU MEAN TO SAY THAT TOOK AN HOUR??"

BUT FOR A CHANGE UNCLE NABOB DIDN'T HAVE A JUG OF CORN SQUEEZIN'S WITH 'IM. HE ALLUS CELEBRATES THE FOURTH WITH A FIFTH!

CONGRESSMAN BURPO WANTED TO GET SOME LOCAL COLOR INTO HIS SPEECH, SO HE ASKED LUCIFER HUCKLEHEAD KINDA PRIVATE, HE SAYS "CAN YOU GIVE ME THE NAMES OF ANY BIG MEN BORN HERE?" AND LUCIFER KINDA SCRATCHED HIS HEAD AND HE SAYS "NOPE--FUR AS I KNOW, NO BIG MEN WAS EVER BORNED HERE! THEY WAS ALL BABIES!"

BROTHER WAS AT THE CELEBRATION AND HE WAS DRESSED FOR THE OCCASION. HE HAD ON RED, WHITE AND BLUE PANTS! EVERYTHING WENT ALRIGHT UNTIL THEY FIRED THE SUNSET GUN. THEN BROTHER'S PANTS WENT TO HALF-MAST!

(EXTRA MINNIE JOKES.. OVER)

 EXTRAS: 7

CARL: YOU HAVING A BIG FOURTH OF JULY, MINNIE?

MINNIE: OH, I SURE AM. TODAY'S A SPECIAL JULY FOUR, BECAUSE OF HEZZY. I'M SO PROUD OF HIM.

CARL: WHAT HAPPENED, MINNIE?

MINNIE: WELL, YOU KNOW FOR 5 YEARS NOW, HEZZY HAS HAD HIMSELF A JOB IN GRINDERS SWITCH. HE POLISHES THE BIG BRASS CANNON ON THE SQUARE.

CARL: SO?

MINNIE: TODAY HE QUIT.

CARL: THEY WEREN'T PAYING HIM ENOUGH, HUH?

MINNIE: NO, HEZZY WAS PLEASED WITH THE PAY..5 DOLLARS A WEEK FOR POLISHIN' THE CANNON. BUT HEZZY IS PROGRESSIVE. HE SAVED UP ENOUGH MONEY AND THIS MORNIN', HE BOUGHT HIS OWN CANNON.

POOR BROTHER. YOU KNOW, WHENEVER WE HAVE A PARADE IN GRINDERS SWITCH BROTHER ALWAYS IS IN IT. BUT NOT THIS YEAR..DOCTOR SAID HE COULDN'T BE IN TODAY'S PARADE. SEE, BROTHER HAS A SUNKEN STOMACH, AND THE DOCTOR SAID IT WAS ALL THOSE PARADES THAT PUSHED BROTHER'S STOMACH IN AND MADE IT SINK. YOU'D NEVER THINK BEIN' A FLAG-POLE CARRIER WOULD DO THAT, NOW WOULD YOU?

WE HAVE A NEW ADDITION TO THE MEDICAL STAFF IN GRINDERS SWITCH. JUST THIS MORNING. DOCTOR LEE APPLEBY COME TO TOWN. DR. APPLEBY'S A CHIROPRACTOR. YOU KNOW WHAT THAT IS. THAT'S A MAN WHO GETS RAID FOR WHAT OTHER MEN GET SLAPPED FOR.

 WELL G'DBYE NOW! SEE YOU NEXT WEEK!

APPLAUSE AND PLAY OFF

(GRANT OVER)

737⁰⁰
GRANT: WELL CARL, DID YOU LIGHT UP ANY FIRE-CRACKERS TODAY?

CARL: NOPE GRANT, BUT I LIT UP MANY A FINE PIPEFUL OF PRINCE ALBERT SMOKIN' TOBACCO!

GRANT: SMART MAN! PRINCE ALBERT'S CHOICE TOBACCO SURE IS EASY ON THE TONGUE, ESPECIALLY FOR STEADY PIPE SMOKERS! THAT WONDERFUL TASTE AND FRAGRANT AROMA NEVER FAILS TO CALL FOR REPEATS!

CARL: PRINCE ALBERT'S EASY TO DRAW, TOO, FELLAS--AND YOU'LL SURELY GET A KICK OUT OF THE WAY THAT CRIMP CUT, RICH TOBACCO PACKS DOWN IN YOUR PET PIPE! AND WHEN YOU LIGHT UP? GRANT, TELL THE GUYS ABOUT WHEN YOU LIGHT UP!

737³⁰
GRANT: THE MOMENT P. A. MEETS THE MATCH, THAT'S WHEN MILD, FLAVORFUL SMOKING ENJOYMENT BEGINS-- LONG-BURNING, COOL-SMOKING PLEASURE ALL THE WAY!

737⁴⁵
CARL: AND AS IF THAT ISN'T ENOUGH, THERE'S MORE MILD AND TASTY PRINCE ALBERT NOW IN THE POCKET-TIN! SO FELLAS--MAKE YOUR NEXT PIPEFUL PRINCE ALBERT, THE NATIONAL JOY SMOKE!

738⁰⁰
CARL: I'VE KNOWN THE CARTER FAMILY FOR ____ YEARS NOW, AND I'M TELLIN' YOU, THE GALS GET PURTIER EVERY YEAR! THEY'VE REALLY DONE THE STATE OF VIRGINIA PROUD WITH THEIR FINE RECORDIN'S AND PERSONAL APPEARANCES ALL OVER THE COUNTRY. FOLKS, LET'S GIVE THE CARTERS ONE OF OUR BEST WELCOMES, HMMM?

APPLAUSE

738¹⁵
CARL: ANITA, I SEE YOU'RE DOWN HERE FOR A SOLO. WHAT WOULD YOU LIKE TO SING FOR US, HONEY?

ANITA: IT'S A SONG I'VE TAKEN A FANCY TO LATELY, CARL..CALLED " _____

_____".

(CARL OVER)

CARL: --SUNG BY ANITA CARTER WITH JUNE, HELEN AND MOTHER MAYBELLE PICKIN'!

MUSIC: "Your Cheatin' Heart" ..ANITA CARTER

APPLAUSE

INTO SQUARE DANCE

CARL: ^{741⁰⁰} YOU CARTER GALS BETTER WATCH OUT, BECAUSE I SEE A WHOLE SLEW OF EAGER BEAVERS DESCENDIN' ON Y'ALL, WANTIN' THIS SQUARE DANCE! IT'S TOMMY JACKSON, FIDDLIN' "SUGAR IN THE GOURD"!

MUSIC: ^{741¹⁵} "SUGAR IN THE GOURD" ..SQUARE DANCE

APPLAUSE

INTO ACCORDIAN B.G...DOWN FOR:

CARL: ^{742⁰⁰} IT'S TIME NOW FOR A SACRED SONG ON TONIGHT'S OPRY, FOLKS.. AND THE HYMN WE'VE PICKED OUT FOR THIS EVENIN' IS THAT'N CALLED "THE NAIL-SCARRED HAND".

MUSIC: ^{742¹⁵} "THE NAIL-SCARRED HAND" ..CARL SMITH

APPLAUSE

CARL: ^{743⁴⁰} (READ EXACTLY AS WRITTEN FOR CUE) THANKS, FOLKS..THANKS A LOT! WELL HERE COMES A FRIEND OF OURS WITH SOMETHIN' MIGHTY IMPORTANT ON HIS MIND!

ALL STATIONS SWITCH ON ABOVE CUE LINE

BRANT: ^{743⁵⁰} CARL, I KNOW THIS IS INDEPENDENCE DAY FOR ALL OF US AMERICANS, BUT IT HAS JUST OCCURRED TO ME THAT THERE'S ALSO AN "INDEPENDENCE DAY" FOR ROLL-YOUR-OWNERS!

(CARL OVER)

CARL: THERE SURE IS! THAT'S THE DAY A ROLL-YOUR-OWNER ROLLS UP HIS FIRST "MAKIN'S" CIGARETTE WITH PRINCE ALBERT SMOKING TOBACCO AND AN O.C. B. PAPER!

GRANT: RIGHT! THERE'S IMMEDIATE FREEDOM FROM THE ANNOYANCES THAT MAKE ROLLING YOUR OWN CIGARETTES A CHORE! WHY? BECAUSE PRINCE ALBERT, BEING CRIMP CUT, DOESN'T BLOW AROUND..DOESN'T DRIBBLE OUT THE ENDS!

CARL: AND WAIT'LL YOU LIGHT UP! MAN, WHAT A WONDERFUL EASY-SMOKIN', GOOD-TASTIN' CIGARETTE YOU HAVE!

GRANT: PRINCE ALBERT IS ALSO EASY ON THE POCKETBOOK! THERE'S MORE MILD AND TASTY P.A. NOW IN THE POCKET-TIN..AND ECONOMY AS ALWAYS IN THE POUND-SIZE!

CARL: SO ROLL YOUR NEXT "MAKIN'S" SMOKE WITH PRINCE ALBERT!

744³⁰
JINGLE: SO ROLL YOUR OWN WITH GOOD P.A.
AND TAKE A PUFF OR TWO
YOU'LL GET THAT EXTRA SMOKING JOY
PRINCE ALBERT BRINGS TO YOU!

CARL: WE'VE COME TO THE JORDANAIREs, GOOD PEOPLE..AND NO GROUP I EVER HEARD OF SINGS A SPIRITUAL THE WAY THESE BOYS DO! TONIGHT THEY WANNA SING "I'LL WALK THE GOLDEN STAIRS", AND WE SURE AIN'T AIMIN' TO STOP 'EM! THE JORDANAIREs!

745²⁵
MUSIC: "I'LL WALK THE GOLDEN STAIRS"..JORDANAIREs

APPLAUSE

CARL: WHENEVER I WANT A CHUCKLE OR TWO, I THINK OF THE LAST THING THAT WAS SAID TO ME BY THE YOUNG FELLA THAT'S COMIN' OUT HERE NOW! HE'S THE CLARK GABLE OF THE KITCHEN TABLE. ..ROD BRASFIELD!

(APPLAUSE AND PLAY ON)

747⁰⁰

(ROD OVER)

ROD: WELL THANK YE, MEN!

GOLLY, WHAT A WONDERFUL DAY THIS IS IN HISTORY! EVERY 4TH OF JULY I GET OUT MY AMERICAN FLAG AND HANG IT OUT THE WINDOW AND ALONG IN THE DAY I START THINKIN' ABOUT HOW MY FAMILY FOUGHT IN THE ARMY.

CARL: NOW WAIT A MINUTE, ROD..DON'T GIVE ME NONE OF THAT STUFF ABOUT YOUR FAMILY BEIN' IN THE ARMY...

ROD: WELL IT'S THE TRUTH! TAKE MY GRAND-PAPPY..HE GAVE UP EVERYTHING FOR LEE!

CARL: ROBERT E. ?

ROD: NOPE, BYPSEY ROSE! (LAUGHS) I JUST LOVE TO GET A GOOD'N LIKE THAT! HI-DY FRIENDS..(WEATHER)

SERIOUSLY, CARL, ALL OF US BRASFIELDS WAS IN THE ARMY. INCLUDIN' ME.

CARL: I DON'T BELIEVE IT!

ROD: I WAS TOO! IN WORLD WAR II. I FOUGHT AND I FOUGHT AND I FOUGHT.. BUT I **STILL** HAD TO GO!

CARL: WHAT RANK WERE YOU?

ROD: PRETTY RANK.

CARL: I MEAN IN THE SERVICE...

ROD: OH, I WAS ALL THE WAY UP TO P.F.C.

CARL: P.F.C.???

ROD: PRAYIN' FOR CORPORAL!

(ROD CONT'D OVER)

ROD: KNOW WHAT, CARL? I GUESS I WAS ABOUT THE FRIENDLIEST SOLDIER IN OUR OUTFIT! WHY FIRST DAY IN THE ARMY I COME ON A FELLER THERE..HE HAD RIBBONS AND MDEALS ALL OVER HIS CHEST AND HE HAD A GOLD EAGLE ON EACH SHOULDER. I WENT UP TO 'IM FRIENDLY-LIKE, AND I SAID "HI-DY LIEUTENANT! YOU SURE GOT YOURSELF A MESS OF RIBBONS THERE! YOU PURTY GOOD WITH A PISTOL OR SOMETHIN'?" WELL, YOU NEVER SEEN A FELLER SO MAD! HE YELLED AT ME AND BAWLED ME OUT SOMETHIN' FIERCE! HE CALLED ME DOWN FOR NOT SALUTIN' HIM! HE SAID I WAS STUPID FOR CALLIN' 'IM "LIEUTENANT"!"

CARL: WHAT'D YOU SAY, ROD?

ROD: I TOLD 'IM , I SAID "IF I'D KNOWED YOU WAS GONNA CARRY ON SO, I WOULDN'T'VE SPOKE TO YOU AT ALL!"

CARL: RODNEY, IF YOU KNOW SO MUCH ABOUT ARMY LIFE AND WAR, TELL ME: SUPPOSE YOU WERE IN A BATTLE AND ONE OF YOUR EARS WAS SHOT OFF, WHAT WOULD HAPPEN?

ROD: WELL, I COULDN'T HEAR!

CARL: AND SUPPOSE BOTH YOUR EARS WAS SHOT OFF?

ROD: I COULDN'T SEE!

CARL: WHAT DO YOU MEAN, YOU COULDN'T SEE ??

ROD: IF BOTH MY EARS WAS SHOT OFF, MY HELMET WOULD BLIDE DOWN OVER MY EYES!

OF COURSE, CARL, OF ALL THE FIGHTIN' MEN IN THE BRASFIELD FAMILY, I GUESS MY COUSIN THURMAN WAS THE BEST! WHY IN THE LAST WAR AT THE AGE OF 19, THAT BOY WAS FLYIN' ONE O' THEM THERE FIGHTER PLANES. I MEAN HE WAS REALLY SOMETHIN' IN A FIGHTER PLANE!

(ROD CONT'D OVER)

ROD: DO YOU KNOW THURMAN SHOT DOWN 14 PLANES, BLEW UP 10 BRIDGES, BOMBED 20 SHIPS, AND STRAFED 5 BIG FACTORIES? HE WOULD-A HAD HISSELF A GREAT RECORD IF 'N THEY'D ONLY LET 'IM ALONE!

CARL: WHAT HAPPENED, ROD?

ROD: THEY SENT 'IM OVERSEAS!

CARL: ROD, HOW'D YOUR UNCLE CYPE ENJOYIN'THE FOURTH OF JULY?

ROD: WELL, PURTY GOOD, CARL.. UP UNTIL ABOUT 4 O'CLOCK THIS AFTERNOON. ME AND HIM WAS IN CHARGE OF THE FIREWORKS DISPLAY ON THE SQUARE TODAY AND I MEAN WE HAD A DOOZY ALL FIXED UP THERE. WE HAD US A GREAT BIG WHEEL MADE ENTIRELY OUT OF FIREWORKS. THE RIM WAS MADE OUT OF PUNK AND EVERY SPOKE IN THE WHEEL WAS FIRECRACKERS. IT WAS A THING OF BEAUTY!

CARL: WELL, WHAT HAPPENED? DID IT GO OFF IN UNCLE CYPE'S FACE OR SOMETHIN' ?

ROD: OH NO! SEEMS SOMEBODY TURNED ON THE MOTOR THAT TURNED THE WHEEL, AND UNCLE CYPE GOT HISSELF CAUGHT IN ONE OF THE SPOKES. I HAD TO STAND THERE KINDA HELPLESS-LIKE, WHILE UNCLE CYPE WENT ROUND AND ROUND ON THAT WHEEL.

CARL: WHY DIDN'T YOU TURN IT OFF?

ROD: I DIDN'T KNOW HOW! THERE'S UNCLÉ CYPE, GOIN' ROUND AND ROUND. I WAS HELPLESS! FINALLY SOMEBODY STOPPED THE MOTOR AND THE WHEEL STOPPED AND PITCHED UNCLE CYPE ABOUT 50 FEET.

CARL: WAS HE BADLY HURT??

(ROD OVER)

ROD: I WENT OVER TO FIND OUT. I KNELT DOWN BESIDE 'IM, AFRAID OF THE WORST, AND I SAID "UNCLE CYPE-- SPEAK TO ME! SPEAK TO ME!" HE OPENED ONE EYE AND HE LOOKED UP AT ME AND SAID "SPEAK TO YOU? WHY SHOULD I? I PASSED YOU TEN TIMES A MINUTE AGO, AND YOU DIDN'T ONCE SPEAK TO ME!"

↳ ROD WILL CLOSE WITH ONE OR TWO OF HIS OWN)

APPLAUSE AND PLAY OFF

CARL: DO YOU FOLKS FEEL THE SAME ABOUT ANOTHER ONE OF THEM FINE CARTER SISTERS SONGS AS I DO?

RESPONSE

CARL: WELL THEN GALS.. COME OUT HERE QUICK!

MUSIC: "Take These Chains From My Heart" ..CARTER SISTERS

APPLAUSE

INTO BANJO B.G...DOWN FOR:

CARL: THE BANJO IS BEIN' PICKED BY STRINGBEAN..AND THE SINGIN' WE GET FREE OF CHARGE! LET 'ER GO, STRING!

MUSIC: "MY GEORGIA ROSE"...STRINGBEAN

APPLAUSE

CARL: (OVER GUITAR STRUM IN B.G.) TONIGHT'S BALLAD, FRIENDS, IS A SONG I RECORDED ___ WEEKS AGO, AND I'M HAPPY TO SAY THAT FOLKS SEEM TO BE TAKIN' TO IT..IT'S TITLED "~~DO I LIKE IT~~".

MUSIC: "~~DO I LIKE IT~~".. CARL SMITH

APPLAUSE

INTO SQUARE DANCE "SALLY GOODIN"...DOWN FOR:

(CARL OVER)

757 40
 CARL: WE'LL HAVE TO LEAVE Y'ALL FOR NOW, BUT NEXT WEEK WE'LL COME CALLIN' FOR YOU IN THE BUCKBOARD, LIKE ALWAYS. AT THAT TIME, WEBB PIERCE WILL BE IN THE DRIVER'S SEAT, WITH LONNIE GLOSSON AND CHET ATKINS! TILL THEN, THIS IS CARL SMITH SAYIN' THANKS FOR EVERYTHING... AND ~~we'll~~ ^{we'll} BE SEEIN' YOU NEXT SATURDAY NIGHT ON THE GRAND OLE OPRY!

TEN SECONDS MUSIC AND APPLAUSE

758 10
ENGINEER SWITCH TO STUDIO FOR CAVALIER HITCHHIKE

COBB: YOU KNOW, NEW KING-SIZE CAVALIER CIGARETTES ARE BECOMING MIGHTY POPULAR FOR VERY PERSONAL REASONS. ANY CAVALIER SMOKER WILL TELL YOU CAVALIERS GIVE YOU EXTRA MILDNESS YOU CAN FEEL AS YOU INHALE-- AND LOTS OF FINE FLAVOR TO TASTE.

OVERTON: SEE FOR YOURSELF! LIGHT UP A CAVALIER AND INHALE..FEEL THE WONDERFULLY SMOOTH MILDNESS CAVALIERS GIVE YOU! HERE'S MILDNESS WHERE IT COUNTS..IN THE FEEL OF THE SMOKE AS YOU INHALE. TASTE ALL THE SUPERB FLAVOR THAT'S YOURS IN CAVALIERS!

COBB: NO WONDER, WHEN THOUSANDS OF SMOKERS COMPARED KING-SIZE CAVALIERS WITH THE CIGARETTES THEY'D BEEN SMOKING, 8 OUT OF 10 OF THOSE INTERVIEWED SAID CAVALIERS ARE MILDER.

OVERTON: SO TRY CAVALIERS. LIGHT UP AND INHALE..FEEL THAT LIGHT, EASY-GOING CAVALIER MILDNESS..TASTE THAT FRESH, REWARDING CAVALIER FLAVOR. YOU'LL SAY..HERE'S COMPLETE SMOKING PLEASURE!

COBB: START ENJOYING KING-SIZE CAVALIERS, MADE BY THE MAKERS OF CAMELS. ALTHOUGH THEY'RE KING-SIZE, CAVALIERS ARE PRICED NO HIGHER THAN LEADING REGULAR SIZE BRANDS. THAT MEANS EXTRA LENGTH AND EXTRA VALUE AT NO EXTRA COST. GET CAVALIERS TODAY!

TWO SECOND PAUSE

(ANNCR OVER)

STUDIO
ANNCR:

PRINCE ALBERT'S GRAND OLE OPRY CAME TO YOU FROM WSM IN NASHVILLE,
TENNESSEE.....

THIS IS N B C -- THE NATIONAL BROADCASTING COMPANY.

(MAKE NATIONAL LIFE CHAINBREAK)