

June 20, 1953

7:30.01

GRANT: IT'S GRAND OLE OPRY TIME! ANOTHER BIG PRINCE ALBERT SHOW!
STARRING-- TEX WILLIAMS!

AS BROADCAST

APPLAUSE AND CHEERS..HOLD TILL TEX SINGS:

7:30.15

MUSIC: "GOODNIGHT CINCINNATI, GOOD MORNING TENNESSEE"..TEX

APPLAUSE

7:31.58

TEX: WELL THANKS, AND A GREAT BIG HOWDY TO ALL MY GOOD FRIENDS AND
NEIGHBORS OF PRINCE ALBERT SMOKIN' TOBACCO'S GRAND OLE OPRY !

7:32.03

GRANT: WE'RE SURE GLAD TO HAVE YOU HERE AS OUR MC TONIGHT, TEX..AND I
KNOW I'M SPEAKIN' FOR ROD BRASFIELD! MINNIE PEARL! THE
JORDONAIRES! STRINGBEAN! AND THE ENTIRE PRINCE ALBERT GANG!

7:32.13

TEX: THAT'S MIGHTY HOSPITABLE, GRANT, AND THANKS AGAIN. NOW, BECAUSE
YOU BEEN SO NICE TO ME, I BROUGHT Y'ALL A PRESENT-- AND A
MIGHTY TALENTED ONE, TOO -- MARTY ROBBINS!

APPLAUSE

7:32.28

TEX: MARTY WILL BE OUT HERE PICKIN' AND SINGIN' RIGHT AFTER WE HEAR
WHAT'S ALL BEEN HAPPENIN' DOWN IN GRINDERS SWITCH THE PAST
SEVEN DAYS! AND HERE TO GIVE US THE LOW-DOWN IS PRINCE ALBERT'S
FAVORITE PRINCESS.. AND OUR BEST GAL -- COUSIN MINNIE PEARL!

APPLAUSE AND PLAY ON

7:32.46

MINNIE: HOW-DEE! I'M JES' SO PROUD T'BE HERE!
MY, THIS HERE JUNE WEATHER MAKES ME THINK OF A GAL WE GOT IN
GRINDERS SWITCH NAMED JUNE WITHERSPOON. JUNE TOOK ON QUITE A BIT
OF WEIGHT LAST WINTER AND THIS WEEK SHE PUT ON HER LAST SEASON'S
BATHIN' SUIT. ALL THE BOYS STARTED IN SINGIN' (SINGS)"JUNE IS
BUSTIN' OUT ALL OVER!"

(MINNIE CONT'D OVER)

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7:33.10

MINNIE: AND IT WAS A FACT! UNCLE NABOB SAYS HE COULDN'T FIGGER IF JUNE WAS IN THE BATHIN SUIT TRYIN' TO GET OUT, OR OUTSIDE TRYIN' TO GET IN !

HAVE YOU NOTICED ALL THE HANDSOME-LOOKIN' YOUNG FELLERS WE BEEN HAVIN' VISIT US LATELY? LIKE TEX WILLIAMS? (SIGH) HE MAKES THE GALS ALL ACT JES' LIKE LITTLE BOYS! THEIR BREATH'S IN SHORT PANTS!

7:33.35

TEX: MINNIE, I WANNA THANK YOU FOR ALL THEM NICE THINGS YOU BEEN SAYIN' THERE ABOUT ME. KNOW WHAT? I WAS TOLD THAT IF I WANTED TO FINE THE PRETTIEST, MOST WONDERFUL GAL IN TENNESSEE, TO LOOK UP MINNIE PEARL-----

7:33.47

MINNIE: (ALMOST SWOONING) OHHHHH! TEX! DO YOU REALLY MEAN THAT THEY TOLD YOU TO LOOK LITTLE ME UP IF'N YOU WANTED TO FIND THE PURTIEST GAL IN TENNESSEE ??

7:33.55

TEX: UH-HUH! NOW TELL ME.. WHERE'LL I FIND 'ER??

7:34.01

MINNIE: UMMM.. UH, TELL ME TEX--HOW'RE THINGS DOWN IN TEXAS?

~~TEX: WHY MINNIE - I'M NOT FROM TEXAS - I'M FROM LOOTSTANA..~~

~~MINNIE: LOUISIANA? HOW COME THEY CALL YOU "TEX" ?~~

~~TEX: GOSH MIN, WHAT FELLA WANTS TO BE CALLED "LOUISE"? (LAUGHS) ALL KIDDIN' ASIDE, I WAS REALLY BORN IN ILLINOIS, BUT I LIKE TO PULL A FAST ONE NOW AND THEN!~~

~~MINNIE: THEN YOU GOME ON UP TO FLUDGE SMEED'S DAIRY! HE NEEDS ANOTHER HAND MILKIN' COWS! ON SECOND THOUGHT, MEBBE HE'D BEST FORGET IT. I'D HATE TO LEAVE PORE FLUDGE HOLDIN' THE BAG.~~

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(MINNIE CONT'D OVER)

MINNIE: ~~TEX, SUPPOSE YOU READ ME SOME OF THE QUESTIONS FROM MY QUESTION AND ANSWER COLUMN IN THE GRINDER'S SWITCH GAZETTE?~~

TEX: ~~GLAD TO, MINNIE. HERE'S THE FIRST ONE AND IT SAYS "DEAR MINNIE, THE OTHER NIGHT I TOOK MY GAL OUT TO CELEBRATE MY GETTIN' OUT OF THE SERVICE. I BOUGHT 'ER A GLASS OF CHAMPAGNE AND AFTER SHE'D TOOK ONE SIP, SHE BEGAN TO HUG AND KISS ME LIKE CRAZY. DO YOU THINK I DONE WRONG BY BUYIN' THE CHAMPAGNE?" SIGNED, DUBIOUS."~~

MINNIE: ~~DEAR DUB: OF COURSE YOU DONE WRONG! DON'T YOU KNOW YOU COULD'VE GOT THE SAME RESULT ON A SHORT BEER??~~

TEX: ~~I'LL HAVE TO REMEMBER THAT. HERE'S ANOTHER LETTER HERE THAT SAYS "DEAR MINNIE, MY LITTLE BOY WILL BE 4 YEARS OLD NEXT TUESDAY AND YESTERDAY HE SWALLOWED A 50 CENT PIECE. WHAT SHOULD I DO?" SIGNED.. FRANTIC! .~~

MINNIE: ^{7:34.30} DEAR FRAN: LET 'IM SWALLOW A PIECE OF RIBBON AND KEEP IT AS A BIRTHDAY PRESENT!
THANKS TEX! NOW FOR SOME NEWS FROM GRINDERS SWITCH!

I TOLD UNCLE NABOB THAT IT DIDN'T LOOK AS IF THERE WAS GONNA BE ANY JUNE WEDDIN' FER ME THIS YEAR. HE SAYS "AW MINNIE, FERGIT ABOUT IT! YOU GOT A FELLER AIN'T YOU?" AND I SAYS "SURE! I GOT HEZZY AND HE COMES TO SEE ME TWO NIGHTS A WEEK". THEN UNCLE NABOB SAYS "WELL JUST REMEMBER THIS: MARRIAGE IS A LOT LIKE A BOXIN' MATCH. LOTS OF TIMES THE PRELIMINARIES IS BETTER THAN THE MAIN EVENT!"

THAT'S THE WAY UNCLE NABOB IS. HE GIVES IT TO YOU STRAIGHT FROM THE SHOULDER..THEN HE TAKES IT STRAIGHT FROM THE JUG!

(MINNIE CONT'D OVER)

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MINNIE: ^{7:34.25} AT THE TAVERN WHERE UNCLE NABOB GOES HE SAYS THEY GOT A PICTURE OF A BEAUTIFUL MERMAID HANGIN' UP IN BACK OF THE BAR. AND HE SAYS HE JUST STANDS THERE AND KEEPS LOOKIN' UP AT IT ALL THE TIME. I TOLD 'IM I SAYS "UNCLE NABOB, YOU MUST BE A GREAT LOVER OF ART." AND HE SAYS "OH, IT AIN'T THAT, MINNIE. IT'S JUST THAT EVER'TIME I TAKE A DRINK I WINK AT THE MERMAID..AND I FIGGER IT'S TIME TO QUIT WHEN SHE STARTS TO WINK BACK!"

I TOOK BROTHER DOWN TO THE GRINDERS SWITCH GAZETTE NEWSPAPER OFFICE WITH ME THIS WEEK SO'S HE COULD HELP ME GET OUT THE PAPER. I ASKED BROTHER IF'N HE'D MAKE UP THE WEATHER REPORT AND THIS IS WHAT HE WRIT: "HIGH WINDS.. FOLLOWED BY HIGH-BLOWIN' SKIRTS.. FOLLOWED BY ME!"

WELL G'BYE NOW, SEE YOU NEXT WEEK!

APPLAUSE AND PLAY OFF

GRANT: ^{7:36.07} TEX, THE FOLKS SURE DO ENJOY LISTENING TO MINNIE PEARL, DON'T THEY!

TEX: ^{7:36.11} GOLLY, YES, GRANT! WHY, MINNIE'S AS EASY ON THE EARS AS PRINCE ALBERT SMOKIN' TOBACCO IS EASY ON THE TONGUE !

GRANT: ^{7:36.17} I CERTAINLY AGREE, TEX! THERE'S SOMETHING SPECIAL ABOUT MINNIE, JUST AS THERE'S SOMETHING ABOUT THE WAY P.A. SMOKES SO MILD AND FLAVORFUL-- EVERY PIPEFUL !

TEX: ^{7:36.25} PRINCE ALBERT IS EASY TO DRAW, TOO-- AND THAT'S ON ACCOUNT OF HOW THE CHOICE TOBACCO IS CRIMP CUT. WHY P.A. PACKS IN YOUR FAVORITE PIPE LIKE IT WAS MADE FOR IT.. WHICH IT IS!

(GRANT OVER)

GRANT: 7:36.38 AND-- PRINCE ALBERT IS EASY ON THE POCKETBOOK! YES FRIENDS,
THERE'S MORE MILD AND TASTY, LONG-BURNING P.A. NOW IN THE
POCKET-TIN!

TEX: 7:36.45 SO-- HOW ABOUT IT? TAKE IT EASY, SMOKE P.A. -- PRINCE ALBERT,
THE NATIONAL JOY SMOKE!

I'VE KNOWN TONIGHT'S GUEST STAR FOR, WELL, ABOUT ____ YEARS
NOW-- AND I'VE NEVER KNOWN 'IM TO DO ANYTHING BUT STAND THE
AUDIENCE ON ITS EAR WHEREVER HE PLAYED! SO YOU FOLKS THAT
AIN'T HEARD THIS BOY BEFORE, GET READY, BECAUSE HERE HE COMES..
MARTY ROBBINS!

APPLAUSE

TEX: 7:37.14 MARTY, I WAS AS HAPPY AS A JAR-BIRD WHEN THEY TOLD ME WE'D BE
APPEARIN' HERE ON THE PRINCE ALBERT OPRY TOGETHER THIS EVENIN' !

MARTY: 7:37.30 ME TOO, TEX.. BECAUSE IT'S BEEN TOO LONG BETWEEN SONGS FOR A
COUPLE OF OL' BUDDIES! HOW'RE THINGS IN THAT FINE HOME OF YOUR'N
OUT IN WEST LOS ANGELES?

TEX: 7:37.28 SURE CAN'T COMPLAIN, SON! BUT LOOK HERE-- YOU AND ME ARE TAKIN'
UP A LOT OF VALUABLE SINGIN' TIME AND WE CAN VISIT AFTER THE
P.A. SHOW! WHAT'S YOUR FIRST SONG?

MARTY: 7:37.38 I'M FIGURIN' ON SINGIN' ONE THAT'S GOIN' PRETTY GOOD THESE DAYS,
TEX-- "A HALF WAY CHANCE WITH YOU".

TEX: 7:37.40 MARTY ROBBINS, FOLKS!

MUSIC: 7:37.50 *Castle In the Sky*
"HALF WAY CHANCE WITH YOU" ... MARTY

APPLAUSE

(TEX OVER)

TEX: 7:16.14
MAN, THAT'S AS EASY TO TAKE AS A WHOLE POUND-TIN OF MILD AND TASTY PRINCE ALBERT SMOKIN' TOBACCO!

INTO FIDDLE...DOWN FOR:

TEX: 7:40.23
MARTY, I SEE THEY'VE LEFT A PLACE OPEN FOR YOU IN THIS SQUARE DANCE SET COMIN' UP, SO GET WITH IT MAN! TOMMY JACKSON, FOLKS, FIDDLIN "LIBERTY"!

MUSIC: 7:40.35
"LIBERTY" SQUARE DANCE

APPLAUSE

INTO ACCORDIAN B.G...DOWN ON CUE FOR:

TEX: 7:41.17
WHENEVER ME AND THE BOYS GO OUT ON TOUR, WELL, WE TRY AND VISIT AS MANY OF THE CHILDRENS' WARDS IN HOSPITALS IN THE TOWNS WHERE WE HAPPEN TO BE, AND I'M TELLIN' YOU YOU COULDN'T FIND A BETTER AUDIENCE, OR A MORE APPRECIATIVE ONE, ANYWHERE. A WEEK OR SO AGO WE WERE IN _____ -- AND ONE OF THE LITTLE GUYS THERE ASKED IF WE'D SING "IT IS NO SECRET" FOR 'IM, ~~BECAUSE~~ ~~IT'S A HYMN HIS MOM ALWAYS SANG TO HIM.~~ I HOPE HE'S LISTENIN' BECAUSE I'D LIKE TO REPEAT IT HERE NOW....

MUSIC: 7:41.55
"IT IS NO SECRET"...TEX

APPLAUSE

TEX: 7:43.47
(READ EXACTLY AS WRITTEN FOR NETWORK CUE) THANKS FOLKS, THANKS A LOT! WELL, HERE COMES A FRIEND OF OURS WITH SOMETHIN' MIGHTY IMPORTANT ON HIS MIND!

ALL STATIONS SWITCH ON ABOVE CUE LINE

(GRANT OVER)

GRANT: 7:44.02 YES I HAVE GOT SOMETHIN' IMPORTANT ON MY MIND, TEX., AND IT'S JUST THIS: FOR A NEAT, EASY-ROLLING "MAKIN'S" CIGARETTE, TRY CRIMP CUT PRINCE ALBERT SMOKING TOBACCO! AND DON'T FORGET THE O C B PAPER!

TEX: 7:44.14 GRANT, YOU COULDN'T GIVE BETTER ADVICE THAN THAT! BEIN' CRIMP CUT, PRINCE ALBERT IS WELL BEHAVED. IT DOESN'T BLOW AROUND OR DRIBBLE OUT THE ENDS!

GRANT: 7:44.20 AND RIGHT FROM THE VERY FIRST ENJOYABLE PUFF, YOU'LL FIND THAT P.A.'S CHOICE TOBACCO IS MILD AND TASTY ALL THE WAY! NO WONDER PRINCE ALBERT'S THE NATIONAL JOY SMOKE!

TEX: 7:44.31 AND NOT ONLY IS PRINCE ALBERT EASY TO ROLL AND EASY TO SMOKE, IT'S EASY ON THE POCKETBOOK, TOO! THERE'S MORE P.A. NOW IN THE POCKET-TIN -- AND ECONOMY AS ALWAYS IN THE POUND-SIZE!

GRANT: 7:44.43 SO, ROLL YOUR NEXT "MAKIN'S" CIGARETTE WITH PRINCE ALBERT!

JINGLE: 7:44.49
SO ROLL YOUR OWN WITH GOOD P.A.
AND TAKE A PUFF OR TWO
YOU'LL GET THAT EXTRA SMOKING JOY
PRINCE ALBERT BRINGS TO YOU !

TEX: 7:45.11 THE JORDONAIRES HAVE THE KIND OF CLOSE HARMONY THAT'S ALWAYS GOOD TO HEAR-- AND TONIGHT THE BOYS ^{Sing} ~~PUT THEIR~~ HEADS TOGETHER ~~ON~~ "MY ROCK" !

MUSIC: 7:45.20 "MY ROCK" .. JORDONAIRES

APPLAUSE

(TEX OVER)

TEX: 7:47.15 OUT ON THE WEST COAST THERE'S PROBABLY, OH, EIGHT OR TEN FOLKS THAT'VE MAYBE NEVER HEARD OF HOHENWALD, TENNESSEE.. WELL- IT'S POSSIBLE, ANYHOW! BUT I CAN GUARANTEE YOU THEY, AND THOUSANDS OF OTHERS, NEVER FAIL TO LISTEN FOR HOHENWALD'S FAVORITE SON-- ROD BRASFIELD!

APPLAUSE AND PLAY ON

ROD: 7:47.37 WELL THANK YE MEN! I'LL FIGURE OUT WHAT IT IS I'M THANKIN' YE FOR LATER! HI YA MR. TEX!

TEX: 7:47.48 HI YA, RODLEY. SAY, I UNDERSTAND YOU AND YOUR UNCLE CYPE BOUGHT A CAR. WHAT KIND DID YOU BUY?

ROD: 7:47.59 WE BOUGHT US A ROLLS-KINARDLY.

TEX: 7:48.00 A WHAT??

ROD: 7:48.04 A ROLLS-KINARDLY.

TEX: 7:48.10 WHAT IN THE WORLD IS A ROLLS-KINARDLY???

ROD: 7:48.11 ROLLS DOWN ONE HILL AND KINARDLY GO UP THE NEXT! (LAUGHS) I JUST LOVE TO GET A GOOD'N LIKE THAT! (STOPS) HI-DY FRIENDS! (WEATHER)

TEX: 7:48.35 TELL ME ROD.. HOW DO YOU AND UNCLE CYPE DECIDE WHO'S GONNA DRIVE THE CAR???

ROD: 7:48.39 THAT'S EASY. WHOEVER PAYS THE MONTH'S INSTALLMENT HAS THE CAR FOR THAT MONTH. UNCLE CYPE HAD IT LAST MONTH.

TEX: 7:48.50 WHO HAS IT THIS MONTH?

ROD: 7:48.54 THE FINANCE COMPANY!

(TEX OVER)

TEX: 7:48.58 ROD, ARE YOU BROKE AGAIN?

ROD: 7:49.01 'FRAID I AM, MR. TEX. I JUST WENT OUT AND BOUGHT ME AN EXPENSIVE SET OF GOLF CLUBS. WONDERFUL SPORT, GOLF IN'. ~~YESTERDAY I WENT OUT AND BROKE SEVENTY.~~

~~TEX: YOU BROKE SEVENTY? THAT'S A MARVELOUS SCORE!~~

~~ROD: AND THEN ON THE NEXT HOLE, I...~~

~~TEX: NOW WAIT A MINUTE, ROD!~~

ROD: 7:49.10 WELL, TO TELL YOU THE TRUTH, MR. TEX.. I HIT THAT OL' BALL AND DURNED IF IT DIDN'T LAND INTO A SUIT OF LONG UNDERWEAR HANGIN' ON A LINE. IT WAS AWFUL! WHY YOU WOULDN'T BELIEVE IT, BUT IT TOOK ME EIGHTEEN SHOTS TO GET OUT OF THAT TRAP!

BUT I FOUND OUT WHAT THE TROUBLE WITH MY GOLF WAS. SEEMS I WAS STANDIN' TOO CLOSE TO THE BALL- AFTER I HIT IT! I NOTICED A FUNNY THING HAPPENIN' THERE ON THE COURSE. EVERY TIME I HIT AT THE BALL, THE CADDY WOULD LOOK AT HIS WATCH. FINALLY I SAYS "CADDY, WHY DO YOU KEEP LOOKIN' AT YOUR WATCH?" AND HE SAYS "THIS AIN'T NO WATCH MISTER... THIS IS A COMPASS!"

TEX: 7:50.01 WITH ALL THIS GOLF IN', HAVE YOU FOUND ANY TIME FOR YOUR GAL SUSIE?

ROD: 7:50.05 I SURE HAVE, MR. TEX. LAST NIGHT WE WENT OUT DANCIN'. I'M TELLIN' YOU, THAT SUSIE SURE LOVES TO DANCE! WHY SHE DANCES LIKE GINGER ROGERS, RITA HAYWORTH AND VERA-ELLEN PUT TOGETHER!

~~TEX: YOU MEAN SHE'S THAT GOOD?~~

~~ROD: 7:51.00 NO, SHE DANCES LIKE SHE DANCE SIX FEET!~~

(TEX OVER)

TEX: ~~ROD, I DIDN'T KNOW YOU LIKED DANCIN'...~~

ROD: ~~I DON'T. WHY ALL DANCIN' IS, IS HUGGIN' SET TO MUSIC!~~

TEX: WHAT DON'T YOU LIKE ABOUT THAT??

ROD: ~~THE MUSIC!~~

TEX: ^{7:50.20} (LAUGHS) RODLEY, KNOW WHAT? I THINK THAT A GAL THAT'D GO OUT WITH YOU, WELL, SHE JUST AIN'T ALL THERE!

ROD: ^{7:50.25} FLITTER, MR. TEX-- I DON'T MIND! JUST AS LONG AS THERE'S ENOUGH THERE TO HAVE A DATE WITH!
BY THE WAY MR. TEX, I HATE TO SAY, BUT I THINK UNCLE CYPE'S BEEN STEPPIN' OUT ON AUNT SAP!

TEX: ^{7:50.44} YEAH??

ROD: ^{7:50.45} YEAH! THE OTHER DAY SHE OPENED HIS DRESSER DRAWER AND FOUND A LITTLE MIRROR. SHE LOOKED INTO THE LITTLE MIRROR AND SHE SAYS "HA! SO THAT'S THE OLD HAG HE'S BEEN RUNNIN' AROUND WITH!"

~~TEX: TELL ME, ROD - HOW COME UNCLE CYPE AND AUNT SAP TO GET MARRIED?~~

ROD: ^{7:51.00} ~~THEY'RE BOTH SO UGLY EVERYBODY WANTS TO KNOW THAT. BUT I'LL TELL YOU THE TRUTH, MR. TEX. EVERY TIME THEY LOOKED AT EACH OTHER THEY GOT SO FRIGHTENED THAT THEY MARRIED IN SELF-DEFENSE!
AFTER THEY GOT MARRIED, HE DIDN'T TALK TO HER FOR FIVE YEARS!
HE DIDN'T WANT TO INTERRUPT HER!~~

WELL I GOT TO MOSEY ALONG NOW, MR. TEX.. I'VE GOT TO GET BACK TO THE FARM AND TURN THE CUCUMBER SEEDS INSIDE OUT BEFORE I PLANT 'EM.

(TEX OVER)

TEX: 7:51.15 YOU'VE GOT TO TURN THE CUCUMBER SEEDS INSIDE OUT BEFORE YOU PLANT 'EM?? WHY???

ROD: 7:51.20 SO WHEN THEY GROW THEY'LL HAVE DIMPLES INSTEAD OF WARTS!

ROD WILL CLOSE WITH ONE OR TWO OF HIS OWN

APPLAUSE AND PLAY OFF

TEX: 7:51.30 YOU FOLKS FEEL LIKE I DO ABOUT ANOTHER SONG FROM MARTY ROBBINS?

APPLAUSE.. AUD. RESPONSE

TEX: 7:51.35 COME ON OUT HERE, BOY!

MUSIC: 7:51.54 *"Half way chawne with you"*
"CASTLES IN THE SKY" .. MARTY

APPLAUSE

BEGIN BANJO NUMBER..DOWN FOR:

TEX: 7:53.15 THE FIVE-STRING BANJO REALLY COMES INTO ITS OWN WHEN OUR MAN STRINGBEAN LAYS HOLT OF IT! YOU'LL SEE WHAT WE MEAN AS STRINGBEAN PICKS AND SINGS "HILLBILLY FEVER"!

MUSIC: 7:53.25 "HILLBILLY FEVER" .. STRINGBEAN

APPLAUSE

TEX: 7:54.47 (OVER GUITAR STRUM) I GUESS I ENJOY SINGIN' THIS NEXT SONG AS MUCH AS I ENJOY A BIG PIPEFUL OF LONG-BURNIN' P.A. .. IT'S A LITTLE BALLAD SELECTED ESPECIALLY FOR THIS P.A. PARTY.. "LEAF OF LOVE".

MUSIC: 7:54.06 "LEAF OF LOVE" .. TEX

APPLAUSE

INTO SQUARE DANCE "PATTY ON THE TURNPIKE" ..DOWN FOR: (TEX OVER)

51462 0303

TEX: 7:57.30

WELL I CAN'T TELL YOU HOW MUCH I'VE ENJOYED BEIN' HERE IN NASHVILLE ON THE PRINCE ALBERT OPRY, FRIENDS-- AND I SURE HOPE YOU'LL ASK ME BACK AGAIN! NEXT WEEK YOUR HOST WILL BE ^{Jimmy}~~RICKY~~ ^{Dickens}~~RIDDLE~~.. ALONG WITH ^{Ricky Riddle}~~PRETTY ANITA CARTER~~! DON'T FORGET, IF YOU CAN'T COME, WRITE.. HMM? MEANWHILE THIS IS TEX WILLIAMS SAYIN' THANKS FOR EVERYTHING, AND WE'LL BE SEEIN' YOU NEXT SATURDAY NIGHT AT PRINCE ALBERT'S GRAND OLE OPRY!

TEN SECONDS MUSIC AND APPLAUSE

ENGINEER SWITCH TO STUDIO FOR CAVALIER HITCH HIKE

COBB: 7:58.10

EXTRA MILDNESS AND REALLY FINE FLAVOR? NOW WHERE CAN YOU FIND A COMBINATION LIKE THAT?

OVERTON: 7:58.16

WHY IN KING-SIZE CAVALIER CIGARETTES, NATURALLY! CAVALIERS GIVE YOU MILDNESS YOU CAN FEEL AS YOU INHALE-- AND LOTS OF FINE FLAVOR TO TASTE.

COBB: 7:58.20

RIGHT! JUST TRY KING-SIZE CAVALIERS YOURSELF AND SEE! LIGHT UP A CAVALIER. INHALE AND FEEL THAT SMOOTH, EASY-GOING MILDNESS... YES, MILDNESS WHERE IT COUNTS-- IN THE FEEL OF THE SMOKE AS YOU INHALE. THEN TASTE ALL THE FRESH, REWARDING FLAVOR CAVALIERS GIVE YOU.

OVERTON: 7:58.40

NO WONDER, WHEN THOUSANDS OF SMOKERS COMPARED CAVALIERS WITH THE CIGARETTES THEY'D BEEN SMOKING, 8 OUT OF 10 SAID CAVALIERS ARE MILDER! NO WONDER MORE AND MORE PEOPLE EVERY DAY ARE SWITCHING TO NEW KING-SIZE CAVALIERS!

(COBB OVER)

COBB: ^{7:58.55} SO DISCOVER REAL SMOKING PLEASURE-- AND SOON! INHALE -- AND
FEEL THAT LIGHT, GENTLE CAVALIER MILDNESS. TASTE THAT FINE
CAVALIER FLAVOR.

OVERTON: ^{7:59.04} REMEMBER, CAVALIERS ARE KING-SIZE, YET PRICED NO HIGHER THAN
LEADING REGULAR-SIZE BRANDS. THAT MEANS EXTRA LENGTH, EXTRA
VALUE -- AT NO EXTRA COST. GET KING-SIZE CAVALIERS TODAY.
THEY'RE MADE BY THE MAKERS OF CAMELS.

TWO SECOND PAUSE

STUDIO ^{7:59.20}
ANNCR: PRINCE ALBERT'S GRAND OLE OPRY CAME TO YOU FROM WSM IN
NASHVILLE, TENNESSEE..
THIS IS N B C -- THE NATIONAL BROADCASTING COMPANY.

(MAKE NATIONAL LIFE CHAINBREAK)