

June 13, 1953 -1-

GRANT: 7:30.01

IT'S GRAND OLE OPRY TIME! ANOTHER BIG PRINCE ALBERT SHOW!
STARRING-- ERNIE LEE!

AS
BROADCAST
Master

APPLAUSE AND CHEERS..HOLD TILL ERNIE SINGS:

MUSIC: 7:30.10

"HOW COME".. ERNIE LEE

APPLAUSE

ERNIE: 7:31.48

WELL THANKS - AND A GREAT BIG HOWDY TO ALL MY GOOD FRIENDS AND
NEIGHBORS OF PRINCE ALBERT SMOKIN' TOBACCO'S GRAND OLE OPRY!

GRANT: 7:31.57

AND A GREAT BIG HOWDY TO YOU, ERNIE LEE! WE'RE SURE HAPPY TO
HAVE YOU HERE ON THE P.A. OPRY WITH US TONIGHT -- AND WHEN I
SAY "WE", I MEAN OF COURSE, ROD BRASFIELD! MINNIE PEARL! THE
OLD HICKORY SINGERS! STRINGBEAN! AND THE ENTIRE PRINCE ALBERT
GANG!

ERNIE: 7:32.15

WELL DON'T THINK I DON'T APPRECIATE THAT, GRANT.. AND TO SHOW
MY APPRECIATION, I'VE BROUGHT ALONG WITH ME A LITTLE GAL THAT
I THINK'S GONNA BE A SENSATION ALL ACROSS THE NATION-- LITTLE
EIGHT-YEAR-OLD RITA FAYE!

APPLAUSE

ERNIE: 7:32.30

RITA'S JUST DYIN' TO COME OUT HERE AND SING, BUT SHE WHISPERED
IN M'EAR THAT SHE'D RATHER LISTEN TO SOME GOSSIP FROM GRINDER'S
SWITCH FIRST. SO HERE TO TELL RITA AND ALL OF US WHAT'S BEEN
HAPPENIN' THIS PABT WEEK IS PRINCE ALBERT'S PRINCESS OF THE
PRESS -- COUSIN MINNIE PEARL!

APPLAUSE AND PLAY ON

(MINNIE OVER)

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7:32.53
 MINNIE: HOW-DEE! I'M JES' SO PROUD TO BE HERE!
 ESPECIALLY WITH ALL THESE HERE HANDSOME MEN AROUND! YOU
 SHOULDA SEED THE WAY THESE FELLERS WAS FALLIN' ALL OVER ME WHEN
 I COME IN! --- ME AND MY BIG FEET!

AND IT SURE IS NICE HAVIN' A FELLA LIKE ERNIE LEE CALLIN' ON
 US. ERNIE'S THE KIND OF A FELLA THAT DON'T LET A PURTY FACE
 GO TO HIS HEAD. HE APPRECIATES A GAL WITH CULTURE. AIN'T THAT
 RIGHT, ERNIE??

7:32.20
 ERNIE: WHAT'S THAT, MINNIE?

7:33.22
 MINNIE: I SAID, YOU'RE THE KIND OF A FELLA THAT LIKES A GAL WITH CULTURE.

7:33.33
 ERNIE: I SURE AM, MINNIE-- ESPECIALLY IF IT'S PHYSICAL CULTURE!

7:33.35
 MINNIE: HMMM.. BETTER READ ME SOME QUESTIONS FROM MY GRINDER'S SWITCH
 GAZETTE COLYUM.. IF'N YOU DON'T MIND.

7:33.40
 ERNIE: I SURE DON'T MINNIE-- AND HERE'S THE FIRST ONE RIGHT HERE. IT
 SAYS "MY DAUGHTER IS GOING WITH A NICE YOUNG MAN, BUT LAST
 NIGHT THEY BORROWED MY CAR TO GO TO A DANCE WHICH WAS ONLY A
 MILE AWAY. WHEN I LOOKED AT THE SPEEDOMETER I FOUND THEY'D
 DRIVEN 20 MILES! WHAT DOES THIS MEAN? SIGNED, ANXIOUS POP."

7:34.00
 MINNIE: DEAR ANXIOUS POP: FERGIT IT. YOU CAN'T NEVER TELL HOW FAR A
 FELLA HAS GONE BY LOOKIN' AT THE SPEEDOMETER! NEXT QUESTION!

7:34.10
 ERNIE: HERE'S ONE THAT SAYS "DEAR MINNIE PEARL: MY HUSBAND IS VERY
 NERVOUS. HOW CAN I CURE HIM OF BITIN' HIS NAILS? SIGNED,
 CUTICLE."

7:34.20
 MINNIE: DEAR CUTE: HIDE HIS TEETH!

(MINNIE CONT'D OVER)

MINNIE: 7:34.45

THANKS, ERNIE LEE, FOR YOUR HELP! NOW FER SOME NEWS FROM GRINDERS SWITCH!

LUCIFER HUCKLEHEAD IS ALLUS EXPERIMENTIN' WITH HIS CHICKENS. BROTHER COME UP WITH A GOOD'N THE OTHER DAY. BROTHER SAYS TO LUCIFER, "HE SAYS "LUCIFER, IF YOU'LL JES' CROSS A HEN WITH A COPY OF THE DAILY RACIN' FORM, SHE'LL START LAYIN' ODDS!"

WELL, LUCIFER IGNORED THE ADVICE. HE DIDN'T DO IT. BUT IN TRYIN' TO GET A EGG WITH A HARDER SHELL HE STARTED PUTTIN' CEMENT IN THE CHICKEN MASH. YESTERDAY HE COULDN'T GET IN THE CHICKEN HOUSE! THE DERN HENS HAD LAID IT FULLA CEMENT BLOCKS!

LUCIFER'S JUST CHICKEN-MAD. AND HIS FAMILY'S THE SAME WAY. YESTERDAY LUCIFER'S WIFE WENT TO THE BEAUTY PARLOR TO GET HER HAIR DONE UP AND LUCIFER SENT ONE OF THE YOUNGUNS IN TO SEE IF'N SHE WAS READY. WHEN HE COME IN, THERE SHE WAS, UNDER THE HAIR DRYER. THE YOUNGUN SAYS "HEY MAW! HOW LONG YOU GONNA BE UNDER THE BROODER?"

WELL, SOME OF THE SUMMER BOARDERS ARE BEGINNIN' TO COME INTO GRINDERS SWITCH-- AND THE FOLKS IS SURE GLAD TO SEE 'EM! UNCLE NABOB SAYS A SUMMER BOARDER IS WORTH AN ACRE OF CORN.. AND A DURN SIGHT EASIER TO PICK, TOO!

FUNNY THING ABOUT UNCLE NABOB. WE NEVER COULD GET 'IM TO EAT OLIVES..TILL ONE NIGHT A CITY FELLER SHOWED 'IM HOW TO FIX 'EM WITH GIN AND VERMOUTH!

T'OTHER DAY UNCLE NABOB WAS STANDIN' IN THE LOCAL TAVERN..PROBABLY JES' LOOKIN' FER SOMEBODY, AND WHILE HE WAS STANDIN' AT THAT THERE COUNTER THAT HAS THE BRASS RAIL ON THE BOTTOM OF IT, IN COME A FELLER WITH A GREAT BIG OLE DANCIN' BEAR!

(MINNIE CONT'D OVER)

MINNIE: ^{7:35.00} UNCLE NABOB GLANCED OVER HIS SHOULDER, SAW THE BEAR, AND SAYS "HEY JOE! GIVE MY MOTHER-IN-LAW A DRINK!"

WELL, WHEN UNCLE NABOB TOOK A SECOND LOOK AND REALIZED IT WAS A REAL LIVE BEAR, HE WAS ALMOST SCARED OUT'N HIS BOOTS! HE SAYS "HEY, GET THAT VARMINT OUTA HERE! GET IT OUT BEFORE IT CHEWS ME UP!" AND THE FELLER THAT OWNED THE BEAR SAYS "DON'T BE SILLY! THIS BEAR AIN'T HAD ANY TEETH FOR YEARS!" AND UNCLE NABOB SAYS "SO WHAT? I AIN'T GONNA STAND HERE AND LET IT GUM ME TO DEATH!"

WELL, SO LONG NOW.. SEE YOU NEXT WEEK !

APPLAUSE AND PLAY OFF

ERNIE: ^{7:35.33} I SURE LIKE THIS "TAKE-IT-EASY" WEATHER DOWN HERE, GRANT. IT'S EASY ON THE ~~SPRIT~~ ^{Feelings}

GRANT: ^{7:35.38} THAT SORTA FITS IN WITH PRINCE ALBERT, THE TAKE-IT-EASY SMOKING TOBACCO, ERNIE. IT'S "EASY ON THE ~~SPRIT~~ ^{feeling} AND THE TONGUE! YES MEN, P.A.'S CHOICE TOBACCO IS EASY ON THE TONGUE BECAUSE PRINCE ALBERT'S SPECIALLY TREATED TO INSURE AGAINST TONGUE BITE!

ERNIE: ^{7:35.53} THAT'S RIGHT! AND I KNOW THIS: PRINCE ALBERT IS A REAL EASY-DRAWIN' TOBACCO! WHY, THAT CRIMP CUT TOBACCO JUST SORTA NESTLES DOWN IN THE PIPE, PRETTY AS YOU PLEASE! AND P.A. SMOKES LONG AND COOL, TOO!

GRANT: ^{7:36.04} PRINCE ALBERT IS ALSO EASY ON THE POCKETBOOK! THERE'S MORE GOOD-TASTING P.A. NOW IN THE POCKET-TIN! AND ECONOMY AS ALWAYS IN THE POUND-SIZE!

(ERNIE OVER)

ERNIE: 7:36.12 SO FELLAS..TAKE IT EASY, SMOKE P.A.-- MILD AND TASTY ALL THE WAY !

I GUESS EVERYBODY THAT KNOWS ME KNOWS HOW MUCH I LIKE KIDS. AND WHEN YOU RUN ACROSS A YOUNGSTER THAT HAS REAL TALENT AND IS STILL AS SWEET AND UNSPOILED AS OUR LITTLE GUEST HERE TONIGHT, WELL, IT'S SURE A REAL PLEASURE. SO FOLKS, I WANT YOU TO MEET THE YOUNGEST SOLOIST TO EVER APPEAR ON THE NATION-WIDE PRINCE ALBERT SHOW-- LITTLE RITA FAYE!

APPLAUSE

ERNIE: 7:36.45 RITA-- WELL-- GOLLY, I DON'T KNOW MUCH WHAT TO TALK TO YOU ABOUT, YOU BEIN' SO YOUNG AND ALL...

RITA: 7:36.52 THEN S'POSIN' WE DON'T TALK! LET'S JUST SMOOCH!

ERNIE: 7:36.58 YOUNG LADY, IT'D BE TEN-TWELVE YEARS BEFORE YOU AND ME COULD GO AROUND TOGETHER!

RITA: 7:37.02 THAT'S ALRIGHT, MR. ERNIE-- I'LL WAIT !

ERNIE: 7:37.08 NOW FOLKS, IF YOU THINK THIS LITTLE GAL TALKS BIG, JUST WAIT'LL YOU HEAR HER S'ING! RITA SINGS FIRST "WAIT A LITTLE LONGER", JUST AS SHE RECORDED IT RECENTLY FOR M G M RECORDS! RITA FAYE-- EIGHT YEARS OLD!

MUSIC: 7:37.25 "WAIT A LITTLE LONGER" .. RITA FAYE

APPLAUSE

ERNIE: 7:40.30 RITA HONEY, THAT WAS AS SMOOTH AS AN AMARILLO SUNSET, WHICH IS LIKE SAYIN' AS SMOOTH AS A PIPEFUL OF MILD AND TASTY PRINCE ALBERT!

INTO ACCORDIAN B.G..DOWN FOR:

(ERNIE OVER)

ERNIE: 7:40.50 COMES NOW THE PEACEFUL TIME-- THE MOMENT OR TWO IN OUR SHOW WHEN WE KINDA LIKE TO REMEMBER THE OLD SACRED SONGS, TONIGHT'S HYMN.. "IN THE GARDEN".

MUSIC: 7:41.09 "IN THE GARDEN" ..ERNIE LEE

APPLAUSE _ _

ERNIE: 7:43.18 (NOTE: PLEASE READ EXACTLY AS WRITTEN FOR CUE) THANKS FOLKS, THANKS A LOT. WELL, HERE COMES A FRIEND OF OURS, WITH SOMETHIN MIGHTY IMPORTANT ON HIS MIND!

ALL STATIONS SWITCH ON ABOVE CUE LINE

GRANT: 7:43.25 ERNIE, I GUESS YOU'VE SEEN A LOT OF "MAKIN'S" CIGARETTES ROLLED DOWN IN YOUR TERRITORY?

ERNIE: 7:43.30 MAN, I SURE HAVE! AND I WANT TO TELL YOU SOMETHIN'! IT'D DO YOU GOOD TO SEE SO MANY OF THE BOYS ROLLIN' THEIR OWN WITH PRINCE ALBERT SMOKIN' TOBACCO AND O.C.B. PAPERS!

GRANT: 7:43.38 WELL, WHY DO YOU SUPPOSE THE FELLAS PREFER P.A. ?

ERNIE: 7:43.42 TO BEGIN WITH, PRINCE ALBERT IS EASY TO ROLL! WHY THAT CHOICE TOBACCO JUST DON'T BLOW AROUND OR DRIBBLE OUT THE ENDS! AND ANOTHER THING, PRINCE ALBERT IS EASY ON A MAN'S POCKETBOOK!

GRANT: 7:43.53 IT SURE IS! THERE'S MORE MILD AND TASTY P.A. NOW IN THE POCKET-TIN! AND ECONOMY AS ALWAYS IN THE POUND-SIZE!

ERNIE: 7:44.01 SO FELLAS, ROLL YOUR NEXT "MAKIN'S" SMOKE WITH THE LARGEST-SELLIN' SMOKIN' TOBACCO IN AMERICA! THAT'S PRINCE ALBERT!

MUSIC: 7:44.09 JINGLE: SO ROLL YOUR OWN WITH GOOD PA. AND TAKE A PUFF OR TWO YOU'LL GET THAT EXTRA SMOKING JOY PRINCE ALBERT BRINGS TO YOU !

(ERNIE OVER)

ERNIE: 7:44.24 THE OLD HICKORY SINGERS HAVE BEEN BARNSTORMIN' ALL OVER THE STATE THIS PAST WEEK, AND EVERYWHERE THEY WENT THE GOOD FOLKS WOULD ASK 'EM TO SING "IN THE GOOD OLE SUMMERTIME". WELL, IF ANY OF YOU PEOPLE MISSED IT, HERE ARE THE BOYS SINGIN' "IN THE GOOD OLE SUMMERTIME" FOR YOU, RIGHT NOW!

MUSIC: 7:44.53 "IN THE GOOD OLE SUMMERTIME" . . . OLD HICKORYS

APPLAUSE

ERNIE: 7:46.38 BY THE WAY, BEFORE WE BRING ON THE FIRST CITIZEN OF HOHENWALD TENNESSEE, I'D LIKE TO MENTION THAT THERE'S A WONDERFUL ARTICLE ALL ABOUT HIS SIDE-KICK, MISS MINNIE PEARL, IN THE CURRENT ISSUE OF RADIO TV MIRROR, OUT ON THE STANDS NOW. IT'S A FINE TRIBUTE TO A FINE GAL AND I KNOW YOU'LL ALL ENJOY READIN' IT! SPEAKIN' OF ENJOYMENT, WHY THERE AIN'T A MAN LIVIN' THAT CAN TICKLE YOUR FUNNYBONE LIKE OUR CLARK GABLE OF THE KITCHEN TABLE-- ROD BRASFIELD!

APPLAUSE AND PLAY ON

ROD: 7:47.11 - WELL -- THANK YE, MEN! IF I HEAR OF ANY MUSICIANS, I'LL HAVE 'EM GET IN TOUCH WITH YOU!

ERNIE: 7:47.28 HI YA ROD-- HEY, YOU LOOK A LITTLE TIRED!

ROD: 7:47.30 I AM, MR. ERNIE. I BEEN UP ALL NIGHT WORKIN' ON AN IDEA TO MAKE SHEEP GROW MORE WOOL.

ERNIE: 7:47.35 HOW CAN YOU GET SHEEP TO GROW MORE WOOL??

ROD: 7:47.39 JUST SHOW 'EM A PICTURE OF MARILYN MONROE IN A SWEATER AND-- THAT'S ALL! (LAUGHS) HI-DY FRIENDS.. (WEATHER)

(ERNIE OVER)

ERNIE: 7:47.53 ROD, I UNDERSTAND YOU'RE GONNA TAKE A FEW DAYS VACATION. THAT RIGHT??

ROD: 7:47.58 YUP, I GOT ME A LITTLE OLE CABIN UP THERE IN THE WOODS AND THE NEAREST GIRL IS A HUNDRED MILES AWAY.

ERNIE: 7:48.03 AND YOU'RE GONNA SPEND YOUR VACATION THERE?

ROD: 7:48.07 NOPE. A HUNDRED MILES AWAY!

ERNIE: 7:48.13 MAYBE YOU OUGHTA TAKE A TRIP TO HAWAII.

ROD: 7:48.17 NOW THAT'S NOT A BAD IDEA. I CAN SEE M'SELF NOW-- BY THE HAMMOCK, WITH A HULA HULA GAL IN A GRASS SKIRT.

ERNIE: 7:48.26 WHO GETS THE HAMMOCK??

ROD: 7:48.28 WE'LL PULL STRAWS FOR IT !

ERNIE: 7:48.35 BY THE WAY ROD, HOW'S YOUR UNCLE CYPE??

ROD: 7:48.37 TOL'BLE. HIM AND CLEM PETERS WENT AWAY FOR THREE DAYS ON A FISHIN' TRIP. THEY TRAVELLED LIGHT. CLEM TOOK A JUG OF CORN SQUEEZIN'S FOR RATTLE-SNAKE BITE.

ERNIE: 7:48.53 WHAT DID UNCLE CYPE TAKE??

ROD: 7:48.55 TWO RATTLESNAKES!

I TELL YOU, THAT UNCLE CYPE'S THE SMARTEST FISHERMAN YOU EVER SAW OPERATE! HE PUTS A LITTLE CORN WHISKEY IN THE WATER AND WHEN THE FISH TAKES A DRINK HE DIVES TO THE BOTTOM. THEN WHEN HE COMES UP FOR ANOTHER DRINK, UNCLE CYPE HITS 'IM OVER THE HEAD! I'M TELLIN' YOU, HE BRINGS HOME SOME OF THE HAPPIEST FISH YOU EVER HEARD OF! ~~WHY FLITTER - THEY'RE FRIED BEFORE THEY EVER GET INTO THE PAN !~~

(ERNIE OVER)

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7:49.28
ERNIE: YOU KNOW ROD, I'D LIKE TO TAKE ME A LITTLE VACATION. BUT I'M SO BROKE!

7:49.30
ROD: NOW MR. ERNIE, IF 'N YOU WANT SOME EASY MONEY QUICK, I GOT A GOOD TIP ON A HORSE IN THE FOURTH RACE CALLED "STRIP TEASE".

7:49.49
ERNIE: "STRIP TEASE". DO YOU THINK IT'LL WIN??

7:49.52
ROD: NO, BUT IT'S BOUND TO SHOW! (LAUGHS)

ERNIE: ROD, I JUST DON'T KNOW ANYTHING ABOUT HORSES.

ROD: WELL I CERTAINLY DO! WHY MR. ERNIE, ONCE I WAS ALMOST A HORSE'S GROOM!

ERNIE: WHAT HAPPENED?

ROD: SHE BROKE OUR ENGAGEMENT!

ERNIE: SPEAKIN' OF ENGAGEMENTS HOW'RE YOU AND YOUR GAL SUSIE MAKIN' OUT ??

ROD: WELL, I THINK SUSIE IS THE MARRYIN' KIND, MR. ERNIE,, TOO MUCH THE MARRYIN' KIND, TOO!

ERNIE: WHAT MAKES YOU SAY THAT?

ROD: WELL, LAST NIGHT I SAID "SUSIE, IF I COULD GET TO FIRST BASE WITH YOU, I'D ASK YOU TO MARRY ME!" AND SHE SAYS "ROD, I ACCEPT WE'LL GET MARRIED TONIGHT AND GO ON A HONEYMOON, BUY A HOUSE, AND HAVE SIX CHILDREN!" HOW DO YOU LIKE THAT! ALL I WANT IS TO GET TO FIRST BASE WITH 'ER AND SHE'S GOT THE BALL GAME OVER WITH!

ERNIE: YOU KNOW, I HEARD SHE USED TO BE A BURLESQUE DANCER. THAT TRUE?

(ROD OVER)

ROD: YES, MR. ERNIE, IT'S TRUE THAT MY GAL SUSIE USED TO BE A BURLESQUE DANCER. AND I FOUND OUT LAST NIGHT THAT SHE USED TO GO STEADY WITH A AIRLINE PILOT, TOO!

ERNIE: THAT IS A STRANGE COMBINATION-- A BURLESQUE DANCER AND AN AIRLINE PILOT.

ROD: WHAT'S SO FUNNY ABOUT IT? THEY HAD A LOT IN COMMON! EVERY DAY THEY'D GO DOWN TO THE RUNWAY FOR THE TAKE-OFF!
WELL MR. ERNIE, I GOT TO LEAVE NOW. I WANNA GET PLENTY OF SLEEP TONIGHT. I'M LEAVIN' TONIGHT FOR CHICAGO.

ERNIE: ^{7:50.13} HOW'RE YOU GOIN', BY CAR OR TRAIN??

ROD: ^{7:50.20} BY CAR. I CAN'T STAND RIDIN' ON TRAINS. THE LAST TIME I RODE ON A TRAIN IT WAS SO CROWDED I HAD TO SLEEP IN AN UPPER BERTH.

ERNIE: ^{7:} WHAT'S WRONG WITH THAT?

ROD: ^{7:} IT WAS SO SMALL I HAD TO STICK MY FEET OUT THE WINDOW!

ERNIE: ^{7:} SO??

ROD: ^{7:} THE NEXT MORNIN' WHEN I WOKE UP, THERE WERE TWO MAIL BAGS HANGIN' ON 'EM! WELL G'BYE MR. ERNIE. I STILL GOT A FEW MORE LETTERS TO DELIVER!

ROD WILL CLOSE WITH ONE OR TWO OF HIS OWN

APPLAUSE AND PLAY OFF

(ERNIE OVER)

ERNIE: 7:57.37 THAT ABOUT DOES IT FOR TONIGHT, FRIENDS..AND IT'S SURE BEEN A BIG PLEASURE FOR ME BEIN' ON THE PRINCE ALBERT OPRY WITH LITTLE RITA FAYE AND ALL THE WONDERFUL TALENT HERE! NEXT WEEK THE SHOW WILL BE HEADED BY TEX WILLIAMS!-- WITH THE GUEST BEIN' MARTY ROBBINS! TILL THEN, THIS IS ERNIE LEE SAYIN' THANKS FOR EVERYTHING.. AND WE'LL BE SEEIN' YOU NEXT SATURDAY NIGHT AT PRINCE ALBERT'S GRAND OLE OPRY!

TEN SECONDS MUSIC AND APPLAUSE

ENGINEER SWITCH TO STUDIO 5. FOR CAVALIER HITCH-HIKE

COBB: 7:58.13 IF YOU'D LIKE TO DISCOVER A CIGARETTE THAT'S REALLY MILD, AND AT THE SAME TIME GIVES YOU LOTS OF FINE FLAVOR.. IT'S TIME YOU TRIED NEW KING-SIZE CAVALIERS!

OVERTON: 7:58.20 YES, WITH YOUR VERY FIRST CAVALIER, YOU'LL ENJOY BOTH SMOOTH MILDNESS AND FINE FLAVOR.

COBB: 7:58.28 SO LIGHT UP A CAVALIER..INHALE AND FEEL THAT CAVALIER MILDNESS! HERE'S MILDNESS WHERE IT COUNTS-- IN THE LIGHT, EASY-GOING FEEL OF THE SMOKE AS YOU INHALE. AND, IN CAVALIERS' TASTE, YOU'LL FIND A WORLD OF WONDERFUL FLAVOR.

OVERTON: 7:58.41 REMEMBER, THOUSANDS OF SMOKERS FROM COAST TO COAST COMPARED CAVALIERS WITH THE CIGARETTES THEY'D BEEN SMOKING. AND 8 OUT OF 10 SAID CAVALIERS ARE MILDER. NO WONDER MORE AND MORE SMOKERS EVERY DAY ARE SWITCHING TO KING-SIZE CAVALIERS!

COBB: 7:58.55 BUT TRY CAVALIERS FOR YOURSELF! INHALE..FEEL THAT SMOOTH CAV- ALIER MILDNESS. TASTE ALL THAT FINE, FRESH CAVALIER FLAVOR. ENJOY ALL-AROUND SMOKING PLEASURE IN KING-SIZE CAVALIERS..MADE BY THE MAKERS OF CAMELS.

(OVERTON OVER)

7:59.12
OVERTON: AND, LISTEN! ALTHOUGH THEY'RE KING-SIZE, CAVALIERS ARE PRICED
NO HIGHER THAN LEADING REGULAR-SIZE BRANDS. GET A PACK OR A
CARTON TODAY!

TWO SECOND PAUSE

7:59.20
STUDIO ANNCR: PRINCE ALBERT'S GRAND OLE OPRY CAME TO YOU FROM W S M IN
NASHVILLE, TENNESSEE...
THIS IS N B C -- THE NATIONAL BROADCASTING COMPANY.

(ANNCR. MAKE NATIONAL LIFE CHAINBREAK)