

March 14, 1953

GRANT: IT'S GRAND OLE OPRY TIME! ANOTHER BIG PRINCE ALBERT SHOW! STARRING
RED FOLEY!

**AS
BROADCAST**

APPLAUSE & CHEERS..HOLD TILL RED SINGS:

MUSIC: ^{1.13} "MISSISSIPPI".,FOLEY

APPLAUSE

FOLEY: ^{1.20} WELL THANKS AND A GREAT BIG HOWDY TO ALL MY GOOD FRIENDS AND
NEIGHBORS OF PRINCE ALBERT SMOKIN' TOBACCO'S GRAND OLE OPRY!

GRANT: ^{2.15} TONIGHT'S ALL STAR FOLK-MUSIC LINE-UP INCLUDES ROD BRASFIELD!
MINNIE PEARL! THE OLD HICKORY SINGERS! STRINGBEAN! AND
THE ENTIRE PRINCE ALBERT GANG!

FOLEY: ^{2.24} YESSIR, THERE'S MORE TALENT HERE THAN YOU COULD SHAKE A TEN-FOOT
BANJO AT.. PLUS A GOOD BUDDY OF OURS WHO NEVER STOPS PLEASIN' THE
FOLKS EVER TIME HE SINGS HERE WITH US.. COWBOY COPAS!
(APPLAUSE) WE'LL FIND OUT HOW COWBOY'S BEEN FARIN' JUST AS
SOON AS WE HEAR HOW THE FOLKS DOWN IN GRINDERS SWITCH HAVE BEEN
BEHAVIN' THEMSELVES THE PAST WEEK! HERE COMES THE GAL TO GIVE US
THE LOW-DOWN ON THE HIGH-JINKS.. COUSIN MINNIE PEARL!

51462 0445

APPLAUSE..PLAY ON

MINNIE: ^{4.28} *(Rod + Minnie routines switched)*
HOW-DEE! I'M JES' SO PROUD T'BE HERE!

WELL, TOMORROW IS MARCH 15TH.. INCOME TAX DAY! IF YOU MAKE IT OUT
WRONG YOU GO TO JAIL! IF YOU MAKE IT OUT RIGHT YOU GO TO THE POOR-
HOUSE!

LIKE TODAY..I WENT TO ONE O' THEM THERE GYPSY FORTUNE TELLERS. WELL
SIR SHE STIRRED THE LEAVES IN MY TEA AND SHE SAYS "BEE-WARE! BEE-
WARE! BEE-WARE OF A MAN WITH WHISKERS! HE'S TRYIN' TO GET ALL YOUR
MONEY!" SO I SAYS "REE-LAX SISTER ! HE'S ALREADY GOT IT! I PAID MY
INCOME TAX TODAY!"

(MINNIE CONT'D OVER)

8:48.08
MINNIE: Y'KNOW, THE FELLAS IN THE GOV'MENT, THEY KEEP SAYIN' "PAY YOUR INCOME TAX WITH A SMILE! PAY YOUR INCOME TAX WITH A SMILE!" DON'T YOU BELIEVE IT! THEY WANT YOU TO PAY WITH CASH!

BUT THERE JUST AIN'T NO DENYIN' THAT UNCLE SAM IS FA'IR AND SQUAR' ABOUT IT. IT'S STRICTLY A 50-50 PROPOSITION. HE LETS YOU MAKE AS MUCH MONEY AS YOU WANT.. AND THEN HE WANTS AS MUCH MONEY AS YOU MAKE!

WELL RED FOLEY! ARE YOU READY TO ASK ME SOME QUESTIONS FROM THE QUESTION AND ANSWER COLYUM IN THE "GAZETTE"??

8:48.58
FOLEY: SURE AM MINNIE-- SO LET'S GO! THE FIRST LETTER SAYS "DEAR MINNIE PEARL: WILL YOU PLEASE SETTLE AN ARGUMENT? I SAY THE THING THAT DRAWS A MAN TO A GAL IS PERSONALITY. MY FRIEND SAYS IT'S BEAUTY. AND HIS FRIEND SAYS IT'S A NICE FIGGER THAT DRAWS A MAN TO A GAL! WHICH ONE IS RIGHT? SIGNED, SNICKER."

8:49.14
MINNIE: DEAR SNICK: YOU'RE ALL WRONG! THE BEST THING A GAL CAN HAVE TO DRAW A MAN TO 'ER IS A PAIR OF LONG STRONG ARMS! NEXT QUESTION!

FOLEY: ~~OKAY MIN. HERE'S ANOTHER 'N!~~ ~~"DEAR MINNIE: I'M IN LOVE WITH A YOUNG FELLER THAT'S PRETTY STINGY WITH HIS MONEY. BUT ANOTHER MAN WANTS TO MARRY ME WHO IS VERY RICH AND VERY OLD. WHICH ONE SHOULD I MARRY? SIGNED, GOOGLY".~~

MINNIE: ~~DEAR GOO: MARRY THE YOUNG FELLER YOU LOVE. IT MAY BE EASIER TO GET HIM TO "KICK IN" THAN TO GET THE OLD'N TO "KICK OFF"!~~

FOLEY: ~~HERE'S ONE MORE! IT SAYS "DEAR MIN: TWO WOMEN LOVE ME. THEY'RE BOTH YOUNG. BUT I LOVE KIDS AND ONE OF 'EM IS A WIDOW WITH 5 YOUNGUNS ALREADY. WHICH ONE SHOULD I MARRY? SIGNED, PUPPET".~~

(MINNIE OVER)

8:17.35
MINNIE: DEAR PUP: LAZY-BONES!

NOW FER SOME NEWS OF GRINDERS SWITCH. WELL, WE HAD US A CASE OF LOVE AT FIRST SIGHT IN GRINDERS THIS WEEK! TILLIE PRATT'S COUSIN WAS VISITIN' IN TOWN AND WE WAS WALKIN' ALONG THE STREET WHEN WE MET YOUNG TOD WINKLE, AND WAS THAT LOVE AT FIRST SIGHT! WHOO-IE! IT TOOK ME FIVE MINUTES TO PRY 'EM APART LONG ENOUGH TO INTRODUCE 'EM!

I MET UNCLE NABOB YESTERDAY AND HE LOOKED LOW ENOUGH TO WALK UNDER A TURTLE. I SAYS "WHAT AILS YOU, UNCLE NABOB?" AND HE SAYS "IT'S YOUR AUNT AMBROSIA. SHE SWORE SHE WOULDN'T SPEAK TO ME FOR 30 DAYS!" AND I SAYS "WELL THE WAY SHE SCOLDS YOU, I SHOULD THINK YOU'D BE HAPPY IF'N SHE DIDN'T SPEAK TO YOU FOR 30 DAYS!" AND HE SAYS "THAT'S JUST IT! THE 30 DAYS IS UP TOMORROW!"

Y'KNOW, I ALLUS KEEP TALKIN' ABOUT HOW I WISH'T I WAS MARRIED..BU' I GUESS IT AIN'T ALL BEER AND SKITTLES. LIKE I RUN INTO LINK SHANK YESTERDAY AND HE SAYS "MINNIE, I THINK MY WIFE IS GETTIN' TIRED OF ME!" AND I SAYS "OH LINK! THAT'S JES' YOUR IMAGINATION! WHAT ON EARTH MAKES YOU THINK YOUR WIFE IS GETTIN' TIRED OF YOU?" AND HE SAYS "WELL FOR THE PAST WEEK SHE'S BEEN WRAPPIN' MY LUNCH IN A ROAD MAP!"

THEN THERE'S THAT FORE LITTLE PUNY FELLER, PEE WEE WILLIGER. HE'S GOT 'IM A MOTHER-IN-LAW THAT'S A GREAT BIG STRAPPIN' SIX-FOOTER! SHE'S BEEN LIVIN' WITH PEE WEE AND HIS WIFE, SO I ASKED P.W. HOW HE WAS GETTIN' ALONG, AND HE SAYS "OH JES' FINE! JES' FINE! EVERY DAY SHE TAKES ME OUT SWIMMIN' EVERY MORNIN' SHE ROWS ME CLEAN OUT TO THE MIDDLE OF KENTUCKY LAKE AND THEN I SWIM ASHORE!" I SAYS "MY GOODNESS PEE WEE! AIN'T THAT A LONG SWIM FER SUCH A PUNY LI'L FELLE' LIKE YOU?" AND PEE WEE SAYS "OH IT AIN'T SO BAD SWIMMIN'--BUT SOME-TIMES I HAVE A LITTLE TROUBLE GETTIN' OUTA TH' SACK!" (CONT'D OVER)

MINNIE: ⁸² PORE LI'L PEE WEE! HE'S SMALL, BUT I MUST SAY THIS FER 'IM..HE'S STUPID! HIS WIFE TOLD 'IM SHE'D LIKE A "SPICE CHEST".. SO HE WENT OUT AND FIXED 'ER A MUSTARD PLASTER!

WELL G'BYE NOW.. SEE YOU NEXT WEEK!

APPLAUSE AND PLAY OFF

TURNER: ^{7:36.40} RED, PAID YOUR INCOME TAX YET? MONDAY'S THE DEADLINE..

FOLEY: ^{7:36.44} WELL GRANT, I'M HAPPY TO SAY THAT I DID! BUT I MUST SAY THAT IT WASN'T AS EASY ON THE POCKETBOOK AS PRINCE ALBERT SMOKIN' TOBACCO IS!

TURNER: ^{7:36.50} KNOW WHAT YOU MEAN, SON.. BUT THEN IN LOTS OF WAYS P.A. ISN'T TAXING! IN ADDITION TO MORE CHOICE PRINCE ALBERT IN THE POCKET TIN NOW, P.A. IS EASY ON THE TONGUE, EASY TO DRAW!

FOLEY: ^{7:37.01} YESSIR, MILD AND TASTY PRINCE ALBERT IS A BUDDY TO YOUR TASTE BUDS BECAUSE P.A.'S BEEN SPECIALLY TREATED TO INSURE AGAINST TONGUE BITE!

TURNER: ^{7:37.10} PRINCE ALBERT DRAWS EASY BECAUSE IT'S CRIMP CUT!

FOLEY: ^{7:37.13} SO FELLAS, "TAKE IT EASY, SMOKE P.A.--MILD AND TASTY ALL THE WAY!"

FOLEY: ^{7:37.20} BEIN' A MAN WHO LIKES GOOD SINGIN' AS MUCH AS THE NEXT FELLA, I'M SORTA LOOKIN' FORWARD TO LISTENIN' TO TONIGHT'S SPECIAL GUEST AS MUCH AS YOU FOLKS ARE. SO INSTEAD OF A LOT OF WORDS, LET'S HAVE A LOTTA PICKIN' AND SINGIN' BY COWBOY COPAS!

APPLAUSE

(FOLEY OVER)

8:37.41
FOLEY: COPAS, BEFORE YOU GET GOIN' THERE, TELL US ALL WHAT YOU BEEN DOIN' THESE DAYS BESIDES MAKIN' A HEAP O' SPENDIN' MONEY...

8:37.47
COPAS: (GIVES RESUME OF ACTIVITIES)

8:37.55
FOLEY: WELL SIR, IT JUST GOES TO SHOW-- IF YOU'RE A NICE FELLA AND PRACTISE THE GUITAR EVERY DAY, WHY YOU GET TO BE A BIG SUCCESS LIKE COWBOY COPAS. WISH I'D REMEMBERED TO DO THAT M'SELF. COPAS, WHAT'LL YOU PICK AND SING FIRST, SON??

8:38.07
COPAS: HOW ABOUT "FEELING LOW"??

8:38.10
FOLEY: WELL, I'D RATHER BE HAPPY.. BUT YOU GO AHEAD AND SING IT ANYHOW!
COWBOY COPAS, FOLKS!

8:38.20
MUSIC: "FEELING LOW"...COPAS

APPLAUSE

8:40.25
FOLEY: CLASS WILL ALWAYS TELL-- AND THAT'S WHY ALL THE FOLKS HERE, AND THE ONES LISTENIN' IN, APPRECIATE COWBOY COPAS. CLASS IS ALSO THE REASON WHY SO MANY FELLAS PREFER PRINCE ALBERT-- A PRINCE OF A SMOKIN' TOBACCO!

INTO SQUARE DANCE FIDDLE TUNE-UP..DOWN FOR:

8:40.42
FOLEY: LET'S ALL GET UP ON OUR FEET NOW AND REALLY RAISE THE ROOF WHILE TOMMY JACKSON FIDDLES "MISSISSIPPI SAWYER"! HERE WE GO!

8:40.50
MUSIC: "MISSISSIPPI SAWYER"...JACKSON..SQUARE DANCE

APPLAUSE

ACCORDIAN B.G..DOWN ON CUE FOR:

(FOLEY OVER)

51462 0449

40.24
 FOLEY: COUSIN EGGIE MACEWEN SAYS IT'S HYMN-TIME FRIENDS..SO LET'S ALL
 KINDA SETTLE DOWN A LITTLE HERE AND SING "LORD, I'M COMIN' HOME"..
 41.42

MUSIC: "LORD I'M COMING HOME"...FOLEY

APPLAUSE

48.59
 FOLEY: (READ EXACTLY AS WRITTEN FOR CUE:) THANKS FRIENDS.. THANKS A
 LOT! WELL, HERE COMES A FRIEND OF OURS WITH SOMETHIN' MIGHTY
 IMPORTANT ON HIS MIND!

(SWITCH TO ALL STATIONS ON ABOVE CUE LINE)

44.08
 TURNER: RED, KNOW WHY ROLL-YOUR-OWNERS CALL PRINCE ALBERT "THE NATIONAL
 JOY SMOKE" ??

44.13
 FOLEY: SURE! "A THING OF BEAUTY IS A JOY FOREVER"-- AND GRANT, P.A.'S
 SURE A BEAUTIFUL SIGHT TO A MAN ROLLIN' A "MAKIN'S" CIGARETTE!

44.20
 TURNER: I KNOW -- BECAUSE PRINCE ALBERT DOESN'T BLOW AROUND OR DRIBBLE OUT
 THE ENDS. INSTEAD, PRINCE ALBERT'S CHOICE, CRIMP CUT TOBACCO STAYS
 PUT IN THAT O.C.B. PAPER AND BEHAVES!

44.31
 FOLEY: ONCE YOU ROLL PRINCE ALBERT UP INTO A PERT-LOOKIN' "MAKIN'S"
 CIGARETTE, YOU GOT YOURSELF AS MILD AND TASTY A SMOKE AS YOU'D FIND
 IN A MONTH OF SUNDAYS!

44.40
 TURNER: PRINCE ALBERT IS EASY TO ROLL, EASY TO SMOKE AND EASY ON THE
 POCKETBOOK, FRIENDS! THERE'S MORE P.A. NOW IN THE POCKET TIN!

44.48
 FOLEY: ASK FOR PRINCE ALBERT -- AMERICA'S LARGEST-SELLIN' SMOKIN' TOBACCO!

44.54
 JINGLE: SO ROLL YOUR OWN WITH GOOD P.A.
 AND TAKE A PUFF OR TWO
 YOU'LL GET THAT EXTRA SMOKING JOY
 PRINCE ALBERT BRINGS TO YOU!

(FOLEY OVER)

145.20
 FOLEY: NOW THEN IF IT'S CLOSE HARMONY YOU DOTE ON, YOU WON'T FIND BETTER SINGIN' THAN IS SUNG BY CLAUDE SHARPE'S OLD HICKORY SINGERS! THE BOYS PUT THEIR HEADS TOGETHER ON THAT GOOD OLD'N-- "MINE ALL MINE"!

145.31
 MUSIC: "MINE ALL MINE" .. OLD HICKORYS

APPLAUSE

14
 FOLEY: JUST ABOUT THE FUNNIEST FELLA ANYWHERE, AS FAR AS WE'RE CONCERNED, IS A YOUNGSTER FROM HOHENWALD, TENNESSEE. I WANT YOU FOLKS TO SEE IF YOU DON'T AGREE WITH MILLIONS OF OTHER FOLKS ABOUT ROD BRASFIELD!

APPLAUSE .. PLAY ON

149.58
 ROD: WELL THANK YE MEN! I THINK I RECOGNIZED A RIGHT NOTE SOMEWHERE IN THERE!

MR. FOLEY, DID YOU HEAR ABOUT HOW THEY MIGHT APPROVE HAWAII AS THE 49TH STATE OF THE UNION? I JUST CAN'T WAIT'LL THAT HAPPENS!

153.18
 FOLEY: WHY SHOULD THAT GET YOU ALL HET UP, ROD??

153.15
 ROD: WHY?? MR. FOLEY, CAN YOU IMAGINE IF ONE O' THEM THERE HULA-HULA DANCERS FROM HAWAII IS ELECTED TO CONGRESS? EVERY MOTION THAT HULA DANCER PUTS BEFORE THE HOUSE HAS GOT TO BE APPROVED! (LAUGHS)
 HI-DY FRIENDS.... (WEATHER)

155.37
 FOLEY: RODLEY, HOW ARE YOU AND YOUR GAL SUSIE GETTIN' ALONG??

155.40
 ROD: ME AND SUSIE? I LEFT 'ER A LITTLE WHILE AGO MR. FOLEY, AND TONIGHT SHE'S WEARIN' ONE O' THEM THERE LOW-CUT EVENIN' GOWNS! WHEW!

155.43
~~FOLEY: NOW RBLAX - DID IT LOOK THAT TERRIFIC??~~

155.45
 ROD: MR. FOLEY, THAT THERE DRESS REMINDS ME OF A BARBED WIRE FENCE.

(FOLEY OVER)

FOLEY: SUSIE'S DRESS REMINDS YOU OF A BARBED WIRE FENCE??

ROD: FLITTER YES! IT PROTECTS THE PROPERTY WITHOUT OBSTRUCTIN' THE VIEW!

FOLEY: ~~SPEAKIN' OF CLOTHES~~, ROD, THAT'S A SNAPPY SHIRT YOU'RE WEARIN' TONIGHT.. A PINK SHIRT WITH RED BIRDS AND ORANGE AND GREEN FLOWERS ON IT. YOU HAVE EVERY COLOR IN THE RAINBOW THERE IN THAT SHIRT!

ROD: Y'KNOW MR. FOLEY, I BOUGHT THIS SHIRT TWO WEEKS AGO AND ATTACHED TO IT WAS A SMALL NOTE FROM THE GIRL IN THE FACTORY SAYIN' "PLEASE WRITE AND SEND YOUR PHOTOGRAPH".

FOLEY: DID YOU WRITE 'ER??

ROD: YES I DID,, AND TODAY I RECEIVED THIS LETTER FROM 'ER. IT SAYS "DEAR SIR: THANKS FOR YOUR PHOTOGRAPH. I HAVE BEEN MAKIN' THESE CRUMMY-LOOKIN' SHIRTS FOR A LONG TIME, AND I JUST HAD TO SEE WHAT KIND OF A JERK WOULD WEAR THEM!"

FOLEY: BY THE WAY ROD.. HOW ARE YOUR UNCLE CYPE AND AUNT SAP GETTIN' ALONG THESE DAYS..STILL FIGHTIN'??

ROD: WELL, THINGS WAS GOIN' ALONG FINE TILL LAST NIGHT...

FOLEY: ~~WHAT HAPPENED??~~

ROD: WELL, AUNT SAP IS A WOMAN OF REGULAR HABITS. EVERY NIGHT AT 6 O'CLOCK SHE LAYS OUT UNCLE CYPE'S DINNER. AT 7 SHE LAYS OUT HIS SMOKIN' JACKET AND SLIPPERS. AND AT 11 SHE LAYS OUT HIS PAJAMAS.

FOLEY: WHAT HAPPENED LAST NIGHT??

(ROD OVER)

ROD: CYPE COME HOME AT 3 AM AND SHE LAID HIM OUT!
 I'M TELLIN' YOU, UNCLE CYPE CLAIMS HE'S THE KING OF THE HOUSE..AND
 SURE ENOUGH, EVERY WEEK REGULAR, AUNT SAP CROWNS HIM!
 BUT IN SPITE OF EVERYTHING, UNCLE CYPE LOVES THAT WOMAN. HE GOES
 AROUND TELLIN' EVERYBODY THAT HIS WIFE HAS A FACE LIKE A RARE
 PLANT...

FOLEY: A RARE PLANT??

ROD: ~~UH-HUH, A CENTURY PLANT!~~
~~BUT THEN, UNCLE CYPE'S ALWAYS HAD A DEEP APPRECIATION FOR AUNT~~
~~SAP'S SENSITIVE FEATURES. THE OTHER NIGHT HE LOOKED RIGHT IN HER~~
~~FACE AND SAID "DARLING, WHEN I LOOK AT YOUR FACE, TIME STANDS~~
~~STILL!"~~

FOLEY: ~~UNCLE CYPE SAYS AUNT SAP'S FACE MADE TIME STAND STILL??~~

ROD: ~~WELL HE DIDN'T SAY IT EXACTLY THAT WAY. HE SAID "SAP, YOU'VE GOT A~~
~~FACE THAT'D STOP A CLOCK!"~~
~~WELL, I GOTTA SHOVE OFF NOW, MR. FOLEY.~~

FOLEY: HOW COME THE RUSH, ROD?

ROD: ⁴⁰ WELL, WHEN UNCLE CYPE COME HOME LATE LAST NIGHT, AUNT SAP FOUND A
 LONG BLONDE HAIR ON ONE SHOULDER, A BEAUTIFUL RED HAIR ON THE
 OTHER SHOULDER, AND LIPSTICK ALL OVER HIS FACE AND COLLAR. I'M
 GOIN' RIGHT OVER NOW AND SEE UNCLE CYPE.

FOLEY: ^{36.01} WHAT FOR-- AN EXPLANATION?

ROD: ^{36.04} EXPLANATION, MY EYE-- I WANT AN INTRODUCTION!

(ROD WILL CLOSE WITH ONE OR TWO OF HIS OWN)

APPLAUSE.. PLAY OFF

(FOLEY OVER)

51.36
 FOLEY: YOU FOLKS IN THE MOOD FOR ANOTHER 'N BY COWBOY COPAS??

APPLAUSE

51.42
 FOLEY: COPAS, COME ON OUT HERE AND LET THESE GOOD FOLKS HEAR YOU SING THAT
 NEW HIT OF YOURS.. "IF WISHES WERE HORSES".

51.58
 MUSIC: "IF WISHES WERE HORSES"....COPAS

APPLAUSE

INTO BANJO NUMBER..DOWN FOR:

53.56
 FOLEY: THERE MIGHT BE COLLEGE FOLKS THAT KNOW MORE ABOUT THE BIRDS AND
 THE BEES AND THE FLOWERS, BUT THERE AIN'T NOBODY KNOWS ABOUT THAT
 "GOOD OLD MOUNTAIN DEW" LIKE OUR BUDDY STRINGBEAN!

54.05
 MUSIC: "GOOD OLD MOUNTAIN DEW"..STRINGBEAN

APPLAUSE

GUITAR B.G...DOWN UNDER:

55.10
 FOLEY: THERE'S LOTS OF GOOD, WARM FEELING IN TONIGHT'S BALLAD-- SAME AS
 THERE'S LOTS OF MILD AND TASTY ENJOYMENT IN A PIPEFUL OF PRINCE
 ALBERT! .. HERE IT IS.. "BLUES IN MY HEART".

55.35
 MUSIC: "BLUES IN MY HEART"..FOLEY

APPLAUSE

INTO SQUARE DANCE "RAGTIME ANNIE"..DOWN FOR:

((FOLEY OVER))

7.40
 FOLEY: WELL, LOOKS LIKE WE'VE JUST ABOUT STAYED OUT OUR TIME..AND SO WE'LL GATHER UP THE YOUNG'UNS AND HEAD FOR HOME. BUT WE AIM TO COME CALLIN' FOR YOU-ALL IN THE BUCKBOARD NEXT WEEK, SAME TIME AS EVER. AND WHEN WE DO WE'LL HAVE THE CARLYLE BROTHERS WITH US! TILL THEN, THIS IS RED FOLEY SAYIN' THANKS FOR EVER'THING..AND I'LL BE SEEIN' YOU NEXT SATURDAY NIGHT ON PRINCE ALBERT'S GRAND OLE OPRY!

TEN SECONDS APPLAUSE AND MUSIC

ENGINEER SWITCH FROM RYMAN TO STUDIO FOR HITCH-HIKE

8.10
 COBB: THROUGHOUT THE DAY AND NIGHT, THE GREAT PLANES ROAR INTO NEW YORK'S AIRPORTS. NOT LONG AGO, OVER A HUNDRED OF THEIR PILOTS COMPARED KING-SIZE CAVALIER CIGARETTES WITH THE BRANDS THEY HAD BEEN SMOKING. 89% OF THOSE PILOTS INTERVIEWED SAID CAVALIERS ARE MILDER!

8.28
 OVERTON: AS CAPTAIN BILL MILLER, PILOT FOR TWA AIRLINES, SAID: "KING-SIZE CAVALIERS ARE DEFINITELY MILDER THAN THE CIGARETTE I HAVE BEEN SMOKING-- AND THEY TASTE ESPECIALLY GOOD, TOO!"

8.38
 COBB: AND THOUSANDS OF SMOKERS FROM COAST TO COAST AGREED! CAVALIERS WERE COMPARED WITH ALL THE OTHER LEADING BRANDS..PERHAPS THE BRAND YOU NOW SMOKE! AND AMONG THOUSANDS OF SMOKERS INTERVIEWED, 8 OUT OF 10 SAID CAVALIERS ARE MILDER!

8.51
 OVERTON: YOU'LL FIND CAVALIERS' FINE, LIGHT, MILD TOBACCOS ARE SPECIALLY BLENDED TO BRING OUT ALL THEIR MILDNESS AND FLAVOR! SO TRY KING-SIZE CAVALIERS! THEY'RE PRICED NO HIGHER THAN LEADING REGULAR SIZE BRANDS. BUY A CARTON TODAY!

(COBB OVER)

COBB:

9.06
REMEMBER, KING-SIZE CAVALIERS ARE MADE BY THE MAKERS OF CAMELS!
ALL THE KNOW-HOW GAINED IN PRODUCING CAMELS STANDS BEHIND
CAVALIER.

TWO SECOND PAUSE

STUDIO
ANNCR:

8:29.18
PRINCE ALBERT'S GRAND OLE OPRY CAME TO YOU FROM WSM IN NASHVILLE,
TENNESSEE ...

THIS IS N B C -- THE NATIONAL BROADCASTING COMPANY!

(MAKE NATIONAL LIFE CHAIN-BREAK)