

December 20, 1952

GRANT: 8:30.01 IT'S GRAND OLE OPRY TIME! --ANOTHER BIG PRINCE ALBERT SHOW! --
STARRING RED FOLEY! **BROADCAST**

(APPLAUSE & CHEERS WITH SONG INTRO..HOLD TILL RED SINGS!)

MUSIC: 8:30.10 "HERE COMES SANTA CLAUS"....FOLEY

APPLAUSE

FOLEY: 8:32.00 WELL THANKS - AND A GREAT BIG HOWDY TO ALL MY GOOD FRIENDS AND
NEIGHBORS OF PRINCE ALBERT SMOKIN' TOBACCO'S GRAND OLE OPRY!

GRANT: 8:32.07 AND A BIG WELCOME TO TONIGHT'S SPECIAL CHRISTMAS SHOW! WITH A
BIG LINE-UP OF HOLIDAY STARS INCLUDING ROD BRASFIELD! MINNIE
PEARL! THE OLD HICKORY SINGERS! STRINGBEAN! AND THE ENTIRE
P.A. GANG!

FOLEY: 8:32.19 AND TONIGHT, LIKE EVERY OTHER YEAR AROUND CHRISTMAS TIME, I'VE
BROUGHT MY THREE GIRLS WITH ME FOR A SONG OR TWO.. AND IN
ADDITION TO THE FOLEY SISTERS, WE'RE PLEASED TO HAVE THE ANITA
KERR SINGERS WITH US FOR OUR CHRISTMAS PARTY!

APPLAUSE

FOLEY: 8:32.31 SO, FOLKS, GET YOURSELVES SET FOR AN ENJOYABLE EVENIN', BECAUSE
WE'RE GONNA START OFF THE FUN AND FESTIVITIES RIGHT NOW WITH
GRINDER'S SWITCH'S MOST FAMOUS CITIZEN! SHE'S PRINCE ALBERT'S
FAVORITE PRINCESS, AND OUR BEST GAL - COUSIN MINNIE PEARL!

(APPLAUSE..PLAY ON)

MINNIE: 8:32.54 HOW-DEE! I'M JES' SO PROUD T'BE HERE!
WELL SIR, I SURE DO ENJOY THIS WONDERFUL SEASON OF CHRISTMAS. THIS
IS THE SEASON WHEN YOU'RE SUPPOSED TO LOVE YOUR FELLOW MEN! AND
THAT'S JUST WHAT I DO! I LOVE THE FELLERS AND I LOVE THE MEN!

(MINNIE CONT'D OVER)

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MINNIE:

8:38.30

~~THERE'S ONLY ONE THING WRONG ABOUT CHRISTMAS, THOUGH. TOO MANY PEOPLE PAY MORE THAN THEY CAN AFFORD TO BUY SOMEBODY THEY DON'T LIKE SOMETHIN' THEY DON'T WANT!~~

IT SURE IS PITIFUL WATCHIN' THE MEN IN THE STORES TRYIN' T'DO THEIR CHRISTMAS SHOPPIN'. I SAW ONE FELLER THERE, ALL RED AND EMBARRASSED AT THE GIRDLE COUNTER! HE WAS STAMMERIN' AND STUTTERIN', TRYIN' TO TELL THE GAL WHAT HE WANTED. FINALLY THE GAL SAID "ARE YOU TRYIN' TO TELL ME THAT YOU WANT A "FOUNDATION" FOR YOUR WIFE?" AND THE FELLER SAYS "MEP! THAT'S IT! A FOUNDATION! SHE'S BUILT LIKE A HOUSE!"

I SAW ONE OLD GAL AT THE PERFUME COUNTER. SHE SAYS TO THE SALES LADY "MISS - HAVE YOU GOT SOMETHIN' THAT WILL MAKE A HOMIN' PIGEON OUT OF A NIGHT OWL?"

BROTHER GOT A JOB WORKIN' DURIN' THE HOLIDAYS AS A ELEVATOR OPERATOR IN THE BIG DEPARTMENT STORE. POOR BROTHER, HE GOES UP AND DOWN SO MUCH ALL DAY THAT WHEN HE COMES HOME AT NIGHT HE LOOKS LIKE A YO-YO! BROTHER SAYS HE COME ALL THE WAY DOWN FROM THE TOP FLOOR AND MADE A FAST STOP. THERE WAS ONLY ONE FELLER IN THE ELEVATOR AT THE TIME AND BROTHER SAYS "DID I STOP TOO FAST FOR YOU MISTER?" AND THE FELLER SAYS "OH NO. I ALLUS WEAR MY PANTS DOWN AROUND M'KNEES!"

MAMMY HEARD BROTHER SAYIN' THAT HE WAS HOPIN' FOR A WHITE CHRISTMAS ..SO SHE'S GIVIN' 'IM A CAKE OF SOAP AND A BATH BRUSH!

(MINNIE CONT'D OVER)

MINNIE:

8:35.08

WELL, SKINFLINT SCROGGINS IS JES' AS TIGHT THIS YEAR AS HE IS EVERY CHRISTMAS. ONE OF SKINFLINTS YOUNGUNS WANTED A VOO LIN FOR CHRISTMAS. SKIN SAID THE BEST HE COULD DO WOULD BE TO LET 'IM SET ON THEIR GRANPA'S LAP AND FIDDLE WITH HIS WHISKERS!

SEEMS EVER'BODY IN TOWN IS HAVIN' TROUBLE PICKIN' OUT CHRISTMAS PRESENTS. PAPPY WANTED TO BUY MAMMY A NEW RUG FER THE SETTIN' ROOM FLOOR. BUT HE SAYS SOMEBODY MUSTA BEEN TRYIN' TO FLIM-FLAM 'IM. SEEMS EVER' RUG HE LOOKED AT HAD A CEILIN' PRICE ON IT!

AND UNCLE NABOB HEARD AUNT AMBROSIA SAY SHE WANTED TO HAVE SOME NICE, SOFT UNDERTHINGS, SO HE WENT ALL OVER TOWN LOOKIN' FOR FOAM RUBBER CUSHIONS! HE DIDN'T FIND ANY RUBBER, BUT HE SURE FOUND LOTS OF FOAM!

POOR UNCLE NABOB. HE GOT INTO A BIG ARGUMENT WITH AUNT AMBROSIA LAST WEEK AND STAYED AWAY FROM THE HOUSE FER TWO DAYS. FINALLY, ALONG TO'RD EVENIN' OF THE SECOND DAY UNCLE NABOB CALLED UP TO SEE IF HE COULD MAKE UP WITH HER. HE SAID "HELLO HONEY - WHAT ARE YOU A-FIXIN' FER SUPPER TONIGHT?" AND AUNT AMBROSIA SAID "I'M FIXIN' UP A MESS O' RAT POISON!" AND UNCLE NABOB SAYS "WELL, I WON'T BE HOME. ONLY FIX ONE PORTION!"

UNCLE NABOB WAS ALLUS QUITE A GAY HAND WITH THE LADIES BEFORE HE GOT SO BALD AND THE GALS WOULDN'T PAY HIM NO ATTENTION. THEN HE WENT OUT AND GOT HISSELF A NICE FANCY NEW TOUPEE, SO I SAYS TO AUNT AMBROSIA I SAYS "AIN'T YOU A-FEARED THE GALS WILL ALL START SHININ' UP TO UNCLE NABOB AGAIN?" AND AUNT AMBROSIA SAID "SHUCKS NO! WHAT GOOD IS A NEW CONVERTIBLE TOP IF YOU'VE GOT A BUSTED-DOWN ENGINE?" WELL G'BYE NOW..SEE YOU NEXT WEEK!

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APPLAUSE AND PLAY OFF

(GRANT OVER)

GRANT: 8:36.33 WELL RED, ONLY FIVE MORE DAYS UNTIL ST. NICK PUTS IN HIS ANNUAL HAPPY APPEARANCE!

FOLEY: 8:36.38 YEP, TIME'S GETTIN' SHORT, GRANT! AND I'D LIKE TO REMIND THE FOLKS THAT FOR LAST-MINUTE SHOPPIN', THE GIFT POUND-TIN OF PRINCE ALBERT SMOKIN' TOBACCO WILL SURE MAKE A HIT WITH PIPE-SMOKERS!

GRANT: 8:36.47 THE RED-AND-GREEN BOX IS AS CHRISTMASSY AS SANTA HIMSELF AND THERE'S A CARD RIGHT ON IT FOR YOUR GREETIN'. NO WRAPPIN' NEEDED!

FOLEY: 8:36.54 SO FRIENDS, TAKE IT EASY, GIVE P.A.--MILD AND TASTY ALL THE WAY!

GRANT: 8:36.59 EASY ON THE TONGUE AND EASY TO DRAW AND EASY ON THE POCKETBOOK!

FOLEY: 8:37.03 MAKE IT CHRISTMAS EVERY DAY BY GIVING CHOICE PRINCE ALBERT, THE NATIONAL JOY SMOKE!

GRANT: 8:37.10 THE BITE'S OUT--AND THE PLEASURE'S IN!

FOLEY: 8:37.15 WE'VE GOT US A LITTLE TRADITION HERE ON THE PRINCE ALBERT OPRY.. AND THAT IS, EVERY YEAR WE HAVE SORT OF A FAMILY GET-TOGETHER.. MY DAUGHTERS AND I.. I WISH YOU FOLKS COULD SEE 'EM, BECAUSE IT SEEMS EVERY YEAR THEY GROW ABOUT THREE YEARS WORTH - AND NOW, WELL, THEY'RE YOUNG LADIES. GALS, COME ON OUT HERE AND JOIN YOUR DADDY!

APPLAUSE

FOLEY: 8:37.35 SEE HOW THE FOLKS LIKE YOU? NOW THEN, WHICH ONE OF THE MANY SONGS HAVE MY DEPENDANTS CHOSEN FOR TONIGHT??

JENNY: 8:37.47 ARE YOU KIDDING, DADDY? YOU KNOW WE ONLY KNOW TWO SONGS! AND THEY'RE BOTH NAMED "WINTER WONDERLAND"!

(FOLEY OVER)

8:37.
FOLEY: UM.. WELL, LET'S HAVE "~~WINTER WONDERLAND~~" THEN -- IN THIS YEAR'S ARRANGEMENT.. SONG BY THE FOLEY SISTERS!

8:37. *Christmas*
MUSIC: "~~WINTER WONDERLAND~~"...FOLEY SISTERS & Foley

APPLAUSE

8:40.35
FOLEY: THAT'S WHAT I CALL A TASTY PERFORMANCE -- THE KIND PRINCE ALBERT GIVES YOU IN YOUR FAVORITE PIPE!

INTO SQUARE DANCE FIDDLE

~~FOLEY: EVERYBODY UP ON THEIR TOES NOW AS TOMMY JACKSON FIDDLES "FIRE ON THE MOUNTAIN!"~~

~~MUSIC: *8:* "FIRE ON THE MOUNTAIN" SQUARE DANCE~~

APPLAUSE

SEGUE TO FEW BARS OF HUMMING FOR SORT OF ANITA KERR THEME..DOWN:

8:40.50
FOLEY: I'VE HEARD A LOT OF VOCAL GROUPS IN MY YEARS IN THE MUSIC BUSINESS, BUT I GUARANTEE YOU THAT NONE OF 'EM CAN HOLD A CANDLE TO OUR OWN ANITA KERR SINGERS. TONIGHT THEY MAKE THEIR FIRST APPEARANCE ON THE OPRY, TO SORT OF DECORATE THE CHRISTMAS TREE WITH THEIR BRIGHT HARMONIES.. FOLKS, THE ANITA KERR SINGERS!

8:41.27
MUSIC: "THREE LITTLE DWARFS"...ANITA KERR SINGERS

APPLAUSE

(FOLEY OVER)

8:44.00
 FOLEY: THANKS, ANITA KERR SINGERS! (READ EXACTLY AS WRITTEN FOR CUE:)
 WELL, HERE COMES A FRIEND OF OURS WITH SOMETHIN' MIGHTY IMPORTANT
 ON HIS MIND!

SWITCH TO ALL STATIONS ON ABOVE CUE

8:44.08
 GRANT: RED, I WAS WATCHING TOMMY JACKSON'S FINGERS WHILE HE WAS FIDDLING
 THAT LAST HOE-DOWN! MAN, THEY REALLY FLY!

8:44.14
 FOLEY: WELL NOW, I'LL ADMIT TOMMY'S FAST, GRANT, BUT JUST BETWEEN YOU AND
 ME, MY FINGERS GO JUST AS FAST WHEN I'M ROLLIN' ME A "MAKIN'S"
 CIGARETTE WITH PRINCE ALBERT AND O.C.B. PAPERS!

8:44.23
 GRANT: ONE THING IS SURE-- AND THAT IS THE WAY PRINCE ALBERT'S CRIMP CUT
 TOBACCO ROLLS UP INTO A SMOOTH, ROLL-YOUR-OWN IN JIG-TIME!

8:44.30
 FOLEY: THE CHOICE TOBACCO, BEIN' CRIMP CUT, CLINGS TO THE PAPER..DON'T
 BLOW AROUND OR DRIBBLE OUT THE ENDS!

8:44.37
 GRANT: PRINCE ALBERT IS CERTAINLY EASY ON THE POCKETBOOK, TOO! YOU SEE
 FRIENDS, THERE'S MORE P.A. NOW IN THE POCKET-SIZE TIN...

8:44.43
 FOLEY: AND THE SAME WONDERFUL VALUE AS ALWAYS IN THE POUND-TIN! SO MEN,
 ROLL YOUR NEXT "MAKIN'S" SMOKE WITH PRINCE ALBERT!

8:44.52
 JINGLE: SO ROLL YOUR OWN WITH GOOD.P.A.
 AND TAKE A PUFF OR TWO.
 YOU'LL GET THAT EXTRA SMOKING JOY
 PRINCE ALBERT BRINGS TO YOU!

(FOLEY OVER)

8:45.18
FOLEY: CLAUDE SHARPE AND HIS OLD HICKORY HARMONIZERS KEEP THINGS IN THE CHRISTMAS SPIRIT HERE THIS EVENIN' WITH ONE OF THE PRETTIEST OF THE SEASONAL SONGS.. ~~SILVER~~ BELLS".

MUSIC: 8:45.39 Dingle Bells
"SILVER BELLS" .. OLD HICKORY SINGERS

APPLAUSE

8:46.41
FOLEY: DOWN IN HOHENWALD, TENNESSEE, THE GOOD CITIZENS LIGHT UP A BIG SMILE WHENEVER THE NAME OF THEIR FAVORITE SON IS MENTIONED..SO LET'S HEAR THOSE SMILES TURN INTO BIG LAUGHS BECAUSE HERE HE IS.. THE CLARK GABLE OF THE KITCHEN TABLE-- ROD BRASFIELD!

APPLAUSE..PLAY ON

8:47.04
ROD: WELL THANK YE MEN! THAT WAS REAL MUSICK-Y!
HI-DY MR. FOLEY!

8:47.10
FOLEY: HI-DY RODNEY! SAY THAT UNCLE CYPE OF YOURS CERTAINLY KNOWS HOW TO CELEBRATE CHRISTMAS IN THE GOOD OLD-FASHIONED WAY! LAST NIGHT I SAW THE NEIGHBORS CARRYIN' A BIG OLD-FASHIONED YULE LOG UP TO UNCLE CYPE'S DOOR!

8:47.23
ROD: THAT WEREN'T NO YULE LOG MR. FOLEY-- THAT WAS UNCLE CYPE! (LAUGHS)
HI-DY FRIENDS.. (WEATHER)

8:47.38
FOLEY: WELL ROD-- THIS IS THE TIME OF THE YEAR WHEN SO MANY MEN ARE TRYIN' TO DECIDE WHAT TO BUY FOR THEIR WIVES AND SWEETHEARTS. IT'S A BIG PROBLEM.

8:47.45
ROD: IT'LL BE A BIGGER PROBLEM IF'N THE WIVES EVER FIND OUT WHAT THEY'RE BUYIN' THEIR SWEETHEARTS!

(ROD CONT'D OVER)

ROD: 8:47.53

I'M GONNA BUY MY GAL SUSIE A HANDKERCHIEF-- PROVIDIN' I CAN FIND OUT THE SIZE OF HER NOSE.

THAT GAL SUSIE OF MINE-- SHE'S SO SWEET AND INNOCENT. I ASKED HER FOR A KISS AND SHE SAYS "RODNEY, I NEVER BEEN KISSED. I NEVER EVEN BEEN OUT OF MY OWN BACKYARD." SO THEN I KISSED HER. AFTER I KISSED HER I SAYS "YOU NEVER BEEN OUT OF YOUR OWN BACK YARD?" AND SHE SAYS "NO". SO I SAYS "WELL THEN, YOU SURE DONE A LOT OF LEANIN' OVER THE BACK FENCE!"

THAT SUSIE! MR. FOLEY, DID I TELL YOU SUSIE'S STUDYIN' UP TO BE A PIANO PLAYER! SHE PLAYS THE PIANO STANDIN' UP!

~~FOLEY: SHE PLAYS THE PIANO STANDIN' UP??~~

~~ROD: 4 YEAH. SHE GETS MIGHTY TIRED OF PRACTISIN' HOURS ON END!
YOU KNOW MR. FOLEY, I DON'T FEEL SO GOOD TONIGHT.~~

~~FOLEY: WHAT'S THE TROUBLE ROD?~~

~~ROD: IT'S M1STOMACH.~~

~~FOLEY: YOUR STOMACH, HUH?~~

ROD: 8:48.35
YEAH. I HAD DINNER DOWN THERE AT THE DINER BY THE FILLIN' STATION. THE ONE THAT HAS THE SIGN THAT SAYS "EAT DINNER AND GET YOUR GAS HERE"!

MR. FOLEY -- I HAD ME A JOKE I WANTED TO TELL, BUT I'M DERNED IF I CAN FIND IT!

~~FOLEY: YOU LOST A JOKE YOU WANTED TO TELL?~~

~~ROD: " YEAH."~~

~~FOLEY: WHY DON'T YOU WRITTE YOUR JOKES ON YOUR SHIRT CUFFS?~~

(ROD OVER)

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ROD: I USED TO DO THAT MR. FOLEY BUT I DON'T DO IT ANYMORE.

FOLEY: WHY DON'T YOU WRITE YOUR JOKES ON YOUR SHIRT CUFFS??

ROD: WELL I USED TO-- AND NOW THE LAUNDRY MAN HAS HIS OWN RADIO SHOW!

FOLEY: AS A MATTER OF FACT, RODNEY, I WANTED TO TALK TO YOU ABOUT THE JOKES YOU TELL ON THIS PROGRAM...

ROD: NOW DON'T GIVE ME NO TROUBLE, MR. FOLEY, WE GOT A LOT OF GOOD JOKES ON THIS HERE PROGRAM. IN FACT, WHEN IT COMES TO JOKES, WE GOT A HUNDRED PER CENT MORE ON THIS PROGRAM.

FOLEY: YEAH, AND YOU'RE THE HUNDRED PER CENT MORON!

ROD: THAT'S RIGHT! WHY- I-- AW, FLITTER! YOU MAKE ME SO MAD I COULD EAT A MILTON BERLEBURGER! NOW I AIN'T EVEN GONNA TELL THE JOKE I HAD!

FOLEY: COME ON ROD..TELL THE JOKE,

ROD: OKAY. YOU ASK ME WHAT BUSINESS MY UNCLE CYPE IS IN.

FOLEY: WHAT BUSINESS IS YOUR UNCLE CYPE IN?

ROD: HE'S AN EXPORTER,

FOLEY: AN EXPORTER? WHAT DOES HE EXPORT?

ROD: HE DON'T EXPORT NOTHIN!

FOLEY: THEN WHAT DO YOU MEAN HE'S AN EXPORTER?

ROD: I MEAN THAT YESTERDAY HE GOT FIRED BY THE PULLMAN COMPANY! NOW HE'S AN EX-PORTER! (LAUGHS) I JUST LOVE TO GET A GOOD'N LIKE THAT!

(ROD CONT'D OVER)

ROD: 8: AS A MATTER OF FACT, MR. FOLEY, I DIDN'T TELL YOU BUT UNCLE CYPE AND AUNT SAPP, THEY HAD 'EM A TERRIBLE ARGUMENT YESTERDAY. UNCLE CYPE SAYS TO HER "WHAT KIND OF A WIFE AREY : , ANYHOW? THIS MORNIN' I SAW YOU KISSIN' THE MILK MAN!" AUNT SAPP SAYS "WELL, WHAT'S WRONG WITH THAT?" AND UNCLE CYPE SAYS "IT'S TERRIBLE! WASTIN' YOUR TIME KISSIN' THE MILKMAN WHEN IT'S THE GROCERY MAN WE OWE SO MUCH MONEY TO!"

(ROD WILL CLOSE WITH 1 OR 2 OF HIS OWN JOKES)

APPLAUSE...PLAY OFF

FOLEY: 8:51.10 (STRUMS GUITAR) ANYBODY SEEN MY YOUNGUNS??

GIRLS: 8:51.10 HERE WE ARE, DADDY..

JENNY: 8:51.22 WHAT'S UP, DOC?

~~FOLEY: OH, I JUST THOUGHT MAYBE YOU GIRLS WOULD GIVE YOUR POP A LITTLE ASSISTANCE ON A SONG I BEEN PRACTISIN' UP ON. EVER HEAR OF "FROSTY THE SNOW MAN?"~~

~~JENNY: HEAR OF IT! WHY DADDY, YOU KNOW WE REHEARSED IT WITH YOU ALL~~

~~AFTERNOON!~~

FOLEY: 8:51.35 I WAS A FOOL TO ASK. HERE WE GO KIDS.. (AND INTO:)

MUSIC: 8:51.44 Winter Wonderland
"FROSTY THE SNOWMAN: "....FOLEY AND GIRLS

APPLAUSE

INTO BANJO...DOWN FOR:

(FOLEY OVER)

8:54.03

FOLEY: OUR GOOD BUDDY STRINGBEAN, HAS SHIFTED HIS FIVE-STRING BANJO INTO SECOND AND IS ABOUT TO TAKE OFF ON "STAY A LITTLE LONGER". STRING-BEAN!

8:54.10

MUSIC: "STAY A LITTLE LONGER" .. STRINGBEAN

APPLAUSE

8:54.56

FOLEY: (GUITAR STRUM) NOW, IF YOU MEN WILL SETTLE DOWN AND LIGHT UP A BIG PIPEFUL OF PRINCE ALBERT, AND YOU LADIES KINDA SETTLE DOWN THE YOUNGUNS, ALL US FOLKS HERE AT THE OPRY WANT TO TELL YOU SOMETHIN'. FOLKS, WE DON'T GO IN MUCH FOR FANCY SPEECHES HERE-- BUT WE WANT YOU ALL TO KNOW THAT WE WISH YOU THE MERRIEST, MOST BLESSED CHRISTMAS EVER, MAYBE WE CAN EXPRESS OUR WISHES BETTER WITH SINGIN'. SO IF THE ANITA KERR SINGERS WILL JOIN ME, I'D LIKE TO SING "SILENT NIGHT".....

8:55.34

MUSIC: "SILENT NIGHT" .. RED FOLEY AND ANITA KERR SINGERS

APPLAUSE

SEGUE TO SQUARE DANCE "COTTON EYED JOB" .. DOWN FOR:

8:57.49

FOLEY: WELL FRIENDS, I HOPE YOU ALL ENJOYED OUR LITTLE CHRISTMAS PROGRAM THIS EVENIN' .. AND I HOPE TOO, THAT YOU WILL BE READY WHEN WE CALL FOR YOU IN THE BUCKBOARD NEXT WEEK, SAME TIME. WE'RE GONNA HAVE LONZO AND OSCAR WITH US THEN, SO DON'T BE LATE. TILL THEN, THIS IS RED FOLEY WISHIN' YOU THE SEASON'S BEST -- AND I'LL BE SEEIN' YOU NEXT SATURDAY NIGHT AT PRINCE ALBERT'S GRAND OLE OPRY!

TEN SECONDS MUSIC AND APPLAUSE

ENGINEER FADE OUT RYMAN FOR STUDIO ANNOUNCERS

(COBB OVER)

COBB: 8:58.21
 WHEN SO MANY SMOKERS SAY A CIGARETTE IS MILDER, IT MUST BE MILDER!
 NOW THAT'S WHAT HAPPENED WHEN THOUSANDS OF SMOKERS COMPARED KING-
 SIZE CAVALIER CIGARETTES WITH THE BRANDS THEY HAD BEEN SMOKING.
 AT LEAST 8 OUT OF 10 INTERVIEWED SAID CAVALIERS ARE MILDER!

OVERTON: 8:58.87
 88% OF THE NAVY PERSONNEL INTERVIEWED AT NORFOLK, VIRGINIA..AND
 91% OF THE STEEL WORKERS INTERVIEWED AT GARY, INDIANA, SAID
CAVALIERS ARE MILDER!

COBB: 8:58.44
 AND SMOKERS IN GROUP AFTER GROUP, FROM COAST TO COAST, AGREED.
 KING-SIZE CAVALIERS WERE COMPARED WITH ALL THE OTHER LEADING
 BRANDS-- PERHAPS THE BRAND YOU SMOKE NOW!

OVERTON: 8:58.52
 IF YOU'D LIKE A MILDER, BETTER-TASTING CIGARETTE, BE SURE TO TRY
CAVALIERS! REMEMBER..KING-SIZE CAVALIERS ARE MADE BY THE MAKERS
 OF CAMELS, AMERICA'S MOST POPULAR CIGARETTE. ALL THE KNOW-HOW
 GAINED IN PRODUCING CAMELS STANDS BEHIND THIS SPECIAL CAVALIER
 BLEND OF FINE, MILD TOBACCOS!

COBB: 8:58.10
ASK FOR KING-SIZE CAVALIER CIGARETTES IN CARTONS! PRICED NO
 HIGHER THAN OTHER STANDARD BRANDS.

TWO SECOND PAUSE

STUDIO
 ANNCR:

8:59.17
 PRINCE ALBERT'S GRAND OLE OPRY CAME TO YOU FROM WSM IN NASHVILLE,
 TENNESSEE....

THIS IS NBC-- THE NATIONAL BROADCASTING COMPANY.

(MAKE NATIONAL LIFE CHAINBREAK)