

Nov. 15, 1952 - 1 -

8:30.02  
GRANT: IT'S GRAND OLE OPRY TIME!--ANOTHER BIG PRINCE ALBERT SHOW!--  
STARRING-- RED FOLEY!

**AS  
BROADCAST**

(APPLAUSE AND CHEERS..HOLD TILL RED SINGS.)

8:30.12  
MUSIC: "BIRMINGHAM BOUNCE" ..FOLEY

APPLAUSE

8:32.31  
FOLEY: WELL THANKS-- AND A GREAT BIG HOWDY TO ALL MY GOOD FRIENDS AND  
NEIGHBORS OF PRINCE ALBERT SMOKIN' TOBACCO'S GRAND OLE OPRY!

8:32.40  
GRANT: AND WE'VE GOT US A FINE MID-NOVEMBER EVENING HERE IN THE SOUTH,  
FOLKS-- AND PLENTY OF GOOD FOLKSY ENTERTAINMENT TO GO WITH IT..  
INCLUDING ROD BRASFIELD! MINNIE PEARL! CLAUDE SHARPE'S OLD  
HICKORY SINGERS! STRINGBEAN! AND THE ENTIRE PRINCE ALBERT GANG!

8:32.56  
FOLEY: AND FRIENDS, IF YOU NOTICE THE BOYS ON THEIR BEST BEHAVIOR THIS  
EVENIN', IT'S BECAUSE WE'VE GOT THAT PRETTY RED-HEAD WITH THE  
EXCITIN' VOICE WITH US TONIGHT-- MARTHA CARSON!

APPLAUSE

8:33.10  
FOLEY: MARTHA SAYS SHE AIN'T SINGIN' A LICK UNTIL SHE'S HEARD THE WEEKLY  
GOSSIP FROM DOWN IN GRINDERS SWITCH. SO LET'S BRING OUT THE ONE GAL  
IN THE WORLD WHO CAN TELL IT TO US-- PRINCE ALBERT'S FAVORITE  
PRINCESS, AND OUR BEST GAL-- COUSIN MINNIE PEARL!

APPLAUSE AND PLAYON

8:33.32  
MINNIE: HOW-DEE! I'M JES' SO PROUD T'BE HERE!  
ESPECIALLY WITH ALL THE STRONG, RUGGED, HANDSOME MEN HERE TONIGHT!  
NOW YOU KNOW THAT I AIN'T THE TYPE THAT WOULD THROW MYSELF AT  
FELLERS, BUT THERE AIN'T NOTHIN' IN THE WORLD TO PREVENT YOU MEN  
OUT THERE FROM THROWIN' SOME FELLER AT ME! (CONT'D OVER)

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8:33.58

MINNIE: BUT I DON'T HAVE TO WORRY, LONG'S I GOT MY HEZZY...

~~FOLEY: SAY MINNIE, YOU'RE ALWAYS TALKIN' ABOUT THIS HERE HEZZY.. BUT YOU NEVER BRING 'IM AROUND. I'M BEGINNIN' TO THINK HEZZY'S A MYTH!~~

~~MINNIE: HUH? WHAT'S THAT YOU SAY, RED??~~

~~FOLEY: I SAID, I'M BEGINNIN' TO THINK HEZZY'S A MYTH!~~

8:34.20

MINNIE: A MYTH! (LISPS) DON'T BE THO THILLY! HEZZY'S A MYHTER!  
THERE'S ONLY ONE THING WRONG WITH HEZZY..HE'S DONE AGED MORE'N I HAVE. I REMEMBER THE TIME WHEN HE WAS 20 AND I WAS 18. NOW HEZZY'S 38 AND I'M ONLY 29 !

WELL NOW FER SOME NEWS OF GRINDERS SWITCH.. COURSE YOU FOLKS KNOWS THAT THE AIR FORCE DOES A LOT O' THEIR AIR MANEUVERS UP AROUND THE SWITCH, AND THE OTHER DAY PLOD FIRKIN SAW A PARATROOPER WALKIN' AROSS THE FIELD. THE WIND WAS BLOWIN' UP AN AWFUL GALE AT THE TIME..ABOUT A 50-MILE-AN-HOUR WIND! PLOD SAYS "YOU FELLERS SURE HAS GOT A LOT O' NERVE PARACHUTIN' DOWN HERE IN A HEAVY WIND LIKE THIS!" AND THE FELLER SAYS "PARACHUTIN' DOWN? I DIDN'T COME DOWN IN NO PARACHUTE! I WENT UP IN A TENT!"

PEANUT PEABODY'S WIFE HAD LITTLE PEANUT HAULED UP IN FRONT OF THE SQUIRE THE OTHER DAY. SHE SAID HE'D BEEN ABUSIN' HER. FER ONCE PEANUT BOT HIS DANDER UP AND HE SAYS TO THE SQUIRE, HE SAYS "SQUIRE, IT'S HER! SHE HITS ME WITH THE ROLLIN' PIN, THE FLATIRON AND THE BROOM..THEN SHE TRIPS ME UP AND BANGS MY HEAD ON THE FLOOR! AFTER THAT SHE PUNCHES ME IN THE STOMACH AND BENDS MY ARMS!" HIS WIFE SPEAKS UP AND SHE SAYS "IT AIN'T TRUE, SQUIRE! PAY NO ATTENTION TO THIS PIP-SQUEAK! HE'S PUNCH DRUNK!"

(MINNIE CONT'D OVER)

MINNIE: WE HAD US A UNEXPECTED WEDDIN' IN GRINDERS THIS WEEK. FRISBY FRINK  
ASKED CLORAPHYLL BUSBY TO MARRY HIM. SHE AGCEPTED HIM AND THEN  
SHE GOT COLD FEET....

8:34.40  
FOLEY: NOW JUST A MINUTE, MINNIE. LET'S GET THIS STRAIGHT. WAS IT FRISBY  
AND CLORAPHYLL WHO GOT MARRIED?

8:34.45  
MINNIE: THAT'S RIGHT RED...

8:34.46  
FOLEY: BUT YOU JUST SAID THAT AFTER CLORAPHYLL ACCEPTED HIM, SHE GOT  
COLD FEET!

8:34.50  
MINNIE: THAT'S RIGHT, RED. BUT SHE FIGGERED THAT WHEN A GAL GETS COLD FEET,  
SHE'S BETTER OFF MARRIED!

BUT YOU SHOULD'VE SEEN CLORAPHYLL AT THE CHURCH. SHE KEPT LOOKIN'  
AROUND AND LOOKIN' AROUND...

8:35.45  
FOLEY: LOOKIN' AROUND FOR WHAT??

8:35.50  
MINNIE: WELL, BEFORE SHE'D SAY "I DO"! SHE KEPT LOOKIN' AROUND TO SEE IF  
SHE COULD DO BETTER!

8:36.00  
FOLEY: WELL MIN, I SURE HOPE THEY'LL BE HAPPY. I KNOW A COUPLE THAT'S BEEN  
MARRIED FOR 12 YEARS AND THEY'VE NEVER HAD ANY KIND OF AN ARGUMENT..

8:36.05  
MINNIE: WELL THAT HAPPENS SOMETIMES RED..SOME PEOPLE JUST AIN'T MEANT FOR  
EACH OTHER! UNCLE NABOB SAYS THERE'S NOTHIN' LIKE COMIN'  
HOME ON A COLD WINTER NIGHT AND STANDIN' WITH YOUR BACK TO A  
ROARIN' WIFE....

(MINNIE CONT'D OVER)

8:36.23  
 MINNIE: UNCLE NABOB SURE HAS BEEN TRYIN' TO GET ALONG WITH AUNT AMBROSIA  
 LATELY, RED. HE EVEN BOUGHT 'ER ONE OF THEM PURTY NEW HATS WITH  
 ONE O' THEM THERE SNOODS IN THE BACK...

8:36.33  
 FOLEY: GOT A SNOOD 'IN THE BACK, HEY? HOW DOES SHE LOOK IN IT??

8:36.35  
 MINNIE: WELL, FROM THE BACK IT LOOKS LIKE SHE WAS TROLLIN' FER MACKEREL..  
 AND FROM THE FRONT IT LOOKS LIKE SHE CAUGHT ONE!  
 WELL G'BYE NOW..SEE YOU NEXT WEEK!

(APPLAUSE..PLAYOFF)

8:37.21  
 GRANT: RED, HOW'D YOU SPEND THIS AFTERNOON?

8:37.24  
 FOLEY: GRANT, I JUST TOOK IT EASY, SMOKED P.A.--MILD AND TASTY ALL THE  
 WAY!

8:37.29  
 GRANT: SMART FELLA! YOU SEE MEN, PRINCE ALBERT SMOKING TOBACCO INVITES  
 PIPE SMOKERS TO TAKE IT EASY. TO BEGIN WITH, P.A. IS EASY ON THE  
 TONGUE--THE CHOICE TOBACCO IS SPECIALLY TREATED TO INSURE AGAINST  
 TONGUE BITE!

8:37.41  
 FOLEY: PRINCE ALBERT IS EASY TO DRAW, TOO, FELLAS--YOU SEE, P.A. IS CRIMP  
 CUT AND SMOKES LONG AND COOL!

8:37.49  
 GRANT: ONE MORE IMPORTANT ITEM: PRINCE ALBERT SMOKING TOBACCO IS EASY ON  
 THE POCKETBOOK! THERE'S MORE P.A. NOWADAYS IN THE POCKET TIN---

8:37.58  
 FOLEY: AND THAT POUND-SIZE IS A BARGAIN, AS EVER, FOR ALL YOU PIPE FANS!

8:38.00  
 GRANT: SO TAKE IT EASY! SMOKE P.A. !

8:38.04  
 FOLEY: MILD AND TASTY ALL THE WAY! THAT'S PRINCE ALBERT--THE NATIONAL JOY  
 SMOKE!

(FOLEY CONT'D OVER)

8:39.10  
 FOLEY: ABOUT 6 MONTHS AGO WE HAD A YOUNG GAL ON OUR SHOW FOR THE FIRST TIME, AND ALL YOU PRINCE ALBERT OPRY FANS LIKED 'ER SO MUCH THAT WE WERE BOUND AND DETERMINED TO ASK 'ER BACK AS SOON AS POSSIBLE. TONIGHT'S SHE'S HERE FRIENDS--AND I WANT YOU TO GIVE ONE OF YOUR WARMEST WELCOMES TO THAT GOOD-SINGIN' GAL FROM \_\_\_\_\_ -- THE TAIL-GATE TALLULAH-- MARTHA CARSON!

APPLAUSE

8:39.45  
 FOLEY: MARTHA, IF WE CAN GET THEM BOYS' EYES OFF YOU A MINUTE, WE AIM TO HAVE 'EM ACCOMPANY YOU IN A COUPLE SONGS.

~~MARTHA: LET 'EM ENJOY THEIRSELVES, RED. I'LL PICK MY OWN ACCOMPANIMENT.~~

8:39.50  
 FOLEY: EITHER WAY, I KNOW THERE'S A TREAT WAITIN' FOR US ALL AS MARTHA CARSON SINGS " \_\_\_\_\_ "!

8:39.55  
 MUSIC: Swing Down Chariot "...CARSON

APPLAUSE

8:40.55  
 FOLEY: IT'S PERFORMANCES LIKE THAT THAT MAKE MARTHA CARSON WELCOME HERE ON THE OPRY ANY TIME SHE CAN MAKE IT! JUST LIKE MILD AND TASTY PRINCE ALBERT IS ALWAYS WELCOME IN YOUR FAVORITE PIPE!

INTO FIDDLE TUNE-UP..DOWN FOR:

8:41.10  
 FOLEY: MARTHA, PICK YOU OUT ONE O' THEM FELLERS WITH SHOES ON AND MAKE 'IM DANCE YOU AROUND TO THE TUNE OF "MISSISSIPPI SAWYER" AS SAWED BY TOMMY JACKSON! EVER'BODY DANCE!

8:41.18  
 MUSIC: "MISSISSIPPI SAWYER" SQUARE DANCE

APPLAUSE

SEGUE TO ACCORDIAN B.G..DOWN ON CUE FOR: (FOLEY OVER)

8:42.03  
FOLEY: TONIGHT'S OPRY HYMN, FOLKS, IS THAT'N CALLED "FARTHER ALONG". I'M GONNA ASK JIMMY AND ERNIE TO JOIN ME..

8:42.25 *My God is Real*  
MUSIC: "FARTHER ALONG" .. FOLEY

APPLAUSE

8:44.31  
FOLEY: (READ EXACTLY AS WRITTEN FOR CUE) THANKS FOLKS, THANKS A LOT. WELL, HERE COMES A FRIEND OF OURS WITH SOMETHIN' MIGHTY IMPORTANT ON HIS MIND!

(SWITCH TO ALL STATIONS ON ABOVE CUE LINE)

8:44.38  
GRANT: RED, WE ALL HAVE HAD OUR PET PEEVES AT ONE TIME OR ANOTHER. HOW ABOUT YOU?

8:44.41  
FOLEY: GRANT, I DON'T THINK THERE WAS ANYTHING THAT GOT MY DANDER UP AS QUICK AS WHEN I USED TO TRY AND ROLL ME A "MAKIN'S" CIGARETTE WITH TOBACCO THAT BLEW AROUND AND DRIBBLED OUT THE ENDS OF THE PAPER! MAN, WOULD I BURN!

8:44.52  
GRANT: NO SUCH TROUBLE NOW, HEY?

8:44.53  
FOLEY: GOLLY NO! AS SOON AS I STARTED ROLLIN' MY OWN WITH CRIMP CUT PRINCE ALBERT AND O.C.B. PAPERS, WHY MY PET PEEVE VANISHED AS FAST AS MY PET TOBACCO ROLLED!

8:45.03  
GRANT: THERE'S NO DOUBT ABOUT IT, MEN! P.A. NOT ONLY ROLLS FAST AND EASY, IT'S EASY ON THE POCKETBOOK TOO! SO ROLL YOUR NEXT "MAKIN'S" CIGARETTE WITH CHOICE P.A.!--THE NATIONAL JOY SMOKE!

(FOLEY OVER)

8:45.15  
FOLEY: ASK FOR MILD AND TASTY PRINCE ALBERT!---AMERICA'S LARGEST-SELLIN'  
SMOKING TOBACCO!

8:45.22  
JINGLE: SO ROLL YOUR OWN WITH GOOD P.A.  
AND TAKE A PUFF OR TWO.  
YOU'LL GET THAT EXTRA SMOKING JOY  
PRINCE ALBERT BRINGS TO YOU!

8:45.48  
FOLEY: Y'KNOW, BEIN' ENTERTAININ' PEOPLE, WE GET ALL KINDS OF LETTERS  
FROM FANS, AND I MUST SAY WE SURE DO APPRECIATE 'EM. BUT THERE WAS  
ONE THAT COME TO THE OLD HICKORY SINGERS A SHORT TIME AGO THAT  
BEARS READIN' TONIGHT. IT SAYS "OLD HICKORY QUARTETTE: DEAR SIRs:  
A GROUP OF G.I.S, MYSELF INCLUDED, HAVE JUST HEARD YOUR RENDITION  
OF "IDA SWEET AS APPLE CIDER". WE'RE HOLED UP IN BUNKERS IN THE  
SHADOW OF HILL 1062, WHICH IS CONTROLLED TEMPORARILY, BY REDS.  
BELIEVE ME, WE APPRECIATED YOUR HARMONY! I'VE NEVER WRITTEN  
CELEBRITIES, RADIO STARS, ETC. BEFORE. HOWEVER, ON BEHALF OF MANY  
OF US, THANKS FOR YOUR MUSIC, WHICH WE LOOK FORWARD TO. WILL YOU  
SING "SLEEP KENTUCKY BABE" AND DEDICATE IT TO "A" COMPANY, 13TH  
COMBAT ENGINEERS, CENTRAL FRONT, KOREA.

A SINCERE ADMIRER,  
SGT. 1ST CLASS SAM HARRISON  
"A" COMPANY 13TH COMBAT ENGINEERS  
CHAR-WON, KOREA..."

SAM..FELLAS..WE HOPE YOU'RE LISTENIN', BECAUSE CLAUDE AND THE OLD  
HICKORY SINGERS HAVE BEEN REHEARSIN' ALL WEEK FOR THIS SPECIAL ONE..

8:47.11  
MUSIC: "SLEEP KENTUCKY BABE"...OLD HICKORYS

APPLAUSE

(FOLEY OVER)

8:48.00

FOLEY: WELL NOW, HERE COMES A FELLA WHO'S TICKLED MORE RIBS THAN A BARN-FULL OF CHIROPRACTORS.. ROD BRASFIELD!

APPLAUSE..PLAY ON

8:49.18

ROD: WELL THANK YE, MEN!  
MR. FOLEY, DID YOU EVER NOTICE THAT MEN IS USUALLY MUCH WARMER THAN WOMEN??

~~8: FOLEY: WHAT DO YOU MEAN ROD.. MEN ARE WARMER THAN WOMEN?~~

~~8: ROD: WELL I SAW IT RIGHT THERE IN THE PAPER THIS MORNIN' IN THE WEATHER REPORT.~~

8: FOLEY: WHAT'S THAT? YOU SAY YOU SAW IN THE WEATHER REPORT WHERE MEN WAS ~~WARMER THAN WOMEN??~~

8: ROD: SURE! IT SAID "MAX 78...MIN 43"!  
(LAUGHS) HI-DY FRIENDS! (WEATHER)

8:50. FOLEY: RODNEY, I DON'T KNOW WHAT'S THE MATTER WITH YOU. YOU SEEM DUMBER THAN USUAL TONIGHT.

8:50. ROD: THINK THAT'S EASY??

8:50.29 FOLEY: YOU LOOK LIKE YOU'VE GOT SOMETHIN' BOTHERIN' YOU. WORRIED ABOUT SOMETHIN', ROD??

8:50.30 ROD: WELL YES I AM, MR. FOLEY..I'M WORRIED ABOUT M'GAL SUSIE. SUSIE SENT ME THIS HERE LOVE LETTER TODAY. IT SAYS "I LOVE YOU MORE'N ANYONE ELSE IN THIS WORLD. YOU ARE THE HANDSOMEST MAN I EVER SEEN. PLEASE CALL ME FOR A DATE SOME NIGHT REAL SOON."

8:50. FOLEY: MY GOSH MAN! YOU GET A PRETTY LOVELETTER LIKE THAT AND YOU SAY YOU'RE WORRIED? WHAT ARE YOU WORRIED ABOUT?

(ROD OVER)

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ROD: THE LETTER WAS MIMEOGRAPHED!  
 I REALLY LOVE THAT GAL SUSIE! LAST NIGHT I SAYS TO HER "SUSIE,  
 WHYSRE ~~THEY~~ ~~THREE~~ ~~LITTLE~~ ~~WORDS~~ ~~THAT~~ ~~WILL~~ ~~MAKE~~ ~~ME~~ ~~WALK~~ ~~ON~~ ~~AIR~~!"..

FOLEY: 8:50.43 WHAT'D SHE WHISPER?

ROD: 8:50.44 "GO HANG YOURSELF"!

SUSIE HAD 'ER A LITTLE DAB O' TROUBLE THIS MORNIN'. SHE WAS DRIVIN' ALONG IN HER AUTOMOBILE AND SHE WENT RIGHT SMACK PAST A RED LITE . THE TRAFFIC COP FINALLY CAUGHT 'ER AND HE SAYS "HEY LADY! DIDN'T YOU HEAR ME WHISTLE AT YOU?" AND SUSIE SAYS "YEAH!" AND THE COP SAYS "WELL WHY DIDN'T YOU STOP WHEN I WHISTLED?" AND SHE SAYS "I AIN'T GOT NO TIME FOR THAT KIND OF STUFF WHEN I'M DRIVIN'!"

FOLEY: 8:51.13 BY THE WAY ROD, I NOTICE SUSIE'S PUTTIN' ON A LITTLE WEIGHT. SHE'S GETTIN' A MITE STOUT, AIN'T SHE?

ROD: 8:51.15 SHE SURE IS. I GOT A NEW PICTURE OF SUSIE RIGHT HERE...

FOLEY: 8:51.20 HMM..SHE IS PUTTIN' ON WEIGHT. NOW THAT'S A GOOD PICTURE OF SUSIE ALRIGHT, BUT WHO'S THAT OTHER GAL STANDIN' BEHIND HER?

ROD: 8:51.24 THAT'S STILL SUSIE!  
 PORE SUSIE..SHE'S GOT SUCH BIG BRACES ON HER TEETH. SHE'S GOT SUCH BIG BRACES ON HER TEETH THAT WHEN SHE SMILES SHE LOOKS LIKE THE FRONT OF A NEW BUICK! IN FACT, THE OTHER NIGHT I KISSED THE CAR GOODNIGHT AND BACKED SUSIE INTO THE GARAGE!

MR. FOLEY, I BEEN FEELIN' PUNY LATELY...

FOLEY: 8:52.10 THAT'S TOO BAD, ROD. BEEN TO THE DOCTOR??

(ROD OVER)

ROD: 8:52.17 YES, I WENT TO THE DOCTOR, MR. FOLEY. HE GIMME THIS GREAT BIG OL' BLACK PILL TO TAKE...

FOLEY: 8:52.18 MY, THAT IS A BIG PILL!

ROD: 8:52.21 YEAH, THE DOCTOR TOLD ME TO SEE IF I COULD KEEP IT ON MY STOMACH OVERNIGHT..

FOLEY: 8:52.22 COULD YOU?

ROD: 8:52.25 NOPE, EVER'TIME I'D FALL ASLEEP, THE DURN THING'D ROLL OFF!

~~MR. FOLEY, DID I TELL YOU THAT UNCLE GYPE GOT INTO TROUBLE AGAIN?  
AUNT SAPP CAUGHT HIM KISSIN! THE FURD NERVE WAS SHE MAD! I'M  
TELLIN! YOU, SHE HIT THE GERTLIN!~~

FOLEY: ~~SHE HIT THE GERTLIN!, EH??~~

ROD: ~~YEAH.. IT'S MIGHTY LUCKY FOR UNCLE GYPE THAT SHE'S SUCH A POOR SHOT!~~

(ROD WILL CLOSE WITH 1 OR 2 OF HIS OWN)

APPLAUSE AND PLAY OFF

FOLEY: 8:53.08 EVER'BODY OUT THERE THAT WANTS ANOTHER ONE OF THEM FINE SONGS AS ONLY MARTHA CARSON CAN SING 'EM, LET'S HEAR FROM YOU!

RESPONSE

FOLEY: 8:53.19 MARTHA, WHAT'LL IT BE?

MUSIC: 8:53.30 "*Crying Holy*" "...CARSON

APPLAUSE

INTO BANJO NUMBER..DOWN FOR:

(FOLEY OVER)

FOLEY: MAYBE HE AIN'T QUITE AS PURTY AS MARTHA, BUT HE SURE SINGS LOUDER!  
HERE'S STRINGBEAN!.PICKIN' AND SINGIN' "OLD JOE CLARK"!

MUSIC: "OLD JOE CLARK" ..STRINGBEAN

APPLAUSE

8:52.16.25  
FOLEY: (OVER GUITAR) A SMOOTH, EASY-GOIN' SONG IS THIS BALLAD I'M FIXIN'  
TO SING NOW..AND I WANT TO DEDICATE IT TO ALL YOU SMOKERS OF  
THAT SMOOTH, EASY-GOIN' SMOKIN' TOBACCO, PRINCE ALBERT! IT'S A  
NEW RECORDIN' OF MINE-- "SOMEBODY'S CRYIN'".

8:52.40  
MUSIC: "SOMEBODY'S CRYING" ..FOLEY

APPLAUSE

SEGUE TO SQUARE DANCE..DOWN ON CUE FOR:

8:57.30  
FOLEY: WELL FOLKS, MUCH AS WE HATE TO LEAVE, IT SEEMS WE'VE ABOUT USED UP  
ALL OUR TIME. AND BEFORE WE WEAR OUT OUR WELCOME, WE'LL BE RUNNIN'  
ALONG. NEXT WEEK WE'RE GONNA BRING AN OLD FELLA WITH US THAT  
EVERYBODY LOVES..ROD'S UNCLE CYPE! (APPLAUSE)  
TILL THEN, THIS IS RED FOLEY SAYIN' THANKS FOR EVER' THING..AND  
I'LL BE SEEIN' YOU NEXT SATURDAY NIGHT AT PRINCE ALBERT'S GRAND  
OLE OPRY!

TEN SECONDS OF MUSIC AND APPLAUSE

ENGINEER FADE RYMAN FOR STUDIO HITCH HIKE

8:58.09  
COBB: ARE CAVALIERS MILDER? HOW DO YOU KNOW?

8:58.11  
OVERTON: 8 OUT OF 10 WHO TRIED THEM SAY SO!

(COBB OVER)

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8:58.15  
COBB: FRIENDS, HERE IS A KING-SIZE CIGARETTE THAT GIVES YOU GREAT FLAVOR, ALONG WITH GREAT MILDNESS-- KING-SIZE CAVALIER!

8:58.20  
OVERTON: FROM COAST TO COAST YOU'VE SEEN EVIDENCE OF CAVALIER'S GREAT MILDNESS. YES, EIGHT OUT OF TEN SMOKERS, INTERVIEWED IN GROUP AFTER GROUP WHO COMPARED KING-SIZE CAVALIER CIGARETTES WITH THE BRANDS THEY HAD BEEN SMOKING, SAID: "CAVALIERS ARE MILDER!"

8:58.33  
COBB: 88% OF THE VACATIONISTS INTERVIEWED AT LAKE WISCONSIN, AND 81% OF THE DEEP-SEA FISHERMEN INTERVIEWED IN FLORIDA SAID CAVALIERS ARE MILDER!

8:58.40  
OVERTON: SMOKERS COMPARED CAVALIERS WITH ALL THE OTHER LEADING BRANDS-- PERHAPS THE BRAND YOU NOW SMOKE! AND GROUP AFTER GROUP AGREED THAT CAVALIERS ARE MILDER!

8:58.50  
COBB: KING-SIZE CAVALIERS ARE MADE BY THE MAKERS OF CAMELS. ALL THE KNOW-HOW GAINED IN PRODUCING CAMELS, AMERICA'S MOST POPULAR CIGARETTE, STANDS BEHIND THIS SPECIAL CAVALIER BLEND OF FINE, MILD TOBACCOS. ASK FOR KING-SIZE CAVALIERS -- BUY A CARTON! THEY'RE PRICED NO HIGHER THAN OTHER STANDARD BRANDS!

TWO SECOND PAUSE

8:59.12  
STUDIO ANNCR: PRINCE ALBERT'S GRAND OLE OPRY CAME TO YOU FROM WSMV IN NASHVILLE, TENNESSEE....  
THIS IS NBC-- THE NATIONAL BROADCASTING COMPANY.

(MAKE NATIONAL LIFE CHAINBREAK)

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