



FIBBER McGEE & MOLLY

(REVISED)

PROGRAM #78

BROADCAST: TUESDAY, JUNE 5, 1961

6:30 - 7:00 PM EST

THE FILM MILE COMPANY

PRESENTS

"FIBBER McGEE AND MOLLY"

9:30 - 10 pm

CAST:

JIM JORDAN.....FIBBER McGEE
 MARIAN JORDAN.....MOLLY
 BILL THOMPSON.....OLD TIME
 GALE GORDON...MAYOR LA TRIVIA
 ARTHUR Q. BRYAN.....DOC GAMBLE
 DICK LEHRAND.....CLE
 CLIFF ANQUETTE.....CLIFF
 HARLOW WILCOX.....HIMSELF

STAFF:

PRODUCER-DIRECTOR.....MAX HETTO
 ASST. DIRECTOR...DAVE McALLISTER
 WRITER.....PHIL LINDLE
 PROGRAM MANAGER.....NORM CARFIELD
 PRODUCTION MANAGER...HARRY BURRICK
 GARDNER ADV. REP...HENRY WHITEHEAD
 MUSICAL DIRECTOR.....BILLY MILLS
 VOCALS.....KING'S MEN
 ANNOUNCER.....HARLOW WILCOX
 ENGINEER.....JOHN DEBIAZZIO
 SOUND TECHNICIAN.....MONTY FRASER
 SCRIPT GIRL.....DORIS CALLAHAN

An NBC Package

1 WILCOX: THE PET MILK PROGRAM -- WITH PETER MOORE AND MOLLY!

2 OPEN: THESE...FAIR FOLK

3 WILCOX: The First Evaporated Milk Pet Milk - presents Peter Moore and Molly, with Bill Thompson, Dale Gordon, Arthur W. Bryson, Dick Le Grand, Cliff Arquette, and me, Harlow Wilcox. The show is written by Phil Lealie, and directed by Max Hutto, with music by the King's Men and Billy Mills' Orchestra!

4 OPEN: TUNE UP AND FAIR FOLK

REVISED COMMERCIAL

1 WILCOX: Because you want to give your baby the best possible start in life, naturally you will want him to have the milk that can do the most for him. And no milk you can buy can do more for a baby than Fet Evaporated Milk. Strong, straight limbs and sound teeth? Yes, Fet Milk has what it takes to enable a baby to build bones that are straight and strong. And Fet Milk also provides the substances that build sound teeth. and how will your baby grow... on Fet Milk? Well, if you could see how steadily and sturdily hundreds of thousands of babies are growing on this favored form of milk, you'd have your answer. And remember this -- Fet Milk, with all its beneficial qualities, costs less generally than any other form of whole milk. Ask your doctor about Fet Milk, the first evaporated milk -- the first food for babies.

2 ORCH: BRIDGE

1 WILCOX: BEHIND EVERY GREAT INVENTOR IN HISTORY, YOU'LL ALWAYS FIND A PATIENT WIFE. AND BEHIND THE INVENTOR WHO'S WORKING ON A NEW KIND OF FISH BAIT AT 75 WESTMUL VISTA RIGHT NOW, YOU'LL FIND A PATIENT WIFE WITH A HORRIFIED LOOK. AS WE JOIN --

FISHER McGEE AND MOLLY!!

2 (APPLAUSE)

3 SOUND: BASKET STIRRING, BEHIND:

4 FIB: (BUSILY) Cup of salmon eggs - more flour - } dry flies -
Boysboy, is this terrific! "McGEE'S WONDER BAIT"!

5 MOL: Bait, is it? It looks like a batch of dirty dough - and I don't mean maddy money.

6 FIB: It'll mean money when I put it on the market, kiddo!
This stuff'll be snapped up like a busted garter!
Hand me the flour. Thanks.

7 SOUND: SIFTER NOISES, BEHIND:

8 MOL: How does it work, anyhow? Does the fish take a bite out of it - screen - and jump out of the lake - or do you roll it into leaves, take it, and toss them over the head with it?

- 1 FIB: Save the jokes, Mrs. McGee - this is for keeps, kiddo.
(SLAP SLAP OF DOUGH) You're lookin' at the greatest thing that's happened to fishermen since Isak Walton invented the alibi! (SLAP SLAP) This thing is so big, it scares me!
- 2 MOL: It's getting bigger all the time, too. Maybe you put too much flour in it.
- 3 FIB: I'm puttin' everything in it - everything a fish ever bites on. Dry flies - wet flies - salmon eggs - doughball - hamburger - minnows - had no some more of that liver there, willya? Never mind, I got it.
- 4 SOUND: SLAP SLAP OF KNEADING DOUGH.
- 5 MOL: Heavenly days - what an idea!
- 6 FIB: I had to make a few substitutions, of course. We didn't have any minnows in the cupboard, so I opened a can of sardines. Gonna mix everything in the dough good and --
- 7 SOUND: DOOR KNOCK:
- 8 MOL: Somebody at the back door. COME IN!
- 9 SOUND: DOOR OPENS
- 10 FIB: Oh hi, Old Timer.
- 11 OLD T: HELLO THERE, KIDS!
- 12 MOL: Hello, Mr. Old Timer.
- 13 OLD T: Whatcha doin', Johnny - takin' a cake, because that's no way to take a cake and -

- 1 FIB: No, no - this is a new type of bait, Old Timer. Make myself a million bucks in no time. I'll be rollin' in dough - tourin' the country in my own private yacht - servants - imported cigars -
- 2 OLD T: Son - leave me give you a word of advice. Bein' a millionaire ain't happiness.
- 3 FIB: Ohh no?? HAH! If I had a million bucks, boy, I wouldn't care whether I was happy or not! I bet I'd be the laughiest unhappy millionaire you ever saw!
- 4 MIL: Did you ever know any millionaires, Mr. Old Timer?

- 1 OLD M: Jist one, daughter. My Great-Uncle Sludge. Had a lotta oil wells down in Texas.
- 2 FB: Texas? Pushandle?
- 3 OLD M: Nope - he won 'em in a poker game, Johnny. Had so much money he was miserable - it come in faster'n he could spend it. Took to smokin' 5-dollar cigars and hired a boy jist to bite the end off of 'em.
- 4 FB: That's for me.
- 5 OLD M: Paid a feller to jist stand next to him all day and light 'em with hundred-dollar bills. Got so if he lit 'em with anything less'n a fifty, it give him the heecups.
- 6 MCL: My goodness.
- 7 OLD M: Had a special manicurist to take care of his fingernails and another one to look after his thumbs.
- 8 FB: Sounds pretty soft to me.
- 9 OLD M: That's how he got, Johnny -- soft livin' made him lazy. Got tired of feedin' hisself and hired two butlers - one handled his knife for him and the other one handled the fork. And then- later trouble!
- 10 MCL: Labor troubleff
- 11 OLD M: Uncle Sludge like to be knife-fed daughter. Feller holdin' his knife for him worked harder than the fork-man, and he struck for higher wages. Got into a argument and they both walked out and left him. That was the end.

1 FLE: The end ?? You mean ??

2 OLD M: Yap - Uncle Sludge sat there at a table full of fried
chicken and slowly starved to death. So take my advice,
son - stay pore and keep your health. So long daughter!

3 SOUND: DOOR SLAM:

4 MUSIC: "COCKY GUNGO" OR "WAND WAND FLAME"

1 SOUND: SLAP-SLAP OF DOUGH!

2 FIB: Boy, this bait is really shapin' up now, Molly!
(SLAP-SLAP) I got everything in it now. (SLAPS IT DOWN
ON BREADBOARD) THERE!

3 MOL: Well, it certainly is a fascinating looking hunk of
gunk.

4 FIB: Yep. I'm gonna pinch it off and roll it into little
balls now bait size! (SMALL FLAP) Like that. Got a new
name for it, too - "McGee's Unbeatable Bait-Balls".
Like it.

5 MOL: Love it.

6 FIB: This is the greatest idea I ever had, kiddo. I'll
clean up!

7 MOL: You can stand it! And so can my sink!

8 FIB: (HAPPILY) Don't you worry about the sink, baby. You
been a good kid, and I ain't gonna forget it! The
very first million I make outta this new invention - I'm
gonna buy you a new sink!

9 MOL: Ooh, you're sweet! If we make two million, can I have
a new mop?? Or am I expecting too much? It's getting -

10 SOUND: DOOR OPENS - OFF

11 GALE: (OFF) MCGEE! MOLLY! ANYONE HOME?

12 MOL: (CALLS) OUT HERE, MR. MAYOR!!!

13 FIB: La Trivia's a fisherman. Wait'll he hear this idea
and - Hi, La Triv.

14 MOL: Hello, Mr. Mayor.

15 GALE: Hello, Molly. McGee. Well, making yourself some
marbles, I see. You play much??

- 1 FIB: These ain't marbles, La Triv - these are bait.
- 2 GALE: Bait?
- 3 FIB: Yep. Look, La Triv - did you ever fish all day and not get a single nubble?
- 4 GALE: Doesn't everybody?
- 5 FIB: Yep. Look - what would you do if a guy handed you a type of bait that every time you throw it in the water you'd catch a fish?
- 6 GALE: Drop dead, I suppose - like anyone else. Why?
- 7 FIB: Because this is it, boy. This is the bait that's got everything! Whatever they're bitin' on, this is it! Minnow, doughnut, hamburger, dry flies, bread crumbs, pork rind, wet flies - salmon eggs.
- 8 GALE: (GIGGLES) Ooh, you're joking, McGee. That's a very amusing idea, but it couldn't possibly work, of course.
- 9 FIB: Ooh no???
- 10 GALE: Of course not. I've seen fish caught on feathers, fur, rubber bands, egg sandwiches and scraps of old red flannel underwear - but if you think I'd be foolish enough to go for a silly thing like this, sell me a dozen! Make it 2 dozen!
- 11 MIA: Heavenly days! Your first sale, dearie! You're in business!
- 12 FIB: (HAPPILY) I told ya fishermen would go for this idea, Milly! Get a bag, kiddo, I'll count 'em out. One.... two.....three.....

- 1 GALE: Doctor Stable and I are going out to Dugan's Lake around four o'clock anyhow, McGee.
- 2 FIB: We'll see you there. Goin' out ourselves after awhile. (BATTLE OF PAPER BAG) Here you are. Two dozen - two bucks.
- 3 GALE: Good.
- 4 FIB: Thanks, boy. Now is there anything else I can do to help make your fishing trip more enjoyable today, LA Triv?
- 5 GALE: Why - uh - yes there is.
- 6 FIB: What?
- 7 GALE: Stay home. Good day, Molly.
- 8 BIRD DOOR SLAM
- 9 MCL: He's sweet, isn't he, dearie?
- 10 FIB: Yep - Hey the more I think about this bait, Molly, the more ideas I get. For instance, I'm gonna put bakin' powder in the next batch of bait-balls.
- 11 MCL: Wonderful! Why don't you butter them, too, and serve them to the fish hot, with strawberry jam and -
- 12 FIB: No, no, no - listen, willya? With bakin' powder in 'em, all you do is put it on your hook and drop it in. Soon as it gets wet enough it rises to the top, so you can check and see if your bait is still on there, see?

- 1 MCL: An interesting theory.
- 2 FIB: I'm loaded with stuff like that! (DOES CURS) If I don't make a million dollars out of this -
- 3 WIL: A Million dollars out of what, Pal?
- 4 FIB: Huh? Oh, hi, Junior.
- 5 MCL: Hello, Mr. Wilcox. I didn't hear you come in.
- 6 FIB: Just talkin' about a new idea of mine, Junior. So big it scares me. I really got a bull by the tail this time!
- 7 WIL: Well, go ahead and throw it, Pal. You're the boy that can do it!
- 8 MCL: It's a new type of bait for fishermen, Mr. Wilcox.
- 9 FIB: "McQue's Unbeatable Bait-Balls".
- 10 WIL: Pal, it sounds great! The thing I like about it, is you have such a tremendous market for an item like that. Fishing supplies. It's - well, it's like the market I have for Fat Evaporated Milk!
- 11 MCL: How did we get away over there?

- 1 FIB: Don't we always?
- 2 WIL: Matter of fact, you ought to thank me, Pal - because I'm working for you right now! I'm helping to raise your future customers.
- 3 FIB: You are?
- 4 WIL: Certainly. Look - you're gonna sell to fisherman - right?
- 5 FIB: Right.
- 6 WIL: Every fisherman was a baby at one time - and every baby has a chance of growing up to be a fisherman - right?
- 7 FIB: Right.
- 8 WIL: And even after they grow up, some fisherman are still the biggest babies in town. Right?
- 9 WIL: Right! SO - to give a baby the best possible start in life, to make sure he grows up with strong straight bones and good sound teeth - you simply raise him on Fat Evaporated MILK!
- 10 FIB: Wonder if fish like Fat Milk.
- 11 WIL: You see, Fat Milk is just good whole milk, concentrated to double-richness by evaporation. All the good milk minerals a baby needs to grow on are left in - only water is taken out.
- 12 FIB: You see, these Unbeatable Salt-Balls -

- 1 WIL: Because if you could see how babies grow on Fat Milk - how strong and sturdy and happy they are - because Fat Milk is so uniformly rich and so easy for tiny tummies to take -.
- 2 MCL: Speaking of tiny tummies, your belt's untucked, McGee.
- 3 FIB: Thanks, but -.
- 4 WIL: If you could see that, you'd know, why Fat Milk, the First Evaporated Milk, the First Food for Babies is -
- 5 FIB: HEY, HEY, HEY, MILKY!!
- 6 WIL: Yes, Pal?
- 7 FIB: Wants come out to Dagan's Lake this afternoon with us? Ole's coming, and Doc, and La Trivia.
- 8 WIL: Thanks, Pal, I'd love to - but I can't make it. Gotta go listen to a lecture this afternoon.
- 9 MCL: Really? Who's giving the lecture?
- 10 WIL: My wife. To me. Had a date to take her to lunch and forgot it. So long, kids.
- 11 SOUND: DOOR SLAM:
- 12 FIB: I better get some more bait rolled here. (ROLL FLOPS)
Wants take plenty.
- 13 MCL: I'll help you roll them.

- 1 FIB: No, I can handle it. Tell you what you could do, though, kiddo, long as you offered. You can get my tackle out.
- 2 MEL: All right.
- 3 FIB: Entangle my line and string the rod, willja? Better pack a lunch, too, I get hungry. Then after you back the car out and find my fishing license for me, and make a thermos full of rootbeer, you can.. (INTO MUSIC)
- 4 SCEN: BRIDGE
- 5 SOUND: LAKE WAVE SOUNDS, WATER LAPPING AGAINST ROCK, ETC.,
FOOTSTEPS ON ROCK
- 6 FIB: Let's set the stuff here, Kiddo - and see about renting a boat.
- 7 MEL: Good. Don't step on your bait there.
- 8 SOUND: THEMES OF LUNCH BASKET, TACKLE BOX, ETC.
- 9 MEL: Isn't it beautiful out here, McGee? Look at that lake - doesn't that do something to you?
- 10 FIB: Sure does! Makes me mad!
- 11 MEL: What?
- 12 FIB: All them fishermen out there hoggin' all the good spots!
- 13 MEL: Well, don't you worry, dearie - when you get rich this time you can buy this lake and run everybody off of it. Fish it all by yourself.

- 1 FIB: What? And have nobody to bum matches off of, when my cigar goes out after I've fall in and got everything wet? You see Ole anyplace?
- 2 MOL: So - where's he meeting us?
- 3 FIB: Right in front of the little office on the dock here. I left a note for him at the Elks Club and - Oh, here's the boat guy. Hey Admiral! You in charge of the fleet here?
- 4 CLIFF: (FADING IN) Yes, I am, sir - although most of our boats are not very fleet, really.
- 5 FIB: Look, bud. We're in kind of a hurry here. My name is McGee - I'm the inventor of "McGee's Unbeatable Bait-Balls" and I --
- 6 CLIFF: Ohh, I love bait ball, sir! I pitched four innings myself yesterday - and I was unbeatable, too!
- 7 MOL: No, no, he didn't mean --
- 8 CLIFF: I tell you, my pitching was absolutely sensational! I was magnificent!
- 9 FIB: Yeah, well look, bud --

- 1 CLIFF: Held the mound for 3 $\frac{1}{2}$ innings, and only allowed 67 hits! Fought off the manager four times -- and if you ever tried to pitch, up to your hips in pop bottles, you'd realize -
- 2 FIB: ~~AWW, DARENT IT, CUT IT OUT!~~ Let's talk some sense!
- 3 MCL: Yes, we want to rent a boat, sir. Himself here wants to fish and I just like to get out in a boat.
- 4 CLIFF: Ohh, I can take care of that, baby. We'll set Pop down on the edge of the dock there with his fishin' pole, and I'll give you a canoe ride that -
- 5 FIB: I AIN'T HERE POP! I'M HERE HUSBAND!
- 6 CLIFF: Sorry babe - wrong number. ~~KNW~~, what can I do for you, sir?
- 7 FIB: Show me a boat! I don't want a canoe, either, they rock too much.
- 8 CLIFF: Well, let me see now - you'll need a skiff, probably - something you can be comfortable in - with a flat bottom.
- 9 FIB: Don't get personal, Buster!
- 10 MCL: No mean the boat, Scarie.
- 11 FIB: Oh.
- 12 CLIFF: Yes, how about these two boats down here? (SCUFFLED FIGHT ON DOCK) The green one. The one on the left rents for 3 dollars - and the other one is 40 cents.
- 13 FIB: Forty cents? What's the difference?
- 14 CLIFF: The 3-dollar one, sir, has a bottom in it. That is our deluxe model.

- 1 NOL: Let's take that one, McGee. We'll need someplace to put our lunch.
- 2 FIB: Yeah - here's your 3 bucks wd.
- 3 CLIFF: Thank you and bon voyage!
- 4 FIB: I'll get our stuff and -
- 5 OLE: (OFF) HIKY, HOOER! KISSUS! WAIT FOR ME!
- 6 NOL: It's Ole, McGee! Good.
- 7 FIB: Yeah - about time! HERRY UP, OLE - WHERE YOU BEEN?
- 8 SOUND: FOOTSTEPS FADING IN ON DOCK
- 9 OLE: Don't talk to me about where I been, McGee! Where was you? You don't meet me where you told me!!
- 10 FIB: WHADDIE MEAN, I don't meet you where I told you. I toldja I'd meetcha right here in front of the dock office. I even wrote it down for you.
- 11 OLE: The dock office? It says on the note "Dear Ole - I meet you in front of Doc's Office." So I been sittin' for an hour in front of Doc Gamble's office.
- 12 FIB: Sittin in front of Doc Gamble's office!
- 13 OLE: Sure - just down in my time!
- 14 OPEN AND KING'S MEN: "MY TRULY TRULY LOVE"

- 1 MCL: A robbery?? Heavenly days!
- 2 OLE: (PATIENTLY) Not a robbery aissus. There was a stick up in the tree that the kids was usin' for a ball bat - and on top of that, McDow -- you don't meet me where you told me!
- 3 FIB: WHADDYA MEAN, I don't see - you where I told you. I toldja I'd meetcha right here in front of this little office on the dock. I even wrote it down for you.
- 4 OLE: The office on the dock?? It says on the note "Dear Ole - I meet you in front of Doc's Office". I sit for an hour on Doc Gable's steps - and I'm just doatin' my time!
- 5 SUCH AND KING'S MEN: "DO THEY TRULY LOVE"

- THIRD SPOT -

- 1 SOUND: OUTDOOR NOISES...WATER LAPPING AGAINST SIDE OF BOAT:
- 2 MCL: Care for another sandwich, Ole? There's plenty.
- 3 SOUND: RATTLES WAX PAPER.
- 4 CLR: (DISCOURAGED) I might as well, Missus. Only bites I got all day is from sandwiches.
- 5 FIB: You probly ain't fishin' right, Ole. I been busier'n a picknicker on a sat hill! These bait-balls of mine -
- 6 MCL: Oh Doctor! You boys want a sandwich over there?
- 7 DOC: NO, THANKS, MOLLY.
- 8 GALE: THANKS. LIKE TO CATCH SOME FISH, THOUGH.
- 9 FIB: AIN'T YOU GUYS CAUGHT ANYTHING YET? WHAT'S THE MATTER, PATSO? YOU WANT THE OLD MASTER TO COME OVER THERE AND SHOW YOU HOW TO USE THEM BAIT-BALLS? BECAUSE I BEEN HAULIN FISH OUT LIME - Oh-Oh, another nibble!
- 10 CLR: Oh so! This is no justice!
- 11 FIB: GOT HIM HOOKED! GOT ANOTHER ONE!
- 12 MCL: Good for you, Gennie, hang onto him!
- 13 CLR: His luck I wish I had for brains!
- 14 FIB: Watch it, Molly - come' in! HEE YELLAS, LOOK AT THIS!
- 15 MCL: Oh, that's a good one!
- 16 FISH FLAPPING IN BOAT...SCUFFLING FEET. OVER:
- 17 DOC: (SHOUTS) Did you hear some rumor to the effect that little Jughead caught a fish, La Trivia?
- 18 GALE: (GASPS) Why yes, I believe I did hear some small mention of -
- 19 FIB: HEE DOC! LA TRIVIA! I GOT ANOTHER ONE! THAT MAKES 8 SO FAR!

- 1 GALE: I'm so happy for you.
- 2 FIB: LOOK - IT'S A BIGMOUTH BASS!
- 3 DOC: Yes, one bigmouth attracts another, I suppose. WE SEE
IT! PIPE DOWN, NOISY! WE'RE TRYING TO FISH, TOO!
- 4 FIB: Aw, go fry a pig, you big crab! Move your boat if you
don't like it here!
- 5 MOL: Oh McGee! Don't talk like -
- 6 FIB: Well, gee-whis - nobody ~~ast~~ 'as to anchor their boat right
next to ours in the first place, did we Ole?
- 7 OLE: No, we didn't, McGee...They was here half an hour first.
- 8 FIB: Certainly. String that bass, wiilye, Ole? I don't wasta
waste time when they're bitin' like this. (SCUFFLING
FEET) I'm gonna move up in the front end of the boat.
- 9 MOL: Watch your feet, McGee - the -
- 10 CLATTER OF BOTTLE
- 11 FIB: What'd I kick over?
- 12 MOL: The mosquito oil.
- 13 FIB: Oh. Skip it. Let the mosquitoes go oil themselves
someplace else....Well, here I go again! (SMALL SPLASH)
- 14 OLE: I don't know what I do wrong, McGee - maybe I don't fish
deep enough. How far down is your bait?
- 15 FIB: How far down is my bait? That's a silly question! All
the way to the end of my line, naturally!
- 16 OLE: Hwww.....Thanks very much, McGee - you're very helpful.

- 1 MCL: He likes to help, Ole - he'd like to see you catch some fish.
- 2 FIB: Sure. There's plenty to go around. Besides, these Unbeatable Bait Balls of mine - Oh-Oh, QUIET, EVERYBODY! I GOTTA NIBBLE!
- 3 GALE: Quiet, he says!
- 4 FIB: I GOT IT! GOT ANOTHER ONE!
- 5 MCL: Good.
- 6 FIB: Watch it.
- 7 FLAPPING OF FISH IN BOAT...SCUFFLING OF FEET
- 8 DOC: Oh, this is ridiculous!
- 9 FIB: LOOKIT, FELLAS! BIGGEST ONE YET. BOYBOY!
- 10 OLE: Watch the feet, McGee. The lunch basket -
- 11 CRUNCH OF WICKER BASKET
- 12 MCL: Oh dear - the lunch basket, McGee.
- 13 FIB: Well, I'm busy, kiddo! Migoah, somebody else'll hafta watch my feet! When I'm movin' around catchin' fish like this, let Ole watch my feet - he ain't busy! Boyoboy, what a day this is! What a demonstration for McGee's Unbeatable Bait-Balls! How about it, you guys? Ain't that the greatest bait -
- 14 GALE: OHHHH, QUIET!
- 15 DOC: SHADUP!
- 16 GALE: GO HOME!
- 17 FIB: Huh?
- 18 MCL: Sit down, sweetheart - give the boys a chance to fish.
- 19 FIB: (STOMPING AROUND IN BOAT) Well, let 'em fish! Migoah, I ain't stoppin' 'em!

- OLE: Next time I go fishin' with this feller, I stay home. My house with four kids is quieter than a boat with one McGee!
- FIB: Well, nigguh, Ole - this is important stuff! History's been made today! This oughta make great publicity for my new product! 9 bass in an hour and a half.
- GALE: (PATIENTLY) Feel in your line, Doc.
- FIB: How about that, you guys? Boy, I can just see my picture right now, in Outdoor Life Magazine!
- DOC: I can see that too, McGee. Picture of you lying in the shade, on that bank right over there. Face down. The caption says "BLASPHEMOUS FISHERMAN FOUND STRANGLER WITH STRINGER. POLICE SUSPECT DOCTOR AND MAYOR."
- GALE: And they're so right! There's something fishy about this, Doctor - and it's not fish. Have you been using those baitballs of yours all afternoon, McGee?
- MCL: Oh, of course he has, Mr. Mayor. That's the idea, to prove -
- FIB: Just takes a little special technique, is all, La Triv. You guys just ain't good enough fishermen to - HEY, WHATTAYA DOIN'? LET GO MY ARM!
- DOC: Now, now - we're just helping you into your boat, McGee. Want you to show us how you -
- MCL: Be careful!
- OLE: I hold the boat steady Misus.

1 FIB: (KEEPS PROTESTING)

2 GALE: Now now, take it easy, my boy. We just want to ask you
a question.

3 DOC: We just want to learn how to catch fish like the "old
master" does it.

4 GALE: Yes, we're just jealous of your skill, that's all.

5 FIB: Oh. Well - I got my little trade secrets, like any artist.
But I ain't gonna tell you guys.

6 GALE: Grab his feet, Doc!

7 FIB: WAIT A MINUTE. NO! NO!

8 DOC: I GOT HIM!

9 MOL: BOYS, NOW BE CAREFUL! DON'T -

10 GALE: HOLD HIM OUT OVER OPEN WATER, DOC. THAT'S IT!

11 FIB &
MOL: (BOTH PROTESTING)

12 GALE: COME ON NOW, OPEN UP. WHAT DID YOU DO TO THESE BAIT-BALLS
OF YOURS TO MAKE THEM CATCH FISH?

13 FIB: IF I TELL YOU, WILL YOU LEAVE GO?

14 DOC: YES.

15 FIB: WELL, I PUSHED THE BAIT-BALL WAY UP TO THE TOP OF THE
HOOK --

16 GALE: Yes?

17 DOC: Yes-yes??

18 FIB: And down on the bottom of the hook -

19 GALE: Yes-yes?

1 FIB: I put A GREAT BIG OUB OF WORMS!
2 GALE &
DOC: WORMS!
3 FIB: NOW WILL YA PLEASE GO?
4 GALE: Let him go.
5 FIB: (YELPS INTO:)
6 SOUND: BIG SPLASH.
7 MCL: OUB NO.
8 GRCH: "HOW LONG IS FOREVER".....FAIR FOR:

CLOSING COMMERCIAL

1 WILCOX: Fitter and Molly return in a moment -

Most women are looking for ways to make their money go further. And one sure way to cut down on the food bill and still give your family the nourishing meals that mean so much is to use Pet Evaporated Milk. To make meat go further, for example, mix Pet Milk and bread crumbs with ground meat -- for making good juicy meat loaf or meat patties. Use Pet Milk, too, for rich creamy-smooth sauces for crooked meats or vegetables. And use Pet Milk for making milk drinks for the youngsters -- good, nourishing drinks like hot cocoa, for instance. Remember, whole milk is nature's most nearly perfect food. And Pet Milk is whole milk concentrated to double-richness. Not only that, Pet Milk costs less generally than any other form of whole milk. Get into the habit of using Pet Milk in the many ways it can be used for making favorite family dishes extra good, extra nourishing. You'll save money when you do. Get Pet Milk at your grocer's tomorrow.

2 CRICH: UP AND FACE

- 1 MOL: Did you finish cleaning the fish, McGee?
- 2 FIB: Yep. I'm gonna roll out some more of these bait-balls now - gonna charge a buck apiece for 'em after this and -
- 3 MOL: WHAT? Why, McGee, nobody'll buy those things now!
- 4 FIB: Oh no??
- 5 MOL: The boys didn't get a bite with them all afternoon - the fish wouldn't touch them!
- 6 FIB: Exactly - and that gives a whole new idea for a sales campaign, kiddo! "McGee's Unbeatable Bait-Balls - Each One Guaranteed To Last a Lifetime! No Fuss - No bother-
- 7 MOL: NO NOISE!
- 8 FIB: Oh. Goodnight.
- 9 MOL: Goodnight, all.
- 10 CECH: THROW UP AND PAIR FOR
- 11 WIL: The First Evaporated Milk - Fat Milk - brings you Fibber McGee and Molly each week at this time. Be with us again next Tuesday night, won't you?
- 12 CECH: THROW UP AND BOARD FAIBOUT

HITCHHIKER FOR PET MILK

1 WIL: What kind of person is the happiest? Young wife Sally Carter thinks she can answer that question until a dramatic development helps her re-discover an old truth about what happiness really is. It all happens in the Story of the Week on Pet Milk's Mary Lee Taylor program next Saturday morning.

Be sure to listen next Saturday for the Story of the Week - and the second big feature, the Recipe of the Week. Next Saturday it's for Fruit Sundae, a Pet Milk icebox dessert that needs no cooking and costs surprisingly little. Tune in sure, to this NBC station next Saturday morning for Pet Milk's Mary Lee Taylor.

2 ORCH: THEME AND SIGN OFF