



# FIBBER MCGEE & MOLLY

PROGRAM #33

(REVISED)  
BROADCAST: MAY 1, 1951  
6:30 - 7:00 P.M. EST

## THE FIBBER MCGEE COMPANY

INCORPORATED

## "FIBBER MCGEE AND MOLLY"

930-10p

### CAST:

JIM JORDAN.....FIBBER MCGEE  
 MARION JORDAN.....MOLLY  
 BILL THOMPSON.....OLD TOSH  
 GALT GORDON.....MAYOR LA TRIVIA  
 ANTHONY Q. BRYAN.....DOC GAMBLE  
 DICK LEONARD.....OLE  
 HARLOW WILCOX.....HIMSELF  
 GUS STEPHAN.....SAILOR  
 ED HUBLEY.....CRADPISH

### STAFF:

PRODUCER-DIRECTOR.....MAX HUTTO  
 ASST. DIRECTOR.....DARYL MCALLISTER  
 WRITERS.....JON QUINN  
 AND  
 PHIL LESLIE  
 PROGRAM MANAGER.....JAMES CAMPBELL  
 PRODUCTION MANAGER.....HARRY BURCK  
 GRAPHIC ADV. REP.....HENRY WHITEHEAD  
 MUSICAL DIRECTOR.....BILLY HILLS  
 VOCALS.....KING'S MEN  
 ANNOUNCER.....HARLOW WILCOX  
 ENGINEER.....JOHN DEGRAZIA  
 SOUND TECHNICIAN.....MONTY FRASER  
 SCRIPT GIRL.....DORIS CALLAHAN

An NBC Package

WIL: The first evaporated milk in the mountain west - Sego Milk - presents Filber McKee and Molly, with Bill Thompson, Gale Gordon, Arthur Q. Bryan, Dick Le Grand, Bud Stefan, Ed Begley and me, Harlow Wilson. The show is written by Don Quinn and Phil Leslie and directed by Max Hutto, with music by the King's Men and Billy Mills' Orchestra!

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WIL: Okay. My idea's this. It's a slogan for your new company. "THE TWO MOST WONDERFUL MILKS IN THE WORLD: HUMAN KINDNESS AND SGO." Run down to your grocer and get some.

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WIL: And so true, pal, because after the milk of human kindness...Sego Milk is really wonderful. Because it's such a perfect all-purpose, all-family milk. Just good, sweet, country milk concentrated to double richness - serving as milk...as coffee cream...even as whipping cream. After all, Sego was the FIRST evaporated milk in the mountain west and it's the --

FIL: Yeah, that's a good advertising gimmick for Sego Milk, Junior, but my company is in business to register drivers and hitch-hikers, so they can get together and--

WIL: THAT'S THE IDEA, PAL...THAT'S IT! Primarily it's a get-acquainted bureau. Drivers get acquainted with the hitch-hiker. "GET ACQUAINTED WITH SGO MILK!! THE MILK THAT'S GOING PLACES". See how it ties up, Pal?

WIL: How about "SGO MILK GIVES YOU A LIFT ON THE ROAD TO COOKING?"

WIL: The first evaporated milk in the mountain west -  
Sage Milk - brings you Pitter Moeen and Molly each week  
at this time. Be with us again next Tuesday night,  
won't you?

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(FOR RELEASE ON 2200 STATIONS - MAY 1, 1951)

GENERAL CONFIDENTIAL

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WIL: There comes a time in the life of every Sego Milk baby when he outgrows the bottle. But he never outgrows Sego Milk. That's good news for mothers because it means, if you're in a Sego Milk baby, you need have no weaning problem at all. Your baby has always liked Sego Milk in the bottle, so naturally he'll like it in the glass. And what an easy way to be sure he will continue to get all the nourishing milk substances and Vitamin D that means steady growth - sound teeth - and strong, straight limbs. According to doctors, a growing child should have at least a quart of milk each day - and over a period of weeks or months, that will cost quite a little money. That's why we think it worthwhile to remind you that Sego Milk, which helps keep so many youngsters sturdy and happy, costs LESS generally than any other form of milk. Get Sego Milk at your grocer's tomorrow.

ORCH: BUDGE

1 WIL: THE FRY MILK PROGRAM -- WITH FIBBER MOORE AND MOLLY!!!

2 CHUM: THERE... FINE FRY!

3 WIL: The first Branded Milk - Pot Milk - presents Fibber  
Moore and Molly, with Bill Thompson, Gale Gordon, Arthur  
C. Bryan, Dick Le Grand, Bud Stefan, Ed Begley and me,  
Harlow Wilcox. The show is written by Don Quinn and Phil  
Lewie and directed by Max Hutto, with music by the King's  
Men and Billy Mills' Orchestra!

4 CHUM: THERE UP AND FINE FRY!

FET MILK COMPANY  
MILK AND MILK  
TUESDAY, MAY 1, 1951

→

ONLINE COMMERCIAL:

1 WILCOX: Many happy returns of the day! That's a familiar greeting and to Mr. and Mrs. Collins of New York, those words have unusual significance. You see, on May 4, 1949 four tiny delicate babies were born to Charles and Ethel Collins. So tiny, so delicate, everyone wondered whether there would be many happy returns of the day - for all four. But next Friday they'll be two years old and never have you seen any leggier, sturdier youngsters! That isn't exactly surprising - because, almost from the day of their birth, the Collins babies have had the nutritional benefits of Fet Evaporated Milk. Nor is it surprising that the doctor approved Fet Milk for their feedings - when you consider its uniform richness, sure freedom from harmful germs, and its easy digestibility. The Fet Milk people are naturally very glad and proud to have had some part in...the many happy returns of the day for the Collins quadruplets.

2 CASH BRIDGE

1 WIL: HERE'S A PROBLEM YOU MOTORISTS HAVE, EVERY TIME YOU DRIVE  
DOWNTOWN; SHOULD YOU PASS UP THAT HITCH-HIKER AND FEEL LIKE  
A SHEEPISH MUD, OR SHOULD YOU PICK HIM UP, GET BLOODIED,  
AND FEEL LIKE AN EVIL RICHES MUD, WITH TEN STITCHES IN  
YOUR SCALP? HERE'S A COMMENT ON THE PROBLEM BY A MUD WHO  
WOULD BE A MUD IN ANY CASE, YES, IT'S HIMSELF, OF -----  
--- FERRIS MOORE AND MELLY!!!

(APPLAUSE)

2 MUD: CAR MOTOR HUBBING... TRAFFIC IN D.C... FINE ISSUES!

3 FIB: Nope. I pick up no hitch bikers, kids. Had a bad  
experience with one once. Taught me a valuable lesson.

4 MEL: Really? He try to rub you, the silly optimist?

5 FIB: Nope. Worse. I had a flat tire in a rainstorm, and after  
he changed the tire for me, with me gettin' my head all wet  
stickin' it out the window to give advice, you know what he  
done?

6 MEL: Refused to take off his shirt for you to wipe your wet head  
with?

7 FIB: No sir! When I got home, I found he'd put the tire tools  
away in the trunk so careless the car rattled for two weeks.  
AND I'D GIVEN HIM A LIFT FOR AT LEAST THREE MILES!

8 MEL: Heavenly days...what ingratitude!!

9 FIB: You said it! No hitch bikers do I pick up, footsie!

- 1 MOL: Well, don't forget HE hitch hiked back to Peoria once  
after the basketball game in Starved Rock.
- 2 FIB: Only part way and besides, that was different....I didn't  
have any money. Had my pocket picked by the first driver  
that gave a lift. And anyway --
- 3 MOL: HOLD IT BEARER!...SLOW DOWN! STOP AT THAT CORNER!!
- 4 FIB: Why do you want stop at -
- 5 MOL: PLEASE!!!...STOP BY THAT SAILOR STANDING THERE...
- 6 FIB: Okay...I got the red light anyway...
- 7 SOUND: CAR SLOW DOWN AND STOP WITH BRAKE SCREECH...
- 8 MOL: You hoo...Sailor?
- 9 SAIL: Yes, ma'am?
- 10 MOL: I just want to tell you why we can't give you a lift.  
You see, there have been so many cases of --
- 11 SAIL: That's all right, lady. I understand and believe me --
- 12 MOL: What I mean is, that while we'd LIE to pick you up...  
because we realize a lot of service you can't afford  
regular means of transport---
- 13 SAIL: Look, lady, it's all right, now? You don't have to expl--
- 14 FIB: Pipe down, bud. Don't interrupt my wife while she's  
trying to explain things.



1 MCL: You see, son, in the first place we're only going a short way, and it wouldn't help you much, and secondly, my husband is against picking up hitchhikers on general principles. We're very sorry.....and I hope you understand.

2 SAIL: Lady....look! I ain't hitch hikin'. I live in the next block. I was just waitin' to cross the street.

3 FIB: Oh. Well, you better wait a bit longer, bud...we got the light, now.

4 SOUND: CAR STARTS UP AND PAIN BEGINS:

5 MUSIC: BRIDGE:

6 MCL: Did you shut the garage door, McDee? The paper said rain today.

7 FIB: Yep.

8 MCL: I hope it doesn't rain, though. I keep thinking of all those people trying to hitch rides today, and us passing 'em up.

9 FIB: Look, baby....any guy with his wife in the car that he picks up a stranger on the road is a lemon-head of the first water, and it ain't fit to drink.

10 MCL: I suppose that's right, but.....

11 FIB: Personally, and while it may strike you as peculiar, I'd rather be selfish than dead. If there was only some way to know the decent, hard-luck hitch hikers from the crooks and bums, maybe I'd.....

12 SOUND: CAR CHASE

2 MCL: COME IN!!

3 SOUND: DOOR CLOSE

4 FIB: Oh, Ole from the Vike Club.....NIYAH, OLE!

5 MCL: Hello, Ole. Do come in.

6 OLE: Thanks, Missus. (DOOR CLOSE) Hello, MoGee. You just got home?

7 FIB: Yeah.....been downtown shopping, Ole. Look here. (HATTLE OF TAFFET BAG) Six pounds of rubber bands! Had to go to seven ten-cent stores to get all of it.

8 OLE: Why you want six pounds of rubber bands? You crocheting a pair of fishing boots?

9 FIB: **WHAYYE MEAN WHY DO I WANT SIX POUNDS OF RUBBER BANDS? DON'T YOU REALIZE THAT RUBBER IS OLEVIN'S SCARLET? I'm takin no chances!**

10 OLE: Well, say I saw three little squirrels in the park at 14th and Oak when I came by, MoGee....why don't you go catch 'em, and save them, too?

11 MCL: Why, Ole?

12 OLE: Well, the way MoGee figures things, it's just logical that a nut starts storing up some squirrels.

13 FIB: That's ridiculous! I was merely.....

14 MCL: Incidentally, Ole....why did you ask if we'd just got home?

15 OLE: Oh well, my oldest boy, Lars, he came home last night on some foliage from the Navy, and.. . .

- 1 FIB: On some what?
- 2 OLE: Foliage, from the Navy. Reason I say foliage, Lars never  
up all his leaves, and takes it all at once. Lots of leave  
is foliage.
- 3 MOL: Reasonable enough, but that doesn't explain why our just  
getting home was --
- 4 OLE: Oh yes. Lars was standing on corner, waiting for light to  
change to cross the street, and lady apologizes for not  
giving him a ride.
- 5 FIB: Well, my gosh...whodiyu know...that lady was us! Remember  
Molly?
- 6 MOL: Yee indeed...so that was your boy Lars, Ole...fine looking  
lad!
- 7 OLE: Thanks, Missus. He takes after his papa, and also after  
good looking girls, which is also like taking after papa  
the way papa was when he was young like Lars is.
- 8 FIB: He likes the navy, don't he, Ole?
- 9 OLE: Well, yee and no, NoGee. The last few weeks he was on a  
submarine, but Lars don't like that. He gets too wet.
- 10 FIB: Well! Nigguh, the sub must have a leak!
- 11 MOL: Yee, it's supposed to be watertight inside those things,  
Ole.
- 12 OLE: Say - you know, Lars never thought of that! I go tell him  
the next time it goes down, get inside the sub. Thanks for  
the tip, missus. So long, both you fellers!
- 13 SOUND: DOOR SLAM

- 1 MCL: Well, so Lars was the hitchhiker who wasn't hitch hiking.  
Say, incidentally, McGee...
- 2 FIB: Eh?
- 3 MCL: What if there was some way, or some method, by which a  
person hitch hiking someplace could register with a  
bureau and get approved by the police and wait in a certain  
place, and --
- 4 FIB: HEY, I JUST THOUGHT OF SOMETHING!!
- 5 MCL: What, sweetheart?
- 6 FIB: (EXCITED) LOOK...SUPPOSE SOMEBODY ORGANIZED A KIND OF A  
BOOKIN' AGENCY WHERE A GUY THAT HE WANTED TO HITCH HIKE  
SOMEPLACE, COULD GO AND GIVE REFERENCES AND GET OKAYED  
BY THE COPS...AND DRIVERS THAT WANTED TO TAKE SOMEBODY  
ALONG FOR COMPANY COULD DO THE SAME THING...AND IF THE  
GUY THAT BOY THE BUREAU CHARGED TWO BITS APIECE FOR  
DRIVER AND HITCH HIKER...THAT'S FIFTY CENTS A RIDE...MOM!!  
WHAT AN IDEA.
- 7 MCL: It's amazing...how on earth did you think of that?
- 8 FIB: I dunno...them things just come to me, I guess...HEY...  
I'LL BET THERE'S A FORTUNE IN A THING LIKE THIS...HAND  
ME THE PHONE, KIDDO...BIG THINGS ARE GONNA HAPPEN AROUND  
HERE!!
- 9 MCL: I'll just betcha!!
- 10 ORCH: "PLEASE DON'T TALK ABOUT ME WHEN I'M GONE"
- 11 (APPLAUSE)

1 SAYED: PICKING UP AND DIAL, FAST.

2 FIB: HELLO! WINDYBUL VISTA REAL ESTATE COMPANY? THIS IS FIBER  
3 MOSE, ...PRESIDENT AND CHAIRMAN OF THE BOARD OF THE  
4 CERTIFIED KITCH-KIKER CORPORATION, Li-ited.

5 NGL: Limited? WITH YOUR imagination?

6 FIB: LOCK, INE.....I'M INTERESTED IN OFFICE SPACE. AT 14TH AND  
7 GAE. OH, EIGHT OR TEN ROOMS....SWITCHBOARD....BIG  
8 RECEPTION ROOM...YEAH,....NEW COMPANY. WINDYBUL MOSE,  
9 REVISIONS? ASK THE CHASE NATIONAL BANK IN NEW YORK ABOUT  
10 ME!! YEAH...WELL, KEEP ME INFORMED! (PICKING UP)

11 NGL: Who do you know in the Chase National Bank?

12 FIB: Nobody. . . but my god. . . you don't think I'M gonna ask  
13 references from anybody that KNOWS me, do you?

14 NGL: But a suite of eight or ten rooms...aren't you expanding  
15 pretty fast, dearief? So far, all you have is an idea.

16 FIB: That was **all** Casey Jones had, too when he invented the  
17 locomotive! This kinda thing takes imagination, kiddo....  
18 It requires vision.

19 NGL: And after that, - RE-VISION.

- 1 FIB: Betcha! By George, the possibilities of this idea is  
fantastic! I'll form a corporation, sue? Sell stock at  
fifty dollars a par debenture with a maturity of 99 years  
and a escalator clause that guarantees a flat percentage of  
preferred dividend. Or, in lieu of dividends, a stock  
transfer of marginal deficits. This entitles every investor  
to a fiscal decline in costs and a possible return of  
several times the secondary risk. How does that sound?
- 2 MOL: Heavenly says...What does it mean?
- 3 FIB: I damn - I should of wrote it down so I could study it  
later. Anyway, as soon as I -
- 4 SOUND: DOOR CHIME
- 5 MOL: COME IN!
- 6 SOUND: DOOR OPENS AND CLOSE
- 7 DOC: Hello, my dear...and good afternoon to you, Land-lord.  
What's all the talk around town of you forming a  
registration bureau for hitch hikers and drivers?
- 8 MOL: That's his latest.
- 9 FIB: Doctor, you couldn't have arrived here at a luckier moment!  
I happen to be in a generous mood right now - you know what  
I'm gonna do?
- 10 DOC: (EAGERLY) PAY YOUR DOCTOR BILL!!! WONDERFUL!!!! I  
just happen to have it here in my pocket, constantly so---

- 1 FIB: No, no, no - not THAT generous. BUT - as President of the Registered Hitchhikers Corporation Futeo, I'm gonna let you invest some munny with me. Fifty Bucks a share. Let you in on the ground floor.
- 2 DOC: So thanks, Nubbiehead. Every time somebody lets me in on the ground floor, I wind up losing my foundation garments.
- 3 MUI: How do you invest your munny, Doctor?
- 4 DOC: It's all tied up in cash.
- 5 FIB: Well, you better hop on the bandwagon, Bolt-Stretcher. With this stock, you could wind up the richest man in town.
- 6 DOC: I don't have to wind up the richest man in town - he's already wound up.
- 7 MUI: Who, Doctor?
- 8 DOC: McDonald, the bank President. Stepped over to pick up a penny at the Ben Ton, got his necktie caught in the escalator, and he's all wound up in the machinery.... Better go unwind him, I guess - so the customers can quit stopping over him. So long, kids.
- 9 SCENE: DOOR SLAM
- 10 MUI: Well, you didn't sell him any stock, Genrie. Anyway, isn't fifty dollars a share a little stiff?
- 11 FIB: Yeah, but I -- OH HISS! A POSTCARD COME FROM UNCLE LEOUIS! I had it in my pocket. If you hadn't said "a little stiff" I'd of forgot all about it!
- 12 MUI: Thanks. Hmmm. Well, for goodness sake, he's in France!
- 13 FIB: What'd he say - I didn't read it.

1 WIL: He says... "HAVE FINE JOB IN VINEYARD HERE. I AND FOUR  
OTHER PEASANTS TRAMPLE OUT THE GRAPES AND MAKE WINE. I AM  
THE FOREMAN AS I HAVE THE BIGGEST FEET. LOVE TO ALL....  
(Signed) YOUR LOVING UNCLE. - DENNIS (Purpletoes) DISCULL.

2 FIB: That guy'll be trying to trample out some pebbles one of  
these days, to make himself a batch of rock and rye. BUT..  
BACK TO BUSINESS...I THINK I'LL GO DOWNTOWN AND GET SOME  
STATIONERY PRINTED AND SIGN UP A HITCH HIKER...A TEST CASE.

3 WIL: Hadn't you better wait till you -

4 SOUND: DOOR CLOS.

5 WIL: HIYAH, MOLLY...HIYAH PAL!! HEAR YOU'VE GOT A NEW BUSINESS!

6 SOUND: DOOR CLOS.

7 FIB: Boy, the news has sure got around hasn't it? You know  
something, Junior...this is the greatest idea I ever had...  
Gonna make a million bucks in it. Start local, then spread  
all over the state and then make it a national organization  
I'll be travelling from the New York office to the Chicago  
office...out to L.A. up to Wells Wells... (GROES SAD) swing  
down to New Orleans... back to...(SNIFF) be spending months  
on trains...planes...in hotels...(SNIFF)

8 WIL: What's the matter?

9 FIB: I dunno...just homesick, I guess. Whedye think of the idea  
Junior?

10 WIL: Sounds very interesting, FBI. When I first heard about  
it, I had another idea...



- 1 FIB: Well, speak up, Junior. My door is always open to you young fellows.
- 2 WIL: Okay. My idea's this. It's a slogan for your new company. "THE TWO MOST WONDERFUL MILKS IN THE WORLD: HUMAN KINDNESS AND FET. RUN DOWN TO YOUR GROCER AND GET SOME."
- 3 FIB: Yeah, but what's that got to do with --
- 4 WIL: Nothing. But isn't it a great slogan. And so THEN, pal, because after the milk of human kindness...Fet Milk IS really wonderful. Because it's such a perfect all purpose, all family milk. Just good, sweet, country milk - concentrated to double richness - serving as milk...as coffee cream...even as whipping cream. After all, Fet was the FIRST evaporated milk and it's the ---
- 5 FIB: Yeah, that's a good advertising gimmick for Fet milk, Junior, but my company is in business to register drivers and hitch-hikers, so they can get together and --
- 6 WIL: THAT'S THE IDEA, PAL...THAT'S IT!! Primarily it's a get acquainted bureau. Drivers get acquainted with the hitch-hiker. "GET ACQUAINTED WITH FET MILK!!! THE MILK THAT'S GOING PLAZED". See how it ties up, Pal?
- 7 WIL: How about "FET MILK GIVES YOU A LIFT ON THE ROAD TO GOOD COOKING?"
- 8 WIL: Hey...that's great! AND THEN WE CAN --
- 9 FIB: WAIT A MINUTE...WAIT A MINUTE...LOOK...MILEY!!! How about buying a few shares of stock in my company? 20 bucks per for preferred.
- 10 WIL: You said fifty a share L. Dr. Gamble, McGee.

1 FIB: That was for common stock. I'm selling the preferred  
cheaper than the common, because Wilcox is a common sort  
of a guy and common people don't buy so much preferred  
because the preferred, bein' more uncommon than the common  
is naturally preferred to the preferred. See Junior?

2 WIL: No.

3 MCL: Take another run at it, darlin', in second gear.

4 FIB: Okay. You see, my boy, when the stock market broke in  
1929, then that didn't get out -

5 WIL: Didn't what?

6 MCL: Get out.

7 WIL: Okay.

8 BOB: DOOR SLAM

9 MCL: My....I was rude, wasn't I?

- 1 FIB: 'Tis just as well he went. I gotta get downtown and get busy. Got the approval of the Chief of Police...Got an okay from Mayor La Trivia...SIGN UP MY FIRST KITCH KIDEN and --
- 2 SOUND: DOOR CHIME:
- 3 MEL: COME IN!
- 4 SOUND: DOOR OPEN:
- 5 MEL: Oh Hello, Mr. Old Timer...
- 6 SOUND: DOOR CLOSE:
- 7 OLD: Hello, Daughter...Hello, Johnny. WHAT'S THIS I HEAR ABOUT YOU?
- 8 MEL: Well, he's got a real idea this time, Mr. Old Timer. He thinks there's a fortune in it. The question is, can he get it out? Tune in next week and hear the thrilling climax of this thrilling, chilling tale of man against Fate. Bong Bong Bong!
- 9 FIB: She's kiddin', Old Timer...Hey...you got any dough you wanna invest in a sure thing?
- 10 OLD: Johnny; ...the last money I invested in a sure thing, was ten bucks on a 3-year old at Flalico at 50-to-one and I had a food box tip that she was out to win. (SIGNS) Tried to hang myself that night, only I had a basement room that the ceiling wasn't high enough.

- 1 MEL: The horse lost, I presume?
- 2 OLD: Yes...she lost. In fact...the jockey rode her so slow he got arrested for vagrancy in the back stretch. Bah..bah.. that's one of Bessie's jokes. She sure thinks 'em up!
- 3 MEL: How is Bessie?
- 4 OLD: Fine, daughter...fine!! Does quite a business in radio jokes. Had a bout last week. Fella sees a cow walkin' along, followed by a flock o' ducks..."OH", he says, "QUACKERS AND MILK"! Bah huh! Bessie sold that one to four different comedians.
- 5 FIB: SHE SOLD THE SAME JOKE TO FOUR DIFFERENT COMEDIANS?
- 6 OLD: Sure...but Bessie's careful to sell 'em to fellers that are all on the air at the same hour. Nobody can listen to more'n one at a time. Wouldn't be fair, otherwise.
- BUT WHAT WAS THIS ABOUT AN INVESTMENT, JOHNNY?
- 7 MEL: Himself here is promoting a new corporation, Mr. Old Timer. Registering Hitch hikers and drivers. At twenty five cents a head.
- 8 FIB: Gonna be a fortune in it, Old ~~Timer~~ sellin' stock in it for ten bucks a share, preferred, five bucks common. You'll get your money back a thousand fold..I mean a thousand-fold.

1 OLD: Well, those Johnny..but my money's all in oil, right now.

2 MEL: How long ago is that?

3 OLD: Yep...I'm afraid so.

4 PEB: WHAT DO YOU MEAN...YOU'RE AFRAID SO. WHERE IS IT..IN THE

5 OLD: So...in my kitchen. Folded it up and hid it away in a  
old sardine can...realized later I hadn't even finished  
the sardines. Oh well...lots of people got money out of  
oil...there ought to be some way to vice versa. SO LONG  
KIDS.....

6 SOUND: DOSE JAWNS

7 MUSIC: KING IS NEW... "ACT UP THE LINE KINGDOM"

8 (APPLAUSE)

THIRD SIDE

- 1 FIB: Boy, oh, boy, I've really got things rolling. I looked at office space in the 14th and Oak Building, then I seen the newspapers and give 'em a human interest story. Talked to the Chief of Police ..the State Highway commission Mayor LA Trivia...
- 2 MCL: Heavenly days...you really were busy downtown. What did everybody say? Before they threw you out?
- 3 FIB: WHADDY MEAN, THROW ME OUT? EVERYBODY WAS DELIGHTED WITH THE IDEA! But they all say it depends on one guy. The Chief of Police.
- 4 MCL: My hint

- 1 FIB: I dunno...Just passin' the buck, I guess. You know how it is in politics. Everybody says "OKAY, I'M IN FAVOR OF THE IDEA, BUT DON'T TELL ANYBODY I SAID SO, BECAUSE SOMETHING MIGHT COME UP TO MAKE IT LOOK FUNNY, AND WHILE I THINK IT'S GREAT, IF YOU TELL ANYBODY I THINK SO, I'LL DENY IT." But if the chief of Police okay's the scheme..I'm in. You know what that means, tootsie? More money than I ever made in my life!
- 2 MOL: My goodness - you mean you'll make enough money this year to have to pay income tax?
- 3 FIB: At least, but - OH YES ...MOST IMPORTANT OF ALL..I STOKED UP MY FIRST HITCH HIKER. GUY NAMED ORVILLE BACKENPICK. It's a test case . The Chief of Police is gonna' ever here to have a talk with me and La Trivia and -
- 4 SOUND: DOOR CHING!
- 5 MOL: That isn't the way a policeman knocks at the door in the movies so it must be the Mayor, COME IN!
- 6 SOUND: DOOR OPEN
- 7 MOL: It IS the Mayor, McGee...come in, your honor!
- 8 SOUND: DOOR CLOSE.
- 9 GALE: Thank you, Molly. Hello, McGee. Quite a furor you've stirred up around town with this registered hitch-hiker idea.

- 1 FIB: Knockin' everybody cold, ain't it, kid? I was just  
telliin' Molly. This is gonna put me in the real high  
brackets. Pretty soon I can retire and do what I've  
always wanted to do.
- 2 MOL: What's that?
- 3 FIB: Nothin'. All day long, nothin'. With these guys on 8-  
hour shifts, gently swinging my hammock.
- 4 GALE: Well, that's all right for a lazy man, McDev, but not for  
me! When I retire, I certainly shan't spend my life lying  
in a hammock while somebody swings it for me. I'm too  
energetic!
- 5 MOL: What will you do?
- 6 GALE: I'll swing my OWN hammock!...But I won't spend all my  
time resting, though. The thing I look forward to most is  
my writing.
- 7 FIB: Gonna write a book, La Triv?
- 8 GALE: No - just letters. And I'll love it! Letters all day  
long to the newspapers, griping about the city  
administration! "When I was Mayor", I'll say -
- 9 BOING! BOING! BOING!



1 MOL: Just a minute, Mr. Mayor - that must be the Chief of  
Police now. COME IN.

2 SOUND: DOOR OPEN AND CLOSE.

3 FIB: Nya, hai...you lookin' for somebody?

4 CRAD: (ANGRY) IF YOU'RE FINDER MOOSE...YES..I'M LOOKING FOR  
YOU. HELLO MR. MAYOR.

5 GALE: Hello, Mr. Cradfish. Mrs. McGee...Mr. McGee. ...may I  
present Mr. Tilford G. Cradfish.

6 CRAD: OF CRADFISH, MURFIT, DISKELTRIN AND LEIP. ATTORNEYS.

7 BIZ: AD LIB ACKNOWLEDGMENTS

8 MOL: Are you upset about something, Mr. Cradfish?

9 CRAD: YOU BET I'M UPSET ABOUT SOMETHIN, MADAM. THIS INSANE  
PLAN OF YOUR HUSBANDS..TO REGISTER HITCH HIKERS..WHAT  
ARE YOU TRYING TO DO, MOOSE...PUT MY CLIENTS OUT OF  
BUSINESS?

10 FIB: I dunno...who are your clients? Undertakers?

11 CRAD: MY CLIENTS ARE THE WINDFOL VISTA TRANSIT LINES...THE  
WINDFOL VISTA PURPLE CAB COMPANY AND THE INTER CITY BUS  
LINES! WHAT DO YOU THINK YOU'RE GOING TO DO TO THEIR  
BUSINESS?

12 GALE: Excuse me, Mr. Cradfish...but these are competing  
companies. How can you represent all of them?

13 CRAD: THE TRANSIT LINES ARE REPRESENTED BY OUR MR. MURFIT. THE  
BUS LINES BY MR. DISKELTRIN, AND THE TAXI COMPANY BY MR.  
LEIP.

14 MOL: How about you?

1 CHAD: I represent Diskaltria, Morfit and Loop. NOW LOOK HERE,  
MOOSE...I AM ALL FOR INDIVIDUAL ENTERPRISE, BUT BY HEAVEN  
WHEN YOU PROPOSE TO GIVE FREE RIDES TO PEOPLE...THIS  
DEPRIVING ALL MY STOCKHOLDERS OF A PROPER RETURN ON THEIR  
INVESTMENTS...I'LL DRAG YOU THROUGH THE HIGHEST COURTS OF  
THE --

2 FIB: Hold it, Creditfish! Hold it. Just a minute now. In the  
first place I ain't in business yet. It's gotta be  
okayed by the Chief of Police who's gonna be here any  
minute and secondly, the simple hitch hiker I signed up  
today, a fella name of Orville Hackenfrick -

3 NOISE: TELEPHONE:

4 MIL: Excuse me. (HECKLING UP) To wiseful Visto, Molly McGee  
speaking. Yes? Oh yes! Yes...Yes? He did? He was?  
Oh. Yes. Oh yes. I'll tell him. Good bye.

5 FIB: Who was it, kiddo?

6 MIL: Doctor Gemble. From the hospital. The Chief of Police  
is in there with a fractured skull.

7 GALE: Good heavens...what happened?

8 MIL: Seems he picked up a hitch hiker, got knocked unconscious  
and the hitch hiker stole the police car. You'll be  
interested to know McGee, that there is a state wide  
alarm out for a certain person.

9 FIB: You mean....?

10 MIL: Orville Hackenfrick. (BRISKLY) WELL.....THA, ANYONE?

11 NOISE: TELEPHONE:

12 APPLAUSE:

FET MILK COMPANY  
HOUSE AND HILLY  
THURSDAY, MAY 1, 1951

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CLOSING COMMERCIALS

1. WIDOX: Fitter and Holly return in a moment. This is National Baby Week - the week we pay tribute to our very youngest citizens. And I'm mighty glad to have a chance to talk about the milk that has done so much for so many babies -- **Fet Evaporated Milk. Fet Milk** has helped millions of bottle-fed babies to build strong, straight bones and sound teeth, and to make sure, steady growth. For **Fet Milk** has the combination of milk minerals and vitamin D, the sunshine vitamin, that Doctors say a baby must have in order to grow and develop as he should. To celebrate National Baby Week, many grocers are featuring displays of foods for baby, including, of course, **Fet Milk**. So look for the display when you go to your grocer's -- and don't forget, for your baby and your whole family, take home some **Fet Milk**, the first choice of good cooks, the first food for millions of happy sturdy babies.

2. GUCH: UP AND PAGE FOR

(FOR RELEASE OF SMO STATIONS - MAY 1, 1951)

CLOSING COMMERCIAL

-25-

WIL: Fibber and Nilly return in a moment. When you think of the many ways you can use Bego Milk, you begin to realize that it is truly an all-purpose, all-family food. First of all, it's the milk so many doctors recommend for babies because it supplies the minerals and Vitamin D needed for building strong straight bones and sound teeth. As for the rest of the family -- well, you can use Bego Milk for making everything from delicious cream soups and satisfying main dishes to favorite desserts like puddings and cream pies. You can use Bego Milk, too, for making hot cocoa and other good nourishing milk drinks for the youngsters. And Bego Milk in the cream pitcher is a natural because it makes a good cup of coffee taste extra good. When you have Bego Milk on hand, you don't need any other kind of milk or cream. Your grocer has Bego Milk. Take some home tomorrow.

OPEN: CLOSURE UP AND PAUSE FOR:

TABLE

1 FIB: Well, that's life, kiddo. Get a good idea, and some little thing happens to kick it right in the teeth.

2 HOL: Did the police ever find Orville Hobenfried?

3 FIB: Yup. They found him.

4 HOL: He put up much of a fight?

5 FIB: Couldn't. He was layin' by the side of the road - unconscious.

6 HOL: DON'T TELL ME HE -

7 FIB: Yeah...they think he picked up another hiker and got slugged himself.

8 HOL: How about the missing police car?

9 FIB: Oh that's gone for good, they can kiss that goodbye.

10 HOL: Why? I thought everybody was looking for it?

11 FIB: That's why they won't find it. Ever see a police car except when you didn't want? Goodnight.

12 HOL: Goodnight, all!

13 COCH: TUNE UP AND FACE FOR:

14 WIL: The First Evaporated Milk - Pet Milk - brings you Flibber McOoe and Holly each week at this time. Be with us again next Tuesday night, won't you?

15 COCH: TUNE UP AND BOARD PASSENGER

(SBCS HITCHHIKER FOR MAY 1, 1951)

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WIL: Have you ever tried to make a family budget balance? Then you'll understand the kind of problems that face young wife, Sally Carter, - in the Story of the Week on Sogo Milk's Mary Lee Taylor program next Saturday morning. You'll also hear the Recipe of the Week for an around-the-clock main dish that is quick and easy to fix. It's HAN AND BOG DINNER -- and you'll hear this husband-tested Sogo Milk recipe on the Mary Lee Taylor program next Saturday morning. Be sure to set your dial for HBC next Saturday morning for Sogo Milk's Mary Lee Taylor.

WIL: TUNE AND SIGNOFF

PET MILK COMPANY  
HUSH AND HULLY  
THURSDAY, MAY 1, 1951

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KITCHEN:

1. WILCOX: Have you ever tried to make a family budget balance? Then you'll understand the kind of problems that face young wife, Sally Carter, - in the Story of the Week on Pet Milk's Mary Lee Taylor program next Saturday morning. You'll also hear the Recipe of the Week for an around-the-clock main dish that is quick and easy to fix. It's HUH AND HOO DINNER - and you'll hear this husband-tested Pet Milk recipe on the Mary Lee Taylor program next Saturday morning. Be sure to set your dial for NBC next Saturday morning for Pet Milk's Mary Lee Taylor.

2. DEAN: THINK...SIGH OFF