

WILCOX: THE JOHNSON'S WAX FROGRAM - WITH FIBEER MCGEE AND MOLLY!! ORCH: THEME ... FADE FOR: WILCOX: The makers of Johnson's Wax and Johnson's Self Polishing Glocoat present Fibber McGee and Molly, with Bill Thompson, Gale Gordon, Arthur Q. Bryan, Cliff Arquette and me, Harlow Wilcox. The script is by Don Quinn and Phil Leslie - Music by the King's Men and Billy Mills! Orchestra!

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FIBER MCGEE AND MOLLY 12/13/49

OPENING COMMERCIAL

Again tonight I'm bringing you the great news about Johnson's WILCOX: New Glo-Coat. It's now positively water-repellent. Yes -- at last there's a self polishing floor wax that does not show ugly spots when you wipe up spilled things. Muddy footprints, tracked-in snow just whisk right off its hard, shining surface. Glo-Coat stays on ... stays bright ... even after repeated damp moppings. In fact -- Johnson's Glo-Coat now lasts up to four times longer. Guaranteed the most economical self polishing floor wax you can buy. Glo-Coat is as easy to use as ever -- you get the same lustrous shine without polishing. Protects your floors as always with a tough, lustrous shield that reduces wear, makes cleaning far easier. And now -- Johnson's New Glo-Coat is positively water-repellent! Saves work ... saves floors ... saves money. Lasts up to four times longer. Tomorrow -- get Johnson's New Glo-Coat -- in the regular Glo-Coat package. No change at all in the container. But what a wonderful difference inside!

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ORCH: BRIDGE:

WILCOX:

IT LOOKS LLKE THE GENTLE HAND OF FAME HAS FINALLY SLAPPED THE EARS OFF MR. MCGEE OF WISTFUL VISTA. WITH HIM RIGHT NOW IS THE PRESIDENT OF THE SO-CALLED "MAN OF THE YEAR BOOK PUBLISHING COMPANY", AND WHAT HE HAS JUST NOMINATED MR. MCGEE FOR, YOU WON'T BELIEVE! MRS. MCGEE IS SKEPTICAL ABOUT IT, TOO, BUT LISTEN TO THE CONVERSATION BETWEEN J. WORTHINGTON GRIFT, AND --

-- FIBBER MCGEE AND MOLLY!!!

(REVISED)

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APPLAUSE

FIB:

MOL:

MAN:

FIB:

MOL:

MAN:

DIDJA HEAR THAT, MOLLY - DIDJA HEAR WHAT THE MAN SAID? ME - THE MAN OF THE YEAR! Yes, I heard it. What year is that - the year of the Big Crash? Oh no! 1949, naturally, madam. Naturally, madam! WOW! THE MAN OF THE YEAR! Oh, look, let's face it, McGee -- you're not the type to -(HASTILY) As I say, the time is short! Our Man of the Year Book is about to go to press and our Board of Trustees has chosen Mr. McGee from among thousands of men, as Man of the Year from this State!

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B: 1	The whole State, Molly! Ahh, Fame at last!		in specific contraction of the public states in the second
DL: C	Dh, dear	No.	(2ND REVISION) -6-
B: 1	Tell me more, bud! Go on - elaborate!	FIB:	Ahh, "Fibber McGee, Man of the Year!" throughout the
N: V	Well, we'd like to run your picture in The Book, of course-		nation.
в: З	You have my permission, bud. "Fibber McGee, Man of the	MAN:	Wait till you see this beautiful volume, Mr. McGee-
÷	lear".	The second second	Handsomely engraved on genuine simulated parchment-type
4: 3	You'll be in with famous men from other states, only one		newspaper stock, and bound in Morocco!
f	from each state , of course - men like Jimmy Roosevelt,	· · FIB:	Morocco, eh?
- - -	Jice-President Barkley, Grace of Bethlehem Steel -	MAN:	Morocco, Indiana. This handsome book
B: 3	Yeah? Women too, huh?	MOL:	HOWMUCH???
	Oh no, dearie! Grace of Bethlehem Steel is a man.	MAN:	25 dollars for developing and processing his photograph
:	She is?		and ten-fifty a copy for the book
7: 2	Yes, and look - I have just one question, Mr. Graft.	MOL:	That's all! Thank you, Mr. Grift, but we're not
V: C	Frift, Mrs. McGee - J. Worthington Grift.		interested. Now, if you'll excuse us
	One question. How much does it cost?	FIB:	NOT INTERESTED! Oh, now, now tut-tut-tut! You're jus
I: . (Cost? Oh please, Mrs. McGee - let's not talk about money!		excited, my dear. After all, when one's husband has
: 1	No! Migosh, not that!		just been selected Man of the Year, one should not
1: -> 1	The Man of the Year Book, Mrs. McGee, is a non-profit deal!		think of money. Leave us not be sordid.
3: N	Most of my deals are non-profit, bud. If I can just break	MOL:	But, McGee
ger Fille	even once in awhile, I'm happy.	1	and the second
I: /	All we ask our Men of the Year to do is help defray the cost	1	
	of publishing this great Book - the book which will spread	1 participation	
	their fame throughout the nation!		
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FIB:	And speaking of "sordid", have you sordid the laundry today
	If you want to go sord the laundry, while I and Grifty
	talk -
MOL:	OHHHH, I give up! I quit! I'll keep quict! You go right
	ahead!
MAN:	Good. Now, if you'll just sign this contract, Mr. McGee.
FIB:	Gimme the pen. (SCRATCH OF PEN, BEHIND:) "Fibber. McGee
and the state	Man. of the Year." There you are, bud.
MAN:	Now, the check. I've reserved five copies of The Book for
	you, so just sign this check for \$77.50, and I'll be on my
\$	way.
FIB:	Okay\$77.50, eh? There you are. Now how about the picture?
	Will you send a photographer over, or -
MAN:	No, I'll just take this picture off the piano here. This'll
atta S.	do all right.
MOL:	That's Uncle Dennis!
MAN:	We'll retouch it, madam. Congratulations, Mr. Mcgee. Goodby
DOOR SLAM	
FIB:	Migosh, them high-class book publishers are terrific,
	Molly! Imagine takin' a picture of Uncle Dennis and makin!
	it look like me, when
DOOR CHIME	the second s
MOL:	(MAD) Seventy-seven dollars and - Ohhh! COME IN!
DOOR OPENS	
DOC:	Well, don't get sore about it,. Did I ring too loud or
	something?
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	MOL:	Oh, I'm sorry, Doctor Gamble. I'm not mad at you.
	DOC:	Good. Say, who was the seedy-looking character
		in the pin-stripe spats who nearly ran over me on the
		porch? Friend of yours, Duckface?
	FIB:	That, Doctor, was Mr. J. Worthington Grift, noted publisher.
		He just dropped in to bring me the good news.
	DOC:	Good news?
1	MOL:	For seventy-seven dollars and a half, Doctor, himself here
		has just been made 1949's Pigeon of the Year!
	FIB:	It's Man of the Year, Molly!
	DOC:	Oh no!
	FIB:	Yep. The Board of Trustees has just chose me Man of the
	and the second sec	Year for this whole State, Fatso. Gonna have my name in
		the official book. And a picture!
	MOL:	Of Uncle Dennis.
	FIB:	The picture'll be okay, Molly. You heard him say they'd
		rctouch it. They're experts.
	DOC:	Oh, I loved that picture of Uncle Dennis, Molly! The first
		thing the retoucher will have to do is paint out that extra
		pair of eyes, on his forehead.
	MOL:	Well, Uncle Dennis always claimed the camera wobbled when
		they took it, Doctor.
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· · · · · ·	(REVISED) -9-		
	With that guy, kiddo, everything wobbled! When the	SECOND	SPOT: (2ND REVISION) -10-
	photographer told him to look at the birdie, he held	FIB:	"FIBBER MCGEE, 1949's MAN OF THE YEAR"! (HAPPY LAUCH)
	out for Old Crow.		Boy, this sure upsets all the predicitions, don't it?
· . ·	Give me the details on this 77.50 story, Molly. Did	MOL:	If you mean the ons in the Peoria High School Annual, that
	Little Swindler's Pet here actually bite on the old		voted you the Man Most Likely To Be Forgotten Before The
	Book Racket? That's the corniest swindle since	1 20.5	Ink Dries In The High School Annual, - yes.
r. f.	Whattya mean - swindle?? I toldja I was chose Man of the	FIB:	You betcha! And can you imagine Aunt Sarah's face when
2 	Year! You wouldn't happen to be ao jealous you can't see	1	she gets the news? She always says I'd never amount to
	straight, would you, Gas Pain?	· · · · · · · · · · · · · · · · · · ·	anything.
	Oh, McGee, now don't -	MOL:	Oh, she didn't say that, dearie!
	Well, migosh, just because the only picture he ever had	FIB:	Sure she did!
	printed was an X-Ray of his kidneys in the medical journal	MOL:	Oh no! She merely said that if you ever really made up
	that looked like two lima beans in a tub of lard, he's		your mind to BE somebody, that with your brains and
	gotta act like -		persistence, and given a little luck, no matter who tried
	MCGEE, NOW STOP IT?		to stop you, or what obstacles were placed in your path,
	Look, Dream Boy - with your genius for involving yourself		nothing would happen.
	in messes, you remind me of my brother. He was a bomber	FIB:	My gosh, did she really say that? I guess I musta
	pilot, and any time his plane got in a jam, he'd drop a		misunderstood her. She's a pretty shrewd judge of
	magnesium flare, so he could see to land.		character.
	And I remind you of him?	MOL:	Well, as the lady remarked when she stood on her head to
	Yes, you too, have a flare for getting into trouble.	t.	waich television, that's one way to look at it.
	So long, Molly.	FIB:	Darn right! Now lemme see, I wonder if I better have
M	the second se		Look Magazine send a cameraman out here. Make a great
)	"JOHNSON RAG"	· · · · · · · · · · · · · · · · · · ·	cover picture. I could be settin' in front of the fire with
	Fill de la filler and the	DOOR OPT	The T dank.
-		WIL:	Hiyah, Molly. Hiyah, Pal.
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MOL:	(2ND REVISION)-11-		WIL:	(2ND REVISION) -12- No no noI MEAN JOHNSON'S NEW WATER-REPELLANT GLOCOAT!!
FIB:	Hello, Mr. Wilcox.		MOL:	Well, heavenly days, how did you ever happen to think
	Good day, my boy. I suppose you dropped in to inquire as			of
WIL:	to what I attribute my success to?		WIL:	- because the new water-repellant Glocoat is the greatest
FIB:	What success, Pal?			most sensational development in floor protection in many
WIL:	They just made me MAN OF THE YEAR FOR 1949, Junior.	· · · ·	1 	
MOL:	Who did?	[.		years! To think that now a housewife can wipe up spilled things with a mop or a damp cloth without leaving drab
FIB:	A slick stranger with a fast fountain pen.			smears and dull spots.
FID:	(IAUCHS TOLERANTLY) Molly seems to think the guy was a		'FIB:	We better get some for professional use, kiddo. I've
•	gyp artist, Junior, But, wait'll some big corporation	° ·		heard it said that our dull spots are beginning to show
	makes me chairman of the board at 200 thousand a year!			and when
	It's awful hard for a woman to shrug her shoulders in a		MOL:	
S	mink coat!	· ·	WIL:	Hush dearie, let Mr. Wilcox make a living. Thanks, Molly. But as a housewife yourself I don't have
WIL:	Tell me more about this, Pal. On what basis was the			
	selection made? Looks, wealth, social position,			to tell YOU how much the new self-polishing, water
(DATEST)	achievements?		MOL:	repellant Glocoat means in saving time and work.
(PAUSE)			FIB:	No you don't, Mr. Wilcox!
FIB:	ErWell -		WIL:	Then why does he, every Tuesday night for the past -
MOL:	I guess that answers THAT question! You mean that you	r k	WIT:	BECAUSE WHEN YOU APPLY THE NEW WATER REFELIANT GLOCOAT
	were not approached in this matter, Mr. Wilcox? Or	1	•	IT STAYS ON AND IT STAYS BRIGHT! YOU DON'T WIPE UP THE
	aren't you on the sucker lists?			WAX WHEN YOU WIPE UP THE FLOOR. And look, Pal.
WIL:	No, I guess they got me tagged as just an ordianary		FIB:	Eh?
j.	guy. But say, if there was an award for the PRODUCT of		WIL:	Don't let a little succes like this go to your head.
~	the year, I'll bet I know what it would be.			Remember, it isn't how you see yourself that counts,
FIB:	I'll bet I do too, but if I mentioned it, everybody would '		107	it's how others will be seeing you.
	think I just wanted one for nothing, so -	-	MOL:	Be what, Mr. Wilcox.
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			(REVISED) -15-
	(2ND REVISION) -13 & 14-	MOL:	Well, for goodness sakesmake room for another fairly
	Be seeing you! So long now.		prominent citizen, McGee. It's the Mayor! Come on in
D:	DOOR SLAM		your honor.
	Notice his face when I told him I'd been picked for the	GALE:	Thank you. Good day, McGee.
	Man of the year, Kiddo? Pure jealousy!	FIB:	Hiyah, La Triv. Heard about me?
	I thought it was pure apathy, myself.	GALE:	Yes, but I didn't believe it.
i. E	Nope. Jealousy. I can read that fella like a book.	MOL:	You didn't?
-	Maybe because he's Johnson's best seller.	GALE:	No. When they told me, I said it was impossible. NO ON
	Imagine being envious simply because a friend of yours gets	. 1	could rip the cover on the Elk's pool table every week for
	to be chose for an honor like Man of the Year? Why, my gosh,		seven straight weeks.
	if a pal of MINE was that successful, I'd congrat (PAUSE)	FIB:	Oh that ain't to what I was referring, La Triv.
	What's the matter?	GALE:	No?
	You know something? I ain't been congratulated by ANYBODY!	MOL:	No. He was referring, in his shy, bashful way to the far
	Not even you!		that for only 77 dollars and fifty cents, and a swift sa
	Well, I think you've been the victim of a gold-brick peddle:		talk, he was selected as the Man of the Year for this
	McGee		Community for 1949.
	- Thanks. Well, my gost.	FIB:	It's a tremendous honor La Trivia! I get ny name and n
	Now look, why don't we ride downtown and check this thing		picture in a book too, La Triv. The Man of the Year 194
	with the police, dearie. It can't do any harm and		book. For a guy that's never had his name in anything but
	(RESIGNED) Oh, if it'll make you any happier, Molly -	1	the telephone directory that's a pretty big step forward
	okay! In fact I'll be glad to prove to you that this is a	GALE:	Yesyes, it is. As I always say, it's better to be a
	legitimate deal Get your hat and we'll grab a streetcar	Fib	big toad in a little puddle, than
	and	MOE!	WHOP's big toad
	DOOR CHIME		· · · · · · · · · · · · · · · · · · ·
	COULE IN!		
1	DOOR OPENS	1-1 .	······································
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	(2ND REVISION) -16-
GALE:	I beg your pardon? I didn't say anyone was
MOL:	Personally, I don't think calling a man a toad is
-	particularly flattering, Mr. Mayor, Of all the repulsive
GALE:	BUT, PLEASE I WAS NOT CALLING YOUR HUSBAND A TOAD. I JUST
	REMARKED THAT IT WAS BETTER TO BE A BIG TOAD IN A LITTLE
	PUDDLE THAN A
FIB:	Now, just a minute there, son! When you refer to the very
	city of which you happen to be Mayor of it, as a little
	puddleby George, I think that's
GALE:	BUT, THAT WAS JUST PART OF THE
MOL:	If I were you, Mr. Mayor, and I'm glad I'm not, because I
	look very silly in a high silk hat - I'd forget my being
	over-looked in the selections and NOT refer to the winner
Э., та	as a dirty little reptile in a mudhole.
FIB:	Yes, because a toad could hardly be
GALE:	I WASN'T RE-MUDDING ANYBODY AS A DIRTY MUDDER IN A REPTOLE
1. The second se	LOCK !! WHEN I SAID IT'S BETTER TO BE A BIG POODLE IN A
the state	LITTLE TOADHOLEA LITTLE PADDLE IN A PUDDLEA BIG MUDDLE
	IN A LIDDLE TIDDLE YOU WERE THE ONE WHO TOAD I SAID
	YOU WEREN'TIT WASI(PAUSE)McGee.

FIB:	Yes, boy?
GALE:	When I was just a little toddler, there was a
	nasty little boy who lived next door. I detested
¥	him. In order to ignore him successfully, I woul
	start playing furiously with my toys.
MOL:	But, what's that got to do with
GALE:	One of my toys was a little musical top, which
•	I could spin by use of the bellows from the
	fireplace
FIB:	Yeah, but I don't quite
GALE:	I think that's why, even now, when I meet
	someone who is being particularly objectionable,
	I am inclined to revert to my childhood and blow
State of the second	my top. I'm soury. Good day!
SOUND:	DOOR SLAM
ORCH:	"THE OLD MASTER PAINTER"
	(APPLAUSE)

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THIRD SPOT (REVISED) -18-		(REVISED) -19-
		(REVISED) -19-
SOUND: STREETCAR SOUNDDING-DINGFADE BEHIND: FIB: This seems pretty silly to me. Molly - The "Man of the Year"	MOL:	That's our stop, McGee - Fourteenth Street.
	FIB:	Yeah, come on. Boy, when that Chief of Police finds out
ridin' all the way down to the Police Station, just so he		he's talkin' to the "Man of the Year", he'll probably
can prove to his own wife that I'm famous. Migosh!	and the second second	be so impressed he'll wanna gimme a free book of traffic
MOL: Well, I'm sorry, dearie, but I still think you've been		tickets!
swindled. Let's just ask the Chief of Police about it and	SOUND:	CAR SLOWS DOWN AND STOPS DOORS OPEN, BEHIND:
find_out!	COND:	GORFERLASSENMERK! ALL OUT FOR GORFERLASSENMERK!
COND: GALLABAYGANEEFER NEXT! BAYGANEEFER NARMATRIL!WAMANOX	-	NERP CARLET 'EM OUT, PLEASE.
TRANSFER	MOL:	Coming out please. Thank you.
SOUND: DING-DING	FIB:	Watch your step, Molly. That's it.
FIB: I don't think you quite grasp what a terrific honor this	MOL:	Between high steps and tight skirts, I have a time with
thing is, Molly.	SOUND:	CAR DOORS CLOSE CLANG-CLANG FADES BEHIND:
MOL: I wish I'd grasped that \$77.50 before that grafter Grift	COND:	(FADING) SARKAMASSATRANVERS NEXT! SARKAMASSATRANVERS!
grabbed it. Look I hope I'm wrong, sweetheart - but,	FIB:	This way, kiddo. Soon as I get you straightened out on
Vito me this whole deal looks as shady as the North side of		this thing, I'll call the papers, endorse a few products
a haystack!		and look who's comin' - the Old Timer!
FIB: Well, you'll see, kiddo, you'll see. (CHUCKLES) I only wish	MOL:	Oh yes - AND, his girl friend. HELLO, YOU TWO!
I'd brought along an apple for you.	OLD M:	HELLO THERE, DAUGHTER, HI, JOHNNY! You kids know Bessie
MOL: Why an apple?		doncha? Say hello to the folks, Bessie.
FIB: So the trip won't be entirely fruitless! (CORNY LAUGHPAUSE)		
Migosh, doncha get it, Molly? You says "Why an apple?"	•	
• and I says	1 in a second	
COND: NEXT STOP, GORFERLASSENMERK! GORFERLASSENMERK NEXT!	2 .	
CHANGE FOR NERP!		
1 ×		
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	- Landard and a second	

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(2ND REVISION) -20-Hello, you-all. Me and G.T. was jist downt ----THAT'S ENOUGH. BESSIE! JIST HELLO, THAT'S ENOUGH! Whatcha doin' down here, kids? Well, we're down here on business, Old Timer. Matter of fact, I just been conferred with a great honor! You're lookin' at the new "Man of the Year!" Oh, I'm so happy for you, Mrs. McGee: I've been goin! around with the OCLD Man of the year, myself. NCW, DON'T CO GITTIN' PERSONAL, BESSIE! I know who you mean? Oh, I'm jist teasin' you, O. T. I'm pretty independent, you know, since I had that offer to work in the movies! No kidding, really? You in the movies? What did they offer you? Three cents a bag for all the popcorn I can sell. Bessie knows popcorn, kids - from top to bottom! That's the best way to eat it. Yep, her brother was in the business. Invented hisself a process for refinin' crankcase drainin's and usin' 'em

BESS:

FIB:

BESS:

OLD MAN:

BESS:

FIB:

BESS:

MOL:

FIB:

BESS:

'OLD MAN:

OLD MAN:

Migosh, I wish I'd of thought of that one! Did he get : rich?

No, he had bad luck, Mr. McGee. Somebody told him popcorn would cure the heecups, so he et a bag.

to butter popcorn with.

Did it work?

MOL:

BESS:

OLD MAN:

FIB:

Well, it cured his heecups, but he developed a bad piston knock! Started makin' a full stop at railroad crossin's and the winter mama caught him drinkin' antifreeze, we sold him to the used car dealer, that----

WHOA, HOLD IT, BESSIE! TAKE IT EASY, BABY! Don't hog the conversation! I'll tell the folks what happened to your brother and --

Some other time, Old Timer. Some other time! As Man of the Year, I can't stand here gabbing. I got things to do!

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		FIB:	No problem, bud - you probably don't know who you're
IOL:	Yes, first of all we're going to see the Chief of Police.		talking to, so I'll introduce us. I'm Fibber McGee,
3.	Yeah, Molly's got some strange idea that I don't deserve		Man of the Year, and this is my wife, Mrs. Man of the
	this honor, Old Timer. Thinks it's a swindle.		Year - er, Mrs. Fibber McGee!
	Swindle, eh? Is this the deal where a feller comes to the	MOL:	How do you do, I'm sure; Chief!
1.1	house - tells you you're elected Mr. America - and sells	CHIEF:	Glad to know you, madam. Now if -(PAUSE) Who did you
	you a bunch of 'books with yer pitcher in it for five bucks	and the second sec	say you are?
	a copy? Pape worked that through the South and -	FIB:	You'll read all about it in the papers. I've just been
		•	chose Man of the Year from this section by the Board
	Ch no, no - this is entirely different!		of Trustees of -
	h, yes, indeed. This book sells for ten-fifty a copy.	CHIEF:	MAN OF THE YEAR?
	Sure, and besides I'm not Mr. America - I'm the Man of the Year!	MOL:	You see, Chief - this man came to the house - this Mr.
		-	Grift - told my husband they'd picked him Man of the
	h, that's different, Johnny. Sounds like a fine deal!		Year, collected \$77.50 and left -
Thanks		FIB:	And my wife thinks there may be something wrong, although
			personally I been expecting recognition and -
	nter, don't ever let the boy go fer that 5-doller	CHIEF:	SOMETHING WRONG? WHY THAT CROOK! THAT'S THE ROTTENEST
1 70 -	s crecked ? ? So long, kids!		SWINDLE I EVER HEARD OF! THE DIRTY DOG!
	you all Man of the Year!	MOL:	MMMM-hm!
	ye, Bessie. Come on, McGee - let's find out about	CHIEF:	CLANCY! WALKER! STANISLAUS! COMB THE TOWN! THROW UP
	is thing right now!		ROAD BLOCKS! DRAG THAT CROOK IN HERE!
	COOR OPEN AND CLOSE BEHIND:	FIB:	HEY, JUST A DARN MINUTE! YOU DON'T EVEN KNOW THE GUY!
		1	WHAT MAKES YOU THINK HE'S CROOKED?
	minute I lose is Hey, bud, is the Chief in, because -	CHIEF:	THINK HE'S CROOKED ??? THAT RAT TOLD ME I WAS THE MAN OF
	oh, are you the Chief of Police?	and the second second	THE YEAR! HE CHARGED ME NINETY DOLLARS! (FADING) THAT
Thet	's right, mister - what's your problem?		ROBBER!
	i j z la gi n i se 	FIB:	You hear that, Molly! Ninety bucks! I saved \$12,50.
3 <	· · · · · · · · · · · · · · · · · · ·	1.	because I boughtit for \$77.50 and - Okay, I'll go
		-	quietly!
		ORCH;	"DEAR HEARTS", ETC.
		APPLAUSE	

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FIBBER MCGEE AND MOLLY DECEMBER 13, 1949

CLOSING COMMERCIAL

WILCOX:

Fibber and Molly return in a moment --Suppose you spill something on a brightly polished floor. Or the children track mud or snow all over it. What happens? Is that lustrous shine ruined? Is there a streaky, dull blotch where you wiped up the muss? Not 'f you protect your floors with self polishing, water-repellent New Glo-Coat. You just whisk spills and tracks away without leaving ugly marks. Even damp mopping doesn't kill that lustrous wax sheen. Johnson's Glo-Coat stays on stays bright up to four times longer. Guaranteed the most economical self polishing floor wax money can buy!

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Tomorrow -- start using Johnson's Water-Repellent New Glo-Coat. It's at your dealer's -- in the regular Glo-Coat container.

ORCH: SWELL MUSIC: FADE FOR:

TAG MOL: Don't take off your hat, McGee. FIB: Why not? I can get it off easy now. My head has stopped swelling and -MOL: I didn't mean that. But we forgot to stop at Kremer's drug store to get some more Christmas Seals. FIB: Oh my gosh, so you did! MOL: WE did! And we've GOT to use Christmas Seals, you know. Everyone should. Because when you stick a Christmas Seal on your cards and packages, you are giving an extra gift. The gift of better health to humanity because you are helping to stamp out tuberculosis. FIB: Right!! Goodnight. MOL: Goodnight, all!

(REVISED)

-25

PLAYOFF

WILCOX:

The makers of JOHNSON'S WAX and JOHNSON'S NEW WATER REPELIANT GLOCOAT, Racine, Wisconsin and Brantford, Canada, bring you FIBBER MCGEE AND MOLLY each week at this time. Be with us again next Tuesday night, won't you.

(SWITCH TO HITCH)

Don't take off your hat, McGee. Why not? I can get it off easy now. My head has stopped swelling and -I didn't mean that. But we forgot to stop at Kremer's drug store to get some more Christmas Seals. Oh my gosh, so you did! WE did! And we've GOT to use Christmas Seals, you know. Everyone should. Because when you stick a Christmas Seal on your cards and packages, you are giving an extra gift. The gift of better health to humanity because you are helping to stamp sut tuberculosis. Right!! Goodnight.

TAG

MOL:

FIB:

MOL:

FIB:

MOL:

FIB:

MOL:

PLAYOFF

WILCOX:

Goodnight, all!

-25-

(REVISED)

The makers of JOHNSON'S WAX and JOHNSON'S NEW WATER REPELLANT GLOCOAT, Racine, Wiscohsin and Brantford, Canada, bring you FIBBER MCGEE AND MOLLY each week at this time. Be with us again next Tuesday night, won't you.

(SWITCH TO HITCH)

FIBBER MCCEE AND MOLLY DECEMBER 13, 1949

NETWORK TAG COMMERCIAL

ANNCR:

ANNCR:

Men ... here's an answer to your <u>big</u> Christmas problem. Why not give HER a Johnson's Wax Beautiflor Electric Polisher this Christmas?

That's a present she'll appreciate and treasure for years to come. For it takes all the work out of one of the hardest jobs women do -- polishing waxed floors. There's no work to it with the Beautiflor Polisher. The big whirling brush does all the work, while you merely walk along and guide.

-26-

Tomorrow -- see the Beautiflor Polisher; at any dealer's. The full price is only \$44.50. Have one delivered to <u>her</u> -Christmas morning!

C-CH: MUSIC UP FULL

YOU'RE TUNED TO THE STARS (2 BEAT PAUSE) ON NBC.

big Christmas problem. Beautiflor Electric

-26-

te and treasure for years ork out of one of the ng waxed floors. There's r Polisher. The big , while you merely walk

olisher, at any dealer's.

T PAUSE) ON NBC.

FIBEER MCGEE AND MOLLY DECEMBER 13, 1949 <u>NETWORK CUT-IN</u>: CBL, TORONTO, TO FEED ALL CANADIAN STATIONS <u>CUT-IN CLOSING TAG</u> (TIMING: 35 SECONDS - 116 WORDS) NBC HOLLYWOOD TRAFFIC TO SUPPLY TIME CUE

NM!

ANNCR: Just 10 more shopping days 'til Christmas! If you are still thinking about the gift to give this year -particularly the men listening -- why not give a famous Johnson Electric Floor Polisher? It's a gift to last for years!

It's light in weight -- modern in design -- it's big. whirling brush takes all the work out of polishing waxed floors! And remember. The regular price of the famous Johnson Electric Floor Polisher is \$59.00! For Christmas selling only your dealer is offering the polisher at \$49.50.

-26A-

Save almost \$10.00. See your dealer tomorrow ... for the gift to last for years -- a famous Johnson Electric Floor Polisher!

Tuesday, Dec. 20, 1949

1: 30

6:45

DON QUINN PHIL LESLIE

WRITERS: