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WRITERS: DON QUINN PHIL LESLIE

"FIBBER MCGEE AND MOLLY"

THE JOHNSON'S WAS LIGHT AND VIEW TO DOOR IN A WEST TOWNER.

for

JOHNSON'S WAX

(FIFTEENTH ANNIVERSARY SHOW)

TUESDAY, September 13, 1949

5 - 6 PM PST

5:00:25 - 5:01:20 - :55
5:31:00 - 5:32:00 - 1:00
5:36:20 - 5:57:20 - 11:00
5:58:40 - 5:59:15 - :35
3:30

WILCOX: THE JOHNSON'S WAX 15TH ANNIVERSARY PROGRAM - WITH FIBER

Type programs ... see that is to the support, as well on

Personally with to butter you this speciment.

MCGEE AND MOLLY!

ORCH: THEME...FADE FOR:

OPENING COMMERCIAL

OPENITING COMMENDED

ANNCR:

Tonight, in a special, full-hour anniversary broadcast, -- written by Don Quinn and Phil Leslie, Fibber McGee and Molly come back on the air in the United States and Canada to begin their fifteenth continuous year of broadcasting under the sponsorship of Johnson's Wax. Naturally, at a time like this, the sponsors of this program look back through the years ... with gratitude to Fibber and Molly for radio's finest family program ... and with even greater gratitude to you millions of friendly listeners. Because it is your appreciation of Fibber and Molly's wholesome radio entertainment and your confidence in Johnson Wax products that have made the programs possible. 15 continuous years of broadcasting under the same sponsorship. During the next few weeks, you will see special anniversary displays in the stores of dealers who handle Johnson's Wax products. We hope these displays will remind you that your dealer, too, is responsible for these programs ... and that it is his support, as well as your own, which makes it possible for the makers of Johanson's Wax to bring you this program.

WILCOX:

IN THE YEAR 19 HUNDRED AND 35, A NEW RADIO PROGRAM WAS BORN. IT WAS REVIEWED IN VARIETY, THE BIBLE OF SHOW BUSINESS IN PART AS FOLLOWS, AND I QUOTE:

"Bit hard to pass on Fibber Modes's first
major radio effort. The script limitations
hampered the duo from ever getting under
way. Commercial talk was handled by
Harlow Wilcox who killed a few quips due to
premature laughs.

(HMMM!)

Nary a real out-and-out laugh in the lot and as it stands, the program demands swifter pacing, punchier lines and more of --

-- FIBBER MCGEE AND MOLLY!!!

APPLAUSE:

ORCH: T

Yep, she's just left. She run away with the chauffeur. FIB:

I see. She ran away with the chauffeur, so you didn't MOL:

get any story.

That's right. A waste of time. FIB:

Well, what did the Governor have to say about it? Did you MOL:

talk to him?

How could I talk to him? They shot him before they left. FIB:

Heavenly days! Why didn't you get a story from the MOL:

neighbors? Didn't they have any statements to make?

I'll say they didn't! They wouldn't even come out - on FIB:

account of the lion.

The lion? MOL:

The one that got away from the circus. Prowlin' around FIB:

> the neighborhood. He ate two cooks and a gardener before I got there ... . Oh well, that's the breaks. It takes a

natural born reporter to know when a story is out the

window, because -- The Late The What you take theat

DOOR CHIME

CALLS

Come in! MOL:

DOOR: OPEN

Well, I'll be an Uncle's Monkey if it ain't His Honor the FIB:

Mayor. !!! HIYAH, IA TRIV!

Hello, Mr. Mayor, there'd he a lot of relunteers. Now, no MOL:

Hello, Molly. Hello, McGee. GALE:

You, do Mr. Mayor. let's sive him a chance, McDeg.

FIB: MOL:

FIB:

MOL:

FIB:

MOL:

FIB:

Fifteen years ..!! My gosh! It don't seem possible. Fifteen years ago it didn't even seem probable.

Boy, the stuff we've done in fifteen years .....

Remember the show back in 1936 when you were a reporter

on the paper and went out to get an interview with the

Governor's wife?

Yeah, I got printers ink in my blood, kiddo. That's' why

I have to be so careful shaving. Ruins the towels.

I never did know what happened to that story, McGee.

Didn't I ever tell you what happened about that? That

was a wild goose chase. I couldn't get a story - the Governor's wife was gone when I got to the house.

Out of town, was she? MOL:

return fore reporter to snow a serie proces to put the

Will Iffere at Unclo's Dunkey if it ain't Ass Ronow that

WESTER, MILL HIVAR, CHA TRIVE 10110, Mr. Mayor. '

Hollo, Molly. Hello, McDae

La Trivia, as the guy says when he seen a good windy FIB: corner to build his optical shop on, "this is a site for sore eyes!" And the state of th

Thank you. You're looking very well yourself, McGee. And you too, Molly. Have a pleasant summer?

Yes, indeed, thank you. And you? Yes. I had a very interesting summer. I was an amateur ... member of a scientific expedition in Coloredo. We were searching for dinosaur eggs.

DINAH SHORE EGGS? ARE YOU KIDDIN', LA TRIV? WHY, WE'VE KNOWN HER FOR YEARS AND SHE NEVER LAID AN EGG IN HER LIFE!

Certainly not. She's simply wonderful? MOL:

I don't understand. Who is? GALE:

Dinah Shore. FIB:

GALE:

MOL:

GALE:

FIB:

FIB:

MOL:

I'm afraid there's a little misconception here. I was GALE: referring to a big. ugly prehistoric monster -

> NOW JUST A DARN MINUTE, LA TRIV .. !! When you talk about friends of ours, just keep a civil tongue between your teeth. I am conductate about Acre You we wing

Dinah Shore is not big, OR ugly, OR prehistoric, OR --MOL: I DIDN'T SAY ANYTHING ABOUT DINAH SHORE! I SAID DINOSAUR... GALE: It isn't SAUR, Lo Triv. It's SHORE ... AS IN SHORE PATROL. FIB:

And in her case, there'd be a lot of volunteers. Now, go on. le Triv.

Yes, do, Mr. Mayor. Let's give him a chance, McGee.

Okay. We won't interrupt again unless it's necessary, boy. FIB:

No. So you go right ahead. MOL:

You betcha. Dull as it is, we wanna hear about it. FIB:

Absolutely. MOL:

(PAUSE)

GALE: Now?

FIB: Sure.

Very well. The expedition had heard rumors from wandering GALE: cowboys and Indians that dinosaur tracks had been discovered in a certain remote canyon in northern Celorado.

80 -

You could of discounted them rumors right off the bat, FIB: La Triv. That kid don't have to hide up any remote canyon, even to try out a new hillbilly number.

OH. PLEASE NOW!! LOOK!! I ADMIT THAT DINAH SHORE IS GALE: LOVELY AND A FINE GIRL AND AN EXCELLENT SINGER. I AM NOT

TALKING ABOUT HER. IS THAT UNDERSTOOD? THE YEAR SHALL CALL TO STATE SOME THE

No. It isn't. MOL:

Why don't you wanna talk about her? You got something FIB: against her? You tone deaf or something?

We've always considered you one of the greatest gentlemen MOL: we knew, Mr. Mayor. So when you refer to Dinah Shore as an ugly monster and state that she is a million years old ·AFELAULI and has to hide in a gully to rehearse -

... and accuse her of laying eggs all over Colorado .-FIB:

des Total strong an Priving I not going out?

CALE: (BLOWS UP) I DIDN'T SAY SHE WAS A MUGGLY EGGSTER..I MEAN I
NEVER SAID ANYTHING ABOUT DINAH CANYON HIDING A HILBILLY
IN A...BECAUSE I SAID I WAS HELPING TO LOOK FOR DINAH
TRACK SHORES...YOU GOT SHORE WHEN I SAID...I MEAN SORE...
JUST BECAUSE AN UGLY MONSTER LIKE ME...I MEAN LIKE A SHINA
DOOR...I DON'T KNOW WHAT I...YOU SAID I...I DIDN'T MEAN...
YOU WERE THE ONE WHO...WE...SHE ALWAYS...IT'S...I...YOU...

(PANTS) (PAUSE) McGee.

FIB: Yes, boy?

GALE: Is it true that you've been on the air for Johnson's Wax

for 15 years?

MOL: Perfectly true, your Honor.

FIB: You been hearin' us all that time, kid?

GALE: No, frankly, I couldn't stand you so long.

MOL: You couldn't stand him what?

GALE: So long!!

DOOR OPEN: / RUNT) of the test of deliver of the test of the law of the law

GALE: OH!!. I beg your parden, young lady .... I didn't know you

were there.

Oh, that's all right. Is this the McGee residence?

GALE: Yes, madam, but mark my words - you won't like it!

DOOR SLAM:

DINAH:

MOL:

Well heavenly days, McGee..look who it tis...DINAH SHORE ...

no, yet and right, kid - it just improve we call the

pos, I prose ve so /decore. Go ansed - sing something,

APPLAUSE

FIB: Hiyah, Dinah, we were just talking about you to Mayor

Is Trivia.

DINAH: Was THAT Mayor La Trivia I met going out?

MOL: That was himself all right, Dinah. And a very nice man, too.

DINAH: I thought he seemed a little annoyed about something.

But I just dropped in to congratulate you on the last 15

years and wish you good luck for the next fifteen.

FIB: Well, thanks, Dinah. And in honor of you dropping in on our honor, I'm gonna lead the band in a special arrangement I wrote personally. It's called, "Kiss Me Again" and --

MOL: NO, McGEE. NO! PLEASE! Let's ask Dinah to sing, instead.

Would you, Dinch?

DINAH: I'd love to, Molly. I've had a nice rest this summer and I just couldn't wait to get back to work for Oxydol.

FIB: Where'd you spend the summer, Dinah?

Out in Colorado. It was a lot of fun taking my music up into some remote canyon and practicing some hillbilly numbers. Though, confidentially - I really laid an egg with a couple of them.

(PAUSE)

DINAH:

DINAH: What's the matter? Did I say something?

RIB: No, you're all right, kid - it just happens we OWE IA
TRIVIA AN APOLOGY.

MOL: Yes, I guess we do, dearie. Go ahead - sing something,

ORCH, & DINAH SHORE: "I'M IN LOVE WITH A WONDERFUL GUY"

(APPLAUSE)

Boy, can that kid sing! Next time the Elks Club throws a FIB: smoker I'm gonna see if she'll bat out a few numbers for us and the state of t and -

The second secon

SOUND: DOOR CHIME

Company, McGee. COME IN! MOL:

DOOR OPENS ST. SOUND:

MOL:

MOL:

For goodness sakes, McGee, look who's here! MOL:

Huh? Oh, hi, bud - something you wanted? FIB:

Hello, Fibber. I'm Young. ROBT:

Yeah? So were we once, bud. You spend 15 years on the FIB: air and you'll get over that.

OH NO, MCGEE, IT'S ROBERT YOUNG! THE ACTOR!!

APPLAUSE

Omigosh, Robert Young - him!! Bob - old boy - glad to FIB: see you! This is my wife, Molly! Molly, this is Robert Young!

How do you do, I'm sure. MOL:

Hello, Molly. I came over here just to congratulate you ROBT: two on your anniversary! 15 years! Just think of it!

Do we have to? The galled the lighty out to a bouse -FIB:

I think it's wonderful. I've just started with my show, ROBT: you know. For General Foods.

Yes, we hear you every Thursday. "FATHER KNOWS BEST." Lots of luck with it, Mr. Young.

Thanks - gee, I certainly envy you two, having the same ROBT: show on the same network - for 15 years.

Well, it does have its compensations, all right. Starting MOL: today, NBC lets us use the regular employee's washroom.

Yeah, it was a little unhandy goin' across the street to FIB: the fillin' station to wash our hands every day.

I've got something to look forward to, all right. And say, ROBT: I want you two to know that I heard your very first show -April 16th, 1935.

My goodness, McGee - he remembers the exact date! MOL:

Yes, that was the day I bought my first radio - and yours ROBT: was thr first program I heard.

Great. You loved it, of course? FIB:

WUL:

Yes, it was a beautiful set. I remember when you got your ROBT: house, too - 79 Wistful Vista. You won it in a raffle on August 26, 1935.

Migosh, how do you remember THAT date so well? FIB:

It was right after that show that I SOID my radio. ROBT:

Oh ... I'd almost forgot that show. Remember, Molly? FIB:

Indeed I do! They called the lucky number on the house -MOL: I shouted "McGee, we Won!", - You fainted - and the orchestra played "Zing Went the Strings of My Heart."

the state tark in with ourly had and a bold look?

ri lours familiar but the man - do ve

ROBT: (CHUCKLES) That's the way it went, all right. It was pretty easy to solve your housing problems in those days, wasn't it?

Yeah, it was easy to finish a radio show, too, If you didn't have a joke to finish with, just throw in a groan, a body fall, and a band number.

MOL: (CHUCKIES) That's right.

FIB: And you know something? There are times even now, along toward the end of certain programs, where I begin to feel a little like falling down.

I can believe it. But after fifteen years, brother, you've earned your smelling salts! Lots of luck with the next fifteen! Goodnight.

## SOUND: DOOR SLAM

FIB:

ROBT:

MOL:

# APPLAUSE

Heavenly days, imagine Robert Young coming to see us, McGee.

FIB: Well, it pays a guy like Bob to keep in touch with influential friends like me, kiddo. Hey, I wonder if this would be a good time to run over that number I arranged for the band, because -

MOL: No, wait McGee - there's somebody comin' up the walk.

FIB: Who is it?

MOL: Search me. The girl looks familiar but the man - do we know a tall dark man with curly hair and a bold look?

sens we carry . That he down you there are sense only by the party of

FIB: Has he got a deep freeze under his arm? He might be our congressman. Or, he might be --

MOL: EASY DEARIE....Here they are.

SOUND: DOOR CHIME

MOL: Come in.

SOUND: DOOR OPEN

FIB: HEY...IT'S ALICE FAYE.....HIYAH, ALICE!!!!

MOL: Hello, Alice!

ALICE: Hello, Molly. Hello, Fibber.

APPLAUSE

PHIL: I'm Harris.

FIB: Hiyah, Harris. We don't want any tweeds today. Run along and -

PHIL: I'm PHIL Harris!

MOL: Oh of course! You're married to Miss Faye. You're on her radio show Sunday night. You start again next Sunday don't you?

PHIL: NOW YOU'VE TAGGED ME, BABE! PHIL HARRIS, THE SUNDAY NIGHT
FLASH. IT MAY NOT BE SCRIPTURE, BUT IT KEEPS 'EM OFF THE
STREETS. (LAUGES)

ALICE: Phil! Not so loud, please.

PHIL: That's all right, Alice. I can't help it if I'm a kind of a domineering character.

ALICE: We just stopped by to give you our best wishes on your 15th anniversary. That's a long time on anybody's program.

It's a longer time to be off a program. FIB:

Anything personal in that remark, Shorty?

What do you think? FIB:

PHIL:

PHIL:

PHIL:

ALICE:

I don't think there is. I been gainfully employed right PIIL:

along. "Gainfully employed". That means I been workin!

DEVENTARION TO THE STREET OF SPACELING

regular.

They know what it means, Phil. ALICE:

Won't you sign our guest book while you're here, Alice? MOL: -

I'll be glad to. ALICE:

WAIT A MINUTE THERE, ALICE. YOU PROMISED ME YOU'D SIGN PHIL:

NOTHIN' TILL I LOOKED IT OVER.

But Phil...it takes you so long to read things. ALICE:

This is just a guest book, Phil, See? Look. FIB:

Hand it here a minute. (PAUSE) AHAAAA.... I THOUGHT SO.!!

WHAT'S THIS WORD HERE?

"Book". The other word is "Guest." ALICE:

Well, all right. You can sign it Alice. Leave a lot of PHIL:

room for me. I print big.

Here's a pen, Alice. MOL:

Thank you. ALICE:

SO YOU KIDS BEEN IN THE KILOCIRCLES FOR FIFTEEN ANNUMS.

EH? WELL, THAT'S GREAT. WE WILL BE, ONE OF THESE YEARS.

REXALL IS PRETTY HAPPY WITH US.

What makes you say that, Phil? -

(2ND REVISION) -15-

I HEARD 'EM TALKIN' BABY, I HEARD ONE OF THE EXECUTIVES PHIL: SAY THEY BETTER HANG ON TO HARRIS. HE SAID I WAS THE ONLY DRUG ON THE MARKET THEY WASN'T ALREADY HANDLIN. Well, come on Alice. Goodnight folks ... and good luck to

you, the state of the state of

AD LIB GOODNIGHTS....DOOR SLAM...APPLAUSE

Isn't this exciting, McGee? All these famous stars MOL: dropping in to see us!

Yep. And hasn't that Alice Faye beautiful hair? FIB:

Lovely ... Say, I wonder if she touches it up. It's MOL:

a beautiful blonde shade, but ...

DOOR OPENS

H1, kids! Congratulations! COMO:

Well, migosh! PERRY COMO! FIB:

APPLAUSE

Hi, Fibber. How are you Molly? COMO:

Wonderful, Perry! It's so nice to see you again. MOL:

Yeah, we haven't seen you since you left Wistful Vista FTB:

around 1937. How're you makin' out, boy...you still

singin'? Fort Washin Vicas.

Yes, I'm still at it. I am to the All the Arcait for COMO:

Of course he is, McGee! Why, Perry is one of the... MOL:

- and they made a point of imposite it. How take time

water pounter over of Successively, for instance -

(2ND REVISION) -16-

FIB: Great, boy, great! Still with Ted Weems, are you?

You stick with it, son, and one of these days you'll be
in the big time. Makin' records, or even singin' on your
own show, maybe!

COMO: (CHUCKLES) Thanks a lot, Fibber. As a matter of fact,

I do have a little show on Thursday nights now - on NEC the Chesterfield Supper Club.

FIB: Swell! We'll come over there and eat with you some night.

COMO: But I didn't stop in to tell you about that - I just came
to congratulate you both on your long and happy career.

MOL: Thank you, Perry.

COMO: And to sing you a song. Fibber, this is a bit on the sentimental side, so get a little closer to Molly and hold her hand. Just make like you were singing this to her yourself. It's called, "Give Me Your Hand.

# CRCH. AND PERRY COMO: "GIVE ME YOUR HAND"

(APPLAUSE)

MOL: My, that was beautiful! You know, McGee - some of our old friends and neighbors have become pret-ty famous since they left Wistful Vista.

FIB: I'll say. (MODESTLY) I don't claim ALL the credit for it, of course, but I always made it a point to set an example for my neighbors..

MOL: Yes - and they made a point of ignoring it. You take the water commissioner of Summerfield, for instance Throckmorton F. Gildersleeve -

(2ND REVISION) -17-

FIB: YOU take him - I never could.

MOL: Well, he has a very funny show on NBC Wednesday nights

for Kraft foods. (CDUCKLES) Remember the time you and he
climbed into the bathtub with your clothes on?

FIB: Yeah. (CHUCKLES) You mean the time I found the watch

downtown?

MOL: That was it. It was in 1940, I believe. We tried to

find the owner, but....

ORCH: SNEAKS UNDER WITH SHORT BRIDGE

FIB: Well, nobody's claimed this watch so far, Molly. Looks

like it's mine, all right.

MOL: Not for thirty days, McGee. After all, you can't -

MCGEE! STOP TAPPING ON THAT CRYSTAL!

FIB: Aw, this don't hurt it, it's an unbustable crystal, so -

SOUND: SMALL GLASS CRASH

FIB: Well, migosh, I'd of swore this crystal was unbustable!

I don't see why it----

SOUND: DOOR OPEN AND CLOSE

HAL: AH, THERE, LITTLE CHUM. HELLO THERE, MRS MCGEE. (LAUGHS)

MOLLY: Well, Mr. Gildersieeve. Come right in.

(APPLAUSE)

What's the idea bustin' right in the door, you unmannerly FIB: oaf? Why don't you ring the door bell? Because this is from a 1940 script, sonny boy, and that HAL: door chime didn't appear on your show until 1941. FIB: Oh. Oh yeah. Well, anyway, I can't talk to you right now, Gildy. I'm fixin' a valua.... What's this I hear about you finding a valuable watch, HAL: McGee? MOL: Indeed we did...at 14th and Oak this morning. A new watch, Gift wrapped and everything. We've been advertising for the owner all day. Show it to him McGee. FIB: See, Gildy? HAL: Hmmmm. The crystal's broken! And look, McGee, one of the hands is bent.

It is? Which one? The second hand. HAL: The second hand from the right or the second hand from the FIB: left? · Solam JUST THE SECOND HAND, YOU DUMBBELL. That little tiny HAL: hand. Here, let me straighten it out - I've got a steadier hand than you have. OH YEAH? Your hand shakes like a grass skirt at a stag FIB: party. I'll to this myself. Lend me your boy scout knife - I was always a whiz at fixin' watches. (PROUDLY) MoGee is part Swiss, Mr. Gildersleeve. MOL: He is. Why don't you use him to bait a mousetrap with? HAL: Aw cut it out! Can't you see I'm doin' a delicate job FIB: here? WAIT A MINUTE, MOGEE! THIS IS NO PLACE TO DO A JOB LIKE HAL: THAT. TAKE IT OUT ON THE DINING ROOM TABLE SO YOU CAN KEEP TRACK OF THE PARTS. FIB: Good idea! Look, boys, if you're afraid of leeing part of the MOL: apart?

works, why don't you go sit in the bathtub and take it

OH MY GOODNESS. (LAUGHS) WHAT A SILLY IDEA! HAL:

IT IS NOT A SILLY IDEA! FIB:

It is too! MOL:

IT IS NOT! HAL:

FIB:

(REVISED) -21-0-

FIB:	QUIT ARGUIN' WITH MY WIFE, GIIDERSLEEVE! IF SHE SAYS
19.1	TO GO SIT IN THE BATHTUB, THAT'S WHERE WE'LL GO. OPEN
	THE DOOR. The same and the same fun,
HAL:	All right. (IAUGHS) This ought to be fun!
SOUND:	DOOR LATCH
FIB:	Climb in, Gildy. And sit in the front end, will you?
17/1/A.	It makes me dizzy to ride backwards.
SOUND:	CLATTER OF CLIMBING INTO TUB
MOL:	All right, boys, here's the watch - and the Boy Scout
	kmife - and two hairpins. Have fun!
HAL:	I hope to geodness this isn't a violation of the
meter .	Taft-Hartley Act.
FIB:	Whatcha mean, Gildy?
HAL:	Laying off the hands and closing down the works without
9137	two weeks notice. (LAUCHS) Got it folks? I said -
MOL:	TAINT FUNNY, MCGEE!
FIB:	I didn't say it!
MOL:	You would have, if you'd thought of it first.
FIB:	Now let's see - I take this thing here and 00000000PS!
SOUND:	BUZZ AND PING
HAL:	(IAUGHS) What's this?
FIB:	Search me. All I done was to pry up on the face of it.
HAL:	How? " The to the Trucked Bobs, Thronkederson ?"
FIB: /	Like thisI justooops!
SOUND:	WHIZZBURRTINKLE AND POP

Heavenly days! That beautiful watch!
My goodness, I haven's seen so many flying springs since
they blew up the mattress factory! (LAUGHS) Isn't this fun,
though?
Quit jigglin', Gildersleeve, and get your foot outta my
pocket! Now let's see, if I unscrew this little.
BUZZWHANGGG.TINY CLATTER OF PARTS
(LAUGHS HEARTILY) WELL, I'M GLAD THIS ISN'T MY WATCH!
Hey, you know what we been doin wrong, Gildersleeve? We
been startin' on the wrong side. We oughta took the back
off first.
Oh goody! Let's try it I like to see the springs jump out!
CLICK
Here, Molly. You hold the back cover, willya? for the second
Certainly. I'd get in there with you, but it looks a bit
crowded and . OHH! HEAVENLY DAYS! MCGEE!
crowded andOHH! HEAVENLY DAYS! MCGEE! What's the matter?
A CANADA CONTRACTOR OF THE CON
What's the matter?
What's the matter?  LOOK! THERE'S AN INSCRIPTION INSIDE THE BACK HERE!
What's the matter?  LOOK! THERE'S AN INSCRIPTION INSIDE THE BACK HERE!  WHAT?
What's the matter?  LOCK! THERE'S AN INSCRIPTION INSIDE THE BACK HERE!  WHAT?  THERE IS?
What's the matter?  LOOK! THERE'S AN INSCRIPTION INSIDE THE BACK HERE!  WHAT?  THERE IS?  (LAUGHS) IMAGINE THAT! WHAT'S THE POOR SAP'S NAME???

оннини!

HAL:

'assert the theat You know, T (REVISED) -23-

o to a progress, Molly - and A

(LAUGHS LIKE HELL)

ORCH: TAG

FIB:

WIL:

ORCH:

WIL:

(APPLAUSE)

And in 1937, a Mr. William Randolph (or Billy) M12a of Flint, Michigan picked up a little stick and started directing the music for these Tuesday nights. Put the blame where you like for these fifteen years... Here's one man who'll face whatever music there is ... and right now it's ... "So In Love".

"SO IN LOVE"

(PAUSE)

L PA

Fibber and Molly and their guests return in just a moment -- so stay tuned to your NBC station for the second half of our 15th anniversary program.

(30 SECOND PAUSE FOR STATION BREAK)

ORCH:

HIT THEME ... FADE UNDER:

WILCOX:

THIS IS THE FIFTEENTH ANNIVERSARY OF FIBBER MCGEE AND MOLLY ON NBC FOR JOHNSON'S WAX. IN FIFTEEN YEARS THEY HAVE ACQUIRED SOME BITTER CRITICS AND A LOT OF ENTHUSIASTIC LISTENERS. AMONG THE LATTER IS A BEAUTIFUL DISTINGUISHED AND BELOVED LADY OF MOTION PICTURES. SHE AND THE MCGEES HAVE BEEN EACH OTHER'S DEVOTED FANS FOR MANY YEARS. (GAVEL) I WOULD NOW LIKE TO CALL TO ORDER THE FIBBER MCGEE AND MOLLY - IRENE DUNNE MUTUAL ADMIRATION SOCIETY. MISS IRENE DUNNE!

(APPLAUSE)

DUNNE:

THANK YOU. LADIES AND GENTLEMEN, MR. WILCOX WAS QUITE CORRECT IN SAYING THAT I HAVE ALWAYS BEEN AN ARDENT FIEBER MCGEE AND MOLLY LISTENER, MAYBE NOT FOR THEIR ENTIRE FIFTEEN YEARS, BUT FOR QUITE A FEW OF THEM. I LIKE THEIR PROGRAM NOT ONLY FOR MYSELF, BUT FOR THE FACT TIAT I KNOW MY FAMILY AND MY FRIENDS CAN LISTEN TO IT REGULARLY WITHOUT THE SLIGHTEST FEAR OF ANYTHING OFFENSIVE BEING SAID... TO MY KNOWLEDGE THEY HAVE NEVER ABUSED THE PRIVILEGE OF USING OUR GOOD AMERICAN AIR TO VISIT US IN OUR HOMES.

CONGRATULATIONS MOLLY! AND YOU TOO. FIBBER!

FIB:

Well, thanks sis. no or ! To show you my heart's in the right

MOL:

Yes, thank you, Miss Dunne - Those are awfully kind words.

N. No them: a this is t me handle it by myself this week!

DUNNE: I mean every one of them! You know, I surpose everyche has a favorite character on your program, Molly - and I think my favorite is the little girl who lives down the street, Teeny. Is she here tonight?

TEE: No, she couldn't come, Miss Dunne -

MCL: I MEAN - she couldn't come, Miss Dunne. There wasn't room on the program for her tonight.

DUNNE: (CHUCKLES) Well, she's my pet, Molly. I hope that little girl never grows up.

MCL: Thanks, Miss Dunne. I hope she doesn't either - but if she

ever does, I hope she'll be like you!

FIB: Come and see us again sometime, sis.

DUNNE: Thanks very much, bud! Goodnight!

DONNE: THERE'S VERY much, bud: Good

# ORCH: TAG

#### APPLAUSE

WIL:

FIB: Nice kids. Hey, Molly, I think I'll take the band through that special arrangement of "KISS ME AGAIN" I wrote for tonight. Right now, before somebody else drops in and -

(FADING IN) Hold it a minute, will you, Pal? This is the time of night when I usually slip in with a brief message about - The Product.

MOL: Ahhhhhh - The Product!

FIB: Ahh fer - Okay, Junior! To show you my heart's in the right place, I'll even help you.

WIL: No. No thanks, Pal Let me handle it by myself this week.

FIB: Think you can?

WIL:

WIL: What do you mean, do I think I can? Look, Pal...you can learn quite a bit about selling in fifteen years.

FIB: Yes...you can. But DID you?

WIL: I think so. Why when I started on this show, I had no confidence at all.

MOL: Really, Mr. Wilcox? Heavenly days, you always SEEMED so confident.

WIL: That was just a bluff, Molly. Why I used to come out and say something like...(TIMIDLY) "WE ALL KNOW HOW PARTICULAR A WOMAN CAN BE ABOUT HER HOUSE".

FIB: That's a fairly safe statement, Junior.

WIL: That's what I mean,...no dynamics. Gee whiz, ANYBODY can step up to a mike and say (SOFTLY) "MILLIONS OF WOMEN HAVE TESTED GLOCOAT IN THEIR OWN HOMES...AND HAVE FOUND NOTHING ELSE GIVES THEM QUITE THE SAME BRILLIANT RESULTS WITH SO LITTLE EFFORT..."

FIB: Yeah but what I was gettin' at is...

BUT NOW I HAVE CONFIDENCE! I'VE HAD EXPERIENCE..!! AND I
HAVE THE KNOWLEDGE THAT WHAT I'M SAYING IS THE GOSPEL
TRUTH. SO...I WALK RIGHT OUT AND SAY IN A FIRM VOICE...
(REALLY GIVES) "ACTUALLY GLOCOAT TAKES ALL THE HARD WORK
OUT OF KEEPING LINOLEUM AND VARNISHED WOOD FLOORS BRIGHT
AND BEAUTIFUL....."

Yes. but we were just ...

I KNOW THAT WHEN I SAY (HIT IT HARD) "IT'S SELF POLISHING

... SPREAD IT ON, LET IT DRY... WATCH IT SHINE."... IT HAS

THE RING OF TRUTH....

The ring of truth he says! It has the clang of a .....

AND MOST IMPORTANT IS THE SHINE YOU GET WITH THE NEW

GLOCOAT. ALMOST TWICE AS BRIGHT NOW AS BEFORE...WITHOUT

POLISHING. ASK FOR IT TOMORROW...AT YOUR DEALERS!! See

how confident that sounds, Pal? See how I...

FIB: Waxey. Hey, Waxey!

MOL:

WIL:

FIB:

WIL:

WIL: Yeah? I was just explaining what I've learned in fifteen

years. What have YOU learned?

MOL: Not a thing, Mr. Wilcox.

FIB: If we had, we'd never try to butt in after you once get started. It's like a caterpillar standin' on the tracks tryin' to stop the 20th Century Limited with a petal off

a geranium. Where you goin! Junior?

WIL:

Over to the mike....I've got an announcement to make.

Excuse me. IADIES AND GENTLEMEN: IN ABOUT 1937, THERE
WAS A YOUNG BOY IN NEW YORK GOING TO MANHATTAN COLLEGE.
HE WAS A SHY, BREATHLESS LAD. WELL NOT TOO BREATHLESS.
HE HAD ENOUGH BREATH TO SING AND HE SANG VERY WELL. IN
FACT HE SANG SO WELL, THAT HE GOT A JOB ON A TOP RADIO
SHOW. HE ALSO TURNED OUT TO BE QUITE A FANCUS COMEDIAN
WITH A SATURDAY NIGHT SHOW OF HIS GWN. THIS NEW DAY THAT
DAWNED WAS NAMED DENNIS. DENNIS DAY, PALMOLIVE'S SINGING
STAR, AND HERE HE IS!!!!

(<u>APPLAUSE</u>)

(REVISED)

MOL: Dennis, it's wonderful of you to come over and see us.

FIB: Yeah, much obliged, kid,

DAY: Oh that's all right folks. Anyway, it wasn't my idea. NBC suggested I do it. Or else.

MOL: Or else what?

DAY: They didn't say - but the suggestion was written on a pink slip. Well, what shall I do?

Oh just say that we've been wonderful for fifteen years FIB: and you never missed a show we ever did, and you certainly wish us many more happy years for Johnson's Wax. Something like that.

DAY: Oh, no jokes?

MOL: Certainly we have some jokes for you, Dennis. McGee, show Dennis the jokes.

FIB: Here, kid. (RATTIE OF PAPER) Handle 'em easy. They're dynamite!

(PAUSE)

DAY: Oh boy, Well, congratulations, folks. You'ee been wonderful for fifteen years and I never missed a show you ever did and I certainly wish you many more happy years on the air for....for whom?

MOL: Johnson's Wax.

DAY: Yeah. Good night now ...

SOUND: DOOR OPEN

HEY HEY HEY .... WAIT A MINUTE ... YOU DIDN'T READ THE STUFF FIB: WE WROTE FOR YOU.

DAY: Well, I wanted to take it with me. I never had any material like this before. You know, I have my own show on Saturday night over NEC for Colgate. I can use this stuff. This is just what I need!!

MOL: Well, we're very glad you like it, Dennis.

Yeah. On my show everybody laughs all the time and you DAY: can't hear the lines. I need some stuff like this to quiet everybody down. Well, thanks very much and -

FIB: YOU MEAN YOU AIN'T EVEN GONNA SING?

DAY: Oh, you want me to sing, too?

FIB: WHADDYE MEAN, TOO? What else have you done?

MOL: McGee, that's no way to talk to a guest who was nice enough to drop in and wish us well.

It wasn't my idea. NBC suggested ... DAY:

FIB: . Yeah, we know. Look, kid...how'd you like to sing one of Molly's favorites? "I'LL TAKE YOU HOME AGAIN, KATHLEEN?"

Oh I'd love that, Dennis. Will you? MOL:

DAY: Sure. And this is because I want to. Not because NBC sugge-

FIB: Yeah...we know. Go ahead, son! And thanks very much!!

DAY: Thank you.

ORCH: INTRO: DENNIS DAY: "I'LL TAKE YOU HOME AGAIN KATHLEEN" (APPLAUSE)

WILCOX:

THRUOUT HISTORY, THE INITIALS W. W. HAVE HAD GREAT SIGNIFICANCE. WORLD WAR ONE AND WORLD WAR TWO, WOODROW WILSON. WALTER WINCHELL. WILLIE THE WEEPER. THEN IN ABOUT 1941 A NEW NAME - ANOTHER W. W. TOTTERED ACROSS THE WISTFUL VISTA HORIZON. WALLACE WIMPLE WAS THE NAME, AND HE CAME IN LIKE THIS...

SOUND: DOOR CHIME

MOL: Come in!

SOUND: DOOR OPEN

FIB: Well, I'll be a... IT'S WALLY WIMPLE...HIYAH, WIMP!

MOL: Hello, Mr. Wimple.

WIMP: Hello, folks...

FIB: You're just in time, Wimp. This is our Fifteenth

anniversary on NBC for Johnson's Wax end I got a musical

arrangement of KISS ME AGAIN I made, and I thought I'd

have the orches ...

WIMF: Oh, I'm sorry, Mr. McGee, but I simply won't have time.

FIB: That's too bad, Wimp.

MOL: ManiHamman!

WIMP: I just came in to congratulate you. In fact, I was

walking thru the woods with my bird-book, and -

FIB: Your what, Wimp?

WIMP: My Bird Book. Somebody told me they'd seen a big-billed

Blue-Breasted Brazilian Barn Booby out near Dugan's Lake

and as I was walking along; an idea for a poem came to me.

FIB: A poem, Wimp?

WIMP: Yes. About your 15th anniversary. Would you like to

hear it? I can do it from memory. A capella, as it were.

MOL: Oh we'd love to hear it, Mr. Wimple.

WIMP: All righty. It goes:

HERE'S LUCK TO MR. AND MRS. MCGEE

FOR THEIR FIFTEEN YEARS ON NBC

FOR THEIR HOMELY PHILOSOPHY AND WHOLESOME CRACKS

ABOUT THIS AND THAT AND JOHNSON'S WAX

WE ALL ENJOY THIS TUESDAY NIGHTER

BECAUSE IT MAKES OUR HOMES AND LIVES MUCH BRIGHTER

SINCE 1935, ANNO DOMINI

YOU'VE IMPROVED YOUR CORN TILL IT TASTES LIKE HOMINY!

Goodbye now!

DOOR SLAM

(APPLAUSE)

-32-

Isn't he a nice little man, McGee? Say, he didn't MOL:

mention Mrs. Wimple. I wonder if -

Sweetyface? He probably feels like my mother did when FIB:

I was a little kid. She used to look at me and say,

"I hate to bring this up." But anyhow -

DOOR CHIME SOUND:

It's your turn to say, "come in," McGee. I got the MOL:

last one.

Okey, kiddo. Relax. I'M rested. COME IN! FIB:

DOOR OPEN SOUND:

Is this the residence of Fibber McGee and Molly? BENDIX:

Yes, it is. MOL:

What can we do for you, bud? FIB:

Well, my name is Bendix, and -BENDIX:

Not WILLIAM BENDIX! Yes, it is! McGee, it's himself. MOL:

WILLIAM BENDIX!

(APPLAUSE)

Hiyah, Bill. Old man. Nice of you to drop in. I FIB:

suppose you bring a message of greetings and good cheer

on our fifteenth anniversary?

Leave us just say I bring a message. BENDIX:

What do you mean, Mr. Bendix? MOL:

Look. You're nice folks and I don't wanna get tough. BENDIX:

But here's the situation. You been on the air for

fifteen years for one sponsor.

Yes, and by increasing his business by seventeen million FIB: for the fiscal year of -

MOL: McGee! Go on, Mr. Bendix.

So you been happy with one sponsor. You been happy BENDIX: with just one network. No skipping around. You sit

around all week. Saturday you say, "LET'S DO ANOTHER SHOW NEXT TUESDAY." Tuesday you do it. Then you sit

around the rest of the week again.

Look, bud, this may all be true, but if so, what of it? FIB:

Just this. This is the revoltin' development: WHO'S BENDIX:

LEADIN' THE LIFE OF RILEY - ME OR YOU?

Heavenly days ... . we're infringing! MOL:

Well, there's no hard feelings. I was just confused. BENDIX:

I only hope I can do it myself. So congratulations and

good luck!

SOUND: DOOR SLAM

TAG AND APPLAUSE ORCH:

ORCH: WILCOX: "THANKS FOR THE MEMORY" FADE UNDER

GETS SLAPPED AROUND A LITTLE -

BACK IN ABOUT 19 ?? THERE WAS A PRIZE FIGHTER IN
CLEVELAND, OHIO, NAMED PACKY EAST. PACKY GOT A LITTLE
TIRED OF PUNCHING UP PEOPLE AND THOUGHT HE'D LIKE TO TRY
IT ON SOME JOKES. SO PACKY EAST PACKED UP AND WENT WEST
AND HERE HE IS, - STILL WITH THE FAST FOOTWORK AND STILL
WEARING A RUBBER MOUTHPIECE ON DATES BECAUSE HE STILL

#### \* BOB HOPE!!!

APPLAUSE:

HOPE:

THANKS, HARLOW. HELLO EVERYBODY. THIS IS BOB (You Keep The Chairs Polished and I'll Keep the Teeth Polished and We'll All be Able to Sit Down and Eat for a Few More Years I Hope) HOPE.

FIRST, - CONGRATULATIONS, FIBBER AND MOLLY. FIFTEEN
YEARS IS A LONG TIME WITH ONE SPONSOR. I ONLY KNOW ONE
OTHER COMIC WHO HAS HAD THE AIR THAT LONG. MY COUSIN,
BERT, WHO OPERATES THE SKIRT-BLOWING MACHINE IN THE FUN
HOUSE AT CONEY. 22 YEARS OF IT. AND NEVER HAD A SLACK
SEASON.

UP UNTIL LATELY WE'VE HAD TWO KINDS OF RADIO. F.M. and A.M. I NEVER KNEW UNTIL TONIGHT THAT IT MEANT "FIBBER MOORE" -- "AND MOLLY".

NOW HERE COMES TELEVISION. AND AS THE INVENTOR OF TELEVISION - OH YES, I DID! I INVENTED TELEVISION WAY BACK IN 1926. WE HAD A CRYSTAL SET AT HOME AND ONE NIGHT THE CRYSTAL BROKE.

(MORE)

HOPE: (CONT.)

I SUBSTITUTED MY UNCLE'S EXTRA GLASS EYE, AND THE RHYTHM BOYS NEVER LOOKED BETTER. UNTIL CROSBY LEFT THEM.

CROSBY. A SIX LETTER WORD MEANING WHEN THE BLUE OF THE NIGHT TURNS TO GOLD IN HIS POCKET.

I JUST MENTIONED HIM BECAUSE HE'S BEEN ON THE RADIO LONGER
THAN FIBBER AND MOLLY. OR MAYBE IT JUST SEEMS LONGER.
ANYWAY, MAYBE WE'D BETTER JOKE ABOUT RADIO WHILE WE CAN.
WE DON'T HAVE TO BE PRETTY IN RADIO. BUT WHEN TELEVISION
GETS US THE BIGGEST FACTOR IN OUR SUCCESS WILL BE MAX.
BUT SERIOUSLY - I LOVE THAT "BUT SERIOUSLY". IT ALWAYS
MAKES ME THINK OF A NIGHT CLUB COMEDIAN WHO HASN'T HAD A
LAUCH IN 22 MINUTES AND THEN SAYS "BUT SERIOUSLY, FOLKS.."
WHAT DO I MEAN A NIGHT CLUB COMEDIAN? MIRROR MIRROR ON THE
WALL, WHO'S LIABLE TO BE ONE HIMSELF, NEXT FALL?
BUT SERIOUSLY FIBBER AND MOLLY, - I FOR CONGRATULATE YOU
ON YOUR 15 YEARS WITH JOHNSON'S WAX AND NBC. IT'S NICE
WORK IF YOU CAN GET IT, AND YOU GOT IT!

MOL: Thank you, Mr. Hope.

FIB: Thank you, Robert. Drop around any week and we'll split a Tuesday with you.

HOPE: Give me a couple of days to read the fine print and I'll sign that. Good luck to you both and may you continue to keep them grinning from year to year!

ORCH: TAG OFF

-36-

WITCOX:

THERE OUGHT TO BE A BIG FAT WORD SAID RIGHT HERE ABOUT FOUR MEN WHO JOINED THIS WEENIE ROAST IN ABOUT THE YEAR 1940 (?) THEY HAVE MADE A SOLID NAME FOR THEMSELVES, BOTH WITH US AND WITH THE WORK THEY HAVE DONE IN WALL DISNEY'S WONDERFUL PICTURES. ONE OF THE NATION'S TOP-SINGING GROUPS....WHO HAVE FURTHER DISTINGUISHED THEMSELVES BY PRESENTING A SERIES OF FINE MUSICAL PROGRAMS THIS SUMMER FOR JOHNSON'S WAX DURING FIBEER AND MOLLY'S ABSENCE. HERE THEY ARE - AMERICA'S FOUR MOST SINGERS, THE KING'S MEN, WITH A MEDLEY OF OLD FAVORITES ...

ORCH:

MEDLEY ... KING'S MEN.

(APPLAUSE)

Aren't those King's Men wonderful, McGee? . MOL:

FIB:

Yeah, but I'd of had my way, they'd have played my number in that spot. My "Kiss Me Again" number. The one I made the arrangement for. You know the part where I take the coda and run an arpeggio up to a glissando? Then I let the trumpets take the vibrato and slap right into a brassy fortissimo? You know that part?

MOL:

FIB:

No, but I always say, if you can't whistle it, it'll never

be popular.

Well, this arrangement of mine is -

DOOR CHIME SOUND:

Come in. FIB:

DOOR OPEN SOUND:

Oh, for goodness sakes ... McGee ... it's Ole, the janitor from MOL: the Elks Club! Hello, Ole, nice to see you.

Hello, Missus. OLE:

Hiyah, Ole. FIB:

Hello, McGee. I just pass by and see the commotion. What's OLE:

Nothing's wrong, Ole. We're just celebrating an MOL: anniversary.

Well, congratulations, Missus. How long you are married? OLE:

31 years. But this ain't for that. I mean that ain't what FIB: we're celebratin'. This is on account of we been on the air for Johnson's Wax for 15 years. Consecutive.

That's too bad. McGee. OLE:

TOO BAD ... WHY is it too bad Ole? MOL:

Wasting all those years. I know all about it. Every OLE: Tuesday night we listen to Johnson's Vax...on network. For fifteen years every Tuesday night. My Christina, she's 14 years old. You was on the air before she was born. She thinks you are National Institution like Grand Canyon, Redwood Trees and yin rummy.

Boy, if you've listened every Tuesday night all these years, FIB: you've really accounted for a few hours.

That's all right, McGee. I have to listen anyway, because OLE: my wife listens and we only got one radio. So every Tuesday nite for half hour I know I'm just donatin' my time!! So long McGee. Goodnite, Missus!

DOOR SLAM SOUND:

ORCH: TAG

APPLAUSE

MM

WILCOX:

when the Fibber McGee and Molly program was young - say about 1936 - a versatile youth named Bill Thompson joined the cast as a sort of utility actor. In his non-professional hours he is well known as a fighter against juvenile delinquency - although on the Fibber McGee and Molly program he himself goes under many an alias. He has been variously known as Nick De Popolis, Horatic K. Boomer, Prayda, Flanagan the Cop, Wallace Wimple, and not least, but one of the first - as the Old Timer!

APPLAUSE

OLD M: HELLO THERE, KIDS: HI, DAUGHTER! HI, JOHNNY!

MOLIY: Hello, Mr. Old Timer - nice to see you again.

FIB: Hi, Old Timer - whatcha been doin!?

OLD M: I was jist downtown, Johnny - to see Doc Gamble, but he was out on a call.

MOL: Are you ill, Mr. Old Timer?

OLD M: Well, I don't feel so good daughter. I got myself a cold.

MOL: Well, you'd better take some medicine for it, Mr. Old

Timer. A cold is not to be sneezed at, you know.

OLD M: I got me a jcg of Grandmaw's private remedy for it,

daughter. Recipe has been in our family fer generations.

Handed down from mother to daughter, daughter to daughter -

daughter to son - son to uncle - uncle to sister - sister

to cousin - cousin to aunt - aunt to nephew - and nephew

gave it back to Grandmaw, who was so sick of hearing about

de oul history with this third hilly FOLLS

the darn thing she tore it up!

FIB: I don't blame her. How did you ever catch a cold in this

weather?

OLD M:

I didn't, Johnny. Caught it last winter - out at Dugan's Lake. Me and Poppa chopped a hole in the ice and I did me a little fishing.

FIB:

Yeah? What did you fish for?

OLD M:

....Poppa.....Well, I gotta run along, kids - goin! to see, a friend of mine this afternoon. Gorma be his pallbearer.

MOL:

Pallbearer? Heavenly Days - what happened?

OLD M:

He was an inventor, daughter. Invented hisself a novelty necktie out of rawhide. Went out in the rain with it.

Sun come out later, dried the rawhide and strangled him.

We seen him gittin' red in the face and pointin' to the necktie but we thought he was blushin' and askin' our opinion of it. We just stood there, smilin' and noddin' at him till the pore feller was gone. Well, SO LONG KIDS

## SOUND: DOOR SLAM

(APPLAUSE)

FIB:

Now, dadrat it, if we can have a few minutes peace and quiet I'm gomma run the band through my "KISS ME AGAIN" arrangement! I better hurry before we get interrupted again.

MOL:

Go ahead, dearie. I'll hold my ears - I mean I'll hold the door.

FIB:

Sit right there and relax, snooky - the boys and I'll make musical history with this thing! READY FELLAS?

TAP OF BATON

(REVISED)

-41-

FTB: ONE and a TWO and a THREE...DOWNBEAT!

ORCH: MCGEE ARRANGEMENT OF "KISS ME AGAIN"

(APPLAUSE)

FTB: (PROUDLY) How was it, kiddo? Was it sharp and clear?

Was it distinct?

MOL: Yes it certainly did!!! I mean it certainly WAS. Where

in the world did you learn so much about music, McGee?

FIB: Me? Aw, I studied music for years, Molly! With some great

teachers, too. Why, when I was just a kid I studied plano

for a long, long time under the famous professor Ware!

LONG UNDER WARE MCGEE, I WAS KNOWED AS IN THEM DAYS!

MOL: Oh dear ...

FIB: LONG UNDER WARE MCGEE, THE MIGHTY MUCK-A-MUCK OF THE

METRONOME, MAKIN MUGGS OF THE MEDIOCRE MUSICAL MUTTS

MUDDLIN' THROUGH A MONOTONOUS MESS O' MEDLEYS, MAKIN'

MILLIONS MARVEL AT THE MINOR MELODIES MADE INTO MAGNIFICENT

MASTERPIECES BY THE MIRACULOUS MOVEMENTS OF MY MAGIC MITTS.

MIFFIN' MANY A MAESTRO AS I MODULATED FROM MARCH MILITAIRE

TO MINUET IN G - AND THAT'S THE STORY OF LONG UNDER

WARE MCGEE, AFTER FIFTEEN YEARS ON NBC!.....BONG-BONG-

BONG! GOODNIGHT!

(APPLAUSE)

ORCH: THEME. . FADE FOR:

FIBBER AND MOLLY 15TH ANNIVERSARY Special Closing Commercial Sept. 13, 1949

ANNOR:

Fifteen years is a long time -- in radio. But it's a short time in the history of Johnson waxes and polishes.

For it has been over <u>sixty</u> years since the name "Johnson" was first associated with the wax products which have since brought new brightness, new freedon from household drudgery, to more than three generations of homemakers.

During that time, Johnson waxes have grown in popularity to the point that today they far outsell any other brand of wax products.

The makers of Johnson's Waxes look upon your preference for their products as a trust that they deeply appreciate and intend to keep. So you can be sure that every Johnson product today is the finest the leading manufacturer of waxes and polishes knows how to produce.

And you can be sure, also, that the Johnson Wax Laboratories will never cease their efforts to improve these fine products so that you may always find the best wax polishes in the familiar Johnson container with the bright red band. TAG FIB: LADIES AND GENTLEMEN, THERE'S BEEN A LOT OF KIDDING AROUND TONIGHT ABOUT OUR FIFTEEN YEARS ON NBC FOR JOHNSON'S WAX. BUT WE'RE NOT SELLING IT SHORT. WE'RE PRETTY PROUD OF IT. MOL: AND WE'RE ALSO PRETTY GRATEFUL TO YOU MILLIONS OF LISTENERS OUT THERE WHO HAVE BEEN SO FAITHFUL TO US ALL THESE YEARS. AND ALSO TO THE FAMOUS RADIO AND PICTURE STARS WHO SO GENEROUSLY DROPPED IN ON US TONIGHT. FIB: NEXT WEEK WE START OUR REGULAR SERIES OF RADIO SHOWS, BUT WE'RE RETRENCHING A LITTLE. IT'LL ONLY BE A HALF HOUR. My Gosh, Molly ... fifteen years. You can use a lot of awful jokes in that time. MOL: I beg your pardon? FIB: I says you can use up an awful lot of jokes in that time. MOL: Oh. FIB: Yeah, GOODNIGHT. MOD: Goodnight, All! ORCH: PLAY OFF AND SIGNOFF WIL: THE makers of Johnson's Wax Products, Racine, Wisconsin,

and Brantford, Canada, and all of us on the program wish

to thank all the people who so generously dropped in to

congratulate Fibber and Molly on their 15th anniversary.

Be with us again next Tuesday night, won't you?

ISION)

N A LOT OF KIDDING AROUND N NBC FOR JOHNSON'S WAX. WE'RE PRETTY PROUD OF IT. YOU MILLIONS OF LISTENERS FUL TO US ALL THESE YEARS. PICTURE STARS WHO SO

IT'LL ONLY BE A HALF years. You can use a lot

TRIES OF RADIO SHOWS,

ot of jokes in that time.

icts, Racine, Wisconsin, f us on the program wish enerously dropped in to their 15th anniversary. ght, won't you?

Fibber McGee and Molly Carnu Tag - Sept. 13, 1949

ANNOR:

Rub it on ... wipe it off ... that's all you do ... with Carnu. Yes, it's that easy to give your car a showroom shipe with Johnson's Carnu ... the wax-fortified car polish. that cleans and polishes in one application.

Carru cleans as you rub it on ... cuts grime and film water won't touch.

Carnu polishes as you wipe it off ... makes your car shine like new.

Ask at your dealer's or service station for Johnson's wax-fortified Carpu tomorrow -- and give your car a Sunday shine. Remember ... rub it on ... wipe it off .... that's all you do with Carnu.

WRITERS: DON QUINN PHIL LESLIE

"FIBE

Tuesday, September 20, 1049

5:56:4