

McGee - 10/26/48 OPENING COMMERCIAL

WILCOX: Now's the time to get your kitchen glowin' with Glo-Coat. Because <u>now</u>, Glo-Coat gets your kitchen linoleum glowin' brighter than it <u>ever</u> has. Yes, there's a new glow in Johnson's Self Polishing Floor Wax Glo-Coat. A brighter, glossier shine that shows up beautifully every time you apply Glo-Coat to your linoleum.

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To see the new glow, just spread some Glo-Coat on your kitchen linoleum...and forget about it. Then come back to the kitchen in twenty minutes. You'll see that Glo-Coat has produced a new, more beautiful luster, without any help from you...it shines itself as it dries. As a result, the whole kitchen lights up; looks prettier. And it's easier to keep pretty. Because that tough coat of Glo-Coat protects your linoleum. And dust, dirt, and surface spots come right off that shining surface with a few strokes of a damp cloth.

So ask your dealer for Johnson's Glo-Coat. That's G-L-O C-O-A-T. Glo-Coat's got a new glow that gets your kitchen...<u>glowin</u>'!

ORCH: BRIDGE TO OPENING

WILCOX:

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HE WON'T BESTIR HIMSELF AT ALL, WHICH IS WHY HE LOAFS ALL SUMMER AND STARTS HIS IABORS IN THE FALL. SO HERE'S THE SQUIRE OF WISTFUL VISTA EXHIBITING HIS NORMAL FOLLY AS HE PLANTS HIS LAWN SIX MONTHS TOO LATE--

IN THE SPRING A YOUNG MAN'S LAZY:

BUT LISTEN TO --

--- FIBBER MCGEE AND MOLLY !!!

APPLAUSE: SOUND: RING OF SPADE ON HARD EARTH: MCGEE GRUNTS. REPEAT. My gosh, this ground has got a crust on it like a bride's FIB: BISCHIT first It seems to me to be a little late in the year to dig MOL: for fishworms anyway. My goodness, they'd have all built cocoons and turned into butterflies by this time. (IAUGHS TOLERANTLY) I ain't diggin' for worms, tootsie. FIB: I'm spadin' up the lawn to plant grass seed. MOL: GRASS SEED? IN ALMOST NOVEMBER? Isn't grass seed usually planted in the spring? Maybe - by guys that like bald-headed lawns. That the FIB: birds have ate all the seeds out of. But not by me, tootsie. Besides, in the spring I always get a case of fever that has me laid flat on my back in the hammock, too weak to lift a shovel. In the fall I got plenty of pep.

SOUND: RING OF SHOVEL: GRUNTS ...

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FIBBER MCGE	E & MOLLY 10/26/48 (2ND REVISION) -5-	· · · · · · · · · · · · · · · · · · ·		(2ND REVISION)
MOL:	You'll need more than mere pep to turn that turf,		FIB:	Nahhhh! My gosh, the lawn is only about 20 h
	dearie. You'll need an air hammer. That ground			foot. That's eight hundred square foot. The
	is packed down like a boarding-house mattress.			shovelfulls to the square foot islemme se
	Anyway, who ever heard of a farmer planting anything			three times eight hundred is two thousand four
	this time of the year?			shovelf TWO THOUSANDS FOUR HUNDRED SHOVEL
FIB:	CHARACTER THE SECOND AND A SECO			Woocool I gotta think of a different way to
· i	AGRICULTURALISTS PLANT THEIR WINTER WHEAT !!!		BOUD	- OTEP IN
MOL:	It is? Well, for goodness sakes! How did you	•	OLD TIMER:	(FADE IN) WELL, HELLO THERE KIDS !! What's u
	learn so much about botany?		MOL:	Oh hello, Mr. Old Timer.
FIB:	(MODESTIX) Well, you know me widely read. They		FIB:	Hiyah, Old Timer.
	even got a special chair for me at the public		OLD:	Whatcha doin' with the shovel Johnny?
	librarythey say I'm one of the widest readers		MOL:	Well, the lawn is going to be dug up to plant
	that comes in there.	· · · · · · · · · · · · · · · · · · ·		seed according to the King of Spades here.
MOL:	Yes, I guess reading is almost as broadening as eating.	•	OLD:	Daughter, anybody that'll plant grass seed th
	Well, what are your plans, sweetheart? Going to change			year ain't any king. He's a silly ace! Heh
•1	that shovel for a pick ax?		FIB:	Oh, yeah? Well, for your information, my and
FIB:	Well, it's a cinch I ain't gonna get far with this thing.			, friend, I have forgot more agriculture and mo
	Look(<u>RING OF SPADE</u>) It bounces!		•	and more horticulture than I ever knew.
MOL:	It'd be a pretty tough job even if the ground were		NOT	Harrison that and a decoded
	soft, wouldn't 1t?		MOL:	How was that again, dearie?
	· · · · · · · · · · · · · · · · · · ·		FIB:	I was just saying, that of the three of us st
••			OID:	I am the best authority on when to plant what,
			OLD:	- Well now, Johnny, I don't know about that. I
•			· .	ye bout the time I was manager of a farm fer
				women down in Mississippi?
			MOL:	No, I don't believe you ever
		1		
and the second				· · · · · · · · · · · · · · · · · · ·

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WELL SIR, SPENT SOME OF THE HAPPIEST DAYS OF MY LIFE DOWN THERE. Ahh, them hog jowls and hominy grits; that fat-back and cracklins, them black-eyed peas, that pot-licker and corn pone!!! What memories!!! I kin close my eyes right now and remember how I used to git up in the night with a indigestion that'd kill a grizzly b'ar!

(2ND REVISION)

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How big was this lady's farm, Mr. Old Timer? Well, daughter, settin' in the porch swing of an evenin', I could git my arm clear aroun----(PAUSE) Did you say form, or farm?

FARM. A four-letter word meaning a hunk of land that if you get up early enough mornings, and work late enough at night, it'll make you rich if you strike oil on it. Well, the farm I worked on was more what you might call a plantation, kids. Cotton and tobacco. Did you enjoy plantation life, Mr. Old Timer? I don't think I'd like it. Them southerners are too hot tempered. They run my cousin outa Norfolk, Virginia one night when he was playin! Richard the Third on a showboat.

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What happened, Johnny?

He got careless with his sword and nicked a stagehand. The audience couldn't stand the sight of a Virginia Ham slicing people.

Heh heh heh.that's pretty good, Johnny, but that ain't the way I heered it! The way I heered it, one feller says to tother feller, "SAYYYYY", he says, "DID YE SEE THE POSTER OF DEWEY, AND A DETECTIVE AND TRUMAN WALKIN' INTO THE POLLING PLACE?" "NO," says TOTHER FELLER, "What was that for?" "WELL," says, the first feller, "THE IDEA IS TO GET EVERY TOM, DICK AND HARRY OUT TO VOTE!" Heh heh heh...see you later, kids!

APPLAUSE:

ORCH:

P.

MOL:

FIB:

OLD:

FIB:

OLD:

FIB:

OLD:

MOL:

OLD:

OID:

SECOND SPOT:

Hey, Molly...take a look out in the driveway! FIB: I rented a tractor. Gonna plow up the front yard. LITLE A TRACTOR !! To plow our front yard? MOL: (PROUDLY) Yup! FIB: Isn't that a little like renting a pile driver MOL: to crack walnuts? Oh, I dunno. I think it's pretty practical. FIB: Ground is too hard to spade up. So, I got me a tractor with a plow and a harrow attachment. When I finish plowing, you'll find me harrowing. (PAUSE) No, Molly. Don't say it! BUT, McGee, MOL: I'm afraid you'll hurt yourself. Those tractors are pret-ty powerful. FIB: You ain't humming Il Trovatore, Loveboat! Drivin' it home, I accidentally hooked onto a street car without knowing it. You know the

(REVISED)

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Oak Street street cars?

	(2ND REVISION) -10-
MOL:	Yes?
FIB:	Well, one of 'em ain't on Oak Street any more. It's
	on 14th Street.
MOL:	But there are no car tracks on 14th Street!
FIB:	(LAUCHS) Well, they can always convert it into a
	lunch wagon. COME ON OUT, SNOOKY, AND WATCH OLD .
	FARMER MCGEE RIP UP THE TOPSOIL!
SOUND:	DOOR OPEN - FOOTSTEPS DOWN OFF PORCH ONTO PAVEMENT
MOL:	My, it's a pretty little thing, isn't it?
FIB:	Yeah! And just listen to her purr!
SOUND:	BRIEF STARTER GRIND AND MOTOR STARTS WITH ROAR.
	THROITLE DOWN, SLIGHTLY
MOL:	Hold it, McGee. Here comes Doctor Gemble. (MOTOR OUT)
•	Yoo Hoohello, Doctori
FIB:	Hiyah, Doc!
D0C:	(FADE IN) Well, hello, there, Molly. Hello, Ploughboy.
	What do you think you're doing on that agricultural
	hot-rod?
MOL:	He's going to dig up the front yard and plant grass
	seed, Doctor. He says.
DOC:	Now, that is what I'd call a typical McGee project!
	Who ever suggested planting a lawn at this time of the
T.	year, City Yokel? Why don't you wait till we have
	three feet of snow and make it REALLY tough for
	vourself?

	and the second		
(2ND REVISION) -11-	•	· · · ·	(2ND REVISION) -12-
Look, Plasma Huckster, you stick to planting people		FIB:	In Doc's office. There was an article that said
and let me plant the lawns. In other words, Nosey,		•	he was no doubt the greatest obstruction in State
if somebody knows more about something than you do,			medical circles. Right there in black and white, it
let somebody do it!	A and a second and		accused him!
Don't be rude, McGee. Remember, the Doctor raises		DOC:	Pardon me. It didn't say obstruction. It said
roses as a hobby.			obstetrician. And why you were in my office that day?
He oughtta raise lilies. He creates his own market		FIB:	It was on account of my eyes. Every time I read
for !em.	· · · · · · · · · · · · · · · · · · ·		something, the print kinda blurred. Couldn't make
I'll open an account for you, Guttersnipe.		· ·	out the words. I think probab
McGee says he's always too tired in the spring to		DOC:	The defense rests! And another thing
plant a lawn, Doctor, so he's doing it in the fall,		FIB:	WELL, I GOTTA GET TO WORK, SEE YOU SOME MORE, DOCKY !!
while he has lots of pep. Which you'll admit is a		DOC:	So long, Hayseed. I'll be at my office if you
pretty reasonable argument.			need me and I do mean WHEN!
My dear, that loud little lump of fatty tissue and		MOL:	Goodbye, Doctor.
calcified cranial content to which you are so		SOUND:	ROAR OF TRACTOR IN GEAR FADE DOWN
unfortunately married has yet to do, say, or think		MOL:	Heavenly days, look at the man handle that tractor!
anything which I could consider reasonable. He's so -			And loving every minite of it bouncing around like
NOW JUST A DARN MINUTE THERE, SI! I KNOW SOME THINGS			a celluloid ball on a park fountain! I wish I Oh,
ABOUT YOU, TOO, BUT I DON'T GO NOISING 'EM AROUND.			hello there, Mr. Wilcox.
HOW D YOU LIKE IT IF I REPEATED WHAT THE MEDICAL		WIL:	(FADE IN) Hello, Molly what's going on here?
JOURNAL SAID ABOUT YOU LAST MONTH?	1		Where's Fibber? And who's running that tractor?
Heavenly days what was that? And where did you ever		MOL:	A. The yard is being plowed up. B. On the tractor,
read a medical journal, McGee?			and C, <u>He</u> is.
		WIL:	Well, why didn't
		SOUND:	TRACTOR ROARS UP, CUT MOTOR WITH BACKFIRING
		FIB:	(OFF A LITTIE) Hiya, Junior, old kid! How do you like
		farme.	my new jaloppy? (FADE IN) This thing has got more

r, old kid! How do you like This thing has got more ny new jaloppy? (FADE IN) power than a Justice of the Peace with three motorcop brothers.

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FIB:

MOL:

FIB.

DOC:

MOL:

DOC:

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FIB:

MOL:

	(REVISED) -13-			•• · · · · · · · · · · · · · · · · ·
	(REVISED) -13-			
	(REVISED) -13-	Contraction of the Contraction		(2ND REVISION) -14-
			WIL:	He's my office boy. Answers the telephone and stuff.
	Yeahvery handsome hunk of machinery, Palbut what		MTTI!	Like when somebody calls up and asks about Johnson's
	Hey, look what I dug up on the other side of the yard,	•		Self-Polishing Glocoat, he tells 'em.
	Molly! Two mason jars full o' rubber bands!		FIB:	You mean there are people who don't KNOW about Glocoat?
	What idiot would bury two jars full of rubber bands?		WIL:	Isn't it incredible?
	I did. During the war. Didn't know when I'd be able to			I don't believe it!
	get any more, so I buried 'em.		MOL:	Me. either. I'll bet you could go to the Artic Circle,
	And he never could remember where he hid them. Keep		FIB:	march up to an Eskimo and say "WHY ARE YOU BLUBBERING,
i	looking, dearie. Maybe you'll stumble across those			MUKLUK?" and he'd say "GOT NO LINOLEUM. NO CAN USE
	ten cans of anchovies.			GLOCOAT".
	Oh, I found those two years ago when I was diggin'		WIL:	Well, he could use Glocoat on the paddle of his kay*K
	fish worms. Everything I buried is accounted for now		1	It certainly is strange to me that everybody in the
	except the trusses.		MOL:	world doesn't know about the new glow in Glocoat, the
	TRUSSES !	R		How it has added ingredients that give an added luster
•	Yes, he heard they were freezing trusses at midnight once		-	to even worn and weary linoleum.
	in 1942, and dashed out and bought eighteen of them.		WIL:	
•	Cornered the local market, Junior. Not very patriotic,	The state of the second		Yes, and it And how it makes floor covering more impervious than ev
	I guess, but nobody can ever say I hearded anything useful.		FIB:	to dust, dirt and dampness. How the new Glocoat with t
	Hey, you wanna run this tractor? Sweetest running motor			new glow gives housewives a new leisure, because it sav
	you ever stuck a plug later and talk about Pommar!!			so much time
4	My goon, this thing could drug a kind word for the South			That's what I
	Congress outs Harry Trumoni Honna take a shirl with ite		WIL: MOL:	I suppose you refer to how easy and simple it is to use
	No thanks, Pal. My cousin, Big Bulldozer Wilcox, got		MOD:	Glocoat, McGee? Like the mere minutes it takes to dry
-	fractured in two places with one of those things.			a beautiful protective luster?
	Oh, how terrible. What two places, Mr. Wilcox?		WIL:	Yes, we always
	The Bank and the Credit Bureau. That was in 1939 and he's		FIB:	That's what I meant, Tootsie. The new Glocoat with the
	still paying on the tractor.		FID:	new glow is BUT HEYWE'RE MONOPOLIZING THE CONVERSATI
	Where's he working now, Junior?	i de la competencia de la comp		What were you trying to say, Waxey?

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			WIMP:	Oh just fine, Mrs. McGee. Just dandy. Sweetyface and I
IL:	Gee, I dunno. I came over here for something, but I've		FIB:	Who, Wimp?
· ·	forgotten what it was.		WIMP:	Sweetyfacethat's my Big, Old Wife.
DL:	Maybe you'll remember next week.		MOL:	Oh yes.
IL:	If I don't, I'll be back singing "Give a Man a Horse He		WIMP:	Sweetyface and I spent the morning reading to each other.
	Can Ride" in Chatauqua. (FADE) So long, now.		MOL:	How nice!
DL:	Was he really a singer in Chatauqua, McGee?		FIB:	Very domestic. What were you reading, Wimp?
IB:	Nobody knows. I've asked people who used to be connected		WIMP:	. I was reading her the grocery bill and she was reading
	with Chatauqua and they just turn pale and walk away fast.			me the riot act. Now, before I was married, II
	WELL, BACK TO WORK!			before I was married, I I
OUND:	START MOTOR		MOL:	Oh, Mr. Wimplewhy there are tears in your eyes!!
IB:	Wanna ride, Molly?		WIMP:	YesI always feel sentimental about the time before I
)L:	No thank you. I'll just sit here on the steps out of			was married. That's when I was in the detective business
	the way and - Oh, hello, Mr. Wimple. MCGEE HERE'S MR.	*	FIB:	YOU WIMP? YOU, A DETECTIVE?
	WIMPLE:		WIMP:	Oh yes, indeedy. I was in partnership with a man named
OUND :	MOTOR OUT			Snoop Witherspoon. We specialized in following people.
IB:	Huh? Oh, hiyah, Wimp.			And we were pretty good too!
IMP :	Hello, folks. My goodness, took the fenders off your		MOL:	You were, Mr. Wimple?
	car and painted it red, didn't you?		WIMP:	Oh yes indeedy. Snoop used to pick them up at their
)L:	No, that's a tractor he rented to plow up the yard, Mr.			homes and follow them to work. I'd pick them up when th
	Wimple. And how have you been?			left their offices and follow them all evening.
	· ·		FIB:	Split it up, eh?
			WIMP:	YesSnoop was the House Trailer and I was the Five
-				o'clock shadow. But I don't want to keep you from your
			1.	work, Mr. McGee. I just stopped in for a minute on my
		-		way home from the bird store.

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	(2ND REVISION) -17-
MOL:	Well, you had better get busy, McGee, at that. It's
1997 - C.	getting late.
FIB:	Okay. Watch how easy I handle this baby, Wimp. Like a
	bright kid with a new tricycle!
WIMP:	All righty.
SOUND:	MOTOR STARTS,JERKS AND IDLESJERKS AGAIN AND IDLES
MOL:	Looks like he got the plow blade caught on something Mr.
	Wimple. (CALLS) What's the matter, McGee?
FIB:	Caught on a root or something. Must be a big one. But
• •	don't worryThis tractor's got power enough to drag
	it out, come you-know-what or high water.
WIMP:	Do it, Mr. McGeeLet's show that old root!
FIB:	You said it, kid! WATCH THIS!!
SOUND:	MOTOR UP., JERKS UP AGAIN. CLANK AND SUDDEN ROAR OF
	WATER. MOTOR OUT

HEAVENLY DAYS !!.. HE TORE UP THE WATER MAIN !!!. LOOK AT IT! IT'S SHOOTING THIRTY FEET HIGH !! (CHUCKLES) Well, there's his high water, and I guess WIMP: he'll get the you-know-what from the water department ...

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(OFF) Dad rat the dad ratted ... TRACTOR ROAR INTO MUSIC AND KINGIS NON. 1275 ST. RAG ORCH: LAVENDER DIVE

MOL:

FIB:

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			(2ND REVISION) -20-
IRD SPO	- OP ADP	MOL:	Hello, Mr. Mayor! Full up a porch step and sit down.
	TRACTOR IDLINGOUT	GALE:	Thank you, Mrs. McGee. Well, McGee, what are you building
В:	Well, there's your front yard at last kiddo - plowed,		here - a swimming pool?
	reised and planted. All we gotta do now is wait till	FIB:	Nope, I just planted a new lawn, La Triv. Drop around
-	spring.		about Narren the First and we'll play some croquet.
L:	It won't seem like a long wait - we'll be busy till	GALE:	Love to. If I can borrow some hip boots.
	spring just cleaning up the damage! My goodness, the	MOL:	A'R' =
	hedge all mashed down - my lilac bush ruined - the front		look by now, Mr. Mayor? Everything going well?
-	şteps crushed - the water main broken	GALE:	Yes, I'm not worried. The newspapers have been sniping
8:	Yeah, I had a little trouble with	UALLE.	at me a little - trying to get my temper up, of course -
:	Say, incidentally, where were you when the men came to		but I've been simply ignoring them.
	shut off that broken pipe, anyhow?		· · · · · · · · · · · · · · · · · · ·
•	In the basement. Back of the furnace. What'd they say?	FIB:	That's the way to do it boy! Just keep calm, like alway
:	Well, I didn't get all of it but the foremen said	GALE:	I shall! I'm not answering their jibes at all - I'm
	something about how you must have a mighty powerful	i i i	just playing possum till after the election.
	tractor.	MOL:	Good for you! After a hard day at the City Hall, I
:	(PLEASED) He did, eh?		imagine you find a game like that pretty relaxing, Mr.
:	Yes, he said it would take an awfully big jerk to tear		Mayor.
	up that water pipe.	GALE:	Yes, I(PAUSE) A game? What game?
	(GRUNTS)	FIB:	Possum. How do you play Possum, La Triv? I've played
	They said they'd be back with a crew in the morning to		Duck-on-a-Rock, and Puss-in-the-Corner, and Dog-in-the-
	put in a new water main.		Mangerbut I hever played Possum.
:	Well, they better be careful, that's all I got to say. If	GALE:	Uh I don't think you quite understand. When
	they start trampin' around on this lawn, after I spent	MOL:	Is it anything like Run-Sheep-Run, your honor? I used
	all day plantin' my grass seed, I'll raise so much - Oh,		to love those animal games!
	here comes La Trivia! HI, LA TRIV!		
		and the second	

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	* (2ND REVISION) -21-			(REVISED) -22-
GALE:	Look! When I said I was "playing possum" I merely used	· · ·	GALE:	BUT THIS HAS NOTHING TO DO WITH
	an old expression - "playing possum". Thatdid not			
	mean I was actually playing! I was not PIAYING at all,		MOL:	Next time you go possum hunting, take McGee with you.
	understand?			He'd love to
MOL:	He probably means he was hunting possum, McGee. My		GALE:	I AM NOT HOE-ING COSSUM PUNTING! POSSUM HUNTING!
	brothers used to hunt possum all the time. They never		\checkmark	I PATE HOSSUMS! HATE POSSUMS!
	found any, but		MOL:	Well, for goodness sake Mr. Mayor - don't get so
FIB:	Me too. And you're absolutely right, La Triv, when			excited! After all
· .	you say that's not playin'! That's work, boy, poundin'		FIB:	He'll never get any possums bein' that noisy. You gotta
	through that brush!			stalk a possum, La Triv. I'll show you how to
GALE:	I didn't say anything about		GALE:	(ROARS) I DON'T WANT TO BALK A STOSSUM! SQUAWK A
FIB:	The way I did it, I'd take a shotgun, two dogs and a			BLOSSOM! LOOK - WHEN I SAID I WAS BEANING FOSSILS -
	case of rootbeer, in case of snakebite, and head for the		-	PLAYING POSSE - POSSUM, I MERELY MEANT I WAS LOWING LYE!
		0	•	ER, LYING LOW! NEVER SAID I WAS - YOU'RE THE ONE
	hills, see	L.		THAT ALWAYS MISCONWORDS MY STRUESSTRUE REMARKS MY
		and the second		WORDS EVERY TIME I STAKE A SIMPLE MATEMENT - MAKE

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A STAPLE MINTMENT - STINKEL SATEMENT - MINKEL STATEMENT

(DEFLATES) (PAUSE).....McGee.

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	(2ND REVISION) -23-	(2ND REVISION) -24-
FIB:	Yes.	MOL: What happened, Mr. Wimple? Get locked out again?
ALE:	I wonder if you could help us out at the City Zoo this	WIMP: No, I just now missed it and I hurried right back here
	week. Our superintendent is having trouble getting	I left it on your front porch here and
	the Polar Bears fed.	
FIB:	Glad to, La Triv. You short of help?	MOL: Left what, Mr. Wimple?
GALE:	No - we're short of meat! Good day!	WIMP: My bag of birdseed. I bought a big bag of birdseed to
MOL:	Goodbye, Mr. Mayor! My, isn't he an interesting	trap a blue-bellied Baltimore Barn Owl and Oh, here
	conversationalist, McGee?	it is!
FIB:	Yeah, if you like small talk. But - I got no time to	FIB: Good. For a minute I
	brood over La Trivia's shortcomings, kiddo. Let's just	WIMP: (DISAPPOINTED) Oh no, it isn't either. This bag says
· 4	sit here and dream about that broad sweep of beautiful	"Grass Seed." I wonder what became of my birdseed.
	green lawn we'll have next spring.	FIB: Was - was it - in a brown paper bag, Wimp?
MOL:	Yes, twenty feet wide - and hip deepAll summer.	WIMP: Yes it was, Mr. McGee.
FIB:	Betcha! I'll get back what it cost to rent the tractor	MOL: (<u>PAUSE</u>) McGee?
	just chargin' people a buck apiece to walk around in it	FIB: (<u>THOUGHTFUL</u>) Yep, I guess I did. Hey, Wimp?
1	with their bare feet!	WIMP: Yes?
MOL:	It will be nice to have some grass for a change. The	FIB: Next spring you won't have to go to the country to wa
	only grass we had last year grew through that crack in	birds. Come over here and sit on the steps. We'll he
	the front sidewalk.	a yard full!!
"1B:	Well, it'll be different this year, all right! I musta	ORCH: "UNTIL" FADE FOR:
	planted five pounds of grass seed out here. I'm gonna	
	set me a lawn chair under that maple tree and Hey	
	look! There goes Wallace Wimple coming back.	

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FIBBER AND MOLLY SHOW (OCTOBER 26, 1948

CLOSING COMMERCIAL

WIL:

MB

Yes, new glow Don't forget, the new words....are new glow. There's a new glow in Johnson's self-polishing Floor Wax, Glo-Coat. A glow that gives your kitchen linoleum a far brighter finish than before. Far brighter than before ... and mind you, as easily as ever. Here's all you do to make your kitchen linoleum sparkle from border to border. Quickly apply Johnson's Glo-Coat to your linoleum. Then walk out of the kitchen for twenty minutes. When you come back, you'll see that Glo-Coat has produced its own shine, with no polishing, no help, no work from you. And while Glo-Coat is drying to a brilliant finish, it is also forming a tough coat over your linoleum. So your linoleum is protected from dirt and spilled liquids. When it does get soiled ... a quick stroke with a damp cloth whisks dirt away. Get this tough linoleum coating ... with the bright new glow. Use Johnson's Self Polishing Glo-Coat, G-L-O C-O-A-T. Ask your dealer for Glo-Coat tomorrow.

.-25-

ORCH: SWELL MUSIC: FADE FOR:

(2ND REVISION) -26-

Ladies and gentlemen, the Community Chest campaign is now on, and we'd like to ask your help.

This is the **case** annual appeal which combines the most and the best **65** many, many worthy causes, such as baby clinics, hospitals, home services, and juvenile delinquency prevention.

Your gifts to the Community Chest will be spread among the 12 thousand and more Red Feather services; and with all these measures under one management, your money goes much farther because the administration of funds is screeened and simplified. So please give - as generously as you possibly can - to your Community Chest. With all these Services under one head, let's each of us see how much we can do with one heart.

Good night. Good night, all!

FIB:

MOL:

FIB:

MOL:

FIB:

MOL:

WIL:

ANNCR: (CHIMES)

MUSIC: PLAYOFF AND SIGNOFF

Fibber McGee and Molly are brought to you by the makers of Johnson's Wax and Johnson's Self Polishing GLOCOAT, Racine, Wisconsin and Brantford, Canada. And don't forget Fred Waring on Monday and Wednesday mornings. Goodnight. THIS IS N.B.C......THE NATIONAL BROADCASTING COMPANY.