

NEW YEARS 1946-7

File

THE FRED WARING SHOW

JOHNSON'S WAX

9:30 - 10:00 P.M.

DECEMBER 31, 1946

-1-

TENTATIVE TIME SHEET

OPENING:

BIVENS (Cold)
"RIDE"
BIVENS
"RIDE"
BILL TO FRED

1:30

ZIP AH DEE DOO DAH

2:20

FIRST COMMERCIAL

1:00

MANHATTAN SERENADE

2:50

AULD LANG SYNE:

Glee Club and script
Bridge to street 10
Bees script 25
Bees "Auld" 25 roughly
Bridge & script 25 7:20
Piano
Bridge & script 10
Swing
Band
Bridge & script 35
Bridge & Glee Club into.... 15
Cobbler Spot

1:10

8:30

2:30

YOU'LL NEVER WALK ALONE

3:20

SECOND COMMERCIAL

1:00

Bridge

:10

BEYOND THE BLUE HORIZON

3:00

AULD LANG SYNE AND FRED WARING WRAP UP

1:30

SLEEP
RIDE

BILL: (cold) FROM THE JOHNSON'S WAX PEOPLE AND FROM FIBBER McGEE AND MOLLY ... A SINCERE GOOD WISH FOR YOUR NEW YEAR, EXPRESSED IN MUSIC BY FRED WARING AND HIS PENNSYLVANIANS...

(APPLAUSE)

(Music: -- Theme "Ride, Ride, Ride")

BILL: IT'S NEW YEAR'S EVE ... THE NIGHT OF MUSIC...CELEBRATION... AND THE MAKERS OF JOHNSON'S WAX PRODUCTS FOR HOME AND INDUSTRY PRESENT A BRILLIANT HALF HOUR OF MUSIC WITH FRED WARING AND HIS PENNSYLVANIANS.....

(Music: -- "Ride, Ride, Ride") (Play-sing-wax-Ride)

BILL: AND HERE'S YOUR HOST, READY, RIDING, AND SHINING FOR JOHNSON'S WAX, FRED WARING!

FRED: HELLO, EVERYBODY, HELLO AND THANKS FOR COMING. THAT WAS BILL BIVENS WHO GREETED YOU AND THIS IS FRED WARING WITH 67 PENNSYLVANIAN NOISE-MAKERS AND MUSIC WE HOPE YOU'LL ALL ENJOY. WE ARE PROUD THAT THE JOHNSON'S WAX COMPANY INVITED US TO PINCH-HIT FOR FIBBER McGEE AND MOLLY AND BRING THIS SPECIAL NEW YEAR'S GREETING TO THEIR VAST FAMILY OF FRIENDS ACROSS THE NATION. THIS IS A HAPPY REUNION FOR THE PENNSYLVANIANS, HAVING BEEN WITH YOU AND THE JOHNSON'S WAX PEOPLE ALL LAST SUMMER. SO COME TO THE PARTY, EVERYBODY! IT'S THE NIGHT OF RESERVATIONS AND RESOLUTIONS. FUN WITHOUT RESERVATIONS AND, AS FAR AS RESOLUTIONS ARE CONCERNED, BRING YOUR OWN SO YOU CAN BREAK 'EM EARLY. OUR OWN RESOLUTION (TONIGHT ANYWAY) IS JUST PLAIN COMPLICATED. "ZIP A DEE DOO DAH".....

(Music: -- "Zip A Dee Doo Dah")

BILL: (cold) FROM THE JOHNSON'S WAX PEOPLE AND FROM FIBBER McGEE AND MOLLY ... A SINCERE GOOD WISH FOR YOUR NEW YEAR, EXPRESSED IN MUSIC BY FRED WARING AND HIS PENNSYLVANIANS...

(APPLAUSE)

(Music: -- Theme "Ride, Ride, Ride")

BILL: IT'S NEW YEAR'S EVE ... THE NIGHT OF MUSIC...CELEBRATION... AND THE MAKERS OF JOHNSON'S WAX PRODUCTS FOR HOME AND INDUSTRY PRESENT A BRILLIANT HALF HOUR OF MUSIC WITH FRED WARING AND HIS PENNSYLVANIANS.....

(Music: -- "Ride, Ride, Ride") (Play-sing-wax-Ride)

BILL: AND HERE'S YOUR HOST, READY, RIDING, AND SHINING FOR JOHNSON'S WAX, FRED WARING!

FRED: HELLO, EVERYBODY, HELLO AND THANKS FOR COMING. THAT WAS BILL BIVENS WHO GREETED YOU AND THIS IS FRED WARING WITH 67 PENNSYLVANIAN NOISE-MAKERS AND MUSIC WE HOPE YOU'LL ALL ENJOY. WE ARE PROUD THAT THE JOHNSON'S WAX COMPANY INVITED US TO PINCH-HIT FOR FIBBER McGEE AND MOLLY AND BRING THIS SPECIAL NEW YEAR'S GREETING TO THEIR VAST FAMILY OF FRIENDS ACROSS THE NATION. THIS IS A HAPPY REUNION FOR THE PENNSYLVANIANS, HAVING BEEN WITH YOU AND THE JOHNSON'S WAX PEOPLE ALL LAST SUMMER. SO COME TO THE PARTY, EVERYBODY! IT'S THE NIGHT OF RESERVATIONS AND RESOLUTIONS. FUN WITHOUT RESERVATIONS AND, AS FAR AS RESOLUTIONS ARE CONCERNED, BRING YOUR OWN SO YOU CAN BREAK 'EM EARLY. OUR OWN RESOLUTION (TONIGHT ANYWAY) IS JUST PLAIN COMPLICATED. "ZIP A DEE DOO DAH".....

(Music: -- "Zip A Dee Doo Dah")

-3-

FRED:

WELL, I HOPE MOLLY ENJOYED THAT....SITTING AT HOME THIS
NEW YEAR'S EVE WITH FIBBER, AS HE CRACKS JOKES AND WALNUTS.
NOW, BILL BIVENS, MAKE HARLOW WILCOX PROUD OF YOU!

-4-

BILL:

WELL, JUST A FEW WORDS TO SAY ABOUT THE COMING NEW YEAR,
IF YOU'D LIKE TO MAKE YOUR KITCHEN A BRIGHTER, MORE
CHEERFUL PLACE TO WORK IN ALL NEXT YEAR, REMEMBER THAT
GOOD OLD FRIEND OF YOUR FLOORS -- JOHNSON'S SELF- POLISHING
GLO-COAT. REGULAR GLO-COAT CARE NOT ONLY GIVES YOUR
LINOLEUM A REALLY BEAUTIFUL SHINE, IT FRESHENS UP THE
COLORS, AND BRINGS OUT THE ORIGINAL GAY PATTERN, MAKES
YOUR WHOLE KITCHEN CLEAN AND BRIGHT, YOU KNOW, OF COURSE,
HOW EASY GLO-COAT IS TO USE. YOU JUST APPLY IT, THEN LET
IT DRY. THAT'S ALL....THERE'S NO RUBBING OR BUFFING, GLO-
COAT SHINES AS IT DRIES. REMEMBER THAT IN 1947, WILL YOU?
AND FOR BRIGHTER FLOORS -- AND A BRIGHTER KITCHEN....
JOHNSON'S SELF POLISHING GLO-COAT.

(MUSIC: MANHATTAN SERENADE -- ORCHESTRA)

FRED: (AGAINST FADE) NEW YEAR'S EVE IS BROADWAY'S BIRTHDAY!
TONIGHT, AS ON NO OTHER NIGHT OF THE YEAR, THE ROAR OF THE
CITY HAS A SPECIAL MEANING.....IT'S RHYTHM, AN INVITATION
TO EXCITEMENT.....IT'S WORDS, AN INVITATION TO GAYETY.....
YOUR "MANHATTAN SERENADE".....

(Music: "Manhattan Serenade" -- Glee Club Girls, Orchestra,
Gordon Goodman)

(CELEBRATION SOUNDS)

(Over "Auld Lang Syne") (Straight Glee Club in background)

FRED: SHOULD OLD ACQUAINTANCE BE FORGOT! NEW YEAR'S EVE DOES
BRING MEMORIES OF OLD TIMES, DOESN'T IT! THE
PENNSYLVANIANS HAVE SPENT SO MANY WITH YOU.

BILL: (Gently) HOW MANY FRED?

FRED: HOW MANY! WHY.....BILL.....

BILL: NOT TO EMBARRASS YOU.....BUT

FRED: OH IT ISN'T THAT....I JUST HADN'T.....FRED CULLEY! HOW
MANY NEW YEAR'S EVES HAVE WE WORKED TOGETHER?

CULLEY: ARE YOU KIDDING?

FRED: NO. HOW MANY?

CULLEY: WELL, LET'S SEE. MY OLDER DAUGHTER GRADUATED FROM COLLEGE
IN.....

FRED: WELL, WILL YOU SETTLE FOR TWENTY?

CULLEY: THAT'S CONSERVATIVE

FRED: THAT'SDIPLOMACY.....

BILL: SO ALL THESE YEARS....WHILE PEOPLE WERE RUNNING UP AND
DOWN BROADWAY WITH PAPER HATS AND HORNS....YOU'VE BEEN
SOMEWHERE PLAYING "AULD LANG SYNE!"

(Faint Sounds of Celebration in Background)

FRED: ALWAYS....LISTEN, BILL. HEAR THAT? KNOW WHAT IT IS?

BILL: WHY SURE! NEW YEAR'S EVE ON BROADWAY.

FRED: A MILLION PEOPLE BEING HAPPY. DO YOU KNOW WHY?

BILL: WHY? DO I KNOW WHY THEY'RE HAPPY?

FRED: YES.

BILL: WELL....IT'S ER....THAT IS TO SAY.....

(More)

-7-

FRED: I DON'T EITHER....BUT I BET I FIND OUT....
BILL: HOW?
FRED: JUST GO DOWN AND ASK THEM.....
BILL: YOU MEAN GO RIGHT DOWN TO.....TIMES SQUARE?
FRED: YES!
BILL: TONIGHT?
FRED: YES! RIGHT NOW....LET'S GO!
CULLEY: FOR TWENTY YEARS WE SING "AULD LANG SYNE"..... AND NOW WE
GOTTA FIND OUT WHY!

-8-

(effect of celebration, montages to Bees0)

(Music: --- "Auld Lang Syne")

FRED: HERE COME SOME YOUNGSTERS HARMONIZING, BILL. LET'S ASK
THEM.
BILL: WHY NOT? HEY, KIDS. YOU, SINGING! WE'RE FRED WARING AND
WE....
CLYDE: YEAH? SO WHAT?
FRED: WE WERE ENJOYING YOUR TRADITIONAL SCOTTISH AIR.....
CLYDE: OUR WHAT?
FRED: (Helpfully) YOUR APPLICATION OF THE MODERN HARMONIC IDIOM
TO TRADITIONAL BALLADRY.
CLYDE: WELL I'LL TELL YOU MISTER, IN THE EARLY CORAFUSSELL OF
THE SCRRAFON, THE BEST MINDS HOLD WITH TENEFELIC PERRIN
ON THE CLYNE! NOW CAN WE SING?
FRED: (Taken).... SING.....

(Celebration sounds)

BILL: HEY, FRED! LOOK AT ALL THOSE BIG CHAIRS IN THE WINDOW.
MY FEET HURT. I WANTA SIT DOWN.

FRED: DON'T GO IN THERE, BILL. THAT'S THE UNION LEAGUE CLUB.
HERE COMES A BUTLER.

BILL: I DON'T CARE WHAT IT IS! I GOTTA.

DON: GENTLEMEN. WHAT IS IT YOU WISHED?

BILL: WE'RE FRED WARING AND WE..

FRED: WE WANT TO KNOW HOW YOU'RE CELEBRATING NEW YEARS EVE....

DON: PERSONALLY, I HAVE A SMALL, RED HORN WHICH I SOUND AT
THIRTY MINUTE INTERVALS. THE GENTLEMEN, HOWEVER, ARE
LISTENING TO A MUSICAL OF TWO PIANOS.....

(Music: Auld Lang Syne - Morley & Gearhart's Two Pianos)

(Celebration Sound)

FRED: LOOK UP THERE IN FRONT OF THE RECORD SHOP, BILL. THAT'S
SOMETHING.....

BILL: HEY! GIRLS DANCING. MAN, ARE THEY HAVING A TIME!

FRED: GIRLS! OH GIRLS!

GLORIA: HI, SQUARES, WHAT GOES.

BILL: WE'RE FRED WARING.....

GIRLS: I CAN'T BEAR IT...(Excitement)

GLORIA: TACIT, CATS, LET THESE EGGS POACH. TAKE IT FROM THE TOP,
MISTER.

FRED: WE WANT TO KNOW WHAT YOU'RE CELEBRATING.

GLORIA: DON'T BE AN E FLAT! NEW YEAR'S, DOPE! 1947! WHAT DO
YOU WANT? 1927?

FRED: COME TO THINK OF IT, MAYBE YOU'VE GOT SOMETHING THERE.....

(Music: "Auld Lang Syne" -- Swingarettes)

(Celebration Sounds)

BILL: OH NO, FRED! NO!

FRED: NOW WHAT?

BILL: THIS IS ROSELAND, ISN'T IT?

FRED: THAT'S RIGHT...PROBABLY THE MOST FAMOUS DANCE-SPOT IN AMERICA.

BILL: MY ACHIN' DOGS! LISTEN! I COULDN'T DRAG ONE FOOT AFTER..

(Music: _ _ _ "Auld Lang Syne" ... Band)

JANE: (Southern) WHY WILLIE...WILLIE BIVENS! WHEAH DID YOU COME FROM!

BILL: WELL DOGGONE IF IT ISN'T LITTLE SALLY WATSON FROM DOWN HOME!

JANE: AND ME JUST PININ' FOR A DANCIN' MAN!

BILL: WELL, HONEY, JUST DON'T YOU PINE ANY MORE...(etc)

FRED: SHOULD OLD ACQUAINTANCE BE FORGOT (Chuckle)

(Music: _ _ _ Up)

(Bridge of crowd montage to soft straight "Auld Lang Syne" against dialogue)

BILL: BOY, MY FEET ARE KILLING ME!

FRED: LAST STOP, BILL! IN HERE WHERE THE LIGHT'S BURNING. IT'S AN OLD FRIEND...BEST SHOEMAKER IN NEW YORK....

(Montage to shoemaker's radio and soft "Auld Lang Syne")

BILL: HE OUGHTA HAVE A PLACE TO SIT DOWN...

FRED: HE HAS...HELLO, JIM.....

JACK: WHY, HELLO, FRED! COME IN.

BILL: WE'RE...

FRED: WE'RE BILL BIVENS...AND WE'D LIKE TO SIT DOWN...

JACK: HELP YOURSELVES. THROW THE CAT OUT OF THE BIG CHAIR.

FRED: THANKS.

BILL: (Relief) WHEW MAN, OH...MAN!

FRED: YOU'RE NOT CELEBRATING THIS YEAR, JIM.

JACK: ME? SURE I'M CELEBRATING! LOOK! I GOT PAPER STREAMERS, NEW CALENDAR...RADIO GOING....

FRED: I MEAN OUTSIDE...CROWDS, TRICK HATS, HORNS...

JACK: NOT ANY MORE, FRED. LAST FEW YEARS I'VE SORTA CELEBRATED ... INSIDE I GUESS YOU'D CALL IT.

FRED: WELL WE'VE BEEN TRYING ALL EVENING TO FIND OUT WHAT PEOPLE ARE SO HAPPY ABOUT.

JACK: AND, OF COURSE, THEY DIDN'T KNOW.

FRED: HUH NO. DO YOU? WHAT ARE YOU CELEBRATING WITH YOUR PAPER STREAMERS AND YOUR NEW CALENDAR?

JACK: OOOOOH A LOT OF LITTLE THINGS THAT MEAN SOMETHING TO ME...NOTHING YOU'D WRITE A SONG ABOUT LIKE LOVE OR WORLD PEACE. THINGS LIKE...WELL, TULIPS MAYBE....

FRED: TULIPS? YOU, JIM?

JACK: YEAH...TULIPS. A KID BROUGHT ME SOME BULBS FROM HOLLAND. ME, I NEVER SEEN ONE BEFORE, SO I LOOKED 'EM UP. THEY GROW RED AND YELLA AND WHITE! YOU CAN'T TELL BY THE BULBS...THEY ALL LOOK ALIKE. BUT THE KID SAYS THEY'RE TULIPS AND THE BOOK SAYS THAT'S HOW THEY'LL LOOK, SO I PICKED A SPOT IN THE ALLEY BACK OF THE SHOP AND PUT 'EM IN. YOU KNOW, FRED, I THINK ABOUT THEM TULIPS ALL THE TIME...FIGURIN' HOW THEY'RE GONNA LOOK...WONDERIN' WHICH'LL BE WHICH...

FRED: HUH - (Laughs) SO YOU'RE THE TULIP KING OF EIGHTH AVENUE... AND YOU CELEBRATE!

JACK: TONIGHT? YES. NEW YEAR'S EVE IS LIKE THAT...LIKE THEM BULBS OF MINE. SURE...MAYBE IN APRIL I'LL HAVE TO DIG 'EM UP AND FIND 'EM STILL LOOKIN' LIKE A DIMES WORTH OF DRIED ONIONS...BUT, TONIGHT, THEY'RE RED AND YELLA AND WHITE! MIDNIGHT, TONIGHT, DON'T SEPARATE DIFFERENT YEARS ANY MORE THAN ANY OTHER NIGHT. BUT, BEIN' PEOPLE, WE GOT TO HAVE A BEGINNIN' AN' AN END TO THINGS...SO WE FIXED OURSELVES A BRAND NEW BEGINNIN' EVERY YEAR. NEW BULBS... ANOTHER CHANCE FOR THE FINE RED AND YELLA AND WHITE THINGS WE WANTED AND DIDN'T GET. CAN'T YOU SEE, FRED? THOSE PEOPLE OUT THERE AREN'T SILLY OR CRAZY. THEY'RE CELEBRATIN' THE FINEST THING GOD EVER GIVES A FELLA...A NEW HOPE FOR TOMORROW!

FRED: A NEW HOPE FOR TOMORROW.

(Music: --- "You'll Never Walk Alone" -- Ensemble)

FRED: AND NOW, BILL BIVENS FOR JOHNSON'S WAX....

BILL: THANKS, FRED. I WOULD LIKE TO REMIND OUR AUDIENCE ABOUT THE EXCELLENT PROTECTION THAT JOHNSON'S NO-RUBBING, NO-BUFFING GLO-COAT GIVES TO LINOLEUM AND OTHER FLOORS. I DO KNOW THAT ABOVE ANYTHING ELSE, YOU WANT YOUR FLOORS TO LOOK NICE, AND OF COURSE, GLO-COAT IS WONDERFUL FOR GIVING YOUR FLOORS A REALLY BRIGHT SHINE. BUT YOU SEE, THE SAME LOVELY GLO-COAT SHINE THAT GIVES YOUR FLOORS SUCH BEAUTY ALSO PROTECTS THEM AGAINST WEAR AND SCUFFING SHOES. SO -- WITH REGULAR GLO-COAT CARE, YOUR LINOLEUM KEEPS NEW LOOKING YEARS LONGER. THIS WAX PROTECTION SAVES YOU WORK, TOO...SPILLED THINGS AND DIRT WIPE UP SO EASILY AND QUICKLY. TRY JOHNSON'S SELF-POLISHING GLO-COAT, WON'T YOU? IT'S EASY TO APPLY.... THERE'S NO RUBBING OR BUFFING...IT SHINES AS IT DRIES... IN TWENTY MINUTES, YOUR FLOORS ARE ALL READY TO WALK ON AND SHINING BEAUTIFULLY....

(Celebration sounds)

(Bridge Montage To Introduction)

FRED: SO, TO ALL OF US, WITH OUR PAPER HATS AND HORNS OR UP
 HERE SINGING "AULD LANG SYNE", NEW YEAR'S DOES MEAN A
 NEW HOPE FOR...AS JIM WOULD PUT IT...."THE FINE RED AND
 YELLA AND WHITE THINGS" WE'VE WANTED AND HAVEN'T HAD.
 LET'S HOPE THEY LIE, JUST AHEAD...."BEYOND THE BLUE
 HORIZON"!.....

(Music: - - - "Beyond The Blue Horizon" ... Ensemble & Gordon Goodman)
 (SEGUE)

(Music: - - - "Auld Lang Syne"... Glee Club)

" - - - (Sleep)

FRED: THIS IS FRED WARING. THANKS AGAIN FOR COMING. HERE'S TO
 YOUR VERY HAPPY NEW YEAR --- AND WE'RE GLAD THE JOHNSON'S
 WAX PEOPLE CALLED ON US TO EXPRESS IT MUSICALLY FOR THEM,
 FIBBER McGEE AND MOLLY, DON, QUINN, AND ALL OF THE FOLKS
 AT 79 WISTFUL VISTA.
 FIBBER AND MOLLY WILL BE BACK ANSWERING THE DOOR CHIME
 NEXT WEEK AT THIS SAME TIME. AND WHEN YOU CARE TO CALL
 ON US, WE'RE ON THE AIR EVERY MORNING OVER NBC.
 NOW, WITH A LOW BOW TO THE ARRANGERS SIMEONE, RINGWALD,
 ADES AND GEARHARD, SOLOIST GORDON GOODMAN, JACK DOLPH,
 MORLEY AND GEARHART AND ALL THE PENNSYLVANIANS MAY THERE
 BE MUSIC, GLADNESS AND ALL GOOD THINGS IN YOUR NEW YEAR
 AS FOR US ALL THRU 1947 WE'RE GONNA RIDE, RIDE, RIDE --
 THIS IS BILL BIVENS (SPEAKING FOR THE MAKERS OF JOHNSON'S
 WAX PRODUCTS FOR HOME AND INDUSTRY) INVITING YOU TO TUNE
 IN FIBBER McGEE AND MOLLY, AS USUAL, NEXT TUESDAY NIGHT,
 GOOD NIGHT!

GDH:ER
 1/17/47
 11:45 am