

S.C. JOHNSON & SON, INC. FIBEER MCGEE & MOLLY TUESDAY 6:30 PM PWT NBC MARCH 7, 1944

#### OPENING COMMERCIAL

WILCOX: You know the expression -- fair weather friend -- meaning the kind of person who stands by you while the sun is shining, but disappears when you run into trouble. Well, some products are like that -- they look good, but they can't take punishment -- they break down just when you need them most. I can assure you that JOHNSON'S GLO COAT is certainly not in that class -- as you discover for yourself when the weather turns bad and your linoleum floors get all tracked up with wet and snow and outside dirt. How quickly and easily you can wipe all that dirt up with a damp cloth -- in a jiffy! That's because the film of GLO-COAT acts as a protective sheild, saving the surface underneath. And because you don't have to scrub lincleum floors anymore, you can save yourself hours of work -- and you make your linoleum last 6 to 10 times longer. JOHNSON'S SELF POLISHING GLO COAT needs no rubbing or buffing -- you simply apply and let dry. It's one way you can practice conservation in your own home.

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### (SWELL MUSIC TO FINISH)

(APPLAUSE)

ORCH:

-41 (REVISED) WILCOX: WHEN OMAR KHAYYAM DASHED OFF THOSE IMMORTAL LINES ABOUT HOW "THE MOVING FINGER WRITES", HE MUST HAVE SEEN THE SQUIRE OF 79 WISTFUL VISTA POKING AWAY AT THE TYPEWRITER. YES, THE OLD FIRM HAS TAKEN IN A NEW MEMBER. IT'S NOW HUNT, PECK AND MCGEE, AS WE MEET ---- FIBBER MCGEE AND MOLLY! APPLAUSE SOUND: TYPEWRITER CLACKING (HUNT AND PECK) WITH OCCASIONAL -CARRIAGE RETURN AND BELL RING - OUT And so... I say to all you listening in tonight ... that if FIB: all of us do our part ... . part of us won't have to do it all ... , HEY, MOLLY. HOW'S THAT? NOL: (FADE IN) How's what, dearie? I didn't hear what you said? FIB: Listen. Wait a minute...where is...OH ... "AND SO I SAY TO ALL YOU LISTENING IN TONIGHT. IF ALL OF US DO OUR PART ... PART OF US WON'T HAVE TO DO IT ALL!" That's kind of a cute way of sayin' it, don't you think? MOL: Very tricky. But what's all this about LISTENING IN? I thought you were giving this speech at the Elk's Club. FIB: The committee changed its mind. I'M gonna give it over station W V I S. They gave us fifteen minutes tonight.

. We can reach more people that way,

MOL:

FIB:

MOL:

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You mean YOU'RE GOING TO TALK ON THE RADIO? Heavenly days.. isn't that exciting? Aren't you nervous? Nahh! Nothin' to it. I wes practicing all morning with an

umbrella for a microphone, and never had a quiver. They say when you get in front of a real microphone,

though, it's pret-ty scary.

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a dat in	NAHHH, not for me. What's Fadiman got that I haven't got?	MOL: r	You mean extemporaneous. But what was wrong with Mr.
FIB:		* (	Wellington?
	More books, that's all. Look., here's how I'M gonna start	, FIB:	(LAUGHS) Seems like somebody had poured a lot of salt in
	my speechLADIES AND GENTLEMENTHIS IS FIBBER MCGEE	1. 115.	his coffee and he couldn't even pronounce his own name for
· · ·	SPEAKIN'		two hours.
MOL:	Wait a minute why do you have to tell them your name?	NOT	
	Won't the announcer introduce you?	MOL:	Who on earth would do a dirty trick like that to poor
FIB:	Yeah, but I take no chances, baby. That announcer they		Mr. Wellington?
	got is so used to readin! the Russian war news he can't be	<u>(SLIGHT PA</u>	· · · · · · · · · · · · · · · · · · ·
	trusted with a simple little name like McGee. I'd likely	FIB:	WELL, I GUESS I BETTER FINISH MY SPEECH. Now lemme see
	wind up as Fibberonovitch McGeenovovnatskkk,	SOUND: TYP	EWRITER IN:
MOL:	Oh! The Red Network!	FIB:	Ladies and gentlemen, the Red Cross needs your money
FIB:	Besides, when I go on the air as a speaker, I want people		(TYPING)and this is a campaign to raise 200 million
	to know who's talkin' to 'em. You never know who might be		dollars. (TYPING) The Red Cross is the greatest symbol
	listening in and I ain't so tied up this fall that I	-	of practising humanity in the world today, and when you
	can't handle a political campaign here or there.		give generously to it, you are helping people all over the
MOL:	For which side?		world. Remember, it's as easy to give a dollar as it is
FIB:	The one that offers the most dough. Politically I have my		to pass the buck and when you -
	own ideasbut financially, I'm non-partisan.	DOOR OPEN:	TYPEWRITER OUT;
MOL:	Incidentally, what made them pick you as the speaker	ALICE:	Hello, Mrs. McGeeHello, Mr. McGeewhat are you
	tonight? I thought Mr. Wellington was the one who always		writing - a novel?
	did the oratory.	FIB:	Writin' a speech for the Red Cross campaign, Alice.
FIB:	Well, tit was a funny thing about that. At the Red Cross	MOL:	(PROUDLY) Himself is going to be on the radio, Alice.
*	luncheon last week, Wellington was supposed to give a		Maybe when the Red Cross hears him talk they may want him
	little speechbut when it come time,he just sat there		to go all over the country.
	lookin' funny and lickin' his lipsso I leaps up and	ALICE:	Oh I don't think it will be that bad, my dearcreepers,
	gave a nice little speech. Entirely extraneous, too.		he
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FIB:	WHADDYE MEAN, THAT BAD ? SHE MEANT THAT GOOD.	ALĮCE:	(REVISED) -8- I remember my father talking about the Charleston, Mr. McGee,
ALICE:	0h 1	1	but I never -
MOL:	Imagine my very own husband talking to thousands of people	FIB:	THE NAME OF THE DANCE AIN'T IMFORTANT, ALICE. WHAT I'M
	on the airI'm so thrilled!		GETTIN' AT IS YOUR FLIMSY REASONS FOR NOT ATTENDING MY
FIB:	Aw it's nothin'. Roosevelt does it all the time. Hey you		SPEECH TONIGHT.
* * *	comin' to the radio station with me tonight, Molly. Or you	ALICE:	But Mr. McGee, every Tuesday night I -
	gonna hear it at home?	FIB:	HAS IT GOTTA BE EVERY TUESDAY NIGHT? WON'T HE LET YOU OFF
MOL:	Ah I want to come with you, dearie. I'm going to sit out		ONE NIGHT?
	in the audience and clap till I split my gloves. Why don't	ALICE:	Who?
	you come with me, Alice?	MOL:	Who-ever your date is with?
ALICE:	Oh, I'd love to Mrs. McGee, but it's Tuesday night and	ALICE:	But it's with the Red Cross. Every Tuesday night I roll
	always on Tuesday nights I -	and the second	bandages for four hours,
FIB:	OH YOU GOTTA DATE, EH? CAN'T LET YOUR BOBY SOCKS COOL OFF	FIB:	Oh, IOh: I see. IerWell; why didn't you
	LONG ENOUGH TO GO HEAR A SPEECH FOR A GREAT ORGANIZATION		tell me?
	LIKE THE RED CROSS, EH? DO YOU REALIZE, MY GIRL, THAT	, MOL:	She was doing her best to, McGee. But you were acting like 🧹
	BETWEEN JANUARY AND NOVEMBER OF 1943 THE RED CROSS PACKED		a lot of other people. So busy waving the flag you couldn't
	OVER FIVE MILLION, THREE HUNDRED THOUSAND FOOD PARCELS?		see what was going on.
ALICE:	Yes, but you see, Mr. McGee ↔	FIB:	I WAS NOT WAVIN' THE FLAG! I just thought Alice wasn't
FIB:	I can see that you got no sense of responsibility for the		interested, is all. So you roll bandages for the Red Cross
	war effort, Alice. Here I am, Heatin' my wrains out,		do you, Alice? Every Tuesday?
	tryin! to do what I can, rais'n dough for a good cause and	ALICE:	Yes. Except Thursday. On Sunday nights I dance with the
	what are YOU DOIN'? OUT DANCIN' THE CHARLESTON! .		service men at the canteen and help serve coffee and things.
MOL:	The Charleston, McGee, is as dead as the Minuet. Just .		And on Saturday afternoon I take books to hospitals.
	because you stopped dancing when the two-step went out,	MOL:	Good for you, Alice. McGee, you owe the shild an apology.
	don't get the idea that Arthur Murray tossed in his chips.	FIB;	I sure do. Sorry, kid. I had you tagged wrong.
		ALICE:	Oh that's all right, Mr. McCoo. And if I can help you type
			out your speech I 11 be glad to.

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# (2ND REVISION)-9-

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FIB:	No thanksI'M only makin' one carbon anyway, Alica.
	One copy for me and one for the sound effects man at the
	radio station.
MOL:	SOUND EFFECTS!
ALICE:	What sound effects do you need just to make a speech?
FIB:	OH, I AIN'T SO DUMB: I GOT SOME APPLAUSE AND CHEERS CUED
	IN AT DIFFERENT PLACES. Well, thanks for offering to help,
	Alice. I'm practically thru Typing it anyway.
ALICE:	That's why I thought you ought to know.
MOL:	Know what?
ALICE:	He's got the carbon in upside down. His extra copy will
	be backwards on the back of his original. Well, good luck,
	Mr. McGee.
SOUND:	DOOR SLAM
FIB:	Well, I'll be a
SOUND:	RIPPING PAPER OUT OF TYPEWRITER: FEEDING PAPER IN AGAIN
	SLOW TYPING: HUNT AND PECK
FIB:	LADIESAND GENTLEMENIHAVEAN
	INTERSTING, MESSAGEFOR YOUTONIGHT
MOL:	I've got one for you too, McGee.
FIB:	You have?
MOL:	Yesyou put the carbon in backwards again.
FIB:	WHAT?? WELL DAD RAT THE DAD RATTED!!!!
SOUND:	RIPPING PAPER OUT OF MACHINE
ORCH:	"WHEN THEY TALK ABOUT YOU"

APPLAUSE

S	ECOND SPOT:	(REVISED) -10-
S	OUND:	SLOW TYPING - CARRIAGE RETURN. TYPING OUT
र्च		AND SCLADIES AND GENTLEMENIN CONCLUSIONMAY I SAY
		THAT THE RED CROSSIS THE LINK BETWEENTHE SERVICEMANAND HIS FAMILYBACK HOME. SO GIVE GENEROUSLY
		TO THE RED CROSS IN THIS CAMPAIGN FOR FUNDS SO WE CAN
	· · · ·	GIVE EVERY POSSIBLE SERVICEMANEVERY POSSIBLE SERVICE.
		I THANK YOUAPPLAUSECHEERSWHISTLES. Hey, Molly
		you can whistle thru your teeth san't you?
	NOT .	Yes, but I only do it on special occasions, like trying to
1	MOL:	catch a waiter's attention or something. Why?
	FIB:	Well, look. After I say "I THANK YOU", I want you to leap
	. ID.	up, and start yellin! and clappin! and whistling. See?
		Kinda start a big spontaneous demonstration,
	MOL:	I see. Don't you want me to shoot a pistel, beat a drum,
		toss confotti, turn a few cartwheels, and give the rebel
		yell at the same time?
	FIB:	Nah just holler and stamp and whistle. Like it was the
		greatest speech you ever heard. And it probably will be.
•	MOL:	Haven't they got a phonograph record of crowds cheering
		they could play?
	FIB: :	That wouldn't be ethical. This has gotta be spontaneous,
Y		like you starting it, and maybe four or five guys I could
		hire at a buck apiece joining in, see?
	MOL:	Well, I don't really think you'll
	DOOR CHIME	
	FIB:	COME IN1
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	-11-			(REVISED) -12-
DOOR OPEN	AND CLOSE:		FIB:	HERE, WELLINGTON
MOL!	Oh hello, Mr. Wellington.		SOUND:	PAPER RIPPED OUT OF TYPEWRITER
WELL:	AHH GOOD DAY, MRS. MCGEEIT GIVES ME GREAT PLEASURE TO		FIB:	take this copy. I was savin' it for the sound effect
• •	SEE YOU. AND MCGEEIT GIVES ME(CENSORED)!			guy at the studio, but he can read offa mine.
FIB:	Hiyah, Wellington. Take off your coat and park your		WELL:	The sound effect man my dear fellow! This is a dignific
	overstuffed frame on our ditto davenport.		15th	appeal for fundsto carry on the great work of the Red.
WELL:	ErTHENGKYONO. I was merely calling to ascertain		9 <b>r</b> ;	Cross - it is NOT an Olsen and Johnson Somethingszapoppin
	whether, or not, you have, or have not, the speech, or not,		MOL:	Well, MoGee thought -
	which you are, I think, to deliver I am sure, tonight, if		FIB:	Never mind, Molly. AND DON'T YOU WORRY YOUR LITTLE
<u>~</u>	possible, over W.V.I.SI am certain.			SIX-AND-FIVE-EIGHTS HEAD ABOUT IT SIGGY, OLD BOY. I know
MOL:	Yes he has, Mr. Wellington. And it's a dandy if I ever			what I'm doing.
	heard one!		WELL:	And it is a secret which will be kept down thru the ages,
FIB:	Got it all typewroten out, Wellington. And it's the best		. St. 1. 1.	I have no doubt. Oh yesMcGeebe at WVIS no later
	talk I ever gave, or my name ain't Fibber McGee.			than 8:30.
WELL:	Really? May I have a copy of your address, old fellow?	•	FIB:	Okay. And take good care of that manuscript. Kont chould
FIB:	Sure. 79 Wistful Vista,		WELL:	Tiwill. I will !!
MOL:	HE MEANS THE SPEECH, MCGEE.		MOL:	My you certainly look nice today, Mr. Wellington. I wish
FIB:	Oh oh yeah. Whatcha want it fer, Wellington?			McGee would pay more attention to his clothes.
WELL:	Why theahthe morning papers, old chap. For a cause		WELL:	Thenk yo.
	of this scope and magnitude the widest possible publicity		FIB:	You're a regular Bromo Brummel, Wellington. But what's
	is desirable. Thus the public prints should have a copy			the idea of such a short cane?
•	for the morning editions, for that portion of the public		WELL:	I am out for such a short walk. Good day.
	which UNFORTUNATELY - Ammmmwere unable to hear the		DOOR CLOSE	
	broadeast.		MOL:	Oh I like Mr. Wellington, He's so clean cut.
MOL:	Oh, McGee never would have thought of giving copies to the		FIB:	He would be if I could find my Boy Scout hatchet. Now
	newspapers, Mr. Wellington. He's so modest, you know.			lemme see I better run over the speech again so -
WELL:	Mahhmmmmnhmmm Yes.	· · · · ·	MOL:	Did you put in that bit about how the Red Cross operates
		.	-	all those 350 service clubs and recreation centers for
				men and women overseas?

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	(2ND REVISION) 13		
FIB:	Yeah. I got that in. But to me the most important thing was the fact that the Red Cross gets information about war prisoners wherever it's possible. My gosh, that alone is enough to make you sit down and write 'em a big check. It really is. Incidentally how much time did you say WVIS gave you?	•	FIB: WIL: MOL: WIL:
FIB:	Fifteen minutes. They told me I'd have about twelve for		
MOL: FIB:	my speech. How many pages did you write? Eighteen. But it's all single-spaced, so it'll go pretty		
	fast.		
MOL: FIB:	I see. How about music? I didn't ask 'em. But if necessary I'll sing myself on and off with a few bars of Pretty Red Wing or something. You know,gotta get some showmanship into it. I remember		
	one time	and the second	
DOOR OPEN WIL:	AND CLOSE Hello folks,		
MOL: FIB:	Well, hello there Mr. Wilcox. Hiyah, Junior. Hey, whaddye doing tonight? I'M makin' a-speech for the Red Cross campaign fund on the radio,		
WIL:	arspacen for the had of the and if you - Yes, I know. I'm going to be at W.V.I.S. myself, so I*11		•
	see you there.		

(2ND REVISION) -14-

What are you doing at the radio station, Junior? Oh I do some spot announcements. Some what?

Spot announcements. I tell how easy it is to wipe up spots, if the kitchen linoleum is protected and beautified with Johnson's Self-Polishing Gloccat. And in my spare time I've been working out some sound effects. I got 'em in this box here...all wired up.

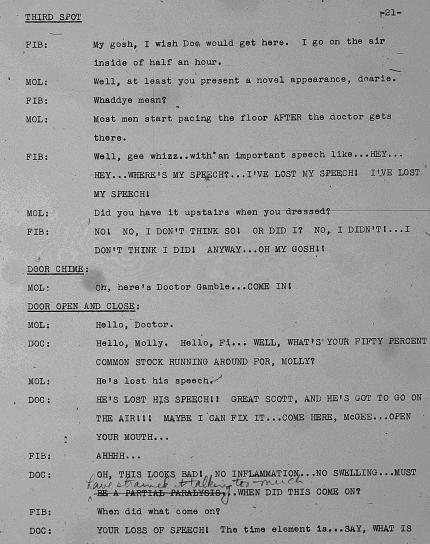
	-15-	~	(2ND REVISION) -16-17-
UND:	BOX OPENING:	MOL:	I think I heard that routine from KDKA in 1926; McGee.
	My gosh, Juniorthat's a pretty complicated-lookin'	FIB:	Well, something's always new to somebody. I'll never
-	gadget.	• • • • • • • • • • • • • • • • • • •	forget the time - HEY!! WHAT TIME IS IT?
	How does it work?	MOL:	Well, you haven't got much time to get dressed and get
I	'll show you. Every time I need a certain sound effect,		down there, McGee. Are you taking a cab?
I	press a certain button; see? I want a splash., I press	FIB:	No, Doc Gamble said he'd pick us up. He'll find out from
th	e splash button.		Wellington what fime. (FADE OUT) I'll run upstairs and
LASH	· · · · · · · · · · · · · · · · · · ·		change myshirt
7	Yeahbut, that's kinda hard to work into a conversation	MOL:	Ah, there goes a good kid! As excited over this speech
	unless you're talkin' to a drip.		as if he hadn't copied almost everything out of the Red
We	ell, I use it in my Glocoat announcements. Like this: I		« Cross Booklets! Maybe I'd better read it over for him
<b>S</b> 8	ay, FOLKS, GIVE YOURSELF A BREAK (GLASS CRASH)STOP	Company and the second s	(RUSTLE OF PAPER) DURING THE PAST TWO YEARS, THE DISASTER
KI	NOCKING YOURSELF OUT (SLAP, THUD, GRUNT AND BODY FALL)		PREPARATIONS OF THE RED CROSS HAVE BEEN WIDENED TO INCLUDE
SCRUI	BBING YOUR FLOORS THE OLD-FASHIONED WAY, USE JOHNSON'S	A free to be	STORAGE AT STRATEGIC POINTS OF BLOOD PLASMA, BLANKETS, COTS
SELF-P	OLISHING GLOCOAT AND STOP WORKING LIKE A., (DOG BARK)	¥ ,	AND CLOTHING FOR EMERGENCY USE. WE HOPE ENEMY ACTION MAY
IT'LL G	HVE YOUR TIRED, DULL LINOLEUM THE'BEST BEAUTY		NEVER STRIKE OUR OWN CITIES, BUT IF IT DOES, THE RED CROSS
TREAT	MENT YOU EVER ( <u>SAWING</u> ). TRY IT TODAY, AND GIVE		STAND ST. READY
YOUR	SELF TIME FOR RECREATIONGET YOUR HOUSEWORK DONE SO	DOOR CHI	M <u>B';</u>
	YOU CAN GO OUT AND KICK THE (GONG) AROUND. REMEMBER,	MOL	COME IN!
	JOHNSON'S SELF-POLISHING GLOCOAT SHINES AS IT DRIES	, DOOR OPE	N AND CLOSE:
1	REQUIRES NO RUBBINGNO BUFFING, GIVE YOUR DEALER A	MOL:	Oh hello, Beulah.
	(TELEPHONE BELL) TODAY! What do you think of it?	BEUL :	Evening, matam. I just thought I'd stop by ant (PAUSE)
	Well, off-handI'd say		'scuse me, ma'am but is you done somethin' to this
	Me tool Get it off your hands as quick as possible, Junior.		livin' room?
	You don't like it?	MOL:	Why no, Beulah. Everything is the same except that black
	No.		streak on the wall there.
	Then I know I'm on the right track. See you tonight.		

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	-18-			-19-
BEUL:	What do dat?		BEUL:	You ate twelve, matam.
MOL:	Mr. McGee did that. He started to strike a match on the		MOL:	Oh well. (LAUGHS) I always -
	back of his pants and missed. Struck it on the wall	· · ·	FIB:	(UPSTAIRS) HEY, MOLLY!
•	instead.		MOL:	Yes, McGee? (CALLS)
BEUL:	(LAUGHS) You see him do it, ma'am?		FIB:	WHERE'S MY CUFFLINKS?
MOL:	Nc. He told me about it.		MOL:	(CALLS) IN YOUR CUFFS.
BEUL:	Yes'm.		FIB:	NEVER MIND, I FOUND 'EM.
MOL:	Don't you believe it?		MOL:	ALL RICHT.
BEUL:	No matam.		FIB:	WHAJA SAY?
MOL:	Why not?		MOL:	NEVER MIND.
BEUL:	Because, ma'am, iffen Mist' McGee wanna strike a match on		FIB:	OH. I THOUGHT YOU SAID ALL RIGHT.
	de back of his own pantsit ain't a target a man could		MOL:	I DID.
	reasonably miss. (LAUGHS) You sure you ain't done		FIB:	WHAT?
	somp'm to dis room, ma'amOHHHH, IT DAT EASY CHAIR	is e	MOL:	I DID!!!
	DAT'S WHAT IT IS!	-	FIB:	YOU DID WHAT?
MOL:	What's the matter with it?		MOL:	I SAID ALL RIGHT.
BEUL	Mist' McGee ain't sittin' in it. (LAUGHS) Don't look		FIB:	oh.
	natural that way. But the reason I stop in ma'am, is to		MOL:	WHAT?
	ask you how did the luncheon go las! Friday of which I		FIB:	NOTHIN'. I JUST SAID OH.
	help you prepare an' dispense.	•	BEUL:	What dat man need aroun' heah, ma'am, is somebody to take
MOL:	Oh very smoothly, Beulah. That salad you made was			care of he clothes. An' it bettah be me. I arranged
	delicious		:	wif Miss Toops to work over heah every Tuesday aftah this,
BEUL:	Dat's on account of I makes it wif terrapin vinegar, ma'am.			so you kin expec! me nex! week.
MOL:	It's TERRAGON.		MOL:	But Beulah, I don't think we could -
BEUL:	It is? Well I'll git you another bottle, ma'am. Because		BEUL:	I don' think you could either ma'am. Git along without me.
	they's nothin! like terrapin vinegar to make a salad. How		MOL:	Yes but how much -
*	you like them lil biscuits I make?		BEUL:	WHO CARE HOW MUCH WO'K THEY IS? I LIKES YOU AN! MIST!
MOL:	BEAULAH, THEY WERE MARVELOUS! I ATE SIX OF THEM MYSELF.		-	MCGEE AND I IS MOVIN' IN. Goodnight, ma'am.
		1	MOL:	Goodnight, Beulah. But I wish you'd wait till -
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	(2ND REVISION) -20-
BEUL:	TILL TUESDAY, MA'AM. THAT'S WHAT I THOUGHT, TOO.
	GOODNIGHT!
DOOR SLAM:	_
FIB:	HEY, MOLLY! (UPSTAIRS)
MOL:	YES? (CALLS)
FIB:	WHO JUST CAME IN?
MOL:	SOMEBODY JUST WENT OUT.
FIB:	WHO?
MOL:	OUR NEW HOUSEKEEPER.
FIB:	I DIDN'T KNOW WE HAD A NEW HOUSEKEEPER.
NOL :	NEITHER DID I.
FIB:	EH?
MOL:	NEVER MIND YOU'LL BE LATE FOR THE BROADCAST !!! HURRY !.
	KING'S MEN "THE KID WITH THE RIP IN HIS PANTS"
APPLAUSE :	·



THIS? YOU'RE TALKING ALL RIGHT!

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	OF COURSE HE IS BUT HE'S GOT NOTHING TO TALK ABOUT!
MOL:	
FIB:	I'VE LOST MY SPEECH:
DOC:	NOW WAIT A MINUTE: I DISTINCTLY HEARD YOU SPEAK, MCGEE,
·	AND
MOL:	No no, Doctorhis TYPEWRITTEN SPEECH:HE CAN'T
	FIND IT.
FIB:	I'VE LOST IT! I'VE LOST IT!
DOC:	OH, STOP SINGING A-TISKET A-TASKET YOUR SPEECH DIDN'T
	RUN AWAY, NOW CALM DOWNWHERE WOULD YOU PUT AN
•	IMPORTANT PAPER IF YOU WERE GOING TO NEED IT IMMEDIATELY?
MOL:	He'd keep it in his hand.
FIB:	Yes, I'dOh. Oh. Here it is. In my hand. (LAUGHS IN RELIEF) DOC, YOU'RE A GREAT PSYCHOLOGIST!
DOC:	Yes, I'M quite a mind reader, I'd read your mind, McGee,
	but the small type hurts my eyes. Well, are we ready?
MOL:	Are we late, Doctor?
DOC:	No. Got lots of time. How'd the speech go, McGee?
FIB:	Gonna knock 'em cold, Doc. Oughtta raise a lotta dough
	for the Red Cross,
DOC:	Are you going to mention the home service for service men's
	familiesand the 50 thousand Red Cross nurses serving
	all over the world, and the 180 Red Cross Service buildings
*	already up or under construction
MOL:	I think he's covered all that, Doctor. But how did you
	get all that information?
DOC:	As a doctor, I know pretty well what they're doing. And
· · · · ×	believe me, it's worth every dollar you can dig up for 'em.
	They're, doing a tremendous job for every boy and girl in
	the service, and their families at home.

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	FIB:	I know it, Doc, and I got a great finish for my talk.
	FID.	I say, QUOTE "SO GIVE GENEROUSLY TO THE RED CROSS IN
•		THIS CAMPAIGN FOR FUNDSSO WE CAN GIVE EVERY POSSIBLE
		SERVICE MAN EVERY POSSIBLE SERVICETHANK YOUAND
		GOODNIGHT", UNQUOTE:
•	MOLT	APPLAUSECHEERSWHISTLES.
	DOC:	SOUNDS VERY GOOD. WELL, COME ON, FOLKSMY CAR IS
		RIGHT OUTSIDE.
	MOL:	Come on, McGeeand don't be so nervous,
	FIB:	WHO'S NERVOUS?
	DOC:	No one. But you're the one here who's wearing an overshoe
		on his head and got his foot in his hat. Ready, Molly?
	MOL:	Ready, Doctor
	DOOR OPEN A	ND CLOSE:
	ORCH:	WILLIAM TELL
	SOUND: FOO	TSTEPS: SUSTAIN UNDER;
	DOC:	It's in Studio J, McGee right down this corridor
	FIB:	Okay. (TO HIMSELF) Ladies and gentlemen, my name is
		Red Cross and I want to tell you about the Fibber McG
,		ernoLadies and gentlemen
	MOL:	He's starting his speech by telling the audience that he
	•	doesn't have to tell them anything about the great work
		the Red Cross is doing, Doctor.
	DOC:	Splendid Then what does he do?
	MOL:	Then he tells the audience what a great work the Red Cross
		is doing.
	DOC:	Oh.

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(REVISED)	-	24-	
(ILLOY TOTOT)		~ -	

FIB:	Well, my gosh, you gotta give them the main points of the
	thing. You gotta
DOC:	Hold it, McGeehere's studio J.
SOUND:	FOOTSTEPS OUT:
FIB:	Welllet's go in. What are we waitin' for?
MOL:	Look at the sign, dearie. It says "ON THE AIR KEEP OUT".
DOC:	Just finishing the program that precedes you, McGee
	come on in here and we'll listen to it.
FIB:	Okay.
DOOR OPEN:	
WELL:	(FILTER MIKE) AND SO LADIES AND GENTLEMEN,
	IN CONCLUSION MAY I SAY THAT THE RED CROSS IS THE
	LINK BETWEEN THE SERVICEMAN AND HIS FAMILY BACK HOME
MOL:	WHY, THAT'S MR. WELLINGTON!
FIB:	HE'S GIVIN' MY SPEECH!
DOC:	HOW DO YOU KNOW IT'S YOUR SPEECH?
MOL:	LISTEN!
WELL:	SO GIVE GENEROUSLY TO THE RED CROSS IN THIS CAMPAIGN
	FOR FUNDSSO WE CAN GIVE EVERY POSSIBLE SERVICE
	MAN EVERY POSSIBLE SERVICE. I THANK YOU. GOODNIGHT!
FILTER HUM	I UFAI

OH, DEAR!!
 So that's why he told me what time to bring you over here,
is it?
THE DIRTY DOUBLE CROSSER! ! AND HE SAID HE WANTED A COPY
OF MY SPEECH FOR THE NEWSPAPERSII I'LL KILL HIMII I'LL
BEAT THE BEJUNIOR OUTA THE NASTY LITTLE

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SELECTION - FADE FOR: ORCH:

MOL: DOC:

FIB:

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S.C. JOHNSON & SON, INC. FIBBER McGEE & MOLLY TUESDAY 6:30 PM PWT NBC MARCH 7, 1944

# CLOSING COMMERCIAL

In your homes you've known for a long time how to protect WILCOX: surfaces of all kinds with WAX. I wonder if you realize that manufacturers of war material took a tip from your housekeeping methods and are using WAX to protect the surfaces of many war products. That is true and they should thank you women for this very good idea. Of course the makers of JOHNSON'S WAX helped them to discover these war uses for WAX polishes -- but it was your use of wax on your floors. furniture and woodwork -- for metal, wood, paper and leather surfaces that really showed them the way. For example, a very large optical manufacturer just wrote in recently to tell how JOHNSON'S WAX solved one important problem for them by providing smooth, polished surfaces needed in testing fire control instruments. No doubt the smooth, polished surfaces of someone's floors or furniture first suggested this war use for WAX. I guess you ladies should take a bow.

#### (SWELL MUSIC -- FADE ON CUE) ORCH:

TAG LADIES AND GENTLEMEN, THE GOAL OF THE 1944 RED CROSS. WAR FUND IS 200 MILLION DOLLARS. IT'S IMPORTANT THAT THEY GET IT. IMPORTANT NOT ONLY TO US, OUR FAMILIES AND OUR COUNTRY, BUT FOR THE COMFORT AND WELL-BEING OF ALL OUR MEN AND WOMEN IN SERVICE. REMEMBER, THE RED CROSS IS NOT A GOVERNMENT AGENCY ... IT IS DEPENDENT ON YOU AND ME FOR SUPPORT. SO LET'S GIVE IT TO 'EM. SEND YOUR CHECK OR DONATION TO THE RED CROSS IN YOUR COMMUNITY TOMORROW MORNING. WEAR THE RED CROSS ON YOUR LAPEL ... IT WILL SHOW WHERE YOUR HEART IS. GOODNIGHT.

MOL: GOODNIGHT, ALL!

## PLAYOFF AND SIGNOFF

FIB:

MOL:

FIB:

WILCOX:

ANNCR :

The character of Mr. Wellington, heard on this program,

was played by Ransom Sherman. This is Harlow Wilcox. speaking for the makers of JOHNSON'S WAX for home and industry, inviting you to be with us again next Tuesday night. Goodnight.

THIS IS THE NATIONAL BROADCASTING COMPANY.

(CHIMES)

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(2ND REVISION) -26-