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three radio programs:

Hap Hazard, 1941, July 1 - Sept. 22

Fibber McGee and Molly, 1935 - 1950

The Great Gildersleeve, 1942 - 1954

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Fibber

and

1 vol

Summary

Script

S. C. Johnson & Son, Inc.
Written: Don Quinn

(REVISED)

FIBBER McGEE & MOLLY
AND JOHNSON'S SELF-POLISHING
GLO-COAT PRESENT FIBBER McGEE & MOLLY... WRITTEN BY

6:30-7:00PM

Tuesday - 1/6/42

NBC-Red

1-6-42
Tuesday 6:30PM EST NBC

(REVISED)

OPENING COMMERCIAL

WIL: THE JOHNSON WAX PROGRAM, WITH FIBBER McGEE & MOLLY!

ORCH: THEME sides: Because of material shortages, have

WIL: OF THE MAKERS OF JOHNSON'S WAX AND JOHNSON'S SELF-POLISHING

AND GLO-COAT PRESENT FIBBER McGEE & MOLLY... WRITTEN BY

BUD DON QUINN, WITH SONGS BY THE KING'S MEN, AND MUSIC BY

MR. BILLY MILLS... THE SHOW OPENS WITH: "ANYTHING GOES".

are easier to clean if you keep them waxed."

ORCH: "ANYTHING GOES"

This is certainly true, and it's not news to most of you.

(FADE FOR:)

Floors that are waxed regularly with genuine JOHNSON'S WAX

protected against wear and dirt. Not only does the tough wax

film act as a protective shield - it also adds a rich melon

beauty to every room in your home. What some housekeepers

still do not realize, is the fact that this same JOHNSON'S

beautifies and protects countless other objects in the home.

furniture and woodwork, for example... window sills and

Venetian blinds... refrigerators, stoves... shoes and leather

goods. Added all together, these many extra uses speak

protective housekeeping, a means of saving money and saving

you many hours of work. Why not decide right now to take

better care of your things... with the regular use of good

JOHNSON'S WAX, in Paste, Liquid or GLO-COAT Wax form.

ORCH: (MUSIC... UP TO FINISH)

(MUSIC)

McGEE & MOLLY
ON'S SELF-POLISHING
...WRITTEN BY
...AND MUSIC BY
"ANYTHING GOES"
...
...to most of you.
...JOHNSON'S WAX
...ly does the tough wax
...adds a rich mellow
...some house-keepers
...this same JOHNSON'S WAX
...objects in his home...
...window sills and
...shoes and leather
...extra uses spell
...ing money and saving
...right now to take
...regular use of genuine
...WAX form.

1-6-42
Tuesday 6:30PM PST NBC

OPENING COMMERCIAL

ANNCR: There's one piece of advice that we're beginning to hear now from all sides: Because of material shortages, take good care of the things you have, including your home furnishings and equipment. I've just been reading in a recent government bulletin an article called "Clean to Save". In talking about floors, this article says, "The finish is preserved and floors are easier to clean if you keep them waxed."

(APPLAUSE) This is certainly true, and it's not news to most of you.

MOL: Floors that are waxed regularly with genuine JOHNSON'S WAX are
FIB: protected against wear and dirt. Not only does the tough wax
film act as a protective shield - it also adds a rich mellow
MOL: beauty to every room in your home. What some house-keepers
still do not realize, is the fact that this same JOHNSON'S WAX
FIB: beautifies and protects countless other objects in the home...
furniture and woodwork, for example...window sills and
Venetian blinds...refrigerators, shelves...shoes and leather
MOL: goods. Added all together, these many extra uses spell
protective housekeeping, a means of saving money and saving
FIB: you many hours of work. Why not decide right now to take
better care of your things...with the regular use of genuine
JOHNSON'S WAX, in Paste, Liquid or CREAM WAX form.

ORCH: (SWELL MUSIC...UP TO FINISH)

(APPLAUSE)

WIL: THE RE
PARTI
MOL: TIME
FIB: SHIRT
MOL: THE G
HE IS
FIB: OTHER
MOL: FIND
FIB: Don

(APPLAUSE)

MOL: McGee
FIB: Suppo
MOL: and t
MOL: That
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FIB: Well,
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MOL: liar
MOL: No, h
MOL: would
FIB: Well
FIB: job t
1925
MOL: What
FIB: Seve
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FIB: STUB
MOL: /What
WHI
Issu

OPENING COMMERCIAL

advice that we're beginning to hear now
of material shortages, take good care
of them, including your home furnishings and
carpets. You've been reading in a recent government
bulletin called "Clean to Save". In talking about
carpets, it says, "The finish is preserved and floors
stay clean if you keep them waxed."

and it's not news to most of you.
Regularly with genuine JOHNSON'S WAX are
free from dirt. Not only does the tough wax
provide a protective shield - it also adds a rich mellow
tone to your home. What some house-keepers
don't know is the fact that this same JOHNSON'S WAX
is used on countless other objects in the home....
like window sills and
refrigerators, shelves....shoes and leather
furniture. Together, these many extra uses spell
a means of saving money and saving
time. Why not decide right now to take
care of your things....with the regular use of genuine
JOHNSON'S WAX, Liquid or CREAM WAX form.

(FINISH)

WIL: THE RESIDENTS OF 79 WISTFUL VISTA WENT TO A FORMAL PARTY AT MRS. UPPINGTON'S NEW YEAR'S EVE...AND HAD A FINE TIME. BUT WHEN OUR HERO WENT TO BUY A COLLAR FOR HIS DRESS SHIRT, HE GOT TWO OF THEM, JUST IN CASE HE SOILED OR TORE THE OTHER. SOOOO, WITH HIS OWN PECULIAR IDEAS OF ECONOMY, HE IS TAKING HIS WIFE OUT AGAIN TONIGHT, TO USE UP THE OTHER COLLAR. AND HERE, DRESSING FOR THE OCCASION, WE FIND... your gillusasa.

FIB: Don't call 'em gillusasa. FIBBER McGEE & MOLLY! (APPLAUSE)

MOL: I think they are, too...why don't you wear a belt, McGee, isn't that tuxedo getting a little shiny? a belt with

FIB: Supposed to be shiny! That's why it's got those satin lapels

MOL: and the stripe down the pants. But you just read Require for

MOL: That isn't where it's shiny. Besides, when you stand in a certain light the whole thing looks a little green.

FIB: Well, the guy that sold me this tuxedo told me it'd last me a lifetime, and he was a nice guy and I don't wanna make a liar out of him. Maybe he didn't realize how long I'd live.

MOL: No, he probably thought the first time you wore it somebody would shoot you. How long have you had that suit? they call

MOL: Well, lemme see...I got out of the army in 1920...got a

FIB: job takin' tickets at the old Palace Theatre in Peoria in 1925. HEY, THEY GOT A WONDERFUL PEARL BAND AT THE

MOL: What'd you do between 1920 and 1925?

FIB: Saved up to buy this tuxedo so's I could get the job takin' tickets. I often wonder what...HEY LOOK!...HERE'S A TICKET STUB IN THE LINING OF THE POCKET... (LAUGHS)... imagine that?

MOL: What does it say on it? Hmmm... "THREE DAYS ONLY. PEARL WHITE IN PERILS OF PAULINE." Why the Perils of Pauline was issued years before 1925, McGee.

WENT TO A FORMAL
 R'S EVE... WAND HAD A FINE
 BUY A COLLAR FOR HIS DRESS
 IN CASE HE SOILED OR TORE
 CUBAN IDEAS OF ECONOMY,
 TONIGHT, TO USE UP THE
 FOR THE OCCASION, WE
 THREE & MOLLY!
 a little shiny? a belt with
 it's got those satin lapels
 at you just read Esquire for
 sidesy when you stand in a
 oks a little green.
 tuxedo told me it'd last me
 y and I don't wanna make a
 realize how long I'd live.
 t time you wore it somebody
 you had that suit? they call
 the army in 1920....got a
 place Theatre in Peoria in
 UL RHUMBA BAND AT THE
 1925?
 I could get the job takin'
 HEY LOOK!...HERE'S A TICKET
 I... (LAUGHS)... imagine that?
 "THREE DAYS ONLY. PEARL
 by the Perils of Pauline" was

FIB: So what? I bought this suit of the guy who took tickets
 before me. He was - hey you know where my braces are?
 MOL: Your what?
 FIB: My braces. fixed it.
 MOL: What do you need braces for....your teeth are perfectly
 straight, I hit it with the hammer -
 FIB: No no no... BRACES... SUSPENDERS!
 MOL: Oahhhh, your gallusses.
 FIB: OPEN! Don't call 'em galluses. 'Gallusses! That's corny!
 MOL: I think they are, too... why don't you wear a belt?
 FIB: Mrs. McGee - the well-dressed man doesn't wear a belt with
 this tuxedo. It said so in Esquire.
 MOL: Well, Well! And here I thought you just read Esquire for
 the cartoons! By the way, McGee - where are you taking
 me tonite?
 WIMP: Oh, my wife, again, it seems.
 FIB: Oh, I dunno, Molly. How about the Pomegranate Room at the
 Ritz-Wonderful?
 WIMP: Bags are not always what they seem, are they?
 MOL: Well-I-I... I don't know... I never danced the pomegranate.
 FIB: OR, how about the Stork Club, all the way home, the police
 That's awfully expensive. Incidentally, why do they call
 it the stork club?
 WIMP: FACE, SNEEZYFACE, SNEEZYFACE... (PAUSE)
 FIB: Because that's where a wise bird is supposed to take his
 baby.
 WIMP: THEY, THEY GOTTA WONDERFUL RHUMBA BAND AT THE
 Cuba Libra, gets you home so much sooner.
 MOL: I've always wanted to go to the Cuba Libra. But we don't
 know how to rhumba.
 FIB: I could show you in two shakes of a... You see, in the
 trest, - you toss your torso, but in the rhumba you toss
 your torso more so.

DOORBELL

FIB:
 WIMP:
 MOL:
 FIB:
 MOL:
 FIB:
 MOL:

DOOR OPEN

MOL:
 FIB:
 WIMP:
 MOL:
 WIMP:
 MOL:
 WIMP:

MOL:

WIMP:
 FIB:
 WIMP:

DOORBELL: ANY TRICKY LITTLE FOUR-NOTE ARRANGEMENT:

FIB: Hey..what's the matter...the doorbell don't play tunes any more.

MOL: I know. I fixed it.

FIB: How?

MOL: Well, first I hit it with the hammer -

FIB: - and then?

MOL: That's all. COME IN!

DOOR OPEN:

MOL: WELL MR. WIMPLE...WELCOME HOME!

FIB: HIYAH, WIMP. HAPPY NEW YEAR!

WIMP: Hello, Mrs. McGee..Hello, Mr. McGee.

MOL: Did you have a nice trip, Mr. Wimple?

WIMP: Oh indeed I did, Mrs. McGee. My it's, good to get home

and see Sweetface, my wife, again, it seems.

FIB: It does, eh?

WIMP: Yes...though things are not always what they seem, are they?

MOL: Did you miss her much, Mr. Wimple?

WIMP: I really did, Mrs. McGee. Why all the way home, the noise

of the wheels on the railroad track seemed to say,

"SWEETYFACE, SWEETYFACE, SWEETYFACE, SWEETYFACE"....(PAUSE)

Does it cost much more to fly, do you know?

MOL: Not very much, Mr. Wimple. Though I don't think you'd

like it. It gets you home so much sooner.

DOOR SLAM:
WIMP: Yes, that's a thought, isn't it? BUT DO YOU KNOW, MY WIFE

HAD OUR HOUSE ALL RE-ARRANGED WHILE I WAS GONE. It was

really a delightful surprise. You should see my little

room now.

FIB: How so, Wimple?. She

FIB: with ivy?

WIMP: Oh Mr. McGee... (LAUGH)

any windows in our fr

MOL: This was just a pleas

WIMP: For me, Mrs. McGee...

FIB: Have a chance to writ

WIMP: Yes, Mr. McGee, I wor

MOL: I call it "RESOLUTION

MOL: I'd love to hear it,

WIMP: All righty. It goes

(LONG BREATH)

MOL: "WHY MA

FIB: YOU'LL

MOL: Why, that's lovely, M

FIB: OH YOU GOTTA BE GOIN'

WIMP: Oh yes, I simply must

MOL: chance to see Sweetyf

FIB: much to talk over, su

MOL: can't I learn to pack

I am, traveling in a

FIB: don't just stand ther

DOORBELL: do the dishes. (LAUG

goodbye, now.

DOOR SLAM:

QBCH: "WHY DON'T WE DO THIS

APPLAUSE:

FIB: How so, Wimple? She have the bars on the window covered with ivy?

WIMP: Oh Mr. McGee... (LAUGHS) You're just joking. There aren't any windows in our fruit cellar.

MOL: This was just a pleasure trip wasn't it, Mr. Wimple?

WIMP: For me, Mrs. McGee...any trip is.

FIB: Have a chance to write any new poetry on the trip, Wimp?

WIMP: Yes, Mr. McGee, I worked on one poem all the way home.

MOL: I call it "RESOLUTIONS FOR 1942."

MOL: I'd love to hear it, Mr. Wimple.

WIMP: All righty. It goes like this. RESOLUTIONS FOR 1942. (LONG BREATH)

MOL: "WHY MAKE 'EM?"

FIB: "YOU'LL JUST BREAK 'EM."

MOL: Why, that's lovely, Mr. Wimple. Very short and to the point.

FIB: OH YOU GOTTA BE GOIN' SO SOON WIMPLE?

WIMP: Oh yes, I simply must, folks...my goodness I've hardly had a chance to see Sweetyface since I got back and we have SO much to talk over, such as why don't I get a haircut and why can't I learn to pack a suitcase properly and who do I think I am, traveling in a whole drawing-room all by myself and don't just stand there gawking at me, Wallace, go out and do the dishes. (LAUGHS) You know how it is. Well, goodbye, now.

DOOR SLAM:

ORCH: "WHY DON'T WE DO THIS MORE OFTEN?"

APPLAUSE:

t.

SECOND SPOT:

FIB: Hey

MOL: Jus

DOOR OPEN: zip

FIB: Oka

SOUND: ZIP

MOL: Now

FIB: Yes

MOL: Wha

FIB: Oh

MOL: DEE

the

MOL: I c

FIB: It

MOL: Oh

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FIB: Sa

MOL: No

FIB: Eh

MOL: AL

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FIB: Ok

(DOORBELL: - G

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MOL: Me

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43

SECOND SPOT:

FIB: Hey, Molly...how does my tie look? Is it tied neat?

MOL: Just as neat as the day it left the factory. Now, please

DOOR OPENS: zip the back of my dress.

FIB: Okay, Abigail.

SOUND: ZIP DO YOU DO, MRS. MCGEE...AND MR. MCGEE!!

MOL: Now there is a really wonderful invention. The zipper.

FIB: Yeah... except that it ruined a good old popular song.

MOL: What song? Yes, you...er...you...you're looking very

FIB: Oh you remember. The hook and eye song. "HOOK AND EYE

MOL: DEPEND UPON TO HOOK ME UP THE BACK." It was written about the same time as "MOLLY IS AS JOLLY AS CAN BE."

MOL: I don't remember that one.

FIB: It was never published.. I couldn't sell it.

MOL: Oh, Look, McGee... Hadn't you better make a reservation at the Cuba Libre?

FIB: Say, maybe I better had. Gimme the phone, will you, please?

MOL: No, ring, honey.

FIB: Eh? Yes, I'm really there when it comes to manipulation!

MOL: All you'll get is Myrt. Let's take a chance on the Didn't reservation. Those people said about me at your party?

FIB: Okay, but...I don't recall, Mr. McGee...

(DOORBELL: - CHIMES) ... I was dancin' with that cute little girl with the white cap, and -

MOL:
t.
TO TELL YOU.

MOL:

FIB:

MOL:

DOOR OPENS

MOL:

UPP:

FIB:

UPP:

MOL:

UPP:

MOL:

UPP:

FIB:

MOL:

FIB:

MOL:

FIB:

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MOL:

MOL: Oh ch...it's Mrs. Uppington.

FIB: Well, let the old laundry bag in.

MOL: COME IN! Mr. McGee, what you supposed to do about that?

DOOR OPEN: you had rather a peculiar taste at that.

MOL: Hello, Abigail. up and down, you know.

UPP: HOW DO YOU DO, MRS. MCGEE...AND MR. MCGEE!!

FIB: Hi, Uppy. a hot toddle, isn't it?

UPP: My dear, you look simply lovely in that dinnah dress.

MOL: And Mr. McGee, you, er...you...you're looking very well. tely not.

MOL: We're going out night clubbing tonight, Abigail.

UPP: McGee's going to show me how to rhumba.

UPP: REAHHLY, Why Mr. McGee, I had no ideah you were such a devotee of terpsichore!

FIB: Let's play that last hand again, Uppy. I think I missed a trick, but I really don't.

MOL: She said she didn't know you were such a hound for hoofing, honey. of fun. And you really haven't!

FIB: Oh. Yes, I'm really there when it comes to manipulatin' the moccasins, Uppy. It's kind of a gift, I guess. Didn't you hear what those people said about me at your party?

UPP: Why..er..no..I don't recall, Mr. McGee...

FIB: It was when I was dancin' with that cute little girl with the white cap, and -

MOL: MCGEE THAT WAS THE MAID WHO WAS SERVING THE BUFFET. I TRIED TO TELL YOU.

UPP: (LAUGHS)

FIB: I thought

UPP: You know,

you had rather a sort of bo

UPP: Ohhh that!

FIB: givin' you TODDLE? H

MOL: TAIN'T FUN

UPP: Definitely

FIB: Okay, if y

MOL: with us to

and play t

everything

UPP: THANK YOU,

MOL: awsk me, b

MOL: Oh come on

FIB: depends on

we'll have

if you've

UPP: My deah, y

MOL: How do you

and dress

FIB: I could be

FIB: Go ahead,

for insida

MOL: Sure...you

instead of

besides --

MOL: Yes yes ye

FIB: dearie!

FIB: No hurry.

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thirty or

more you

on.

bag in.

...AND MR. MCGEE!!

lovely in that dinnah dress,

you...you're looking very

bbing tonight, Abigail,

how to rhumba.

I had no ideah you were such

again, Uppy. I think I missed

you were such a hound for

re when it comes to manipulatin'

's kind of a gift, I guess. Didn't

le said about me at your party?

all, Mr. McGee...

with that cute little girl with

WHO WAS SERVING THE BUFFET. I TRIED

UPP: (LAUGHS) OR THIS IS SO EXCITING!! YOU'AR SURE I DON'T BE

FIB: I thought she was awful hard to lead past the sideboard!

UPP: You know, Mr. McGee, when you dawnced with me, I thought you had rawtheh a peculiar style of dawncing. That..er..

UPP: sort of bouncing up and down, you know.

FIB: Ohhh that! Well, it was a cold night, Uppy, and I was givin' you a hot toddle. (LAUGHS) GET IT, GIRLS, HOT

TODDLE? HOT TODDY?

MOL: TAIN'T FUNNY, MCGEE.

UPP: Definitely not.

FIB: Okay, if you wanna gang up on me. How about goin' along with us tonight, Uppy? We're gonna let our hair down and play tunes on the water glasses with our forks and everything.

UPP: THANK YOU, Mr. McGee!...it's too, too sweet of you to awsk me, but I really don't -

MOL: Oh come on, Abigail...we don't go out very often and we'll have lots of fun. And you really haven't LIVED if you've never heard McGee kid a waiter...

UPP: My deah, you really tempt me, but I'd have to run home and dress and -

FIB: Go ahead, Upsy...we'll wait.

MOL: Sure...you run along, now and -

MOL: Yes yes yes...I know. But hadn't we better get startin' dearia?

FIB: No hurry. Hardly anybody goes to night clubs before six thirty or seven. Get there around five and it moves you

UPP:

MOL:

FIB:

UPP:

MOL:

DOOR SL

FIB:

MOL:

FIB:

GALE:

FIB:

MOL:

FIB:

GALE:

FIB:

MOL:

FIB:

FIB:

GALE:

MOL:

FIB:

d

SO EXCITING!! YOU'RE SURE I WON'T BE

Uppy. Look, if you'll come with us,
dance with you!

er..OHH, I'M SO SODDY...I HAVE JUST
ENGAGEMENT! ISN'T THAT HORRIBLE!

AND DO HAVE A LOVELY TIME...GOOD

mind in a hurry didn't she? You don't
me to dance EVERY dance with her do you?

But I'M sorry she couldn't go. And
nice when she's dressed up. Don't you

rather attractive?

ices. She's a knockout in a
t in the light. But if she don't wanna

ot mine.

at?

a lotta pointers on dancin' style.

lds her arm up like this...stiff...

t up and down. No action. No finesse.

. But hadn't we better get started,

ybody goes to night clubs before six

t there around 7:15 and it shows you

MOL: Well heavenly days ... I didn't know you sent them a slogan.

MOL: My you certainly keep up with things, don't you!

FIB: Just a case of keepin' my eyes shut and my wallet open.

I always -

DOORBELL: (STANDARD NEW EFFECT)

MOL: Oh dear ---- COME IN!

DOOR OPEN:

MOL: Hello, Mayor La Trivia.

GALE: How do you do, Mrs. McGee. Hello, McGee. I came

to present you with ten-dollars worth of defense
stamps.

MOL: What for, Mr. Mayor?

FIB: La Trivia, you don't mean -

GALE: Yes I mean you -

FIB: HOLD IT! Look, La Trivia, when somebody says "YOU

DON'T MEAN" -- you gotta take a dramatic pause.

Don't you ever listen to the radio?

GALE: Oh I'M sorry. Let's do it again. I CAME TO PRESENT

YOU WITH TEN DOLLARS WORTH OF DEFENSE STAMPS, MCGEE.

FIB: YOU DON'T MEAN ---?

MOL: One, two, three, four...

GALE: YES!!...THE SLOGAN YOU SENT IN IS THE ONE WE ARE USING

IN OUR LOCAL CAMPAIGN.

GALE: Splendid. Have a good time. You look very charming, Mrs.

McGee. And you, McGee ... I .. er .. well, that green

twine is er .. is that something new?

FIB: It ain't green La Trivia. Just looks green in a certain

MOL: I see. Such as daylight and electric light. Well, enjoy
yourselves. Goodnight.

now you sent them a slogan, ings, don't you!

hut and my wallet open. cooked up. Glad you like

se. By far.

s. McGee ... it was the

liten dollars worth of

o, McGee. I came Wistful Vista Committee worth of defense

ayor?

an get more felling into it.

AS AN AMERICAN

somebody says "YOU (PAUSE FOR SLOW TAKERS) dramatic pause. LICKUM QUICKUM."

lio?

n. I CAME TO PRESENT

and you won the prize.

EFENSE STAMPS, MCGEE.

being in the right direction.

step you any longer. I see

IS THE ONE WE ARE USING

ve dive and trip the light.

ou look very charming, Mrs.

er .. well, that green

ig how?

looks green in a certain

etric light. Well, enjoy

MOL: Well heavenly days ... I didn't know you sent them a slogan, McGee. What was it.

FIB: Aw it was nothin'. Just a gag I cooked up. Glad you like it, La Trivia.

GALE: It was the best of the lot, McGee. By far.

MOL: How many did you get?

GALE: er ... well ... to be frank, Mrs. McGee ... it was the only one sent in. Here, McGee...ten dollars worth of

DOOR OPENS:

WIL:

MOL:

MOL:

FIB:

GALE:

FIB:

MOL:

FIB:

MOL:

WIL:

GALE:

FIB:

MOL:

FIB:

FIB:

GALE:

WIL:

FIB:

MOL:

FIB:

GALE:

DOOR SLAM:

Well heavenly days ... I didn't know you sent them a slogan, McGee. What was it.

Aw it was nothin'. Just a gag I cooked up. Glad you like it, La Trivia.

It was the best of the lot, McGee. By far.

How many did you get?

er ... well ... to be frank, Mrs. McGee ... it was the only one sent in. Here, McGee...ten dollars worth of

stamps and the gratitude of the Wistful Vista Committee for Defense.

Yes, we're stepping out tonight.

WELL WHAT WAS THE SLOGAN, Mr. Mayor?

It was -

Lemme tell her, La Trivia. I can get more felling into it.

It said: "IF YOU EXPECT TO RATE AS AN AMERICAN, DO IT

ON THE BACK OF A STAMP. (PAUSE FOR SLOW TAKERS) NO LICKUM STICKUM, NO LICKUM QUICKUM."

Like it, Molly?

Not much, to be frank. But I'm glad you won the prize.

At least it shows he's been thinking in the right direction, your phone if I may.

Mrs. McGee. And now, I won't keep you any longer. I see you're dressed to go out.

Yes, we're gonna go out to a jive dive and trip the light bombastic, La Triv.

Splendid. Have a good time. You look very charming, Mrs. McGee. And you, McGee ... I .. er .. well, that green

tuxedo is er .. is that something new?

It ain't green La Trivia. Just looks green in a certain light.

I see. Such as daylight and electric light. Well, enjoy yourselves. Goodnight.

FIB:

MOL:

FIB:

MOL:

FIB:

FIB:

DOOR OPEN:

WIL:

MOL:

FIB:

MOL:

WIL:

MOL:

FIB:

WIL:

FIB:

MOL:

FIB:

WIL:

FIB:

MOL:

FIB: What'd he mean, daylight and electric light. What other kind of light is there? HELLO, OPERATOR? CIVILIAN LONG

MOL: Gaslight. CO --- OR IS THAT YOU CLARA?

FIB: Who uses gaslight?

MOL: I'll bet the tailor who made that tuxedo did. But don't worry about it McGee... it doesn't really look so bad.

FIB: OF COURSE IT DOESN'T. And it's the only one in town with seven buttons on each sleeve, too. I guess I know a snappy

FIB: HOW ABOUT A BINE TRIP TO RACINE WISCONSIN, CLARA? S.S.

DOOR OPEN: Hello folks, are you... Oh. Going someplace? LINES ALL

WIL: Hello, Mr. Wilcox. Yes, we're stepping out tonight.

MOL: Gonna hit a few hotspots, Harlow. I got ants in my arches and I'm gonna take money out for a little chin-shin-shimmy, a touch of Slay-Gay and heave the deaps with Yoopee and this or, in other words ^{Yee} we're going dancing. Why don't you come with us, Mr. Wilcox?

FIB: Sure - what if you're not dressed up like us. We can pretend we don't know each other. If it is you, we wouldn't

WIL: (LAUGHS) Thanks, no, folks. I just stopped in to use your phone if I may, OW?

FIB: Sure, Harlow... sure... help yourself. Got a nickel?

MOL: MCGEE... WE HAVEN'T GOT A NICKEL PHONE.

FIB: Yes, but does he know that? Go ahead, Harlow. Who you're gonna call? Lincoln defense program over to Lincoln.

WIL: Racine, Wisconsin, tootsie.

FIB: HEY WHAT'S THE IDEA ... THAT'LL COST FIVE OR SIX BUCKS AND -

MOL: McGee... what of it? Stop petting those buffalos. Go ahead, Mr. Wilcox.

WIL:

MOL:

WIL:

FIB:

WIL:

MOL:

WIL:

MOL:

WIL:

FIB:

FIB:

DOOR O

FIB:

FIB:

TER:

t know you sent them a slogan,

g I cooked up. Glad you like

at tuxedo dia. But don't

oGee. By far.

's the only one in town with

Mrs. McGee ... it was the

e...ten dollars worth of

he Wistful Vista Committee

stepping out tonight.

Mayor?

can get more felling into it.

TE AS AN AMERICAN, DO IT

ENSE

AMP. (PAUSE FOR SLOW TAKERS)

NO LICKUM QUICKUM."

'm glad you won the prize.

hinking in the right direction,

keep you any longer. I see

NICKEL PHONE.

give dive and trip the light

You look very charming, Mrs.

er .. well, that green

thing new?

at looks green in a certain

electric light. Well, enjoy

(REVISED)

-16-

electric light. What other
 CLARA?
 hat tuxedo did. But don't
 esn't really look so bad.
 s the only one in town with
 too. I guess I know a snappy
 WISCONSIN, CLARA? S.C.
 going someplace? LINES ALL
 e stepping out tonight.
 low. I got ants in my creases
 little chin chin shiny
 ing dancing. Why don't you
 ssed up like us. We can
 her. If it is to you, we wouldn't
 I just stopped in to use
 p yourself. Got a nickel?
 CKEL PHONE.
 Go ahead, Harlow. Who you
 e program sign to Glocoat.
 ALL COST FIVE OR SIX BUCKS AND -
 etting those buffalos. Go

(REVISED)

-17-

WIL: Let me know when you get this charge on your bill, and I'll
 send you a check. (CLICK) HELLO, OPERATOR? GIVE ME LONG
 DISTANCE TO --- OH IS THAT YOU CLARA? WITH GLOCOAT PROTECTING
 MOL: Clara! JUST A BIT AND DIRT AND DIMPNESS AND TEAR, AND GIVES
 WIL: HOW'S EVERY LITTLE THING, CLARA? IS IT IS EH? WHAT'S THAT,
 CLARA? YOUR BROTHER? HANGING OVER A WHAT? NOH... just
 hanging over. PROPERTY IS GOING TO BE A PRETTY VALUABLE
 FIB: I do much better in that with Myrtle... but what am I telling
 WIL: HOW ABOUT A LINE THRU TO RACINE WISCONSIN, CLARA? S.C.
 JOHNSON & SON, INC. STATION TO STATION. WHAT? LINES ALL
 MOL: TIED UP? OKAY I'LL TRY LATER. THANKS, CLARA. (CLICK)
 Can't get thru now folks.
 MOL: Was it something important, Mr. Wilcox?
 WIL: Oh not particularly. I always like to call them around this
 WIL: time of year and give them a general report, is all. ~~How~~
 DOOR SLAM: ~~know it on sales and service.~~
 FIB: Ladies and gentlemen, we stop this broadcast to bring you
 MOL: a message which, if we didn't bring it to you, we wouldn't
 have any broadcast to stop and bring you a message in.
 REPORT ON WHAT, HARLOW?
 WIL: Sales and service... of Johnson's Self Polishing Glocoat.
 MOL: How are sales, Mr. Wilcox? ~~see, dearie, and get my gloves~~
 WIL: BOOMING Molly, and why not? Every day more housewives are
 FIB: turning their linoleum defense programs over to Glocoat.
 FIB: BELL: Nice topical touch, tootsie.
 FIB: How who in the... COME IN!
 DOOR OPEN:
 FIB: Hi, mister.
 FIB: Oh myah, little girl. Haven't got much time to talk wif
 you now.
 FIB: ~~Thank you~~

WIL:

TEE:

FIB:

(PAUSE)

TEE:

MOL:

WIL:

FIB:

WIL:

DOOR SLAM

FIB:

MOL:

FIB:

MOL:

FIB:

DOORBELL:

FIB:

DOOR OPEN

TEE:

FIB:

TEE:

at this charge on your bill, and I'll
 (CLICK) HELLO, OPERATOR? GIVE ME LONG
 WHAT YOU CLARA? WITH GLOCOAT PROTECTING
 D DAMPNES AND WEAR, AND GIVES
 G, CLARA? IT IS EH? WHAT'S THAT'S,
 HANGING OVER A WHAT? OH...just
 IS GOING TO BE A PRETTY VALUABLE
 with Myrtle...but what am I telling
 TO RAGINE WISCONSIN, CLARA? S.C.
 ATION TO STATION. WHAT? LINES ALL
 Y LATER. THANKS, CLARA. (CLICK)
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 them a general report, is all. ~~For~~
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 didn't bring it to you, we wouldn't
 stop and bring you a message in.
 Johnson's Self Polishing Glocoat.
 ox? yes, dearie, and get my gloves
 not? Every day more housewives are
 defense programs over to Glocoat.
 otsie.
 ME IN I
 Haven't got much time to talk to

WIL:

Well, you know the order of the day is ECONOMY, Fibber
 because I got into my arches and I'm gonna take MONEY
 MAKE THE OLD THINGS LAST LONGER. AND LINOLEUM REALLY DOES
 the top a little shiny-shiny shiny, a touch of floy-floy,
 LAST LONGER AND STAYS MORE BEAUTIFUL WITH GLOCOAT PROTECTING
 and keeps the doops with krapa.
 IT FROM DUST AND DIRT AND DAMPNES AND WEAR, AND GIVES
 you talk and funny tonight, mister.
 HOUSEWIVES MORE TIME FOR RED CROSS WORK AND OTHER PROJECTS.
 Can't help it, sis. I'm a hep cat tonight. I got a brain
 THESE DAYS ANYTHING THAT SAVES TIME AND MONEY AND LABOR
 full of boogie and a jumper full of five. I'm a wild-eyed
 AND CONSERVES PROPERTY IS GOING TO BE A PRETTY VALUABLE
 wagner from the wavin' boogie and this is my night to
 ITEM. WHY WHEN YOU STOP AND THINK...but what am I telling
 leave a hip.
 you folks for? You know the story. And thanks for the
 offer of the telephone.

(PAUSE)

TEE:

Maybe I better come back later, mister.

MOL:

Not at all, Mr. Wilcox. But why didn't you use the phone
 ON, DON'T RUN AWAY, SIS. I was just kidding. Mrs. McGee
 at your office?

WIL:

Couldn't.

FIB:

No phone?

WIL:

No audience. Thanks, folks. Have fun.
 the grooves, you like to dance?

DOOR SLAM:

You mean like around the maypole like we do at school?

FIB:

No audience! How do you like that!

MOL:

I think he likes an audience so he can take a bow, and when
 myrtle. I was referring more to the popular aspects of
 he takes a bow he can sneak a peek at the floor. The
 the dance. You know, waltz, and rumba and foxrot and all
 rascal!

FIB:

That must be it.. HEY WHAT SAY WE GET GOIN', MOLLY?
 I can turn a somersault, a betcha.

MOL:

Just as soon as I fix my face, dearie, and get my gloves
 how fascinating! I might add that to my repertoire only
 and bag.

FIB:

Okay, while you're doin' that I'll get my shoes on and --
 wash you for a nickel.

DOORBELL: (SAME)

...I don't think so sis. Maybe sometime later.

FIB:

Now who in the....COME IN!

DOOR OPEN:

Maybe I won't be in the mood later and it'll cost you a
 dime.

TEE:

Hi, mister.

FIB:

Oh hiyah, little girl. Haven't got much time to talk to
 you now.

TEE:

~~Thank?~~ why?

the day is ECONOMY, Fibber
and I'm gonna take Mommy
AND LINOLEUM REALLY DOES
floy-floy,
BEAUTIFUL WITH GLOCOAT PROTECTING
WIPNESS AND WEAR, AND GIVES
mister.
GROSS WORK AND OTHER PROJECTS.
eat tonight. I got a brain
ES TIME AND MONEY AND LABOR
full of jive. I'M a wild-eyed
ING TO BE A PRETTY VALUABLE
and this is my night to
THINK...but what am I telling
story. And thanks for the

mister.
why didn't you use the phone
as just kiddin'. Mrs. McGee
and dance. That's all.
so?
ya, sis. You just ain't in
Have fun.

ole like we do at school?
e that!
say I'm much of a maypole man,
so he can take a bow, and when
to the popular aspects of
a peek at the floor. The
and Mambo and foxtrot and all

AY WE GET GOIN', MOLLY?
e, dearie, and get my gloves
that to my repertoire only
anywhere, socially.
at I'll get my shoes on and --

. Maybe sometime later.
later and it'll cost you a

en't got much time to talk to

FIB: Because I got ants in my arches and I'm gonna take Mommy
out for a little shim-sham shimmy, a touch of floy-floy,
and boopa the doopa with Krupa, to if you need somebody

TEE: You talk awful funny tonight, mister.

FIB: Can't help it, sis. I'm a hep cat tonight. I got a brain
full of boogie and a jumper full of jive. I'M a wild-eyed
wampus from the wavin' woogie and this is my night to
heave a hip.

(PAUSE)

TEE: Maybe I better come back later, mister.

FIB: OH, DON'T RUN AWAY, SIS. I was just kiddin'. Mrs. McGee

and I are gonna go someplace and dance. That's all.

TEE: Well, gee, why didn't you say so?

FIB: I did, in twelve different ways, sis. You just ain't in
the groove, You like to dance?

TEE: You mean like around the maypole like we do at school?

FIB: Well, I dunno, sis...I can't say I'm much of a maypole man,
myself. I was referring more to the popular aspects of
the dance. You know, waltz, and rhumba and foxtrot and all
stuff like that there.

TEE: I can turn a somersault, I betcha.

FIB: How fascinating! I might add that to my repertoire only

I don't think it would get me anywhere, socially.

TEE: I'll teach you for a nickel.

FIB: N-no-o...I don't think so sis. Maybe sometime later.

TEE: Maybe I won't be in the mood later and it'll cost you a
dime.

FIB:

FIB:

FIB:

TEE:

MOL:

FIB:

FIB:

FIB:

MOL:

TEE:

FIB:

FIB:

MOL:

FIB:

ORK:

WIL:

MOL:

FIB:

MOL:

FIB:

MOL:

FIB:

MOL:

FIB:

MOL:

FIB:

MOL:

gonna take Mommy
 ah of floy-floy,
 you need somebody
 nt: I got a brain
 . I'M a wild-eyed
 s my night to
 a little twerp,
 be me hoof.
 OF MCGEE I WAS
 din'. Mrs. McGee
 That's all.
 SOLID-SENDIN'
 ou just ain't in
 SORT!
 do at school?
 h of a maypole man,
 ular aspects of
 and foxtrot and all
 repertoire only,
 socially.
 metime later.
 t'll cost you a

FIB: (Just the same, I think I'll retain what little dignity
 I got left. On the other hand, I might teach you how
 to foxtrot? I'm the guy to come to if you need somebody
 to give you a hand with your feet.
 TEE: Thanks, mister. I betcha you're a peachy dancer, I
 betcha. I thought you wanted to dance so badly and they've
 I'm the best, sis. I been dancin' since I was hip-high
 to a cymbal crash. Why, when I was just a little twerp,
 people would come from miles around to see me hoof.
 Why, my footwork just slew 'em. SLEW-FOOT MCGEE I WAS
 KNOWED AS IN THEM DAYS...
 (GIGGLES) Got any pie, bud?
 SLEW-FOOT MCGEE: THE SWINGIN' AND SWAYIN' SOLID-SENDIN'
 SENSATION OF THE SHAGGIN' AND STOMPIN' SPORT - BUT SPEAKIN'
 OF SENSATIONS, SIS, I'M GONNA CUT THIS SHORT!
 (APPLAUSE) includes the kind I wanted. Got any demasbert?
 ORK: "ZANA ZARANDA" - KING'S MEN
 The King's Men sing - "Zana Zaranda".
 (APPLAUSE) do, sister. Say about you, chow?
 Well, I dance, Chauncy. Bring me a cup of coffee and I'll
 think it over.
 If you think it over carefully, chum, you won't drink it.
 Be right back folks.
 The orchestra is getting ready to play again, McGee. Shall
 we dance?
 Naw, let's eat this one out. We can dance later.
 But dear's, all evening you've been -

SOUND: (MURMUR
 FIB: Hey, thi
 MOL: It cental
 OLD MAN: plate fo
 FIB: You did
 MOL: Besides,
 FIB: played f
 OLD MAN: danced y
 FIB: I know.
 MAN: Yeh?
 MOL: I'd like
 FIB: Me, too.
 MAN: MAN: What kin
 FIB: What kin
 MAN: MAN: We ain't
 FIB: Well, th
 MAN: My name
 MOL: Well, lo
 MAN: MOL: That we
 FIB: Well, I
 think it
 MAN: If you
 MOL: Be right
 MOL: The orch
 OLD M: we dance
 FIB: Naw, let
 MOL: But dear

ll retain what little dignity
 hand, I might teach you how
 to come to if you need somebody
 our feet.
 you're a peachy dancer, I
 had to dance so badly and they've
 a dancin' since I was hip-high
 when I was just a little twerp,
 les around to see me hoof.
 'em. SLEW-FOOT MCGEE I WAS
 ?
 NGIN' AND SWAYIN' SOLID-SENDIN'
 AND STOMPIN' SPORT - BUT SPEAKIN'
 ONNA CUT THIS SHORT!
 and I wanted. Got any camembert?
 Chauncy. And we're all outa camem.
 na Zaranda".
 How about you, chum?
 Give me a cup of coffee and I'll
 fully, chum, you won't drink it.
 ready to play again, McGee. Shall
 ut. We can dance later.
 ur've been --

SOUND: (MURMUR OF VOICES: CLINK OF DISHES RESTAURANT EFFECTS)
 FIB: Hey, this is quite a joint, isn't it, Molly?
 MOL: It certainly is. Though I resent spending three bucks a plate
 OLD MAN: plate for a steak that a Great Dane would bury and forget.
 FIB: You didn't use enough ketchup.
 MOL: Besides, I thought you wanted to dance so badly and they've
 FIB: played four dances since we've been in here and we haven't
 OLD MAN: danced yet. I bring her here tonight, I had it bad.
 FIB: I know...I...er...I thought we better eat first. HEY, WAITER!
 MAN: Yeh? as a picture. See us heart thumpin' like the door of
 MOL: I'd like some dessert.
 FIB: Me, too. Got any pie, bud?
 MAN: MAN: What kind you want? spaghetti, daughter. That did it.
 FIB: What kind you got? to wind it up in a spoon, Old Timer?
 MAN: MAN: We ain't got lahy, Johnny. But she says she's been coin' so
 FIB: Well, that includes the kind I wanted. Got any camembert?
 MAN: My name ain't Bert. It's Chauncy. And we're all outa camem.
 MOL: Well, look, how about a chocolate parfait?
 MAN: & MOL: That we can do, sister. How about you, chum?
 FIB: Well, I dunno, Chauncy. Bring me a cup of coffee and I'll
 think it over. What I'm sayin' goodbye to. My sister Clara
 MAN: If you think it over carefully, chum, you won't drink it.
 MOL: Be right back folks, sure you won't sit down with us a while
 MOL: The orchestra is getting ready to play again, McGee. Shall
 OLD MAN: we dance? kids. Gotta leave pretty quick. Hey, what time
 FIB: Naw, let's eat this one out. We can dance later.
 MOL: But dearie, all evening you've been --

OLD MAN
 FIB:
 FIB:
 MOL:
 OLD MAN
 OLD MAN
 SOUND:
 ORCH:
 MOL:
 MOL:
 OLD MAN
 FIB:
 FIB:
 FIB:
 OLD MAN
 FIB:
 FIB: &
 MOL:
 OLD MAN
 FIB:
 MOL:
 MOL:
 FIB:
 OLD MAN
 ORCH:

CLINK OF DISHES RESTAURANT EFFECTS

a joint, isn't it, Molly?
 Though I resent spending three bucks a while
 that a Great Dane would bury and forget.
 High ketchup, or face, tummin' between us
 you wanted to dance so badly and they've
 since we've been in here and we haven't
 ing her here tonight, I had it bad.
 I thought we better eat first. HEY, WAITER!
 e. Get me heart thumpin' like the door of
 ert,oom.
 pie, bud?
 ? spaghetti, daughter. That did it.
 w to wind it up in a spoon, Old Timer?
 Johnny. But she says she's been doin' so
 s the kind I wanted. Got any camembert?
 . It's Chauncy. And we're all outa camem.
 out a chocolate parfait?
 ster. How about you, chum?
 uncy. Bring me a cup of coffee and I'll
 I'm sayin' goodbye to. Her sister Clara
 ver carefully, chum, you won't drink it.
 s, sure you won't sit down with us a while
 getting ready to play again, McGee. Shall
 Gotta leave pretty quick. Hey, what time
 is one out. We can dance later.
 vening you've been --

OLD MAN: (FADE IN) WELL HELLO THERE KIDS!
 FIB: HIYAH OLD TIMER! GLAD TO SEE YOU!
 MOL: Hello, Mr. Old Timer. Won't you sit down with us for a while?
 OLD MAN: No, thanks, kids. Just thought I'd come over and say hello
 while my gal went out to fix her face, though between us I
 think it's too late. Heh heh heh.
 FIB: You don't seem to be much infatuated with her, Old Timer.
 OLD MAN: Johnny, when I brung her here tonight, I had it bad.
 Thought she was the sweetest kid on earth. Full o' glamour.
 Pretty as a picture. Had my heart thumpin' like the door of
 a boarding house bathroom.
 And then what happened?
 OLD MAN: She started eatin' spaghetti, daughter. That did it.
 FIB: Didn't she know how to wind it up in a spoon, Old Timer?
 OLD MAN: Tried to tell her, Johnny. But she says she's been doin' so
 much knittin' lately she couldn't stand the sight of it all
 wound up like that. So I guess it's all over between me and
 Myrt.
 FIB & MOL: MYRT!!!
 OLD M: Yep. Telephone operator I met at a New Year's party. Just
 a hello girl that I'm sayin' goodbye to. Her sister Clara
 is workin' for her tonight. Why?
 MOL: Ohhh, nothing. You sure you won't sit down with us a while
 Mr. Old Timer?
 OLD M: No thanks, kids. Gotta leave pretty quick. Hey, what time
 is it?
 (APPLAUSE)

down with us for a while?
come over and say hello
e, though between us I

t with her, Old Timer.
t, I had it bad.
earth. Full o' glamour.
thumpin' like the door of

er. That did it.
a spoon, Old Timer?
says she's been doin' so
and the sight of it all
all over between me and

New Year's party. Just
e to. Her sister Clara

WAS LOOKIN' FOR?
sit down with us a while

quick. Hey, what time

FIBER KINGS & MOLLY
JANUARY 6, 1962
TUESDAY 8:30 PM EST NBC

FIB: NO CON 'Bout 11:45.

OLD M: WHAT!!! GOOD GRAVY, I GOTTA GET OUTA HERE. THIS DRESS
ANNOUNCER: Most of you ladies spend a good deal of time in your
SUIT IS ONLY RENTED TILL TWELVE O'CLOCK. (STARTS FADE)
SEE YOU LATER, KIDS, AND--

MOL: Wait a minute...how about your girl?
as cheerful and as pleasant to work in as possible,

OLD M: TELL HER CINDERELLA HAD TO LEAVE THE BALL, KIDS! GOODNIGHT!
especially during these rather dark days of winter. Have you

SOUND: (MURMUR VOICES....CLINK OF DISHES....etc. etc.)
ever stopped to think how important your linoleum floors are

ORCH: TUNING UP
in that picture? If they're bright and cheerful, clean and

MOL: Look, McGee...the band is going to start playing again....
sparkling, the whole room is pleasant and inviting. You
know what I'm coming to. I want every woman who isn't
let's dance.

FIB: Naw....let's not.
already using JOHNSON'S SELF POLISHING GLO COAT to try it

MOL: But McGee....that's why we came out tonight, isn't it?
just once. I know what the result will be - not only one

FIB: Well, yes, but--
more booster for GLO COAT - but one more kitchen floor easier

MOL: HEAVENLY DAYS....ALL AFTERNOON AND EVENIN' YOU'VE BEEN
is care for - with hours of work saved in the bargain. GLO
COAT is a wonderful product - it gives floors lasting
BRAGGING ABOUT WHAT A KILLER-DILLER YOU WERE AS A DANCER AND
lustre - it wears smoothly and evenly, because the GLO COAT

FIB: WELL, HOW CAN I DANCE WITH MY HANDS IN MY POCKETS?
NOW I CAN'T GET YOU OUT OF YOUR CHAIR.
film is flexible, not brittle. It is labor saving, needs

MOL: TAKE 'EM OUT OF YOUR POCKETS, SILLY.
no rubbing or buffing whatever. Gries in 20 minutes. And

FIB: I CAN'T!
GLO COAT is economical because a little goes such a long

MOL: WHY NOT?
way. Also, GLO COAT makes linoleum last much longer.

FIB: WELL....YOU KNOW THOSE SUSPENDERS I WAS LOOKIN' FOR?
Wherever you buy it, be sure you get the real thing, the one

MOL: Yes....
and only JOHNSON'S SELF POLISHING GLO COAT - in the familiar

FIB: WELL....I DIDN'T FIND 'EM!
red and yellow package.

ORCH: (SMILE MUSIC - FADE ON CUE)
MOL: Ohhh dear!!!!

ORCH: "FOR THE LIFE OF ME"....(FADE FOR)

(APPLAUSE)

HOTTA GET OUTA HERE. THIS DRESS
 a good deal of time in your
 TWELVE O'CLOCK. (STARTS FADE)
 I don't blame you for wanting them
)--
 want to work in as possible,
 out your girl?
 rather dark days of winter. Have you
 TO LEAVE THE BALL, KIDS! GOODNIGHT!
 ow important your linoleum floors are
 OF DISHES....etc. etc.)
 ey're bright and cheerful, clean and
 on is pleasant and inviting. You
 is going to start playing again....
 I want every woman who isn't
 SELF POLISHING GLO COAT to try it
 the result will be - not only one
 we came out tonight, isn't it?
 AY - but one more kitchen floor easier
 a of work saved in the bargain. GLO
 TERNOON AND EVENIN' YOU'VE BEEN
 duct - it gives floors lasting
 MILLER-DILLER YOU WERE AS A DANCER AND
 fly and evenly, because the GLO COAT
 OF YOUR CHAIR.
 brittle. It is labor saving, needs
 WITH MY HANDS IN MY POCKETS?
 whatever, dries in 20 minutes. and
 CKETS, SILLY.
 because a little goes such a long
 has linoleum last much longer.
 sure you get the real thing, the one
 SUSPENDERS I WAS LOOKIN' FOR?
 POLISHING GLO COAT - in the familiar

EM:
(SFX)

.(FADE FOR)

S.C. JOHNSON & SON, INC.
 FIBBER MCGEE & MOLLY
 JANUARY 6, 1942
 TUESDAY 6:30 PM PST NBC

CLOSING COMMERCIAL

ANNOUNCER: Ladies and gentlemen, you've heard that most war-boys of
 Most of you ladies spend a good deal of time in your
 kitchens - and I certainly don't blame you for wanting them
 for the part, and in our small way, we think so, equally
 as cheerful and as pleasant to work in as possible,
 valuable service is "KEEP 'EM SHINING!" That's our job
 especially during these rather dark days of winter. Have you
 on these floors and don't think we take it lightly. But
 ever stopped to think how important your linoleum floors are
 in that picture? If they're bright and cheerful, clean and
 sparkling, the whole room is pleasant and inviting. You
 know what I'm coming to. I want every woman who isn't
 already using JOHNSON'S SELF POLISHING GLO COAT to try it
 just once. I know what the result will be - not only one
 more booster for GLO COAT - but one more kitchen floor easier
 to care for - with hours of work saved in the bargain. GLO
 COAT is a wonderful product - it gives floors lasting
 lustre - it wears smoothly and evenly, because the GLO COAT
 film is flexible, not brittle. It is labor saving, needs
 no rubbing or buffing whatever, dries in 20 minutes. And
 GLO COAT is economical because a little goes such a long
 way. Also, GLO COAT makes linoleum last much longer.
 Wherever you buy it, be sure you get the real thing, the one
 and only JOHNSON'S SELF POLISHING GLO COAT - in the familiar
 red and yellow package.

ORCH: (SWELL MUSIC - FADE ON CUE)

heard that great war-cry of
 od deal of time in your
 n't blame you for wanting them
 o work in as possible,
 r dark days of winter. Have you
 ortant your linoleum floors are
 bright and cheerful, clean and
 pleasant and inviting. You
 ant every woman who isn't
 POLISHING GLO COAT to try it
 result will be - not only one
 ut one more kitchen floor easier
 work saved in the bargain. GLO
 it gives floors lasting
 nd evenly, because the GLO COAT
 e. It is labor saving, needs
 er, dries in 20 minutes. And
 se a little goes such a long
 nleum last much longer.
 you get the real thing, the one
 SHING GLO COAT - in the familiar

CLOSING TAG

FIB: Ladies and gentlemen. You've heard that great war-cry of
 ours...."KEEP 'EM FLYING!" It's a great slogan.
 For our part, and in our small way, we think an equally
 valuable phrase is "KEEP 'EM SMILING!" That's our job
 on these shows and don't think we take it lightly. But
 there's another thing just as important as keeping 'em
 flying and keeping 'em smiling...and that's KEEP 'EM
 WARM, KEEP 'EM FED, AND KEEP 'EM HEALTHY! Which is a job
 that's pretty much up to the Red Cross. And the Red Cross
 can't do it without us, individually and collectively.
 Mostly COLLECTIVELY - if you know what I mean.

MOL: So we beg you again to dig down deep and give what you can
 to the Red Cross....a beacon that shines out all over the
 world to the weak, and the wounded, and the weary.

FIB: Goodnight.

MOL: Goodnight, all!

ORCH: UP TO FINISH....APPLAUSE...CREDITS...etc.

CLOSING TAG

CUE:

 ANNOUNCER:
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the weary.
etc.

S. C. JOHNSON & SON, INC.
FIBBER MCGEE & MOLLY

TUESDAY 6:30 PM PST NBC

CLOSING TAG

NOTE: To be read from a quiet studio.

CUE: (Molly)...Goodnight, all... with us again next Tuesday
..... Goodnight.

ANNOUNCER: This is Harlow Wilcox speaking for the makers of JOHNSON'S

WAX FINISHES for home and industry - inviting you to be with

ANNOUNCER: Let's admit that in winter it's harder to keep your car
us again next Tuesday night. Goodnight.

looking its best. But let's be thankful for a polish like

JOHNSON'S CARMU -- that actually cleans and polishes in

one application - two jobs at once in half the time they

used to take. Really, you'll be amazed how quickly you

can give your car its original showroom shine with this

sensational polish. Now, winter is the time

to start taking better care of your automobile -- to make

it last a longer time. CARMU is made by the makers of

JOHNSON'S WAX -- ask your dealer for JOHNSON'S CARMU --

spelled C-A-R-M-U.

S. C. JOHNSON & SON
FIBBER MCGEE & MOLLY
JANUARY 6, 1942
TUESDAY 6:30 PM PST

TO FOLLOW CLOSING

CUE: (Wilcox)
night

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6:50-7:00PM

ANNOUNCER: Let's

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S. C. JOHNSON & SON, INC.
FIBBER MCGEE & MOLLY
JANUARY 6, 1942
TUESDAY 6:30 PM PST NBC

TO FOLLOW CLOSING TAG

NOTE: To be read from a quiet studio.

CUE: (Wilcox)...invite you to be with us again next Tuesday
night. Goodnight.

6:30-7:00PM
ANNOUNCER: Let's admit that in winter it's harder to keep your car
looking its best. But let's be thankful for a polish like
JOHNSON'S CARNU -- that actually cleans and polishes in
one application - two jobs at once in half the time they
used to take. Really, you'll be amazed how quickly you
can give your car its original showroom shine with this
sensational polish. And remember, right now is the time
to start taking better care of your automobile -- to make
it last a longer time. CARNU is made by the makers of
JOHNSON'S WAX -- ask your dealer for JOHNSON'S CARNU --
spelled C-A-R-N-U.

S. C. Johnson & Son, Inc.
Writer: Don Quinn

6:30-7:00PM
Tuesday - 1/13/42