(REVISED)

writer

S.C. JOHNSON & SON, Inc.

"FIBBER MCGEE & COMPANY".

N B C - RED

6:30 P.M. - -

FEBRUARY 14,1939- TUESDAY

WIL:

ORCHESTRA: THEME

THE JOHNSON WAX PROGRAM!

THEME

The Makers of Johnson's Wax present Fibber McGee & Company, WIL:

with Jim Jordan as Fibber, Donald Novis, the Four Notes

- and Billy Mills! Orchestra. The show opens with

"THIS IS IT!"

-- FADE FOR -"THIS IS IT" ORCHESTRA:

1ST COMMERCIAL- PAGE 3 WIL:

bber McGee & Company, s, the Four Notes opens with S.C.JOHNSON & SON INC FIBBER MCGEE & COMPANY FEBRUARY 14,1939 Tuesday-6:30 PM PST NBC

OPENING COMMERCIAL :

Here's a bit of advice to women who want to keep young. Don't wear yourself out sorubbing floors or you will be old before your time. Save yourself all this unnecessary back-breaking work by protecting your lineleum and floors with JOHNSON'S SELF-POLISHING GLO-COAT. Once your floors are wearing a bright GLO-COAT polish, they won't need scrubbing! Dirt can not become imbedded in this shining surface. A dry duster or a damp cloth will quickly take away all dirt and stains. JOHNSON'S GLO-COAT is making life pleasanter for millions of housewives. So why not adopt this easy GLO-COAT method of keeping all your floors beautiful and spotless? Remember you don't have to do any rubbing or buffing when you use JOHNSON'S GLO-COAT. Just apply and let dry! JOHNSON'S GLO-COAT gives your floors and linoleum a lovely, shining polish while you e't back and watch. Be sure you get the real thing--G-L-O hyphen C-O-A-T-- JOHNSON'S SELF-POLISHING GLO-COAT *

ORCHESTRA: (SWELL MUSIC TO FINISH)

(APPLAUSE)

(SEGUE)

"RIDIN' AROUND IN THE RAIN") (FADE)

APPLAUSE:
FIB:

TELEPHONE:
FIB:

SOUND:
FIB:

WELL.

THE SNO

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THEME:

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KNOCK AT DOOR:

FIB:

SOUND:

FIB:

ye?

(2ND REVISION) -4-

WIL: WELL, IT'S A BITTERLY COLD, WINTRY DAY IN WISTFUL, VISTA.

THE SNOW IS TWO FEET DEEP ON THE LEVEL AND IN PLACES IT

HAS DRIFTED FOUR OR FIVE FEET DEEP...AND THAT'S ALSO ON

THE LEVEL. AND HERE IN THE LIVING ROOM, BUNDLED UP IN.

HIS HEAVY OVERCOAT, MITTENS AND EARMUFFS, WE FIND, FIBBER

("Thar's-Cold-in-Them-Thar-Halls!") MCGEE!

APPLAUSE: THEME

THEME:

B-r-r-r...Boy, I ain't had such a chill since I asked the bank for that last loan. B-r-r-r...And snowed in, too! I'm macarooned. If that coal I ordered don't get here pretty quick, I'll -

TELEPHONE:

FIB:

FIB:

FIB:

I'll get it. WHAT DO I MEAN, "I'LL GET IT?" I'm the only one here....Shucks, I only been snowbound over night and here I am talkin' to myself.

SOUND:

CLICK OF PHONE

ADMIRAL BYR-...er..Fibber McGee speakin'. WHO? The Wistful Vista Coal Company? Well say WHERE'S MY COAL? EH? You're all sold out? Well, I ordered it just as soon as this storm started...Oh...so'd everybody else, eh? WELL MAKE IT AS SNAPPY AS YOU CAN, BUD. OKAY. (CLICK)
This is a fine state of how do ye do. Furnace out... water pipes frozen...

KNOCK AT DOOR:

FIB: Well! Must be some Eskimo magazine salesman workin!

his way thru Blubber College ... COME IN!

SOUND: DOOR OPEN AND SHUT WITH WIND HOWL:

FIB: Welcome to the Chez Frostbite, Bud. ... what can I do for

Aes

PINCH: Is dis Fibber's McGee's joint?

FIB: Yes it is, Bud ... I'm Fibber McGee in person, three

sweaters, two shirts and a overcoat.

PINCH: Well did youse call up a plumber to come and thaw out the

pipes?

FIB: Yes and you can get busy right away, too.

PINCH: Oh I ain't de plumber...he ast me to stop by and leave

his tools. (SOUND: CLANK OF TOOLS) he'll be over later ...

(2ND REVISION) -5-

so long.

DOOR OPEN AND CLOSE WITH WIND HOWL

FIB: Hmmmm...well, he left enough tools. Maybe he thought I wanted him to fix Boulder Dam.

DOOR OPEN AND SHUT WITH WIND HOWL:

OLD MAN: Hello there Johnny. How'd you like to have your sidewalk

shoveled off?

FIB: I certainly would, Old timer.

OLD MANE EHHHHHHHH?

FIB: I says ... YES I WOULD

OID MAN: So would I. Who can we get to do it?

FIB: Of fer the- Say did you ever see such chilly weather?

The groundhog musta come out and seen Boris Karloff's

shadow!

(LAUGHS)

OLD MAN: Heh heh heh...that's pretty good Johnny, but that gin't

the way I heered it. The way I heered it, one feller

says to the other feller, "SAYYYY", he says, "Sayyy, say,

it's cold in here Johnny why don't ye build a fire?

Can't old timer, my, coal bin is emptier than a campaign

promise.

т

FIB:

OLD MAN:

Oh, That's different. "SAYYYYY", he says, "WHAT'S THE

BIGGEST BIRD IN THE WORLD?"

"Search me, "ADMITS TOTHER FELLER. "IT'S A OSTRICH AIN'T

IT?"

"NOPE", Chortles the first feller, "IT'S A BRONX CHFER FROM A UBANGI:" Heh heh heh ..., I knew a Ubangi gal once Johnny. Every time she'd pout; three people had to get outa the room. Heh heh heh

That's chough 0' your lip, old timer Say do something FIB:

for me, will ye?

EHHHH? OLD MAN:

Go to the basement and see if you can start a fire. FIB:

Chop somethin' up if you have to.

I'll do it, Johnny. Which way's the basement? OLD MAN:

It's underneath the house. Used to have it up on the FIB:

roof but it was too far for the mice to walk.

Don't get snippy. Johnny, ... remember, I'm twice your age. OLD MAN:

Yes but you're only half my size, Go on ... get busy.

All rightie! OLD MAN:

DOOR LATCH AND SLAM

FIB:

Well, that guy is finally gonna be useful! (B-r-r-r-!) FIB:

Boy am I cold! Wonder if Mrs. Uppington'd loan me a

couple a scuttles o' coal. I'll try her.

PHONE CLICK SOUND:

FIB:

Hello operator. Gimme Wistful Vis ... oh is that you, Myrt? How's things, Myrt? Sure is cold, ain't it? Say Myrt....can you see that statue of General Grant from your window? Well, take a look and see if he's got hishands in his pockets. EH? He's got down off his horse and is stampin' around, eh? (LAUGHS) Well, it's colder'n I thought. Say, gimme Mrs. Uppington will ye, Myrt? Thanks HELLO That you, Uppy? Fibber McGee speakin'. EH? Talk a little louder will ye, Uppy? I got my earmuffs on. Yeah....SAY HOW ABOUT LENDIN' ME A COUPLE O' BUCKETS O' COAL TILL THEY DELIVER MINE, EH? ... Oh ... Oh I see. Well, thanks anyway. (CLICK) Shucks, she WOULD have a oil furnace.

(DOOR OPEN & SHUT WITH WIND HOWL)

Oh Hiyah Don ... Hello, Billy. FIB:

(AD LIB HELLOS)

No use settin' on that radiator, fellas ... there's no FIB:

fire. My coal bin is a has-been.

Can't you build a fire with some old wood or boxes or DON:

something, Fibber?

Why don't you burn up some of your old scripts....or are MILLS:

they still too damp?

All right all right I got the old timer downstairs now FIB: tryin' to find some kindling. My water pipes are frozen,

too, so I hope he gets a fire started pretty quick. Can

ye sing something, Don - or does your breath steam so

much you can't see the music?

(REVISED)

No, I can manage it HOW ABOUT "I HAVE EYES" DON:

That'll be swell ... you sing that while I FIB:

TELEPHONE

FIB:

Excuse me...(CLICK) HELLO...YES...THIS IS MR. MCGEE J. WHO?

THE PLUMBING SHOP? WHATDDYE MEAN, THE PLUMBER WENT TO THE

HOCKEY GAME...HE WAS, SUPPOSED TO COME OVER AND THAW THESE

PIPES OUT. EH.

Aw fer the ... (CLICK) Fellas, you've just heard

history bein' made.

What's the matter Fibber? MILLS:

The plumber sent his tools over and forgot to come himself! FIB:

Now I gotta run down to the Water Company and tell 'em to

send a man out!

Why don't you call 'em up? DON:

No - it's too cold in here ... I'm gonna go out for a while FIB:

into that nice warm blizzard.

Go ahead, Don. "I HAVE EYES".

"I HAVE EYES" - Novis ORCHESTRA:

APPLAUSE:

(2nd SPOT)

(REVISED)

SOUND: (WIND HOWL, ... CREAK OF FOOTSTEPS IN SNOW)

That was great, Don....though I dunno if I done right FIB:

by lettin' you sing out here in this blizzard. I shouldn't

expose you to the elements like this.

(TRUMPETING) SOUND:

What was that? MILLS:

That's that new sound man ... he thought I said elephants. FIB:

ELEMENTS. JOE!

BILL: I'm sorry!

SOUND: (WIND WHISTLE...CREAK OF FOOTSTEPS IN SNOW)

FIB: That's better ... Well, this is as far as I go, fellas

here's the water company, though it's probably the ice

company, now. See you later.

SOUND: (DOOR OPEN & CLOSE)

GIRL: Who ia wanna see?

I wanna see somebody about my water pipes bein' froze. FIB:

Sorry, sir....we don't do that type of work. If you want GIRL:

your pipes frozen you'll have to go elsewhere.

DAD RAT IT, THEY ARE FROZEN. I want 'em thawed out. FIB:

Oh I see ... how long have they been frozen, sir? GIRL:

FIB: All night and all morning.

Well don't worry then. They say a man can go three days GIRL:

without water.

Well, for that matter, I suppose if I really got a hump on FIB:

myself I could go seven. Who's the manager of this Water

Company, sis?

Mr. Van Meter. Just a minute, I'll see if he's through with GIRL:

the Director's meeting.

(DOOR LATCH) SOUND:

VOICES: (OFF MIKE) Ready

(OFF MIKE) HEADS! ... Shall we declare the dividend, gentlemen

Or shall we make it two out of three?

SOUND: (DOOR SLAM)

HAL:

Mr. Van Meter is still in the director's meeting, sir GIRL:

Will you wait?

Yes....they might wanna draw straws to see how much they FIB:

raise the rates. Of all the

(TELEPHONE BUZZER)

Excuse me, sir WISTFUL VISTA WATER COMPANY. What is it, GIRL:

madam? There is a fish caught in your water pipe?

Well, turn the faucet again in half an hour, Madam, we'll

send you a slice of lemon. (CLICK)

That's nice service ... You can't send a chicken thru my FIB:

pipes about Sunday, can you, sis? I could

(DOOR LATCH)

Ah there, Miss Cadwell. Anyone to see me? HAL:

Me. Bud.... I wanna talk to you. FIS:

Certainly certainly ... just step into my office. HAL:

(DOOR SLAM)

Now then ... Sit right down, sir Have a cigar? HAL:

Thanks - I got one. FIB:

You got two? Thank you. Now what was it, please? HAL:

My water pipes are froze up. FIB:

HAL:

Is that so. Due to cold weather, I presume.
Thit's a ship televition - I but you make your own FIB. Valutines the way you mit right to the heart of

(LAUGHS) Very good - very good. Let me check over your account. Mr. McGee ...

(RATTLE OF PAPER)

Incidentally, Bud...that water meter you got in my house FIB: runs awful fast. Who installed it? -- the boy friend of the Whirling Dervish?

Oh I don't think AHHH HERE IS YOUR ACCOUNT ... McGee ... HAL: Hmmmm.. Yes indeed....you can forget about your pipes freezing up, McGee.

FIB: Whatcha mean?

HAL:

Your water was shut off yesterday for nonpayment. The HAL:

bill is twelve dollars and forty-two cents.

Well fer the ... TWELVE DOLLARS AND FORTY-TWO CENTS! The FIB:

name is McGee, Bud. ... not Niagara.

HAL: That's the bill. McGee when you pay up, we turn on the

water. Lat Manual

Okay okay okay....I'll pay it....here you are....

But this is the first time I ever been held up at the point of a faucet. You certainly make a fine manager of a water company, you big drip!

Additional of the state of the st

Twelve dollars and forty-two cents!! Why for that dough
I could buy the Mediterranean Sea, with Gibraltar thrown in
for a rock garden. Of all the dad-ratted --

OH HOW DO YOU DO, Mr. McGee....

FIB:

FIB:

UPP:

FIB:

UPP:

FIB:

UPP:

Ohhhhhhh, Mrs. Uppington! Kind of a raw day for you to be out. ain't it. Uppy?

Oh no, indeed....(LAUGHS) I don't mind it a bit reahhhly....

Horatio....oh that silly boy...he is SO sentimental!!!...

Horatio says this weathan puts roses in my cheeks....(LAUGHS)

Isn't that romantic?

Observed the Property of the State of the St

141100 on application of the property man. By the

way....where's old Boomer, now?

He's gone to buy me a Valentine...

Isn't that sweet! Problem of the line of t

FIB: I'll say you were! That's one o' the deepest touches
I ever heard of.

UPP: Horatio is SO impulsive you know....SO boyish and unaf

Horatic is SO impulsive you know....SO boyish and unaffected.

And he simply ADORES beautiful things, reahhlly....Why when
I am wearing my emerald necklace, he can hardly keep his
hands off my throat (LAUGHS) So you see why I don't mind
the cold weathah, Mr. McGee....(SINGS) I have my Love to
keep me warm....(LAUGHS) Oh, I'm such a HAPPY, happy girl!
Good day, Mr. McGee....

SOUND: (WIND HOWL....UP & DOWN)

FIB: She's got her love to keep her warm....and old Boomer....

the dead-beat of her heart! I wonder if I oughtta tell her

what a chiseler Boom-- WELL...WHAT'S THIS?

SOUND: (HORSES' HOOVES...SLEIGHBELLS)
WIL: WHOAA, THERE NO-RUB...WHAOAAA, NO-BUFF!
(HOOVES OUT WITH JINGLE OF BELLS)

WIL: Hi there, Fibber....can I give you a lift?

FIB: No thanks, Harpo....I'm too cold....gotta walk to keep warm.

Where you goin' in the cutter?

I'm delivering Valentines.

FIB: You mean all that stuff in the back there is Valentines?

How many sweethearts you got?

WIL: Oh thousands. I love every housewife who uses Johnson's Glocoat, the easy to use, No-Rubbing polish that shines as it dries and -

FIB: I know I know....but let's see one o' the Valentines...

WIL: Okay....here..read this.

G

WIL:

FIB:

FIB:

FIB:

WIL:

You hold it ... I got my mittens on . HMMMMMM. .

(READS) MY HEART IS AT YOUR FEET, MY SWEET
YOU'RE THE ONE THAT I ADORE
MAY OUR COURSE OF LOVE BE BRIGHT AND SMOOTH
AS THE GLOCOAT ON YOUR FLOOR.

Say, that ain't bad, Harpo!

WIL: Oh read the next verse.

Hold it steady (READS):

IF YOU COULD TAKE A SHINE TO ME
TO YOU.I'LL BRING A SHINE
THAT'S A JOY TO USE, SO DON'T REFUSE
TO BE MY VALENTINE,

Signed, S.C. JOHNSON & SON RACINE, WISCONSIN.

Per Cupid Wilcox

WIL: Like it. Fibber?

FIB: Yesssss...but ain't you a little large for a cupid, Harpo?

And where's your wings?

FIB: I can't wear 'em any more... they grounded me for stunting

too close to a blonde. Sure I can't give you a lift, Fibber?

No thanks...you slay me as it is.

Okay Pal.... see you later. GIDDAP NO-RUB! GIDDAP NOBUFF!

HORSES HOOFS AND JINGLE UP AND OUT

FIB: Great guy, Harpo! He even come over and put Johnson's Wax

on my grandfather's clock, so I wouldn't have a dull moment.

(WIND HOWL UP & DOWN)

FIB: B-r-r-r-r.... Now that I got my water turned on again. I

better be gettin' home and see how the old man is gettin'

along with the fire, or I won't have any hot water for my

cold shower tomorrow mornin'.

NICK: (FADE IN) WELL, for Scrim's sake...hello there, Fizzer!

FIB: Oh - Hiyah, Nick ... CHILLY, ain't it? Where you goin' with

the ice-skates, Nick?

On some of my kids are learning to teach so how to be a wint sportsmenting and ballows us Pieses seen I'm 160 ming how to sleate from the bottom use, if I have what you many

PIB: I have a rough iden you have a wonderful time with the

W 7600 ..

th sure ... they are a good burch of houpies. As I was saying to Mrs. Depopolis at breakfasts this norning, "Mrs. DEPOPLIS," I on saying, while she is sareping a pieces of toast so load, I can't hear yourself think .. "MRS. DEPOPOLIS," I AN BAYING and then she is going out in the kiteen for a joy of marmaloud, "MRS. DEPOPOLIS." I am hellering.

718: Woll, what were you hollering?

HIGH: By that time I on being so emepartmented, I don't know that I am saying, Fissor, Soll, I've got to be on your way, because

the kids are meeting no over at the rating skink.

PIB: BICK: SKATIMO RINK. So, you're going to be a figure shater, are you't will, I would'nt go so far away as to say that, Piezer .Pigures shating is a pretty complished proposition. I don't think I om ever being a world's Champinum, but I will be must best, because my runners are always up, you got not Nell, so long Piezer, if I don't see you again in the meet week or so, that difference does it makes

WIED HOWL: LOUD:

B: Borne, Boy, IT'S COIDS ON HITHA BILLY

Bill: V Hello, Fibber still protty cold isn't it?

a

g to teach no how to be a winter Pinney assails limining how to have what you make. have a wonderful, time with these

ok of houples. As I was saying a this morning, "Hrs. DEPOPLIS," ping a pisses of touck so loud, "HRS. DEPOPOLIS," I AH SAYING a he kitsen for a jar of an hellering.

speriooted, I den't know what I got to be on your way, because t the rating skink,

to be a figure shater, are your ran to say that, Piezer .Pigures and proposisis. I don't think I mm, but I will be sant best, we, you gree met Hell, so long in in the next week or so, what

A BILLY 7 cold ion's ist PIB: Cold? I'll say it is ... some bide built a snow min up the street and when I some by he was blowin' on his hands, be you get a number you can play until I get home, Billy?

EILLS: Sure ... how about the Pour Betes and the bank in "SING FOR YOUR SUPPER".

PIB: Swell ... Go shead, Billy ... "SING FOR YOUR SUPPER".

ORE: "SING FOR YOUR SUPPER * 4 HOTES

(APPLAUSE)

TATCH & HOWL .. DOOR CLOSE)

The Mart people Stay home on a day like this! 1988

was on my way over to Mrs. Uppington's and I thought of stop in here a minute to get warm. My mistake. India colder in here than it is mutaide. I can't imagine you wantin' to go envylace where the heat was on. And another thing, I know all bout you barrowin' fifty bucks, from Mrs. Uppington to buy here a Valentine, to charming girl, Mrs. Uppington...' My affected I'm means over checkbook in love with the deer girl.

THIRD SPOT

FIB:

BOOM:
FIB:
BOOM:

FIB:

BOOM:

THIRD SPOT

FIB:

That was SING FOR YOUR SUPPER, cooked up by Billy Mills and dished out by the Four Notes. SAYYY...it seems to be a little warmer in this house now....(that line was put in to show that I'm home again, folks. Pretty subtletechnique, I calls it.) Incidentally, I wonder what that old duffer found to build a fire with. I'll go down and have a look....

(KNOCK AT DOOR)

FIB:

FIB:

BOOM:

FIB:

BOOM:

Why don't people stay home on a day like this! COME IN!

(DOOR LATCH & HOWL...DOOR CLOSE)

BOOM: Ah

Ah there, Gooseflesh...Good Day....

What's good about it? Whatcha want?

I was on my way over to Mrs. Uppington's and I thought

I'd stop in here a minute to get warm. My mistake. It's

colder in here than it is outside.

I can't imagine you wantin' to go anyplace where the heat

was on. And another thing, I know all about you borrowin'

fifty bucks, from Mrs. Uppington to buy her a Valentine, too

Charming girl, Mrs. Uppington....I'm afraid I'm head

over checkbook in love with the dear girl

FIB: Well, I'm afraid she is with you, too. To BOOM: By the way, Skimpy, I hear the lovely creature has a large trust fund laid away...is there any truth in that beautiful rumor, or am I being stung again by a will-o'-the-wasp? FIB: Listen, Boomer, by You're just after her money, and she'd know it if she was a little brighter. Sir...YOU ARE SPEAKING OF THE WOMAN I LOVE.!! BOOM: Aw come off the high horse before it throws ye, Boomer. FIB: And another thing. she's gonna be awful hurt, if you don't come thru with that valentine. You know that, don't ye? BOOM: Certainly Certainly ... wouldn't cause her a moment's distress. Not a moment's. In fact, I put that fifty dollars into a worthy charity ... The Horatio K. Boomer Home for Old and Infirm Horatic K. Boomer. And then I wrote her a Valentine myself. FIB: I can just imagine you writin' a valentine..

> "Roses are red, Violets are blue This is wrote on the back Of an I.O.U."

BOOM:

That's very good, Thackeray...very good..let me show.vou mine....let me see now...where did I put that Valentine... have it here someplace...valentine...valentine...here's a finger ring with a sharp point for marking cards...I have an unfortunate heredity, Small Fry...my family came to this country in the steerage, and I grew up with a weakness for the bottom of the deck...Steamship ticket to Venezuela... lovely country...no extradition...here's a bill from my tailor...ignorant fellow...can't even spell "reprobate"... and a check for a SHORT BEER....WELL! WELL!...NO VALENTINE! IMAGINE THAT....Well, I guess I can talk my way out of it... Nothing like a silver tongue to engrave a little sentiment on a heart of gold...very neat thought...must run along and see the dear girl before I forget it. Good day, Pogo-

SOUND:

(DOOR OPEN AND CLOSE WITH WIND HOWL)

FIB:

That guy's such a double dealer he could play himself a game of cribbage. SAYYYY, the heat's comin up here all right...the old man must've found some kindling...I'll go

down and see ...

SOUND:

(DOOR LATCH) -

FIB: HEY...OLD TIMER...I'M HOME AGAIN....DID YE GET A FIRE

BUILT OKAY? (PAUSE)

BOOM:

That's very good, Thackeray...very good..let me show you mine...let me see now...where did I put that Valentine... have it here someplace...valentine...valentine...here's a finger ring with a sharp point for marking cards...I have an unfortunate heredity, Small Fry...my family came to this country in the steerage, and I grew up with a weakness for the bottom of the deck...Steamship ticket to Venezuela... lovely country...no extradition...here's a bill from my tailor...ignorant fellow...can't even spell "reprobate".... and a check for a SHORT BEER....WELL! WELL!...NO VALENTINE! IMAGINE THAT....Well, I guess I can talk my way out of it... Nothing like a silver tongue to engrave a little sentiment on a heart of gold...very neat thought....must run along and see the dear girl before I forget it. Good day, Pogo-Stick!

(2ND REVISION)

SOUND:

(DOOR OPEN AND CLOSE WITH WIND HOWL)

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SOUND:

(DOOR LATCH)

FIB:

HEY...OLD TIMES,..I'M HOME AGAIN....DID YE GET A FIRE BUILT OKAY? (PAUSE)

FIB:

Wonder if he's gone,

SOUND: FOOTSTEPS ON STAIRS

FIB:

HEY OLD TIMER....YOU DOWN HERE? (PAUSE) Why that old duffer. Built a fire and didn't even stay to enjoy it.

HEY WHAT'S THIS? My golf bag!! and empty, too...well, now I know what he used for kindling. AND MY TOOL CHEST..all ohopped up....s and what's this pile of wood here? Why that's that golden Oak dresser outs my bedroom...why that old...(LAUGHS)

Oh well, I might as well throw on some more wood and make a good one....OUCH...that furnace door is hot.,

SOUND:

CLANK & CREAK OF FURNACE DOOR:

OLD MAN:

ORK:

(FILTER?) COME ON IN, JOHNNY....THIS IS THE FIRST TIME

I BEEN WARM IN TWO DAYS!

FIB: Oh, psha

"WHATEVER" - FADE FOR:

S.C.JOHNSON & SON, INC. FIBBER MCGEE & COMPANY FEBRUARY 14,1939 TUESDAY 6:30 PM PST NBC

CUT-IN FOR PACIFIC COAST & SOUTHERN STATIONS

OUE:

(WILCOX) Fibber will be back in just a moment. (PAUSE)

-19-

But here's an announcement you won't want to miss. Your dealer is offering, for a limited time only, JOHNSON'S WAX and JOHNSON'S SELF-POLISHING GLO-COAT in Giant size. cans. You pay no more for the Giant size cans than for the regular sizes. Yet you get one-third more! It's your opportunity to save money on your purchases of JOHNSON'S WAX and JOHNSON'S GLO-COAT. But I repeat, the supply of the Giant sizes is strictly limited. They're sclling fast and if you don't act quickly, you may miss out. Remember, you pay for only one pint or one pound of JOHNSON'S GLO-COAT or JOHNSON'S WAX (paste or liquid) and you get one-third more without cost. JOHNSON offers you this extra dividend in appreciation of your loyalty to the JOHNSON PRODUCTS. Be sure to ask your dealer tomorrow for JOHNSON'S WAX or JOHNSON'S SELF-POLISHING GLO-COAT in the Giant size cans and you'll be money ahead.

ORCHESTRA: (SWELL MUSIC FADE ON CUE)

L

TAG

T & SOUTHERN STATIONS

11 be back in just a moment. (PAUSE)

nt you won't want to miss. Your a limited time only, JOHNSON'S COLISHING GLO-COAT in Giant size or the Giant size cans than for you get one-third more! It's your you your purchases of JOHNSON'S DAT. But I repeat, the supply of otly limited. They're scalling fast lockly, you may miss out. Remember, at or one pound of JOHNSON'S GLO-COAT or liquid) and you get one-third NSON offers you this extra dividend loyalty to the JOHNSON PRODUCTS.

GLO-COAT in the Giant size cans

FIB: Well folks, I ain't got the old timer outta the furnace yet,
but I'm gonna have Boomer come back a little later and shake
him down. That old clinker - - -

SOUND: (TELEPHONE)

CUE

FIB:

ORCH:

WILCOX:

Excuse me, folks....(CLICK) Hello! Oh, ZASU PITTS!

HIYAH, ZASU......Oh ye got our Valentine, eh? Oh shucks,
that was nothin'.....whatcha doin' next week, Toots? Well
why don't ye ask your ma can you come over to our house
and play? You can? Oh, that's swell. See you Tuesday,
then. Okay, Zasu. So long. (CLICK) Goodnight, folks!

(CLOSING SIGNATURE) SEGUE "SAVE YOUR SORROW" - FADE ON

This is Harlow Wilcox speaking for the makers of Johnson's Wax and Johnson's Self-Polishing Glocoat at Racine,
Wisconsin, and inviting you to be with us again next

ANNOUNCER: (CREDITS) THIS IS NBC.

Tuesday night. Goodnight.

(CHIMES)

.6:30 PM.

Tuesday - I