

OPENING-GLO-COAT COMMERCIAL

1. Not many years ago housewives had to accept the back-breaking job
 2. of floor-scrubbing as a necessary evil. But today a woman who
 3. gets down and scrubs her kitchen linoleum is considered entirely
 4. out of date. The modern house-wife depends on JOHNSON'S SELF-
 5. POLISHING GLO-COAT to keep her floors clean and sparkling.
 6. GLO-COAT, you see, gives the floor a protective covering, so dirt
 7. and germs can't get into the cracks and pores -- spilled food cannot
 8. stick to the GLO-COAT polish. You can actually save yourself hours
 9. of floor cleaning work if you let GLO-COAT keep your floors
 10. beautiful. You'll take more pride in your kitchen, too, when the
 11. floor is shining with a wonderful polish! Your friends will pay
 12. you compliments and wonder how you can keep your linoleum so clean
 13. and attractive with so little work! Ask your dealer for GLO-COAT ---
 14. G-L-O hyphen G-O-A-T -- JOHNSON'S SELF-POLISHING GLO-COAT. It's
 15. very important that you get the real thing. Don't accept a
 16. substitute!

17. ORCH: (SWELL MUSIC TO FINISH)(APPLAUSE)

18. SEGUE

19. ("RIDIN' AROUND IN THE RAIN") (FADE)

1. WIL: Well, folks, Fibber McGee has almost convinced the
 2. President of the Gildersleeve Baby Carriage factory that
 3. he is the man to bring efficiency and profits to his
 4. business. And here with his man Silly Watson, waiting
 5. to interview Widdlecomb P. Gildersleeve, we find
 6. FIBBER MCGEE!

7. FIB: Sil, I think old Gildersleeve's gonna hire me to put
 8. his factory back on its feet.

9. SIL: He mus' be real desprit, suh.

10. FIB: Now listen - whatever I tell Gildersleeve...you back me
 11. up, see? If I says I done a million of anything, you
 12. make it two million. You know, moral support.

13. SIL: Yassuh...ah'll give you support all right, suh, but ah
 14. don' believe it's real moral.

15. FIB: Why, SIL. Did you ever know me to tell a outright
 16. falsehood?

17. SIL: N-n-n-no, suh.

18. FIB: YOU DIDN'T? WELL, AFTER THIS YOU PAY MORE ATTENTION. AHM.

19. SIL: Excuse me, suh...but is you really a expeht on this heah
 20. deficiency stuff?

21. FIB: EFFICIENCY, SIL. DEFICIENCY IS WHERE SOMETHING IS LACKING.

22. SIL: Yassuh...ah thought o' that.

23. FIB: AHM. Shucks...puttin' this baby carriage industry
 24. over'll be simple. You know what's the matter?

25. SIL: Well, suh, ah think -

1. FIB: Quiet...WHAT'S BEEN THE MATTER IS THEY AIN'T BEEN
 2. APPROACHIN' THEIR PROBLEMS FROM THE BABY'S VIEWPOINT.
 3. After all the baby is the ultimate consumer, ain't he?
 4. These people don't THINK like babies. You gotta put
 5. yourself in the customers place.

DOOR LATCH:

7. MAN: Ah there you are, McGee.
 8. FIB: Oh hiyah Gildersleeve. This is my helper, Silly Watson.
 9. MAN: Good day Watson.
 10. SIL: Hiyah, Mistah Gildersleeve, suh.
 11. FIB: Gildersleeve, I been thinkin' this thing over. And I
 12. don't think I'll take the job.
 13. MAN: Well...er...why not, McGee? I thought -
 14. FIB: Look...suppose I built up this business to a million
 15. dollars a year -
 16. SIL: Two million.
 17. FIB: AHM. Yes, or two million. Don't you think it might
 18. go to your head a little, Gildersleeve? Have you got
 19. the strength of character to stand up under prosperity
 20. like that?
 21. MAN: Well, I...er...(LAUGHS) I'll do my best, McGee.
 22. FIB: Then it's a deal, Gildersleeve. Why I got a couple o'
 23. thousand ideas that'll put you on your feet again.
 24. SIL: Five thousand suh.
 25. FIB: Ten thousand. Why, when -

1. SIL: Fifteen thousand.
 2. FIB: Pipe down, Sil. I'll do the talkin'. You be as quiet
 3. as a mouse.
 4. SIL: Yassuh...five mice.
 5. FIB: I'd better take this office right here, Gildersleeve.
 6. Where I can keep an eye on things.
 7. MAN: Ah yes, yes...er..NOW ABOUT SALARY, MCGEE.
 8. FIB: Oh tush tush, Gildersleeve. I ain't interested in salary
 9. till I can show results...forget the salary. Just
 10. gimme a small drawing account...say five hundred a week,
 11. until -
 12. MAN: FIVE HUNDRED A WEEK! Why, McGee, that's preposterous.
 13. SIL: Yassuh...ah thought it was pretty prosperous mahself, suh.
 14. FIB: DON'T FORGET, Gildersleeve..you're hirin' the greatest
 15. master o' baby psychology in America. AND THAT'S WHAT
 16. THIS BUSINESS NEEDS. IT'S THE BABY THAT USES YOUR PRODUCT
 17. AIN'T IT? ALL RIGHT..TO SATISFY THE BABY YOU GOTTA GET
 18. INTO THE BABY'S FRAME OF MIND...YOU GOTTA THINK LIKE A
 19. BABY. HE'S YOUR ULTIMATE CONSUMER -
 20. GILDER: But what do you know about babies, McGee?
 21. FIB: What do I know about babies! Why, I was actually a baby
 22. once myself. Just as a experiment o' course. AHM.
 23. And Sil here will tell you I grew up kinda childish.
 24. SIL: Yassuh he sho has, suh.
 25. MAN: You have a way with babies, now, McGee?

1. FIB: Have I..(LAUGHS) Why bud, I used to be official baby
 2. kisser for a big politician. I kissed every baby I met.
 3. KISMET MCGEE I WAS KNOWN AS IN THEM DAYS...KISMET
 4. MCGEE...THE CLEVEREST KID CARETAKER TO EVER COAX A
 5. KIDDIE-KAR CAPTAIN WITH CRACKER JACK OR CAPTIVATE A
 6. CAPER-CUTTIN' CARRIAGE COMMANDER WITH CANDY CANE...
 7. KEEPIN' CUTIES FROM CATCHIN' COLIC AND COMMON COLDS BY
 8. CRAMMIN' EM WITH COPIOUS QUANTITIES OF CASTOR OIL...
 9. CODDLIN' THE KEWPIES WHO CANTER ON COCK-HORSE AND CALMIN'
 10. THEIR CRIES WITH MY KITCHEE KITCHEE COO...COOED ABOUT
 11. IN CRADLE AND CRIB AND CONSIDERED BY THE KID IN THE
 12. THREE-CORNERED COVERALLS AS THE KING OF THE KINDERGARTEN
 13. FROM KINCAID COUNTY KENTUCKY TO THE COAST O' CALIFORNIA!

APPLAUSE:

14. FIB: That's why I says, Gildersleeve, from now on your baby
 15. carriages are gonna be as up to date as the Lambeth Walk.
 16. MAN: The Lambeth Walk...what's that?
 17. FIB: WHAT? DON't you keep up with things, Gildersleeve? The
 18. Lambeth Walk is the latest dance craze. SIL...ask Billy
 19. Mills to play the Lambeth Walk.
 20. MAN: How does it happen you have an orchestra right here in
 21. the office ready to play, McGee?
 22. FIB: Why, that's efficiency, bud--efficiency. Take it, Billy!
 23. ORK: LAMBETH WALK: (APPLAUSE)
 24.
 25.
 26.

2ND SPOT

1. FIB: ALL RIGHT, FOLKS, QUIET PLEASE..QUIET. (PAUSE) Fellow
 2. workers, I am Fibber McGee, the efficiency expert.
 3. MURMURS:
 4. FIB: AHEM. Now I don't want any of you to worry about your
 5. jobs. I ain't firin nobody. On the other hand, I'm
 6. installin a few new novel ideas that'll interest you.
 7. YOU THERE BUD..STEP OVER AND PUNCH THE TIME CLOCK..
 8. MAN: Okay.
 9. SOUND: TIMECLOCK BELL
 10. FIB: Now you, sis.
 11. TIMECLOCK
 12. FIB: AND YOU, BUD.
 13. TIMECLOCK..LOUD RATTLE OF COINS
 14. FIB: HAHA...JACKPOT! Ye see folks? Now, punchin' the time-
 15. clock'll be more interesting. Mr. Gildersleeve..will
 16. you state briefly what I am gonna attempt to do with
 17. this factory?
 18. GILDERSLEEVE: FOLKS, MR. MCGEE HERE HAS -
 19. FIB: Thank you Gildersleeve. Very well put. FELLOW WORKERS,
 20. I'M PUTTIN' THIS FACTORY ON A CHILD PSYCHOLOGY
 21. FOUNDATION. WE GOT-----
 22. GILDER: McGee, we have one serious problem.
 23. FIB: Name it, Gildersleeve, and I'll solve it.
 24. GILDER: Our competition, the Googly Woggly Gocart Company is
 25. giving away a rattle with every baby carriage.

1. FIB: WE'LL LICK THAT, BUD ..WE'LL FIX IT SO OUR WHOLE
2. CARRIAGE WILL RATTLE.

3. CHEERS

4. FIB: And now folks..for a few Heas I'd like to outline. I
5. want you all to get in the habit of thinkin' as a baby
6. thinks. Only in that way can we turn out a product that
7. a baby likes. Don't think in terms of beer and
8. sandwiches for your lunch. Think of cod liver oil and
9. mashed carrots.

10. GROANS:

11. FIB: Quiet please..now I've set aside one corner of the
12. paint shop for a playroom. It will be fully equipped with
13. — kiddie cars, blocks, rattles, dolls, choo-choo trains
14. and teddy bears. Whenever you feel yourself slipping
15. into grown-up habits, duck into the playroom and regain
16. your childhood. AND ONE MORE THING, FELLOW WORKERS.
17. REMEMBER, I'm here to help you, not hinder you..so if
18. any of you have any ideas, MY DOOR IS ALWAYS OPEN.

19. VOICE: So is your mouth.

20. FIB: WHO SAID THAT?

21. MAN: (FADE IN) (HEAVY VOICE) I did...wanna make somethin' out
22. of it?

23. FIB: Who me? Shucks no,bud..I..er..AHM. Glad ye spoke up.

24. I don't want no YES men around me. THAT'S ALL FOLKS.

25. DOOR SLAM...CROWD OUT

1. BOY: Cablegram for you, Doc -

2. FIB: Thanks boy.

3. TEARING PAPER

4. FIB: Hmmm...from England. It says: GILDERSLEEVE PERAMBULATOR
5. YOU SENT TOO SMALL. MY INFANT SON, SIR WILFRED WITCHTWITCH
6. WILL NOT FIT INTO IT. Signed, Lord Witch-twitch.

7. BOY: Any answer?

8. FIB: Yes, just cable-him sayin': OH LORD, YOU MADE THE
9. KNIGHT TOO LONG.

10. BOY: Can't send it now, dopey - I gotta get a haircut.

11. FIB: You can't get a haircut on company time.

12. BOY: No? It grew on Company time, didn't it?

13. FIB: Ahem. Sil, take a memo to the effect that -

14. DOOR LATCH

15. GILDER: LISTEN HERE, MCGEE..AREN'T YOU GOING A BIT TOO FAR
16. WITH THIS CHILD PSYCHOLOGY BUSINESS?

17. FIB: Whatcha mean, Gildersleeve?

18. GILD: I mean with all these devices to put our workers in a
19. childish frame of mind. MIND YOU, I DIDN'T SAY ANYTHING
20. WHEN YOU ORDERED THE PUNCH PRESS OPERATORS TO WEAR
21. ROMPERS, AND I HELD MY TONGUE WHEN YOU TOLD THE OFFICE
22. BOYS THEY MUST CREEP FROM ROOM TO ROOM ON THE FLOOR,BUT
23. BY GEORGE, MCGEE, I WILL NOT STAND FOR PACIFIERS ON THE
24. DRINKING FOUNTAINS!

25.

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1. FIB: Oh now now, Gildersleeve..calm down..take it easy. Forget
2. it..Listen to this idea. WHY MUST A BABY BE A ONE-TIME
3. GILDERSLEEVE CUSTOMER? WHY CAN'T WE KEEP THAT BABY AS A
4. LIFELONG PATRON?
5. SIL: Tha's a real good idea suh...give 'em cigars instead o'
6. lollypops and stunt theah grow?
7. GILDER: I don't understand, McGee...babys outgrow their baby
8. carriages.
9. FIB: Your short sighted Gildersleeve. O' course they do.
10. MY IDEA IS WHEN HE OUTGROWS HIS CARRIAGE..SELL HIM A
11. KIDDIE CAR. THEN...A MOTORCYCLE..THEN A CAR...THEN A
12. WHEEL CHAIR. OUR MOTTO WILL BE "FROM GAGA TO GRANDPA"..
13. or GROW OLD WITH GILDERSLEEVE, let's broaden our base,
14. Gildersleeves.
15. GILDER: You mean work on some by-products?
16. FIB: Certainly. After all, baby carriages are just
17. BY-BY products.
18. GILDER: McGee, I don't know whether you're a genius or a
19. crackpot. But I have my suspicions.
20. DOOR SLAM:
21. FIB: Hear that, Sil? He suspects I'm a genius.
22.
23.
24.
25.

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1. WIL: (FADE IN) Hello, Fibber. How's the infant flivver
2. business?
3. FIB: Marvelous, Harlow, just now I'm workin' on
4. miniature yellow cab for Chinese babies. What's on
5. your mind?
6. WIL: Well, Let's us put one of these bright colored nursery
7. rhymes in each baby carriage you deliver.
8. FIB: Let's see one. Hmmm. Listen to this Sil.
9. PETER PETER PUMPKIN EATER
10. HAD A WIFE WHO COULDN'T BE NEATER
11. USED JOHNSONS GLO-COAT ON HER KITCHEN FLOOR
12. AND ON THE LARGE SIZE CAN SHE SAVES UP TO ONE
13. THIRD OR MORE.
14. Well, I dunno, Harlow..that meter seems to walk along
15. with one foot in the gutter. But I'll take it up
16. with the advertisin' manager, Harlow.
17. WIL: I'll wait.
18. FIB: I'll say you will.
19. DOOR SLAM
20. FIB: Now let's see...what was I -
21. DOOR LATCH
22.
23.
24.
25.

1. NOVIS: (EXCITED) Say Fibber...FIBBER...LISTEN..
 2. FIB: Oh Donald Novis...take it easy Don..what's the matter?
 3. NOVIS: Look..I think you're carrying this baby stuff too far..
 4. the foreman of the assembly department just broke
 5. his leg..
 6. FIB: How?
 7. NOVIS: He was trying to put his toe in his mouth!
 8. FIB: Well, that's too bad, Don..but don't get excited..maybe
 9. you better sing something to soothe your nerves.
 10. NOVIS: Good idea...how about "IF THERE IS SOMEONE LOVELIER
 11. THAN YOU"
 12. FIB: Great. Go ahead, Don. "IF THERE IS SOMEONE LOVELIER
 13. THAN YOU"
 14. ORK: "IF THERE IS SOMEONE LOVELIER THAN YOU"--NOVIS

15. APPLAUSE:
 16.
 17.
 18.
 19.
 20.
 21.
 22.
 23.
 24.
 25.

1. 3rd SPOT:
 2. FIB: Nice goin', Novis. I always says, the program is
 3. always darkest just before the Don. Hey SIL!
 4. SIL: Yassuh?
 5. FIB: Anybody to see me?
 6. SIL: Yassuh they is a ole gennelman who -
 7. DOOR LATCH
 8. OLD MAN: HELLO THERE JOHNNY!
 9. SIL: Tha's him!
 10. FIB: Oh, Hiyah old timer...what's on your mind?
 11. OLD MAN: EHHHHH?
 12. FIB: I says WHAT CAN WE DO FOR YOU? Make it snappy, because
 13. as the cowboy says when he got threw off his horse,
 14. 'this is my dizzy day'. (LAUGHS)
 15. OLD MAN: HEH HEH HEHthat's pretty good Johnny, but that
 16. aint the way I heered it. The way I heered it, one
 17. feller says to the other feller, "SAYYYYY", he says,
 18. "I SEE WHERE THIS HERE MOVIE ACTRESS SAYS SHE'S VERY
 19. HAPPY TO PAY A BIG INCOME TAX" "ZAT SO?" says the other
 20. feller, (PAUSE) Sorry I can't finish that joke,
 21. Johnny - the Government took the payoff. HEH HEH HEH...
 22. Aint that a dilly?
 23. DOOR SLAM:
 24. FIB: Why that old...the only reason he pulls them jokes is
 25. they're too weak to go along by theirselves.

1. SIL: Scuse me suh...heah Mist' Gildahsleeve again suh...

2. GILDER: LISTEN HERE, MCGEE...WHERE IS THIS GOING TO END,

3. ANYWAY? DO YOU REALIZE YOU'RE UPSETTING THIS WHOLE

4. FACTORY WITH YOUR DIZZY IDEAS ABOUT GETTING INTO A

5. BABY'S FRAME OF MINE?

6. FIB: Take it easy, Gildersleeve. What's the matter now?

7. GILDER: WHAT'S THE MATTER? I JUST WENT THRU THE FACTORY AND

8. HAD TO STOP FOUR GAMES OF MARBLES, THREE GAMES OF

9. HOPSCOTCH AND THEN I FOUND THE CHAIRMAN OF THE BOARD

10. FLYING A KITE IN THE SHIPPING YARD. IS THAT YOUR IDEA

11. OF --

12. FIB: Listen Gildersleeve - hold on. Quit waving your eyebrows

13. at me; and calm down. Forget them minor details...

14. DO YOU REALIZE WHAT I'VE DONE FOR OUR INDIAN TRADE OUT

15. WEST?

16. GILDER: I didn't even know we had any Indian trade.

17. FIB: Course ye didn't. Look, Gildersleeve...from time

18. immoral, them Indians have been carryin' their

19. cabooses on their backs.

20. GILDER: You mean porpoises.

21. SIL: Noasuh...he mean papooses.

22.

23.

24.

25.

1. FIB: DAD RAT IT, I MEAN INDIAN BABIES. So I'm startin' a

2. campaign in the Indian Territory...big posters that

3. says quote "YOU CAN WATCH YOUR PAPOOSE IN A GILDERSLEEVE

4. HACK, BUT HOW DO YOU KNOW WHAT HE'S DOIN' BEHIND YOUR

5. BACK? unquote.

6. GILDER: Yes but those Indians can't read.

7. FIB: I thought o' that. We'll leave one side o' the

8. posters blank for them that can't read. Ye see, I've

9. thought this all out, Gildersleeve and --

10. GILDER: Ohhhhhhhhhhhhhhhhhhh.....

11. DOOR SLAM:

12. SIL: He seem real upset about somp'm suh.

13. FIB: Well new ideas come pretty painful to some people, Sil.

14. I always -

15. DOOR LATCH:

16. AUGEN: Oxcoose it please, Mr. McFibber, but iss disss der baby

17. manufecturing carriages place please?

18. FIB: Oh it's Freda Schmaltz. Hiyah Freda...what can I do

19. for you?

20. AUGEN: I would like to buy a baby carriage, please.

21. FIB: For yourself?

22. AUGEN: Ja NO.....I'm too big -- it's for a baby.

23. FIB: Oh of course, for a baby, I knew that. What size baby

24. carriage did you wanta buy?

25.

1. AUGEN: VOT SIZE? ACH! DU LIEBER...BABIES ISS BABIES...ALL
 2. BABIES IS SO SMALL VON SIZE ISS TOO BIG FOR EFFERY ONE
 3. OF HIM.
 4. FIB: Well, I'll grant ye that, Freda. But suppose this
 5. happens to be twins...or triplets, or even maybe -
 6. AUGEN: PLEASE...QUIET.....DER BABY ISS ALREADY BORN, UND HE
 7. ISS NOT A TRIPLETS. HE ISS CHUST VON BABY. Now please
 8.I vish to see a baby carriages please...
 9. FIB: Why certainly. But I didn't know you were married, Freda.
 10. AUGEN: I AM NODT MARRIED, PLEASE.
 11. FIB: Why, Freda -
 12. AUGEN: DER CARRIAGE ISS FOR THE BABY OF MY NEW SISTER! Now
 13. PLEASE MR. MCFIBBER - - - - -
 14. FIB: Okay okay okay glad to show ye the complete line,
 15. Freda. As long as it's a boy, I suggest you get a
 16. pink carriage.
 17. FREDA: Oxcoose it please....PINK ISS NOT BEING THE BOY...THE
 18. BOY ISS BLUE.....
 19. FIB: He is? Have you tried spanking him? Maybe he's
 20. holding his breath too long...or maybe he's cold...try
 21. another blanket and
 22. FREDA: PLEASE...I AM CHUST SAYING PINK ISS NOT BEING A COLOR
 23. FOR BOY BABIES...PINK ISS GIRLS.....
 24. FIB: Oh I think you're wrong there Freda....It's PINK FOR
 25. BOYS AND BLUE FOR GIRLS.....

1. FREDA: IT ISS NOT. IT ISS BOYS FOR GIRLS AND PINK FOR BLUE.
 2. FIB: You sure it aint Gils for boys and blue for pink?
 3. FREDA: PLEASE...I AM SURE IT ISS PUNK FOR GLUE -- ACH I MEAN
 4. IT ISS BOILS FOR GOYS....ACH....NOW I AM NOT KNOWING IF
 5. MINE SISTER IS HAVING A BLUE GIRL ODER A PINK BOY....
 6. DOOR SLAM:
 7. SIL: Souse me, suh...but sicut it about time we was 'SELLIN'
 8. some baby carriages?
 9. FIB: Oh don 't worry about.....
 10. DOOR LATCH:
 11. WIL: Say, Fibber.
 12. FIB: Oh you again, Harlow?
 13. WIL: Yes, and I've got another great idea. Look, as you
 14. know, Johnson's Glocoat is the greatest and easiest-to-
 15. use floor polish there is.
 16. FIB: Yes, I know that.
 17. WIL: And you know it dries to a mirror-like finish in 20
 18. minutes or less. And that it puts an end to floor
 19. scrubbing.
 20. FIB: Yes yes yes...but what's that got to do with
 21. Gildersleeve baby carriages.
 22. WIL: Well, my idea was that with all the strength and energy
 23. mothers save with Glocoat, they could use to good
 24. advantage pushing those heavy clumsy old baby carriages
 25. of yours and - - - - -

1. FIB: HEY WAIT A MINUTE.....that's pretty good advertising
 2. for glocoat but it's pretty bad for Gildersleeve.
 3. WIL: Oh all right. But remember my boy. You got 43 weeks
 4. with Glocoat and only one with Gildersleeve!
 5. DOOR SLAM:
 6. FIB: Say he's right at that. It's about time I realized
 7. which side my linoleum was Johnson'd on. SIL!
 8. SIL: Yassuh.
 9. FIB: Take a memo.
 10. SIL: Yassuh...what to suh?
 11. FIB: TO WHOM IT MAY CONCERN: IT IS REQUESTED THAT ALL
 12. EMPLOYEES CEASE WORK IMMEDIATELY WHEN THE WHISTLE BLOWS.
 13. THE PERIOD IMMEDIATELY FOLLOWING WILL BE USED TO LISTEN
 14. TO BILLY MILLS' AND THE FOUR NOTES PLAYIN' AND SINGIN'
 15. "WILLIAM TELL".
 16. FACTORY WHISTLE:
 17. FIB: Tell 'em William!
 18. ORK: "WILLIAM TELL" - 4 Notes
 19. APPLAUSE:
 20. COMMERCIAL #2
 21.
 22.
 23.
 24.
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MIDDLE GLO-COAT COMMERCIAL

1. I want to ask you a question. If you really believed
 2. that JOHNSON'S SELF-POLISHING GLO-COAT would make your kitchen
 3. linoleum wear two or three times as long, you certainly would want to
 4. use this wonderful polish at once, wouldn't you? Well, thousands
 5. of housewives have learned that GLO-COAT doubles -- even triples --
 6. --the life of their linoleum because it protects the surface from
 7. scuffing shoes -- keeps the colors bright and fresh -- paves the
 8. linoleum from becoming warped and cracked. Remember it costs you
 9. only a few cents a month to keep your floors protected with a
 10. beautiful GLO-COAT polish, and those few pennies spent on GLO-COAT
 11. can actually save you many dollars that you would have to spend for
 12. new linoleum later on. GLO-COAT is so easy to apply a child can do
 13. it. This amazing liquid dries in twenty minutes to a wonderful,
 14. gleaming polish without rubbing or buffing! Be sure you see the name
 15. JOHNSON on the yellow and red GLO-COAT can. That name is your
 16. guarantee of complete satisfaction.
 17.
 18. ORCH: ("RIDIN' AROUND IN THE RAIN") (FADE)
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 20.
 21.
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 23.
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1. 4th SPOT:

2. FIB: ALL RIGHT, FELLOW WORKERS! Let's try our factory theme
 3. song once more...on the downbeat!

4. ORK: "KID IN THREE COR. PANTS."

5. FIB: Who's the idol of his father and his mother and his sister
 6. and his brother and his cousins and his aunts?

7. CHORUS: NOBODY ELSE BUT THE KID IN THE 3 CORNERED PANTS!

8. FIB: Who's the perfect little resident, who's gonna be the
 9. President? Why anyone can tell you at a glance.

10. CHORUS: Nobody else but the kid in the 3 cornered pants!

11. FIB: If he starts a riot, we really do believe
 12. You can get him quiet, by ridin' in a Gildersleeve...
 13. So let's hope for lots of marriages
 14. We're out to sell our carriages -

15. GILDERSLEEVE: (INTERSUPTING) HERE HERE HERE...WHAT'S GOING ON HERE...
 16. BACK TO WORK EVERYBODY. AND YOU, MARKOVSKY...GIVE ME
 17. THAT SKIPPING ROPE AND GET BUSY WITH THAT SLEDGE HAMMER.
 18. GO ON NOW. EVERYBODY.

19. MURMURS UP AND FADE OUT

20. FIB: Now listen Gildersleeve, we was just -

21. GILDER: I DONT CARE WHAT YOU WERE DOING. THIS IS A FACTORY, MCGEE,
 22. NOT A DAY NURSERY...DO YOU REALIZE THAT THE WHEEL
 23. DEPARTMENT IS FOUR DAYS BEHIND BECAUSE EVERYBODY IS ROLLIN'
 24. HOOPS WITH THE TIRES? NOW THAT'S ABOUT ENOUGH OF THIS
 25. NONSENSE...(FADE OUT) I'll talk to you later about this
 McGee....

1. FIB: Trouble wity that guy is he aint got no vision. He
 2. don't realize....

3. GIRL: Oh Mr. Mc Geeseeeeeeeeeee....

4. FIB: Well what is it, sis? Aint you supposed to be workin'
 5. in the upholsetry department?

6. GIRL: Sure, but I wanted to ask you, if I hurry up and do my
 7. work can I go out and play?

8. FIB: NO YOU CANT GO OUT AND PLAY. After all we have got to
 9. get SOME WORK DONE, YOU KNOW.....

10. GIRL: Well, gee, will you take me to the circus then, if I'm
 11. a good girl?

12. FIB: NO I WILL NOT...You're too big a girl to be beggin'
 13. for circuses and stuff...now go on back to work....

14. GIRL: Carry me?

15. FIB: Well, all ri.....NO I WONT CARRY YOU... YOU WALK.

16. GIRL: WAHHHHHHHHHHH!!!

17. FIB: Shhh...quiet....QUIT CRYIN'....Here...here's a nickel
 18. for a ice cream cone. NOW GO ON BACK TO WORK....

19. GIRL: (GIGGLES) ALL RIGHT....

20. FIB: Of all the dumb...(LAUGHS) Oh well...it looks like
 21. my baby psychology is beginnin' to take hold. Now I
 22. I can only -
 23.
 24.
 25.

1. GILDER: OH THERE YOU ARE MCGEE.....LISTEN...DO YOU REALIZE
 2. THAT OUR PUNCH PRESS OPERATORS HAVE QUIT STAMPING OUT
 3. BODY PARTS AND ARE TURNING OUT NOTHING BUT PAPER DOLLS?
 4. DO YOU REALIZE -

5. FIB: Now wait a minute Gildersleeve, I can explai--

6. NICK: (FADE IN) Well hello there, Fizzer. What is this about?
 7. I hope nobody is losing his distemper. Remember, always
 8. lose your temper before you count to ten!

9. FIB: Oh no, Nick....I was just discussin' business with Mr.
 10. Gildersleeve here. Gildy, this is Nick Depopolis.

11. NICK: I am very happy to have you know my acquaintances,
 12. Mr. Gilderpuss.

13. MAN: How do you do. NOW LISTEN MCGEE -

14. NICK: Fizzer I have just been reading the most sweetest little
 15. delightful storyies that has ever run across me. It
 16. is calling itself by the title named "CINDERUMBRELLA."
 17. FIB: You mean Cinderella, Nick, and I'm familiar with the
 18. story, so -

19. NICK: Well, maybe Mr. Gilderpuss is not knowing it....

20. GILDER: YES I DO. SO PLEASE GO AWAY AND -

21. NICK: WELL, SIR, THIS STORIES IS BEGINNING WITH A LITTLE
 22. GIRL WHO IS HAVING THE NAME OF CINDERUMBRELLA. AND HER
 23. OLD STEPLADDER -

24. FIB: Stepmother -

1. NICK: Sure....this old kewpie is being very obstreperpuss
 2. with the cute kid. She is making her sweep out the
 3. joint, and scraping the spuds and doing all kinds of
 4. work hard, you grob me? Well sir, one nights a
 5. handsome young Prince is throwing a fracas at the
 6. palace and is asking Cinderumbrella to drop in for a
 7. quick one with her two sisters who are being very
 8. sourpuss kewpies. Well sir -

9. FIB: Please Nick... tell me later. I've heard all about
 10. Cinderel--

11. NICK: Yes, but maybe you were not getting the inside stuff,
 12. Fizzer. The way I am hearing it, is very authentic.
 13. WELL, SIR, when Cinderumbrella's old step-kewpie is
 14. telling her she can't go to the jam session, WHO IS
 15. APPEARING ON THE SCENERY BUT A GODLY FAIRMOTHER. -

16. FIB: You mean a fairy godmother. But please Nick -

17. NICK: WELL SIR, WITH ONE DOWNBEAT WITH A MAGICAL STICK, AND
 18. A POKE IN THE HOKUS, SHE IS TRADING IN A BIG PUMPKIN
 19. FOR A BEAUTIFUL STOOCOE COACHES. IF YOU CAN IMAGAZINE
 20. such a thing hoppening. Those godly fairmothers is
 21. certainly knowing her vegetables, I'm thinking.

22. FIB: Yes yes yes...and then she turned some rats into
 23. horses and gave Cinderall a beautiful dress and she went
 24. to the ball.....

1. NICK: It is no fair looking in the back of the book, Fizzer
 2. to see if end has a happy beginning. BUT THE GOODLY
 3. FAIRMOTHER IS TELLING CINDERUMBRELLA SHE IS HAVING TO
 4. SCRAM HOME AT 12 O'CLOCK, OR EVERYTHING WILL CHANGE
 5. BACK TO WHAT I AM BEING BEFORE IT IS LIKE IT IS WHEN I
 6. AM TALKING ABOUT IT. BUT BEFORE SHE IS LEAVING...WHAT
 7. IS HAPPENING BUT SHE IS LOSING ONE OF HER LITTLE GLASS
 8. SLIPPERS?! Which was quite a calamistry.
 9. FIB: Please Nick...never mind the rest. We gotta -
 10. NICK: AND NOW IS COMING THE PARTS OF THE STORY WHICH IS THE
 11. MOST RABBIT BREEDING -
 12. FIB: Hair raising.
 13. NICK: Sure...THE PRINCE IS WANTING TO MARRY THE KEWPIE WHO
 14. IS HAVING A TOOSIE SMALL ENOUGH TO WEAR THOSE GLASS
 15. SLIPPERS BUT HE IS NOT KNOWING IT IS CINDERUMBRELLA
 16. BECAUSE HE IS NOT READING THE BOOK LIKE YOU AND ME,
 17. FIZZER.
 18. FIB: I'm glad you realize we HAVE read it. So please lay
 19. off the -
 20.
 21.
 22.
 23.
 24.
 25.

1. NICK: Well sir, when he is finally hiring a detectipuss to
 2. find her and when he is seeing her again, he is saying
 3. TRY ON THIS LITTLE GLASS SLIPPERS, CUTE KIDDO, AND IF
 4. YOU ARE NOT BEING A FLAT FOOTED FLOSSIE, I THINK I AM
 5. MARRYING YOU, AND SHE DID, AND SHE WASN'T AND HE DID,
 6. and she is very HAPPY TO LEAVE HER OLD STEPLADDER IN
 7. THE LUNCH -
 8. FIB: In the lurch..
 9. NICK: AND THE PRINCE IS SAYING, YOU ARE A PRETTY DUMB KEWPIE,
 10. BABY, NOT TO BE KNOWING YOUR STEPMAMA IS AN OLD
 11. BATTLEHORSE, BECAUSE ANYBODY WHO IS WEARING A GLASS
 12. SHOE SHOULD BE ABLE TO SEE THRU A HEEL. Well, so long
 13. Fizzer and Mr. Golderpuss.
 14. DOOR SLAM
 15. FIB: I'm sorry he interrupted us, Gildersleeve but -
 16. GILDER: YOU OUGHT TO BE GLAD HE INTERRUPTED..DO YOU KNOW WHAT
 17. YOU'VE DONE? YOU'VE TURNED THIS WHOLE FACTORY INTO
 18. A BLINKETY BLANK NURSERY..YOU'VE GOT OUR WHOLE FORCES
 19. ACTING LIKE A BUNCH OF ONE-YEAR OLDS..
 20. FIB: Gla---
 21. GILDER: YOU'VE TURNED OUR ENTIRE FACTORY..listen McGee..PUT DOWN
 22. THOSE PICTURE BOOKS AND LISTEN TO ME..I DON'T KNOW WHY I
 23. EVER LISTENED TO YOUR WILD THEORIES..I DON'T KNOW WHY I
 24. EVER...here..leggo my watch.
 25. SOUND: WATCH CRASHING

1. GILDER: SAY WHAT'S THE MATTER WITH YOU ANYWAY..TAKE YOUR THUMB
2. OUT OF YOUR MOUTH..NOW LOOK..DO YOU REALIZE WE HAVE
3. EIGHTEEN WORKERS GONE HOME WITH THE COLIC? TWENTY THREE
4. OF OUR BEST MEN ARE CUTTING NEW TEETH, AND SEVEN HAVE
5. SWALLOWED SAFETY PINS! YOU AND YOUR CHILD PSYCHOLOGY..
6. WHAT HAVE YOU GOT TO SAY FOR YOURSELF?

7. FIB: Da da?

8. GILDER: Ohhhhhhhhhh

9.
10. ORK: "MY HEART IS UNEMPLOYED" Down for -

11. WLL: COMMERCIAL
12.
13.
14.
15.
16.
17.
18.
19.
20.
21.
22.
23.
24.
25.

1. CLOSING-AUTO WAX AND INSTITUTIONAL COMMERCIAL

2. Fibber will be back in just a moment. It is time to give your
3. automobile a good, tough coat of JOHNSON'S AUTO WAX before winter
4. sets in. If your car is properly wax-protected now, it can stand
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12. AND CLEANER. These fine polishes wear longer -- give greater
13. protection and beauty. Don't accept substitutes.

14. ORCH: (SWELL MUSIC - FADE ON CUE)
15.
16.
17.
18.
19.
20.
21.
22.

23. mh:mr:10:30 AM
24. 9-20-38
25.