ER S. C. JOHNSON & SON, INC.

WRITERDON QUINN PAUL HENNING OK

A TITLE "FIBBER MOGEE & MOLLY"

OUTLEWMAQ T

(JANUARY 17, 1938)

(MONDAY

ION

ICER

not Correct

Page 2

ORK: 1st PHRASE: WIL: When you walk on wax, you save your floors! ORK: 2nd PHRASE WIL: The Johnson Wax Program, presenting Fibber McGee & Company! ORK: "SAVE YOUR SORROW" WIL: With Ted Weems beginning the 1st week of his personal appearance tour at the Fox Theatre, Detroit, we welcome tonight BILLY MILLS and his ORCHESTRA, who bow in with "FIFI". ORK:

Down for -

"FIFI"

OPENING COMMERCIAL

ee & Company!

onight

"FIFI".

ersonal appearance

REVISION

This morning I want to talk inticularly to you busy mothers with small children to look after. You mothers certainly know how youngsters' scuffing shoes and sticky hands can ruin the looks of your home. But do you know that you can protect your furniture, your woodwork and your floors so they'll always stay beautiful and clean? Well, you can do it easily with the help of JOHNSON'S POLISHING WAX. This real wax provides a tough shield of protect on which wards off scratches, finger marks and stains. Dirt and germs can't penetrate this pure wax film.

A floor that is polished with JOHNSON'S WAX is more sanitary for children to play on. It is much easier to clean -- it never has to be scrubbed!

You'll be amazed at how much work you can save yourself by waxing your floors, your woodwork and your furniture with JOHNSON'S genuine Wax - the pure wax which defies wear! This pure wax should not be confused with any so-called no-rubbing wax or polish on the market. Real wax requires a little rubbing to bring out a lovely, satiny polish but you are more than repaid for your small effort. Buy a can of JOHNSON'S POLISHING WAX today (either paste or liquid), and remember, "When you walk on wax you save your floors".

ORCH:

(MUSIC UP TO FINISH) (APPLAUSE)

SEGUE

ORCH:

(RIDIN' AROUND IN THE RAIN") - (FADE)

WIL

WITH THE GOVERNMENT APFIBER, (The Personific TO DO HIS PART BY SOLVI HERE IN THE PRESIDENT'S ESTATE AGENCY, WITH HIS (Home-1s-Where-the-Hear

ORCH:

("RIDIN AROUND IN THE F

APPLAUSE:

FIB:

You know sil, this is t I ever tell you about t

Alaska, Sil?

SIL

Yassuh.

FIB?

Well, I better refresh
Well, sir, I seen they
built 500 bungalows out

million

SIL 💝

How you pay it back, su It was self-liquidating

TELEPHONE

FIB:

FIB:

I'll get it, Sil. Prob ESTATE AGENCY, PALACES, yes, Mrs. Beagle. What squirrels in your attic with a hammer? If you

HELLO...HELLO.* (CLICK

Squirrels in her attic.

small rs' scuffing you know that they'll h the help ld of

children

irt and

rubbed!

g your floors,

e pure wax

any

ires a more than

WAX today

u save your

WIL

WITH THE GOVERNMENT APPEALING TO BIG BUSINESS FOR COOPERATE FIBBER, (The Personification of Big Business) IS DETERMINED TO DO HIS PART BY SOLVING THE LOCAL HOUSING PROBLEM. AND HERE IN THE PRESIDENT'S OFFICE OF THE WISTFUL VISTA REAL ESTATE AGENCY, WITH HIS SHADOW, SILLY WATSON, WE FIND FIBBER (Home-is-Where-the-Heart-is)*

ORCH:

("RIDIN AROUND IN THE RAIN") (FADE)

APPLAUSE:

FIB:

You know sil, this is the business for me. Real Estate. I ever tell you about the time I built that subdivision up in . Alaska, Sil?

SIL

Yassuh.

Well, I better refresh your memory. and mine, too. AHEM. Well, sir I seen they needed better housing up there, so I

built 500 bungalows outa ice ... with a FHA loan, of a cool

million.

SIL

How you pay it back, suh?

FIB:

It was self-liquidating. Why, I remember ----

TELEPHONE?

FIB:

I'll get it, Sil. Probly a big deal. (CLICK) MCGEE REAL ESTATE AGENCY, PALACES, PENTHOUSES & PUPTENTS.* Who? Oh yes, Mrs. Beagle. What can I do for ya? WHAT? You got squirrels in your attic! Have you tried hittin! your knee with a hammer? If your foot jumps up, you're probably -HELLO...HELLO.* (CLICK) (LAUGHS) Imagine that, Sil? Squirrels in her attic.

SIL Yassuh....they's a hotel an they ain' complainin' FIB: I got any appointments to SIL: Ah dunno suh. IS you? FIB: Dad rat it, an't you my appointment pad? SIL It say "Seabiscuit in the FIB: No no no. . below that. SIL Yassuh. It say "GO ON VE

Ohhhh yes.

TELEPHONE:

FIB:

FIB:

SIL:

FIB:

(CLICK) MCGEE REAL ESTATE SHANTIES.* You betcha, on the corner o' 14th & C feet wide. We-1-1 yes, i

Trouble wif yo' health,

No. Trouble with the but

in-laws move in, the plot

DOOR LATCH AND SLAM.

MAN 2

You the agent?

FIB:

You betcha, Frank. We ve

MAN:

I'm not Frank.

N, WE FIND FIBBER

Real Estate.

subdivision up in

ne, too.* AHEM.
g up there, so I

oan of a cool

CK) MCGEE REAL
TS.* Who? Oh

18. WHO: OH

HAT? You got

ittin' your knee

re probably -

that, Sil?

page 5

SIL: Yassuh....they's a hotel down the street full o' Elks, suh,

an they ain' complainin' none.

FIB: I got any appointments today, Sil?

SIL: Ah dunno suh. IS you?

FIB: Dad rat it, sin't you my secretary? What does it say on my

appointment pad?

SIL: It say "Seabiscuit in the fo'th."

FIB: No no no. below that

SIL: Yassuh. It say "GO ON VEGETABLE DIET".

FIB: Ohhhh yes.

SIL: Trouble wif yo' health, suh?

FIB: No. Trouble with the butcher.* He says I didn't -

TELEPHONE:

FIB: (CLICK) MCGEE REAL ESTATE AGENCY, CASTLES & CABINS, SHACKS &

SHANTIES.* You betcha, bud. We can sell you a nice plot on the corner o' 14th & Oak. EH? It's 90 feet deep and 12 feet wide. We-1-1 yes, it IS a little narrow, but if your

in-laws move in, the plot thickens * Okay Bud. (CLICK)

DOOR LATCH AND SLAM.

MAN: You the agent?

FIB: You betcha, Frank. We ve got -

MAN: I'm not Frank.

FIB:

everybody's troub one you want? Shaving this more

Why not? You ca

MAN:

FIB:

Excuse me. I'm 1
AHAAA. We got
this map of our
these houses our
to live there is
this one. Calif
but whaddyou car
the patio.

FIB:

Why not? You can always be frank with us, bud. We hear everybody's trouble. Always willing to lend an ear. Which one you want? Better take the left one, I cut the other one shaving this morning, and-

MAN:

Excuse me. I'm looking for a house -

FIB:

AHAAA. We got just the thing for you. Take a look at this map of our new subdividion. (PAPER RATTLE) We call these houses our "sherlock homes," because why anybody wants to live there is a mystery. Let's see now. HERE. Look at this one. California type. It used to be a gambling joint, but whaddyou care? Just plant a little honeysuckle to sweeten the patio,

SHACKS & plot and 12 f your

ICK)

ks, suh,

y on my.

MAN:

I don't know exactly wha

FIB:

I know just the thing for , modernistic house for you

... no doors or windows.

air condito-

-MAN:

Weit a minute. NO DOORS

FIB:

Forget that, bud. When go in, and when you see t

go out. It's --

DOOR SLAM

FIB:

Hmmmm. That's the troubl They ain't receptive to n Wright asked me what I th buildings, I says, Frank,

than be president. And he

way, and I says --

DOOR OPEN AND CLOSE:

MILLS:

Are you in charge here?

FIB:

You betcha bud. Just lem and put you in your place

I'm a musician.

MILLS FIB:

Oh, then you want a house

porch. You workin' now?

MILLS:

On yes. In fact, I'm just

orchestra is playing the !

Johnson's Wax?

Page 6

with us, bud. We hear ing to lend an ear. Which eft one. I cut the other one

you. Take a look at (PAPER RATTLE) We call because why anybody wants s see now. HERE. Look at sed to be a gambling joint little honeysuckle to sweeten Page 7.

MAN: I don't know exactly what I want but-

FIB: I know just the thing for you bud. Let us build a modernistic house for you. You know ... all steel and concrete ... no doors or windows... ultra-violet lighting, glass walls, air condito-

MAN: Weit a minute. NO DOORS OR WINDOWS? How do I get in or out? FIB: Forget that, bud. When you see the house you won', wanta go in, and when you see the neighborhood you won't wanna

go out. It's --

DOOR SLAM

Hmmmm. That's the trouble with people nowadays, Sil. FIB: They ain'+ receptive to new ideas. Why when Frank Lloyd Wright asked me what I thought o' some of his modern buildings, I says, Frank, I says, I'd rather be Wright than be president. And he says, you ain't got a chance either way, and I says --

DOOR OPEN AND CLOSE:

MILLS: Are you in charge here?

FIB: You betcha bud. Just lemme know what you want and I'll try

and put you in your place. What's your business?

MILLS: I'm a musician.

FIB: Oh, then you want a house with a little swing on the front

porch. You workin' now? Be able to pay your rent?

MILLS: Oh yes. In fact, I'm just starting on a new job. My

orchestra is playing the Fibber McGee show. . . you know ...

Johnson's Wax?

FIB: ОНННН MJLLS: Imagin

FIB:

Very an und

> broado that'

we'll MILLS: All r1;

FIB:

Now th SALE"

MILLS:

FIB:

You're fine. one her

Shall

Absolut

"BOB WE

We're

MILLS:

FIB:

ORK:

APPLAUSE:

and concrete glass walls.

t in or out? n', wanta 't wanna

S11. nk Lloyd dern Wright

hance either

nd I'll try

the front

My know ...

OHHHHHH YOU'RE BILLY MILLS. Hiyah, Billy. I'm Fibber McGee. FIB:

MJLLS: Imagine meeting you here.

Very glad to meet you, Billy. And we might as well have an understanding right now. Just remember that on the broadcast, I'M the boss, when I suggest a certain number, that's the number you play, see? Keep that in mind and we'll get along all right.

MILLS: All right.

FIB: Now then ... For the next number you play " A COTTAGE FOR

SALE". That'll fit in with the program.

MILLS: We're playing "BOB WHITE".

FIB: You're playing. .. I see. AHEM. That's ..er. .. that's fine. What you want is a bird house. I'd suggest this one here.

MILLS: Shall I move right in?

Absolutely. Bang it, Billy FIB:

ORK: "BOB WHITE"

APPLAUSE:

FIB:

2ND SPOT:

TELEPHONE:

FIB: (CLICK) RENTAL AGENCY

> WHO? Oh yes, Mrs. Fid you is HAUNTED! Oh co your just hysteri E

> em on Sunday night? Mrs. Fidditch. Them a

SIL: Was she satisfied wif

FIB: Oh, she was very happy

> By the way, Sil. -- Is about the bathtub not

SIL: Yassuh. She call up for

FIB: Well, next time she cal

to fix it. *

SIL Kin he do it suh?

FIB: Why not? He's one of and if he can't-

DOOR LATCH :

MAN:

Mr. McGee ... will you p

FIB:

RAISE YOUR RENT .? Why,

Henning.

, MAN:

Good. I don't seem to

DOOR SLAM

Page 8.

MILLS. Hiyah, Billy. I'm Fibber McGee.

ere.

ight.

t now. Just remember that on the ss, when I suggest a certain number, play, see? Keep that in mind and

xt number you play " A COTTAGE FOR n with the program.

ITE"

e. AHEM. That's ..er. that's is a bird house. I d suggest this

Billy!

2ND SPOT:

TELEPHONE:

FIB: (CLICK) RENTAL AGENCY. HOME SWEET HOME MCGEE SPEAKIN'.

WHO? Oh yes, Mrs. Fidditch? WHAT? The house we sold you is HAUNTED! Oh come come, Mrs. Fidditch. I think your Just hysteri....EH? TWO GHOSTS? And you only hear 'em on Sunday night? (LAUGHS) Don't worry about them,

Mrs. Fidditch. Them are the Shroud Twins. (CLICK)

SIL: Was she satisfied wif 'at explanation suh?

FIB: Oh, she was very happy about the whole thing. AHEM.

By the way, Sil. -- Is that Smith Woman still squawkin'

about the bathtub not drainin'?

SIL: Yassuh. She call up fo' times about it.

FiB: Well, next time she calls tell he I says to ask her husband

to fix it.

SIL: Kin he do it suh?

FIB: Why not? He's one of the biggest plungers on Wall street

and if he can't-

DOOR LATCH :

MAN: Mr. McGee...will you please raise my rent?

FIB: RAISE YOUR RENT.? Why...why yes. I'll be glad to, Mr.

Henning.

MAN: Good. I don't seem to be able to !

DOOR SLAM

FIB:

SIL:

FIB:

WIL:

FIB:

WIL:

SIL:

WIL:

FIB:

WIL

DOOR SLAM

Page 10.

WEET HOME MCGEE SPEAKIN'. HAT? The house we sold Mrs. Fidditch, I think HOSTS? And you only hear Don't worry about them, roud Twins. (CLICK) nation suh? e whole thing. AHEM. th Woman still squawkin' about it. he I says to ask her husband

st plungers on Wall street

e my rent? . I'll be glad to, Mr.

Well, I hope that's all the complaints we get today. FIB: SIL: They one mo' suh. That Mrs. Jones she say her kitchen melodeon is lookin' awful. Linoleum, Sil. I'll have it fixed right away. A word to FIB: the wise is sufficient. WIL: Yes, and a word to your wives is sufficient men, when the word is GLOCOAT, the easy-to-use floor polish that makes linoleum look like new and -FIB: HARPO! WIL: Oh Hello Fibber, Hello Silly. SIL: Hiyah Mist Wilcox, suh. FIB: Lookin' for a house, Harpo? Well, yes. I've taken up oil painting, and I'd like a WIL: house with a northern light. FIB: A NORTHERN LIGHT'. You don't wanta house. You wanta igloo. WILS I WANTA ... oh what's the use. Here I try to be helpful and

what ...

DOOR SLAM

(DOOR OPEN & CLOSE) OLD MAN: FIB: OLD Ma FIB: OLD M: FIB: OLD M3 FIB: OLD MA: FIB: OLD MA: FIB:

Oh, ye SOUNDS: SCUFFLE. HEY CUT (LAUGHS) I didn'+ granted. OLD MAN: For what FIB:

Hello t

You bet

EH. WHA

I SAYS

Yep. A

Mighty

EH?

Don't do

I SAYS A

GRANTED. OLD: Taint gr

DOOR SLAM:

FIB: The nerv

business SIL

Yassuh. Make any

FIB:

(DOOR OPEN & CLOSE)

OLD MAN: Hello there sonny. You the real estate man?

FIB: You betcha, bud. Wanta buy or sell, rent or sublease?

OLD M: EH. WHAT SAY?

FIB: I SAYS BUY OR SELL?

OLD Ma Yep. All by myself. Wanta put my house up fer sale.

Mighty proud of it, too.

Don't doubt it, old timer. A man's home is his castle.

OLD Ma

FIB: I SAYS A MAN'S HOME IS HIS CASTLE!

OLD MA: Oh, ye wanna rassle, eh? Okay ... watch yourself, sonny.

SOUNDS SCUFFLE . . GRUNTS AND STUFF. CRASH.

FIB: HEY CUT IT OUT. GET OFFA ME. WHAT'S THE IDEA

OLD MA: (LAUGHS) Thought I couldn't do it eh

FIB: I didn't say nothin' 0% the kind. You take too much for

granted.

OLD MAN: For what?

FIB: GRANTED.

OLD: Taint granite. It's stucco. But if you ain't interested.

DOOR SLAM:

FIB: The nerve of that old - Well, that's the way it goes in this

business, Sil. You ever dabble in real estate?

Yassuh. Wen ah was real little. SIL

FIB: Make anything out of it? SIL: Yassuh. Mud pies.

FIB: Mud p ... AHEM.

TELEPHONE:

FIB: (CLICK) MCGEE RENTAL AND REAL ESTAT

YOU WANT, WE GOT LOTS: McGee speaki

YOU want me to fix the springs in th

meet ye half way, bud. I'll fix the

(CLICK) (LAUGHS) Hear that, Sil?

springs in the shades and I says --

(DOOR OPEN AND CLOSE)

FIB: Oh, it's Clark Dennis. Hiyah Clark.

CLARK: Hello Fibber. Hello Silly!

SIL: Hiyah, Mist' Dennis, suh --

FIB: Whatcha want, Clark?

CLARK: Do you handle imaginary real estate?

FIB:

Imaginary real estate? (LAUGHS) Wh

castles in the air?

CLARK:

No, but I ve got a Gold Mine in the S

Well, let's hear about it. A gold M

see how it pansout. OVER THE HILL.

"GOLD MINE IN THE SKY"

APPLAUSE:

FIB:

ORK:

Page 12.

al estate man? sell, rent or sublease?

t my house up fer sale.

man's home is his castle.

TLE!

RASH-

... watch yourself, sonny.

WHAT'S THE IDEA.

o 1t eh

nd. You take too much for

But if you ain't interested.

that's the way it goes in this e in real estate?

TELEPHONE:

SIL:

FIB:

FIB: (CLICK) MCGEE RENTAL AND REAL ESTATE AGENCY. WHATEVER

> YOU WANT, WE GOT LOTS: McGee speakin'. What say, bud, YOU want me to fix the springs in the shades? Well, I'll meet ye half way, bud. I'll fix the shades in the spring.

> (CLICK) (LAUCHS) Hear that, Sil? He says will I fix the

springs in the shades and I says --

(DOOR OPEN AND CLOSE)

FIB: Oh, it's Clark Dennis. Hiyah Clark.

CLARK: Hello Fibber. Hello Silly!

Yassuh. Mud pies.

Mud p ... AHEM.

SIL: Hiyah, Mist' Dennis, suh --

FIB: Whatcha want, Clark?

CLARK: Do you handle imaginary real estate?

FIB: Imaginary real estate? (LAUGHS) Why, Clark? You got

castles in the air?

CLARK: No, but I've got a Gold Mine in the Sky.

FIB: Well, let's hear about it. A gold Mine in the Sky. We'll

see how it pansout. OVER THE HILL, BILLY!

ORK: "GOLD MINE IN THE SKY"

APPLAUSE:

3RD SPOT:

FIB:

811? Yassuh.

SIL:

MORE SLUI FIB:

SIL:

Ah been than rich

FIB:

I'M SORRY I mind th

You know

old man H

TELEPHONE:

(CLICK) FIB:

SWAPPIN'

GILDERSL

THERE'S

LIKE IT.

THE LOFT

AS I was

buildin'

to start But 1t's

FIB:

SIL:

AHH....t they're

3RD SPOT:

You know what the real estate business needs in this town, FIB:

811?

Yassuh. MO' slums. SIL:

MORE SLUMS ... Where'd you get that idea? FIB:

Ah been workin' on it suh. Ah figgeh we got mo' poor folks SIL:

than rich folks so -

I'M SORRY, Sil. I dont think you understand the problem. FIB: I mind the time I was workin' on the housin' problem with old man Feffer - old Housin Feffer, we called him, and he says -

TELEPHONE:

FIB:

(CLICK) MCGEE REAL ESTATE AGENCY, BUYIN' AND BUILDIN', FIB: SWAPPIN' & SELLIN'. MCGEE SPEAKIN', WHO? OH YES, MR. GILDERSLEEVE, YES, WE'RE LISTIN' YOUR LOFT BUILDING, BUT THERE'S ONLY BEEN ONE INQUIRY ABOUT IT. EH? NO HE DIDNT LIKE IT. WHY NOT? WELL WHEN I TOLD HIM THERE'S NO LIFTIN THE LOFT HE LAUGHED AND LEFT. OKAY GILDERSLEEVE. (CLICK) AS I was sayin' Sil. The district in this town that needs buildin' up is down by the railroad. I got a good notion

to start a development down there and -But it's real noisy and dirty down that way suh . SIL:

AHH that's where I got inside information, Sil. I hear they're gonna electrify the railroad. AND IF THAT HAPPENS - TELEPHONE:

FIB:

SIL:

SPEAKIN'. WHO? Oh Hello Mr. Hamfa It is? You CANT? They do? OH THA! I'll find you another place right as (CLICK) That was Reginald Hamfat, that room we rented him across from

I'll get it. (CLICK) MCGEE RENTAL

Yassuh. Don' he like it suh?

He says it's ruining his health. He FIB:

How come suh? SIL:

There's a big electric sign across FIB:

night long it flashes on and off.

SIL: It bother his eyes, suh?

No, but everytime it flashes, Hamfa FIB:

takes a bow.

Well why don' he pull down the shad FIB:

That's what I wondered, but he says FIB: him lower his own curtain, shucks,

DOOR LATCH AND SLAM

OH hiyah Sis. Have a chair. What FIB:

Well, I just come in to -WOMAN:

> Whatever it is, we can handle it Si your property on a percentage basis

sell you a house, tear it down or m

Oh nothing like that. You see, I

WOMAN:

FIB:

TELEPHONE:

FIB: I'll get it. (CLICK) MCGEE RENTAL AGENCY. MCGEE

SPEAKIN'. WHO? OH Hello Mr. Hamfat. It does? You are?

It is? You CANT? They do? OH THAT'S TERRIBLE, HAMFAT.

I'll find you another place right away. Okay Hamfat.

(CLICK) That was Reginald Hamfat, the actor, Sil. Remember that room we rented him across from the theatre?

SIL: Yassuh. Don' he like it suh?

FIB: He says it's ruining his health. He can't sleep nights.

SIL: How come suh?

FIB: There's a big electric sign across the street and all night long it flashes on and off.

SIL: It bother his eyes, suh?

FIB: No, but everytime it flashes, Hamfat jumps outa bed and

takes a bow.

FIB: Well why don' he pull down the shade, suh?

FIB: That's what I wondered, but he says the union won't let

him lower his own curtain, shucks, I -

DOOR LATCH AND SLAM

FIB: OH hiyah Sis. Have a chair. What can we do for you today -

WOMAN: Well, I just come in to -

FIB: Whatever it is, we can handle it Sis. Want us to handle your property on a percentage basis, build you a house,

sell you a house, tear it down or move it?

WOMAN: Oh nothing like that. You see, I am Mrs. Crawford, and -

FIB:

Gl'ad to know you Mrs. Crawford. Your talkin! to one of the biggest realtors in the business...been in the racket since I was a pup. Realtor McGee, I was knowed as in them days.

WOMAN:

Indeed.

FIB:

In deed and in word. REALTOR McGEE ...

(APPLAUSE)

FIB: But I mustn't be so chatty, sis. What was it you wanted?

WOMAN: Why I rent an apartment from you...at the ELMS. Remember?

FIB: Oh yes... The Elms. Nice place.

And the sidewalks are in a deplorable condition. COVERED WOMAN: with ice. Cawnt you do something about it. Absolutely, sis. I'll send a man out there this afternoon, FIB: To clean the walks? WOMAN: No, to change the sign. We'll call it the Slippery Elms. FIB: Ohhhhh. WOMAN: DOOR SLAM Ahem. Now then, what was I sayin' Sil? FIB: You was sayin' the lil ole railroad was probly gonna be SIL: electrified -YES, AND SO WILL YOU, WHEN YOU SEE WHAT JOHNSONS WAX CAN WIL: DO FOR DULL AND DINGY FLOORS AND FURNITURE. ITS THE -HARPO! You back again. FIB: Yes, I wanta pay my rent. WIL: Fine. Hand it over, Harpo. FIB: WIL: Here . . COINS POURING OUT ... ENDLESSLY. SOUND: HEY WHAT'S THE IDEA. .. PAYIN' OFF IN TWO BIT PIECES. FIB: Well, I live by myself, you know . WIL: Yes, but what are these ... FIB: Batchelor quarters Mail me the receipt. WIL: DOOR SLAM

Come on, Sil - put on your hat, FIB: Yassuh. Wheah is we goin' suh? SIL: Well, it's gettin' kinda dark and I gotta see a few people. FIB: And then I wanta go down to the railroad yards and look over the property. You gonna do some real estatin' on yo' own account suh? SIL: I might. All I need a is a nucleus. FIB: A wah? SIL: A mucleus. FIB: Ah don' believe ah evah seen one down by the railroad SIL: yahds, suh , No no no .I mean.. FIB: DOOR LATCH AND SLAM Sorry sis. The office is closed for the day. FIB: Dont you know who I am? GIRL: N-n-no. .. I dont sis. Who are you, and who sent you? FIB: Billy Mills sent me. GIRL: And your name? FIB: ROSALIE! GIRL: OHH ROSALIE! You come after your key. GIVE ROSALIE THE FIB: KEY, BOYS. (CHORD OFF KEY) ORCHESTRA: There ye are Rosalie. One of our best flats. OVER THE FIB: HILL, BILLY! ORCHESTRA: "ROSALIE"

APPLAUSE:

a see a few people.

n account suh?

the railroad

e day.

who sent you?

GIVE ROSALIE THE

flats. OVER THE

If you aren't satisfied with oily, sticky furniture polish that leaves a cloudy haze on table tops and chair arms - then be sure to try JOHNSON'S NEW CREAMY WHITE FURNITURE POLISH. It's different from all others! It gives an exquisite satiny, wax lustre that sheds dust and finger marks -- wards off scratches -- insures lasting beauty for your furniture! Ask your dealer for JOHNSON'S CREAMY WHITE FURNITURE POLISH in the handsome glass

ORCH: "RIDIN" AROUND IN THE RAIN" (FADE)

MIDDLE COMMERCIAL:

bottle.

TRAFFIC NOISES UP AND DOWN

SIL: Wheah we goin f
FIB: Well, Sil, let

NICK: Well hello ther

FIB: Oh Nick Depopol

NICK: Oh I am doing a

em listening to somebody just b

FIB: No, it's a fact

sellin, and ren

like that. Sil

NICK: IS. that so? We

finding a house being married

same places wi

FIB: You mean his I

saying, "Live

NICK: Sure. There i

old smoothie",

FIB: You mean, the

looking for a

Page B

rms - then be sure to try JOHNSON'S

t's <u>different</u> from all others! It

that sheds dust and finger marks -
g beauty for your furniture! Ask your

NITURE POLISH in the handsome glass

N" (FADE)

TRAFFIC NOISES UP AND DOWN Wheah we goin fuhst, sah? SIL: Well, Sil, let's see now ... I better go over and see ---FIB: Well hello there Fizzer! NICK: Oh Nick Depopolis. Hiyah Nick. FIB: Oh I am doing as well as could be unexpected. What is this I NICK: am listening to about you being a real estatesman - or is somebody just being a turtletell? No, it's a fact, Nick. I'm doin' cuite a business in buyin, FIB: sellin, and rentin houses apartments, stores, and all stuff like that. Silly's helpin' me. IS that so? Well, I was maybe seeing you with an idea for NICK: finding a house for my son Algerios to living in it. He is being married with a kewpie and is not wishing to live in the same places with his outlaws. You mean his INLAWS. I understand Nick. You know the old FIB: saying, "Live alone and like it". Sure. There is also another old sayings which I appeal to. It NICK: is saying, "THE CORSETS OF A TRUE LOVE IS NOT RUNNING LIKE AN OLD SMOOTHIE", unquote.

looking for a house for the newlyweds eh, Nick?

FIB:

You mean, the course of true love never runs smooth. So you're

FIB: We
NICK: Wh

TRAFFIC UP AND
FIB: Co
SIL: Ye
FIB: I

SOUND: F
FIB: Y

SIL:

FIB:

FIB:

TRAIN SOUNDS

NICK:

s this I

buyin,

es for

He is

he old

eal to. It

So you're

Sure Fizzer. But finding a little loving next here is like hunting for a noodle in a smokestack, I'm thinking. But as I am telling these kids when they are marrying each other, "KIDS" I am saying, while they are making ouckoo eyes at each others.

"KIDS" I am telling them, while she is talking a baby talks with him... "KIDS" .. I AM SAYING...

FIB: Well dad rat it, what did you tell the kids?

NICK: What is the difference? Nobody is paying the slightest attempting with me. Well, so long Fizzer, if somebody is coming to me a looking for a homely place to live, I will prefer him to you --

TRAFFIC UP AND OUT

NICK:

FIB: Come on, Sil. Let's walk over to the railroad yards and look around.

SIL: Yassuh...but it gittin' awful dark, suh.

FIB: I'm glad of it. If anybody sees a big real estate man snoopin' around there they might suspect what I'm doing.

SIL: I don't think they will, suh. They nobody heah but me an' you.

SOUND: FAINT TRAIN SOUNDS ... DISTANT WHISTLE.

Ye see, I figger this way, Sil ...

SIL: LOOK OUT FO' THE TRACKS .. SUH ...

FIB: I see 'em.

TRAIN SOUNDS LOUDER

FIB:

I can visualize this property a few years from now as a ideal residential district. Electric trains whizzin' past your door, silent and clean...and If I can buy a small cottage right by the side of this tract, I can -- 0000P, sorry bud...I didn't see ya.

BUM: Dat's all right...what's yer:
FIB: I'm Waxey McGee, bud. Confid

lookin' for a small cottage I

BUM: SAY...I KNOW JIST THE THING F

RAILROAD SOUNDS UP

FIB: See, Sil? That's destiny.

SIL: No suh. That's Louie.

FIB: I mean...Genius always gets to stumblin' on the very guy that

here on the -

BUM: Here ye are Buddy. It's smal

FIB: You lived here long, Louie?

BUM: Yeah...off an on. I travels

I can't see mush of it in the

tomorrow - and --

BUM: Okay, but dere's anudder guy

wanna --

FIB: 'Oh, oh...well let's have a lo

SIL: Nossuh.

FIB:

BUM: Me either, Buddy.

FIB: Well, it don't matter much what the property that counts.

Dat's what I always says. He

FIB: Hmmmm...cute ain't it? Iron

Yassuh, Mist. McGee, but ah

SIL:

BUM:

little loving next here is like okestack, I'm thinking. But as they are marrying each other, "KIDS" making cuckoo eyes at each others. ile she is talking a baby talks with

u tell the kids? pody is paying the slightest attempting zer, if somebody is coming to me a

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ver to the railroad yards and look

pect what I'm doing.

811...

SIL: TERRIFIC CRAS

FIB:

SOUND:

BUM:

FIB:

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BUM:

FIB:

BUM:

FIB:

FIB:

SOUND:

FIB:

SOUND: FIB:

BIL:

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ul dark, suh.

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T WHISTLE.

ty a few years from now as a ideal

etric trains whizzin' past your door,

I can buy a small cottage right by

can -- 0000P, sorry bud ... I didn't

FIB:

BUM:

BUM:

lookin' for a small cottage I can pick up cheap, so ... SAY...I KNOW JIST THE THING FOR YOUSE, WAXEY. Come wit me.

I'm Waxey McGee, bud. Confidentially I'm nosin' around here

Dat's all right...what's yer moniker? I'm Denver Louie.

RAILROAD SOUNDS UP

See, Sil? That's destiny. FIB:

No suh. Tha's Louie. SIL:

I mean ... Genius always gets the breaks, sil. Imagine me FIB:

stumblin' on the very guy that can sell me a little house right

here on the -

Here ye are Buddy. It's small but it's comfortable.. BUM:

You lived here long, Louie? FIB:

Yeah...off an' on. I travels a lot, see? I can let youse have BUM:

1t cheap.

I can't see mush of it in the dark, Louis. Suppose I come back FIB:

tomorrow - and --

Okay, but dere's anudder guy after me to sell it and I wouldnot BUM:

Oh, oh ... well let's have a look at it ... gotta match, Sil? FIB:

Nossuh. SIL:

Me either, Buddy. BUM:

Well, it don't matter much what the house looks like. It's FIB:

the property that counts.

Dat's what I always says. Here ... here's de back porch. BUMS

Hmmmm...cute ain't it? Iron railing and everything. Come on FIB:

S11.

SIL:

FIB: OH COME ON ...

CLIMBING UP ON CAR SOUND:

How you like it, buddy. Steam heated ... gotta a little tower BUM:

Page 22

up stairs to look out of an' everting.

It ... it's kinda bare ... but who cares ... How much Louie? FIB:

BUM: Twenty five bucks.

Twenty five bucks...why that's ridicu-FIB:

Okay ... make it twenty. BUM:

NO ... I DIDN'T MEAN ... FIB:

FIFTEEN ... I need de cash ... BUM:

OKAY OKAY ... HERE ... TAKE IT QUICK ... YOU COME TO MY OFFICE IN THE FIB:

MORNING AND WE'LL SIGN THE PAPERS . HERE'S MY CARD.

Tanks, buddy. Me old mudder is gonna hate to tink of me sellin' BUM:

de old homestead, but you know how it is ... so long, Waxey.

'So long Loyie ... see you in the morning. FIB:

TRAIN WHISTLE ... SOUND:

HOT DOG ... SIL ... I DONE IT ... I'M IN ... NOW WATCH US GO PLACES .. FIB:

Yassuh ... but ah think SIL:

TERRIFIC CRASH...TWO TOOTS ON WHISTLE.

(LAUGHS) That's just a trein, Sil. You'll get used to it. HOT FIB:

DOG ... JUST WHAT I WANTED ... A LITTLE RED HOUSE RIGHT ON THE

TRACKS.

TRAINS IN AND BUMP...UP WITH WHISTLE. SOUND:

HEY WHAT IS THIS ... WE'RE MOVIN ... FIB:

YASSUH... WE SHO IS... YOU GOTTA LITTLE HOUSE ON THE TRACK AN WE BIL:

IS GOIN' PLACES ... YOU DONE BOUGHT A CABOOSE ... SUH!

Page 21

I'm Denver Louie.

I'm nosin' around here

WAXEY. Come wit me.

up cheap, so ...

SOUND:

FIB:

ORK:

"WITH A SMI

WHAT? I ...

...JUMP SIL

TRAINS WAY

, sil. Imagine me

l me a little house right

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ee? I can let youse have

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to sell it and I wouldnot

...gotta match, Sil?

ouse looks like. It's

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and everything. Come on

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everting. o cares... How much Louie?

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JICK ... YOU COME TO MY OFFICE IN THE

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ow how it is ... so long, Waxey.

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I'M IN...NOW WATCH US GO PLACES ..

, Sil. You'll get used to it. HOT LITTLE RED HOUSE RIGHT ON THE

WHISTLE.

TA LITTLE HOUSE ON THE TRACK AN WE OUGHT A CABOOSE ... SUH!

WHAT? I...HEY ... LEMME OUTA HERE...WAIT'LL I CATCH THAT GUY

TRAINS WAY UP WHISTLE ... INTO ... SOUND:

"WITH A SMILE AND A SONG" ORK:

...JUMP SIL...

FIB:

FIB:

TRA SOUND: "WI

WHAT

ORK:

Page 24

CLOSING COMMERCIAL . REVISED

I wonder how many of you ladies have ever had the unpleasant experience of finding that your windows have been left open during a storm, and that snow or rain has settled on the window sills, ruining the finish of the paint or varnish? Well, you can easily avoid the damaging effects of rain and snow if you protect every one of your window sills with a gleaming coat of JOHNSON'S POLISHING WAX. This famous wax provides a tough, transparent shield of protection, which shuts out dampness as well as dirt. Moisture can't penetrate the <u>pure wax film</u>. Your window sills and door frames will stay polished and clean in spite of damp weather if they are wearing a lustrous wax polish.

If you want to keep your rooms in perfect condition and at the same time save yourself a great deal of cleaning work -- wax your woodwork, your floors and your furniture with JOHNSON'S genuine wax. Do it today!

JOHNSON'S POLISHING WAX should not be confused with any so-called no-rubbing wax or polish on the market. Real wax requires a little rubbing to bring out a lovely, satiny polish but you are more than repaid for your small effort. So be sure to ask for JOHNSON'S POLISHING WAX (paste or liquid).

ORCH: (SWELL MUSIC .. FADE ON CUE)

mk; mc; ea; je 1-17-38 JOHNSON'S WAX .. MONDAY .. JANUARY 17,

FIB: Ye know, Sil -- it's about buildin & architecture in t standstill ever since that

town.

SIL: Wha' woman arkleteck, suh?

FIB: Oh you know - you've seen h

over town. Anna Domini 188

Anna Domini --

DOOR LATCH AND SLAM

MAN: You the agent?

FIB: You betcha, Frank. We've

MAN: I'm not Frank.

en during a storm, and that snow ining the finish of the paint or maging effects of rain and snow is with a gleaming coat of rovides a tough, transparent less as well as dirt. Moisture andow sills and door frames will eather if they are wearing a

condition and at the same time

t -- wax your woodwork, your floors

wax. Do it today!

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uires a little rubbing to bring

re than repaid for your small

OLISHING WAX (paste or liquid).

JOHNSON'S WAX .. MONDAY .. JANUARY 17, 1938 .. ADDITIONAL MATERIAL #5A

FIB: Ye know, Sil -- it's about time something was done for buildin & architecture in this burg - it's been at a standstill ever since that woman architect built the

SIL: Wha! woman arkleteck, suh?

Oh you know - you've seen her name on cornerstones all over town. Anna Domini 1888 -- Anna Domini 1901 --

DOOR LATCH AND SLAM

FIB:

MAN: You the agent?

town.

FIB: You betcha, Frank, We've got --

MAN: I'm not Frank.

S.C. JOHNSON &

ADDITIONAL MATE

MIDDLE COMMERCIA

Time out while

polish entire telling their for the very best for exquisite satistic off scratches comething better a cloudy haze for modern polish

mc: 1/17/38: 3:45 PM

FURNITURE POLI

7, 1938 .. ADDITIONAL MATERIAL #5A

ut time something was done for

n this burg - it's been at a

at woman architect built the

n her name on cornerstones all 1888 -- Anna Domini 1901 --

re got --

S.C. JOHNSON & SON INC.-FIBBER MCGEE & MOLLY-JANUARY 17, 1938-MONDAY

ADDITIONAL MATERIAL REVISION

MIDDLE COMMERCIAL

Time out while we remind you of JOHNSON S NEW CREAMY WHITE FURNITURE
POLISH - entirely different from all others! Women everywhere are
telling their friends that JOHNSON S NEW CREAMY FURNITURE POLISH is
the very best furniture polish they have ever used. It gives an
exquisite satiny wax lustre that sheds dust and finger smudges -- wards
off scratches -- insures lasting beauty for your furniture. If you want
something better than the old fashioned, oily kind of polish that leaves
a cloudy haze on table tops and chair arms, then be sure to try the new
modern polish absolutely free from oil -- JOHNSON'S CREAMY WHITE
FURNITURE POLISH in the handsome glass bottle.

*mc: 1/17/38: 3:45 PM JOHNSON'S W

DOOR LATCH

MAN:

FIB:

MAN:

FIB: MAN:

DOOR SLAM

SIL:

FIB:

MUARY 17. 1938-MONDAY

REAMY WHITE FURNITURE

Women everywhere are FURNITURE POLISH 18 sed. It gives an finger smudges -- wards r furniture If you want ind of polish that leaves n be sure to try the new ON'S CREAMY WHITE

JOHNSON'S WAX .. MONDAY .. JANUARY 17, 1938 .. ADDITIONAL MATERIAL #10A

DOOR LATCH

MAN: (SOFTLY) Are you McGee?

FIB: (WHISPER) Yes - why?

MAN: Listen - I just got some inside information they're gonna

electrify the railroad thru here and it's gonna boom

property values along the right of way - wanta put up some

dough and speculate with me?

FIB: Nope -- I don't.

MAN: Okay.

DOOR SLAM

S'matter Mist' McGee - didn't you trust him? SIL:

Oh yes - he was all right - but somebody oughtta learn him FIB: to speak correct English - he should never end a sentence with a proposition. Ahem... but I wonder if he had the real

inside stuff about this railroad.

JOHNSON-FIBEER MCGEE-J.

FIB:

Glad to know;

biggest reali Been in this

WOMa

3 YEARS!

FIB:

Yessir. Why

little houses

company, fins

for my aftern

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Every land be

I was knowed

INDEED? WOM:

In deed and FIB8

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(APPLAUSE)

FIB.

But I mustn'

WOMAN:

Why I rent a

FIB:

Oh yes ... The

Page 15

ERIAL #10A

re gonna

moon

it up some

learn him sentence d the real

Glad to know you, Mrs. Grawford. Your talking to one of the FIB: biggest realtors in the business. Been in this business since I was three years old, sis. 3 YEARS! WOMS

Yessir. Why when I was only three years old, I built some FIB: little houses outa blocks, set up my teddy bear as a holding company, financed it with lollypops, and foreclosed in time for my afternoon nap, leavin' my nurse holding the bag, of toys. From then on it was easy. Every land boom I was in doubled itself. Boom boom McGee,

I was knowed as in them days ---

MOM INDEED?

FIB8

In deed and in word, sis. Boom boom McGee, buying broad bunches of burned bottom brushland, bringin' in brooks and buildin' on it big brick business buildings --- bombardin' bachelors, blondes, beggars and bridegrooms with better abodes --- outbiddin' blusterin' bullies in barterin' for banks, bars, bookshops, bee hives and bird bowers --- buildin' beautiful bungalows for blushing brides with basement, bedroom, boudoir and bath, and broadcastin' boom Boom McGee" as a byword from to Bali Bali.

(APPLAUSE)

But I mustn't be so chatty, sis. What was it you wanted? FIB. Why I rent an apartment from you...at the ELMS. Remember? WOMAN: Oh yes. The Elms. Nice place, FIB:

JOHNSON'S WAX .. MONDAY .. JANUARY

All right bums - on ye MAN: Watch your language th FIB: I'm Detective Brannige MAN:

Oh, a cinder-dick - Hi FIB:

little house? I just Go wan! Scram - get o MAN:

(LAUGHS) Oh - I guess FIB: red house on the rail:

(LAUGHS) Well it may MAN: ain't yours! It's ou

> caboose! And we re p You mean I -- caboose

(TRAIN UP AND INTO MUSIC)

FIB:

("WITH A SMILE AND A ORCH:

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JOHNSON'S WAX .. MONDAY .. JANUARY 17, 1937 .. ADDITIONAL MATERIAL #23
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MAN: All right bums - on yer way!

FIB: Watch your language there, bud - and who invited you in?

MAN: I'm Detective Brannigan of the railroad.

FIB: Oh, a cinder-dick - Hiyah Brannigan. How do you like my

little house? I just bought it with the idea of --

MAN: Go wan! Scram - get outa here!

FIB: (LAUCHS) Oh - I guess I gotta right to stay in my own little

red house on the railroad.

MAN: (LAUGHS) Well 1t may be red - and it's on the railroad - but it

ain't yours! It's ours - and it ain't a house! It's a

caboose! And we're pullin' out. Now beatit.

FIB: You mean I -- caboose - oh Pshaw:

(TRAIN UP AND INTO MUSIC)

("WITH A SMILE AND A SONG") (FADE) (ON CUE)

JOHNSON'S WAX . MONDAY . JANUARY 17, 19

TAG GAG

FIB: Well, Sil, I'm glad I wasn't

the furnace when that perambu

SIL: Yassuh ... it look lak you bi

that time suh.

FIB: Well, who wants a house with

the first realtor to make a be

SIL: First WAH?

FIB: Realtor.

SIL: Wah's that, suh?

FIB: Realtor? Why the word Realton

REAL, meanin' PLACE, and TORO,

b- er -- AHEM ... Good night,

ORCH: (SIGNATURE) SEGUE ("SAVE YOUR SORROW")

("SAVE YOUR SORROW")
This is Harlow Wilcox speaking

at Racine, Wisconsin, and invinext Monday night. Goodnight.

NBC ANNOUNCER: ("BIGNOFF")

js 4:35 1-17-38

WIL:

ADDITIONAL MATERIAL #23

nd who invited you in?

n. How do you like my

it to stay in my own little

it's on the railroad - but it ain't a house! It's a Now beatit.

) (ON CUE)

JOHNSON'S WAX .. MONDAY .. JANUARY 17, 1938 .. ADDITIONAL MATERIAL #25

TAG GAG

FIB: Well, Sil, I'm glad I wasn't down in the basement lookin' for the furnace when that perambulatin' penthouse started off.

SIL: Yassuh ... it look lak you bit off mor'n you could choo-choo that time suh.

FIB: Well, who wants a house with a hotbox anyway. I guess I ain't the first realtor to make a bad deal.

SIL: First WAH?

FIB: Realtor.

SIL: Wah's that, suh?

FIB: Realtor? Why the word Realtor, Sil, is from two spanish words; REAL, meanin' PLACE, and TORO, meanin' BULL. The place of the

b-, er -- AHEM ... Good night, folks. Goodnight, Molly!

ORCH: (SIGNATURE) SEGUE ("SAVE YOUR SORROW")

This is Harlow Wilcox speaking for the makers of Johnson's Wax at Racine, Wisconsin, and inviting you to be with us again next Monday night. Goodnight.

NBC ANNOUNCER: (*SIGNOFF *)

Js 4:35 1-17-38

WIL:

JOHNSON'S - ADDITIONA

OPENING COMMERCIAL

There's a very good renthus astic users of remarkable no-rubbing floors. Apply a litt and presto! -- you he rubbing and buffing. out dirt -- makes the this easy-to-use poliseLF-Polishing GLO-00

sensible way to keep

ORCH:

work.

(MUSIC

ORCH:

(RIDIN

PAGE 3

DITIONAL MATERIAL #25

the basement lookin' for enthouse started off.

anyway. I guess I ain't

s from two spanish words;
BULL. The place of the
Goodnight, Molly!

makers of Johnson's Wax
to be with us again

OPENING COMMERCIAL

There's a very good reason why millions of up-to-date housewives are enthus astic users of JOHNSON'S GLO-COAT. They have found that this remarkable no-rubbing polish works like a charm on their linoleum and floors. Apply a little GLO-COAT to a dull, dingy piece of linoleum -- and presto! -- you have bright, gleaming linoleum without any work of rubbing and buffing. GLO-COAT protects your floors from wear - shuts out dirt -- makes them much easier to clean. If you haven't yet tried this easy-to-use polish on your own kitchen linoelum, order JOHNSON'S SELF-POLISHING GLO-COAT tomorrow from your dealer and learn the modern, sensible way to keep your floors clean and bright with practically no work.

RCH:

(MUSIC UP TO FINISH) (APPLAUSE)

SEGUE

ORCH:

(RIDIN' AROUND IN THE RAIN") (FADE)

CLOSING COMMERCIAL:

If you have linoleum on linoleum rugs in your of them by floor-scrubbing. its life and color. It replaced with a new floor linoleum and floors cleased with a new floor scrubbing. It never streaminutes to a beautiful property without rubbing or buffing of floor-scrubbing by property of floor-scrubbing by property of the scrubbing of the scrubbing by property of t

ORCH: (SWELL MUSIC

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Page 24.

CLOSING COMMERCIAL:

ORCH:

If you have linoleum on your kitchen floor -- or if you have some
linoleum rugs in your other rooms -- don't run the risk of spoiling
them by floor-scrubbing. Linoleum that is scrubbed, gradually loses
its life and color. It cracks -- gets humpy and finally has to be
replaced with a new floor covering. Here's the proper way to keep your
linoleum and floors clean and sparkling all the time. Use JOHNSON's
SELF-POLISHING GLO-COAT. This wonderful liquid polish is very easy
to apply. It never streaks or smears. GLO-COAT dries in twenty
minutes to a beautiful polish -- making your linoleum shine like new,
without rubbing or buffing. You can save yourself all the drudgery
of floor-scrubbing by protecting your floors and linoleum with
JOHNSON'S GLO-COAT. Look for the attractive yellow can with the
lettering - G-L-O hyphen C-O-A-T -- JOHNSON'S SELF-POLISHING GLO-COAT.

(SWELL MUSIC - FADE ON GUE)

TAG GAG:

SIL: You gonna send to Mist McGee, suh?

FIB: Well, no Sil. As

gotta little rep

FIB: Yeah. You shoul after him. AHEM.

ORK: SWELL TO FINISH

APPLAUSE:

SIGNOFF:

mc:ea:mk:mr:10:45 AM 1-10-38 some

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GLO-COAT:

TAG GAG:

SIL: You gonna send that lil ole cement scrambler back right away

Mist McGee, suh?

FIB: Well, no Sil. As long it's here I might as well useit. I

gotta little repair work to do out in front o' the house.

SIL: Wha kinda repain wo'k suh? Wif concrete?

Yeah. You should seen that guy tear up the walk when I started

after him. AHEM. Good night, folks! Goodnight, Molly!

ORK:

FIB:

SWELL TO FINISH

APPLAUSE:

SIGNOFF:

mc:ea:mk:mr:10:45 AM 1-10-38 ADVERTISER
PROGRAM TITLE

S. C. JOHNSON & SON, INC.

CHICAGO OUTLET

FIBSER MC GEE AND MOLLY

8º00-8150 PM

WIMAQ (JANUARY PAY

PRODUCTION

ANNOUNCER

ENGINEER

REMARKS

11:00-11:30 PM