ADVERTISER S.C. JOHNSON & SON, INC.

WRITER DON QUINN

PROGRAM TITLE "FIBBER MCGEE AND MOLLY"

CHICAGO OUTLET WLS

7:00-7450 PM

( AUGUST 26, 1935 ) ( MONDAY

**PRODUCTION** 

ANNOUNCER

**ENGINEER** 

REMARKS

Oich Doet come up. Bud Maslows spice Weather rear too cut up. Titro to wieles on the vicore.

Of Thee I Suy.

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REMARKS

Heme for regt word?

# OPENING COMMERCIAL

WILCOXS

In the midst of this Sparkling music let me remind you that now is the time to Wax your car! Your family - your friends. will be proud to ride with you when your car sparkles and gleams with a Johnson's Wax polish. Ask your dealer for Johnson's Auto Wax and Cleaner You'll receive a can of fine quality black Touch-up enamel absolutely free when you make your purchase. Don't delay another day. | Wax your car the Johnson Way.

MIDDLE COMMERCIAL

in a superior first to a sept

WILCOX: Now is the time to wax your car! Don't drive around another day in a dirty, dull, faded looking car It gives everybody a very poor impression of you. And it is so easy to take away all that unattractive dirty film and give your car a gleaming polish that shines like new. It is easy -- that is if you use Johnson's Auto Wax and Cleaner These two products are regular miracle workers. They transform your car right before your eyes With Johnson's Auto Wax and Oleaner the work is done in about half the usual time. You will be proud of your car then you see all the sparkle come back to the finish. It will look like it did when you first drove it out of the show-room. So go to your dealer at once and ask for Johnson's Auto Wax and Cleaner. Let me assure you that Johnson's Auto Cleaner contains no Larsh abrasives. It does a miraculous cleaning job and it positively does not harm the finish. Insist on Johnson's Auto Wax and Cleaner and save the finish on your car

a jew numetro ago 3 told y bosy it is Page 4 Sparkery

LOSING COMMERCIA

ILCOX

Now it's very important to protect the finish so it will stay shining. And it's very important that you use Johnson's Auto Wax in order to give your car the gurest protection against sun, rain and road-film With a gleaming coat of Johnson's Wax your car, whether new or old, will resist dust and dirt. Car washings will be cut down after your car is Johnson Waxed. The polish wears like iron - keeps your car in such beautiful condition that you will get much more money for it at the time of resale.

So go to your Dealer right away, order Johnson's Auto Wax and Cleaner at the special price of 98¢ for the two. Your dealer will give you a can of fine quality black touch-up enamel free, with your purchase. If you prefer, your garage or service station will wax your car for you. But don't delay another day - wax your car the Johnson way !

THEME: "SAVE YOUR SORROW" - DOWN FOR ANNOUNCEMENT. ORCHESTRA:

The makers of Johnson's Wax bring you more musical moments WIL: of unmitigated merriment, with Rico Marcelli's orchestra,

Ronald Mansfield, Charlie Wilson, - The Johnson Merrymen, -

and Marian and Jim as those gay and garrulous gadders, those gasoline gondoliers, - Fibber McGee and Molly!

APPLAUSE:

WIL:

Marcelli and his men leave their broadcasting for forecasting. and find it's going to get hotter, with shifting wood winds,

and a rain of rhythm....in "The Weather Man." Wrap it up.

Rico!

DOWN FOR 25-SECOND COMMERCIAL: UP TO ORCHESTRA:

FINISH.

APPLAUSE:

MCGEE THEME: "RIDIN' AROUND IN THE RAIN." ORCHESTRA:

MOTOR UP TO ESTABLISH: DOWN FOR DIALOG. SOUND:

Remember what the poet sang? A loaf of bread, a jug of wine WIL:

> and thou? Well, that's Fibber MoGee and Molly ... two loafers Fred, a Chug of the motor and thou - sands of miles behind

them, they come in sight of a new real estate development!

MOTOR UP ... AND DOWN SOUND:

Look, McGee ... tis a carnival. Let's stop. MOL:

Aw shucks, Molly, we ain't got time to go messin' around no FIB:

dad ratted carnivals...besides..it taint a carnival.

Then what is it? Look at the people, and the flags and all.. MOL:

I dunno. What's the flags say onto 'em? FIB: Well slow down so's I can read 'en iggernuts! MOL: MOTOR DOWN MORE. BOUND: What's the signs say, Molly? I can't read 'em and drive, FIB: too. Must be a new subdivision, McGee, It Says, "HOME SITES, A MOL: DOLLAR DOWN." "BUY A LOT FOR A LITTLE." "BUILD A HOME, FOR THE LANDS SAKE!" THE REALEST REAL ESTATE YOU EVER BOUGHT! Aw shucks...we don't want to stop and listen to a lotta a FIB: high-pressure salesmanship when -Look, McGee ... THAT SIGN: MOL: FIB: BARBEQUE SANDWICHES AND COFFEE FREE! MOL: INSTANT BRAKE SCREECH. AND MOTOR OUT. SOUND: Gotta git them brakes fixed ... . FIB: Ye needn't have stopped so sudden McGee. Ye nearly broke me MOL: neck. I know. AHEM. I jest happened to think. Every American FIB: citizen oughta be interested into home buildin', Molly. It's the backbone o' our civiliz-Go on with ye McGee. Tis your wishbone your talkin' about. MOL: Ye're wishin fer a free sandwich. Shucks, I -FIB: (FADE IN) Hello, hello, hello! MAN: Tis one hello too many, mister. Ther's only two of us. MOL:

So I see...se I see...yes . and two of the very type of MAN: citizen we want to see settle down in a little nest on THIS BEAUTIFUL DEVELOPMENT, folks. HERE'S WHERE YOU GET A LOT FOR A LITTLE, A HOME FOR HALF, AND CONTENTMENT ON EVERY DOTTED LINE .. YES SIR FOLKS ... MOL: What is this place, now? This place, Madam? Why this is none other than that beautiful MAN: landscaped, HAGGLEMEYER'S VANILLA VILLA subdivision. Wired for light, piped for gas, paved for pavements, ditched for sewers, and for only the small sum of -Where do ye git them free sandwiches, brother? FIB: MOL: AND coffee? Right over there sir, at the barbecue pit, . But before you MAN: avail yourself of Hagglemeyer's Varilla Villa Hospitality, let me give you a short summary of our proposition. We have here probably the finest, most economical .... Come on, Molly. Git out. I dunno why we can't git a FIB: mouthful and a carful at the same time. SOUND: TWO DOOR SLAMS Where'd you say this here free barbeque pit was, brother? FIB:

MOB:

Ah yes, sir...but I must inform you that the word FREE is · MAN:

conditional.

And what do ye mean conditional? Free is free.

11100

Page 6

Yes indeed. Yes indeed. Free without the slightest reservations to those who hold tickets for the grand drawing. Grand what? Whatcha mean tickets fer the grand drawing? Do you mean to say you have come within ten thousand miles of Hagglemeyer's Homehaven development without learnin' from every man woman and child the sensational details of our sales stimulants? Why sir, and madam...here is opportunity itself....knocking...nay...THUNDERING at your door.... Shucks, all I want is an opportunity to sink my teeth into a barbeq-Why for the paltry sum of only two dollars, sir, you buy a ticket which may bring you shelter in your declining days ... a haven from the storms of the future, the dream of every solid citizen of this great commonwealth. Ye mean ye're sellin' chances onto a house? A house Did you say A house, madam? This is THE house! The house of your dreams, madam. A cove of contentment, the realization of a lifetimes yearnings...the answer to a woman's prayer. LOOK! WHERE? Where? AHHHH. where, indeed.. Direct your gaze at that wine covered

cottage...that marvelous, modern example of the architects

art ... the home of your hearts desire! Right over there.

MAN:

MOL:

FIB:

MAN:

FIB:

MAN:

MOL:

MAN:

FIB:

MOL:

MAN:

Out the house. Hy it IS real pretty, isn't it, McGee? MOL: Oh it's okay. AHEM. Now where did you say this here FIB: barbeque.... McGee...ya gotta have a ticket, the man says. Tis only two MOL: dollars and ye have a chance to win that house and lot. too. Am I right, Mister? MAN: The solemn truth, madam. For the miserable sum of two dollars .... FIB: What in tunket's so miserable about two bucks brother? It'll buy twenty sandwishes, and lemme tell you, a hamburger in the hand is worth a house in the hat, any day. Come on, Molly. We better be ... MOL: Wait. McGee. Buy me a ticket. FIB: Buy you a ... (PAUSE) WHAT was that, Molly? MOL: You heard me, McGee. BUY me a ticket. FIB: Well fer the ... you mean many sandwiches are ye entitled to when ye gotta ticket, hrother? MAN: There is no limit, sir. It is merely a gesture of hospitality on the part of the Hagglemeyer Vanilla Villa Development company. We feel that a well fed customer is a better prospect. 80... FIB: Ye mean ye kin eat as much as ye want?

MAN:

Yes. We -

FIB:

Gimme a ticket !

Here you are sir...and as a friend to a friend, I may say you have never made a more intelligent purchase. It is -Ye mean as one real estate man to another, brother. AHEM. I -

MOL: Oh now, McGee. Give the man his two dollars and let's be eatin'.

> Here's your two bucks, brother. AHEM. As I was sayin' I used to dabble a mite into real estate myself. Tropical real estate.

MAN: Oh, really!

MAN:

FIB:

FIB:

FIB:

MAN:

FIB:

MOT:

Nomes O'Reilly. O'Reilly and McGee. The Part-payment promotors o' Panama. AHEM. Used to sell banana plantations mostly. Some pineapple farms and rubber timber but mostly bananas. Still, ye should o' seen the work we done onto the pineapple plantations.

But, if you'll excuse me sir, I -

You ain't pryin' into my business a bit brother. AHEM. Always glad to share my experience with another real estate man. As I was sayin' ye should o' seen the O'Reilly and McGee Part-Payment Promotion of Pineapple Plantations. AHIM. McGee, the man wants to -

June od

FIB:

se all and a service of the service

Wants to hear & out how I done. I know. AHEM. Ye see brother, I was probly the leadin' banana-land promotor in Panama at the time. I had me the biggest plantation o' bananas into the Island o' Pago Pago. | That's why they called 1t Page Page. I collected so much for my banana farms everybody was sayin' Go pay, go pay, go paygo paygo pago. AHEM. Pago Pago, ye see? Well sir, - even the hurricane o' 1908 never fazed me. Even though the lightnin' busted every banana tree I owned right down the middle o' the trunk.

MAN:

Lightning struck every banana tree?

McGEE:

Right down the middle! But it never discouraged me none. I jest took one look at them trees, ordered a herd o' Jersey cows shipped in, and set up a ice cream plant.

That for?

FIB:

Banana splits fer the export trade. AHEM. Come on, Molly... we better git us our two dollars worth o' sandwishes. so ....

ORCHESTRA: RIDIN' AROUND IN THE RAIN.

APPLAUSE:

ORCHESTRA: "I WISHED ON THE MOON"

APPLAUSE:

WIL:

That was Marcelli and his men, confessing to a starlight superstition, "I Wished On The Moon." And I might say right here, that if you ever wished on the moon ... or just wished, that your car could keep that brilliant factory finish, Y we Johnsons Wax will keep -

use of auto les and Cause

Yes sir, Harpo, - I always says that -FIB:

Now just a minute, Fibber. MY NAME IS HARLOW, once and for

all.

WIL:

WIL:

Okay. That's once fer you and fer all o' me, it's still FIB:

Harpo. AHEM. I ever tell ye bout the time I had me the bee

farm down in Turkey Run, Indiana?

Oh, an apiary! WIL:

I says BEES, not MONKEYS. AHEM. Wellsir, one day in 19 FIB:

ought six...or no ...ought seven it was, I -

I'm sorry, Fibber, but my time is -WIL:

I know. Your time is my time. AHEM. Ad I was sayin', I FIB:

druw into my bee farm one day and started givin' the car a

Johnson Waxin', and I happened to lay the can o' wax down

by one o' my hives.

Oh you had the hives. WIL:

No. My bees had the hives. I had the bees. AHEM. But I FIB:

lays me the can o' Johnson's Wax down by one o' my hives and

all of a sudden I seen Hortense ... she was a queen bee from

the Hampsmother Honey Farm next door ... I seen Hortense

lookin' down into that can o' wax real curious, .. then she

give a kind of a angry buzzz and flew away. Next thing I

knew there she was back again with the whole swarm o' bees

from the Hampsmother Honey Farm.

She went and got her gang.

FIB:

the set of the second second the second

Yep...and when the buzzin' had died down a mite, I could hear her say to them other bees, she says, settin' onto the edge o' the Johnson's settin' onto the edge of the can O' Johnson's Wax, she says, listen, you muggs, she buzzes... git a load o' the work that's bein' done over here. That there is wax as IS wax. Now go on home and see what you can do!

WIL:

Oh now -

MOL:

McGee! Will ye let Mr. Wilcox get on with his work?

Okay Okay. (FADE OUT) I was jest givin Harpo here a FIB:

nature lesson but he ain't got the intelligence to.....

WIL:

so show that even a pee can be

misled. Johnson's War cannot be duplicated. With it so. .

ete ete...into commercial.

COMMERCIAL ANNOUNCEMENT

WIL:

(INTRO TO SOLIST NUMBER:) "AND THEN MY HEART STOOD STILL."

ORCHESTRA:

(NUMBER TO BE SELECTED.)

APPLAUSE:

ORCHESTRA:

"RIDIN" AROUND IN THE RAIN" - DOWN FOR ANNOUNCEMENT

SOUND:

CROWD RECORD UP ... AND DOWN.

WIL:

Now back to the Vanilla Villa Real Estate Development. Amid the banners and bunting, barbeques and baloney, where Fibber. and Molly are getting their two dollars worth of sandwiches and coffee at the expense of Mr. Hagglemeyer.

# CROWD RECORD UP AT INTERVALS. (MR. SEIGAL, WATCH MR. KAMMAN)

FIB: Aw shucks, Molly...ye might let a feller finish his sandwich.

MOL: His SANDWICH (LAUGHS) Go on with ye, McGee. Ye've et so

much beef I'll have to ride herd on ye fer the next two
weeks.

McGee, if you're able to walk, let's be goin'.

FIB: Shucks, you done all right yourself, Molly.

MOL: I know. I et my dollars worth in piccallilli alone. /Tear

up your ticket and let's go.

FIB: Hey now wait a mite, Molly. Shucks, I paid two dollars fer

that there ticket and -

MOL: And et four dollars and seventy five cents worth o'

sandwiches and coffee. (LAUGHS) Ye don't think ye'li win a

house and lot too, do ye?

FIB: Well ... ye never know, Molly.

MOL: - Look at the number on the ticket, McGee

FIB: Where?

MOL:

MOL:

MOL: Right on the corner there. Read it

FIB: (TO HIMSELF) A hunnert and thirty one thousand, three

hunnert and thirteen. AHEM. Well. . what about it?

What about it? And do ye think you'll win on number

13 13 13? Tis three strikes on ye, McGee!

FIB: Shucks, that don't mean nuthin', Molly Add it up. 13

plus 13 plus 13. One and three is four and four is eight

and four is twelve. AHEM. Twelve is a lucky number

accordin' to numerology. A dozen.

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MOL: Sure. A dozen that dozen mean anything. Tis a nice little house, but you got no more chance o' winnin' it than makin' a fortune on spaghetti in Abyssinnia.

FIB: Oh well, Ye'll have to admit...

A the second was the second

MAN: (PREVIOUS SALESMAN) AH THERE FRIENDS...I HOPE YOU have enjoyed the hospitality of Haggle eyer's Homehaven.

MOL: Sure they was real nice barbeques, mister. But we got to

be on our way.

MAN: Oh no no madam. Yo can't afford to pass up the home making opportunity of a lifetime. Why when you consider what Hagglemeyer's Homehaven offers you in the way of -

FIB: You got any sody tablets on ye, bud?

MAN: No sir. I'm afraid not? Are you ill, sir?

MOL: Tis his barbequed beef stampedin', mister. Come on, McGee.

FIB: Okay. Glad to of met ye brother. We'll .

MAN: But WAIT. You haven't heard the real true story. the romance behind the founding of Hagglemeyers Vanilla Villa We are building a community, sir. We are interested in laying the very cornerstones of civic development. We want to see homes and more homes with healthy happy citizens. little children going to school ... smoke from a hundred contented chimneys... even at a sacrifice...

MOL: Sacrifice?

MAN: Ah yes ... what is a monetary loss when -

MOL:

When you can sell a hundred and thirty one thousand, three hundred and thirteen tickets for two dollars a piece, makin' \$262,626 fer a house that couldn't of cost more'n 12 thousand to put up? Hah! Answer me that! MR. Sacrifice!

MAN:

I'm afraid madam ... but here is Mr. Hagglemeyer himself. Mr. Hagglemeyer. these good people appear a bit sceptical of the sincerity of your development! Meet Mr. Hagglemeyer, folks. Mr. Hagglemeyer, this is Mr. and Mrs. e. er. Mr and Mrs...er..

MOL:

McGee.

FIB: What?

MOL: MAN:

Nuthin'. I was just tellin' Mr. Hagglesnuffer the name. Hagglemeyer, madam Mr. Hagglemeyer will give you all the advantages and opportunities embraced in the purchase and ownership of a little home in Hagglemeyer's Vanilla Villa And the drawing of the lucky number will be held in just a few moments. (FADE OUT) Mr. Hagglemeyer will be glad to explain

MOL:

My my. . Mr. Hasgletooper, do all these people pay two dollars for a few hamburgers and coffee and ballyhooey?

WILSON:

Do you mean to say. er that is to remark .. never let it be said that Herman Hagglemeyer ever. WELL WHAT DO YOU THINK?

FIB:

Ye know what I think? Haggy? I think that this here is a big gyp. I think that ...

in your chapters from I was a fee

WHAT? You mean to say there and stand that ... er .. I mean stand there and accuse, who who ever, but did you ever stop to think that a man's best friend is. . well, what is a mother without a home? I mean what is home without a bar .. er. sink. I mean someplace where a man. you get the idea. just two little bums er .birds in a guilded cootch..er .. cage .. think of it, my fraaands. a little cottage. . with a big cheese er. I mean a cottage cheese where .. but NO ... A MILLION TIMES NO..or shall we say MAYBE?

MOL:

McGee. . what is the man talkin' about?

FIB: WILSON: Sounds like he got the needle in the wrong groove, Molly. Ahhh, what A BEAUTIFUL THOUGHT JUST GIVE A LITTLE SHIVER. ... SCRIM. ER THOUGHT TO BUT THINK OF THE TWILIGHT .. A LITTLE HOME IN THE STICKS ER RHUBAR . ER . SUBURBS. . COVERED WITH MORTGA..ER., IVY. POISON IV ER NO. THAT WAS. AND A CHEERFUL FIRE AND INSURANCE ER I MEAN A FIRE IN THE FIREPLACE. A SCUTTLEER ... KIDDLE .KETTLE SINGING .ON THE STOVE .. HOME ON THE RANGE. . HAH . AND A LITTLE WIRE HAIRED WIFE. . ER. . I MEAN A BEAUTIFUL YOUNG PUP. ER AND THE KIDDIES ... AHHHH TWO CHARMING LITTLE GOLDEN HAIRED BRATS .: ER .. CHILDR .. WHAT A BEAUTIFUL PUNCTURE. . ER. . . PICTURE . . WHO SAYS THAT HAGGLEMEYER BUILD BUNG BUMGALOWSER. BIM BAMGALO. . . ER. . BLUE BLUMGAL . FRAME HOUS . ER. STUCCO . HAH I'LL STUCK TO STICKO MY FRIENDS .. I MEAN I'LL ... ALWAYS ...

FIB:

Am I hearin' right, Molly? Or mebbe I et one sandwich too

MOL:

Look McGee...the crowd's goin' over there fer the raffle.

SOUND:

CROWD RECORD UP

MOL:

Come..on..let's see who won, McGee

FIB:

Okay. Probably be the cousin' o' the contractor

WILSON:

You are either unject .. er . injesting .. or in just .. er .. I mean, either unjust or unsuspect er. . Why look? Think of owning, tootle..er...title free .. a little lovenuts..er.. lovenest...and remember that old limeric..er wisecr..er..

DOEM. LET ME LIVE IN THE ROAD BY THE SIDE OF .. A. ER. .. LET ME CAROUSE, BY THE SIDE OF A. . UNDER THE VILLAGE OAKSMITH

TREE. . ER. . THE BLACKFACE. . WELL . . SKIP IT. ALL I CAN SAY IS THAT WHEN YOU BUILD WITH HAGGLEMEYER YOU'LL ALWAYS REGR. ER.

I MEAN. IT WILL NEVER BE. . A. . YOU CAN DEPEND ON . WE FURNISH THE HOME ... YOU FURNISH THE FURNITURE .. HAH. .

FURNISH YOUR OWN FIRNISHU. OH YES. WHAT KIND OF FURNISH?

OIL PURNISH OR COAL FURNISH? WE HAVE NEITHER . ER. I

MEAN BOTH .. TAKE YOUR CHANG .. ER . CHOICE ...

BELL IN DISTANCE SOUND:

MOL:

Tell me, Mr. Hagglegooger . . . did you say you'd been acoused

o' buildin' bum bungalows?

WIL: Why listen, toots .. er .. my dear madam ... never let it be said

that .. whoever whistles .. er , . whispers that Hagglemeyer naver

er . I mean why the fact I have .. NO sir .. My houses .. I mean

these accusatio. WHY THERE IS NOT THE SLIGHTEST.

FOUNDATION

Page 16

MOL:

to all a report to a respective part to a set

That's what I thought. Come on, McGee. they're drawin'

numbers ... See you later, Mr. Higglepotter

WILSON:

(FADE OUT) CERTAINLY NOT .. I MEAN YES INDEED .. YOU CAN NEVER

DEPEND ON HAGGLEMY ER . YOU CAN ALWAYS GET .. TRY AND

FIND OUT WHY

FIB:

Shucks, if that there feller builds houses like he talks,

you could park your car in the attic and shingle the cellar.

He -

MOL:

Be quiet, McGee ... they're makin' an announcement

VOICE THRU P.A. SYSTEM

LADEES AND GENNLEMUN. THE GRAND DRAWING IS ABOUT TO TAKE PLACE HAVE YOUR TICKETS READY THE LUCKY WINNER WILL RECEIVE ABSOLUTELY WITHOUT COST OR EXPENSE OF ANY KIND, FREE AND CLEAR TITLE TO THE BEAUTIFUL LITTLE HOUSE YOU SEE TO MY RIGHT. TO THOSE WHO DO NOT WIN WE OFFER SPECIAL BARGAINS IN HOME SITES.. HOMES DESIGNED, AND BUILT ON THE BEAUTIFUL HAGGLEMEYER VILLAS, JUST A MINUTE NOW. WHILE THE CHARMING MISS SUSIE GLOTZ, WHO WAS ELECTED MISS HAGGLEMEYER DEVELOPMENT OF 1935, DRAWS THE LUCKY NUMBER.

CROWD RECORD UP

MOL:

Hah and us holdin' onto 13 13 13 .. (LAUGHS)

FIB:

Be quiet Molly, I wanta see if old Hagglemayer wins it

hisself

CROWD RECORD UP CHEERS

# VOICE THRU P. A. SYSTEM

LADEES AND GENTLEMEN. YOUR KIND ATTENTION. THE LUCKY NUMBER HAS BEEN DRAWN. THE NUMBER IS. THE NUMBER THAT WINS THIS BEAUTIFUL EXAMPLE OF THE HOMEBUILDERS GENIUS IS NONE OTHER THAN. ONE THOUSAND AND TWENTY EIGHT. ONE THOUSAND AND TWENTY EIGHT. WILL THE LUCKY WINNER PLEASE STEP UP TO THE PLATFORM WHERE.

# CROWR RECORD UP .. AND DOWN ..

MOL: Well, McGee At least we had our hamburgers and coffee.

FIB: Shucks, the roof probly leaks anyway .and ...

MOL: Tear up the ticket, McGee. One thirteen is bad enough.

But three.

FIB: Hey wait a mite, Molly .. what's he sayin'?

# VOICE THRU P.A. SYSTEM:

ATTENTION PLEASE, LADDEES AND GENTLEMEN. CORRECTION. NUMBER 1028 WAS NOT ELIGIBLE FOR THE PRIZE AS IT HAD BEEN TURNED IN AND THE MONEY REFUNDED. ANOTHER NUMBER HAS BEEN DRAWN.

IT IS NUMBER. ONE HUNDRED AND THIRTY ONE THOUSAND, THREE HUNDRED AND THIRTEEN!

# CROWD RECORD UP .. CHEERS ..

MOL: McGEE !! McGEE DID YE HEAR? IT'S OUR NUMBER McGEE..IT'S

OUR NUMBER!! WE...MCGEE..WHAT'S THE MATTER WITH YE?

FIB: Shucks, Molly ... I... I...

MOL: MCGEE..HELP SOMEBODY..HE'S FAINTED..GIT SOME WATER...HELP..

(FADE OUT) MCGEE .. SPEAK TO ME ...

CROWD RECORD UP AS -

ORCHESTRA: "OF THEE I SING." (SOCK INTO INSTEAD OF MCGEE THEME)

DOWN FOR APPLAUSE AND ANNOUNCEMENT)

WIL: A LUCKY NUMBER FOR A LUCKY NUMBER! MARCELLI AND HIS MEN,

ASSISTED BY THE JOHNSON MERRYMEN, REFER TO THE MCGEE

FORTUNES, WITH "OF THEE I SING!"

ORCHESTRA: "OF THEE I SING" UP TO FINISH

APPLAUSE:

WIL: STRAIGHT COMMERCIAL (TO COME)

ORCHESTRA: THEME "SAVE YOUR SORROW"

WIL: SO WE LEAVE A MARVELLING MOLLY AND A FLABBERGASTED FIBBER

UNTIL NEXT MONDAY AT THIS SAME HOUR ... WHEN ...

FIB: (FADE IN) When we gotta git all our furniture outa storage

and into that there new house.

WIL: All your furniture is in storage?

FIB: Yep. Piano, chairs, bookcase, stove...everything.

WIL: . . How about pictures?

FIB: Wel-1-1...yes. We ain't got so many pictures yet, but...

WIL: I've got one you'll like...that you can have. It's a wall

motto.

FIB: Wall motto? What's say?

WIL: It says..."JOHNSON'S AUTO CLEANER CANNOT HARM THE FINISH"

You'll like it, Fibber. It's beautifully framed.

RCELLI AND HIS MEN, R TO THE McGEE

LABBERGASTED FIBBER

WHEN...

urniture outa storage

everything.

tures yet, but...
have. It's a wall

of HARM THE FINISH" .ly framed. Page 19

FIB: So was I, dad rat it .. (FADE OUT) Shucks, a feller don't

ever git a chance to

WIL: (LAUGHS) SO THERE YOU ARE UNTIL NEXT MONDAY NIGHT AT

THIS SAME HOUR ON NBC. REMEMBER NBC...N B SURE TO SPECIFY

THE GENUINE JOHNSON'S AUTO WAX AND CLEANER N B SAFE!

N B PREPARED TO HEAR THAT ... THIS IS HARLOW WILCOX SPEAKING.

GOOD NIGHT.

THEME UP TO FINISH.

mo/fb/11:35 AM -8/23/35 ADVERTISER S.C. JOHNSON & SON, INC.

PROGRAM TITLE FIBBER MC GEE & MOLLY
CHICAGO OUTLET
(7:00-7:50 PM ) (SEE

PRODUCTION

ANNOUNCER '

INTOONCER

ENGINEER

REMARKS

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