

CBS RADIO NETWORK

THE CAMEL CARAVAN

STARRING VAUGHN MONROE  
AND THE SAUTER-FINEGAN ORCHESTRA

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CAST

MONDAY, NOVEMBER 16, 1953

(TAPED NOVEMBER 3)

10:00 to 10:30 PM EST

ORIGINATION: PITTSBURG, KANSAS

CUE: (THIS IS THE CBS...RADIO NETWORK)  
(.....30 seconds.....)

MUSIC: "HOW MILD". OPENING.....2 BARS AND DOWN

NELSON: From the campus of Kansas State Teachers College ---  
the CAMEL CARAVAN -- starring VAUGHN MONROE and  
THE SAUTER-FINEGAN Orchestra...with Sally Sweetland...  
transcribed and brought to you by CAMEL cigarettes.

MUSIC: UP TO FINISH....SEGUE TO "MORE PEOPLE" JINGLE

SINGERS: More people ask for Camels  
than any other brand!  
More people go for Camels  
All across the land!  
For Camels are so mild, with the finest flavor yet!  
More people smoke Camels (Camels)(Camels)  
Than any other cigarette!

50002 9556

MUSIC: "RACING WITH THE MOON".....STATEMENT AND HOLD FOR:

NELSON: Let's say hello to the singing star of our show!

MUSIC: CHORD

NELSON: VAUGHN MONROE!

MUSIC: TO TAG

(APPLAUSE)

MONROE: Thank you and good evening. This new model of the Camel Caravan is putting on some mileage. Just six weeks ago, the Sauter-Finegan Orchestra teamed up with us for the first time. That was on the Eastern seaboard. Tonight - here we are in the thriving community of Pittsburg, Kansas - paying a visit to Kansas State Teachers College. If the future school masters here in our audience will allow me - I'd like to offer one opinion. Gentlemen - it looks to me as though the school mistresses of tomorrow are going to be younger and prettier than ever!

NELSON: Ladies - Vaughn Monroe opens our show with what might be called a serenade to beauty - "Many Times".

MUSIC: "MANY TIMES".....VAUGHN MONROE.

(APPLAUSE)

MUSIC: INTRO TO "DOODLETOWN FIFERS". . . . RHYTHM UNDER:

MONROE: Those few bars of Doodletown Fifers introduce my co-stars on the Camel Caravan -- Eddie Sauter and Bill Finegan. It occurs to me that many new fans of this great new Sauter-Finegan Orchestra may wonder how it operates.

NELSON: I find, Vaughn, that people ask, "Which one conducts" and, "Who makes their arrangements?"

MONROE: Well, as far as I know, this has never happened with a dance band before -- but the answer is: - Either ...both...alternately...and together. Eddie and Bill believe, and prove the old proverb that two heads are better than one.

NELSON: Now - we're about to hear a Sauter arrangement conducted by Finegan.

MONROE: Careful, Wayne. It could be a Finegan arrangement conducted by Sauter. The fact that you can't tell is one reason why our new Camel Caravan band is so full of surprises. This one is called, "Oh"!

MUSIC: "OH". . . . ORCHESTRA

(APPLAUSE)

NELSON: Vaughn, as a popular singer of popular songs, what are your views about a popular cigarette - Camel?

MONROE: I'd rather answer as a steady smoker. Wayne -- because that's the way to find out all the answers about a cigarette...

NELSON: Right you are, Mr. M! So ---?

MONROE: So I've found that Camels can be counted upon to deliver all the things a smoker could want --- especially mildness and flavor, pack after pack!

NELSON: And it's that cool, cool mildness - that rich, full flavor that've put Camels right at the very top in cigarette popularity!

MONROE: I think if you people out there haven't already tried Camels, well, you're depriving yourself of the same kind of wonderful smoking pleasure I've enjoyed for over 21 years!

NELSON: Yes, Friends- try Camels for 30 days! Make your own Camel mildness test and you'll find that "Once a Camel smoker, always a Camel smoker!"...You'll also learn why Camels agree with more people than any other brand.

MUSIC: "I LOVE PARIS" . . . . . VAUGHN MONROE

MUSIC: " I LOVE PARIS" . . . . . VAUGHN MONROE

(APPLAUSE)

~~MONROE: Thank you. I always think it's wonderful that  
so many American teachers take trips to Europe,  
as a part of their educations.  
To our audience of undergraduates here at Kansas  
State Teachers College, we say: "We hope you  
make it. And we know that you'll love Paris...  
even in the summer, when it sizzles".~~

*That was "I Love Paris" from "Can-Can."*

NELSON: / The Doodlers Quartet now surround Vaughn for  
some close harmony on a widespread hit.  
"YOU, YOU YOU".

MUSIC: "YOU, YOU, YOU" . . . . . VAUGHN AND GROUP

(APPLAUSE)

MONROE: We understand that students here at Kansas State Teachers College are much interested in visual aids to education.

The Camel Caravan carries a visual aid of its own. We believe it to be a great help in the technique of understanding romantic music.

Slender, <sup>gracious</sup> portable, smooth, and - very visual.

We call her - Sally Sweetland. May we have a demonstration, Sally?

MUSIC: "NO OTHER LOVE." . . . . . SALLY SWEETLAND.

(APPLAUSE)

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ANNCR 1: To find out how wonderfully well Camels agree with you, try Camels for 30 days!

ANNCR 2: Make your own 30-day Camel mildness test and enjoy Camels as your steady smoke!

MONROE: I'd like to add that Camels are pure smoking pleasure from the first of the pack to the last of the carton. ~~Of course~~, that's my ~~own~~ personal opinion, Gentlemen!

ANNCR 1: We've got news for you, Vaughn. Your opinion is shared by millions of Camel smokers all over America!

MONROE: That's not news to me, Wayne! Travelling the country as I do, I can easily see that Camels are way ahead in popularity!

ANNCR 2: Yes, Ladies and Gentlemen, for cool, comfortable mildness, pack after pack...for rich, full flavor, carton after carton, the smoking public has decided in favor of Camels!

ANNCR 1: Camels -- America's Number-one cigarette -- agree with more people than any other brand!

-more-

JINGLE: More people ask for Camels than any other brand!  
More people go for Camels, all across the land!  
For Camels are so mild, with the finest flavor yet!  
More people smoke Camels! (Camels)(Camels)  
Than any other cigarette!



MONROE: We know all you Sauter-Finegan fans will  
be glad to learn that the orchestra has  
made a new Victor record of a great tune.  
We're presenting its first network performance  
tonight.

Eddie Sauter and Bill Finegan - with their  
latest! "Of Thee I Sing".

MUSIC. "OF THEE I SING" . . . . . ORCHESTRA

(APPLAUSE)

ras

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NELSON: Another very new song, which was recently recorded for Victor -- this one by the Camel Caravan's singing star, Vaughn Monroe. Time to light yourself a Camel - relax - and maybe hold someone's hand - if there's a good hand handy. Here's Vaughn and "I Know for Sure".

MUSIC: "I KNOW FOR SURE" . . . . . VAUGHN MONROE.

(APPLAUSE)

50002 9565

MUSIC: "INTRO TO FIGHT SONG" . . . . . DOWN AND OUT UNDER:

NELSON: We of the Camel Caravan proudly salute our hosts,  
the faculty and students of Kansas State Teachers  
College *in Pittsburg, Kansas*

MONROE: We'd like to make this a rather personal tribute.  
Because we happen to have -- in our own families -  
several children of school age, our hearts are  
filled with particular admiration for our audience  
here tonight. Young Gregory and Daniel Sauter --  
The Finegan's boy, *Tom*  
The Monroe girls, Candace and Christina -  
These youngsters of ours may not be aware of the  
lasting influence, the thoughtful understanding -  
and the infinite patience of their teachers.  
But, like millions of parents from coast to coast --  
we know - and we are profoundly grateful.

NELSON: A half Century of Progress has been observed this  
year at KSTC.

MONROE: Long may your growth continue. May your influence  
be ever extended.

NELSON: May your services to the community, the state and the  
country go on - and on - and on!

MUSIC: ALMA MATER AND FIGHT SONG... VAUGHN AND ENSEMBLE

(APPLAUSE)

ras

ANNCR:

The makers of Camels have now sent more than 200 - million ~~gift packs of~~ Camel cigarettes to Servicemen and Hospitalized Veterans.

This week free Camels go to: Veterans' Hospitals, East Orange, New Jersey, and Dublin, Georgia;

Fairchild Air Force Hospital, Spokane, Washington;

U.S. Naval Hospital, Yokosuka (pronounced Yo kos ka,)

Japan.

ras

50002 9567

MONROE: Enjoy those CAMELS, fellows.....

MUSIC: "LET'S HAVE A CIGARETTE TOGETHER" ... MONROE

MONROE: Our thanks to the faculty and students of Kansas State Teachers College, Pittsburg, Kansas. Your welcome and your hospitality are much appreciated.

NELSON: Next Monday night the CAMEL CARAVAN will come your way from the campus of Iowa State College in Ames, Iowa.  
And every Wednesday night, we hope you'll listen to Bill Cullen in Walk a Mile - on the air for CAMELS.

MONROE: Until next Monday - on behalf of Eddie Sauter and Bill Finegan, Sally Sweetland, and the Doodlers, this is Vaughn Monroe saying goodnight... pleasant dreams, and...won't you have a CAMEL?

MUSIC: "HOW MILD" . . . . . 2nd 8 BARS AND TAG

(APPLAUSE)

ANNCR: Smokers of king-size cigarettes, have you tried Cavaliers, the great, new king-size cigarette made by the makers of Camels? Cavaliers give you the supremely fine, light, mild tobaccos the master blending you naturally expect from the makers of Camels! Try king-size Cavaliers! You know Cavaliers are extra-mild because their smoke feels extra mild as you inhale! It tastes so good! So try Cavaliers! Feel that Cavalier mildness. Taste that Cavalier flavor. Although king-size, Cavaliers are priced no higher than leading regular-size brands!

MUSIC: "HOW MILD"...

NELSON: This program was transcribed from Kansas State Teachers College. This is Wayne Nelson saying goodnight for Vaughn Monroe and the Sauter-Finegan Orchestra.

APPLAUSE AND THEME