

TIMED MASTER

CBS RADIO NETWORK

THE CAMEL CARAVAN

VAUGHN MONROE

SATURDAY, FEB. 14, 1953

(TAPED: JAN. 30, 1953)

7:30 to 8:00 P. M. EST

ORIGINATION: ST. LOUIS, MO.

CUE: (THIS IS THE CBS...RADIO NETWORK)

(..... 30 Seconds.....)

(MUSIC: UNDER FOR:)

KING: From the campus of Washington University in St. Louis, Missouri, "THE CAMEL CARAVAN" - STARRING VAUGHN MONROE ...with guest singer Roberta Lee... and the songs America's asking for... transcribed and presented by Camel Cigarettes.

(MUSIC: UP AND OUT)

:20

:20

KING: What cigarette is enjoyed by more people than any other cigarette in America?

NELSON: Camel -- by far America's most popular cigarette!

KING: You too, can find out why so many millions of smokers prefer Camels -- by making your own 30 day Camel test!

NELSON: Yes -- try Camels for 30 days and see how mild, how flavorful, how completely enjoyable a cigarette can be!

KING: Next time ask for -- Camel cigarettes!

:45

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1:45

(MUSIC: "RACING WITH THE MOON".....STATEMENT TO HOLD FOR:)

KING: Let's say hello to the star of the show!

(MUSIC: CHORD)

KING: VAUGHN MONROE!

(MUSIC: CHORD)

(APPLAUSE)

1:05

MONROE: Thank you... and how do you do everybody. It's really wonderful being on the campus of Washington University tonight. And we want to thank Mayor ^{DARST} ~~Darst~~ and Chancellor Compton for their heartwarming telegrams that welcomed us. The Field House here on the campus is filled ~~to overflowing~~ with a lively crowd of undergraduates and their dates. And for the next half hour we're going to see what we can do about playing some of their favorite music. Coming right up is a full thirty minutes of America's top tunes.... the songs being heard on college campuses all across the country.

KING: Our lead off tune tonight is a song that's riding high these days. Vaughn Monroe sings the romantic favorite.....TILL I WALTZ AGAIN WITH YOU. 1:40

(MUSIC: "TILL I WALTZ AGAIN WITH YOU".....MONROE) 4:35

(APPLAUSE) 4:45

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4:45

MONROE: There's a tune in the air these days, everywhere
we go. On the air.....in the juke boxes....and
on TV, it's one of the top tunes of the day.
The title.....OH HAPPY DAY.

4:55

(MUSIC: "OH HAPPY DAY".....MONROE AND GROUP) 7:35

(APPLAUSE) 7:45

7:45

Thank you

MONROE:

Thank you. ...Tonight the Camel Caravan is in St. Louis, the city of the "meeting of the waters", It's just 18 miles south of the junction of the mighty Mississippi and Missouri rivers.

KING:

St. Louis is a city of many trades and many products. If it's something people use.....St. Louis probably makes it. And with 18 railroads converging here, it's the second largest rail center in America.

MONROE:

One of those railroads was very handy for us this week. It brought us our special guest this evening. A lovely young singing star who's with us for the third straight week tonight. ~~She took time out from her recording dates and radio and television appearances, in Hollywood to be with us tonight.~~

So spotlight, please, on our own Roberta Lee..... who sings a brand new jump tune called NO MOON AT ALL.

8:20

(MUSIC: "NO MOON AT ALL".....ROBERTA LEE)

(APPLAUSE)

10:25

10:10

10:25

KING: All over America, millions more smokers enjoy Camels than any other cigarette!

NELSON: There must be a reason!

KING: There is a reason! Actually, there are many reasons for Camels' tremendous popularity. Camels give you a rich, full flavor you can't find in any other cigarette -- flavor that tastes better, pack after pack.

NELSON: And Camels' consistent mildness sure makes smoking such fun -- week after week. Yes -- every Camel smoker knows why Camel is America's most popular cigarette!

KING: Isn't it tremendously reassuring to know that more people smoke Camels than any other cigarette?

NELSON: Try Camels as your steady smoke! Try only Camels for 30 days!

KING: You'll see why Camels suit more smokers than any other brand!

NELSON: Camels! Preferred over all others by billions of cigarettes a year!

11:15

11:15

(MUSIC BRIDGE)

MONROE: Roberta Lee, if you'll come back up to our Camel Caravan microphone, we'll send the folks our musical Valentine now.

And I'd like

LEE: I'm your girl, Vaughn.....~~I'd love~~ to send a Valentine to all the folks.

MONROE: *Well,* Since today is a special day for lovers, I thought you might like to join me in a song that tells about how it feels to be in love.

LEE: ~~Well, I've never sung a duet with you before, Vaughn,~~
I'd love to, Vaughn!
~~.....but I think I can make it, if you lead!~~

MONROE: Good girl! Let's go then with.....NO TWO PEOPLE.

11:40

(MUSIC: "NO TWO PEOPLE".....MONROE AND LEE)

13:40

(APPLAUSE)

13:50

13:50

MONROE: A school can do a lot of growing in a hundred years. And that's how long Washington University has been growing. The school we're visiting tonight was founded on February 22, 1853. And in the hundred years that followed that small college has grown to include 15 major schools.

KING: At the time of Washington University's founding, the staff consisted of three men. Today, the staff which includes four Nobel Prize winners, numbers ^{1,500} ~~1,450~~.

MONROE: The nearly ^{12,000} ~~11,000~~ students here live and work on two campuses. The imposing Medical Center at the eastern end of Forest Park...and the Hilltop campus at the western end. The 165 acre Hilltop campus with its ⁴⁴ ~~42~~ Tudor Gothic style buildings is one of the most attractive in the country.

KING: Vaughn Monroe and the Camel Caravan Choir extend sincere salutations tonight to Chancellor Arthur Holly Compton, the faculty and the men and women of Washington University, ^{with their} ~~Here are your~~.....
AIMA MATER and....FIGHT SONG.

14:45

(MUSIC: "COLLEGE MEDLEY".....MONROE AND CHOIR)

16:45

(APPLAUSE)

16:55

16:55

(MUSIC: BRIDGE)

KING: A western ballad was one of the big hits of the year a few seasons back. And that song was the choice of the students here as their all time favorite Vaughn Monroe recording. We're sure it's one you'll all remember as Vaughn and Moon Men sing the Washington University favorite.....RIDERS IN THE SKY.

17:20

(MUSIC: "RIDERS IN THE SKY".....MONROE AND GROUP)

20:50

(APPLAUSE)

20:10

20:10

(MUSIC: JINGLE)

~~GROUP:~~
MONROE:

Each week we're finding that new tunes take the spotlight
Upon the list of hits we play
Each brand new favorite comes highly recommended
By folks who hear 'em every day

GROUP:

Roberta Lee recorded one
That you'll enjoy we know
And she is here to sing it now
Her brand new hit...DEAR JOE

20:45

(MUSIC: "DEAR JOE".....ROBERTA LEE)

23:00

(APPLAUSE)

23:10

23:10

MONROE:

You hear about these people every day. I'm talking about ball players, like Hank Bauer and Warren Spahn... opera singers, like Rise Stevens and Patrice Munsel.... movie stars, like John Wayne and Linda Darnell. And you know something else? All of these folks smoke Camel cigarettes!

KING:

Yes, Vaughn -- like so many millions of smokers -- they've tried Camels as their steady smoke. And, Friends -- they've found that Camels give them what they look for in a cigarette -- cool mildness and rich, full flavor, week after week, pack after pack. Why don't you try Camels, too? Smoke only Camels for 30 days. Then you'll know why Camel is America's most popular cigarette! No other cigarette provides such reassurance. More people smoke Camels than any other cigarette!

MONROE:

And remember, Friends -- the thrifty, convenient way to buy your Camels is by the carton! So ask for a carton of Camels!

24:00

24:00

(MUSIC: BRIDGE)

KING: A poet once said, "When winter comes, can spring be far behind?" You know, Vaughn, that's a thought that seems to be very appropriate to February fourteenth.

MONROE: Well, Valentines Day, people in love and springtime do go together, Joe. And being here at Washington University, with all these good looking fellows and pretty co-eds, reminds me that a college campus can be a mighty romantic place in the springtime.

KING: Spoken like a true Carnegie Tech man Vaughn.....
And to make a romantic setting complete, it needs romantic music. ~~So to everybody in love.....or about to be in love...~~^{So} Vaughn and the Choir ~~dedicate tonight's finale tune.....~~^{and now} I STILL GET A THRILL

24:40

(MUSIC: "I STILL GET A THRILL".....MONROE AND CHOIR)

27:05

(APPLAUSE)

27:15

27:15

KING:

Every week the makers of Camels send out thousands of packs of Camel cigarettes to our hospitalized Servicemen and Veterans. This week's gift Camels go to: Veterans' Hospitals, Downey, Illinois, and New Orleans, Louisiana; U. S. Naval Hospital, Oakland, California; all overseas hospitals operated by the North East Air Command.

27:35

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27:35

MONROE: Enjoy those CAMELS, Fellows..... and now.....

(MUSIC: "LET'S HAVE A CIGARETTE, TOGETHER,".....MONROE)

27:50

MONROE: Well, that just about ties the ribbon on tonight's parcel of tunes, friends. Next week we'll be back with a fresh supply.....another full half hour of America's favorite music. But before we go, we'd like to take time out to say "thanks for your hospitality", to the men and women of Washington University. It's been a wonderful visit.

KING: Next week the Camel Caravan will be coming your way from the campus of Carnegie Tech.
Be sure to join us then, won't you?

MONROE: In the meantime, don't forget to listen to my good friend, Bob Hawk.....He's on the air for Camels every Monday night with the "BOB HAWK SHOW". And until next Saturday then.....this is Vaughn Monroe saying goodnight.....pleasant dreams and.....won't you have a "CAMEL?"

28:30

(MUSIC: THEME)

(APPLAUSE)

28:35

28:35

NELSON: Attention, king-size Smokers! The makers of Camels -- the cigarette that leads all others by billions -- have created Cavaliers, a special king-size cigarette just for you! Try king-size Cavaliers! You'll find them a new experience in smoking pleasure! It's a real thrill to get acquainted with the special mildness of king-size Cavaliers, to taste their fine flavor! You'll learn how enjoyable smoking can be! Remember.... king-size Cavaliers, made by the makers of Camels! King-size Cavaliers are priced no higher than other standard brands!

29:10

(MUSIC: THEME)

KING: This is Joe King saying goodnight for the VAUGHN MONROE SHOW.

29:15

(APPLAUSE)

KING: This program was transcribed.

29:20

(APPLAUSE)

29:25

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