

CBS RADIO NETWORK

TIMED MASTER

THE CAMEL CARAVAN

VAUGHN MONROE

SATURDAY DECEMBER 13, 1952 (TAPED DECEMBER 12, 1952)

7:30 to 8:00 P.M. EST

ORIGINATION: YOUNGSTOWN, OHIO

CUE: (This is the CBS...RADIO Network)
(.....70 Seconds.....)

(MUSIC: JINGLE)

SINGERS: Hello, nice people, from Maine to California!
The Camel Caravan is here!
For tunes reported as tops across the nation,
Just gather round and lend an ear.

(MUSIC: UNDER FOR:)

KING: From the campus of Youngstown College in Youngstown
Ohio "THE CAMEL CARAVAN -- STARRING VAUGHN MONROE"...
with guest singer Frances Irvin, and the songs
America's asking for...transcribed and presented by
Camel Cigarettes.

(MUSIC: UP AND OUT)

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ldg

:35

-2-

KING: Enjoy cool, cool mildness and rich, full flavor--
every time you light up your cigarette!

NELSON: Smoke Camels -- America's most popular cigarette!

KING: Yes -- millions of people, every day, step up to the
tobacco counter and ask for Camels!

NELSON: Why don't you try Camels, too? You'll see why more
people smoke Camels than any other cigarette!

:SS

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(MUSIC: "RACING WITH THE MOON".....STATEMENT TO HOLD FOR:)

KING: Let's say hello to the star of the show!

(MUSIC: CHORD)

KING: VAUGHN MONROE!

(MUSIC: TO TAG)

(APPLAUSE)

1:15

MONROE: Thank you ...Hello and how do you do everybody...Tonight the Camel Caravan has rolled onto the beautiful campus of Youngstown College...and I can't think of a way I'd rather spend an evening than making music for this ^{fine} bright crowd of Youngstown undergraduates and their dates...We'd love to have you join us as we see what we can do about supplying a half hour of America's favorite music.

KING: And on top of our list of songs voted first place by disc jockeys from Maine to California, according to this weeks "VARIETY"...is a song that's tops this week in Boston and Fresno...Vaughn Monroe sings... "MY FAVORITE SONG."

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1:45

(MUSIC: "MY FAVORITE SONG".....MONROE) 3:45

(APPLAUSE) 3:55

3:55

MONROE:

A brand new ballad has been climbing fast on
"VARIETY'S" list these days... and if the Moon Maids
will join me.....we'll try a chorus or two of the
song that's first choice this week in Syracuse and
Schenectady....."KEEP IT A SECRET."

4:05

~~(MUSIC: "KEEP IT A SECRET" MONROE AND MOON MAIDS)~~

5:55

(APPLAUSE) 6:05

6:05

MONROE: Thank you...To add one more spot of beauty to the campus of Youngstown College, it's ~~my~~^{our} very pleasant duty now to introduce our special guest this evening ...a tall, talented red head who hails from Amarillo, Texas...where she won a talent contest, a trip to Hollywood...and a movie contract!

~~KING: You've seen and heard her in pictures like "COVER GIRL", and heard her on radio and records with some of the countries top bands.~~

~~KING:~~
~~MONROE:~~ We'd like to have you meet lovely Frances Irvin...she sings the tune that's first choice up in Manchester this week..."BOOMERANG."
6:30

~~(MUSIC: "BOOMERANG".....FRANCES IRVIN)~~
8:40

(APPLAUSE)

8:50

ebb

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8:50

-6-

MONROE: You know, in college, when a fella is voted the most popular guy in his class--well--he's really something. But I'm sure Wayne Nelson goes along with me when I say: "There's always a reason for popularity!".

NELSON: I'll buy that, Vaughn! Especially when you start talking about cigarettes! Friends, more people smoke Camels than any other cigarette! And I know the reason! It's because every time you light up a Camel, you enjoy a very special kind of smoking pleasure, a cigarette that's mild and flavorful, always so completely enjoyable -- pack after pack, week after week! So, why not try Camels as your steady smoke? Make your own 30-day Camel mildness test! Smoke only Camels for 30 days and you'll see why millions of smokers every day ask for Camel cigarettes!

KING: And, remember -- Camels for Christmas, Friends! There's nothing to wrap -- just give those beautiful Camel cartons as they are! And you can write your own personal greeting on the built-in greeting card! Better buy several Christmas cartons of Camels -- just in case you forget someone!

9:50

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9:50

(MUSIC: JINGLE)

ALL: We'll sing a song now, about a lovers' question
A song that gets the ah's and ooh's
This week in Norfolk and Baltimore and Worcester
It is the one the folks all choose!

MONROE: Now "WHY DON'T YOU BELIEVE ME" is
The question of the week

ALL: So listen to ~~the~~ the story of
This lovers' hide and seek!

9:25

(MUSIC: "WHY DON'T YOU BELIEVE ME" MONROE)

12:20

(APPLAUSE) 12:35

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12:35

KING: Our Camel Caravan stage is set now for a greeting to our hosts tonight..... so spotlight please on the students and faculty of Youngstown College...

MONROE: By way of a salute to its Schools of ... Business ... Music... Engineering ... Law... The Secretarial School and the College of Arts and Science..... its 3,000 students and its President DR HOWARD JONES we'd like to sing out.....the "YOUNGSTOWN ALMA MATER."

12:55

(MUSIC: "YOUNGSTOWN ALMA MATER".....MONROE AND CHOIR)

14:45

(APPLAUSE)

14:55

MONROE: Time to keep the customers posted on the Bowl game picture, Joe King.....What's the story this week from the Camel Caravan Newsroom?

KING: The Yellow Jackets of Georgia Tech collide with the Mississippi Rebels in the Sugar Bowl on New Year's Day, Vaughnand the forecasters are saying that this should be one of the big games of the day!

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MONROE: As they shape up now, the two teams are an even choiceso pick your winner, folks, as the Camel Caravan offers a salute to football in the Sugar Bowl..... and to Mississippi and Georgia Tech!

15:20

(MUSIC: "COLLEGE MEDLEY".....MONROE AND CHOIR)

16:50

(APPLAUSE)

17:00

17:50

KING:

There's a brand new Republic picture playing around
 the country right now that you don't want to miss...
 It's called "THE TOUGHEST MAN IN ARIZONA" and it
 stars our own Maestro Vaughn Monroe,....In the
 picture, are some wonderful new Western tunes ~~that~~
~~you're sure to like...~~And, as a small sample....
 here's Vaughn and one of the songs from that picture
 "HOUND DOG BAY AT THE MOON".

17:15

(MUSIC: "HOUND DOG BAY AT THE MOON".....MONROE)

19:55

(APPLAUSE) 20:05

EBB

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20:05

(MUSIC: JINGLE)

ALL: And next an encore, a song by Frances Irvin
Who steps up to our Camel mike
Her song is one that is tops in New York City
We're sure it's one that you will like.

ALL: So spotlight now upon our Fran
And if you would be wise
Please take our tip, to hear it best
Just "CLOSE YOUR DREAMY EYES."

20:35

~~(MUSIC: "CLOSE YOUR DREAMY EYES".....FRANCES IRVIN)~~

(APPLAUSE) 23:10

22:55

23:10

-11-

KING: Wouldn't you like to smoke the cigarette more people enjoy than any other?

NELSON: Then smoke Camels -- by far America's most popular cigarette!

KING: Yes, and when you smoke Camels, you'll find the reason for Camel's tremendous lead in popularity over any other cigarette in America!

NELSON: Make your own 30-day Camel mildness test! Smoke Camels, and only Camels, for 30 days.

KING: Enjoy the wonderful pleasure of Camel's exclusive blend of costly tobaccos, expertly blended to give you mildness and flavor -- a flavor you won't find in any other cigarette!

NELSON: Smoke Camels and see why so many smokers agree: "I'd walk a mile for a Camel"!

SINGERS: How mild,
How mild,
How mild can a cigarette be?
Smoke Camels and see!

24:00

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(MUSIC: BRIDGE)

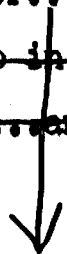
24:50

MONROE: Our finale tune tonight takes us back to the year 1935....and the music Cole Porter wrote for a musical comedy called, "JUBILEE."

KING: 1935....that was just about the year you started in the band business, wasn't it, Vaughn?

MONROE: That's right, Joe....I spent that year taking my "boot training" in one-nighters with the Larry Funk band...and in those days I played the trumpet....drove the instrument truck...and was the band treasurer! Brother, those were the bad old days!

KING: I see what you mean, Skipper....~~I guess it's a lot easier these days. You hop in the Grumman Widgeon...land at the local airport...and there you are, ready for a night's work.~~



~~MONROE:~~ My sentiments exactly, Joe....But those years did have some wonderful songs....like this next one.... Cole Porter's "JUST ONE OF THOSE THINGS."

24:40

(MUSIC: "JUST ONE OF THOSE THINGS".....MONROE AND CHOIR)

26:10

(APPLAUSE) 26:20

ebb

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26:20

KING: It's always a pleasure for me to make this announcement--
the announcement that tells the men in our Service and
Veteran's Hospitals that more gift Camels are coming
their way! This week, the makers of Camels send smokes
to: Veterans Hospitals, Lebanon, Pennsylvania, and
North Little Rock, Arkansas...U. S. Naval Hospital,
National Naval Medical Center, Bethesda, Maryland...
and ^{to} all hospitals operated for the U. S. Air Forces
in Europe.

26:45

26:45

MONROE: Enjoy those CAMELS, fellows.....and now....

~~(MUSIC: "LETS HAVE A CIGARETTE, TOGETHER".....MONROE")~~ 27:15

MONROE: And that's our cue for the Camel Caravan to start moving along... and to wind up a short and very pleasant visit to the campus of Youngstown College...But before we go we'd like to extend our thanks and good wishes to the students and faculty for their warm welcome and hospitality.

KING: Next week the Camel Caravan will be coming to you from the Westover Air Force Base.....Vaughn's special guest will be lovely Cindy Lord. Be sure to join us then for another half hour of America's favorite music.... the songs voted first choice by disc jockeys across the nation, as reported in "Variety"

MONROE: In the meanwhile don't forget to listen to my good friend Bob Hawk. He's on the air for Camels every Monday night with the "Bob Hawk Show". And until next Saturday then.....this is Vaughn Monroe saying goodnight.....pleasant dreams and.....won't you have a "CAMEL". 27:55

~~(MUSIC: THEME)~~

(APPLAUSE)

28:05

28:05

will

NELSON: Who prefers a long cigarette? You do? Then here's news for you! King-size Cavalier cigarettes are made by the makers of Camels, America's most popular cigarette. The makers of Camels spent years developing this special, different Cavalier blend just for you king-size smokers! Cavalier is the king-size cigarette with all the mildness, all the flavor so important to your smoking enjoyment! Ask for king-size Cavalier cigarettes. Give cartons of Cavaliers for Christmas -- they're priced no higher than other standard brands!

28:40

~~MUSIC:~~ ~~THEME~~

28:40

KING: There's at least one crack in the Iron Curtain--and that's radio airwaves. Radio Free Europe, an independent citizens' committee, is now beaming programs to Eastern Europe from Munich that Truth may fight Communism. Two more stations are needed to combat communist propaeganda throughout the world. You can help! Join the Crusade for Freedom. For details, write to General Lucious Clay, Empire State Building, New York 1, N. Y.

29:05

(MUSIC: THEME)

KING: This is Joe King saying goodnight for "The Vaughn Monroe Show."

29:10

(APPLAUSE)

KING: This program was transcribed.

29:15

(APPLAUSE)

29:25

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