

CBS RADIO NETWORK

THE CAMEL CARAVAN

VAUGHN MONROE

SATURDAY, NOVEMBER 1, 1952

7:30 to 8:00 P.M. EST

ORIGINATION: THE ARENA, HOLYOKE, MASS.

TIMED MASTER

CUE: (This is the CBS . RADIO Network)
(.....70 seconds.....)

(MUSIC: JINGLE)

SINGERS: Hello, nice people, from Maine to California!
The Camel Caravan is here!
For tunes reported as tops across the nation,
Just gather round and lend an ear.

(MUSIC: UNDER FOR:)

KING: From The Arena in Holyoke, Massachusetts,
"THE CAMEL CARAVAN -- STARRING VAUGHN MONROE"...
with guest singer Cindy Lord...and the songs
America's asking for...presented by Camel Cigarettes.

(MUSIC: UP AND OUT)

:35

KING: Will you enjoy Camels more than any other cigarette?

NELSON: The chances are very great that you will! Far more people enjoy Camels than any other brand. Yes, Camels are in first place with the smokers of America by many billions of cigarettes per year!

KING: Try Camels for thirty days and see how mild, how flavorful, how thoroughly enjoyable a cigarette can be!

1:00

ebb

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1:00

(MUSIC: "RACING WITH THE MOON".....STATEMENT TO HOLD FOR:)

KING: Let's say hello to the star of the show!

(MUSIC: CHORD)

(MUSIC: VAUGHN MONROE!)

(MUSIC: TO TAG)

(APPLAUSE)

1:20

MONROE: Thank you ... and good evening again everyone the Camel Caravan is here with another full half-hour of America's favorite words and music.

KING: The songs voted first choice by leading disc jockeys, across the Nation according to this week's "VARIETY."

MONROE: And our lead-off tune tonight is tops this week in St. Louis and in New York City.

KING: Vaughn Monroe sings "OUTSIDE OF HEAVEN". 1:35

(MUSIC: "OUTSIDE OF HEAVEN".....MONROE)

(APPLAUSE) 3:40

3:35

(MUSIC: SEGUES TO:)

(MUSIC: "LADY OF SPAIN".....MONROE AND CHOIR)

(APPLAUSE)

6:05

ebb

6:15

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6:15

KING: "LADY OF SPAIN" sung for you by Vaughn Monroe and the Camel Caravan Choir.....top tune this week in Rochester.

MONROE: And turning from "The Lady of Spain" to another lovely young lady we meet our special guest this evening.

KING: She's a brand new talent and already a ~~bit of a~~ disc jockey favorite Her recordings are gaining new popularity every day for this pretty young miss from Medford, Mass.

MONROE: We'd like to have you meet Miss Cindy Lord who sings, "I WENT TO YOUR WEDDING" first choice this week in eight big cities from coast to coast.

6:40

(MUSIC: "I WENT TO YOUR WEDDING"CINDY LORD)

(APPLAUSE)

9:45

9:35

ebb

9:45

KING:

You know, there's probably nothing you use as many of during the course of a week as cigarettes. So it makes sense to want a cigarette that brings you fresh pleasure every time you light one, a cigarette that doesn't tire your taste.

NELSON:

Try the cigarette that brings more pleasure to more people than any other -- try Camels as your steady smoke. Smoke only Camels for thirty days and see how Camel's exclusive blend brings you smoking enjoyment, pack after pack. See how Camel's rich, full flavor keeps right on pleasing you! It's a flavor no other cigarette has! See how Camel's cool, cool mildness continues to add to your enjoyment, week in and week out.

KING:

Yes, make your own thirty-day Camel mildness test -- and you'll know why more people smoke Camels than any other cigarette!

SINGERS:

How mild, how mild...
How mild can a cigarette be?
Make the Camel thirty-day test
And you'll see!
Smoke Camels and see!

ebb

11:00

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11:00

(MUSIC: JINGLE)

MONROE: This week they're singing a very pretty ballad
That was a hit some years ago

ALL: And now it's making a very handsome showing
First place in Utioa, we know.

GIRLS: So gather 'round, you guys and gals
Come on and try our fare
Here's Vaughn to serve another treat
The hit tune, "I SHOULD CARE."

11:30

(MUSIC: "I SHOULD CARE" MONROE)

14:00

(APPLAUSE)

14:10

14:10

MONROE:

Step right up, Joe King, it's time to report the doings of the top football teams across the nation on the Camel Caravan Scoreboard.

KING:

Right, Coach! The Scoreboard shows that this afternoon, it was MICHIGAN STATE 14 and PURDUE 7 in a game that had the fans on the edges of their seats And PENN STATE won over PENNSYLVANIA 14 to 7. Here in the East, it was YALE 21 and DARTMOUTH 7, while ^{IN THE SOUTH} GEORGIA TECH stopped DUKE 28 to 7.

MONROE:

In a Southeastern Conference game at Birmingham, Alabama this afternoon the Crimson Tide of Alabama met the Georgia Bulldogs and at the final gun, the score was Alabama 34, Georgia 19.

KING:

Vaughn Monroe and the Choir offer a Camel Caravan salute to the "Crimson and White" and the "Red and Black" with the songs that cheered the teams on this afternoon "YEA, ALABAMA" and "HAIL TO GEORGIA." 14:55

(MUSIC: COLLEGE MEDLEY.....MONROE AND CHOIR)

(APPLAUSE)

17:20

17:10

ebb

17:20

KING: Our Caravan spotlight sweeps across into New York State now and up to Schenectady in the beautiful Mohawk Valley.

MONROE: There's a crisp tang to the air in Mohawk Valley these days the scent of burning leaves is like a seasonal perfume the apples are juicy and ripe on their way to market pumpkins sit on back porches ready to be transformed into Thanksgiving pies wonderful sights and wonderful smells that add up to a wonderful time of year!

KING: The harvest is in and it's Indian Summer and up in Schenectady, it seems that the ruby leaves and the pearly frost have cued the good folks' choice in music Here's Vaughn Monroe to sing their favorite "THE RUBY AND THE PEARL".

17:55

(MUSIC: "THE RUBY AND THE PEARL".....MONROE)

(APPLAUSE)

20:30

20:40

ebb

20:40

(MUSIC: JINGLE)

MONROE: In Salt Lake City, a-way out West in Utah
A Bayou tune is tops in town

ALL: It is the song which the folks have been requesting
It's really winning great renown!

ALL: Now "JAMBALAYA" is the tune
They like ^{to} ~~the~~ hear the best

GIRLS: So Spotlight please on Cindy Lord
Step up and be our guest!

21:15

(MUSIC: "JAMBALAYA" CINDY LORD AND CHOIR)

(APPLAUSE)

23:00

23:10

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23:10

MONROE:

This afternoon the football season started on its home stretch. And by now we have a pretty fair idea of which teams are hot -- and which are not! Some of the pre-season guessing has proved right and some has proved wrong. Like the fellow says, "Only time will tell!"

KING:

Yes, and only time will tell about a cigarette, too! A brand may sound good on paper. The first puff may taste good. But you can't really judge a cigarette until you give it a steady try-out. That's why we say: Test Camels for thirty days! See how Camel's rich flavor and cool mildness continue to please you, pack after pack. Then you'll know why Camel rates Number One -- why Camel leads all other brands in popularity by billions of cigarettes per year!

23:55

ebb

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23:55

(MUSIC: BRIDGE)

~~KING: This Tuesday millions of Americans will go to the polls to vote for the candidate of their choice.~~

~~MONROE: A short trip a few moments time to exercise the right for which we have fought for over 176 years.~~

KING: Every American has a voice in his Government but only if he votes. It's as simple as that no vote no voice!

MONROE: So remember no matter who your favorite candidate may be be sure to vote November 4th.

KING: And to set the tempo for the march to the polls here's Vaughn Monroe and the Camel Caravan Choir with "VOTERS ON PARADE."

24:25

(MUSIC: "VOTERS ON PARADE" MONROE AND CHOIR)

(APPLAUSE)

26:30

26:40

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126:40

Free-CAMEL Announcement

KING:

Each week, the makers of Camels send gift Camels to hospitalized Servicemen and Veterans. This week they go to: Veterans Hospitals, White River Junction, Vermont, and Grand Island, Nebraska; U. S. Army Station Hospital, Ft. Sill, Oklahoma; U. S. Naval Hospital, Naval Air Station, Jacksonville, Florida; The Military Air Transport Service which evacuates virtually all overseas wounded personnel.

127:00

ebb

27:00

MONROE: Hope you enjoy those CAMELS, fellow and now

27:45

(MUSIC: "LET'S HAVE A CIGARETTE, TOGETHER" MONROE)

MONROE: It looks like another thirty minutes have come and gone and it's time for the Camel Caravan to say good night We'll be waiting for you again next week at this same time on this same CBS RADIO station. Don't forget we have a date then with another half-hour of America's favorite music the songs chosen number one by disc-jockeys across the nation, as reported in "VARIETY."

KING: Next Saturday the Camel Caravan will be coming to you from New York City. Vaughn's special guest will be lovely Connie Russell.

MONROE: And we'll be sending a salute to the football teams of COLGATE and HOLY CROSS. Be sure to join us then, won't you?

KING: In the meantime, be sure to listen to another great CAMEL Show the "Bob Hawk Show," every Monday night with laughs, fun and prizes.

MONROE: Until next Saturday then this is Vaughn Monroe saying goodnight ... pleasant dreams and won't you have a "CAMEL"?

28:30

(MUSIC: THEME)

(APPLAUSE)

28:40

ebb

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28:40

NELSON:

Who prefers a long cigarette? You do? Well, listen!
Now you can get a long cigarette made by top people in
the cigarette industry. Yes, king-size Cavaliers are
made by the makers of Camels, America's most popular
cigarette. They spent years developing this special,
different Cavalier blend just for you king-size smokers.
Cavalier is the king-size cigarette with all the
mildness, all the flavor so important to smoking
enjoyment. Ask for king-size Cavaliers -- priced no
higher than other standard brands!

29:10

KING:

This is Joe King saying goodnight for "THE VAUGHN
MONROE SHOW."

29:15

(APPLAUSE)

29:25

KING:

THIS IS THE CBS . RADIO NETWORK.

29:30