

CBS RADIO NETWORK

THE CAMEL CARAVAN

VAUGHN MONROE

SATURDAY, OCTOBER 18, 1952

7:30 to 8:00 P.M. EST

ORIGINATION: DUKE UNIVERSITY, DURHAM N.C.

TIMED MASTER

CUE: (This is the CBS...RADIO Network)  
(.....30 seconds.....)

(MUSIC: JINGLE)

SINGERS: Hello, nice people, from Maine to California!  
The Camel Caravan is here!  
For tunes reported as tops across the nation,  
Just gather round and lend an ear.

(MUSIC: UNDER FOR:)

KING: From the Campus of Duke University in Durham North  
Carolina "THE CAMEL CARAVAN -- STARRING VAUGHN MONROE"  
...with guest singer Ilene Woods...and the songs  
America's asking for...presented by Camel Cigarettes.

(MUSIC: UP AND OUT)

: 35

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KING: The test of time is the best test of a cigarette!

NELSON: Right! You just can't tell if a cigarette is right for you until you try it as your steady smoke. So make your own 30-day Camel mildness test -- starting tonight!

KING: Yes -- smoke only Camels for 30 days. You'll see how flavorful they are, how mild Camels are -- pack after pack, week after week!

NELSON: You'll see why Camel is America's most popular cigarette -- leading all other brands by billions of cigarettes per year!

1:10

1:16

(MUSIC: "RACING WITH THE MOON".....STATEMENT TO HOLD FOR:)

KING: Let's say hello to the star of the show!

(MUSIC: CHORD)

KING: VAUGHN MONROE!

MUSIC: TO TAG)

(APPLAUSE) 1:30

MONROE: Thank you... and good evening again everyone...Tonight the Camel Caravan has rolled onto the beautiful campus of Duke University with a full half hour of Americas favorite music.

KING: The songs voted first choice by leading disco-jockeys from Maine to California as reported in this week's "VARIETY."

MONROE: If your home town happens to be Hanover, New Hampshire or Ithica, New York.... here's the song we're told is tops in your town this week.

1:50

KING: Vaughn Monroe sings ..... "MY LOVE AND DEVOTION."

(MUSIC: "MY LOVE AND DEVOTION".....MONROE) 4:00

(APPLAUSE) 4:05

(MUSIC: SEGUES TO:)

(MUSIC: "LADY OF SPAIN".....MONROE) 6:30

(APPLAUSE) 6:35

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6:35

KING: "LADY OF SPAIN"....sung for you by Vaughn Monroe.  
.....Platter men in Rome, New York and  
Philadelphia have voted this old favorite, number one  
this week.

MONROE: Our special guest this evening is an old favorite,  
too ..... a talented young lady who's making her  
fourth straight appearance on the Camel Caravan  
tonight.

KING: Talented .... and pretty as a picture from the top  
of her honey gold hair to the tip of her golden  
slippers.....size 5½!

MONROE: We present again our own Ilene Woods....with the top  
tune this week in seven big cities across the land  
....."I WENT TO YOUR WEDDING. 7:05

(MUSIC: "I WENT TO YOUR WEDDING",.....ILENE WOODS) 9:55

(APPLAUSE) 10:05

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KING: Movie stars Ruth Hussey and Linda Darnell, John Wayne and Alan Ladd, and opera singers Rise Stevens and Patrice Munsel all smoke Camels!

NELSON: They've tried Camels as their steady smoke ---and found just what they want for continuing smoking pleasure! They've found out how mild Camels are, how flavorful they are -- pack after pack, week after week!

KING: Why not find out what these famous people already know? Make your own 30-day Camel test! Smoke only Camels for 30 days and see how much you keep on enjoying that cool, cool Camel mildness and that rich, full Camel flavor.

NELSON: See why Camel is America's most popular cigarette--- leading all other brands by billions of cigarettes per year!

KING: Yes, there must be a reason for this tremendous lead in popularity! You'll see what it is when you try Camel as your steady smoke. So start your own 30-day Camel mildness test -- tonight!

SINGERS: How mild,  
How mild,  
How mild can a cigarette be  
Smoke Camels and see!

11:15

(MUSIC: JINGLE)

MONROE: The tune that's next is a very mellow winner  
A song we all remember well

ALL: In 'fourty four it was on the list of favorites  
Now once again it's doing swell.

GIRLS: In <sup>UTICA</sup> ~~this~~ the news goes round  
That by this tune they swear  
So Vaughn, here is your cue to sing  
The song called, "I SHOULD CARE."

11:50

(MUSIC: "I SHOULD CARE".....MONROE)

(APPLAUSE)

14:05

14:15

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14:15

KING: It's time to report the doings of the top football teams across the nation on the Camel Caravan Scoreboard.

MONROE: There were plenty of exciting games played ~~across the~~ nation today. <sup>IN THE SOUTH</sup> ~~Out West~~, it was WAKE FOREST 9 and U. of N. CAROLINA 7 in a close fought game. In an upset, TENNESSEE took ALABAMA 20 to 0

KING: And in the SOUTH WEST Conference TEXAS won over ARKANSAS 44 to 7 while PITTSBURGH stopped ARMY 22 to 14.

MONROE: In a Southern Conference game this afternoon...the North Carolina State Wolf Pack met the Duke Blue Devils.....and at the final gun, the score was North Carolina 0 Duke 57!

KING: And here's Vaughn Monroe and the Choir with the songs that Cheered the teams on this afternoon---

*DUKES,* "BLUE AND WHITE" and "NORTH CAROLINA STATE" 15:00

(MUSIC: COLLEGE MEDLEY.....MONROE AND CHOIR)

(APPLAUSE)

16:45

16:35

16:45

KING: You know, anybody from a cab driver to a steeple-jack will tell you his job is best.....and feels he does it better than the next guy.

MONROE: Cities are kind of like people.....each town has its own specialities. People from any town will tell you that their town does it better....or makes it better....whether it be breeding horses....fishing .....digging oil wells.....or water skiing!

KING: But on our report we find that folks in fifteen cities agree on at least one thing this week..... a certain romantic ballad. Here's Ilene Woods to sing that fifteen-city winner..... "YOU BELONG TO ME."

17:15

(MUSIC: "YOU BELONG TO ME".....ILENE WOODS)

(APPLAUSE)

20:05

19:55



20:05

(MUSIC: \_ \_ \_ JINGLE)

GIRLS:           The tune thats next is from a brand new movie  
                   Thats playing here in Durham town  
                   It's all about a brave and handsome Marshal  
                   He is the toughest man around.

                  You know of course who that man is  
                   Our Maestro--Vaughn Monroe  
                   He plays the hero, now he'll sing  
                   A song from his new show.

20:40

(MUSIC: \_ \_ \_ "A MAN'S BEST FRIEND IS HIS HORSE".....MONROE)

22:40

(APPLAUSE)

22:50

22:50

MONROE: I'm sure you've heard the saying: "Only time will tell". Well, it figures that way with so many things, including ... cigarettes!

KING: Yes, Vaughn and you folks, only time will tell about a cigarette! So take your time! Make your own 30-day Camel Mildness test.

NELSON: Yes, smoke Camels, and only Camels, for 30 days. See how much you enjoy that exclusive blend of costly tobaccos -- expertly blended to give you wonderful smoking pleasure!

KING: See how much you enjoy Camels' cool mildness and marvelous flavor -- a flavor you won't find in any other cigarette!

NELSON: Yes -- when you smoke Camels, you'll see why more people smoke Camels than any other cigarette!

23:30

23:30

(MUSIC: BRIDGE)

KING: North Carolina is a beautiful state, Vaughn .... from the top of Mount Mitchell to Pamlico Sound it's a state rich in both beauty and history.

MONROE: Right! It was here on Roanoke Island in North Carolina that the first child of English parents was born in the New World ... little Virginia Dare ..... On Kill Devil Hill the Wright Brothers made the first airplane flights....., and one of the prettiest spots we've seen is right here on the Campus of Duke University.... the Sarah Duke Memorial Garden...the Chapel Tower... the Annie Roney Fountain are all part of the rich tradition of North Carolina.

KING: You couldn't ask for a better setting for romance .... and romantic music. As a tribute to the state which is out host tonight ..... from his RCA Victor Album, "On The Moonbeam," Vaughn Monroe and the Camel Caravan Choir sing "CAROLINA MOON."

24:25

(MUSIC: "CAROLINA MOON" ..... MONROE AND CHOIR)

26:30

(APPLAUSE) 26:40

26:40

KING:

It's a real pleasure for the makers of Camels to send free cigarettes to our Servicemen and Veterans this week and every week. And this week the gift Camels are on their way to: Veterans Hospitals, Temple, Texas, and Wilkes Barre, Pennsylvania; Percy Jones Army General Hospital, Battle Creek, Michigan; to all overseas hospitals operated by the North East Air Command.

27:00

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MONROE: Hope you enjoy those CAMELS, fellows....and now....

~~(MUSIC: LET'S HAVE A CIGARETTE TOGETHER.....MONROE)~~

27:30

MONROE: That means we've run out of seconds and minutes for tonight and it's time for the Camel Caravan to roll along....but before leaving we'd like to express our thanks to the students and to the President of Duke University, A. Hollis Edens for their wonderful hospitality.

KING: Next week the Camel Caravan will be coming to you from the Sunnybrook Pavilion in Pottstown, Pennsylvania.... Vaughn's special guest will be lovely Sunny Gale.

MONROE: We'll be looking for you then...at this same time...on this same CBS/<sup>RADIO</sup> station with more of the songs which "VARIETY" reports have been chosen number one by disc-jockeys from coast to coast...And we'll be sending a salute to the football teams of Michigan State and Pennsylvania State....Be sure and join us next Saturday, won't you?

KING: ~~and~~ In the meantime, remember our good friend, Bob Hawk...He's on the air for Camels every Monday night. There's lots of laughs in store for you on the "BOB HAWK SHOW".

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MONROE: One thing more....regardless of whom you vote for, I'm asking you to be sure to vote November fourth.....And now, until next week, this is Vaughn Monroe saying goodnight....pleasant dreams and....won't you have a "CAMEL?"

28:25

(MUSIC:            THEME)

(APPLAUSE)

28:40

28:40

NELSON:

If you like a long cigarette, you'll find great, new smoking pleasure in king-size Cavaliers! Cavaliers are specially blended by the makers of Camels just for you king-size smokers! Now, the folks who make Camels, the cigarette that leads in popularity by billions, have proved they know how to blend fine cigarettes. And, in king-size Cavaliers, they bring you an extra measure of both mildness and flavor that's new to king-size smoking! Ask for Cavalier king-size cigarettes -- priced no higher than other standard brands!

29:16

(MUSIC: THEME)

KING:

This is Joe King saying goodnight for "THE VAUGHN MONROE SHOW".

29:15

(APPLAUSE)

29:25

KING:

THIS IS THE CBS . RADIO NETWORK.

29:30