

TIMED MASTER

CBS RADIO NETWORK

THE CAMEL CARAVAN

VAUGHN MONROE

SATURDAY, OCT. 11th, 1952 (TAPE RECORDED, OCT. 9, 1952)

7:30 to 8:00 P.M. EST

CUE: (THIS IS THE CBS...RADIO NETWORK)  
(.....30 seconds.....)

ORIGINATION: THE MEADOWS, FRAMINGHAM, MASS.

(MUSIC: JINGLE)

SINGERS: Hello, nice people, from Maine to California!  
The Camel Caravan is here!  
For tunes reported as tops across the nation,  
Just gather round and lend an ear.

(MUSIC: UNDER FOR:)

KING: From "The Meadows" in Framingham, Massachusetts...  
"THE CAMEL CARAVAN -- STARRING VAUGHN MONROE"...  
with guest singer Ilene Woods...and the songs  
America's asking for...transcribed and presented  
by Camel Cigarettes.

(MUSIC: UP AND OUT)

:35

51457 6335

KING: There must be a reason why Camels lead all other brands in popularity -- by billions of cigarettes per year!

NELSON: You'll find out why Camel leads all the rest when you make your own 30-day Camel mildness test. Smoke only Camels for 30 days and see how mild and flavorful Camels are, pack after pack, week after week, as your steady smoke!

1.00

ras

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1:00

(MUSIC: RACING WITH THE MOON... STATEMENT TO HOLD FOR:)

KING: Let's say hello to the star of the show!

(MUSIC: CHORD)

KING: VAUGHN MONROE!

(MUSIC: TO TAG)

(APPLAUSE)

1:15

MONROE: Thank you...and greetings again everyone. The Camel Caravan is here with another half-hour of the songs all America is asking for.

KING: The songs which have been chosen number one by leading disc-jockeys from Maine to California according to this week's "VARIETY".

MONROE: Our lead-off tune tonight is a favorite right across the nation. It's first choice this week in thirteen big cities from coast to coast.

KING: Vaughn Monroe sings... "YOU BELONG TO ME". 1:40

(MUSIC: YOU BELONG TO ME... MONROE) 4:00

(APPLAUSE)

4:05

(MUSIC: SEGUES TO:)

(MUSIC: "A MAN'S BEST FRIEND IS HIS HORSE"... MONROE AND CHOIR) 6:10

(APPLAUSE)

6:20

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6:20

KING: "A MAN'S BEST FRIEND IS HIS HORSE", sung for  
 you by Vaughn Monroe and the choir...Vaughn's  
 recent RCA Victor record release that's climbing  
 fast in city after city across the forty eight.

MONROE: *and it's from our soon to be released Republic picture,  
 "The Toughest Men in Arizona!" Watch for it in your town!*  
 And for her third straight week on the Camel  
 Caravan here's our special guest this evening.  
 She's a New England gal who's a favorite from  
 North to South and East to West.

KING: She sings the first choice of disc-jockeys this  
 week in ten big cities across the land.

MONROE: Ilene Woods and....."I WENT TO YOUR WEDDING". 6:50

(MUSIC: " I WENT TO YOUR WEDDING".....ILENE WOODS) 9:40

(APPLAUSE)

9:50

ras

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KING: Among the millions of Camel smokers are many stars of opera, screen and radio. Opera stars like --

NELSON: Rise Stevens! Miss Stevens tried different brands -- and she found that Camels have everything she wanted in a cigarette.

KING: Actors like Alan Ladd! He tried Camels for 30 days and found that Camels give him more pleasure than any other cigarette - rich, full flavor and cool, cool mildness, week in and week out!

NELSON: And here's what Robert Young said. I've made my own 30-day Camel mildness test many times over. I enjoy Camels more than any other brand I've smoked".

KING: Follow the lead of these stars! Make your own 30 day Camel mildness test. Smoke only Camels for 30 days. Enjoy Camel mildness, enjoy Camel flavor-- pack after pack!

NELSON: Find out why Camel is America's most popular cigarette - leading all other brands by billions of cigarettes per year!

(MUSIC: \_\_\_\_\_ JINGLE)

MONROE:            In Rochester and in Washington, D.C.,  
                      Fair Capital of this fair land...  
                      A tender ballad that tells of lovers' longing  
                      Is now the song the folks demand.

GIRLS:             So close your eyes and let's all dream  
                      Of dear ones far and near  
                      Across the miles, the voice of Vaughn  
                      Now sings, "WISH YOU WERE HERE".

11:20

(MUSIC: \_\_\_\_\_ WISH YOU WERE HERE.....MONROE)

13:50

(APPLAUSE)

14:00

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MONROE: Front and center with the football news, Joe King, it's time to bring the Camel Caravan Scoreboard up to date.

KING: The line-up for today had a lot of exciting games, Vaughn...~~Princeton, undefeated in 24 games was looking for number 25 when they met the University of Pennsylvania at Palmer Stadium...~~ Unbeaten Navy met William and Mary...while the South had a big game in the duel between Maryland and Georgia at Athens...Unbeaten Michigan State was paired with Texas A & M at East Lansing...and in the Western Conference the undefeated Wisconsin Badgers met the Ohio State Buckeyes.

MONROE: Thousands of fans jammed the Stadium at Columbus to see that game...and to cheer the teams on with these stirring songs...~~"ON WISCONSIN"~~ "FIGHT THE TEAM ACROSS THE FIELD." and "On Wisconsin".

14:25

(MUSIC: COLLEGE MEDLEY. . . . MONROE AND CHOIR)

16:15

(APPLAUSE)

16:30

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KING: Our Caravan rolls now to Philadelphia.....birthplace of our great nation.

MONROE: Folks from all over the world come here to see the Liberty Bell ... and Independence Hall, where the Declaration of Independence and later, the Constitution, were signed.

KING: This "City of Brotherly Love" has grown since William Penn first laid it out in 1682. ... Today over 2 million people live and work in this great industrial center. ....Our report tells us that our next tune is first choice here this week. Vaughn Monroe and the Camel Caravan Choir sing Philadelphia's favorite...."LADY OF SPAIN."

17:00

(MUSIC: "LADY OF SPAIN".....MONROE AND CHOIR)

19:25

(APPLAUSE)

19:35

tb



19:35

(MUSIC: JINGLE)

MONROE: The guys and gals out in Dearborn town are singing  
A brand new melody this week.

GIRLS: A D-J tells us it's now a leading favorite  
It's really climbing to the peak.

ALL: Now Ilene Woods we'd like to hear  
You sing this winning tune  
About a gal who's "TRYING" to  
Forget those nights in June.

20:10

(MUSIC: "TRYING" . . . . . ILENE WOODS)

23:00

(APPLAUSE) 23:05

- MONROE: You know, Fellas and Gals, last week it was baseball. But, from now on, it's going to be football, football, and more football! And, say, speaking of football-- it takes most of the season to find out whether a player really has what it takes to be called great.
- KING: I'll buy that, Vaughn! Yes, Folks, only time will tell about a football player -- and only time will tell about a cigarette! You can't tell if a cigarette is right for you until you try it as your steady smoke.
- NELSON: So take your time! Make your own 30-day Camel mildness test. Smoke only Camels for 30 days. See how mild, how flavorful, how completely enjoyable Camels are -- pack after pack, week after week!
- KING: See why more people enjoy Camel than any other cigarette!
- SINGERS: How Mild  
How Mild  
How Mild can a cigarette be?  
Smoke Camels and see!

24:00

24:00

(MUSIC: BRIDGE)

MONROE: They tell us the men in the moon will have callers soon. Scientists say it won't be long before we can visit the stars.

KING: You're right, Vaughn, the Hayden Planetarium in New York is taking reservations for rocket trips to the Moon, Mars, Venus and points up. Have you put your name on the list?

MONROE: No, thanks, Joe, I'll stick to my old-fashioned 1952 airplane! *If you don't mind!*

KING: I'm with you on that, coach...But look at the opportunities new places to send picture post-cards from... New places to write songs about...Imagine sitting on the moon and looking at the back porch!

MONROE: Some one beat you to that idea Joe...There's one old song that seems to fit the future...it's coming up right now.. and it's called "I'M SHOOTING HIGH"

24:50

(MUSIC: "I'M SHOOTING HIGH" MONROE AND CHOIR)

26:40

(APPLAUSE)

26:50

26:50

KING: The makers of Camels have now sent more than 203 million free Cigarettes to Servicemen and Veterans. And this week, as every week, thousands of packs of gift Camels are going to Military and Veterans Hospitals. They're on their way to: Veterans Hospitals, Canandaigua, New York, and Denver, Colorado; Lockbourne Air Force Hospital, Columbus, Ohio; U.S. Naval Hospital Ship REPOSE

27:10

tb

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MONROE: Hope you enjoy those CAMELS, fellows ... and now ...

(MUSIC: "LET'S HAVE A CIGARETTE, TOGETHER" . . . MONROE) 27:40

MONROE: That means another thirty minutes have slipped away and it's time for the Camel Caravan to say goodnight.....We'll be back next week at this same time...on this same CBS station. We'll be looking for you then with more of your favorite music...the songs which according to "VARIETY" have been chosen number one by disc-jockeys across the nation.

KING: Next Saturday the Camel Caravan will be coming to you from the campus of Duke University in Durham, North Carolina. Vaughn's special guest will be lovely \_\_\_\_\_.

MONROE: And we'll be sending a salute to the football teams of Duke and North Carolina State. Be sure to join us then, won't you?

KING: And, in the meantime, don't you forget another great CAMEL show ... the "Bob Hawk Show", every Monday night with laughs, fun and prizes.

MONROE: One more thing, regardless of whom you vote for, I'm asking you to be sure to vote November fourth.....Until next Saturday then---this is Vaughn Monroe saying goodnight ..... pleasant dreams and ..... won't you have a "CAMEL"?

28:30

(MUSIC: THEME)

tb

(APPLAUSE)

28:40

NELSON:

If you prefer a long cigarette -- king-size CAVALIER is the cigarette offered you by the makers of CAMELS, America's most popular cigarette. The makers of CAMELS spent years developing the special blend of tobaccos used in king-size CAVALIERS. From their long experience, and the know-how gained in making CAMELS, they have produced for you CAVALIERS - THE king-size cigarette that gives you the mildness, the flavor, and the quality so important to your smoking enjoyment. Ask for king-size CAVALIERS--- they're priced no higher than other standard brands!

29:10

(MUSIC: \_\_\_\_\_ THEME)

KING:

This is Joe King saying goodnight for THE VAUGHN MONROE SHOW.

29:15

(APPLAUSE)

KING:

This program was transcribed.

29:20

(APPLAUSE) 29:25

29:30

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