

CBS RADIO NETWORK

THE CAMEL CARAVAN STARRING VAUGHN MONROE

SATURDAY, DECEMBER 1, 1951

7:30 to 8:00 PM EST

Turned master

CUE: (This is the CBS . RADIO Network)  
(.....30 seconds.....)

MUSIC: JINGLE

SINGERS: Hello, nice people from Maine to California  
The Camel Caravan is here!  
For tunes reported as tops across the nation,  
Just gather round and lend an ear!

MUSIC: (FADE AND SUSTAIN UNDER. . .)

CONOVER: From Frank Dailey's Meadowbrook Ballroom in  
Cedargrove, New Jersey - THE CAMEL CARAVAN -  
STARRING VAUGHN MONROE - with guest singer  
SHAYE COGAN - and the songs America's asking  
for...Transcribed and presented by Camel Cigarettes!

MUSIC: (UP AND SEGUE)

. 35

EBB

51457 5770

HUGH: Smoke only Camels for thirty days and compare them with any other cigarette you've ever smoked!

LEE: See how rich and flavorful Camels are, pack after pack!

HUGH: See how mild Camels are, carton after carton!

LEE: See how well Camels agree with your throat as your steady smoke!

HUGH: Yes, make the one sensible cigarette test -- the thirty-day Camel test -- and you'll know why Camel is by far America's most popular cigarette!

SINGERS: How mild,  
How mild,  
How mild can a cigarette be?  
Make the Camel thirty-day test  
And you'll see...  
Smoke Camels and see!

1.20

EBB

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1.20

HUGH: Now ... here is the star of the Camel Caravan ...  
Vaughn Monroe!

(APPLAUSE)

1.35

MONROE: Hello, and how do you do, everybody! Variety is the  
key-note of these Saturday night get-togethers ... a  
variety of tunes from "Variety", the show-business  
trade-paper!

HUGH: That's where the country's leading disc-jockeys  
report the songs most-requested each week ... the  
songs you folks have been asking for!

MONROE: Shall we offer a sample, Mr. Conover?

HUGH: Please do, Mr. Monroe. Leading off tonight, I  
see you have the country's top choice ... the  
request of the week in 14 cities! Here it is,  
friends ... Vaughn Monroe singing ... "Sin"!

2.05

(MUSIC: "SIN" ... MONROE)

3.30

(APPLAUSE)

3.35

(MUSIC: SEGUE)

(MUSIC: "SHRIMP BOATS" ... MONROE. CHOIR)

6.30

(APPLAUSE)

6.35

6.35

MONROE: "Shrimp Boats" ... the favorite of the music-fans this week in Tampa, Florida! And there, by the way, is a city you ought to visit some day.

HUGH: A beautiful place, skipper ... 400 years old. An early settlement of Spanish explorers .. a hide-out for pirate ships .. that was the Tampa of centuries ago. Now, it's a modern city of 125,000 people .. an industrial and resort center, famous for boating and deep-sea fishing.

MONROE: Hugh, there are a lot of Californians listening right now. And they're wondering why we're talking so much about Florida.

HUGH: Mmm .. That wasn't very diplomatic, was it?

MONROE: The least we can do is spotlight a pride and joy of California ... the city of Los Angeles. The good people out there have a tune they especially like this week. And the Camel Caravan has a guest ready with the words and music. So ... let's step aside for Miss Shaye Cogan .. and .. "More, More, More"!

7.25

(MUSIC: "MORE, MORE, MORE" .. COGAN) 10.00

(APPLAUSE) 10.10

EBB

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HUGH: The makers of Camels wanted the most conclusive evidence of how mild Camels are. To get this evidence, they went straight to the men best able to give them the answer. They went to some of the Nation's leading throat specialists!

LEE: These throat specialists made careful weekly examinations of the throats of hundreds of people who smoked only Camels for thirty days. They made two thousand four hundred and seventy examinations...and reported not one single case of throat irritations due to smoking Camels!

HUGH: That's right! In this coast-to-coast test, noted throat specialists reported not one single case of throat irritation due to smoking Camels!

LEE: Find out about Camel mildness yourself -- the sensible way: Smoke only Camels for thirty days. Enjoy the rich, full Camel flavor --

-- a flavor you won't find in any other cigarette. And see how mild Camels are... how well they agree with your throat, pack after pack, week after week!

HUGH: You'll soon see why Camel is America's most popular cigarette...why Camel is the cigarette for you!

EBB (MORE)

SINGERS:

How mild,

How mild,

How mild can a cigarette be?

Smoke Camels and see!

11.30

EBB

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11.30

(MUSIC: JINGLE)

GIRLS: An encore, now, you'll be hearing from the maestro -  
It's first in popularity  
In Michigan, in the city known as Dearborn -  
According to "Variety"

MONROE: And don't forget this song has fans  
Out in Missouri, too -

GIRLS: St. Louis calls for "Jealousy" -  
Now, Vaughn, it's up to you! 12.05

(MUSIC: "JEALOUSY" .. MONROE) 14.50

(APPLAUSE)  
14.55

51457 5776

MONROE: ~~Saturday, December 1st ... a good day for college football! What's on the Camel Caravan scoreboard, Mr. Goner?~~

HUGH: \_\_\_\_\_

(SCORES)

14.55

MONROE: *Here's where*  
~~And here~~ we send a salute 3000 miles to the west ..  
to the campus of the University of Southern California!

HUGH: From an enrollment of 55 students when it was founded in 1870, Southern California now has 32,000 young men and women in it's classes .. from all 48 states and 42 foreign countries. And U.S.C. is still growing .. with a 10 million dollar building program now in progress.

MONROE: To it's students and alumni .. to the team that proudly call themselves Trojans .. on this Home-coming Day, the Camel Caravan sings these songs of ~~the Red and White~~ *Southern California. 15.30*

(MUSIC: ~~"SOUTHERN CALIFORNIA MEDLEY" .. MONROE, CHOIR~~) 17.15

(APPLAUSE)

17.25

EBB



17.25

MONROE: We've heard from the deep South .. the far West .. and points in between. Now .. let's pay our respects to upper New York State and New England.

HUGH: A new one on the "Variety" list of leading requests ... the number-one choice this week in Ithaca, Boston and Concord, New Hampshire! For the first time on the Camel Caravan ... Vaughn Monroe would like you to hear: "It's All Over But The Memory".

17.45

(MUSIC: "IT'S ALL OVER BUT THE MEMORY" .. MONROE)

20.15

(APPLAUSE)

20.20

(MUSIC: JINGLE)

20.20

GIRLS: Our show goes on as the Caravan keeps rolling,  
And Vaughn is in the driver's seat -

MONROE: I want to say now to all you people listening:  
We have for you a special treat!

We have Milwaukee's favorite tune -  
Shaye Cogan set to sing -

GIRLS: Until you've heard that "Slow Poke" song,  
You haven't heard a thing!

20.55

(MUSIC: "SLOW POKE" .. COGAN)

23.10

(APPLAUSE)

23.15

23.15

MONROE: Well, Christmas is just around the corner...and a fine idea for Christmas gifts is cartons of Camels!

- Hugh, tell us about 'em!

CONOVER: Sure thing! The Camel carton is all dressed up for Christmas -- ready to give. No wrapping needed -- and no card; the card's right on the carton. Yes, a carton of Camels is easy to give -- and so pleasant to get! This Christmas, gives Camels!

23.40

23.40

(MUSIC: BRIDGE)

MONROE: Hugh .. do you remember a picture called, "The Big Parade"?

HUGH: Sure .. I saw it years and years ago ... with John Gilbert and Renee Adoree.

MONROE: There was a great song in that picture .. "Charmaine".

HUGH: That's right. It's making something of a comeback these days, isn't it?

MONROE: Growing more popular every day. A hit song of 1927 ... you'll be hearing it more and more in these next few weeks of 1951.

HUGH: And one reason for it's new popularity is Vaughn Monroe's recent recording of that old favorite! Strike up the band, skipper .. and let's hear the Camel Caravan version of ... "Charmaine"!

24.15

(MUSIC: "CHARMAINE" .. MONROE)

26.35

(APPLAUSE)

26.45

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26.45

HUGH:

Each week, the makers of Camels send gift cigarettes to hospitalized servicemen and veterans, in this country and overseas. This week's Camels go to: Veterans' Hospitals, Batavia, New York and Roseburg, Oregon...U. S. Army Station Hospital, Ft. Leavenworth, Kansas...U. S. Naval Hospital, Naval Base, Charleston, South Carolina...and the Military Air Transport Service which evacuates virtually all overseas wounded personnel.

27.10

51457 5782

MONROE: Hope you enjoy these cigarettes, fellows -- and now - 27.10

(MUSIC: LET'S HAVE A CIGARETTE TOGETHER -- MONROE) 27.40

MONROE: There just isn't any more time for the many more songs we'd like to do for you. But if you'll join us again next Saturday night, we'll pick up where we left off this evening.

HUGH: More songs from the "Variety" list of leading requests ~~of Dartmouth University~~... and a return visit from Shaye Cogan. That'll be coming your way when Vaughn and the crew take to the air from the ballroom at Rhodes-On-the Pawtuxett, in Rhode Island!

MONROE: One week from tonight. We'll be glad to see you in person if you're in the vicinity. And wherever you are along the network .. we'll be glad to have you listening to the Camel Caravan. Until we meet again, this is Vaughn Monroe .. wishing you pleasant dreams .. and .. won't you have a Camel? 28.15

(MUSIC: CAMEL THEME)

(APPLAUSE) 28.25

28.25

SINGERS: The bite is out and the pleasure's in  
When you smoke Prince Albert!

LEE: Prince Albert is the smoking tobacco that's enjoyed by  
more smokers than any other brand. For Christmas, give  
your favorite pipe-smokers a one-pound tin of Prince  
Albert. It comes in a gay Christmas box with a built-  
in Christmas card. It's all set to give. You can be  
sure he'll enjoy Prince Albert, the National Joy Smoke!

HUGH: When we Americans produce more, we accomplish two  
things: We help make America strong in the fight  
against World Communism -- and we help make America  
strong in the fight against inflation here at home.  
Do your part to help America produce more. The better  
we produce -- the stronger we grow!

28.50

(MUSIC: THEME)

29:10

HUGH: This is Hugh Conover saying goodnight for the  
Vaughn Monroe show!

29:15

(APPLAUSE)

29.25

This program was transcribed.

29.26