

*Joined Master*

COLUMBIA BROADCASTING SYSTEM

THE CAMEL CARAVAN STARRING VAUGHN MONROE

SATURDAY, FEBRUARY 17, 1951

7:30 to 8:00 PM EST

CUE: (COLUMBIA BROADCASTING SYSTEM)  
(.....30 seconds.....)

MUSIC: JINGLE

SINGERS: Hello nice people from Maine to California  
The Camel Caravan is here!  
For 30 minutes of music for your pleasure.  
Just gather 'round and lend an ear!

MUSIC: (FADE AND SUSTAIN UNDER)

CONOVER: From the <sup>*Naval Supply Corps School, Naval Supply Depot*</sup> ~~Bayonne Naval Station~~ in Bayonne, New Jersey-  
The CAMEL CARAVAN-- starring Vaughn Monroe -- with  
the Moormaid's, the Moon Men, the Orchestra and guest  
singer -- JOAN NICHOLS -- presented by Camel Cigarettes!

MUSIC: (UP AND SEGUE) 35

35

HUGH: What cigarette do you smoke, Doctor?

LEE: Again doctors in every branch of medicine, in all parts of the country, were asked that question. Again the brand named most was Camel!

HUGH: Yes, according to this repeated nationwide survey, more doctors smoke Camels than any other cigarette!

SINGERS: How mild,  
How mild,  
How mild can a cigarette be?  
Make the Camel thirty-day test  
And you'll see...  
Smoke Camels and see!

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HUGH: Now... here is the star of the Camel Caravan....  
VAUGHN MONROE!

(APPLAUSE) 1.25

MONROE: Hello, and how do you do, everybody! For this Saturday  
night shindig at the <sup>base Supply Company</sup> ~~Bayonne Naval Station~~, I've picked  
out some of the biggest and best tunes of the season....  
number-one requests on leading disc-jockey shows around  
the country! First stop .. Philadelphia! In the  
Quaker City, the fans are going strong for a brand-new  
ditty called, "Down In Nashville, Tennessee". The  
Moonmaids are all present and accounted for...so  
let's sing...! 1.45

(MUSIC: "DOWN IN NASHVILLE" ... MONROE, MOONMAIDS) 3.55

(APPLAUSE) 4.05

(MUSIC: SEGUE TO:)

(MUSIC: "IF" ... MONROE) 6.15

(APPLAUSE) 6.25

6.25

MONROE: Thank you very much! That ballad with the little title.. "IF" .. is the big favorite this week, according to "Variety", on record-shows in 10 cities from coast to coast!

And here, an easy-to-look-at and easy-to-listen-to young lady makes her Camel Caravan debut. Generally speaking, nickles don't go very far these days... but take it from me, Miss Joan Nichols is on her way to the top of the popularity list. I think the men here at the <sup>Naval Supply Camp School</sup> ~~Bayonne Naval Station~~ agree that she's real pretty ... And I'm sure you'll all agree that she has a mighty fine voice when you hear her first song. It's the top choice of the 300,000 folks in Rochester, New York.... "A Penny A Kiss"! Joan...? 7.00

(MUSIC: "PENNY A KISS" .. NICHOLS) 9.10

(APPLAUSE)

9.15

9.15

HUGH: Not one single case of throat irritation due to smoking Camels -- That's what noted throat specialists reported in a coast-to-coast test of hundreds of people who smoked only Camels for thirty days!

LEE: No other cigarette gives you this proof of mildness! Conclusive evidence based on day-in, day-out smoking!

HUGH: And no other cigarette gives you Camel's rich, full flavor -- the flavor of costly tobaccos, properly aged and expertly blended!

LEE: Yes, rich taste and mildness -- they're the two things people want most in a cigarette and they're the two things you'll find in Camels!

HUGH: Friends, make the cigarette test that makes sense -- not just a puff, not just a sniff. Smoke only Camels for thirty days and find out how flavorful, how mild, how thoroughly enjoyable Camels are -- pack after pack, week after week. You'll see why so many people say, "Once a Camel smoker, always a Camel smoker!"

SINGERS: How mild,  
How mild,  
How mild can a cigarette be?  
Make the Camel thirty-day test  
And you'll see...  
Smoke Camels and see!

10.35

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10.35

(MUSIC: JINGLE)

ALL: Another ballad is on the list of winners  
Reported in "Variety" -  
The platter-spinners agree that in 8 cities  
It leads in popularity!

And when the fans all like a song,

That's when we take our cue

To feature it- so here it is:

Called, "My Heart Cries For You"! 11.10

(MUSIC: "MY HEART CRIES FOR YOU" .. MONROE, CHOIR) 14.40

(Applause) 14.50

MONROE: Thank you. Now for the first time on the CAMEL CARAVAN  
here's a recent recording of ours that many of you  
folks have been requesting. 15.00

(MUSIC: "I AM LOVED" .. MONROE) 17.20

(APPLAUSE)

17.25

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17.25

MONROE: Thank you! The Camel Caravan turns to Washington, D. C., now...to offer a salute to George Washington University!

HUGH: Next Thursday - Washington's Birthday - the University will mark its 130th anniversary. Its charter was granted by Congress in 1821. But it was George Washington, many years before, who had first proposed a University in the District of Columbia. In his will, he left an endowment toward the founding of the school.

MONROE: And it was fitting, therefore, that when the University was established it was named in his honor. 12,000 students are now enrolled in George Washington University; to those students, and to the alumni, the Camel Caravan dedicates these traditional songs....

18.05

(MUSIC: "GEORGE WASHINGTON MEDLEY" .. MONROE, CHOIR)

19.45

(APPLAUSE)

19.55

(MUSIC: JINGLE)

19.55

ALL: An encore, next, from our singing guest this evening-  
This tune's the choice in Louisville-  
For many weeks it's been on the list of favorites,  
But fans keep calling for it still!

It's first in Portland, Oregon,  
In Minneapolis, too-  
So here's Joan Nichols out on-stage  
To bring the song to you! 20.25

(MUSIC: "TENNESSEE WALTZ" ... NICHOLS) 22.35

(APPLAUSE)

22.44



HUGH: More people smoke Camels than any other cigarette!

LEE: Yes, more people smoke Camels than any other cigarette!

HUGH: If you want to know why, just smoke Camels for thirty days. Your "T-Zone" -- T for throat and T for taste-- will tell you all you want to know. You'll see how mild Camels are -- pack after pack-- how well they get along with your throat. And you'll see how rich and flavorful, how thoroughly enjoyable Camels are from first puff to last!

MONROE: I'd just like to remind you to buy your Camels the handy, thrifty way -- by the carton!

23.20

(MUSIC: BRIDGE)

23.20

MONROE: You know, Hugh, whenever I talk about a great tune of many years ago, I imagine people start thinking, "How does he know what happened in 1910? That Monroe must be a hundred years old!"

HUGH: Don't be silly, skipper...I've seen you digging through almanacs and reference books.

MONROE: Well, thanks for explaining!....Now I can talk freely about this song that dates back to 1927. That was the year Clara Bow became famous as the "It" girl.. the year Al Jolson made the first talking picture, "The Jazz Singer". On Broadway, Flo Ziegfeld produced the great musical, "Rio Rita"...and that same season, he produced an even greater hit.."Show Boat". That was 24 years ago.. but I think you all know this ballad from the score by Jerome Kern.....24.10

(MUSIC: "WHY DO I LOVE YOU" . . . MONROE) 26.25

(APPLAUSE)

26.35

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26-35

HUGH:

When you're hospitalized, any gift, any token from the outside is always warmly welcome. It's especially true of our wounded and disabled servicemen. And so, each week, the makers of Camels sent gift cigarettes to servicemen's and veterans' hospitals both in this country and overseas. This week's Camels go to:

Veterans' Hospitals, American Lake, Washington, and Fort Bayard, New Mexico...U.S. Army Station Hospital, Camp Stoneman, California...U.S. Naval Hospital Ship, REPOSE.

27.06

vq

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27.06

MUSIC: MONROE THEME) 27.25

MONROE:

Well, if the Camel Caravan were a ship, I'd say this is where we haul anchor and head out to sea. But what's the use of kidding...we're landlubbers...so

let's put it this way: "It was our great pleasure to do this show from the <sup>Navy Supply Corps School, Naval Supply Depot in Pascopene, New Jersey.</sup> ~~Bayonne Naval Station...~~ We're happy that the makers of Camels make it

possible for us to do these shows from Army, Navy and Air Force installations..And our sincere thanks to

Rear Admiral C. L. Austin

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<sup>Here</sup> for inviting us ~~to Bayonne Naval Station.~~

HUGH:

Next Saturday night, from New York City, Vaughn and the Camel Caravan will bring you another half-hour of tunes from the "Variety" list of leading record-requests.. plus a musical greeting to the University of Texas.

MONROE:

Plus a very special singing guest...radio and <sup>night</sup> ~~supper~~-club star, Joan Edwards! Just set your dial to this same place, one week from tonight.. and we'll be happy to make music for you, wherever you are!

vq

HUGH:

On Monday night don't forget to listen to the BOB HAWK SHOW when Bob will be looking for the LEMAC of the week. So for lots of laughs and lots of prizes, don't miss the BOB HAWK SHOW on Monday night.

vq

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MONROE: If you have a television set, we hope you'll be watching our CAMEL Television Show. Your local paper will tell you where and when to find us on your WCBS-TV Station.

Until we meet again, this is Vaughn Monroe wishing you pleasant dreams.. and ... won't you have a Camel?

28.35

(MUSIC: C-A-M-E-L-S)

(CAMEL THEME ..... FADE ..... APPLAUSE)

28.45

28.45

LEE: Men, what is America's largest-selling smoking tobacco?  
Why, Prince Albert, of course -- rich and flavorful,  
with the delightful natural fragrance of choice tobacco!  
P.A. is crimp cut for smooth, even burning and easy  
packing in your pipe. And it's specially treated to  
insure against tongue-bite! Get Prince Albert, the  
National Joy Smoke! 29.01

(MUSIC: THEME)

HUGH: This is Hugh Conover saying goodnight for the  
Vaughn Monroe Show! 29.10

(APPLAUSE)

29.25

This is CBS... the COLUMBIA BROADCASTING SYSTEM  
-fade theme 15 seconds-  
WCBS.....NEW YORK  
880 ON YOUR DIAL

29.30