

*Joined Master*

COLUMBIA BROADCASTING SYSTEM

THE CAMEL CARAVAN STARRING VAUGHAN MONROE

SATURDAY, FEBRUARY 3, 1951

7:30 to 8:00 PM EST

CUE: (COLUMBIA BROADCASTING SYSTEM)  
(.....30 seconds.....)

MUSIC: JINGLE

ANNCR: Hello nice people from Maine to California  
The Camel Caravan is here!  
For 30 minutes of music for your pleasure.  
Just gather 'round and lend an ear!

MUSIC: (FADE AND SUSTAIN UNDER)

CONOVER: From First Air Force and Continental Air Command  
Headquarters at Mitchell Air Force Base, New York,  
the Camel Caravan -- starring Vaughn Monroe -- with  
the Moonmaids, the Moon Men, the Orchestra and guest  
singer -- Bettie Clooney -- presented by Camel  
Cigarettes!

MUSIC: (UP AND SEGUE) 35

HUGH: More people smoke Camels than any other cigarette!

LEE: No other cigarette has Camel's rich, full flavor!

HUGH: And no other cigarette gives you this proof of mildness: In a coast-to-coast test of hundreds of people who smoked only Camels for thirty days, noted throat specialists reported not one single case of throat irritation due to smoking Camels!

SINGERS: So mild,  
So mild,  
So mild that you're bound to agree  
That Camels suit you to a T ---  
To a T....  
Smoke Camels and see! 1.10

HUGH: Now .. here is the star of the Camel Caravan ....  
Vaughn Monroe!

(APPLAUSE) 1.30

MONROE: Hello, and how do you do, everybody! To the men of  
*Don Lane Band*  
Mitchell ~~Field~~, and to all our Camel Caravan friends,  
here's 30 minutes of music I think you'll enjoy! As  
usual, in tonight's assortment of tunes you'll find  
record-show favorites ... songs reported by leading  
platter-spinners in "Variety" as their big requests of  
the week. For example, if your home town is Chicago,  
Kansas City, Milwaukee, New Orleans or Fitchburg,  
Massachusetts .. here's your local favorite: the  
ballad with the large following and the small title ..  
"If". 1.55

(MUSIC: "IF" ... MONROE) 4.45

(APPLAUSE) 4.50

(MUSIC: "YOU'RE JUST IN LOVE" ... MONROE AND MOON MAIDS) 7.05

(APPLAUSE) 7.15

11.15

MONROE: Thank you. And there we have the number-one request of the 900,000 citizens of Cleveland, Ohio ... words and music by Irving Berlin.

Now what's going on these days up in Boston? Well, the Red Sox and the Braves are dusting off their uniforms for 1951 ... and the great Boston Symphony is doing very well by those who prefer their music serious ... but Bostonians also like tunes with a lighter touch. In that department, so say "Variety", this is the most-requested ditty of the week on Boston's leading record-show ... "A Penny A Kiss". With a polite courtsey to the men of ~~the First Air Force~~ <sup>Air Force Base</sup> ~~Force here at Mitchell Field~~, our guest, Miss Betty Clooney, takes charge of the lyrics. 9.50

(MUSIC: "A PENNY A KISS" ... CLOONEY) 9.55

(APPLAUSE)

10.05

10.05

SINGERS: How mild,  
How mild,  
How mild can a cigarette be?  
Make the Camel thirty-day test  
And you'll see!

HUGH: One puff of a cigarette won't tell you how mild a  
cigarette is day after day, pack after pack. One  
sniff won't tell you how well a cigarette agrees  
with your throat!

LEE: Make the one, sensible, thorough cigarette test.  
Smoke only Camels for thirty days and see for  
yourself how mild Camels are, how well they agree  
with your throat -- in day-in, day-out smoking!

HUGH: In a coast-to-coast test of hundreds of people who  
smoked only Camels for thirty days, noted throat  
specialists reported not one single case of throat  
irritation due to smoking Camels! That's real proof  
of mildness -- and only Camel gives you that proof!

LEE: Make your own Camel thirty-day test! You'll enjoy  
every puff. You'll see how rich and flavorful, how  
cool and mild Camels are. You'll find out why more  
people smoke Camels than any other cigarette!

11.20

11.20

(MUSIC: JINGLE)

ALL: A doubleheader of current record choices  
Are these two tunes we're going to do:  
The first, a ballad - the winner in 10 cities -  
Entitled, "My Heart Cries For You"!

MONROE: And then you'll hear, "The Night Is Young" -  
That's Philly's leading song -

ALL: So light a Camel, and we'll sing,  
As the Caravan rolls along! 11.55

(MUSIC: "MY HEART CRIES FOR YOU" ... MONROE, CHOIR) 14.30

(SEGUE TO:)

(MUSIC: "THE NIGHT IS YOUNG" ... MONROE) 17.45

(APPLAUSE) 17.55

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MONROE: Thank you ... thank you very much. Now for the next few minutes it's hats off to the University of Wisconsin!

HUGH: On the shores of Lake Mendota, at Madison, stand the eight colleges and schools of this great university... founded in 1849. Home of the Wisconsin Alumni Research Foundation, the university was selected as the International Headquarters of the Armed Forces Institute!

MONROE: 20,000 students and the faculty of 1800 will celebrate Founder's Day on February 5th ... marking a proud record of 102 years of scholarship! Here's our Camel Caravan salute to the University of Wisconsin .. and to its great Badger teams! 18.30

(MUSIC: "WISCONSIN ALMA MATER - FIGHT SONG" ... MONROE CHOIR)

(APPLAUSE)

20.00

20.10

20.10

(MUSIC: JINGLE)

ALL: To Baltimore, now the Caravan is rolling,  
 A city that has great renown -  
 The Clipper Ships, and the railroads 'cross the nation,  
 First started in this Southern town.

Today, about a million folks  
 Reside in Baltimore -  
 Miss Betty Clooney gives us now  
 The tune they're calling for! 20.45

(MUSIC: "I STILL FEEL THE SAME" .. CLOONEY) 23.50

(APPLAUSE)

24.00

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24.00

HUGH: In a repeated nationwide survey, doctors in every branch of medicine were asked this question:

LEE: What cigarette do you smoke, Doctor?

HUGH: Again the brand named most was Camel! Yes, according to this repeated survey, more doctors smoke Camels than any other cigarette!

LEE: Friends, try Camels! Enjoy the rich, full flavor and cool, cool mildness of Camel's costly tobaccos. And see why people say, "Once a Camel smoker, always a Camel smoker!"

MONROE: Friends, buy your Camels the way I do: buy them by the carton. It's handy and it's thrifty!

24.40

24.40

**MUSIC:** "AIR FORCE SONG".....FADE AND SUSTAIN UNDER TALK)

**MONROE:** "The Cradle of American Military Aviation"....that's what they call Mitchell Air Force Base. The ground on which this field is built is historic in the military annals of our country. It has served as a training station for United States Armed Forces in every major conflict in which we have been engaged.

In 1918 this great Air Base was named for Major John Purrey Mitchell, one of the nation's leading aviation enthusiasts. Today, the men and airplanes here, keep his memory alive. So tonight.... here's to Major John Purrey Mitchell...and a tribute to the men of the Air Force Everywhere! 25.20

**(MUSIC:** "AIR FORCE SONG".....MONROE, ENSEMBLE) 26.35  
(APPLAUSE)

26.52

26.5 8

HUGH:

The makers of Camels deem it a privilege to send gift cigarettes each week to the hospitalized men of our Armed Forces in servicemen's and veterans' hospitals around the country. This week, the Camels go to: Veterans' Hospitals, Fargo, North Dakota and Alexandria, Louisiana....U.S. Air Force Hospital, Randolph Air Force Base, Texas....U.S. Naval Hospital, San Diego, California.

27.15

57.15

(MUSIC: MONROE THEME) 27.30

MONROE: Well, this is where we have to take off. But we can't leave the men of Mitchell <sup>Air Force Base</sup> ~~Field~~ without saying once again "Thank you for your very warm welcome"!

All of us on the Camel Caravan enjoyed making music for you... and ~~we're mighty glad~~ <sup>were glad to thank Colonel Melvin S. Halliday, Commanding Officer and Captain Peter Rosenblum, Special Services officer for inviting us.</sup>

HUGH: Next Saturday night, Vaughn and the crew will be right back at this same spot on the dial .. same time ... with another half hour of tunes ... top requests from the "Variety" disco-jockey list ... a great old-time hit you'll all remember ... and a musical greeting to the University of Nebraska! Who's your singing guest going to be skipper?

MONROE: That certain Miss Shaye Cogan .. an eyeful and an earful. We'll be ready and waiting to entertain you, good people ... one week from tonight ... on the Camel Caravan!

HUGH: On Monday night don't forget to listen to the BOB HAWK SHOW when Bob will be looking for the LEMAC of the week. So for lots of laughs and lots of prizes don't miss the BOB HAWK SHOW on Monday night.

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MONROE: If you have a television set, we hope you'll be watching our new CAMEL Television Show. Your local paper will tell you where and when to find us on your CBS-TV Station.

Until we meet again, this is Vaughn Monroe wishing you pleasant dreams...and...won't you have a Camel?

28.75

(MUSIC: C-A-M-E-L-S)

(CAMEL THEME...FADE...APPLAUSE)

28.52

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-14- 28.52

LEE: Pipe smokers, enjoy America's largest-selling smoking tobacco -- Prince Albert! The flavor is rich...the aroma is natural and delightful. The choice tobacco is crimp cut for smooth, cool smoking and it's specially treated to insure against tongue-bite. Get Prince Albert -- in the handy pocket tin or the big one-pound size. 29.13

(MUSIC: THEME)

HUGH: This is Hugh Conover saying goodnight for the Vaughn Monroe Show! 29.18

(APPLAUSE) 29.28

This is CBS....THE COLUMBIA BROADCASTING SYSTEM  
-fade theme 15 seconds-  
WCBS .....NEW YORK  
880 ON YOUR DIAL

29.30

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