

COLUMBIA BROADCASTING SYSTEM

Timed Master

THE CAMEL CARAVAN STARRING VAUGHN MONROE

SATURDAY, NOVEMBER 18, 1950

7:30 to 8:00 PM EST

**AS
BROADCAST**

CUE: {COLUMBIA BROADCASTING SYSTEM}
{.....30 seconds.....}

MUSIC: JINGLE

ANNCR: Hello nice people from Maine to California
The Camel Caravan is here!
For 30 minutes of music for your pleasure
Just gather 'round and lend an ear!

MUSIC: (FADE AND SUSTAIN UNDER)

CONOVER: From the United States Naval Hospital, in Philadelphia,
the Camel Caravan -- starring Vaughn Monroe...with
the Moonmaid's, the Moon Men, the Orchestra and guest
singer - NANCY EVANS - ^{transcribed and} presented by Camel Cigarettes. 35

MUSIC: (UP AND SECUE)

.35

HUGH: What cigarette do you smoke, Doctor?

2nd ANNCR: That question was asked of doctors in every branch
of medicine and in all parts of the country!

HUGH: What cigarette do you smoke, Doctor?

2nd ANNCR: The brand named most was Camel! Yes, according to this
recent, national study, more doctors smoke Camels than
any other cigarette!

SINGERS: How mild,
How mild,
How mild can a cigarette be?
Make the Camel thirty-day test
And you'll see....
Smoke Camels and see!

1.05

HUGH: Now....here is the star of the Camel Caravan.....
Vaughn Monroe!

(APPLAUSE) 1.25

MONROE: Hello, and how do you do, everybody! If the whole Camel Caravan crew seems more enthusiastic than ever before... there's a good reason. It's because this evening we're playing to an audience of hospitalized members of the United States ^{Army} Navy and Marine Corps, and we want them to enjoy every minute of our show!

HUGH: For the biggest and best of the current hits, Vaughn consulted the disc-jockey reports published in "Variety" the list of tunes most-requested on leading record-shows around the country! How does this first tune rate, skipper?

MONROE: It's the very top choice this week in Cleveland, Atlanta and Milwaukee....the ballad called, "Nevertheless"/155

MUSIC: "NEVERTHELESS" .. MONROE 3.30

(APPLAUSE) 3.40

MUSIC: _____ SEGUE TO:

MUSIC: _____ MARSHMALLOW WORLD ... MONROE AND MOON MAIDS

tb (APPLAUSE) 5.45

5.35

5.45

MONROE: Thank you. That combination of words and music adds up to another record-rave these days .. currently the number-one request in Chicago.

Spotlight now on a special treat for the men at the Philadelphia Naval Hospital ... a treat known as Miss Nancy Evans.

(Applause)

EVANS: Vaughn, I'm proud that you invited me to be your guest on this particular show.

MONROE: Well, Nancy, that led to a little discussion between me and the head man around here. Captain Brunsen. He was a little worried when he heard you were going to be with us.

EVANS: He was? You mean he was afraid I'll let the boys down?

MONROE: Miss Evans, he's afraid you'll send their temperatures up. Not only here in the auditorium where they can see you ... but in all the wards, where the fellows are listening in on head-phones. But I finally got the Captains' okay, so let's go ahead with our original plans. To begin with, they call for the tune that's the request of the week in Springfield, Massachusetts... And I suggest, Nancy, that you dedicate it to all the men here who've recently returned from Korea..... "Thinking of You" 6.40

MUSIC: "THINKING OF YOU" ... EVANS 9.00
(APPLAUSE) 9.05

TB

51457 5125

5 9.05

SINGERS: How mild
How mild
How mild can a cigarette be?
Make the Camel thirty-day test
And you'll see!

HUGH: You can't judge a football player by one play.
And you can't judge a cigarette by one puff or one
sniff! The sensible test of a cigarette is day-in,
day-out smoking!

2ND ANNCR: Make the thirty-day Camel mildness test. Smoke only
Camels for thirty days and find out the answers in your
"T-Zone" -- T for throat and T for taste. You'll enjoy
the rich, full flavor of Camel's costly tobaccos.
And you'll find out just how mild Camels are -- pack
after pack!

HUGH: In a coast-to-coast test, hundreds of people smoked
only Camels for thirty days. Each week, their throats
were examined by noted throat specialists. These
doctors reported not one single case of throat
irritation due to smoking Camels!

(MORE)

2ND ANNCR: Make your own thirty-day Camel mildness test -- the
sensible test -- and see why more people smoke Camels
than any other cigarette!

10.14

10.14

-7-

(MUSIC: JINGLE)

MONROE: Let's go, now, Moonmaids -- we've got another
winner - It's Cincinnati's favorite song-

GIRLS: We're set and ready - just give the band the
downbeat
And we'll be singing right along!

ALL: Right here in Philadelphia
This tune is riding high -
The leading record-show request:
Called "Orange Colored Sky"! 10.50

(MUSIC: "ORANGE COLORED SKY" .. MONROE, MOONMAIDS) 12.30

(OVER MUSIC:)

MONROE: And in "Variety", the fellow who runs the leading
platter-show in Phoenix, Arizona, reports that
the big request out there this week is our own
recording of .. "Could Be". 12.45

(MUSIC: "COULD BE" .. MONROE) 15.25

(APPLAUSE) 15.30

51457 5128

15.30

MONROE:

Thank you. During these fall and winter months, we wouldn't consider a Camel Caravan show complete without college football music. In weeks gone by, we've saluted teams in the Ivy League, the Pacific Coast Conference, the Southeastern Conference and the Big 10... but tonight's the night that we send greetings to the Big Seven for the big game today between the University of Oklahoma and the University of Missouri. Whenever these two teams meet, it's a game to be remembered... good football for 60 minutes! Oklahoma "Sooners" and Missouri "Tigers" ... this is our tribute to you the fight songs your students and Alumni love so well! 16.05

(MUSIC: OKLAHOMA - MISSOURI MEDLEY .. MONROE, ENSEMBLE) 18.25

(APPLAUSE)

18.35

18.35

MUSIC: (JINGLE)

ALL: And now you're thinking, "Where is that Nancy
Evans?

We hoped that she would come back soon" -
So we'll bow out and we'll give our guest the
spotlight,
So she can sing her encore tune.

It's out in front of all the rest
This week in Portland, Maine:
This ballad may be your choice, too-
"Can Anyone Explain?"

19.05

(MUSIC: "CAN ANYONE EXPLAIN" .. EVANS)

22.00

(APPLAUSE)

22.05

22.05

MONROE:

You know, Friends, in my kind of work, a fellow's got to think about his throat. I've been smoking Camels quite a while now-- and I know they agree with my throat. A lot of other guys and girls in the singing business go right along with me. Lisa Kirk, Fran Warren and Mario Lanza are a few who have tried Camels and found that Camel mildness suits them to a T.

HUGH:

Friends, try Camels in your "T-Zone" -- T for taste, T for throat. See for yourself how mild, how flavorful, how thoroughly enjoyable Camels are. Find out why more people smoke Camels than any other cigarette!

2D ANNOUNCER:

Buy your Camels the handy, thrifty way-- by the carton. That way you always have Camels when you want them.

22.47

22.47

(MUSIC: BRIDGE)

MONROE: Old-timers, this is your chance to shine... as we play and sing this next tune, this is where you can tell the youngsters about the good old days "way back when". It was a brand-new hit when Connie Mack won his last pennant with the Philadelphia "Athletics" ... the year a horse named "Twenty Grand" won the Kentucky Derby. A pleasant chap called "Frankenstein" made his first appearance in the movies.. and a picture called "Trader Horn" was that year's Hollywood epic. On Broadway, the smash hit was "Green Pastures" ... and in music-stores, this was a best-seller on records.. a tune titled, "Dream". That's taking you back 19 years, to 1931... and on this November night in 1950, I'd like you to hear "Dream" once again.....

23.30

(MUSIC: "DREAM" .. MONROE) 26.00

(APPLAUSE) 26.10

51457 5132

26.10

HUGH:

No one deserves the appreciation of the American people more than the men and women who have served in our Forces. The Camel people send weekly gifts of cigarettes to those servicemen and veterans who are hospitalized. This week's Camels go to:

Veteran's Hospitals, Lyons, New Jersey and Jackson, Mississippi.....U.S. Army Station Hospital, Fort Hamilton, New York.....U.S. Naval Hospital, Pensacola, Florida. -- and the United States Naval Hospital, Philadelphia, Pennsylvania.

26.32

2632

-13-

MUSIC:

(MONROE THEME) 26.50

MONROE:

The curtain is coming down on this Camel Caravan session from the United States Naval Hospital in Philadelphia....and we hope sincerely that we brought enjoyment to all the men here...thanks for being such a fine audience. And a vote of thanks to Captain Brunsen and the Recreation Office for inviting us here and for their good cooperation.

HUGH:

One week from tonight, Vaughn and the Camel Caravan gang will be back on the air from the Memorial Arena in Johnstown, Pennsylvania. For more songs from the "Variety" list of leading requests on disc-jockey shows...for another memory tune...and for the football songs of Pennsylvania and Cornell ... well, maestro, how do the folks go about getting all that?

MONROE:

Nothing to it, Hugh...just spin the radio dial to this same station at the same time...and we'll be right there to greet you....along with Shaye Cogan as our guest. And next Friday night, the Orchestra, Shaye Cogan and all the gang are stopping off with me to put on a special show for the men in the Army at Carlisle Barracks, Pennsylvania.

HUGH: On Monday night don't forget to listen to the BOB HAWK SHOW for CAMELS when Bob will be looking for th LEMAC of the week. And remember the CAMEL FOOTBALL ROUNDUP on most of these CBS stations next Saturday afternoon.

MONROE: Until we meet again, this is Vaughn Monroe wishing you pleasant dreams...and...won't you have a Camel? 27.55

(MUSIC: C-A-M-E-L-S)

(CAMEL THEME ... FADE ON CUE)

(APPLAUSE ... FADE) 28.15

28.15

ANNCR:

Men, what is America's largest-selling smoking tobacco? Why, Prince Albert, of course -- rich and flavorful, with the delightful natural fragrance of choice tobacco! P.A. is crimp cut for smooth, even burning and easy packing in your pipe. And it's specially treated to insure against tongue bite. Get Prince Albert, the National Joy Smoke! 28.35

HUGH:

Friends, our Nation was founded on faith in God. Freedom to worship is one of our most precious national heritages. This week, every week, take your family to church. Faith holds the family together...builds moral and spiritual character... makes for better citizens. Yes, TAKE YOUR FAMILY TO CHURCH THIS WEEK! 28.58

(MUSIC THEME)

~~(APPLAUSE)~~

This is Hugh Conover saying goodnight for the Vaughn Monroe Show! 29.03

(APPLAUSE) 29.16

This program was transcribed
~~This is CBS ... THE COLUMBIA BROADCASTING SYSTEM~~

- fade theme 15 seconds-

WCBS.....NEW YORK

880 ON YOUR DIAL

hcm

51457 5136

29.20