

COLUMBIA BROADCASTING SYSTEM

Timed Master

THE CAMEL CARAVAN STARRING VAUGHN MONROE

SATURDAY, SEPTEMBER 30, 1950

7:30 to 8:00 PM EST

**AS
BROADCAST**

CUE: (COLUMBIA BROADCASTING SYSTEM)
(.....30 seconds.....)

MUSIC: JINGLE

ANNCR: Hello nice people from Maine to California -
The Camel Caravan is here!
For 30 minutes of music for your pleasure
Just gather 'round and lend an ear!

MUSIC: (FADE AND SUSTAIN UNDER)

CONOVER: From the CBS Playhouse in the heart of New York City,
the Camel Caravan--starring Vaughn Monroe...with the
Moonmaids, the Moon Men, the orchestra and featuring
Rosemary Clooney - presented by Camel Cigarettes.

MUSIC: (UP AND SEGUE) .34

ha

51457 5014

SINGERS: How mild,
How mild,
How mild can a cigarette be?
Make the Camel thirty-day test
And you'll see!

1st ANNCR: In a coast-to-coast test of hundreds of people who
smoked only Camels for thirty days, noted throat
specialists reported not one single case of throat
irritation due to smoking Camels!

2nd ANNCR: Test Camels yourself in your "T-Zone" -- T for throat
-- T for taste -- and see why more people smoke Camels
than any other cigarette!

1.07

1.07

HUGH: Now .. here is the star of the Camel Caravan ...
Vaughn Monroe!

(APPLAUSE) 1.25

MONROE: Hello, and how do you do, everybody! To open our
show tonight, what say we give a thought to the city
of Boston..?

HUGH: Why Boston, skipper?

MONROE: Well, look at it this way, Hugh. Where do I live..?

HUGH: Boston.

MONROE: What city is famous for baked beans, Beacon Street
and Bunker Hill ..?

HUGH: Boston.

MONROE: And this song I've got here ... according to
"Variety", where is it the number one record-show
request this week..?

HUGH: *Uh huh*
And very appropriate, too. The new Vaughn Monroe
record in the number one spot in Boston...

"Why Fight The Feeling"! 1.50

MUSIC: "WHY FIGHT THE FEELING" .. MONROE 4.20

(APPLAUSE) 4.30

MUSIC: (JINGLE)

ALL: We'll keep on singing the songs that are the winners,
The tunes you're all requesting most -

MONROE: And here's an oldie that's having a revival
Way out on the Pacific Coast:

Los Angeles has made this choice -
On record-shows it's starred -

ALL: A hit of years ago that's called
"Back In Your Own Back Yard" 5.05

MUSIC: "BACK IN YOUR OWN BACK YARD" .. MONROE, MOONMAIDS 7.10

(APPLAUSE) 7.15

7.15

MONROE: Thank you .. thank you very much. Now, a large hello to our guest .. Rosemary Clooney!

CLOONEY: Good evening, Vaughn. So far tonight you've put Boston and Los Angeles in the Camel Caravan spotlight is there room for three more cities?

MONROE: If Boston and Los Angeles will spread out a little bit, we can just about squeeze them in. Let's hear your nominations, Rosemary.

CLOONEY: Philadelphia, St. Louis and Kansas City!

MONROE: Three very choice pieces of real-estate, containing some three million solid citizens. All in favor, say "Aye".

CLOONEY: Aye!

MONROE: The motion is carried! Philadelphia, St. Louis and Kansas City, you're now part of the Camel Caravan family! And Miss Clooney welcomes you with the tune that "Variety" reports as your big favorite this week "Bonaparte's Retreat"! 7.55

MUSIC: "BONAPARTE'S RETREAT" ... CLOONEY 10.05

(APPLAUSE) 10.15

ha

10.15

1st ANNCR: Well, you baseball fans, next week's the big week
 -- the World Series! *The Philadelphia Phillies - the*
Whiz kids of 1950 - are fighting for a chance at the
~~circuit, we'll have the Philadelphia Phillies,~~
National League Championship.
~~the "Whiz Kids" of Nineteen Fifty.~~ And just as
 Camels are the most popular cigarette in America,
 Camels are also the big favorite with the Phillies.
 Manager Eddie Sawyer, Andy Seminick, Eddie Waitkus,
 Mike Goliat, Puddinhead Jones, Bubba Church,
 Bob Miller, Dick Sisler, Jim Konstanty -- they're all
 Camel fans!

2nd ANNCR: Friends, find out for yourself why more people smoke
 Camels than any other cigarette. Make the sensible
 cigarette test -- the Camel thirty-day mildness test.
 Smoke only Camels for thirty days and let your "T-Zone"
 tell you how mild, how flavorful, how thoroughly
enjoyable Camels are!

1st ANNCR: In a coast-to-coast test of hundreds of people who
 smoked only Camels for thirty days, noted throat
 specialists reported not one single case of throat
 irritation due to smoking Camels!

SINGERS:
 How mild,
 How mild,
 How mild can a cigarette be?
 Make the Camel thirty-day test
 And you'll see!
 Smoke Camels and see!

51457 5019

11.25

MUSIC: (JINGLE)

ALL: Comes next a ballad you folks have all applauded
Each time we featured it before -
Again it's listed among the record leaders -
Requests keep coming by the score!

This week it's first in Springfield, Mass. -
And up in Portland, Maine -

Perhaps this tune's your favorite, too:

"Can Anyone Explain"! 12.00

MUSIC: "CAN ANYONE EXPLAIN" .. MONROE, MOONMAIDS 14.50

(APPLAUSE) 14.55

14.55

MONROE: Thank you. According to rumors around town, there was a bit of college football played today. And I hear that the games attracted quite a few people.

HUGH: Man, you don't sound as though you're much interested in football!

MONROE: Only slightly, Hugh. This afternoon, I watched Army play Calgate on television .. on my big radio set I heard the Army - Mansfield game .. and on my portable, I listened to ho. Carolina playing hater Dame. and just before the show ~~and in between~~, I managed to jot down these ~~other~~ scores.

HUGH: Well, now you're talking, coach! Let's see: hater Dame beat ho. Carolina, 14-7 ... Mich. State topped Michigan, 14 to 7 ... and it was UCLA over Wash. State, 7-0;

MONROE: And let's not forget a game that had a packed stadium rocking with excitement down in Austin, Texas .. when Texas beat Purdue, 34 to 26! Before the opening whistle and throughout the afternoon, two great football fight songs rang through the air and here we sing them as our Camel Caravan salute to Texas and Purdue! 15.45

MUSIC: TEXAS-PURDUE MEDLEY .. MONROE, ENSEMBLE 18.15

(APPLAUSE)

ha

18.25

18.25

MUSIC: (JINGLE)

GIRLS: Now tell us, maestro, where this next tune will take us?

MONROE: Our first stop is the middle west -
The music fans in the city of Milwaukee
Have made this song their big request!

And then to Gaffney we'll go on -
Where folks all like the song -

ALL: Miss Clooney, sing this brand-new hit,
As the Caravan rolls along! 19.00

MUSIC: "STRANGERS" .. CLOONEY 22.15

(APPLAUSE) 22.25

22.25

2nd ANNCR: What cigarette do you smoke, Doctor?

1ST ANNCR: That question was asked of one hundred thirteen thousand, five hundred and ninety-seven doctors -- doctors in every branch of medicine, doctors in all parts of the country.

2nd ANNCR: What cigarette do you smoke, Doctor?

1st ANNCR: The brand named most was Camel! Yes, according to this nationwide survey, more doctors smoke Camels than any other cigarette!

2nd ANNCR: Friends, make the sensible cigarette test -- smoke only Camels for thirty days. See how much you enjoy the rich, full flavor of Camel's costly tobaccos. See for yourself how mild a cigarette can be!

MUSIC: BRIDGE

23.00

ha

23.00

MONROE:

Well, we've heard some of the tunes considered nifty in 1950 ... but now let's get with a ballad that has fond memories for Mom and Pop. Here's one they were singing and dancing to ~~when Calvin Coolidge was in the middle of his term in the White House~~ .? the year Red Grange became a great name in football. It was the year George Bernard Shaw won the Nobel Prize for Literature .. and ~~with talking pictures still unheard~~ of, a little device called television was demonstrated for the first time, in Washington. That was way back in 1925, believe it or not ... and it was in 1925 that Jerome Kern set down the words and music of one of his first hit songs. He called it ... "Who". 23.40

MUSIC:

"WHO" .. MONROE 26.50

(APPLAUSE) 26.55

ha

26.55

ANNCR:

No one deserves the appreciation of the American people more than the men and women who served in our Forces. To those who are hospitalized, the Camel people send weekly gifts of cigarettes. This week's Camels go to: Veterans' Hospitals, Springfield, Missouri, and Sheridan, Wyoming...U.S. Air Force Hospital, Fairfield-Suisan Air Force Base, California ...U.S. Naval Hospital, Chelsea, Massachusetts.

27.15

ha

51457 5025

27.15

MUSIC:

(MONROE THEME) 27.30

MONROE:

And that's so long for tonight, friends ... But a big half-hour of music will be yours next Saturday night *from Sunnybrook Ballroom in Pottsville, Pa. -* on the Camel Caravan. It lines up something like this. For you record fans, we'll have a batch of tunes from the "Variety" list of leading requests...!

HUGH:

For you football fans, the songs of two of the country's great teams .. Navy and Northwestern University.

MONROE:

And for you folks who like to reminisce a bit .. a stand-out hit you first heard years ago. That's one week from tonight .. the Camel Caravan, with Nancy Evans as our special guest ... so let's all meet at this same spot on the dial, same time.

(HAWK PLUG)

On Monday night don't forget to listen to the Bob Hawk Show when my good friend Bob will be looking for the LEMAC of the week. So for lots of laughs and lots of prizes, don't miss the Bob Hawk Show on Monday night.

(MORE)

51457 5026

CONOVER: And you'll want to hear the CAMEL FOOTBALL ROUNDUP on most of these CBS stations every Saturday afternoon, starting next Saturday, October 7. Follow the play-by-play broadcasts from five of the top football games each week, with highlights and football scores for the entire country, on the Saturday afternoon CAMEL FOOTBALL ROUNDUP.

MONROE: Until we meet again, this is Vaughn Monroe wishing you pleasant dreams, and, won't you have a Camel? 28.35

(MUSIC: C-A-M-E-L-S)

CAMEL THEME: FADE ON CUE

28.45

28.45

ANNCR:

Men, whether you smoke a briar, a meerschaum or a corn cob, you'll enjoy it more with Prince Albert! Prince Albert's choice tobacco has a delightful, natural fragrance...and a rich, full flavor. It's crimp cut for smooth, even burning and specially treated to insure against tongue bite. Get Prince Albert, the National Joy Smoke!

29.05

29.05 -15-

MUSIC: CAMEL THEME...FADE...

29.10

HUGH: This is Hugh Conover saying goodnight for
the Camel Caravan---starring Vaughn Monroe! 29.15

(APPLAUSE) 29.25

This is CBS...THE COLUMBIA BROADCASTING SYSTEM

-fade theme 15 seconds-

WCBS.....NEW YORK

880 ON YOUR DIAL

29.30

ha

51457 5029

19.15

(MUSIC:

JINGLE)

ALL:

From East to West Coast our next tune is a favorite.

Requests are coming by the score

In New York City and way out in Seattle

They're asking for it more and more.

And Minneapolis and Detroit

To all the towns above,

In Springfield, Mass., and Fitchburg, too

The song's called "All My Love." 19.50

(MUSIC:

"ALL MY LOVE".....CLOONEY) 22.15

(APPLAUSE)

22.20

22.20

HUGH: What cigarette do you smoke, Doctor?

LEE: That question was asked of doctors in all branches of medicine, doctors all over the country.

HUGH: What cigarette do you smoke, Doctor?

LEE: The brand named most was Camel! Yes, according to this recent nationwide survey, more doctors smoke Camels than any other cigarette!

MONROE: You know, Friends, my throat is very important to me. I've been smoking Camels for quite a while now and, besides being a wonderful tasting cigarette, Camels get along fine with my throat! And I know many performers feel the same way I do -- Martha Tilton, Dick Powell, Mario Lanza and many others.

HUGH: Friends, try Camels and see just how mild a cigarette can be!

23.03

51457 5031

(MUSIC: BRIDGE)

MONROE: A memorable hit by Rodgers and Hart .. that's what' I've picked as tonight's old-timer in the Camel Caravan Spotlight. It's called, "Blue Moon", ~~How old do you think it is?~~
~~Well,~~ ^{and} it goes back to the days when a play called "Men In White" was the newest hit on Broadway .. when Max Baer was the new heavyweight champ after he knocked out Primo Carnera. ~~It was the year the FBI ended the career of the famous bad man, John Dillinger,~~
~~and~~ ^A movie comedy called, "It Happened One Night" won all the awards ~~in sight~~ in Hollywood. In other words, this takes us back 16 years .. to 1934 and all of you who were dancing then knew this as one of your great favorites

23.35

(MUSIC: "BLUE MOON" .. MONROE)

26.20

(APPLAUSE)

26.30

26.30

ANNCR:

As a tribute to the men and women who have served our country, the makers of Camels send gift cigarettes each week to hospitalized servicemen and veterans. This week the Camels go to : Veterans' Hospitals, Fort Lyon, Colorado and Roseburg, Oregon...U. S. Army Station Hospital, Fort Monmouth, New Jersey... U. S. Naval Hospital, Camp Lejeune, North Carolina.

The Camel people have now sent more than one hundred and ninety-three million cigarettes to servicemen, servicewomen and veterans.

26.58

26.58

(Music: Monroe theme) ⁻¹²⁻ 27.15

MONROE:

And these remaining minutes of this Camel Caravan half-hour I'll use to tell you about our show for next Saturday night. Current hits? ... lots of 'em! A favorite of years ago? ... yes, indeed ... ~~one that you'll all remember.~~ And football songs? ... We're saluting Ohio State and Wisconsin! And Shaye Cogan returns as our guest. That's one week from tonight, when we'll be back on the air from ^{the Auditorium in} Worcester, Massachusetts.

Next Friday Night we're stopping off to do a concert from the Auditorium in Providence, Rhode Island.

~~If you're not in the neighborhood ... well, next~~
^{and} Saturday night we'll be near you, wherever you are ... just as close as your radio dial ... ~~at this same time.~~

HUGH:

On Monday night don't forget to listen to the BOB HAWK SHOW when Bob will be looking for the LEMAC of the week. So for lots of laughs and lots of prizes, don't miss the BOB HAWK SHOW on Monday night.

51457 5034

MONROE:

If you have a television set, we hope you'll be watching our new CAMEL Television Show. Your local paper will tell you where and when to find us on your CBS-TV Station.

Until we meet again, this is Vaughn Monroe wishing you pleasant dreams... and... won't you have a Camel? 29.10

(MUSIC: C-A-M-E-L-S)

(CAMEL THEME ... FADE ON CUE)

28.25

28.25

LEE:

Pack your pipe with Prince Albert, the
National Joy Smoke! P.A.'s choice tobacco
is rich and naturally fragrant -- it's
specially treated to insure against tongue
bite ... and crimp cut to smoke cool and
even. Prince Albert is America's largest-
selling smoking tobacco!

28.42

28.47

MUSIC: _____ CAMEL THEME ... FADE ...

28.55

CONOVER:

Don't forget the CAMEL FOOTBALL ROUNDUP on most of these CBS stations every Saturday afternoon ... with play-by-play broadcasts from five of the top games each week, and highlights and scores for the entire country.

29.05

(MUSIC THEME)

This is Hugh Conover saying goodnight for the Camel Caravan-- starring Vaughn Monroe!

29.15

(APPLAUSE) 29.25

This is CBS... THE COLUMBIA BROADCASTING SYSTEM

-fade theme 15 seconds-
WCBS.....NEW YORK
880 ON YOUR DIAL

29.30

LE